Building Community in the Library: Partnerships for Outreach

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Building Community in Library: Partnerships for Outreach

Georgia International Conference on Information Literacy
October 10, 2014, 1:15-2:30 PM

Presented by
Jolanda-Pieta van Arnhem, Instructional Design Librarian
Melissa Hortman, Study Skills Programs Coordinator
Welcome!

A bit about Jolanda:
Jolanda is the Instructional Design Librarian in Digital Scholarship and Services at the College of Charleston.

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A bit about Melissa:
Melissa Hortman is the Study Skills Programs Coordinator in the Center for Student Learning at the College of Charleston.

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Your Blueprint

Design Your Partnerships for Outreach

“Let’s Not Meet” 201 Workshop
Presentation Overview

History of 101/201
Program Design
Workshop Topics
Designing Instruction
Marketing & Resources
Evaluation

“Brain Boosters” 201 Workshop
The College of Charleston

Charleston, SC

- Liberal Arts and Sciences
- 11,500 students enrolled
- 9,700 undergraduate
- 38% male, 62% female

- Addlestone Library (2005)
- Bimodal print and electronic
- Renovations to grow
- Houses the CSL
101 History

- College Skills Lab (40th year)
- Long running workshop series
- Hired 2 years ago to bridge gaps
- Collaboration with other departments
201 History

- Hired to bridge gaps through Thursday @ 3 in 2008
- Library Lite Sessions in 2009
- Buidling partnerships on campus
- Continue campus outreach and special programming

“Unpacking Evernote” 201 Workshop
Importance of Collaboration

Center for Student Learning and the Addlestone Library

- Opportunities for outreach
- Support in programming
- Building better relationships

“Get More Out of Your Study Time” 201 Workshop

- Reigniting programs
- Further reach for impact
- Growth in personal learning
Building a Collaborative Culture

The College of Charleston

- Know your past
- A clear vision/goals
- Encourage others to be involved
- Open communication
- Trust and respect

- Commitment
- Be flexible
- Be open to compromise
- Be willing to put in the EFFORT!
- Supportive leadership
Activity

Think-Pair-Share
What are some programs you have that need revisiting/reinvigorating?

Post-it 2 Paper
Who have you collaborated with in the past?
Who would you like to collaborate with?
Activity
Who to Collaborate with on Campus...

Academic Programs
First Year Experience
English
International Programs (Study Abroad)

Past Program Directors for Specific Degrees

Academic Services
Admissions
Advising
New Student Orientation
Student Life
Office of Student Success
Co-op
Information Technology
Student Computing/PC Repair

Colleagues and Students
Program Coordinators and Directors
Peers outside of the institution
Support Staff
Instructional Technologists
Mentors
Media Specialists
Don’t forget to collaborate with STUDENTS!

Faculty
Meet Faculty and interact, build relationships
Interact with Departments: i.e., English, History, Biology, Horticulture, Special Collections

Interact with Schools: i.e., School of Education
Interact and Communicate with Department Chairs
Interact with Classroom and Resource Teachers

Student Centers
Writing Center
Student Success Center
Tutoring Center
LTC - Learning and Tutoring Center
Writing Studio
Study Skills Group (Would Like)
Center for Leadership, Calling and Service
Peer Tutoring
Coffee Shop
Bookstore

Support Services
Distance Education
eLearning
Information Technology
Center for Teaching and Learning
Learning Center for Faculty (Would Like)
201 Program Design

2013-2014
- **Addition** to 101 workshop week
- Developed in tandem with the revisions of the ACRL’s Information Literacy standards to investigate **new methods of instruction**
- Focus on **higher level skills**
- Students as creators, curators and participants
- Blended learning and flipped classroom strategies and incorporated **hands-on, active learning opportunities**

2014-2015
- **Purposeful pairing** of 101/201 (Upgrade Your Strategies and Unpacking Evernote)
- **Integrated Guides** to host purposeful pairing of 101/201 topics
ACRL Standards

Framework for Information Literacy for Higher Education

The Metaliterate Learner

- Collaborative production and sharing of student work
- Produce and share content
- Evaluate content critically
- Differentiate technology
- Create life-long learners
- Encourage critical self-reflection

Lipera, R. (n.d.). Metaliteracy MOOC: Metaliterate Learner [Infographic].
201 Workshop Topics

1. What's New @ the Library and the Center for Student Learning?
2. Let's Not Meet: Making the Most of Time with Asynchronous Collaboration
3. Helpful Apps for Studying and Managing College Life
4. Notes Re-imagined: Note-taking and Sketching Apps
6. Unpacking Evernote: Apps for Note-Taking and a Repository for Note-Keeping (Teaching, Learning, and Technology Center)
7. Storing and Sharing Information: Making the Most of Google Drive & Google Apps
8. GoogleDrive (Realizing Educational and Career Hopes)
9. Brain Boosters (New Student Programs)
10. Healthy Body, Healthy Mind (Undergraduate Academic Services)
11. Bitstrips (First Year Experience)
12. Get More Out of Your Study Time (Multicultural Student Programs and Services)
13. Motivation for Writing (Center for Student Learning)
14. Writing Lit Reviews (Center for Student Learning)
Threading Information Literacy

- Building blocks used to create “a strategy for improving a student’s ability to learn how to learn”
- Focus on developing skills students will use as lifelong learners (Best Practices 2014)
Threading Information Literacy
Activity

**Post-it 2 Paper**
What topics you would like to offer as outreach?

**Think-Pair-Share**
Brainstorm topics and match them up with the topics on the metaliterate graphic (handout).
Activity
What Topics to Offer as Outreach...

Library
Orientation Sessions
Academic Integrity
Turnitin
Use of Electronic Card Catalog
Google Scholar
Advanced Google
Resource Credibility
Online Research
Healthcare Information
Cybersafety
How to Organize Research
How to Read an Academic Article
Publication Cycle/Process
Publishing Workshop (creative writing)
Research/Citations - How to Find, Create, Organize with Technology Tools
Citations & Citation Management Software
Study Skills

Collaborative Tools and Information Literacy - ACRL Framework
Video/Image Production
Ethical Use of Images/Copyright
Film in Learning (Mass Communication)
Media Center Services
Social Media
Collaborative Techniques
How to Email
Learning Management Systems (Moodle, Desire to Learn, Blackboard)
Content Management Systems (blogs and wikis)
Microsoft Office
Google Drive
Google Apps
How to Take Notes/Read “Do” Research
Evernote
Notetaking
Designing Instruction

Instructional Objectives

• increase interdisciplinary knowledge and skills
• promote integrated learning
• enhance participants involvement in research and digital scholarship
• expose students to experts on campus
Open Educational Resources (OER)
http://libguides.library.cofc.edu/about
studyskills
Activity
Augmented Reality

1. DOWNLOAD
Download and install the Layar App on your iOS, Android or BlackBerry device.

2. SCAN
Scan Layar-enabled Interactive Print, like magazines, business cards or ads.

3. ENGAGE
Engage and interact with the added Interactive Print content.
Activity

Augmented Reality

1. Download Layar
   a. Android & Apple
2. Scan the handout
   a. You will see to the right
3. Follow the links!
   a. Get more information
4. Come see the big poster
Evaluation

Attendance

Fall 2013

Spring 2014
**Evaluation**

**Attendance**

136 Total Attendees

- 95 Students
- 41 Faculty/Staff

![Attendee's Class Classification](chart.png)

<table>
<thead>
<tr>
<th>Classification</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman</td>
<td>8</td>
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<tr>
<td>Sophomore</td>
<td>18</td>
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<tr>
<td>Junior</td>
<td>20</td>
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<tr>
<td>Senior</td>
<td>23</td>
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<tr>
<td>Graduate Master's</td>
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<tr>
<td>Non-Degree</td>
<td>4</td>
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<tr>
<td>Other</td>
<td>1</td>
</tr>
</tbody>
</table>
Evaluation

Attendee’s Ethnicity Classification

- White: 25
- Two or more races: 7
- Race and Ethnicity Unknown: 9
- Nonresident Alien: 6
- Hispanic/Latino: 5
- Black or African American: 1
- Asian: 1
- Other: 1

Attendee’s School Classification

- School of Science, Mathematics: 19
- School of Humanities, Social Sciences: 11
- School of Education, Health, Human Perf: 9
- Other: 7
- School of Business: 5
- General Studies: 1
- School of Arts: 1
- School of Ed, Health, Hum Perf: 1
- Other: 1

School of Education, Health, Hum Perf: 1

Other: 1
Evaluation

*Paper Survey*

Please rate the session on the following items:

<table>
<thead>
<tr>
<th></th>
<th>Poor</th>
<th>2</th>
<th>3</th>
<th>4</th>
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</thead>
<tbody>
<tr>
<td>Usefulness of information</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Effectiveness of presenter</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
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<tr>
<td>Length of workshop</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
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<tr>
<td>Overall rating</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

What was your favorite part?

What was your least favorite part?

What would make this workshop better?

What other session topics would you like to see?
Evaluation

Response

2013-2014 Study Skills Workshops Assessment
85.29% Response Rate
(116 responses/20 non-completes/136 participants)
Everything is accessible!

http://libguides.library.cofc.edu/aboutstudyskills
Activity
Think-Pair-Share

What are effective ways in which your location evaluates programs?

Post-it 2 Paper

What resources/support will you need to make this blueprint happen?
Lessons Learned

- Collaborative approaches require an organic teaching model that is fluid at every stage.
- Co-designing the curriculum helps to update staff skills.
- Delivering and marketing workshops collaboratively expands opportunities for campus outreach.
Future Plans

- Bachelor of Professional Studies Summits including **collaborative efforts** again
- Bring similar buffets of tools that ensure student success to **other populations**: Online, Greek Life, Transfers
- Create **integrated LibGuides** to have for those who want the foundational and enhanced look at skills
What ideas are you taking home to begin designing?
Questions?

If we don’t get to your question, don’t worry we will make sure to email you after the event!

- Jolanda-Pieta van Arnhem, vanarnhemj@cofc.edu
  Twitter handle: @jpvanarnhem
- Melissa Hortman, hortmanmb@cofc.edu Twitter handle: @cofccsl
THANK YOU!

Jolanda-Pieta van Arnhem, vanarnhemj@cofc.edu
Melissa Hortman, hortmanmb@cofc.edu
Study Skills Workshops and Workshops @ Addlestone have built on the collaborative efforts and contributions of many individuals over the years. Please take a moment to view our list of contributors!

http://tinyurl.com/workshopcontributors
References & Resources


References & Resources


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IGR: The program on intergroup relations (n.d). University of Michigan, Division of Student Affairs. http://www.igr.umich.edu


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