

Accountants have no fear of 'Unavac,' electronic computer

EDITOR'S NOTE—If you're a bookkeeper or an accountant or an industrial engineer, or if you are just plain interested in "gadgets," you will like to read this piece written by W. C. Hurt Jr., director of public relations, Atlanta chapter of the National Association of Cost Accountants. It was written for us at the suggestion of Judson H. Lanier, Bulloch county, now making his home in Atlanta.

Accountants and industrial engineers are today concerned with the rapid pace being set by automatic computing equipment and automatic assembly machines. They have no fear that unemployment rolls will increase, but realize that a shifting of manual work is inevitable. More and more employees will be reassigned from clerical positions to jobs far removed from their present position by the use of the new machinery.

The fewer operations performed by humans, the greater the accuracy. Less is left to chance. Colors can be duplicated, high manufacturing and industrial machines can be operated by a ray of light passing from one point to another. The control room can become the heart that keeps the brain supplied with blood needed to start worlds in motion.

About 20 years ago in a motion picture called "Twenty Grand," the late Will Rogers teasingly told the little Shirley Temple, that after thinking about all the push buttons and complicated mathematical problems for research which formerly required most of scientists' time. One electronic tube about four inches in height can read a problem, compute equations, dictate the answer and store all the information for future use. Unlike the old-fashioned adding machines and manually operated calculators which were the latest thing for arithmetic, these electronic devices seem to actually think and appear to have a psychological temperament. Unlike the study of technology in the early thirties, when the men replaced by machinery were needed to build that machine, the field of electronics has opened up an entirely new level of production and living. One machine installation has in an instance replaced 96 to 100 clerks required to handle mail orders. The 96 employees thus released must be assigned to more productive activities. All of them are not needed, or qualified to build the one machine that replaced them in their jobs; nor can all be used in preparing information for the equipment or distributing the results.

Only a person with a vivid imagination can envision a combination of metal, plastics, and glass performing such tasks as reading instructions, executing orders, and typing a report of its activities. Some people are comforted with the idea that these mechanical geniuses are for the future, too expensive to affect the present generation; while others realize

Soil program helps farmers

Chase Smith of West Side, a cooperator with the Ogeechee River Soil Conservation District, is rendering a valuable service to the farmer in his community and county. He planted peanut grass on a poor scrub oak ridge about 4 years ago and next year finished the area around the ridge in coastal bermuda grass. The coastal bermuda grass is on better land than the bahia grass. They are both in the same pasture with no fence separating them.

This spring Mr. Smith fertilized the pasture with about 100 pounds nitrogen from liquid ammonia, going over the bermuda and bahia just alike with the same treatment. During the hot dry period we have had for the last month or so, the bahia grass stayed greener and more palatable than the bermuda grass. The cows grazed the bermuda down closer and left the bermuda which looked browner and tougher. This indicates that bermuda will stand more drought than coastal bermuda, also that bahia is deeper rooted and more adapted to sandy droughty soils. It completely explodes the theory that cows don't like the bahia, and in fact, indicates that cows like it better than bermuda when treated.

It has also been rumored that bahia will scatter and take over all other pastures. This seems very thin when facts are examined. The coastal bermuda was planted a year later than the bahia—giving the bahia a head start, yet the bahia is still where it was originally planted and the bermuda where it was originally planted. On going over a majority of the coastal bermuda area about a dozen pounds per acre has increased from 4,600 pounds to 5,400 pounds in the last ten years. Meanwhile, consumption of milk per person has declined from 752 pounds to 680 pounds. One way dairymen can help meet the situation is to improve production efficiency. The only way to do this is to cull the cow that culls your profit.

More cows producing more milk, more consumers taking less milk; that is the situation American dairymen find themselves in today. Average production per cow has increased from 4,600 pounds to 5,400 pounds in the last ten years. Meanwhile, consumption of milk per person has declined from 752 pounds to 680 pounds. One way dairymen can help meet the situation is to improve production efficiency. The only way to do this is to cull the cow that culls your profit.

Farm Bureau



FB officers meet to plan for one-day 1954 membership drive

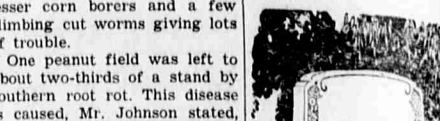
R. P. Mikell, county president of the Farm Bureau, met with all the community officers and other county officers Saturday afternoon to plan for renewing the 1954 membership. Mr. Mikell pointed out that the county that the date had been moved up at the request of the county board of directors. There will not be any wheat planted in the county without allotments, since this would hamper the loan program also on the other crops. Wheat may be planted for feed and grazed, or when in a mixture of other small grains for the 21st annual Georgia 4-H Club Council meeting in Athens, August 9-12.

Keeping a box of baking soda near the stove is an important safety precaution. Sprinkling soda over a grease fire is the safest way to put it out. Georgia farmers cash receipts during the first five months of 1954 were \$125,524,000 compared to \$125,327,000 during the same period last year.

Midleground discussed the proposed "cross-compliance" features of the crop control program for next year. Miles Frank Deal, local ASC administrative officer, led the discussion. It will be necessary to stay within quotas on all crops to procure support prices on any of them next year, Mr. Deal pointed out. If one or more crops such as cotton, tobacco or peanuts are over planted, compliance can

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THURSDAY, AUGUST 12, 1954



Allen

last week were urged to be there early Saturday, August 14, and help with the work and bring sandwiches and something cold to drink.

Mr. and Mrs. Ambrose Morris gave a birthday dinner Sunday, August 8, in honor of their daughter, Barbara's tenth birthday. Those who enjoyed the occasion were Mr. and Mrs. John Morris and Mrs. Ann Goodson, and Mrs. Anna Lee, all of Savannah; Mrs. Martha Morris, Stilton; and Johnny Atkinson, Savannah; J. F. Wright, Barbara and Jeffrey Morris, and Mr. and Mrs. D. L. Morris of Denmark.

Mr. and Mrs. Joe Cribbs and daughters, Barbara and Vickie of Savannah, spent Sunday visiting relatives here. Mr. and Mrs. Lavern Sanders of Savannah were weekend guests of their parents, Mr. and Mrs. Roy Sanders, and Mr. and Mrs. N. Shuring. Jessie Stokes of Brooklet spent Sunday afternoon visiting Harmon Cribbs Jr. and Charles Stokes. William Blitch of Ellabell spent this week visiting his grandparents, Mr. and Mrs. J. C. Beasley and family. Mr. and Mrs. John Gordon Morris and children, Debra Jan and Diane of Bradenton, Fla., spent Saturday and Sunday.

Wilson News

THURSDAY, AUGUST 12, 1954

Vacation Bible School to begin

By MRS. W. H. MORRIS

The Wilson Presbyterian Church will have Vacation Bible School during the week of August 16, through August 20, from 9 a. m. to 11 a. m. on each day. There will be a good number of children and all are urged to attend each day.

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Brooklet News

THURSDAY, AUGUST 12, 1954

August meeting of WSCS of Methodist Church held Monday

By Mrs. John A. Robertson

The August meeting of the Women's Society of Christian Service of the Methodist Church was held Monday afternoon at the home of Mrs. Gene Shepley, Mrs. C. S. Jones and Mrs. H. H. Ryals, cohostesses. An interesting program, arranged by Mrs. W. D. Lee, was presented by Mrs. W. C. Cromley, Mrs. C. E. Williams and Mrs. A. C. Watts. At the close of the business meeting, conducted by Mrs. Bob Mikell, the hostesses served lovely refreshments.

Wednesday night Mrs. Herbert Kinyard of Statesboro and Mrs. J. W. Robertson Sr. entertained with a lovely outdoor supper at the Robertson home in honor of Mr. and Mrs. Joe Shearouse of Orlando, Fla. In addition to the hostesses, other invited were Mr. and Mrs. Biddy Shearouse of Statesboro, Mr. and Mrs. J. W. Robertson Jr., Claude Robertson, Mr. and Mrs. Herbert Kinyard and Mr. and Mrs. W. Robertson Sr.

The Ella Melrose Girls Auxiliary of the Baptist Church met Tuesday night at the home of Mrs. Henry Sikes, with nine members present. Mrs. Harry McCormick, the leader, arranged an interesting program on Indonesia. At the close of the meeting refreshments were served by Mrs. Sikes. The report of the auxiliary is Miss Barbara Ellington.

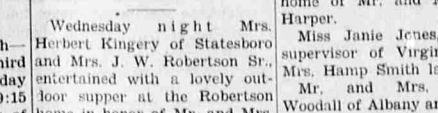
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Political Ads

TO THE PEOPLE OF BULLOCH COUNTY: Subject to the rules and regulations adopted by the County Democratic Executive Committee, I hereby announce my candidacy for the office of Representative for the place left vacant by the late A. J. Trappnell. The primary to be held September 8, 1954. Your support and vote will be greatly appreciated, and if elected, I give you my pledge that the interest and welfare of the people of Bulloch county will be given first consideration in my activities. Respectfully, WILEY B. FORDHAM.

Battle of Punching Champions!!



MISS JANIE JONES, a school supervisor of Virginia, visited Mrs. Hamp Smith last week. Mr. and Mrs. Chalmers Woodall of Albany visited the birth of a daughter in the Albany Hospital August 2, who has been named Frances Kay. Mrs. Woodall is the daughter of Mary Catherine Alderman of Brooklet. Mr. and Mrs. Calvin Harrison and children of North Carolina visited Mrs. and Mrs. J. W. Harrison. Mr. and Mrs. J. C. Carnes have moved back from South

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