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Bulloch Herald

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Southern Auto Store

SANTA LEADS THE WAY TO THE

Southern AUTO STORES



TOY Specials

OUR COLLECTION OF TOYS IS THE FINEST IN STATESBORO



TRICYCLES

Sturdy Streamlined Tricycles In All Sizes

From \$1.29 to \$10.95

YOUR BOY WILL HAVE A FIT...
... When He Sees These Trikes!

SHOP AT

Southern AUTO STORES

AND SAVE MONEY
Use Your Credit

We are cooperating with other merchants in observance of Xmas Shopping Days

Gifts for the ENTIRE FAMILY

Instant Credit On Purchases as Low As \$4.00

SPECIALS

Scooters . . . \$1.25

Footballs : : 48c

Basketballs : : 91c

Skates : : \$1.79
"Union Hdw."

Ping Pong Sets : 49c

Wagons : : : \$1.79

Xmas Lights : 33c

Tot Walkers : \$7.95



Gifts Mother and Sister Will Appreciate

Toaster . \$1.19

Waffle Irons \$3.49

Electric Mixers . . . \$1.19

Heating Pads . . . \$1.89

ELECTRIC HEATERS \$7.95



Auto Accessories

Make Dad and Brother A Swell Gift!!!

Bumper Guards 98c

Rear Vision Mirrors . . . 27c

Make His Car Warm With An Auto Heater . \$4.95

Fog Lamps \$1.49



Special Value! AUTO RADIO Compact, Powerful; Yet Priced Amazingly Low! Here's a Gift Dad Will Enjoy for Years!



Philco Auto Radios

Nationally Known and Advertised

As Low As

\$19.95

TERMS: \$1.00 Weekly

FAMOUS BRUNSWICK TIRES Guaranteed!!! Convenient Terms

RADIOS

Monarch of The Air

The Gift That Gives and Gives the Year Round. Unconditionally Guaranteed

From \$9.95 Up

Name Your Own Terms



SPECIAL BUILT

Southern Speedster BICYCLES

FOR GIRLS AND BOYS - THEY WILL BE THRILLED WITH THIS XMAS GIFT!!!
"The Only Bicycle With a Lifetime Guarantee." As Low As

\$21.95

Small Down Payment! Easy Terms!



Southern AUTO STORES

"STORES COVERING THE SOUTH"

38 EAST MAIN ST. Statesboro, Ga.

Phone 394

Merry Xmas
Happy
New Year

THE BULLOCH HERALD

DEDICATED TO THE PROGRESS OF STATESBORO AND BULLOCH COUNTY

Merry Xmas
Happy
New Year

VOLUME 4.

Statesboro, Ga., Thursday, December 26, 1940

NUMBER 42



Holy Night.

Arranged & translated by CHAS. HENDERSON. FRANZ GRUBER.

Moderato.

1. Silent night! Holy night! Through the dark - ness
2. Silent night! Holy night! Dark - ness flies and

3. Silent night! Holy night! Child of Heav - en, oh how bright!

gleams a light. There where thy sweet vi - gils keep
all is light. Shep - herds hear the an - gel sing.

Thou didst smile when Thou wast born, blest - ed was that hap - py morn.

O'er the Babe who a - lent - ly sleeps. Rest in heav - en - ly
Hal - le - lu - jah, Hal - le - lu - jah! Christ our Re - deem - er is

Christ our Sav - ing - son. Christ our Sav - ing - son.

Reprinted by permission of the Willis Music Co.



All's-Far

Surrounded by the odor of sugar and spice and everything nice all blended in slowly cooking fruit cakes, and catching glimpses of Christmas trees al-



A Yuletide Wish

To You . . . and You . . . and You

May Old Santa remember you with many things in token of our appreciation of the many kindnesses with which you have remembered us during the past.

Merry Christmas Prosperous New Year

Donaldson-Smith Clothing Company Statesboro, Ga.

SOCIETY

We can well emulate the English and continue in pleasant paths as long as we can.

Isn't we proud of our boys and girls to school? Seeing Marion Lanier in a becoming frock of wine velvet made princely with Irish lace collar and cuffs, and learning that she made the mouth costume herself made me realize that she certainly merited that bid from Chi Upsilon Omicron.

What lovely high school girl is getting a white tissue wool Evening wrap all silk lined and with a cunning hood, and a pair of angora mittens to keep her warm for that all night party the high school folks are having on the 26th? And what very tiny young girl insists she is getting a house for Christmas, or is it a pony?

And did you see that lovely stained glass window at the Christmas Cantata Wednesday morning presented by Mrs. Leslie Johnson. The pupils of the seventh grade in Miss Juanita New's room made it and they thought it was exquisite.

The Girls Cotillion dance last Thursday night was a honey. It was one of the better dances. The music was good, and the girls initiated the boys to a new dance "Sweep the Floor." It was a new one, and the boys enjoyed it. And to top the dance off the members of the club presented each of their escorts a beautiful tie for a favor.

We want to extend our Christmas greetings to the Bulloch County boys at Fort Stewart. Jane wishes that some of our dandy boys down there would put her wise to the interesting yarns that she is dropping all the time down there, and let her use them in this column. Just address your choice letters to "Jane," care of the Bulloch Herald.

Her hair is decorated in a blue tulle this year. And I am still remembering that lovely party given by Edna Brennan and Myrtle Donaldson when we progressed from house to house.

The elderly ladies at the Women's Club party held in their honor were tickled pink over those carmine girls of powder and toilet water. The merriment was as pretty as I ever saw it. It was banked with miniature Christmas trees, holly and pine.

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As ever, JANE.



NO! Pipe Lines WON'T Give You Cheaper Gasoline!

The Christmas and New Year Season brings to mind the gratitude that is in our hearts for all the blessings that have come our way. In the past the friends of this organization have made possible progress and a certain amount of prosperity. Through these friendships life has been an enjoyable experience, one in which we have the confidence and esteem of the people whom we serve.

A Merry Christmas and Happy New Year

BULLOCH COUNTY BANK "Big Enough to Serve You; Small Enough to Know You" Member Federal Deposit Insurance Corp.

GOAT GOES TO LUCKY BOY TUESDAY

All the boys that have registered at the Bulloch Herald office for the Goat, Wagon and Harness to be given away on December 24, at 4 P. M., must be at the Bulloch Herald in person to win.

boy has to be there in person to win this great Xmas prize. More than 300 hundred boys have been to the Bulloch Herald office and put their names in the box. It is almost a record.

FOR RENT—House at 206 South College Street, with double garage, three bed rooms with bath, living room, dining room with pantry. Possession January 1st. See G. C. Coleman, Sr., at Bulloch Herald office, Phone 421 or residence phone 3152.

CITY COURT TO CONVENE JAN. 13

The January term of the City Court of Statesboro will convene on Monday morning, January 13, 1941. The following jurors have been drawn to serve.

J. C. Denmark, C. B. Holland, W. A. Lanier, James A. Brennan, E. C. Carter, Rouben E. Belcher, Chas. K. Bland, Ben H. Smith, Otis Rushing, D. Olin Franklin, T. H. Lee, Roger J. Holland, Millard Griffith, L. J. Shuman, Jr., Cluise Smith, Mack B. Lester, Jr., F. Lester, R. F. Proctor, J. H. Brett, Curtis W. Southwell, Z. Brown Blitch, H. W. Rocker, W. A. Slater, O. C. Banks, J. Harry Beasley, W. Sidney Perkins, H. T. Olliff, Jr., F. Denmark, J. Dan Blitch, J. R. Brennan, A. J. Brennan, C. P. Olliff, Jr., Emitt L. Akins, C. Ward Hagan, B. Floyd Brannen, J. Frank Brown, Wade J. Hodges.

FARMERS ASKED TO LIST FARMS

Farmers in Bulloch county who have farms they wish to sell have an excellent opportunity with the farm owners in the area covered by Camp Stewart in Liberty, Bryan and Evans counties having to move at an early date.

It is understood that the land owners in that area are expected to be out by March 31. They are now looking for good farm lands to purchase.

Arrangements are being made to list farms in Bulloch county with the county agent's office so that these farmers may know what there is for sale in this county.

Land owners wishing to take advantage of this opportunity are urged to list their property with the county agent as soon as possible.

HOME AGENT GIVES TIPS ON USES OF APPLES Three different types of apples come to market each winter, says County Home Demonstration Agent Miss Irma Spears.

FOR SALE—Pansy Plants, 20c, 25c and 35c per dozen, STATESBORO FLORAL SHOP.

ROTARIANS PLAY SANTA CLAUS TO THE UNDERPRIVILEGED Monday afternoon and night members of the Statesboro Rotary Club played Santa Claus to the underprivileged children of Statesboro.

MALE HELP WANTED—Ambitious, reliable man or woman who is interested in permanent work with a good income, to supply satisfied customers with famous Watkins products.

MULES FOR SALE—Mrs. R. Lee Moore Beware Coughs from common colds That Hang On

CHEAP MONEY! We are offering to make loans on improved city real estate in Statesboro. Most attractive contract. Interest rate very low and expenses of negotiating loans reasonable.

NO RED TAPE The following schedule on monthly installment loan contract prevails:

Table with 2 columns: Months Contract, Rates per \$1,000.00. Rows include 24, 36, 48, 60, 72, 84, 96, 108, 120 months.

ANSLEY HOTEL ATLANTA

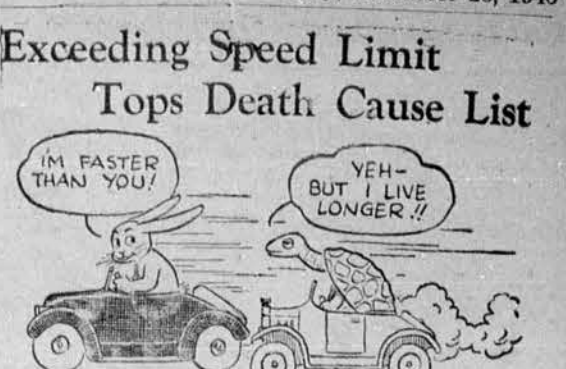
Exceeding Speed Limit Tops Death Cause List

Exceeding the speed limit was again the greatest single cause of accidental death and injury on highways last year, according to "Small Hills," a booklet just published by The Travelers Insurance Company.

More than 30 per cent of all highway deaths in 1939 were the result of excessive speed. About 15 per cent were caused by reckless driving and another 15 per cent were due to running on the wrong side of the road.

Check up on your printing. The first of the month is near. Read the HERALD for the first complete news of the county.

GEORGIA Theater Special Xmas Eve Show (Starts at 11:30 P. M.) "ANGELS OVER BROADWAY" Thursday, December 26th Dorothy Lamour, Bob Hope and Bing Crosby in "ROAD TO SINGAPORE" Starts: 1:30, 3:30, 5:30, 7:30 & 9:30 Friday only Don Ameche, Curtis Allen in "FOUR SONS" Starts: 2:02, 3:32, 5:42, 7:32, 9:22 Saturday only Dec. 28th, Walter Pidgeon, Florence Rice in "SISKIYOU" Starts: 1:30, 4:30, 7:32 & 10:18 also Hopalong Cassidy in "SANTA FE MARSHALL" Sunday, December 30th "SPECIAL MIDDIE SHOWING OF 'RHYTHM ON THE RIVER'" With Bing Crosby, Mary Martin Doors open at 12:01 No increase in prices



Check up on your printing. The first of the month is near. Read the HERALD for the first complete news of the county.

When you borrow money it is important that you get the full amount of cash required.

COMMUNITY Loan & Investment CORPORATION 46-48 BULL ST. (at Brougham) Telephone 2-0188

NEW INVISIBLE HALF SOLES "You can't tell they're Re-soled" WE USE FACTORY METHODS, THE BEST OF MATERIALS AND WORKMANSHIP SEND THEM TO US NEXT TIME

FAVORITE SHOE STORE ROY GREEN Phone 443 WILLIAM SMITH

NEW Local Headquarters EASY-WRITING ROYAL TYPEWRITERS

REPRESENTING the New Easy-Writing Royal with MAGIC Margin — internationally known for its smooth, quiet ease of operation. Finest facilities in this part of the state for the sale and service of typewriters. Roytype supplies — carbon paper, ribbons — all grades. Rentals in perfect condition for prompt delivery.

ROYAL more than ever. WORD'S No. 1 TYPEWRITER

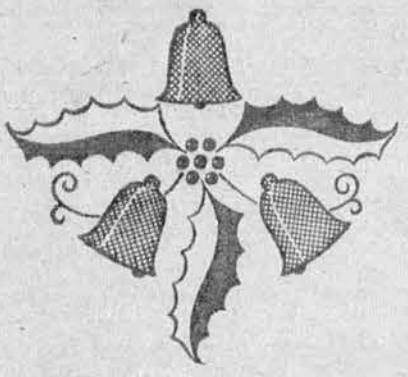
MERRY CHRISTMAS

The cordial relation between the friends of this firm and our personnel inspires the hearty wish that your Christmas will be joyful and that the New Year will hold for you a gratifying measure of happiness and contentment. We welcome the opportunity to offer this Christmas sentiment in appreciation of the good will and confidence we enjoy from you. From this priceless asset—the good will of all we serve and those who serve us—we

hope to draw inspiration for continued effort and for a greater achievement in the future. As the old year draws to a close, amid the good fellowship of Christmastime, we consider it singularly appropriate to extend the compliments of the season to our good friends. We wish for each of you the Merriest Christmas and a year full of happiness, health and prosperity. May you experience a satisfactory fulfillment of every vision.

H. MINKOVITZ & SONS

- Re Minkovitz, Howell Sewell, W. D. McGauley, Mrs. Elma Cannon, Miss Carrie Lee Davis, Miss Nell Jones, Mrs. Geo. Bean, Mrs. Fannie Mae Smith, Mrs. Minnie Mikell, Miss Leona Anderson, Mrs. W. H. Goff, Mrs. Ivy Miller, Ernest Cook, Hudson Allen, Miss Minnie Jones, Mrs. Eva Lee Nevils, Arnold Belcher, Porter, Clara Rhodes, Elevator Operator



HAPPY NEW YEAR

What about Your Taxes?

Pipe line advertising talks about the motor fuel tax. The truth is, that tax is your money, not paid by either the railroads or the gasoline interests. More than that, last year the State of Georgia paid the gasoline people almost a quarter of a million dollars of your tax money for accounting for these taxes which they collected from you in retail gasoline sales!

Last year the railroads in Georgia for each of their 5,797 miles paid an average of \$457.00 per mile in state, county, municipal and school taxes. This amounted to \$2,662,321.97. If gasoline pipe lines become a reality, it is liberally estimated that the proposed Southeastern Pipe Line will pay for the approximately 350 miles it will operate in Georgia, only \$97.00 per mile in yearly taxes for the same purpose, or an estimated \$34,000 only. If that company and other pipe line companies are permitted to condemn YOUR property as well as property belonging to the state for their lines, the income and value of railroads in Georgia will decline so drastically that they can no longer pay the millions of dollars in taxes that now help support your state, county and local governments. When this happens, the taxes paid by the pipe lines will be but a drop in the bucket compared with the taxes which the railroads now pay, but which they will no longer be able to pay.

You'll Pay the Difference! Who will pay the difference to make up the loss in your taxes? YOU will, if you pay taxes at all!

Besides the serious injury to the railroads and the loss of thousands of jobs by railway employees, besides disastrous financial losses to the port cities of Savannah and Brunswick in depriving them of practically all of their gasoline tanker ship-ments, besides the encroaching of the \$240,000 annual rental of the state-owned W & A Railroad and the tremendous devaluation of this \$18,000,000 property, besides the loss to your state in taxes, purchase, and payrolls . . . remember that you, as an individual citizen and taxpayer would gain absolutely nothing! The facts are unavoidable . . . their records prove that expecting lowered gasoline prices from gasoline pipe lines, and their stock company owners is like reaching for the pot of gold at the end of the rainbow—it makes a mighty pretty picture, but you never get your hands on it!

This is your fight, so be sure your members of the Legislature know how you feel!

For Free Booklets or Further Information Write to A. B. Conner, RAILROADS in GEORGIA 1214 22 MARETTA STREET BLDG. ATLANTA, GA.

Among our assets we like to list the one and only thing that money cannot buy—your good will. And so, at this glad Christmastime, we send to you, not only as a customer, but as a friend—our best wishes for your...

Holiday Greetings

Healing Happiness Prosperity

United 5c to \$5 Stores

They Presented Him Gifts: Gold, and Frankincense, and Myrrh.

A beautiful sentiment that has continued through the centuries, the spirit of Christmastime.

In the true spirit of the occasion, we extend Season's Greetings to our friends and neighbors.

THE COLLEGE PHARMACY

Brooklet News

By MRS. JOHN A. ROBERTSON

Mrs. J. F. Arrish of Portia and Mrs. J. H. Hinton entertained Saturday afternoon at the home of Mrs. Hinton with a linen shower in honor of Miss Mary Cronley whose marriage to Mr. Jefferson Sylvester will be solemnized during the Christmas holidays.

Mrs. Hinton directed the guests and introduced them to the receiving line composed of Mrs. Parrish, Miss Cronley, Mrs. W. C. Cronley, and Miss Dorothy Cronley. The hostess in the dining room was Mrs. J. W. Robertson, Sr., and family refreshments, arranged by Mrs. P. R. Brown, Jr., and Mrs. J. H. Griffith, were served by Miss Joyce Parrish of Portia, Miss Shirley Starness of Savannah, Miss Elise Williams, Miss Emily Cronley, and Miss Margaret Shearouse.

In the gift room the hostess was Mrs. J. N. Shearouse. The bride's register was in charge of Miss Martha Robertson. Eighty-five guests called during the hours of 3:30 to 6:00.

Wednesday night the girls of the home economics department directed by Mrs. J. H. Hinton, entertained a large group of friends in the gymnasium with a Christmas party. Indoor games were played and dainty refreshments were served.

LANIER-TITEN Mr. and Mrs. A. A. Lanier announce the engagement of their daughter, Kathleen, to Trevor Tuten of Savannah. The bride is a graduate of the Brooklet High School. For several months she has been in Savannah where she has a position. The marriage of Miss Lanier and Mr. Tuten will take place December 24.

Friday morning at 9 o'clock Miss Ethel McCormick presented in the high school auditorium a Christmas play, "Why the Chinese Rang," by the boys and girls of her seventh grade.

Mr. and Mrs. T. E. Daves entertained a Christmas dinner. Those retained at their home Sunday present were Mr. and Mrs. James Bland and Laval Bland of Savannah, Mrs. Ella Bland, Mr. and Mrs. J. D. Alderman, Mr. and Mrs. Daves, and Miss Lavonia Daves. Miss Margaret Shearouse and Miss Mattie Lu Cliff of G. S. C.

Merrill Akins entertained the members of the Cotillion Club Thursday morning at her home on North College street.

Christmas pot plants were given as prizes and those won by Mrs. Bonnie Morris with high points, Mrs. Bruce Cliff with 10 points, Mrs. Cliff Bradley for 9 points.

Others playing were Mrs. Edwin Groover, Mrs. Walter McDougal, Mrs. C. B. Matthews, Mrs. F. S. Murray, Mrs. E. L. Ponder, Mrs. E. L. Barnes, Mrs. Thad Morris, Mrs. Glenn Jennings and Miss Harrietta Parrish.

COTILLION CLUB ENJOYS BRILLIANT YULE-TIDE DANCE A patriotic motif combined with Christmas trees and other holiday decorations made a festive setting Thursday evening at the Woman's Club for the annual Christmas Dance when the members of the Cotillion Club invited their husbands and friends.

The Ambassadors, a popular dance orchestra from Savannah furnished the music. Members and dates present were: Mr. and Mrs. Claud Howard, Mr. and Mrs. Bob Franklin, Mr. and Mrs. Howell Sewell, Mr. and Mrs. Bill Bowen, Mr. and Mrs. Falmadge Ramsey, Mr. and Mrs. Henry Hiltch of Savannah, Dr. and Mrs. Waldo Flood, Mr. and Mrs. Walter Alfred, Mr. and Mrs. Will Woodcock, Mr. and Mrs. Everett Williams, Mr. and Mrs. Gilbert Cone, Mr. and Mrs. J. D. Everett, Mr. and Mrs. J. C. Hines, Mr. and Mrs. Westall Burke, Mr. and Mrs. James Johnston, Mr. and Mrs. Ross Green, Mr. and Mrs. Chalmers Franklin, Mr. and Mrs. Frank Simmons, Mr. and Mrs. J. D. Poo, Mr. and Mrs. Est. Hitt, Mr. and Mrs. Mary Matthews and Ed Abies, Miss Sara Manned and Ben Pless, Miss Dorothy Brennan and J. H. Coleborn, Miss Brooks Collins and Lavel Collins and Miss Alvin Whitehead and Fred Page.

The men were given ties as favors. Punch was served throughout the evening.

ANNUAL SUPPER AT TEA POT Miss Frances Deal had as her supper guests at the Tea Pot Friday night Misses Betty Smith, Marguerite Matthews, Mary Elizabeth Simmons and Margaret Ann Johnston. The table was attractively decorated in the holiday motif.

We wish you a very happy Christmas day, and may everyone of the 365 days of 1941 bring Joy, Happiness and Wealth.

Bethlehem Unchanged In Twenty Centuries Bethlehem, "royal David's city," is still a city set on a hill. It is about six miles from Jerusalem. More Christians live in Bethlehem than in any other town in Palestine. On its hillside you may still see shepherds with their flocks, while blinking overhead are the everlasting stars.

MERELY A STARTER With young folks the mistletoe Plays havoc. Can you doubt it? For kissing started by its aid, Soon gets along without it.



The Season's Best Wishes

Once again we welcome the opportunity to express our sincere best wishes for a happy Christmas. May it always be so for each of you.

HOWARD LUMBER CO. Statesboro, Ga.



The whole world is kin AT THIS GLAD SEASON OF THE YEAR and we take this occasion to tell you that it will be our purpose to strive to the best of our ability to maintain the spirit of the season throughout the coming year.

CITY DRUG CO.

"The Wisdom of Age with the Efficiency of Youth"

A Christmas Thought

As you gather with your friends and loved ones for a happy Christmas, and as we gather with ours, remember that we shall be thinking of the innumerable associations that have meant so much to us. That's why we'll be thinking of you. Your friendships has made our Christmas happy.

JOHN ALTMAN



AND A HAPPY NEW YEAR

Our Annual Christmas

GREETING



The Mayor and Council of the City of Statesboro have worked with you and for you for the past year and now join in sending you this message of appreciation and good wishes. Your goodwill and co-operation have been greatly appreciated... and we have been pleased to have you regard us in highest esteem. It has always been a pleasure to serve you in ways that will contribute to your convenience and requirements. We wish for you and yours a Very Merry Christmas and sincerely hope the new year will be generous in its benefits to you... and that we may have many more opportunities to show our continued interest in your welfare.

City of Statesboro

R. L. Cone, Mayor Councilmen

J. Gilbert Cone — John Everett Dr. H. F. Hook — Dr. Glenn S. Jennings Lannie F. Simmons

SOCIETY

MORNING WITH MRS. AKINS In a lovely Christmas setting of blue and silver decorations, a



With a genuine understanding of the true meaning of the words—we say

Merry Christmas

STATESBORO FLORAL SHOP



A Merry Christmas and A Bright New Year

We appreciate our friendly associations during the past year, and with deep sincerity and more pleasure than we can express, we wish

for you and yours all the joy, contentment and prosperity that Christmas and the New Year can bring.

Favorite Shoe Store, Inc.

William Smith

Roy Green

Thank You-America!

OVER A MILLION CHEVROLETS IN 1940



GENERAL MOTORS No. 1 CAR

THE NATION'S No. 1 CAR

"FIRST BECAUSE IT'S FINEST!" Again CHEVROLET'S THE LEADER

Franklin Chevrolet Co. Inc.

Statesboro, Georgia

BAYBERRY CANDLES For Christmas



This young lady is not going to use her spite of berries for decoration. She is doing what hundreds of housewives around the East coast are doing during the Christmas season—preparing to make bayberry candles. The berries are boiled for their wax, which is purified and made into the candles that give out the distinctive aroma when burned.



Here you see a phase in the mass production of bayberry candles for the Yule season. Great bunches of sticks are dipped simultaneously until they are of desired thickness.

Christmas Carol

By Henry W. Longfellow

I hear along our street Past the minister's throat; Hark! They play it sweet, On their harp, Christmas songs! Let us by the fire Ever higher Sing them till the night expire! In December days Every day the chiming; Land the gleemen sing In the streets their merry rhymes. Let us by the fire Ever higher Sing them till the night expire! Shepherds at the manger, Where the Babe was born, Sing with merriment and rhyme Christmas carols until morn. Let us by the fire Ever higher Sing them till the night expire! These good people sang Hymns of great and sacred name. While she rofers roars, There they stand with freezing feet Let us by the fire Ever higher Sing them till the night expire! Who by the fireside stands, Sings his part and sings; But he who slumbers his hands, Not so gay a carol brings. Let us by the fire Ever higher Sing them till the night expire!

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MERELY A STARTER



With young folks the mistletoe Plays havoc. Can you doubt it? For kissing started by its aid, Soon gets along without it.

Check up on your printing. The first of the month is near.



In All Sincerity

We wish each of you all the joys of Christmastime, and a future of lasting prosperity, with success resulting from your every effort.

MERRY CHRISTMAS HAPPY NEW YEAR

LANNIE F. SIMMONS HOKE'S BRUNSON



Merry Christmas and Good Wishes for the New Year



All of Us in the TELEPHONE COMPANY Wish all of You the Merriest Christmas ever and a Big 1941

WALLET FOUND; LOST FIVE MONTHS... "Seek and ye shall find" is advice that Mr. Delmar Brown of Carterville will vouch for quite emphatically. Mr. Brown sought for his wallet for five months...

dropping it into a lake. Last week he found it washed ashore on the bank. The young sportsman remarked that contents of the purse—two dollars, social security card and other valuables, were in amazingly good shape when found.

MRS. J. G. WATSON HOSTESS TO MATRONS' CLUB... A motif of blue and silver and lovely white camellias were the decoration in Mrs. J. G. Watson's home at the entertainment of the Matrons' Club at her home Thursday afternoon.

In a clever contest, Mrs. D. H. Turner received the high prize, Christmas candles with holders. A similar prize went to Mrs. S. W. Lewis for low.

The hostess served a salad course, roasted nuts and coffee. The Matrons present were: Mrs. S. W. Lewis, Mrs. D. H. Turner, Mrs. B. H. Ramsey, Mrs. J. E. Doneho, Mrs. M. S. Pittman, Mrs. Lowell Mallard, Mrs. J. L. Matthews, Mrs. Homer Simmons, Mrs. Jim Branam and Mrs. Hinton Remington.

THREE O'CLOCKS WITH LAVINIA FLOYD... Myriads of blue lights, snow scenes on mantels and St. Nicholas and his reindeer, sporting across snowy roads to red topped chimneys on the dining room table delightfully accented the Christmas season.

Mrs. H. D. Everett, recent bride, and Miss Lillian Hogarth whose marriage to William Everett takes place on Christmas Day received dainty sachets as special gifts from the hostess.

Miss Mary Matthews also received sachets for high score at bridge. For second high, Mrs. Talman Ramsey was awarded a blue glass bon bon dish. Mrs. Bert Daniel, winner cut, received a pair of honey comb, candles.

The tables were centered with red star candles and the guests were served cranberry salad, turkey sandwiches, omelet, nut bread with cream cheese and coffee. There were guests for five tables.

A. L. A. MET TUESDAY WITH MRS. GRADY K. JOHNSTON... Members of the Dexter-Allen unit No. 50 of the American Legion Auxiliary met Tuesday afternoon at the home of Mrs. Grady K. Johnston with Mrs. C. E. Layton as co-hostess.

During the business session, Mrs. J. P. Darley, rehabilitation chairman, presented names of veterans' families who will receive Christmas boxes from the Auxiliary. Mrs. Homer Parker, who leaves early in the new year to make her home in Atlanta, was presented a lovely crystal bud vase by the President, Mrs. Ernest Brannen, in behalf of the Unit.

The membership of the unit now is 46, which exceeds the quota set by the State Department. Mrs. J. F. Darley, in charge of the program, presented Virginia Rushing who gave a Christmas reading, and Dorothy Remington who gave two saxophone solos.

The hostess served chicken salad sandwiches and hot tea. The January meeting will be held on the fourth Tuesday at the home of Mrs. C. B. McAllister.

MRS. BOB POUND ENTERTAINS SATELLITES... On Wednesday afternoon, Mrs. Bob Pound entertained the Satellites and an extra table at her home on Savannah Avenue. Holly and Christmas berries along with her lighted Christmas tree decorated the rooms where the guests played bridge.

Miss Lillian Hogarth whose marriage takes place on Christmas Day received as a special gift from her hostess a dainty handkerchief. For high score, Mrs. O. F. Whitman received a box of novelty soap golf balls. A box of French soap went to Mrs. Wendell Burke for low. Mrs. Gordon Franklin was given a Revlon set for floating prize, and Mrs. Robert Donaldson won cut, a potted violet.

Others playing were: Mrs. Otho Duncan, Mrs. Bird Daniel, Mrs. Hollis Cannon, Mrs. Bunny Cone, Miss Brooks Grimes, Miss Dorothy Brannen, and Miss Meg Gunter. Mrs. Pound served a salad course and hot tea.

COLLEGE STUDENTS AT HOME FOR HOLIDAYS... College students at home from various colleges to spend the holidays here include: Misses Miriam Lanier, Annette Coulson, Lenora Whiteside from Shorter; Misses Sara Poindexter, Dorothy Darden, Marian Lanier, Edna Nevils and Margaret Ann Johnston, and E. L. Anderson, Hines Smith, Jack Averitt, Jim Moore, Albert Braxwell and Lester Brannen, University of Georgia; Miss Betty Smith and H. P. Jones, Jr., Vanderbilt University, Nashville; Miss Alma Mount, University of Tennessee, Knoxville; Miss Martha Evelyn Hodges and Mary Frances Ethe-

ridge, G. S. C. W., Milledgeville; Charles Brooks McAllister, B. P. L., Mr. Vernon; Charles Brannen, Ed Olliff, Joe Robert Tillman and Perry Walker, G. M. C., Milledgeville; Miss Virginia Tomlinson, Valdosta; Miss Alfred Merle Dorman, Northwestern University, Chicago; Robert Brown, Emory University, and Marvin Eitman, Jr., University of Chicago.

D. O. McDougald arrived Saturday night from Fort Pierce, Fla. to spend Christmas with his mother, Mrs. J. A. McDougald. Mrs. Thurward Fifer and little son, John Durward, came in Saturday from Atlanta to spend the holidays with her parents, Mr. and Mrs. W. C. Akins. John Daniel Deal of Greensboro, Ga. is spending the holidays with his parents, Dr. and Mrs. Ben Deal.

Mr. and Mrs. Henry McArthur of Vidalia will spend Christmas Day with her parents, Dr. and Mrs. Ben Deal. Dr. J. E. McCroon of Emory Junior College at Valdosta reached Statesboro Friday to spend the holidays with his parents, Judge and Mrs. J. E. McCroon. Mr. and Mrs. Everett Barron and son, Mike, of Homerville arrived Sunday for the holidays with Judge and Mrs. McCroon.

Mrs. Edwin Groover, Mrs. Walter McDougald, Mrs. Frank Grimes, Mrs. Emmitt Akins, and Mrs. Arnold Anderson went to Savannah Thursday afternoon. Mrs. Frank Simmons, Mrs. E. C. Oliver, Mrs. Waldo Floyd, and Mrs. Inman Foy were visitors in Augusta, Wednesday. Mrs. Carolyn Brown of Durham, N. C., and Robert Brown of Emory University, Atlanta, arrived Saturday to spend the holidays with their parents, Mr. and Mrs. R. J. Brown.

Mr. and Mrs. Dupe Pickett arrived Friday night from Marietta, Ga., and Mr. and Mrs. William Deal of Grand Lake, Ill., arrived Sunday night to spend the holidays with their parents, Col. and Mrs. Albert Deal. Mrs. Alma Mount, accompanied by a room mate, Miss Bebe Gilmer of Miami, Fla., reached home last Tuesday from the University of Tennessee at Knoxville. Miss Gilmer left Thursday for her home in Miami. Mrs. Minnie Lee Davis of New Orleans, La., is expected, the latter part of the week to visit her sister, Mrs. W. M. Hagin and other relatives in the county. Mrs. Reedy DeLoach of Stewart, Fla., is visiting her mother, Mrs. S. B. Heddleston. Friends of Dr. Paul Franklin will regret to learn that he is ill at the Franklin Sanatorium at Swainsboro.

SOCIETY

Personals



Christmas Greetings

Please forgive us

If we did not get to see you personally to extend Season's Greetings. We just couldn't see all our friends so we must, of necessity, but not by preference, take this means as a substitute. Yet, we say in spirit, with just as much sincerity as though we were talking to you personally...

"MERRY CHRISTMAS"

W. C. Akins & Son

SEASON'S GREETINGS

...and to us wish for you again, as we have wished for you many times before, a joyous and happy Holiday Season. May health and happiness be yours throughout the coming year and in the years to come.

S. W. LEWIS, Inc. Statesboro, Ga.



Around the Christmas Tree

As you and your loved ones gather 'round your gayly-decorated tree on Christmas morn, we want you to know that our thoughts are with you. It is our way of showing you our appreciation for your generous patronage during the past.

COUNTY COMMISSIONERS

Fred W. Hodges, Geo. P. Lee, M. J. Bowen



It's a Pleasure

to wish all of our friends and customers a Merry Christmas and a Happy New Year. We thank you sincerely for your friendship and patronage, and trust that we may continue to be of service to you in the years to come.

RUSHING HOTEL



THE PAST YEAR HAS BEEN GOOD TO US

That's why we're wishing good things for you. Best of Luck During the Coming Year.

Bradley & Cone Seed & Feed Co. Billy Cone — Cliff Bradley Statesboro, Ga.



MERRY CHRISTMAS

WITH our hearts full of the true Christmas spirit, we wish to express our appreciation for your loyal friendships in the past year. It is good to know that our efforts have not been in vain and that we have met with your hearty approval.

SEASON'S GREETINGS TO EVERY ONE FROM

WESTERN AUTO STORE H. R. Christian



To each and all of our many friends we wish to say, "Season's Greeting." We gratefully acknowledge the many courtesies shown us and the many evidences of good will that have made our associations with you so enjoyable.

May you have a Season of great joy and a New Year of Happiness and Health.

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF STATESBORO

Try as we may, we can think of no sentiment as significant as the time-worn, but magnificent expression,

MERRY CHRISTMAS and a HAPPY NEW YEAR



THACKSTON'S DRY CLEANERS Hobson DuBose

BROOKLET News

Miss Pauline Slater of Girard is the guest of Misses Mary and Emma Slater.

Miss Nell Simon, Miss Elise Williams, Carol Minick, Graft Parrish, Jr., P. W. Clifton, Jr., and Loy Everett, of the University of Georgia, are spending the Christmas holidays at their homes here.

Miss Frances Hughes, Miss Ouida Wyatt, Miss Doris Parrish, Miss Emily Cromley, Miss Linnie Mae Clifton, James Bryan, Bobbie Harrison, Joe Harrison, and Lawrence McLeod of Teachers College are spending the week here.

Miss Martha Robertson of Bamberg, S. C., and Bud Robertson of Atlanta are spending several days here at their home.

Miss Willie Newton of Waco Station is the guest of Mrs. J. N. Newton.

Mrs. Bob Mikell, who teaches in Ware county, is spending the week at her home here.

Miss Mary Cromley of Sylvester and Miss Dorothy Cromley of Boone, N. C. are guests of Mr. and Mrs. W. C. Cromley.

Mr. and Mrs. R. L. Cone and Bobbie Cone spent several days in Jacksonville in Jacksonville, Fla. S. L. Lee is visiting relatives in Tampa, Fla.

Dr. Anthony Waters of Athens and Mrs. W. C. Cromley of Brooklet are guests of Mr. and Mrs. John Waters.

Mrs. H. Hinton and Miss Sara Hinton are visiting Dr. and Mrs. E. C. Watkins in Miami, Fla.

Miss Louise Alderman of Pearson and Miss Catherine Alderman of Atlanta are guests of Mr. and Mrs. Ira Alderman.

Mrs. J. W. Robertson, Jr., entertained at her home Monday afternoon with a handkerchief shower honoring Miss Mary Cromley, a bride-elect.

Mr. and Mrs. Glenn Harper of Waycross are visiting Mr. and Mrs. C. S. Cromley, who is in school in North Carolina, is the guest of Mr. and Mrs. Felix Parrish.

Miss Mary Strozzi of Savannah is visiting relatives here. Mrs. J. C. Proctor is visiting relatives in Holly Hill, S. C.

JOYOUS YULETIDE

Mere words cannot begin to bring you the many good wishes which we hold for you and your family. As a tiny token of our high regard for your patronage and friendships during the past year, and as a renewed pledge of the service which we constantly strive to offer, may we take this occasion to send you our very best wishes for a happy Christmas and a New Year filled with all the good things of life.

Georgia Power Company



HAPPY NEW YEAR

MERRY CHRISTMAS AND HAPPY NEW YEAR

It Was 39 Years Ago

That we first said "Merry Christmas" to our friends in this community. Each year it has given us greater pleasure, because each year has seen new additions to our list of friends and customers.

Today, as on our first Christmas here, we are glad of the privilege to send Season's Greetings to each of you. Today, as every year before this, we sincerely wish for you and yours a new year that will mean continued happiness and prosperity. May new pleasures and joys be yours.



SEA ISLAND BANK

1941 CALENDAR

1941 JANUARY 1941 calendar grid

1941 FEBRUARY 1941 calendar grid

1941 MARCH 1941 calendar grid

1941 APRIL 1941 calendar grid

1941 MAY 1941 calendar grid

1941 JUNE 1941 calendar grid

1941 JULY 1941 calendar grid

1941 AUGUST 1941 calendar grid

1941 SEPTEMBER 1941 calendar grid

1941 OCTOBER 1941 calendar grid

1941 NOVEMBER 1941 calendar grid

1941 DECEMBER 1941 calendar grid

SOCIETY

FAMILY KILLS, DRESSES HOG IN 51 MINUTES
When it comes to slaughtering and "dressing down" hogs in a hurry, the family of Sims Dobbs, colored, can't be beat.

SETTLEMENT TATTER CLINGS TO BUCKET
A local sweet potato has evidenced a deep sentimental affection for the "ole oaken bucket."

DOGGE COURT SWAPS CHAIRS FOR MODERN FEWS
Dodge county court spectators no longer have to sit on cane-bottom chairs.

PERSONALS
Miss Alva Lanier of Atlanta will spend the Christmas holidays with her parents, Mr. and Mrs. R. L. Lanier.

PERSONALS
Miss Penie Allen of Fort Lauderdale, Fla., is spending the holidays with her father, S. C. Allen.

PERSONALS
Miss Margaret Remington of Atlanta arrived Saturday and will remain in Statesboro where she has accepted a position.

PERSONALS
Miss Dorothy Durdin, Marian Lanier, and Sara Finkbeiner arrived Thursday night from the University of Georgia to spend the holidays with their parents.

PERSONALS
Miss Alma Mount is expecting Miss Peggy Rash of Clinton, Tenn., on Thursday to spend several days with her.

PERSONALS
Miss Josephine Murphy of Swainsboro arrived Friday to spend the holidays with her parents, Mr. and Mrs. J. M. Murphy.

PERSONALS
Miss Margaret Ann Johnston arrived Thursday from the University of Georgia to spend the holidays with her parents, Mr. and Mrs. J. O. Johnston.

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Marries Christmas Day



Much interest here centers in the marriage December 25 of Miss Lillian Hogarth, of Brunswick, S. C., to William Everett of Statesboro and New York City.

Miss Margaret Ann Johnston arrived Thursday from the University of Georgia to spend the holidays with her parents, Mr. and Mrs. J. O. Johnston.

Miss Josephine Murphy of Swainsboro arrived Friday to spend the holidays with her parents, Mr. and Mrs. J. M. Murphy.

Miss Margaret Ann Johnston arrived Thursday from the University of Georgia to spend the holidays with her parents, Mr. and Mrs. J. O. Johnston.

Miss Josephine Murphy of Swainsboro arrived Friday to spend the holidays with her parents, Mr. and Mrs. J. M. Murphy.

PERSONALS
Mrs. John F. Braanen has as her guests for the holidays Mr. and Mrs. F. L. Johnson of Swainsboro, Ga., Mrs. J. W. Peacock of Eastman, and Mrs. John B. Goheen of Thomaston.

It's Pleasant to Remember Our Old Friends
And to Wish Them a Happy Christmas
We're truly grateful for your patronage in the past and we are anxious to be of further service to you.

JOYOUS AND SINCERE GOOD WISHES FOR THE COMING YEAR
BRANNEN-THAYER MONUMENT CO. JOHN M. THAYER, Prop.

CORDIAL GREETINGS
The Directors and Officers of the STATESBORO PRODUCTION CREDIT ASSOCIATION
Extend Greetings of the Season
Start The New Year Right
Be Sure and Attend Your Association's ANNUAL MEETING ON WEDNESDAY, JANUARY 8, 1941

Our Letter to Santa Claus!

Beneath you just know you won't overlook our friends, the people of this community. They've been mighty good, every one of them, and they deserve the best you've got.



LANIER'S MORTUARY
—Allen R. Lanier—
—Jake Smith—
—John Shearouse—

Ramblings... at Christmas time

Your thoughtfulness during the past year... the many friendly associations... the splendid patronage that has been ours... the courtesies and favors that have been extended us... the spirit of co-operation on the part of the citizens of this fine community... their loyalty and belief in progress... all in all... we find many things that make us happy that this is our home... may we wish you all that's fine in appreciation of these delightful memories.



Georgia Motor Finance Co
Statesboro Insurance Co

New Year's Day Saw History Made

New Year's day may not seem very momentous to us, but in the past it has been history made.

- 38 B. C. The era of the Caesars began.
1249 A. D. Edward III, king of England, defeated the French before Calais with great slaughter.
1735 Paul Revere born.
1757 Calcutta, India, captured by the British.
1776 First Union flag of 13 stripes authorized by George Washington.
1801 Union of Ireland with Britain.
1814 American dragons attacked the British who had seized Buffalo, N. Y.
1815 Gen. Jackson repelled British when they attacked New Orleans.
1855 Great Britain acknowledged independence of South American republics.
1863 Emancipation of Negro slaves went into effect by proclamation of President Abraham Lincoln.
1907 Pure food law put into effect.
1913 Parcel post system inaugurated.
1919 New Year's day declared a legal holiday throughout the country except in Massachusetts and Washington, D. C.

Old New Year Customs
Survive in Scotland
In Scotland, New Year's day is said to transcend Christmas as the most important festival of the year.

In this merry season there's a little wish we would like to add: May this be the happiest Christmas you ever had.

Christmas Season Celebrated Before Christ Was Born

Strange as it seems, the Christmas season was celebrated long before Christ was born. Of course, it wasn't called Christmas then, but many religious and pagan ceremonies were held during the Christmas period.

Centuries before this, the ancient Druids of England observed this season in their rudest temples. Torches lit up a strange ceremony was performed, dealing with the cutting of the mistletoe.

Several accepted Christmas customs of today originated with the old Roman celebration of Saturnalia. The higher class of free Romans exchanged presents with their friends. Inside houses, candles were lit and the rooms and halls adorned with laurel and green trees.

These festivals in honor of the god Saturnus were started before the earliest recorded history of that great empire. The pagans celebrated from December 17 to 24 in honor of their sun god. Among the slaves and lower classes, the celebration was transformed into unrestrained orgies.

Even the ancient Egyptians celebrated the winter festival. Near the end of December they rejoiced over the birth of Horus, son of the god Isis.

CATTLE TO HAVE PLENTY LESPEDEZA IN FALL OF 1941

The cattle in Bulloch county will have ample lespedeza to graze in the fall of 1941. If the interest shown at the United Georgia Farmers meeting Friday is any indication as to what will be planted...

D. C. Banks outlined why he named his livestock to "save his farm and how he sowed 100 acres lespedeza on small grain last spring and stated that he was planting about 6.0 acres more this spring. Mr. Banks recommended that some form of phosphate be used just prior to seeding the lespedeza.

Henry Barnes stated that his some 40 acres paid well enough that he planned to double his acreage for 1941.

J. B. Fields pointed out that cattle would graze lespedeza in preference to green corn when both were planted in the same field.

Fertilizer pays on a pasture, according to P. F. Groover, who put a ton of commercial fertilizer on some Bermuda and some Carpet grass planted in a mixture with lespedeza. Mr. Groover thought this ton of fertilizer was worth as much as any he had used on his crops.

As One Friend to Another
We'd like to take advantage of the occasion to renew friendly associations during the Yuletide, by extending our sincere good wishes for a Happy Christmas. May the smile of fortune wreath every day of the New Year for you.

W. H. Ellis, Co., Inc.
"Your Drug Store"

CHRISTMAS GREETINGS
Treasured
Above all other things in our memory at this Christmas is the thought of the splendid associations with friends of this institution that have made it possible for us to enjoy a very satisfactory year. Please accept the kind wishes of every member of our organization for a joyous Yuletide and a New Year of Health and Progress.
Franklin Chevrolet Company
OFFICERS
Gordon A. Franklin, President
Lehmon Franklin, Vice-President
OFFICE
Fred Abbott
Anna Parrish
Waldo Martin
SALES
E. A. Nesmith
Earl M. Lee
OFFICERS
Roger Holland
Doy O. Gay
Ward Waters
PARTS
W. A. Henderson
SERVICE
W. D. Cannon
M. T. Chappell
Sam Whetstone
F. M. Brannen
J. E. Bobo
Roscoe Morris
G. W. Ellis
James Watson
R. B. Davis

Southern Auto Store

SANTA LEADS THE WAY TO THE

Southern AUTO STORES



TRICYCLES



Sturdy Streamlined Tricycles In All Sizes
From \$1.29 to \$10.95

YOUR BOY WILL HAVE A FIT...
... When He Sees These Trikes!



OUR COLLECTION OF TOYS IS THE
FINEST IN STATESBORO

SHOP AT



AND SAVE MONEY
Use Your Credit

We are cooperating with other merchants in ob-
servance of Xmas Shopping Days

Gifts for the ENTIRE FAMILY

SPECIALS

- Scooters \$1.25
- Footballs : : 48c
- Basketballs : : 91c
- Skates : : \$1.79
"Union Hdw."
- Ping Pong Sets : 49c
- Wagons : : : \$1.79
- Xmas Lights : 33c
- Tot Walkers : \$7.95

Instant Credit On
Purchases as Low
As \$4.00



Gifts Mother and Sister
Will Appreciate

- Toaster . \$1.19
- Waffle Irons \$3.49
- Electric Mixers . . . \$1.19
- Heating Pads . . . \$1.89

ELECTRIC HEATERS \$7.95



Auto Accessories

Make Dad and Brother
A Swell Gift!!!

Bumper Guards 98c

Rear Vision
Mirrors . . . 27c

Make His Car Warm
With An Auto

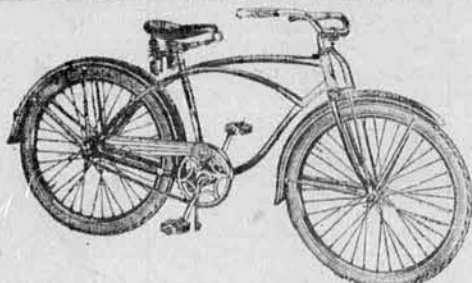
Heater . \$4.95

Fog Lamps
\$1.49



"AN AUTO JUST LIKE DAD'S"
Racers, Roadsters
Equipped with Sirens and Horns as Low as
\$5.45

Terms



New Shipment Bicycles
Just Received
—Large Selection—

SPECIAL BUILT Southern Speedster BICYCLES

FOR GIRLS AND BOYS — THEY
WILL BE THRILLED WITH
THIS XMAS GIFT!!!

\$21.95

Small Down Payment! Easy Terms!

RADIOS

Monarch of The Air

The Gift That Gives and Gives the
Year Round. Unconditionally Guaranteed

From \$9.95 Up

Name Your Own Terms



FAMOUS
BRUNSWICK TIRES
Guaranteed!!!
Convenient Terms

Special Value!
AUTO RADIO

Compact, Powerful, Yet
Priced Amazingly Low!
Here's a Gift Dad Will
Enjoy for Years!



Philco Auto Radios

Nationally Known and Advertised
As Low As

\$19.95

TERMS: \$1.00 Weekly



"STORES COVERING THE SOUTH"

38 EAST MAIN ST.

Statesboro, Ga.

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