Fade to Black: The Study of Black Popular Culture for Information Literacy Instruction

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REFERENCE LIBRARIAN
ATLANTA UNIVERSITY CENTER-
ROBERT W. WOODRUFF LIBRARY
About the Grant

- **Carnegie-Whitney Grant**
- Administered by the American Library Association Publishing Services
- Grants of up to $5,000
- Awarded annually
- Individuals and organizations
- Print and/or electronic resource
- Useful to users of American Libraries
Fade to Black Project

- Awarded in 2010
- Electronic annotated index
- Audible author commentary on work
- 100-200 titles published in last 20 years
- Centralized access to black popular resources
- 24 months to complete
About 21st Century Learners

- Different from predecessors
- Information in variety of formats
- Simultaneous usage
- Interested in popular culture
- Culture of inquiry
- Interests into research topics
About 21st Century Librarians

- Changing role
- Shift from collecting and cataloguing material
- Retrieve, evaluate, and manage information
- Provide access to information needs
- Assist with interpreting information in clear and ethical manner
Project Objectives

- To address the gap in access to black popular culture using innovative technology;

- To stimulate student learning through the use of popular culture;

- To collaborate with faculty and staff of the academic village of the Atlanta University Center to provide more electronic access to scholarly material.
What We Did

- Extended invitations to potential authors
- Traveled to various locations to meet with authors: Connecticut, North Carolina, New York, Texas, and Washington, D.C.
- Recorded author’s commentary on video
- Edited and transcribed videos
- Included a variety of resources
Who We Interviewed

- Dr. Jelani Cobb, Rutgers University
- Dr. James Conyers, University of Houston
- Dr. Stephanie Dunn, Morehouse College
- Dr. Mark Anthony Neal, Duke University
- Dr. Jeffrey Ogbar, University of Connecticut
- Dr. Tarshia Stanley, Spelman College
Instruction Use

- Primary resource
- Popular culture in instruction
- Electronic resource
- Direct students to an assignment
- Upload assignments
- Listen to music, authors, and read annotations
- Contribute
Useful Resources


Contact Information

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