

# Award-winning author, information design specialist Manuel Lima presents lecture at Georgia Southern on Oct. 13

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*Manuel Lima, Information Design Specialist & Author*

Renowned author and information design specialist [Manuel Lima](#) will visit Georgia Southern on Thursday, October 13 as part of the Betty Foy Sanders Department of Art's [Professions in Practice](#) lecture series.

Billed "a digital designer and information guru" by New Scientist magazine and the "man who turns data into art" by WIRED magazine, Lima is an award-winning designer and author. His books *Visual Complexity: Mapping Patterns of Information* and *the Book of Trees: Visualizing Branches of Knowledge* explore the many creative ways designers, artists and historians are able to present complex information effectively—engaging audiences ranging from the everyday to the specialized. Lima is considered one of the leading voices on information visualization and has spoken at venues such as [TED](#), Lift, OFFF, Harvard, MIT, NYU Tisch School of the Arts and many others.



"Having a world-renowned designer and researcher like Manuel Lima visit with our students and speak to the community is a great opportunity," said Gallery Director Jason Hoelscher. "Art and design each approach information, complexity and communication in quite different ways, and each has a lot to offer to our so-called information age. Manuel's groundbreaking work on visualizing how information works—whether in terms of economies, sports statistics, weather patterns and more—will offer our art and design students provocative ways to consider their roles as non-traditional information and communication specialists."

Lima's lecture will begin at 5 p.m. in Visual Arts Building, room 2071. The event is free and the public is invited to attend.

The Betty Foy Sanders Department of Art (BFSDoArt) is committed to offering quality undergraduate and graduate degree programs that prepare students to become professional artists, designers, art historians and industry leaders. The BFSDoArt is recognized as an accredited member of the National Association of Schools of Art and Design (NASAD). For more information, visit [GeorgiaSouthern.edu/art](http://GeorgiaSouthern.edu/art).

The College of Liberal Arts and Social Sciences (CLASS) is the largest of the eight colleges that make up Georgia Southern University, and it plays a central role in every student's core of knowledge. CLASS, also described as the University's College of the Creative Mind, prepares students to achieve academic excellence, develop their analytical skills, enhance their creativity and embrace their responsibilities as citizens of their communities, their nations and the world. CLASS offers more than 20 undergraduate degrees and several interdisciplinary minors from its 11 departments and five academic centers. CLASS offers eight master's degrees, two graduate certificates and one doctoral degree. For more information, visit [class.georgiasouthern.edu](http://class.georgiasouthern.edu).

Georgia Southern University, a public Carnegie Doctoral/Research University founded in 1906, offers more than 125 degree programs serving more than 20,500 students. Through eight colleges, the University offers bachelors, masters and doctoral degree programs built on more than a century of academic achievement. Georgia Southern is recognized for its student-centered and hands-on approach to education. [GeorgiaSouthern.edu](http://GeorgiaSouthern.edu).

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