

# Georgia Southern students win at American Marketing Association Conference

APRIL 1, 2016



*Taylor Porter, Jakeia Kitchens and Chareva Myles placed among the top participants in their respective competitions during the AMA International Collegiate Conference.*

Three College of Business students representing the GATA Sales Team traveled to New Orleans during spring break, March 17-20, to compete at the American Marketing Association's 38th Annual International Collegiate Conference.

Chareva Myles competed in the AMA Perfect Pitch competition sponsored by AeroTek, while Taylor Porter and Jakeia Kitchens competed in the ABC Supply Co. International Sales Competition.

The three competitors prepared 90-second pitches for their respective competitions, and each student proceeded through the first round of pitches, making it to the second and final round. At the end of the competition weekend, Myles won first place in the AMA Perfect Pitch, landed an

internship this summer at AeroTek and a job with AeroTek as a recruiter following her graduation, starting in January 2017.

Porter placed second in the ABC Supply Co. International Sales Competition, and Kitchens placed third in the ABC Supply Co. International Sales Competition.

“As a team, we didn’t think we were going to get that far at first,” said Myles. “But after the first round and learning what we had to do, we knew we would do exceptionally well in our respective competitions.”

Georgia Southern’s GATA Sales Team was the only team from one university to take home first, second and third place in the competitions.

# Diversity, Inclusion & Fairness Conference comes to campus this April

MARCH 28, 2016

**D.I.F.** Diversity  
Inclusion  
Fairness

**CONFERENCE**

**APRIL 9, 2016**

**\$15** PER PERSON  
FOR GSU STUDENTS

**KEYNOTE SPEAKERS:**

  
**JUSTIN JONES**  
Award winning entrepreneur  
[www.justininspires.com](http://www.justininspires.com)

  
**DR. CHRIS LINDER**  
Assistant Professor at UGA  
[drchrislinder.wordpress.com](http://drchrislinder.wordpress.com)

**#MakeADIF16**

*Embrace the Elephant*

For more info visit our website: [www.georgiasouthern.edu/msc](http://www.georgiasouthern.edu/msc)

The inaugural Diversity, Inclusion & Fairness (D.I.F.) Conference, hosted by the Georgia Southern University Multicultural Student Center, will take place in the Russell Union on Saturday, April 9, from 8 a.m. to 4 p.m.

This conference aims to create an opportunity to openly talk, listen and learn about issues related to diversity, inclusion and fairness with the theme of "Embrace the Elephant." Sessions will help attendees develop an understanding of the issues, increase awareness of identities, biases and privileges, engage in dialogue and challenge one another to expand boundaries of comfort zones.

"We are excited to host this inaugural conference for our campus and local community," said Dorsey Baldwin, director of the Multicultural Student Center. "It is a combination of three previous conferences that we have hosted in the past. We have very specific goals for the conference, but if I

could sum them all up, I would say that we expect for conference attendees to gain tangible ways to create positive social change on campus and in their community.”

Justin Jones-Fosu, award-winning entrepreneur and author, will open the conference with his speech “Hug an Elephant, Kiss a Giraffe: Redefining Diversity in Everyday Life.” Jones-Fosu was named one of EBONY Magazine’s “30 Young Leaders on the Rise” in 2009 and has been featured in SMART CEO Magazine, the Baltimore Business Journal and other publications.

Chris Linder, Ph.D., assistant professor at the University of Georgia, will bring light to some pressing cultural and diversity issues, and discuss ways to positively counter issues in those areas in her closing keynote speech. Linder has worked as a student affairs professional for 10 years, and she has studied racism and white privilege in feminism intensely.

Those who participate in the conference can use the hashtag #MakeADIF16 to detail the experience, and those who are unable to attend are encouraged to follow the hashtag to learn more.

Attendees may register for the conference online at <http://tiny.cc/DIF16> through Monday, April 4 at 11:59 p.m., or at the Russell Union room 2070 through Tuesday, April 5 at 5 p.m. Registration fees include breakfast, lunch, access to all sessions and a conference souvenir. Registration is \$10 for students, \$15 for non-Georgia Southern students, \$15 for middle and high school students and \$20 for faculty and staff. Special group rates do apply.

For more information on D.I.F., including volunteer information and conference session schedules, visit <http://students.georgiasouthern.edu/multicultural/d-i-f-conference/> or contact the Multicultural Student Center at (912) 478-5409 or [msc@georgiasouthern.edu](mailto:msc@georgiasouthern.edu).

# Tailgate Chefs Battle for Cook-Off Title at Spring Game

Eagle Nation Invited to Help Judge Tastiest Dishes



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[COOK-OFF REGISTRATION](#) | [BLUE-WHITE SPRING GAME INFORMATION](#)

STATESBORO - We know you're marking off each day on your calendar as we get closer to the return of football in 'Boro. We also know that in addition to the big runs and hard hits, you love family, friends and great food at a true blue tailgate. It's time once again to showcase your skills at the Third Annual Spring Football Tailgate Cook-Off on Saturday, April 16 right before the annual Blue-White Spring Game, which starts at noon.

The top-place tailgate and grill masters will claim the title of 2016 Spring Football Tailgate Cookoff Champion, a one-of-a-kind trophy, a one-night stay at a hotel, plus two tickets to the Georgia Southern vs. Georgia Tech game in Atlanta on Oct. 15, 2016, and of course, bragging rights.

To enter the contest, a team or individual must [register online](#) by Wednesday, April 13, 2016 and pay a \$20 cash fee per entry on site on April 16. All teams or individuals are responsible for providing their own food and equipment for grilling/cooking and will be allowed only one vehicle inside the cook-off zone. Participants are encouraged to grill, cook, steam, etc. their best food for fans to enjoy. Participants need only provide a sampling of food (not a full meal).

Eagle fans are invited to serve as tasting judges for \$3 to enter the tailgate zone, sample the food, and complete a ballot to determine the top four. Scores from the tasting judges will be calculated and winners will be announced during the Blue-White Spring Football game. Tasting will begin at 10:45 a.m. and will conclude at 11:45 a.m.

The trophy, title of 2016 Spring Football Tailgate Cookoff Champion and top prize - presented to the tailgate chef or team with the highest number of votes for serving the best tailgate fare - wins a one-night stay at a hotel, plus two tickets to the Georgia Southern vs. Georgia Tech game in Atlanta on Oct. 15, 2016. The second-place winner wins four tickets and a parking pass to the home football game vs. UL-Lafayette on Nov. 12, 2016. Third place will claim two tickets and two meal vouchers to the home football game vs. Troy University on Dec. 3, 2016.

Fourth place will walk away with an autographed football and Georgia Southern Prize pack. Registration is open now and Eagle Fans can submit their information here. For more information or questions, contact Athletic Marketing at 912-478-1500 between the hours of 9 a.m. and 5 p.m. Individuals/teams will be contacted prior to April 16 with instructions on location setup. The estimated number of tasting judges is 100-200.

Football season tickets are on sale and can be purchased by visiting [GSEagles.com/tickets](http://GSEagles.com/tickets) or calling 1-800-GSU-WINS. Save 140 percent by buying season tickets. Tickets start as low as \$75 per person for the season.

## 40 Under 40



**To submit a nomination click [here](#).**

### **About the Program**

This honor, given out by the Georgia Southern University Alumni Association, recognizes young alumni that are leading the way in business, leadership, community, educational and/or philanthropic endeavors. The forty will be chosen by a selection committee based on their professional expertise and achievements, as well as dedication to charitable and community initiatives.

### **General Information:**

Thank you for your interest in nominating a Georgia Southern University graduate for the Alumni Association's 40 under 40 program. Please review the award requirements and criteria before submitting your nominations.

Nominations will open on Monday, April 4, 2016, will close on Monday, May 9, and must be submitted by someone other than the nominee. Please consider asking fellow alumni, employers or community leaders to nominate deserving alumni who are not members of the nominee's immediate family.

### **Requirements of Honorees:**

- Must be a Georgia Southern graduate (undergraduate or graduate degree)

- Must be under 40 by September 1, 2016
- Must be willing to submit a photo, if selected, to be published by the Georgia Southern University Alumni Association, Office of Marketing & Communications, and various Schools and Colleges as appropriate.

**Criteria for Honorees:**

- Must aspire to uphold the core values of Georgia Southern University of integrity, civility, kindness, collaboration, and a commitment to lifelong learning, wellness, and social responsibility.
- Must demonstrate a commitment to maintaining a lifelong relationship with Georgia Southern University.
- Must have made an impact in business, research, artistic, leadership, community, educational, and/or philanthropic endeavors.

**Important Dates:**

- April 4 - Nominations Launched
- May 9 - Nominations Closed
- May 16 - Nominees contacted for additional information
- May 27 - Nominee deadline to submit additional information
- June 13 - Nominee information submitted to Selection Committee
- July 15 - Selection Committee deadline
- August 1 - Nominees notified by email (all nominees will be contacted)
- September 17 - 40 under 40 Awards Luncheon

# Innovation Incubator

Currently accepting [applications](#) for Summer 2016!

The Innovation Incubator offers dedicated space to 20+ local entrepreneurs at City Campus in downtown Statesboro starting as low as \$75/month.

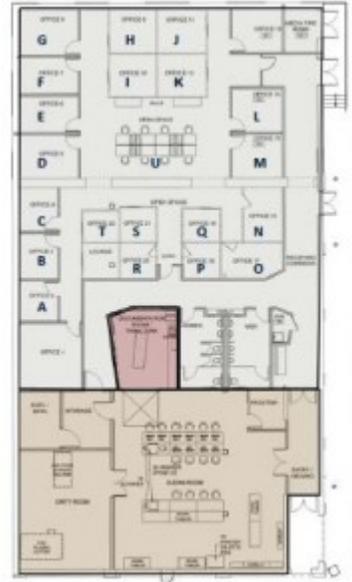
Watch the [commercial](#) or flip through the [brochure](#) to learn more.

Physical benefits for members include: a hot desk or designated office space, meeting room use, shared printer access, wireless network access, access to AV equipment, access to shared office equipment, controlled access to a secure building, VIP admittance to select workshops and events, business address, mail management, and visibility on our website.

Developmental benefits for members include: advisement, coaching and leadership assessment; business consulting and technical assistance; access to University professors, class projects and student research; training classes – webinars, programs and workshops; market research; cash flow & financial projections; access to banks/investors.

If you're interested in applying, please fill out the [APPLICATION](#). (Applicants will be notified of acceptance after review by the BIG Advisory Board).

\*If you are a rural Georgia client looking for information on the virtual incubator, please visit our [GENIE](#) webpage.



**YOUR NEW OFFICE SPACE IS CALLING!**