

Nineteen hundred and fifty-four years ago—they weren't shopping

By VIRGINIA RUSSELL

Nineteen hundred and fifty-four years ago or there abouts the little town of Bethlehem was overflowing with people. The overflow of people weren't Christmas shoppers. They weren't winter tourists or football fans. They were taxpayers belonging to the house of David and they had come from afar and from near to pay taxes to Caesar.

These travelers hadn't come by train, or plane, or by car on good highways. They had come on foot or on mule back by way of a rough

The Bulloch Herald, Statesboro, Ga.
THURSDAY, DECEMBER 23, 1954

Safety Tips

- Rules for Safe Walking**
1. Carry or wear something white at night to help drivers see you.
 2. Cross only at crosswalks. Keep to the right in the crosswalk.
 3. Before crossing, look both ways. Be sure the way is clear before you cross.
 4. Cross only on proper signal.
 5. Watch for turning cars.
 6. Never go into the roadway from between parked cars.
 7. Where there is no sidewalk, and it is necessary to walk in the roadway, always walk on the left side—facing traffic.

every good thing you've heard about him or her. Tell only the good things. Tell a friend you love her or him. These gifts will never be forgotten and will make the receiver rich while other gifts will soon be forgotten.

Let us be the Shepherds and the wise men at this season so that we hear again the good tidings and then let us pass the news on.

There was a star, a new star in the sky. A bright, beautiful star that shone above the stable. There were wise men—men who spent their time studying and learning. They knew the heavens and studied the stars. They saw the new bright star. They sold their belongings and traveled a great distance to find the baby. They brought gifts and laid them at his feet.

Every since that day, people have had an opportunity to believe. It is the greatest chance man has to make. Whether to believe that Christ, the baby, Christ the man, Christ the Son of God, one and the same, is our Savior. For some it is easy, for some it is hard.

Today as almost two thousand years ago it may be the ones who have time to consider and ponder who will hear the angels sing again, "Peace On Earth, Good Will to Men."

For those of us who believe that Christmas is a spiritual time, let us live as we believe. May our gifts be gifts of love. As someone asked, "If I meant to pray for a friend, a Christmas present how would I let her know?" Well, she'd know, but she'd feel good to have you write her a card saying so.

Another way to give gifts would be to begin telling every good thing you knew. Tell every friend

Let's Remember the True Spirit of Christmas

Jones the Florist
113 North College Street

BEST WISHES

We're Spreading the Good Word All Over Town

Farmers Hardware
West Main Street



May the symbols of child-like peace denote our Christmas thought.

EAST GEORGIA PEANUT COMPANY
EAST GEORGIA TRADING POST
Statesboro, Georgia



This is a time for remembering old friends, and we number you among ours.

Statesboro Buggy and Wagon Company
—ESTABLISHED 1905—
Statesboro, Georgia

A Prize-Winning Newspaper
1953
Better Newspaper Contests

VOLUME XV — ESTABLISHED MARCH 26, 1937

STATESBORO, GEORGIA, THURSDAY, DECEMBER 30, 1954

THE BULLOCH HERALD

DEDICATED TO THE PROGRESS OF STATESBORO AND BULLOCH COUNTY

A Prize-Winning Newspaper
1954
Better Newspaper Contests

NUMBER 7

Your age tells on you the day after Christmas

By VIRGINIA RUSSELL

It's all in one's years how he feels the day after Christmas. The youngsters feel an awful letdown, the old folks feel released, except for the annual of the bills come January first.

"No thank you, I don't care for any," the youngest boy said, "I just don't know what's wrong but I don't feel much like eating." I was amazed because the turkey tasted twice as good as it had the first day.

Later the second boy said "Why do I feel so depressed? I just feel all-in," he added.

I said nothing because I was a little ashamed to admit it. I was beginning to feel free, easy and plain good. Now I could enjoy the family and there'd be no tensions.

For, preach to ourselves almost getting things done early in the morning. I think about the joking and those last hours are crowded. At least that's the way it is at this house.

The Papa complicated things considerably here by talking to his bed for the whole week before Christmas. I consoled him at first by saying "This thing is just a twenty-four hour affair—everybody's having it." Of course, the doctor, being smart, didn't give the illness a name (He has grown sensitive I think about the joking and those last hours are crowded. At least that's the way it is at this house).

Do all men groan and moan and take-on when they're sick? I'd surely like to hide in the sick rooms of other husbands and discover how they react to sickness! I'd hate to think this man of mine was one-of-a-kind in this respect. Anyhow, it was hard to get Christ-mas jobs done with one's helper in bed.

Then my present to this particular man was to be a re-decorated study. I was so excited over this gift but I had undertaken a hard one, I know. I finished both walls of book cases and had put all the books back on the shelves. There were only two walls to go. I started off on them with a great determination. The telephone rang several times, the front door had to be answered and the sick had to be tended. I forgot to stir the point after each interruption and the result is modernistic in the extreme with streaks of pale green, light green and dark green. Now that Christmas is over the gift will have to be retouched or repainted. But what can an amateur expect?

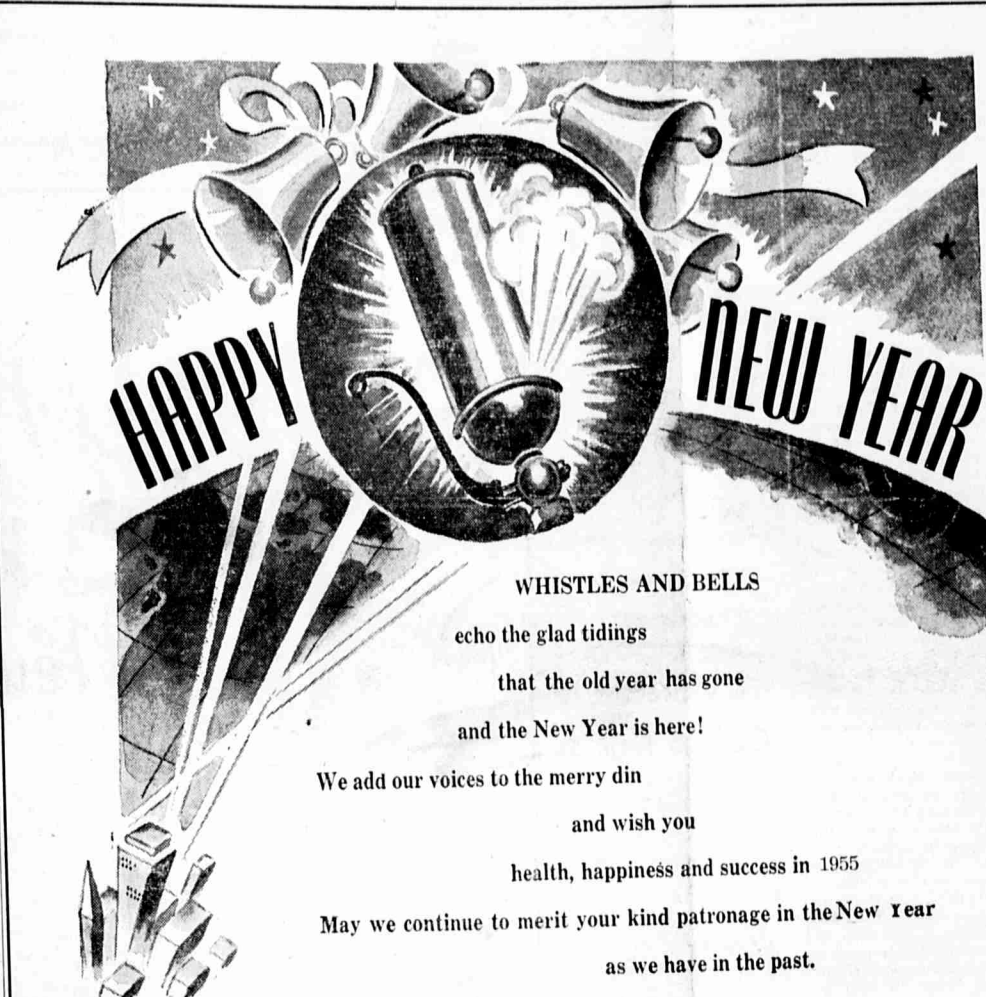
The preacher son fixed the toilet seat for his gift to the family. It had been broken for a year and one could never be sure whether it stay on the bowl or slide off. After he had secured the part to fix the seat he decided that a paint job was in order here too, so he removed the whole affair and took it to the back yard. Several accidents resulted from the missing toilet seat. It is amazing what habit does to people.

Then the youngest one changed her mind about what Santa Claus should bring. She had written him a record player and a Mister Potato Head. About three days before Christmas she added a pogo stick to her list. Her father, feeling stern from his bed said children shouldn't get everything they had it you for and disappointments were helpful, etc. But her mother remembered that eight-year-olds grow sophisticated too soon in this age wanted to please her if possible. Santa Claus was contacted and after much searching in many locations and localities the old fellow found one last pogo stick.

These were only a few of the happenings in an average American family. Is it any wonder that parents begin to enjoy Christmas on December 26?

Merchants meet called for Jan. 4

Josh Lanier, chairman of the Statesboro Merchants Council has issued a call for a general meeting of all merchants in Statesboro for Tuesday, January 4, at 4 p. m. in the courthouse. The meeting is called to set the holidays and fix opening and closing hours for business for the year 1955.



Bulloch August retail sales hit \$1,604,655; Sept. \$1,487,875

Retail sales in Bulloch county for August, 1954 totaled \$1,604,655, and for September, 1954, \$1,487,875, according to figures released recently by the Georgia State Chamber of Commerce, compiled from official figures from the Georgia Department of Revenue.

August and September figures bring the total sales in the county for the first nine months of 1954 up to \$13,173,108, which is \$699,119 less than the same nine-month period of 1953 when sales totaled \$13,872,327.

August, 1954, sales of \$1,604,655 are \$231,962 under August, 1953, sales which totaled \$1,836,617. September, 1954, sales \$1,487,875 are \$44,681 under September 1953 sales of \$1,532,556.

Total sales in Bulloch for 1953 were \$19,049,774. The over-all report for Georgia revealed healthy increases over similar months in 1953. Total for August was \$304,397,769 as compared to \$284,015,805 in August, 1953. For September, business increased to \$218,423,875, a notable gain over \$200,922,476 for the month last year.

Tuesday, January 4, Middle-ground School and community. School at 3:30 in the afternoon. Wednesday, January 5, Brooklet School.

Thursday, January 6, Richmond Hill School. Friday, January 7, Mattie Lively School.

Miss Isobel Sorrier, librarian at the Statesboro Regional Library, announced the bookmobile schedule for the week, Monday, January 3, through Friday, January 7, as follows:

Monday, January 3, Sallie Zet-

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New cattle ration is announced

This week Gerald Groover of the East Georgia Peanut Company announced a new fattening ration for cattle.

According to Mr. Groover the ration was developed by the Federal Food and Drug Administration of the Department of Agriculture. It is a ration of 15 parts of soybean meal to 1 part of cottonseed meal.

Mr. Groover explained: "Dietary salt is not a new substance. It has been manufactured as a white powder for 15 or 20 years. It is a chemical that can produce many of the physiological effects produced by the female sex hormone. Research has found that when used right, it will improve rates of gain in cattle feeding by increasing both feed consumption and feed utilization."

"In considering what stillbirth will do, the cattlemen should also be clear on what it will not do. It is not a magic potion, and it will not make a good ration out of mediocre feed. It stimulates rather than serves as a food nutrient. Animals still must be fed properly balanced rations in adequate amounts to get the job done."

"Since stillbirth is a drug, it comes under supervision of the Federal Food and Drug Administration. The amount of stillbirth that can be fed to cattle is under strict government control. Feed dealers will be able to furnish information on these regulations."

"One of these regulations stipulates that stillbirth may be used at the rate of only about ten grams per head of cattle daily. This emphasizes one of the most important points of the whole subject. When only a few grams of this material must be fed to be effective, it becomes clear that the mixing must be of the highest quality available."

The addition of stillbirth to cattle fattening rations, when used properly, can be expected to increase average gains and to cut feed costs per pound of gain."

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New edition of Postal rules is now available

Postmaster Arthur Turner of Statesboro today called to the attention of mail users major new postal regulations which were issued effective December 1, which will provide important changes and simplifications in the use of the mails.

The Post Office Department is issuing a final edition of a history-making new postal manual which contains these changes in simple form. The new manual will bring together in less than 300 pages public-interest postal regulations formerly scattered through 4,000 pages of dense print. Postmaster Turner explained:

"This publication may be obtained at 65 cents a copy from the Superintendent of Documents, Washington 25, D. C. and mail users anxious to keep abreast of all changes in this material that may be made from time to time may both the pamphlet in loose-leaf format and a year's subscription to all sheets making changes for a total of \$2, also from the Superintendent of Documents, the postmaster noted."

The revision of the postal manual, Postmaster Turner said, represents what Postmaster General Arthur E. Summerfield has described as the most complete revision of regulations in the history of the U. S. Post Office Department.

From 9:30 o'clock to 10 o'clock, a special program will be broadcast over radio station WYNS from the main auditorium. In the social hall a film will be shown. Refreshments will be served at the fellowship hour. The program will close with a meditation period in the main auditorium from 11:30 to 12:01 o'clock.

The public is invited to attend.

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Henry Ellis to be director of state alcohol control

Henry Ellis of Statesboro has been named director of the alcohol control unit of the State Department of Revenue in the Griffin administration.

Governor-elect Marvin Griffin disclosed Tuesday of last week that he will appoint Mr. Ellis to succeed B. I. Gilbert of Greenville.

Mr. Ellis served during World War II with Governor-elect Griffin in the Georgia National Guard. For several years he was the commanding officer of the local unit of the Guard. He was released from service as a lieutenant colonel in 1953.

Duties of the alcohol control director include the regulation of liquor sales and the supervision of state liquor agents investigations and licensing.

STATESBORO ELECTRIC MOTOR CO. MOVES TO 7 OAK STREET

H. C. (Bud) Abbott announced this week that he has moved his Statesboro Electric Motor Company to 7 Oak street in the building formerly occupied by the Statesboro Auto Parts Company. Mr. Abbott moved from West Main Street. He repairs and carries a complete line of V-belts.

Special service at Calvary Baptist New Year's Eve

Announcement is made that an "All Night" service will be conducted at the Calvary Baptist Church tomorrow night (Friday), December 31, beginning at 8 p. m. and continuing until midnight.

The service will include prayers, testimonies, hymn singing, special music, and inspirational messages. A short time will be allotted for refreshments toward the middle of the service.

The Rev. Buddy York of Griffin, Ga., will be present to speak. The York Trio, composed of the Rev. York's daughters, will present special music. Rev. York will also be the guest speaker during the revival scheduled at Calvary Baptist Church beginning Sunday, January 9 and continuing through Saturday, January 15.

Special service at First Baptist New Years Eve

Special watchnight services will be held New Year's eve at the First Baptist Church, according to Dr. Leslie S. Williams, pastor. The program sponsored by the Baptist Training Union, Mr. J. M. Bentley, director, will begin at 9:15 o'clock and will end one minute after midnight.

From 9:30 o'clock to 10 o'clock, a special program will be broadcast over radio station WYNS from the main auditorium. In the social hall a film will be shown. Refreshments will be served at the fellowship hour. The program will close with a meditation period in the main auditorium from 11:30 to 12:01 o'clock.

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J. L. Mathews resigns as Telephone Co. president

J. L. Mathews has retired as president of the Statesboro Telephone Company to become chairman of the board of directors. Mr. Mathews has served as president of the company for 32 years before retiring as president.

Charles Joe Mathews was elected president and treasurer at a recent meeting of the board of directors.

Other officers of the company are Mrs. C. B. Mathews, vice president; D. B. Franklin, secretary; and George M. Johnston, attorney.

Eddie Bibb is plant manager and Miss Bernice Woodcock is in charge of the traffic department. The telephone company recently converted to the dial system and is now occupying a new building on East Grady street.

Office remains at the same location on South Main street.

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David Fountain is chairman of March of Dimes Drive

Announcement was made this week by Bob Sanders of Waycross, South Georgia, state representative for the National Foundation for Infantile Paralysis, that David Fountain has been named Bulloch county director of the 1955 March of Dimes drive.

Mr. Fountain, at the same time, announced that he has set up the following organization for the city and county:

Serving with him as co-chairman is Jake Smith of Statesboro. Other co-chairmen are Dr. Floyd Atkins, Brooklet; Jimmy Rowland, Portals; Mrs. Bill Rowland, Statesboro; chairman of the "Mothers' March"; Joe Neville, chairman of the professional group, assisted by Robert J. Winburn, Herman Bray will serve as treasurer.

Mrs. Rowland announced that the "Mothers' March" has been scheduled for Thursday, January 20, and that additional information will be published later.

Timothy Route will head the Negro organization for the campaign.

Mr. Fountain stated that he wants is plainly understood, that 50 per cent of all the March of Dimes contributions remain in Bulloch county to help mend the lives of Bulloch county polio victims. "The other 50 per cent goes to national headquarters to support the vast program of polio attack," he said.

Dunn-Bradstreet list 346 local names in book

Each January business concerns in all parts of the United States receive from Dunn & Bradstreet requests for their annual financial statements. This year the number of requests going out nationwide will exceed three million, with 325 going to Bulloch county businesses.

The Bulloch county section of the current issue of the Dunn & Bradstreet Reference Book contains listings of 346 local names comprising manufacturers, wholesalers and retailers. It does not include some of the service and barber and beauty shops, real estate and stock brokers. Thus the figure for businesses in Bulloch county would actually be higher than the 346 quoted above.

Statesboro, with 273 names in the current issue of Dunn & Bradstreet's Reference Book shows an increase of 12 per cent in a comparison with names listed in 1952.

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OUR YOUTH... Kemp Mabry

The high pitched notes of the international Morse code came as music to our ears the other night as we sat before a friend's amateur radio "rig" with the headphones clamped tightly around our ears.

A large and a small war had been fought, a high school diploma and a college shepkin have been won, and what seems like ages have passed since we worked until 3 o'clock one morning trying to "raise" our first contact on the short wave amateur radio band using a one tube radio transmitter and operating under our newly acquired call letters of WGLE.

We had been the youngest "ham" in Georgia in those days when we took parts from discarded radios and assembled a receiver and transmitter in order to join the international fraternity of amateur radio operators.

Our first contact, which was back in high school days, was with the radio club at the University of North Carolina at Chapel Hill. The previous night had netted us not one single QSO or amateur contact and it was mid-afternoon of the following day before we had corrected the error in the little transmitter and had made our

general call of CQ the other night. Then there was a fellow in Seattle and one in Burbank, California, who wanted to talk. A Cuban came through for a few minutes of QSO in broken English, apologizing for his inability to use much more English than the abbreviations known to the amateur radio operators the world over as the international "Q" signals. Nevertheless, we concluded the contact successfully.

There are 70,000 or more amateurs in the United States. We have more hams in this country than all of the other countries in the world. There is a minimum of regulation in the U. S. and most of it is self-imposed by the amateurs themselves and through the American Radio Relay League, which a vast majority of hams support.

There is a democratic tendency among hams to freeze out the sloppy operator and the one who knowingly violates FCC and international regulations by refusing to talk to him on the air. Then the Federal Communications Commission has monitoring stations, just in case.

We have a bit of nostalgia for the good old days when everybody built their own equipment. Nowadays, you can buy the entire amateur station, ready to operate. It costs more money this way and you lose the pride of achievement in constructing the equipment with your own hands.

Teenage boys around the country make use of their stations in a wonderful way in "networks" which handle "traffic" in the form of messages from distant points. The law prohibits any amateur from accepting any form of payment for services in handling messages.

In times of disaster the radio ham is oftentimes the only contact an entire community has with the outside world. If one boy can get his station on the air, using storage batteries or other emergency power, there are hundreds more in the amateur network ready to take his messages and maintain contact around the clock with the isolated community.

When you see the tall antenna swinging from the rear bumper of an automobile, it may be the State Patrol or the county sheriff, but more than likely it is a ham on wheels, operating a mobile amateur station for his own personal enjoyment, yet ready to help in emergency.

There are two principal types of amateur radio transmission. One is by use of the international Morse code. The other is radio telephone operation. When a boy has developed a good "fist," his own self esteem is heightened because he knows that any amateur in the world can understand what he is saying as he "pounds brass" by use of the conventional telegraph key. Anybody can talk into a microphone for radiotelephone operation.

Amateurs send cards to each other to confirm their contacts. The walls of many a ham's room, including our own, are covered with these "QSL cards" which testify to friendly contacts around the world. The most prized QSL card is probably the one from a Central American station with the call letters HP1A. HP1A is the only ham in that country.

We hope some boy around here will get to work and pass the license examination for amateurs. We'd like to borrow the station once in a while.

Blue Devils Basketball Schedule Is Complete

Friday, November 26—Alma, there.
Tuesday, December 7—Brooklet, there.
Friday, December 10—Pembroke, here.

Parents should welcome a ham in the family. They will always know where their boy is. Every spare minute he will be at his "rig" trying to raise a signal from halfway around the world or in the next county.

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The Bulloch Herald, Statesboro, Ga. THURSDAY, DECEMBER 30, 1954

Safety Tips

Rules for Safe Walking
1. Carry or wear something white at night to help drivers see you.
2. Cross only at crosswalks. Keep to the right in the crosswalk.

Places of business: Brooklet post office, Mrs. T. R. Bryan, and Mrs. W. O. Denmark, at the home of Mr. and Mrs. W. O. Denmark.
Outdoor arrangement: Miss Angie Lanier, at the home of Mr. and Mrs. Olan Lanier.
Miss Henrietta Hall is project chairman of the Garden Club.

Mr. Lee Robertson and Miss Jane Robertson of Beaufort, S. C., were weekend guests of relatives here.
Miss Clara Moore of Daytona Beach, Fla., spent the weekend with her mother, Mrs. M. G. Moore.

Mr. and Mrs. H. G. Parrish Jr., and three sons of Winchester, Ky., are visiting at the homes of Mr. and Mrs. H. G. Parrish Sr., and Mrs. J. H. Griffith.

Mr. and Mrs. Hoke Brannen and Hoke Jr. visited in Savannah last weekend.
Mrs. Harper of Douglas, and Mr. and Mrs. Glenn Harper and two daughters of Macon visited Mrs. C. S. Cromley this week.

Mr. and Mrs. Fred Shearouse of Savannah, Mr. and Mrs. John Shearouse and two children of Augusta, and Dr. and Mrs. William Shearouse of Savannah, visited their mother, Mrs. J. N. Shearouse last weekend.

Mr. and Mrs. T. E. Daves spent last weekend in Fitzgerald at the home of Mr. and Mrs. Charles Stead.

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Improving wood lands claim farm attention now

By E. T. "RED" MULLIS

Cooperators of the Ogeechee River Soil Conservation District in Bulloch county are turning their attention to improving their woodlands at this time of year. They are making improvement cutting, thinning and planting trees in open spaces. Many are obtaining trees from the Georgia Forestry Commission through the Soil Conservation Service and Union Bag and Paper Corporation of Savannah. Union Bag is paying for the trees.

Farmers planting trees recently under the above arrangement are: L. N. Woodrum and W. F. Woodrum, U. S. Fish and Wildlife Service Hatchery at Millen; Mrs. Willis Cobb, W. P. Hill Jr. and Ed Olliff of Statesboro; Frank Simmons, Frank Simmons Jr., and Louis Poy Simmons of Register; Roy Wilson of Statesboro; W. A. Bowen of Statesboro, whose farm is in the Westside community; Mrs. Ruby Anderson and W. L. Brown of Westside way; J. W. Morton of Leefield, and John W. Bishop of Ogeechee.

The U. S. Fish and Wildlife Service Hatchery at Millen is stocking some ponds in the county with bluegill brood. They are now delivering fish to pond owners who had applications before September 1. Two delivery trips have been made stocking 40 ponds of district cooperators. There are over 100 applications for fish in from Bulloch county, but they hope to stock a majority of them before giving out of fish.

Here's wishing you all a very Merry Christmas and a Happy and Prosperous New Year!

Music Festival is set to attract 3,500 visitors here

The annual Region Five Music Festival, expected to attract 3,500 students, has been scheduled at Georgia Teachers' College March 3-5, according to announcement today by Jack W. Brucsek, general festival chairman.

Mr. Brucsek, who is associate professor of music at the college explained that the festival program this year will be similar to previous ones in which students, in groups and solo, have competed for music honors. The festival includes contests among bands, orchestras, choruses, instrumental solos and ensembles, vocal solos and ensembles, elementary folk dancing, and baton twirling.

Competing at Georgia Teachers' College during the three-day event will be representatives from the elementary and high schools of Region Five which includes schools of the first and sixth Congressional districts.

A general program chairman is yet to be named. Mr. Brucsek pointed out. Dr. Ronald J. Nel, chairman of the division of music, and Dana M. King, and Daniel Hooley, of the music faculty, are assisting in the arrangements.

The festival, sponsored by the Georgia Music Education Association, annually attracts thousands of school children in Georgia. The

festivals are held in five regions, covering the entire state. School officials seeking further information or special details should contact Mr. Brucsek at Collegeboro, Ga.

STATESBORO FFA WIN HONORS IN CO. EM. FAIR

By BILL NESMITH

On Wednesday, November 10, Billy Thompson, Bobby Thompson, John Roger Akins, Johnny Deke, Donald Donaldson, Harold Cannon, Bobby Deal, Johnny Deal, Edgar Deal, Danny Lingo, Jappy Akins and Emmitt Alford showed animals which won \$385 in prize money.

Bobby Deal won the spotted Poland China Gilt Show after which he and his gilt appeared on television. Donald Donaldson placed second after Bobby with his Spotted Poland China gilt. Edgar Deal won a first place with his Hampshire sow and Jappy Akins won first place with his Duroc Gilt.

Bobby and Johnny Deal won first, second, and third places with their steers. Danny Lingo won a first place with his Guernsey Bull and Emmitt Alford won first place with his Hereford cow. John Roger Akins won third place with his Holstein heifer.

Emmitt Alford and Jappy Akins spent the week at the fair caring for the animals.

Soil Conservation

By E. T. MULLIS

Dam erosion is pond problem

Building so many ponds in Bulloch county, this year, farmers have a problem of preventing erosion on those dams this winter and next spring when the heavy rains are expected to fall. Not many farmers at the present time seem concerned about this problem, because of the drought and hoping for a good crop.

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they do get enough rain to wash the dam somewhat. Yet, the money they have invested in this dam building demonstrates their interest in soil and water conservation.

I think Terrell Beasley has the answer to the problem in his plans for his new pond southeast of Statesboro. He is topsoiling his newly constructed broadcasting a complete fertilizer over the entire dam, harrowing it in, and then broadcast, ryegrass on it, and then running buck over it with a seeder or other instrument to scratch the seed in. This will furnish protection for the dam during the winter and spring. Next spring, February or March, he intends overseeding the ryegrass with penecola bahia for summer protection. The bahia, being a perennial, will provide year around protection from then on.

One of the best ways to get a sod on your dam is to bring sod and topsoil together and spread on the dam. This is what Paul Nesmith did out Westside way. He brought coastal bermuda grass and topsoil together and spread over his dam. Common bermuda is just as good, so you can get rid of it where you don't want it by transplanting it on your dam.

W. L. and L. E. Brown of Statesboro and Chlo have found cover it up with sod—but quick. The rains will come and you want to be prepared. Also don't forget to sod your runaround.

you'll need it too believe it or not that it's much cheaper to do this dam building right to begin with, so if you want to prevent costly repairs to your good dam not.



a happy, happy New Year!

Let's Welcome a New Page With a Happy Thought.

The Favorite Shoe Store

East Main Street

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Your Family -- And God

By REV. CLIFFORD DAVIS

CHILDREN—GIFTS FROM GOD

We have already pointed out that the first marriage began with God. "The Lord God said, It is not good that man should dwell alone: I will make him a helpmeet for him." But God didn't stop there. For apparently, not only did he find it "not good" that man should dwell alone, and therefore made a woman, But He also found it "not best" that man and woman should dwell alone. And so He gave them children.

Indeed, although men and women today marry for many reasons, from the beginning it was so. God had only two reasons for performing the first marriage: (1) Fellowship—"It was not good for man to dwell alone." (2) Procreation—"Be fruitful and multiply, and replenish the earth." And from the beginning it has ever been God's plan for man to seek a wife; for these two to become one flesh, cleaving one another out, for this couple to reproduce for themselves by bearing and rearing little ones.

Although the anxiety of these first parents-to-be must have been great during the first months that Eve carried their first child, how much greater must the joys have been when Dad Adam held Mother Eve in his arms, while against her breast their first-born child, What artist's brush could possibly describe the beauty of the scene, or what poet's pen could explain the tenderness of their emotions as a mother looked into her husband's face and exclaimed "The Lord has given us a boy," and as they realized that they had just become "heirs together of the grace of life."

And although the miracle of birth has been repeated countless millions of times since the first Dad held the first Mother and together they loved the first baby, it is still less subject to description today than it was then. For never is a woman more beautiful than in those first few hours after she has traveled in the pangs that have brought forth the child of her union with the man of her life. And never is a man more humble than when he first looks upon his own flesh and blood, and who have never held one another in arm and looked at their baby and realized that it has made them "heirs together of the grace of life"—when they might have said, "But on the other hand, 'Blessed—happy—is the home and the parents who have many of them!'"

What can penetrate the soul of a parent and there more completely break up the fountain of the deep, than their own little baby? What an amazing little creature it is—this thing called "baby." Chemically it is just a few elements worth a few cents. Physically it is just a few pounds of cooing, laughing, crying matter. Socially just another statistic in another family unit. So little. So small. So utterly helpless. So completely dependent. And yet one grip of its little hand will make weak the strongest of men. A twinkle from its little eyes will make a Ph.D. talk like an infant. Its night cry will be a call to arms. Just a little chuckle will cause a burdened mother's heart to run over with joy. Its very presence in a home will unite the hearts of its parents, when all else has failed.

Do you wonder that the Bible speaks of these little ones as GIFTS FROM GOD—"Children which the Lord hath graciously given"? Is it any wonder that the Bible says that "Children are an heritage of the Lord; and the fruit of the womb is his reward"? Pity the husband who has never walked the floor waiting the birth

of his child—when he might have pity the woman who has never felt the pangs of birth, or has never cradled her baby against her breast—when she might have never held one another in arm and looked at their baby and realized that it has made them "heirs together of the grace of life"—when they might have said, "But on the other hand, 'Blessed—happy—is the home and the parents who have many of them!'"

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What can penetrate the soul of a parent and there more completely break up the fountain of the deep, than their own little baby? What an amazing little creature it is—this thing called "baby." Chemically it is just a few elements worth a few cents. Physically it is just a few pounds of cooing, laughing, crying matter. Socially just another statistic in another family unit. So little. So small. So utterly helpless. So completely dependent. And yet one grip of its little hand will make weak the strongest of men. A twinkle from its little eyes will make a Ph.D. talk like an infant. Its night cry will be a call to arms. Just a little chuckle will cause a burdened mother's heart to run over with joy. Its very presence in a home will unite the hearts of its parents, when all else has failed.

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REXEL O. BARRY SERVES ABOARD USS HELENA

REXEL O. BARRY (FHTNG)—Dressel O. Barry, seaman, USN, son of Mr. and Mrs. Willie Barry of Route 3, Statesboro, Ga., is serving here aboard the heavy cruiser USS Helena, flagship of the U. S. Seventh Fleet.

Since her arrival in Far Eastern waters, the Helena has visited Yokosuka, Japan, which is within easy reach of Tokyo; and Inchon, Korea, the port of Seoul.

Other scheduled ports of call in the next two months are Manila, Hong Kong, Yokohama, and Taipei in Formosa.

The heavy cruiser is on the first half of her fifth tour of duty in the Western Pacific since the outbreak of the Korean conflict.

Private Karon Smith now on duty in Salsburg

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This Week's SOCIETY

SOCIALS

Mrs. Ernest Brannen

Society Editor

Dial 4-2382

PERSONALS

SERIES OF FAMILY DINNERS

The daughters of the late Judge and Mrs. John F. Brannen Sr. were hostesses to family dinners during the holiday season.

On Christmas Day, Mr. and Mrs. W. S. Hanner entertained at their home on College street. Christmas lights and decorations in the living room and dining room featured a color scheme of silver and blue. The dining table was beautiful with its center of candles and colored balls on a styrofoam base bordered by feathery greenery. Colorful place cards contained Christmas wishes. A delicious turkey dinner was served. After the dinner, each guest received from the Christmas tree a number of presents.

On Sunday, December 26, Mrs. Fred Brinson and Mr. and Mrs. John R. Godbee entertained at dinner at Mrs. Bryant's home. The dining table was centered with an arrangement of Christmas bells and Santas. Place cards carried the Christmas motif. A four course dinner was served.

On Monday evening, December 27, Mrs. Ouida Peacock was hostess at her suburban home. On the mantel and windows in the living room and music room were arrangements of colored balls, greenery and candles. The dining

table had a large red candle for its center surrounded by multi-colored balls and Chinese holly. Place cards were in red and green. A turkey dinner was served, after which the guests enjoyed contents and organ music.

Those present at all these occasions were Mrs. Fred Brinson, Mr. and Mrs. W. S. Hanner, Mr. and Mrs. Bill A. Brannen, of Stilton, Dr. and Mrs. John R. Godbee and Mrs. Ouida Peacock.

MORNING COFFEE FETES

BETTY LOVETT AND BETTY SHERMAN

On Wednesday morning Mrs. Earl Swicord was hostess at her home for a morning coffee fete. Miss Betty Lovett, bride-elect of Sunday, December 26, and Miss Betty Sherman, whose marriage to Jim Kopoties will be an event of Wednesday, December 29.

Christmas arrangements brought holiday beauty to the home. Cinnamon strips, coated cheese on eye rounds, ham biscuit, assorted Christmas cookies and coffee were served.

Potted plants were given to the hostesses.

The guests were Misses Lovett and Sherman; Mrs. Bucky Atkins, Mrs. Billy Olliff, Miss Genevieve Ann Brannen, Miss Genevieve

Guarida, Mrs. Charles Sims, Miss Sally Serson, Miss Donell Thompson, Mrs. Arnold Almond, Miss Frances Armstrong, Mrs. Vaughn Dyer, and Miss Peggy Jo Burke.

SHOWER TEA FOR MISS ATTAWAY

On Wednesday, December 22, from 3:30 to 5:30, the home of Mrs. Doy Atkins was the scene of a lovely miscellaneous shower honoring Miss Josephine Attaway, whose marriage to Paul Atkins was an event of Sunday. Co-hostesses with Mrs. Atkins were Mrs. Max Edensfield, Mrs. Pete Cannon and Mrs. George Mallard.

Mrs. Doy Atkins greeted the guests and Mrs. Max Edensfield introduced them to the receiving line composed of Mrs. J. G. Altman, Miss Josephine Attaway, Mrs. Fred Atkins, and the groom's grandmothers, Mrs. W. A. Atkins and Mrs. Melton Deal.

Green and gold were the prevailing colors used in the lovely decorations. The mantel with pine background had an oblong arrangement of golden magnolia leaves, gold Christmas balls and white candles.

The table in the dining room was overlaid with a sheer linen, lace trimmed cloth. White Fuji mums and snap dragons formed the centerpiece. At each end of the table were white tapers in crystal holders.

Assisting in serving party plates with chicken salad, Ritz crackers, individual cakes, coffee and minis, were Mrs. Herbert Deal, Mrs. Bloyce Deal, Mrs. Larry Smith, Misses June Edensfield, Fay and Shirley Atkins, Miss Joan Edensfield kept the bride's book. Mrs. Floyd Atkins and Mrs. Leovy Blackburn presided in the gift room.

Mrs. George Mallard directed the guests to the dining room where Mrs. Pete Cannon presided. A lovely program of piano selections was presented by Miss Ann Atkins.

FINESSE BRIDGE CLUB

Mrs. Mel Boatman was hostess to the Christmas party for the Finesse Bridge Club.

Lovely Christmas decorations furnished the party background. Guests were served home-made candies, home-made coconut cake and coffee with Coca-Colas served during the games.

Mrs. Linwood Smith, winning high, received a potted plant in wrought iron container. For low, Mrs. Eugene Kennedy was given a wrought iron trivet. A wrought iron fruit basket went to Mrs. Dock Brannen. Mrs. Wendell Rockett received a wrought iron casserole base for scoring high. Others playing were Mrs. Jack Times, Mrs. Billy Tillman, Mrs. Carroll Herrington, Mrs. Mooney Prosser, Mrs. J. G. Altman, Mrs. Tillman Castetter and Mrs. Jack Norris.

MRS. LAWSON MITCHELL, MRS. JACK CARLTON ENTERTAIN AT BRIDGE

Among the lovely pre-holiday parties was that of Mrs. Lawson Mitchell and Mrs. Jack Carlton as they were hostesses at bridge December 15 at the Forest Heights Country Club where elaborate Christmas decorations were already placed for holiday parties. The bridge tables and table numbers carried out the Christmas motif. Lemon chiffon pie, nuts, and

coffee were served.

Mrs. Lloyd Brannen, for top score, received four hand-painted individual trays. A set of Postoria coasters went to Mrs. John Thayer for second high. A Christmas corsage went to Mrs. Harvey Brannen for low. Mrs. Percy Averitt won a box of Blue Grass soap for cut.

MAD HATTERS CHRISTMAS PARTY

Members of the Mad Hatter Bridge Club entertained their husbands at a buffet supper at the home of Mrs. Ernest Cannon on Saturday night.

Red and white curtains were used in the living room. The Christmas colors prevailed in the decorations.

Members and husbands present were Mr. and Mrs. Harry Brinson, Mr. and Mrs. John Strickland, Mr. and Mrs. Jimmy Redding, Mr. and Mrs. Bob Thompson, Mr. and Mrs. Ed Hubers, Mr. and Mrs. J. Brantley Johnson, and Mr. and Mrs. S. M. Wall. Games furnished entertainment.

MR. AND MRS. AKINS ENTERTAIN FOR BRIDE-ELECT

On Saturday evening Mr. and Mrs. Bucky Atkins entertained for Miss Betty Lovett, bride-elect, and her fiancé, Mr. Charles Rockett of Vidalia, with a dinner party at the home of Mrs. Atkins' parents, Mr. and Mrs. Jim Jones on Church street.

There were Christmas decorations, including the Christmas tree, throughout the house lending Yuletide spirit which tied in with the color scheme of pink and

green used for the party.

In the dining room where pink burning tapers were aglow, the table was overlaid with cutwork cloth and had for its centerpiece pink candle arrangements in crystal candelabra with pastel Christmas balls. The same decorations were carried out elsewhere in the dining room. The guests were seated at individual tables covered with white cloths and centered with pink carnation in crystal bud vase.

NEW YEAR CHEER

Barbara and Bucky's gift to the honorees was a piece of Revere Ware.

There were twenty guests, and assisting Mrs. Atkins in serving were Mrs. Emit Atkins, Miss Penny Allen and Mrs. Jimmie Jones.



May 1955
find your star
rising to
new heights

Let's Pound
It Home! . .
HAPPY HOLIDAY
Statesboro
Floral Shop
Fair Road

Bowen Furniture Company
STATESBORO, GEORGIA

New Year's resolution that pays off in thrills...

"I'm going to drive that 1955 BUICK!"

At one pitch of the blades inside the Dynaflo unit, you get more fuel efficiency in normal cruising and driving—which means better gas mileage, pure and simple. But push the gas pedal beyond the full throttle position and you switch the pitch. Instantly, you get electrifying response—a sudden safety-surge of accelerating power to get you quickly out of a tight spot—and with the absolute smoothness that is constant in Dynaflo Drive.

Maybe you, too, have made a mental resolution to drive a '55 Buick—but why wait? We're ready, willing and eager to let you try one—feel the spectacular new power that gives life to this bounteous beauty—and see for yourself that here is a performance thrill too exciting to miss. Drop in on us this week, won't you?

**Standard on Roadmaster, optional at extra cost on other Series.*

WE'VE seen some high peaks of interest in our new cars over the years—but never anything like this.

Since the day we unveiled these glamorous new Buicks, people have been coming in—not only to see and study and sit in these great cars—but, very definitely, to drive them.

They want, it seems, a firsthand taste of the thrills that Buick engineers have conjured up for this new year.

And who can blame them?

For the word's around that Buick has what no other car has—a new kind of performance from a new kind of transmission.

It's called Variable Pitch Dynaflo Drive.* It uses the principle of the modern airplane's variable pitch propeller. And it does in oil what that aeronautical marvel does in air.

Thrill of the year is Buick

MILTON BERLE STARS FOR BUICK—See the Buick-Berle Show Alternate Tuesday Evenings—WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

HOKE S. BRUNSON
62 E. Main St. Phone 4-2141 Statesboro

IT SEEMS TO ME... Max Lockwood

In just two days now we begin the New Year. With it comes the world new hope and new dreams of happiness, dreams of peace and dreams of understanding. What a wonderful year we could see come about if from out of this understanding there could come the peace and security of all nations that the world has so long sought.

Will it be a wonderful new year for you? Will you take advantage of this chance to begin anew and things that you really felt that you should have done last year but just didn't have the time.

What will head the list of your New Year's Resolutions? What are some of the things that you could have done last year that would have made your loved ones happy? What are some of the things that you could have done that would have made you feel that you were a better person?

Yes, this is a wonderful time of the year. This is a wonderful time to take the opportunity to

destroy your enemies. When you pause to think about the destruction of your enemies you will realize that there is but one way that you can accomplish this destruction. Yes, there is one way that is easy and has no evil in connection with it. It is so easy and so simple that we never see into remember how to use it. The one sure way to do away with an enemy permanently is to make him your friend.

Enough many times both parties have forgotten just what the difference was all about.

The one big word that stands between most people when they have had a difference of opinion is a thing called pride. It is just a five letter word but it grows with the years and looms larger and ever larger until it generates a feeling that is most difficult to overcome. Yet, there is no greater feeling of joy which can fill the soul that when we have been wrong and have had the nerve and the honor to right that wrong. It gives one the feeling of bigness and satisfaction to come away

Happy New Year

Let all the joys
of the holiday season
be yours.

J. D. Watson, Consignee
—THE TEXAS COMPANY—
Phone 4-2846 Statesboro, Ga.

CHEERIO

A Bright
and Happy New Year
to Our Friends

Standard Processing Company
—Processors of Crude Pine Gum—
Statesboro, Georgia

from one who has rejoined our list of friends because we humbled ourselves and made some concessions for friendship or righted some wrong that we had committed.

What a great pity it is that some of us have to grow quite old before we realize that you will be able to list as lifelong friends when you have come to the end of your time.

To be a real friend to others is the only sure way to merit the friendship of those who come your way. If you have to measure each other against a list of measurements that you have chosen before they can measure up to your standards, then you shall never gain the thing you seek. To have friends and to love people is to have the ability

to accept all who pass your way regardless of their shortcomings or their errors and to be able to extend the hand of greeting with a smile and to take the handshake with a true feeling of understanding and with a love of your fellowman in your heart.

A very happy New Year to you all and somewhere along the way this year I hope and pray I will have the opportunity to grasp you by the hand.

The Season's Best!
IRVING BERLIN'S
White Christmas
VISTAVISION
MOTION PICTURE PRESENTS
SONGS!
"COUNT YOUR BLESSINGS INSTEAD OF SHEEP"
"FOR YOU DON'T SO RIGHT BY ME - SISTERS"
"THE BEST THINGS HAPPEN WHEN YOU'RE DANCING"
"WHAT CAN YOU DO WITH A GENERAL?"
"GEE, WHO WAS BACK IN THE ARMY?"
"CHOCOLATE - THE OLD MAN"
"MADONNA - WHITE CHRISTMAS"
"SHOW - BLUE SKIES"
Starring
BING CROSBY - KAYE ROSEMARY CLOONEY - ELLEN
Color by TECHNICOLOR
—DEAN JAGGER—
Produced by ROBERT EMMETT DOLAN
Directed by MICHAEL CURTIZ
Screenplay by NORMAN KRASNA
Music by IRVING BERLIN
DOLBY NOISE REDUCTION SYSTEM

Georgia Theatre
Statesboro, Georgia
Entire Week
Jan. 9 thru Jan. 15

Perhaps you are one who would like to have a long list of friends and would like to number among that list only the people you really liked or considered important. Chances are, if this is the case, you don't have much chance of finding many that you will be able to list as lifelong friends when you have come to the end of your time.

To be a real friend to others is the only sure way to merit the friendship of those who come your way. If you have to measure each other against a list of measurements that you have chosen before they can measure up to your standards, then you shall never gain the thing you seek. To have friends and to love people is to have the ability

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New Year Cheer
A New Hope
Is Born
With the
New Year . . .

Sorrier Insurance Agency

New Year
May the Joy
of the Season
be Yours All Year
Curry Insurance Agency
Courtland Street

Happy New Year

May happiness be yours
all year long

**First Federal Savings
And Loan Association**
OF STATESBORO

The Bulloch Herald, Statesboro, Ga
THURSDAY, DECEMBER 30, 1954

BULLOCH HERALD
TO BE OFFICIAL
GAZETTE FOR 1955
Announcement is made this week that the Bulloch Herald has been named the official gazette for Bulloch county for the year, 1955. The announcement is made by Miss Hattie Powell, clerk of Bulloch Superior Court, Stothard Deal, Sheriff, and Frank I. Williams, ordinary.

Happy New Year
Our song is one of cheer

Woodcock Motor Company
Statesboro Insurance Company
Georgia Motor Finance Company
Savannah Avenue — Statesboro, Georgia

Tobacco Farmers!

For Better, Higher Quality Cures Every Time
Get The BEST In Tobacco Curing Equipment

The NEW Automatic
Silent Flame
OIL TOBACCO CURER

See the new Automatic Silent Flame Tobacco Curer at your dealers or write for free descriptive literature. See how this amazing curer keeps the heat where you have it set and does it accurately too. See how you can make hundreds of dollars more with higher quality cures and oil savings.

LONG Manufacturing Co., Inc. TARBORO, N. C.
M. E. GINN COMPANY
YOUR "SILENT FLAME" DEALER
North Walnut Street — Dial 4-3124

"Wille Wirehand" Says
IT'S INVENTORY TIME!

This is the time of year when wise folks "take stock." They look back to see where they've been—and peer into the future to see where they're going.

We're happy to say that 1954 has been another year of steady progress for this member-owned, non-profit, electric utility. We now serve over 90 per cent of all potential consumers in our area. This compares with only 3 per cent in 1935—when Rural Electrification got its start.

We are adding new consumers as fast as they apply for service. But our big problem today is one of "heavy-lifting" existing lines. Neither we—nor our members—had any idea how much electric energy they would need for farm and home use. We are constantly building to meet this tremendous demand. While city folks have doubled their need for electric power every ten years—rural lines are required to double their capacity EVERY FOUR!

To keep up with this great demand in 1955—and on into the future—is our joy, and privilege. This we pledge to do. And we will never relax in our efforts to bring electric power to our consumers at lowest possible rates.

HAPPY NEW YEAR TO YOU ALL!

Excelsior Electric
MEMBERSHIP CORPORATION
"A Locally-Owned, Non-Profit, Electric Utility"

Stilson News

It's time to greet a brand New Year; May 1955 be the best year ever known

By MRS. W. H. MORRIS

Well it is time to greet a brand new year. So let's hope that 1955 will be the best year we have ever known. Let's hope that every one will resolve to be in their church every Sunday through 1955 and work at whatever befalls them to the glory of God. Whatever our task may be—a doer-keeper or teacher, or just someone to say "I'm glad you came," to visit. If it is said sincerely it will be to the glory of God. In that way we will be using the gift of God in a way that will be pleasing to him.

Remember: "For God so loved the world that he gave his only begotten son, that whosoever believeth in him should not perish, but have everlasting life." (John 3:16.)

If God so loved us we should love one another, for if we can't love one another how can we love God, whom we have never seen.

On Sundays I see places in church that should be filled. They could be filled if everyone would fill the seat they should. I know it can be done if we really try hard enough. I speak this from experience. There are five in my family. Dad, Mom, and three children. We have not missed a Sunday being in church for about four years. We are present at all our church activities. But in the beginning, I too, thought I just could not be in church every Sunday, and now I find it is much harder to miss going to church. So each Sunday we fill our places in our church. Won't you try to go to church and Sunday school for one full year without missing a single Sunday.

VISITORS

Mr. and Mrs. Ellis Beasley and children, Billy, Linda, and Fay, of Savannah, spent the holidays visiting their parents, Mr. and Mrs. B. E. Beasley.

Emmery and Emmerson Proctor are spending the holidays with their parents, Mr. and Mrs. C. S. Proctor.

Avant Edenfield is spending the holidays with his parents, Mr. and Mrs. Perry Edenfield.

Sgt. and Mrs. Billy Proctor and son, Mikell of North Carolina, spent the holidays with their parents, Mr. and Mrs. C. S. Proctor.

Mrs. Helen Johnson of Blitchton spent the holidays with her parents, Mr. and Mrs. Joe Beasley.

Mr. and Mrs. D. L. Morris of Denmark spent Wednesday with their son, Mr. and Mrs. W. H. Morris and family.

Mr. and Mrs. Levi Morris and children, Jerry, and Johnny and Miss Mary Foote were Christmas dinner guests of Mr. and Mrs. Paul Smith of Denmark.

Mr. and Mrs. Albert Scott of Windsor, S. C., visited relatives here during the holidays.

Mrs. Maggie Simmons of Port Wentworth, spent the holidays visiting her sister, Mrs. J. C. Beasley and other relatives.

Mr. and Mrs. Edward Scott and children, Lois and Robert of Wilkiston, S. C., spent the holidays visiting relatives here. They also were displaying a brand new 1955 Chevrolet.

Mr. and Mrs. Joe Cribbs and children, Barbara and Vickey of Savannah, spent the holidays visiting relatives here.

Mr. and Mrs. Lavern Sanders of Savannah spent Christmas day with his parents, Mr. and Mrs. Ray Sanders and late in the afternoon they visited Mr. and Mrs. H. N. Shurling.

Mr. and Mrs. Larry Bowen of Guyton visited Mr. and Mrs. H. N. Shurling during the holidays.

Mr. and Mrs. Wayne B. Dixon

FOR SALE—New three bedroom home on corner lot near Sallie Zetterower School. Sallie Zetterower School. Central heat, attic fan, hard wood floors, pine panel walls, large screened-in back porch, carpet with large storage room. FHA financed, easy terms. For appointment to see DIAL 1-6-31c-RL 4-3148.

ANTIQUES—If it is a morale builder for yourself or a gift to a friend, it is a must to see our beautiful new arrivals. Buying or selling you will like our prices and our business dealings. YE OLDE WAGON WHEEL—ANTIQUES, U. S. 301—South Main Extension, Statesboro, Georgia.

FOR SALE—Three bedroom house in very desirable neighborhood. Financing already arranged. CURRY INSURANCE AGENCY, Phone PO 4-2825.

FOR SALE—Immediate occupancy. Two bedroom house. Small down payment. CURRY INSURANCE AGENCY, Dial 4-2825. 9-30-tfc.

FOR SALE—Priced right. For quick sale. House and lot at 238 Donaldson Street. For information contact L. A. MARTIN.

Services

REAL ESTATE
CITY PROPERTY LOANS
F. H. A. LOANS
Quick Service—
CURRY INSURANCE AGENCY
15 Courtland Street
—Phone PO 4-2825—

NOTICE

Beginning on November 1 the following price changes will be come effective: 9 pounds Wet Wash, 40 cents; 9 Pounds Fluff Dried and Folded 20c. Curb Service at RUTH'S LAUNDRY, 25 South Zetterower Ave.

ASK R. M. BENSON how to save 20 per cent on your Fire Insurance. BENSON INSURANCE AGENCY.

TAX RETURNS
PREPARED
Bookkeeping Service
C. F. FARR JR.
Room 6, Sea Island Bank Bldg.
DIAL PO 4-2731 or PO 4-2761

F. H. A. LOANS
I. Seaman Williams
Attorney At Law
28 Seibald St. Phone PO 4-2117
Statesboro, Georgia

WANTED—100 more customers for our new WASH-A-TERIA laundry. Your clothes washed in Lux—fluff dried and folded, 80 per cent of it ready to wear. Only 7 cents a pound. MODEL WASH-A-TERIA, on the Court-house Square. 10-23-tfc.

ATTRACTIVE POSITION
For intelligent woman with a pleasing personality and good appearance. Prefer one with experience in teaching, club or church work. Age 25-50. Must be ready to accept position immediately if selected. Excellent income with a definite plan for advancement. For local interview write "Position," Box 329, care of The Bulloch Herald, Statesboro, Ga. 1-6-21c.

ANTIQUES—New arrivals of refinished furniture, glass, china, brass and copper. All at reasonable prices. Come in and browse around. MRS. RUSH-ING'S ANTIQUE SHOP, South Zetterower Ave.

The Bulloch Herald, Statesboro, Ga

THURSDAY, DECEMBER 30, 1954

VISTAVISION VIES WITH FILM

GREATS IN FIRST SHOWING
In addition to its human stars, Bing Crosby, Danny Kaye, Rosemary Clooney and Vera Ellen, Paramount's lavishly produced "White Christmas," which is due to open Sunday, January 9, at the Georgia Theatre, has a fifth star—VistaVision.

This is the name given to the revolutionary new filming process which, when projected in the theatre screen, gives such a clear image that even the background shots look as if they were only a few feet away from the viewer. The first such film to be photographed in VistaVision, "White Christmas," is also in color by Technicolor.

CARD OF THANKS

We want to take this opportunity to express our deepest appreciation for the wonderful kindness of our friends and neighbors at the death of our child, John Marion, on December 22.

MR. AND MRS. J. P. FOLDES

FOR RENT—Two apartments, completely furnished. Adults only. Each apartment consists of bedroom, bath, and kitchen. Each has a private entrance. Available immediately. Call MRS. J. P. FOY at 4-2664 at 343 South Main St. at night, or 4-2144, Brady's Furniture Co., during the day. 11p.

a joyous New Year



We hope to add to our history of service to you this year.

Johnston and Donaldson

—INSURANCE SERVICE—
Bulloch County Bank Building

SHOP FRANKLIN'S FIRST

we save you money.

SALE

Regular \$1.00 Tussy Wind and Weather Lotion 50c.

—SALE—

Regular \$6.50 Rubinstein Estrogenic Hormone Cream and Silktone Special Hormone Foundation Cream. Both, \$3.50.

—SALE—

Regular \$6.00 Rubinstein Estrogenic Hormone Cream and Estrogenic Hormone Oil. Both \$3.50.

—SALE—

Regular \$4.75 Tussy Beauty Plus Hormone Lotion and Beauty Plus Hormone Cream. Both \$3.00.

—SALE—

Regular \$1.25 Rubinstein Hand Delight Whipped Hand Cream in Pressure Can 50c. 2 for \$1.00.

Let us fill your next prescription!
We can fill any prescription written by any doctor

FRANKLIN
DRUG COMPANY

STATSBORO
OWNED
STATSBORO
OPERATED
SINCE 1908

Happy New Year



Our thoughts turn to our friends as a new lamp is lit.

Standard Oil Company

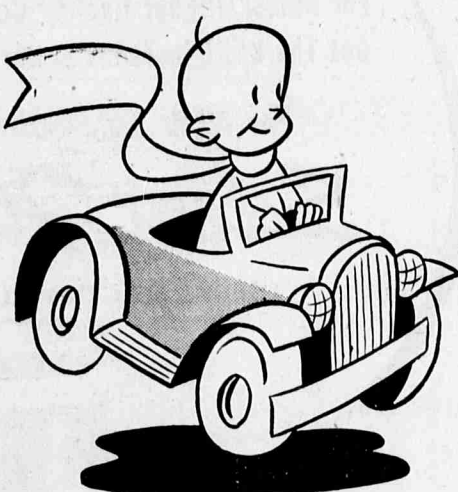
W. W. (Dub) Brannen and Dealers
Statesboro, Georgia



A Bright
New Year
To YOU!

Jones the Florist

113 North College Street
Statesboro, Georgia



Happy New Year

May your road be clear of "road blocks" to happiness.

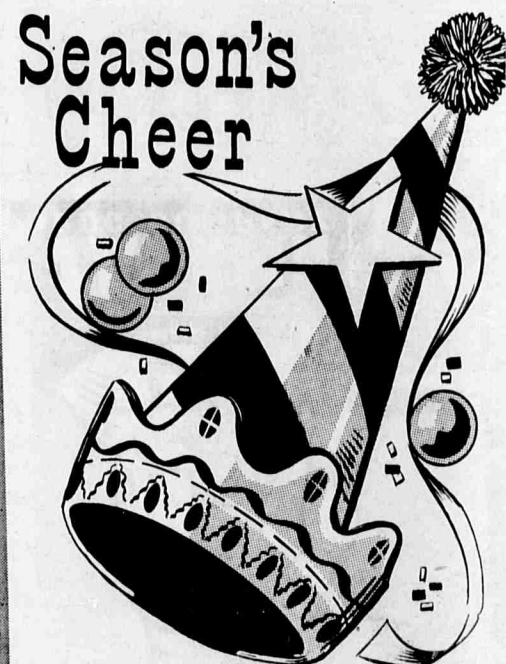
The Management and Staff of
Radio Station WWNS
—1490 ON YOUR DIAL—



And Good Luck
all through the fresh,
New Year.

Rueben Rosenberg

17 South Main Street
Statesboro, Georgia



We lift a Holiday Hat
to the brand New Year—
and to you.

W. C. AKINS & SON

Hardware — Pecans — Fertilizer
Statesboro, Georgia