

# Betty Foy Sanders Department of Art News

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# BETTY FOY SANDERS DEPARTMENT OF ART

*Advising & Career Center*



## JOB OPPORTUNITY

### 1 Job Available

#### Georgia State University

##### Marketing Specialist

Location: **Atlanta**

Start Date: **August 15**

Salary: **\$47,000 - \$56,000**

Minimum qualifications:

**A Bachelor's degree in a related field and three years of relevant experience is required; a Master's degree and expertise in the above software is preferred.**

The Office of International Initiatives (OII) at Georgia State University is searching for a candidate to fulfill a newly-created "Marketing Specialist" position.

The ideal candidate will have a combination of PR/marketing/website maintenance (i.e. WordPress) experience PLUS higher education/international education experience. This position will have a strong role in developing



#### CONTACT

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 **Make an  
appointment**

 **Tell a friend**

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OII's PR portfolio, website content and design, and marketing materials.

Essential duties include:

- Develop, manage, and coordinate OII marketing and branding:
- Design and executive a comprehensive PR plan
- Serve as liaison for university-wide communications initiatives
- Create and implement an external communications strategy

Create content:

- Oversee design and production of OII promotional items and materials
- Focus OII's message uniformly across all formats (e.g. publications, social media, internal communications)

The following software experience/familiarity will be highly preferred:

- Mac OS
- InDesign
- Illustrator
- Dreamweaver
- iMovie or Adobe Premiere
- WordPress

Apply online via Georgia State's HR website - **Vacancy # 0603207**

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**Seriously**, the more specific your [profile](#) is, the less emails you'll get from us.

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