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Think Inside the Blocks: Health Literacy Outreach to Disadvantaged People in Their Own Environment

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Think Inside the Blocks: Health Literacy Outreach to Disadvantaged People in Their Own Environment

Alcanzando Poblaciones en Desventaja en Su Propio Ambiente

**The School**  
**La Escuela**

- The Problem: Low Health Literacy Obesity Epidemic  
- The Project: Food Desert/Digital Divide
- The Partners: Enoch Pratt Free Library

**The Church**  
**La Iglesia**

- The Problem: Low Health Literacy due to Language Barriers for Migrant Farm Workers/Digital Divide
- The Project: BaltiMarket: The Virtual Supermarket Project
- The Partners: Santoni’s Supermarket

**The Local Library Branch**  
**La biblioteca pública de la comunidad**

- The Problem: Food Desert/Digital Divide
- The Project: BaltiMercado: Proyecto Supermercado Virtual
- The Partners: Enoch Pratt Free Library

**The Home**  
**El Hogar**

- The Problem: Isolation of the Homebound
- The Project: New Hanover Be-Ready-Be-Safe Project
- The Partners: Ma Flo’s Beauty Salon

**The Beauty Salon**  
**El Salón de Belleza**

- The Problem: Low Health Literacy/Digital Divide
- The Project: Ma Flo’s Beauty Salon
- The Partners: Georgetown SC Public Library

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**Public Housing Computer Centers**  
**Centros de Computadoras en Residenciales Públicos**

- The Problem: Low Health Literacy
- The Project: Healthy Neighborhoods: Monthly Webinar Series for Staff/Residents of Public Housing
- The Partners: HUD Neighborhood Network Centers

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**The Partners: Alcanzando Poblaciones en Desventaja en Su Propio Ambiente**

- The Church
- The School
- The Local Library Branch
- The Home
- The Beauty Salon

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