3 DAY STARTUP GEORGIA SOUTHERN

FEBRUARY 24-26th, 2017 @ College of Engineering and IT (IT building) 3rd Floor

3 Day Startup is a 72-hour learning-by-doing campus workshop that teaches entrepreneurial skills to university students in an extreme hands-on environment.

Calendar

3 Day Startup Georgia Southern When: February 24, 2017 at 2:00 pm until Sunday February 26th, 2017 at 10:00 pm Where: College of Engineering and Information Technology 3 Day Startup is only open to accepted participants and a small number of selected mentors. The final pitches are open to the public.

Attend the 3 Day Startup Final Pitches (Open to Public): Sunday February 26th – CEIT Auditorium

Information Session 1 (Open to Public): Jan. 19, 2017, 5 p.m., College of Business room 1124. This information session is open to anyone wishing to learn more about 3 Day Startup.

Application Deadline When: January 31, 2017

Admission Decisions When: February 6, 2017 You will be notified via email whether you have been accepted.

3DS Boot Camp / Happy Hour: When: February 9th (Thu.) 2017 at TBD, followed by happy hour This boot camp is only open to accepted participants.

WHAT HAPPENS AT A 3DS PROGRAM?

Bootcamp (1-2 weeks before program date): Participating students meet, get introduced to key entrepreneurship principles, and learn best practices for maximizing the 3 Day Startup program experience.

Day 1: Participants arrive – with or without startup ideas – and a facilitator leads the group through dedicated brainstorming, preliminary pitches/feedback, and team selection modules. Some teams work late into the night and others prefer to rest up in preparation for day 2.

Day 2: Customer discovery (teams exit the building or hit the phones and talk to potential customers), structured mentorship, intermediate pitches and feedback sessions. Day 2 places heavy emphasis on business model generation.

Day 3: Continued execution (including pitch workshops) leading into final pitches/demos to an esteemed panel of mentors and investors.

Time to apply

APPLY

Application Deadline: Tuesday, January 31st, 2017

The program is free but you must apply to get in. 3DS is open to grad and undergrad students of all years, majors, and experience levels. Admissions are rolling, so please apply ASAP to increase your chances of participating.

Apply Here

FREQUENTLY ASKED QUESTIONS

What does the weekend look like? You and 39 other students will start a technology company over the course of three days. We rent work space for a 3 days, invite 40 students with a wide range of backgrounds, cater food, drinks, snacks, and coffee, pick the best idea for a software startup during the Friday brainstorming session, and release a minimal prototype by the end of day 3. The goal is to build enough momentum among a network of motivated people to sustain the company beyond the weekend.

If I participate, what do I get out of the weekend? The worst case scenario is that you will work with brilliant people from numerous disciplines toward the common goal of building real companies and products. Great connections happen at 3 Day Startup: cofounders meet, complementary skill sets collide, and friends are made. The best case scenario is that you will be a cofounder of a wildly successful new tech startup.

I'm a student majoring in X. Should I even consider applying? The short answer is: yes. Our past participants have spanned everything from a freshman in psychology to a freshly minted PhD in Neuroscience. If you're at all passionate about startups and technology, it is likely that you will be a valuable participant.

If I am not a student how can I get involved? We're always seeking mentors, sponsors and members for our own shark tank audience. Please email Suzanne Hallman <shallman@georgiasouthern.edu> for more information.

What kind of ideas are allowed? Ideas with scalable business models are strongly preferred. We also optimize for ideas that will require a strong software base. Our selection criteria for ideas are (1) your amount of passion and (2) the amount of research on your own idea that you perform before your interview.

What about food? Sleep? 3DS caters all meals, drinks, and in-between snacks. Sleep is optional. Participants can bring a sleeping bag, or they can go home to rest.

What is your rate of success? First of all, check out some of the companies that have been started by graduates of 3 Day Startup here. Our main metric for success is how many of our alumni found companies that take investment, generate revenue or enter incubators. It is common to hear the word "startup" get thrown around.   When we say startup, we mean the real thing: companies that are making money or taking investment. Per program, 3 Day Startup result in more successful startups than any other weekend entrepreneurship event. We have run 130+ programs in the US and internationally, and those have given rise to 79 companies that have cumulatively received over $79 million in funding. 29 companies from 3DS have been accepted to accelerators such as Y Combinator, Tech Stars, 500 Startups, Capital Factory, Austin Technology Incubator and Dreamit Ventures. On average, each 3 Day Startup program has generated more than one successful startup. This includes programs in mature and nascent university entrepreneurship ecosystems. More FAQs here.

CONTACT THE LOCAL ORGANIZING TEAM

The 3DS Georgia Southern event is a locally organized 3 Day Startup event, and was founded by Dr. Dominique Halaby. Email the 3DS Georgia Southern team here: gsu@3daystartup.org. The team is comprised of these volunteers:

Dr. Dominique Halaby   gsu@3daystartup.org

Suzanne Hallman   shallman@georgiasouthern.edu