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Student Success in Writing Conference  
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### **Arguing for Argument: Teaching Advocacy, Encountering the Other**

1. Overview: History and Topics
  - a. Curricular Origins
  - b. History of Rhetoric
  - c. Teacher Inquiry: ENGL 263 History of Argument
  - d. ENGL 211 Writing in the Humanities and Social Sciences: Argument and Advocacy
2. Identity and Advocacy: Finding and Investing the Self
  - a. Origins: Failed Standard Researched Argument
  - b. Advocacy Project: Encouraging Engagement, Fostering Deep Learning; Investing Self through Discovering Passion. “*Now that just ain’t right*” quick writes. (<http://www.edutopia.org/blog/golden-rules-for-engaging-students-nicolas-pino-james> )
3. Advocacy Project: Putting the Self and Passion In Context
  - a. Canvas Responses and Conferences. Creating Community. Fostering Conversation
  - b. Argument Theory and Research to Gain Mastery (Argument Theory/Practice). Cognitive development: Bloom’s Taxonomy (<https://lightlamp.files.wordpress.com/2011/05/bloom.jpg>)
    - i. Basic thesis and argument strategy
    - ii. Stasis Analysis: the facts of the case. Fact, definition, quality, policy
    - iii. Toulmin Analysis: data, claim, warrants, backing; qualifications, rebuttals, concessions
4. Discovering/Uncovering the Other: Discovering/Creating an Authentic Audience
  - a. Audience Analysis: Intellectual/Moral/Ethical Development  
Perry [http://perrynetwork.org/?page\\_id=2](http://perrynetwork.org/?page_id=2)  
Kohlberg <http://image.slidesharecdn.com/moraldev-111023180920-phpapp01/95/social-and-moral-development-17-728.jpg?cb=1319393409>  
Belenky et al [https://en.wikipedia.org/wiki/Women%27s\\_Ways\\_of\\_Knowing](https://en.wikipedia.org/wiki/Women%27s_Ways_of_Knowing)  
Baxter-Magolda, **Creating Contexts for Learning and Self-Authorship: Constructive-Developmental Pedagogy**. Nashville, TN: Vanderbilt UP, 2000
5. Engaging Audience vs. “Preaching to the Choir”  
Robert Kegan, **In Over Our Heads**. Application  
[http://www.shiftingthinking.org/?page\\_id=449](http://www.shiftingthinking.org/?page_id=449)
6. Relation to Student Success in Writing?