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Friends of the Henderson Library

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Friends Council  
March 12, 2014  
Essence Notes


Consent Agenda:

· Minutes of the February Meeting (previously distributed)
· Financial Report:

  Balance January 1, 2014: $5,054.21
  Income:
  A Day for Southern: 196.67
  Expenses:
  GSU Catering/Donor Recpt. - 767.19
  Admin Fees - 9.83

  Balance January 31, 2014: $4,473.86

Farm to Table Update:
A draft of a promotional poster prepared by Dora was reviewed and changes made. Author Janisse Ray will be the guest speaker for the occasion and promotional materials will reflect the theme of her book The Seed Underground.

The committee discussed publicity options and the feasibility of purchasing an ad in the Statesboro Magazine. The ads are expensive with a discounted 1/6 page ad running $378.68. It was the consensus of the group that if we choose to do an ad we would need to acquire a sponsor to cover the cost. Deadline to submit an ad is April 1st.

Anna Beecher has contacted the magazine and our event will be listed in the magazine’s calendar section for June. Fortunately, security will not cost as much this year as in the past.

Other publicity options for promoting the event will be used: the library’s webpage, Facebook, Newsbox, and blog, and the regular community publicity outlets.

A meeting will be set up with Chef Case, Bede, Laura, and possibly Janisse (by phone), to discuss the menu.

Next Meeting Date – mark your calendar:
Monday, April 7th, 12:00 noon, at Groucho’s Deli (1204 Brampton Ave) located in the Market District parking lot across from the Synovus Sea Island bank.