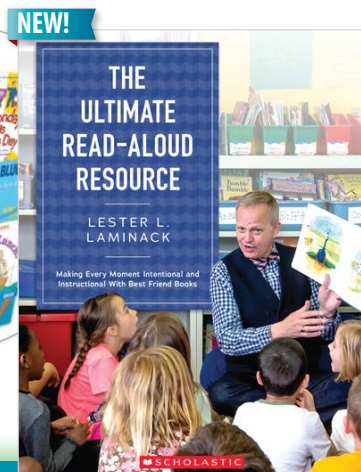
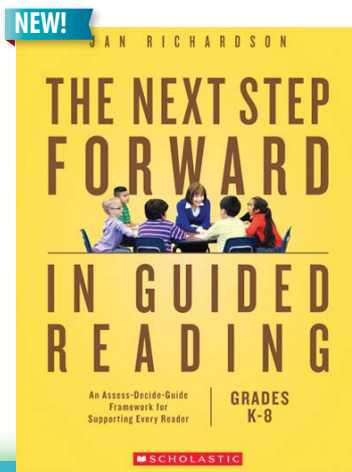


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New Resources from Leading Experts in Literacy Education



JAN RICHARDSON



RUTH CULHAM



LESTER L. LAMINACK

Letter From the Publisher



Dear Friends,

Imagine *speaking* without its natural partner, *listening*. It may seem impossible, yet in school, we routinely teach writing apart from its companion, reading—and vice versa. Three highly regarded educators who recognize and celebrate the undeniable reading and writing connection—and grace our catalog this season—are Ruth Culham, Lester L. Laminack, and Jan Richardson.

As a former children's librarian, Ruth knows books inside and out and has always woven literature into her work in writing instruction via mentor texts. In *Trait Crates Plus*, Ruth showcases the traits—ideas, organization, voice, word choice, sentence fluency, and conventions—that appear in the 6 engaging trade books and 24 ready-to-teach lessons you'll find in each grade-specific crate. You'll marvel as your students, inspired and informed by the music of literary language, stretch and soar as writers.

Lester, a gifted and versatile writer of both professional and trade books, uses his insider knowledge of writing to guide you on a fascinating journey through text in *The Ultimate Read-Aloud Resource*. Lester, who has elevated the interactive read-aloud to an art form, understands the ways in which authors shape language to spin a tale that expands the heart and mind. So, in addition to *The Ultimate Read-Aloud Resource*, we offer his *Best Friends Fiction Collection*, grade-specific trade books, rich enough to sustain multiple "visits" across a school year. Each visit, guided by the teaching cards that accompany each *Best Friend Book*, builds comprehension and adds new dimensions of understanding about the nature of the writer's craft.

Jan Richardson, one of our leading guided reading experts, describes in meticulous detail in *The Next Step Forward in Guided Reading* not only how to teach reading in small groups, but also the role of writing in her Assess-Decide-Guide Framework. Targeted lessons that draw in word study and guided writing offer developing readers the potent power of both reading and writing as they enter text and move forward in comprehension.

In the foreword to Ruth's best-selling *The Writing Thief* (which you'll find tucked into *Trait Crates Plus*), children's author Kate Messner writes,

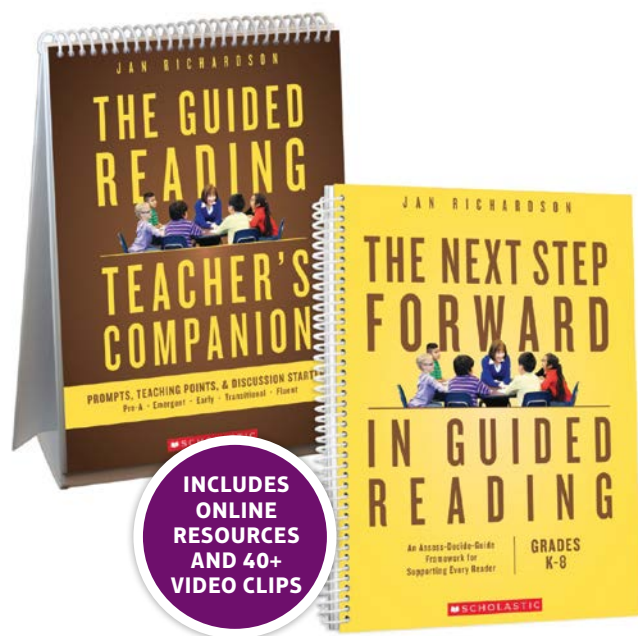
"And as teachers we must recognize that our best resources for writing ... are in the books that we love as readers—the beloved stories we read growing up and the brand new titles that we can't wait to share with young readers today.... Children and adults alike learn to write through reading."

Here's to your success as a reading and writing teacher!



Lois Bridges, Ph.D.
Scholastic Professional

Guided Reading



ABOUT THE AUTHOR

Jan Richardson, Ph.D., a leading expert in guided reading, is a former K–12 teacher, reading specialist, Reading Recovery teacher leader, and staff developer. She currently is an educational consultant, providing presentations and classroom demonstrations across the U.S. and Canada.

Based in Wisconsin, she has trained thousands of teachers and works with schools and districts to ensure that every student succeeds in reading. Richardson's best-selling Next Step collection includes *The Next Step Forward in Guided Reading*; *The Guided Reading Teacher's Companion*; *Next Step Guided Reading in Action* video suite; and *Next Step Guided Reading Assessment*.

The Next Step Forward in Guided Reading *An Assess-Decide-Guide Framework for Supporting Every Reader*

The Guided Reading: Teacher's Companion *Prompts, Teaching Points and Discussion Starters* JAN RICHARDSON

The latest in the *Next Step* series delivers amped-up tools and strategies to take your instruction to a whole new level. You'll learn how to use targeted assessments to determine reading levels, data analysis to pinpoint reading strategies, and guided writing to support the reading process. *The Next Step Forward in Guided Reading* and *The Guided Reading Teacher's Companion* reinforce the basics, breaks the process down in easier-to-use steps, and makes guided reading more effective than ever.

You'll find:

- Richardson's proven Assess-Decide-Guide framework
- Prompts, discussion starters, teaching points, word lists, intervention suggestions, and more to support all students, including dual language learners and struggling readers
- 29 comprehension modules that cover essential strategies – monitoring, retelling, inferring, summarizing, and many others
- An online resource bank with dozens of downloadable assessment and record-keeping forms, Richardson's all-new, stage-specific lesson plan templates
- More than 40 short videos showing Richardson's modeling key parts of guided reading lessons for every stage

The Next Step Forward in Guided Reading
Grades: K–8 | 6AK816111
Price: \$51.99 **\$38.99**

The Guided Reading: Teacher's Companion
Grades: K–8 | 6AK816345
Price: \$19.99 **\$14.99**

**The Next Step Forward in Guided Reading and
The Guided Reading Teacher's Companion Bundle**
Grades: K–8 | 6AK813380
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Traits of Writing

TRAIT CRATE PLUS

Where Literature Lives in the Writing Classroom

RUTH CULHAM

Bring literature to life in the writing classroom. With six all-new mentor texts and 24 ready-to-teach lessons per grade, K-5, Ruth Culham's *Trait Crate Plus* expands and enriches the reading and writing experience.

In addition to many of the valuable features and components of the original *Trait Crate*, this enhanced edition offers:

- An emphasis on modes—narrative, informational, and opinion—to help you address higher standards
- A companion website that provides access to dozens of downloadable pages for students, video interviews with children's authors, and student-friendly scoring guides
- Culham's bestseller, *The Writing Thief*, which takes a deep dive into the theory and practice of using mentor texts to teach the craft of writing

Grade K | 6AK803046
 Grade 1 | 6AK803045
 Grade 2 | 6AK803044
 Grade 3 | 6AK583771
 Grade 4 | 6AK583772
 Grade 5 | 6AK583773
 Price: \$199.99 \$149.99 each



ABOUT THE AUTHOR

Ruth Culham, Ed.D., launched a writing revolution with the publication of her book *6+1 Traits of Writing: The Complete Guide, Grades 3 and Up*, followed by *6+1 Traits of Writing: The Complete Guide for the Primary Grades* and *Traits of Writing: The Complete Guide for Middle School*, winner of the 2011 Teacher's Choice award. Her groundbreaking work with the writing traits is the results of 40 years of research, practice, and passion. Most recently, Ruth has published *Trait Crate Plus* and the bestselling *The Writing Thief: Using Mentor Texts to Teach the Craft of Writing* that demonstrates how to read with a writer's eye to lift the best writing techniques from favorite authors.

As a pioneering researcher in writing assessment and instruction, Ruth creates and conducts teacher workshops to provide professional development at local, district, and state levels. At state and national conferences she's a featured speaker on using traits of writing, designing effective writing instruction, and reading to teach writing, and other related topics.





Best Friend Fiction Collection

Books, Lessons and Professional Learning for Making the Most of Read-Aloud Time

LESTER L. LAMINACK

Teachers will introduce children to a carefully curated collection of five *Best Friend Books*. Laminack's grade-specific lesson themes—across plot and setting, key details, and character analysis—help your students understand how authors use literary techniques to craft, for example, the passage of time or build full-bodied characters with intriguing strengths and motivations.

Each grade-specific collection includes:

- 5 *Best Friend Books* selected by Lester L. Laminack (5 copies each)
- 5 full-color, multi-panel teaching cards, each with detailed lesson plans
- *The Ultimate Read-Aloud Resource*, Laminack's new professional book
- An online resource bank with videos of Lester modeling read-alouds plus, downloadable organizers for teachers and read-at-home resources for families

Grade K | 6AK811037 • Grade 1 | 6AK811038

Grade 2 | 6AK811039 • Grade 3 | 6AK811040

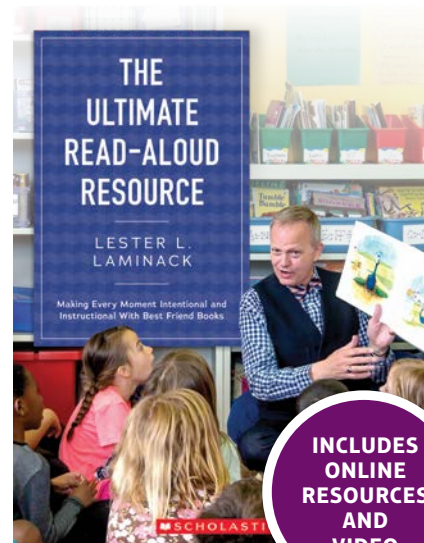
Grade 4 | 6AK811041 • Grade 5 | 6AK811042

Price: \$230.00 \$172.50 each



ABOUT THE AUTHOR

Lester L. Laminack is Professor Emeritus at Western Carolina University. His professional books include *Cracking Open the Author's Craft* and *Writers ARE Readers*. He is also the award-winning author of several books for children.



The Ultimate Read-Aloud Resource

Making Every Moment Intentional and Instructional With Best Friend Books

LESTER L. LAMINACK

Award-winning children's author and acclaimed educator Lester L. Laminack provides guidelines, lessons, and resources for making every read-aloud experience intentional and instructional.

You'll also find:

- Step-by-step lessons for "first visits" and "return visits" with recommended *Best Friend Books*—to enrich students' understanding of content and craft
- An online resource bank containing videos and graphic organizers for you and downloadables for your students
- "What the Research Says" boxes that point to studies supporting Laminack's professional advice
- A list of Laminack's favorite *Best Friend Books*
- "Home Visit" boxes containing tips and tools for welcoming families into the work

Grades: K–8 | 6AK810925

Price: \$34.99 \$26.25

Reading

The Reading Zone, Second Edition

How to Help Kids Become Skilled, Passionate, Habitual, Critical Readers

NANCIE ATWELL & ANNE ATWELL MERKEL

Decades of observation of readers and expert teaching inform the expanded second edition of *The Reading Zone*. Dynamic teachers and writers, mother and daughter Atwell and Atwell Merkel show us how to teach reading as a personal art, develop passionate readers for a lifetime, and build a schoolwide reading culture on a foundation of voluminous, self-selected book reading.

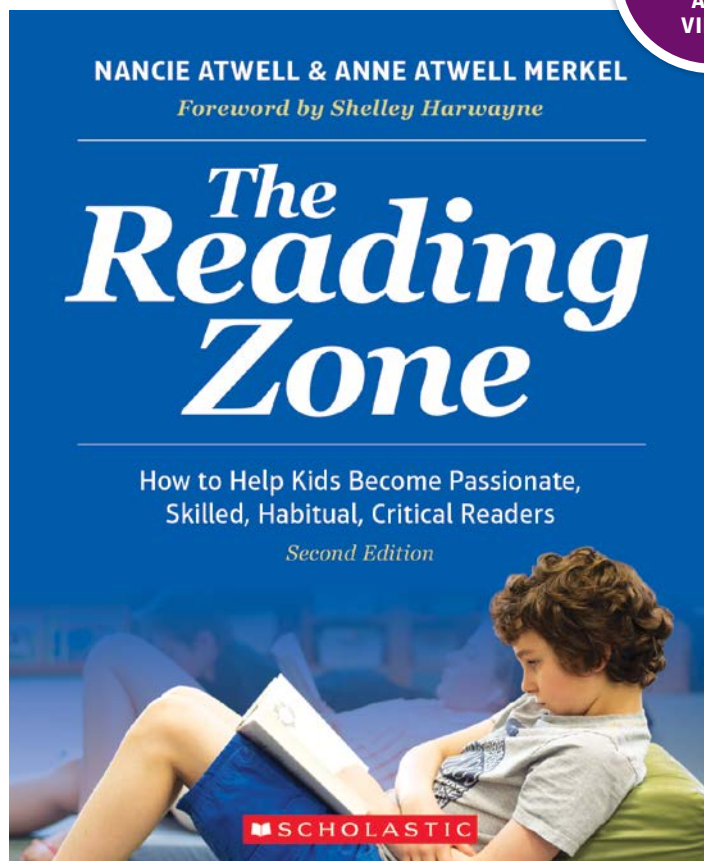
New chapters included:

- Writing About Reading
- Literary Discussion
- In Defense of Fiction

Grades: K-12 | 6AK584240

Price: \$34.99 \$26.25

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ABOUT THE AUTHORS

A teacher since 1973, **Nancie Atwell** is the inaugural recipient of the Global Teacher Prize and founder of the Center for Teaching and Learning, a K-8 demonstration school in Edgecomb, Maine. She's the author of the acclaimed classic *In the Middle* and numerous titles about literacy.



Anne Atwell Merkel is Lead Teacher at the Center for Teaching and Learning and teaches 7-8 writing, reading, and history. She coordinates the program for visiting educators from around the world who wish to adopt CTL's award-winning methods of writing and reading instruction.



ABOUT THE AUTHORS

Kyrene Beers and **Robert E. Probst** are the co-authors of the best-selling books *Notice and Note* and *Reading Nonfiction* as well as other popular titles including *When Kids Can't Read/What Teachers Can Do* (Kyrene), *Response and Analysis* (Bob), and *Adolescent Literacy: Turning Promise into Practice* (Kyrene and Bob with Linda Rief). Their most recent book is *Disrupting Thinking: Why How We Read Matters*. Kyrene began her teaching career in middle school in the Houston area and Bob began his in junior high and high school in the Baltimore area. Both have taught at the university level, Bob at Georgia State University and Kyrene at the University of Houston.

Throughout their careers, they have worked tirelessly to help connect children and teens to literacy. While their focus has been working with struggling readers, they also help teachers who work with English language learners, gifted students, and special education students. Highly popular speakers and consultants throughout the US and Canada, Kyrene is a past president of the National Council of Teachers of English and Bob is a former member of the NCTE Commission on Reading. You can reach them at beers.probst@gmail.com and connect with them at @kylenebeers and @bobprobst.

Disrupting Thinking *Why How We Read Matters*

KYLENE BEERS AND ROBERT E. PROBST

This new book from bestselling authors and beloved educators, Kyrene Beers and Robert E. Probst is a resource for the entire faculty. Supported with student conversations, classroom scenarios, practical strategies, and turn-and-talk moments, teachers and administrators can use this book as a guide for changing the way they think about teaching kids to become the thoughtful, skillful, attentive, responsive readers we want them to be, our democracy needs them to be. Beers and Probst help educators understand engagement, relevance, and talk along with day-to-day concerns of choice reading, in-common reading, and leveled reading. The authors push our thinking in this book as they take on the challenge of changing how it is we read.

Grades K-8 | 6AK813290

Price: \$38.99 \$29.94

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Reading

From Striving to Thriving:

How to Grow Confident, Capable Readers

BY STEPHANIE HARVEY
AND ANNIE WARD

When it comes to readers who need the most support, teachers can't afford to waste time using fragmented, skill-and-drill interventions that don't work. Reading experts Stephanie Harvey and Annie Ward demonstrate how to "table the labels" and use detailed formative assessments to craft targeted, personalized instruction that enable striving readers to do what they need above all - to find books they love and engage in voluminous reading. Loaded with ready-to-go lessons, routines, and "actions," as well as the latest research, this book is a must for any teacher who strives to make every reader a thriving reader.

This book shows educators how to effectively assess and support striving readers by:

- drawing from an expert understanding of the reading process
- using strength-based performance data
- implementing knowledge of high-quality instruction

Grades: K-8 | 256 pages | ISBN 978-1-338-05196-4

List Price: \$42.99 | \$32.24

AVAILABLE
AUGUST 9,
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Stephanie Harvey

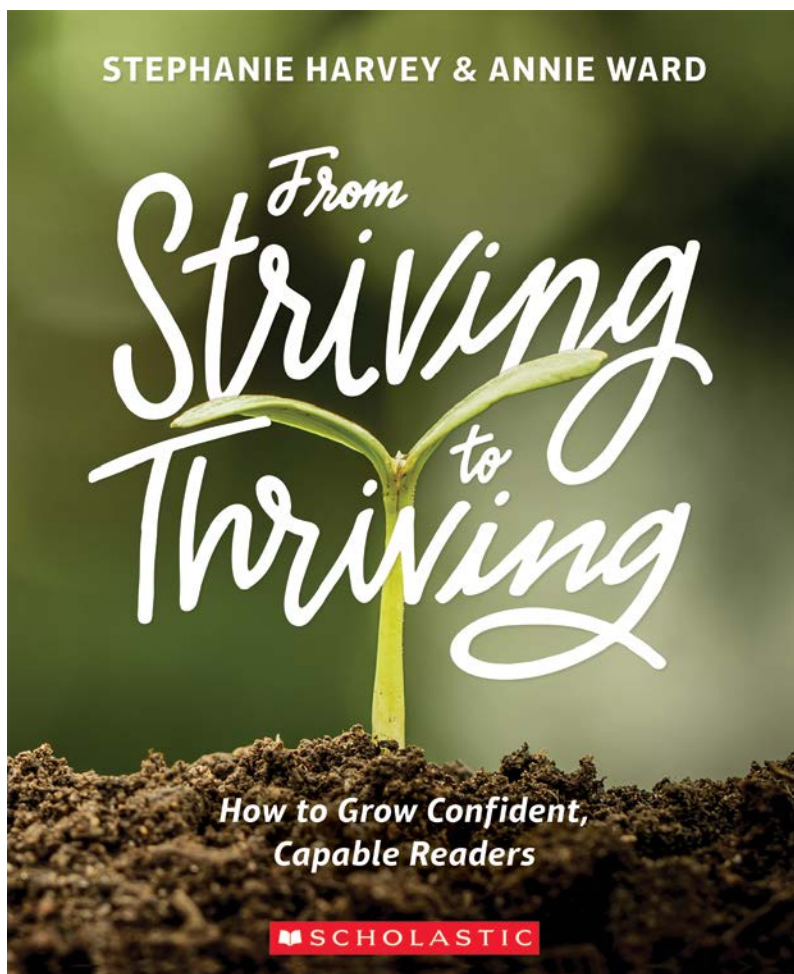


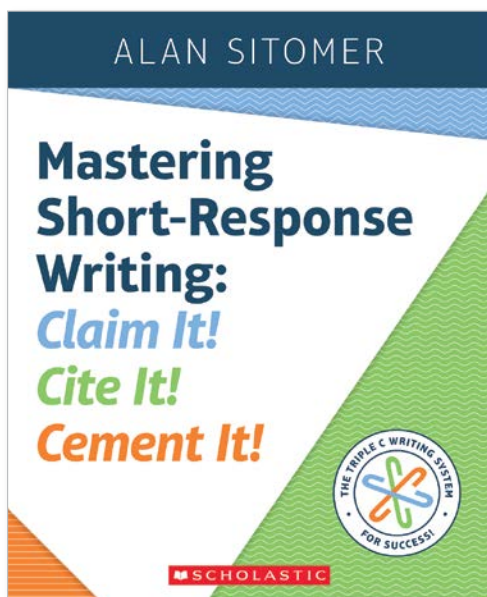
Annie Ward

ABOUT THE AUTHORS

Stephanie Harvey is the president of Stephanie Harvey Consulting. After fifteen years of public school teaching, both in regular education and special education classrooms, she worked for 12 years as a staff developer for the Denver based Public Education and Business Coalition. She is a regular presenter at literacy conferences around the country, including her own annual Reading is Thinking conference each summer.

Annie Ward has served as the Assistant Superintendent for Curriculum and Instruction for the Mamaroneck Public Schools in Westchester County, NY since 2004. Prior to that, she was a Local Instructional Superintendent for the New York City Department of Education and the Supervisor of Curriculum and Instruction for the Ridgewood, NJ Public Schools.





Mastering Short-Response Writing *Claim It! Cite It! Cement It!*

ALAN SITOMER

Build confident, capable writers who own the concrete skills necessary to excel at composing evidence-based expository, or argumentative, short responses. In order to succeed on standardized tests and a wide range of writing assignments that call for writing to a prompt, students must control the content and mechanics of a logically structured, grammatically correct paragraph. California Teacher of the Year award winner and celebrated trade author, Alan Sitomer, outlines the Triple C writing system—a sequence of writing steps that helps students, grades 3–8, write concisely and convincingly in response to a prompt. *Mastering Short-Response Writing* is a particularly effective instructional tool for raising the skill sets of low performing writers.

Grades: 3–8 | 6AK815777 | Price: \$34.99 \$26.25

Mastering Short-Response Writing Kits

ALAN SITOMER

Writing effective summary and response essays is a requirement for all students as they move through their K-12 classroom experience. This resource targets and supports the practice of writing that allows students to express themselves and demonstrate their reasoning related to a topic. This work demands higher level thinking skills, such as analysis, synthesis, and evaluation. Sitomer has created a proven method to ensure your students build these skills for writing success. Ideal to use with the day-to-day ELA curriculum or for test preparation.

**INCLUDES
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Each grade-specific kit includes:

- Professional Book
- Teacher Implementation Guide
- Consumable Writing Sample Anthology (class set of 25)
- 40-Card classroom pack and box for additional writing-to-a-prompt practice
- Consumable Student Composition Books with ready-to-use writing assignments (class set of 25)
- Posters
- 4-color pens for student writing (class set of 25)

**INCLUDES
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RESOURCES
AND
VIDEO**



ABOUT THE AUTHOR

Alan Lawrence Sitomer is a California Teacher of the Year award-winner and the founder of The Writer's Success Academy. He's a former inner-city high school English teacher and professor in the Graduate School of Education at Loyola Marymount University. Sitomer is an inspirational keynote speaker who specializes in engaging underperforming students.

He has authored 16 trade books with works ranging from hard-hitting YA novels like *Caged Warrior* and *Homeboyz* to humorous and warm children's picture books such as *Daddies Do It Different* and *Daddy's Zigzagging Bedtime Story*. He's also the author of several professional books and curricular resources for educators, including *The Alan Sitomer Book Jam*.

**GRADE 3 | 6AK815793
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GRADE 5 | 6AK815796
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GRADE 7 | 6AK815791
GRADE 8 | 6AK818801**

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Phonics

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for All Students**

SHARON ZINKE

Rime Magic, a new decoding resource that's changing the lives of readers of all ages has targeted lessons to help brand new readers "crack the code," and striving readers navigate stumbling blocks. Following just seven steps to success, teachers can help readers at all levels learn word-solving strategies, overcome challenges, and learn to read independently in a matter of weeks.

Used for prevention and intervention with readers at all levels, *Rime Magic* is just five to seven minutes a day, every day. This program a powerful way to build, refine, and reinforce word solving skills—for life.

Each kit contains:

- Magic Rime Cards (two sets— total of 60 cards)
- Power Pak Cards (one set—450 cards representing 30 key rimes with 15 rime-embedded words each for intervention work)
- Endings and Short Vowels Cards
- Poem Cards
- Three trade books: *What Bears Like*, *Frog and Toad Are Friends*, and *Fables*
- Activity Sheet

Grades: K and up | 6AK808824

Price: \$129.99 \$97.50

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ABOUT THE AUTHOR

Sharon Zinke is a literacy development and reading intervention consultant. She has worked extensively with struggling readers at elementary, middle, and high schools. Most recently, she has worked with elementary and middle schools to quickly raise the decoding and word recognition levels of students reading significantly below grade level.

She has inspired thousands of teachers through her reading courses at UC Berkeley Extension, professional development in schools throughout California, and her many years as a featured speaker at reading conferences around the country.



Powerful Partnerships

A Teacher's Guide to Engaging Families for Student Success

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SOON!

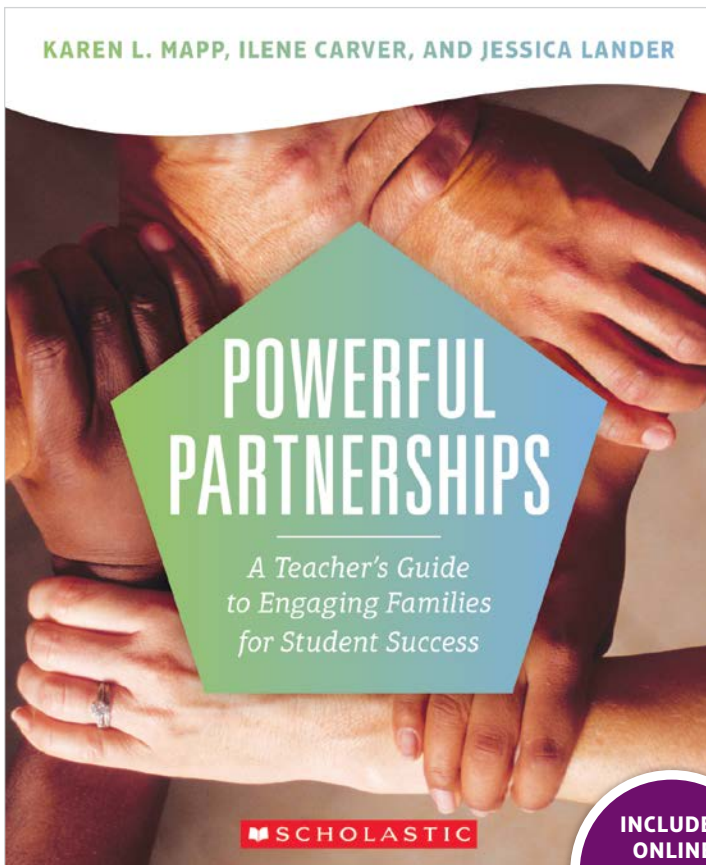
**KAREN L. MAPP, ILENE CARVER,
AND JESSICA LANDER**

Teachers and administrators will learn how to create the respectful, trusting relationships with families necessary to build the educational partnerships that best support children's learning.

Dr. Mapp and her team describe the mindset and define the core beliefs that enable educators to connect with every family. They will provide guidance on how to plan engagement opportunities and events throughout the school year that undergird effective partnerships between families and schools.

Grades: K-12 | 6AK584240

Price: \$38.99 \$29.94



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Karen L. Mapp, Ed.D.

ABOUT THE AUTHORS

Karen L. Mapp, Ed.D., is a senior lecturer on education at the Harvard Graduate School of Education (HGSE) and the faculty director of the Education Policy and Management Master's Program. Over the past twenty years, Karen's research and practice focus has been on the cultivation of partnerships among families, community members and educators that support student achievement and school improvement. She is the co-author of several books including the seminal *Beyond the Bake Sale: The Essential Guide to Family/School Partnerships*.

Ilene Carver has been a teacher in the Boston Public Schools for the past 20 years. Ilene was a co-chair of the Family and Community Education subcommittee for the Knowledge and Skills of Professional Teaching



project that contributed to the development of the standards for family engagement in the Massachusetts teacher evaluation process.

Jessica Lander is a teacher and writer living in Cambridge. She is the author of *Driving Backwards*, a nonfiction portrait of a small town in New Hampshire, which received a national medal for creative nonfiction from the Independent Publisher Book Award.





ABOUT THE AUTHOR

Linda Hoyt has had a rich array of experiences in education ranging from classroom teaching to working as a reading specialist, curriculum developer, Title I teacher, staff developer, and Title I District Coordinator. She is the author of 24 powerful professional books, six video programs, and instructional resources. Her energetic presentation style and practical strategies have made her one of the most requested literacy speakers in the United States.

Conventions and Craft

A Full Year of Literature-Based Micro-Workshops to Build Essential Understandings for Grammar, Sentence Structure, and Word Study

AVAILABLE
APRIL 19,
2017

LINDA HOYT

Best-selling author Linda Hoyt knows exactly what educators need to teach the craft of writing. With the *Conventions and Craft* kit, teachers receive a year's worth of conventions instruction (i.e., sentence structure, grammar, punctuation and capitalization, word study, and general editing.) Hoyt takes one concept, or "understanding," to be covered each week in a series of "micro-workshops"—10 minutes of instruction, most likely at the start of writing time.

Over the five days, students see the understanding "in action" in a mentor text (a nonfiction book or magazine article) and in a piece of student writing. Lessons are meant to be quick—again, just 10 minutes a day. No more. *Conventions and Craft's* lessons are easy to implement, quick to do—and can be taught in any sequence teachers choose. This kit addresses CCSS, TEKS, and VSOL requirements for each grade.

The components of each grade-specific kit, K–5:

Teacher's Guide

- 192-page, two-color, spiral-bound, tabbed

Companion Website:

- Assessment Tools
- Sample Student Papers for use in lessons
- K-5 Skills Continuum, inspired by CCSS, TEKS, and VSOL
- Sample Year-Long Plans
- Videos of model lessons
- Welcome Letter

Mentor Texts:

- 14 full-color short texts (i.e., informational articles from Scholastic magazines) in an anthology
- 6 informational trade books by well-known nonfiction authors

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Grade K | 6AK812655

Grade 1 | 6AK812656

Grade 2 | 6AK812657

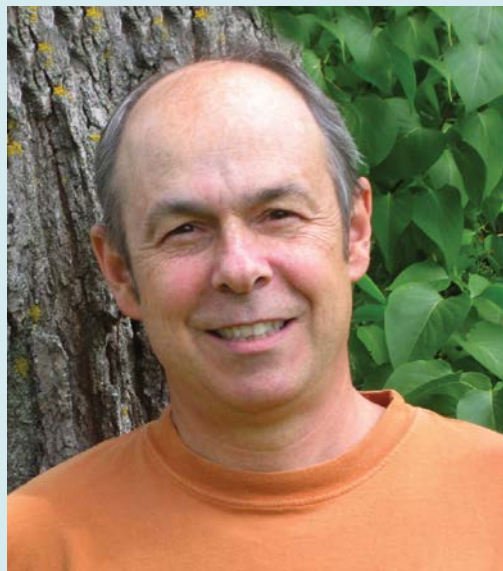
Grade 3 | 6AK812658

Grade 4 | 6AK812659

Grade 5 | 6AK812660

Price: \$149.99 **\$112.50**





ABOUT THE AUTHOR

Ralph Fletcher is a friend of writing teachers everywhere. He speaks at education conferences in the US and abroad, helping teachers find wiser ways of teaching writing.

Ralph is the beloved author of many bestselling teacher professional books including *Writing Workshop: The Essential Guide*; *Craft Lessons*; *What a Writer Needs*, 2nd edition; *Boy Writers: Reclaiming Their Voices*, and *Breathing In, Breathing Out*. Students know Ralph as the award-winning author of more than 20 books for children and young adults, including *Fig Pudding*, *Flying Solo*, *Twilight Comes Twice*, *The Writer's Notebook*, *Marshfield Dreams: When I Was a Kid*, Also Known As Rowan Pahi, and *Guy- Write: What Every Guy Writer Needs to Know*.

The Writing Teacher's Companion

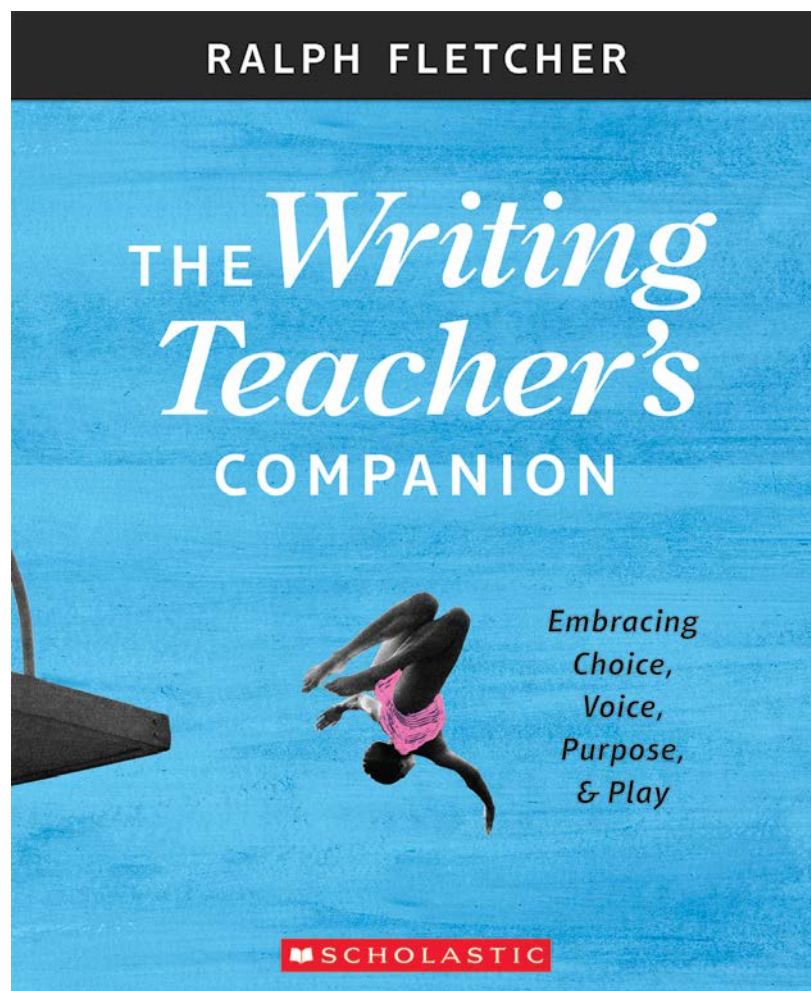
Embracing Choice, Voice, Purpose, and Play

RALPH FLETCHER

Celebrated author and educator Ralph Fletcher provides a practical and illuminating guide to writing workshop for both new and veteran teachers. The *Writing Teacher's Companion* describes components of a successful workshop, as well as the best ways to get the workshop started and sustain it successfully across the school year. Fletcher, a wise and witty writing companion, shows us why encouraging choice, purpose, and play helps students find their voices and produce strong, effective writing.

Grades: K and up | 208 pages | 978-1-338-14804-6
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OUR PHILOSOPHY OF **TEACHING AND LEARNING**

Eight Principles of Joyful and Powerful Teaching and Learning

1

A continuous teaching-learning-assessing loop guides responsive instruction.

2

Learning flows through language.

3

Oral language is the foundation of literacy.

4

Reading and writing are purposeful and meaning-driven.

5

Classrooms and schools are vibrant, vital learning communities.

6

Students are active learners who thrive with expert, thoughtful instruction.

7

Families are their children's first and most important educators.

8

Educators are professional decision-makers.



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