Partnerships for Outreach: Center for Student Learning and Library Study Skills and Information Literacy Program

Jolanda-Pieta van Arnhem  
College of Charleston, vanarnhemj@cofc.edu

Melissa Hortman  
College of Charleston

Follow this and additional works at: https://digitalcommons.georgiasouthern.edu/gaintlit

Part of the Curriculum and Instruction Commons, and the Information Literacy Commons

Recommended Citation
van Arnhem, Jolanda-Pieta and Hortman, Melissa, "Partnerships for Outreach: Center for Student Learning and Library Study Skills and Information Literacy Program" (2014). Georgia International Conference on Information Literacy. 55.  
https://digitalcommons.georgiasouthern.edu/gaintlit/2014/2014/55

This presentation (open access) is brought to you for free and open access by the Conferences & Events at Digital Commons@Georgia Southern. It has been accepted for inclusion in Georgia International Conference on Information Literacy by an authorized administrator of Digital Commons@Georgia Southern. For more information, please contact digitalcommons@georgiasouthern.edu.
Partnerships for Outreach: Center for Student Learning and Library Study Skills and Information Literacy Program

Melissa Hortman, Study Skill Program Coordinator, Email: hortmannmb@cofc.edu
Jolanda-Pieta (Joey) van Arnhem, Instructional Design Librarian, Email: vanarnhemj@cofc.edu
College of Charleston

Program Framework

Workshop Series 101/201
The Workshop Series 101, offered by the Center for Student Learning, is geared towards the general student population wanting more information on study skills. Workshop Series 201, offered by the Library, is geared towards upperclassmen and faculty, staff, and Friends of the Library interested in more advanced information literacy skills during the 2013-2014 year.

Metalliteracy
The emerging ACRL Information Literacy Framework recommends reframing information literacy as a metalliteracy in order to promote affective learning outcomes by moving beyond a focus on format, allowing the student to become a both a content creator and a curator (Stem Cahoy 2014). Major trends at universities support these efforts in the form of integrated and interdisciplinary learning communities, undergraduate research programs, digital scholarship projects, collaborative student work, and an increase in students as creators and curators in order to promote affective learning outcomes.

Designing Instruction
Instructional Objectives
- increase interdisciplinary knowledge and skills
- promote integrated learning
- enhance participant involvement in research and digital scholarship
- expose students to experts on campus

Format
The face-to-face workshop format embraced blended learning and flipped classroom strategies and incorporated hands-on active learning opportunities.

Workshop Topics
Workshop topics and activities were developed in tandem with the revisions of the ACRL’s Information Literacy standards in order to investigate new methods of instruction. Workshop topics and activities focused on a framework of collaborative student work and highlighted students as creators, curators and participants in order to develop metaliteracy skills.

- What's New @ the Library and the Center for Student Learning?
- Let’s Not Meet: Making the Most of Time with Asynchronous Collaboration
- Helpful Apps for Studying and Managing College Life
- Notes Re-imagined: Note-taking and Sketching Apps
- Current Awareness: Using Social Media Tools for Research
- Unpacking Evernote: Apps for Note-Taking and a Repository for Note-Keeping (Teaching, Learning, and Technology Center)
- Storing and Sharing Information: Making the Most of Google Drive & Google Apps
- GoogleDrive (Realizing Educational and Career Hopes)
- Brain Boosters (New Student Programs)
- Healthy Body, Healthy Mind (Undergraduate Academic Services)
- Bitstrips (First Year Experience)
- Get More Out of Your Study Time (Multicultural Student Programs and Services)
- Motivation for Writing (Center for Student Learning)
- Writing Lit Reviews (Center for Student Learning)

Marketing
Bitstrips was used to create custom comics for workshop promotion. The series of comics helped to build community and got noticed on campus (van Arnhem 2014).

- Just wanted to say -- cool, cool, cool! Loved the graphic e-mail!
- This cartoon is so fun! I'm going to forward to my Learning Strategies students. I hope you get a great student turnout!
- You always have the BEST graphics!!!!!!!
- How do you DO this????? I want to make an app to come over to your office to learn how!
- I want to go to this one! (could you tape it?)

Attendance
- 127 total attendees
- 95 students
- 32 Faculty/Staff

Evaluation
Over the course of the 2013-2014 year 16 Study Skills 201 workshops were delivered to campus staff, faculty, and students. The collaborative efforts CSL and Library efforts increased student participation in Library workshop offerings.

Student Attendance Breakdown

Workshop Assessment
A paper assessment survey completed at the end of the sessions provided a satisfactory response rate of 85.29%.

The results suggest:
- the workshop facilitator’s instruction was generally considered valuable and effective with an overall rating of 3.85 in fall 2013 and 3.95 in spring 2014.
- the Study Skills 201 workshops were productive and worthwhile with an overall rating of 3.78 in fall 2013 and 3.89 in spring 2014.
- that the workshop series produced improvements in participant knowledge and skills. The overall rating by participants for “Usefulness of Information” in fall 2013 was 3.75 and 3.86 in spring 2014.

Lessons Learned & Future Plans
- Collaborative approaches to more structured program design requires an organic teaching model that is fluid at every stage, through design, marketing, delivery, and assessment.
- Co-designing the curriculum helps to update staff skills without overburdening individual departments.
- Delivering and marketing workshops collaboratively expands opportunities for campus outreach and provides opportunities to reach multiple populations.
- Bring similar buffets of tools that ensure student success to other populations: Online, Greek Life, Transfers (van Arnhem, Finch & Hortman 2014).

Resources
The open educational resources (OER) produced from the workshop series are freely available for faculty and student use and can be modified or adapted with attribution under a Creative Commons Attribution-NonCommercial 4.0 International License. For more information visit: http://libguides.library.cofc.edu/aboutstudyskills.

Learn More!
Download the Layar app on your mobile device to interact with this poster, learn more and download additional resources. Works best on WiFi!