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9-26-1940

### Bulloch Herald

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#### Notes

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LETTERS OF APPRECIATION FROM CANDIDATES... FRED T. LANIER

To the People of Bulloch County: I am adopting this method of expressing my thanks to every man and woman in Bulloch county for the splendid treatment accorded me by them during my campaign for comptroller-general and the day of the primary (Sept. 11th).

We have won a great victory but to you must go most of the credit. Of course, I was the candidate and I did my best to win but no man could win a victory such as ours without the help of his homelikes. Bulloch county stood by me as only the people of our great county know how to do.

County Agent Urges Treatment of Grain To Control Diseases... HOMER C. PARKER

To the People of Bulloch County: The writer would like very much to thank in person each of the voters on my behalf for their living and sincere appreciation of the splendid support given me last week as judge of the superior court.

County Library... BOOKMOBILE SCHEDULE... Monday, Sept. 23: Lake View, 11:30 a.m. to 10:30 a.m.; Clifton, 11:30 a.m. to 1 p.m.; rural areas, 1 p.m. to 3 p.m.

Home-Made Doughnuts For Sale At Women's Exchange THURSDAY AND FRIDAY "Cellophane Wrapped" TRY THEM!!

ACREAGE OF OATS IS SURE WAY OF INCREASING FEED

One of the surest ways to have feed on the farm throughout the year is to sow an acreage of oats early in the fall to supplement or replace a part of the corn supply.

Results of experiment station plots at Athens show that oats are certainly welcome to all its privileges. Come and study, praise and work with us.

Another novel addition to the band is the Tomette Trio—this is the modern version of the old-fashioned sweet potato ocarina.

County Agricultural Extension Agent Byron Dyers this week recommended seed treatment as a practical and economical method for control of seed-borne grain diseases on wheat, oats, rye and barley.

4-H Dairy Winners... Green county's 4-H demonstration team, John Allen Jeronigan and Marvin Coplin, has been declared state winner in the national 4-H dairy production team demonstration contest.

NOTE: Due to length of the picture "MOVIE TOWN", please refer to Movie Clock for starting hour of each performance.

Together!... BOOM TOWN... Screen Play by John Lee Mahir Based on a Story by James Edward Grant - Directed by Jack Conway Produced by Sam Zimbalist

GEORGIA THEATER Monday, Tuesday & Wednesday, Sept. 23, 24 and 25

CHURCH NEWS

METHODIST CHURCH Church school at 10:15 a.m.; J. Renfro, general superintendent. This school furnishes trained teachers for every department.

FIRST BAPTIST CHURCH (C. M. Coakson, Minister) Sunday, Sept. 22, 1940. Morning Services: 10:15 A. M.—Sunday school; Dr. H. F. Hook, superintendent.

Learn to Dance Ballroom Dance The Modern and Latest Way Teaching the waltz, foxtrot, boogie, frisco and tango and rumba—the latest of all dances.

News of Interest To Negro Communities O'NEAL GARRETT HURT O'Neal Garrett, Jerry Jackson and Will Williams were in an automobile accident on Sept. 1.

SEE THE NEW 1941 CHEVROLET AT OUR NEW SHOWROOM At 12-18 Siebold Street Formerly Everett Brothers Auto Co.

WE HAVE MOVED TO OUR NEW LOCATION ON Siebold Street on the East side of the Court House. We now have one of the most attractive display rooms in Statesboro, together with the most complete repair service in town.

FRANKLIN CHEVROLET Co., Inc. STABLESBO, GEORGIA

First Showing Saturday NEW 1941 CHEVROLET

Eye It - Try It - And You'll Say It's "FIRST BECAUSE IT'S FINEST!"

NEGRO TENANTS PURCHASE FARMS

Aaron J. Munlin, Register, and William Golden, Statesboro, both colored tenant farmers, received checks through the tenant purchase program of the Farm Security Administration to pay for farms they optioned to buy.

THE FARMER'S EXPERIENCE C. S. Colley, Coweta county farmer, uses the following procedure with winter legume seed and fertilizer: The seed are inoculated and mixed with raw rock phosphate in his warehouse.

FOR BETTER SIGNS WHEN YOU NEED THEM Gesmon Neville "Anything That's Painted"

COME TO THE HARVEST-HOME FESTIVAL OCTOBER 16! THE BULLOCH HERALD DEDICATED TO THE PROGRESS OF STATESBORO AND BULLOCH COUNTY

Rotarians Hear Program On Selective Draft With all the reality of a radio broadcast the members of the Statesboro Rotary club Monday heard an interview between Maj. James Barney Averitt and Mrs. B. H. Ramsey on the subject, "Selective Service System."

214th Coast Artillery Is Called To Active Service The First Baptist church is planning for Sunday, Oct. 6, a great program for the day. It is an annual rally to raise for the church and Rotarian Leode Coleman.

Statesboro Unit Included In Call Official orders assigning the 214th Coast Artillery (anti-aircraft), Georgia National Guard, to Camp Savannah, anti-aircraft center at Hinesville, were issued Saturday of last week in Washington.

Baptist W.M.U. Meets In Metter Mrs. E. A. Smith announced to the members of the W.M.U. that the 1940-41 year will be held at the Metter Baptist church, Friday, Oct. 4.

Blue Devils Open 1940 Season Friday Night Statesboro High's 1940 edition of the Blue Devil football eleven swings into action against Reidsville High school Friday night.

EVERETT'S SPECIALS FOR FRIDAY & SATURDAY

- PALMOLIVE SOAP, each 5c
SELOX, large box 5c
SUPERFINE PEAS, No. 2 can 10c
TOMATO JUICE, 14-oz. can 5c
ORANGE JUICE, 13 1/2-oz. can 6c
LONE PINE FLOUR, quality guaranteed, 24 lbs 65c

COME IN AND LOOK OVER OUR LARGE SUPPLY OF VEGETABLES AND FRUITS FRYERS—Dressed or Alive—DAILY "ARLEDGE" Fryers—Friday and Saturday of every week.

Fresh Fish, Fresh Oyster, Sea Foods, Etc., Every Week-End. QUICK DELIVERY

John Everett Co. Phone 26 or 29

THE WHITE HOUSE WASHINGTON My Dear Mr. Hardy: I hope in observance of National Newspaper Service Salute that due emphasis will be placed on the necessity for maintaining freedom of the press in a democracy.

Blue Devils Open 1940 Season Friday Night Statesboro High's 1940 edition of the Blue Devil football eleven swings into action against Reidsville High school Friday night.

LIVESTOCK Statesboro Live Stock Commission Company: Hogs—No. 1, \$6.45 to \$6.60; No. 2, \$6.35 to \$6.45; No. 3, \$6 to \$6.25; No. 4, \$6 to \$6.25; No. 5, \$6 to \$6.50; Sows, \$5.45 to \$5.80.

U. G. F. Asked To Renew Membership Some 800 members of the Bulloch county chapter of the United Georgia Farmers need to check up on their membership, Fred G. Blitch, secretary, reports.

4-H Club Boys Practice What They Learn Two Bulloch county 4-H club boys are making sure the things they learn as a clubber will work when applied to actual farming operations.

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THE BULLOCH HERALD

Dedicated to the Progress of Statesboro and Bulloch County

LEODEL COLEMAN Editor
G. C. COLEMAN, JR. Asso. Editor
JIM COLEMAN Advertising Director

RATES OF SUBSCRIPTION
\$1.50 Per Year \$0.75 Six Months
27 WEST MAIN STREET
Entered as second-class matter, July 16, 1937, at post office at Statesboro, Georgia, under the Act of March 3, 1879.

This Week's Sentence Sermon

Every one may know that to will and not to do, when there is opportunity, is in reality not to will; and that to love what is good and not to do it, when it is possible, is in reality not to love it.

HOW THE DRAFT WILL WORK

ON OCTOBER 16 between 8 o'clock in the morning and 9 o'clock that night approximately 2,500 Bulloch County men between the ages of 21 and 35 years, inclusive, will register at their precinct election boxes for compulsory selective military service.

Men who, on October 16, are not at their home in Bulloch County or their home counties may register at any precinct election box. Their registrations will be forwarded to the home draft board.

Any man failing to register according to law automatically waives any exemption privileges and likewise automatically places himself in the class eligible for immediate service.

The registration process itself is simple and includes only the filling out of a small permanent record card as to address, age, employment and physical characteristics.

The local draft board will assign a number at random to each card sent in from precincts within their jurisdiction.

With this information at hand the local draft boards will go through the master list of numbers and strike from it all numbers assigned men, in their jurisdiction, who are included in Classes II, III and IV.

Words Of Wisdom...
Lucky he who has been educated to bear his fate, whatever it may be, by an early example of upright, and a childish training in honor.—Thackeray.

The Oldtimer

IN THOSE DAYS ALL YOU HAD TO DO WAS DROP A LINE WITH A HOOK ON IT IN THE WATER AND YOU HAD A PICKEREL OR A BASS AND UNLESS IT WEIGHED FOUR OR FIVE POUNDS, WE THREW IT BACK. BUT NOW, IF YOU CATCH A STRING OF CROPPIES YOU'RE LUCKY.



(WNU Service)

THE EDITOR'S UNEASY CHAIR... FARM BRIEFS

THE ALMANAC SAYS THE WEATHER THIS WEEK:
TODAY, THURSDAY, SEPT. 26, WILL BE SCATTERED SHOWERS.
FRIDAY, SEPT. 27, WILL BE CLEAR AND PLEASANT.

FIRST GRADY SHOW
Farm folk in Grady county have decided to exhibit their young live stock every year from now on, since their first fat calf show.

THERE ARE three of us in Statesboro whose birthdays fall on the same day in this month.
Sept. 28 is the birthday of Dick Waters, Chief of Police.

AND THEY tell us that the kids scattered like water in a mud puddle splattered by a Model "T" on a 45-mile-an-hour clip when one of the kids turned up that nest of guinea wasps in one of the urches at the corner of the Confederate monument on the court house square.

AND OUR National Guardsmen will end up at Hinesville. They are just stepping in our back yard, sorta-like. It's going to be nice, though, to know that our home thanks.

THE MAN OF THE WEEK
The softest spoken man in Statesboro and Bulloch county, he has raised more money for charitable purposes with the most goodwill than any person in the county.

AND SPEAKING of fish, we understand that Cliff Bradley has developed quite a capacity for fish.

AND OUR National Guardsmen will end up at Hinesville. They are just stepping in our back yard, sorta-like. It's going to be nice, though, to know that our home thanks.

In The News

5 Years Ago

(Thursday, Sept. 26, 1935)
Cotton farmers will be allotted 110 pounds of tax-free cotton to be used for domestic purposes, according to an announcement received by agent Byron Dyer from C. A. Cobb, chief of cotton section.

The new mercantile establishment of Hosen Alfred opened this week in Andersonville.

Jesse C. Quatebaum, Jr., U. S. marine corps, formerly of Statesboro, has recently received orders transferring him from the marine base, Parris Island, S. C., to the marine barracks, Quantico, Va.

P. W. Clifton will represent the 441 club boys throughout the 441 at the State fair in Macon from Oct. 14, 19 in a live stock judging contest.

Elsa Junior High school opened on Sept. 13 under the most promising prospects.

Mrs. Susan Wells, of Nevils, died Sept. 17 after a brief illness.

Fulton Tuesday, age 80, died at his home Tuesday night after an illness of three years.

Checks amounting to \$7,237.20 are now being distributed to eighty-four corn-hog contract signers in the county, bringing the total received for the 144 corn-hog to more than \$15,000 for 1935.

At the high school entertainment, "Parade of the Stars," last Thursday evening, Miss Mary Jean Smith, the eldest daughter of Mr. and Mrs. H. W. Smith, was selected queen.

Mr. and Mrs. Roger Holland and sons, Roger, Bob and Bill, spent last week-end with their parents at Tifton.

Dr. and Mrs. C. N. Brown announced the birth of a son Wednesday, Sept. 25. He has been named Ronald Richard.

Miss Rozzie Mikell, daughter of Mr. and Mrs. W. M. Mikell, was seriously injured and narrowly escaped death Monday by the explosion of a shotgun shell in the fireplace at the home.

Partial school district will float a bond issue of \$25,000 for a new school building.

Mr. and Mrs. Cecil W. Brannen announce the engagement of their daughter, Lucy Mae, to Robert F. Donaldson, Jr., the marriage to be solemnized during the early fall.

Mrs. Dew Groover entertained very delightfully five tables at bridge Friday evening.

Mrs. Herbert Blant left during the week for Jacksonville, Fla., to spend a few days with relatives.

Mrs. Gibson Johnston was the most charming hostess to her bridge club, the Three O'Clocks, and other guests making five tables of players, Friday afternoon.

Georgia has heard of Leo Malard. He's a Bulloch county boy. He has led the state in some phases of farming for several years.

Stockholders of the Statesboro Provision company have placed an order for the machinery for their ice plant which will increase the capacity from 15 to 35 per cent. tons per day.

According to the ginners' report for the season, Bulloch county comes fourth of Georgia counties in number of bales ginned to Sept. 8, her total being 9,991.

A delightful social occasion intended as a get-acquainted gathering was held at the Georgia Normal school last Friday evening to which a large number of Statesboro citizens were invited.

The new consolidated school located at Middleground Primitive Baptist church will open for the term 1925-26 on the 5th day of October. This consolidation embraces the Pleasant, Pleasant Grove and Sunny Side school districts.

After an illness which extended over several weeks, Mrs. Lannie F. Simmons died at the local sanatorium at an early hour Saturday morning.

Mr. and Mrs. O. H. Carpenter, Dr. and Mrs. Buchanan and Mrs. Critty, of Savannah, were guests of Mr. and Mrs. T. L. Davis Sunday.

The Market Basket

GRAPE

From one end of the country to the other, grape production is expected to be good this year. Soon the markets will be filled with baskets of this refreshing fruit.

The Concord is the best known of the slip-skin grapes. But there are other varieties, such as the Catawba, Moore Early, Worden, Niagara and Delaware. And in the south there are also the muscadine or "berry" grapes.

When it comes to picking grapes, the California grapes were carried to the Pacific coast by the early missionaries from Europe. And these vines now produce three types of grapes—besides the table grapes, there are the wine grapes of commerce and the raisin type grapes.

The slip-skin grapes that grow east of the Rocky Mountains have an entirely different history. The roots for many of the standard varieties are from native American vines that grew wild along the coast when the colonists first came to the New World.

Use slip-skin grapes such as the Concord. Wash and drain the grapes and then remove them from the stems. To 4 pounds of the prepared grapes allow 2 pounds of sugar, 1 cup of seedless raisins, 1 orange, 1 cup of nut meats and 1 teaspoon of salt.

Slip the skins from the grapes and keep them separate from the pulp. Peel the orange and discard the seeds. Cut the orange pulp and peel fine. Also chop the nuts fine.

Boil the grape pulp, stirring constantly, for about 10 minutes or until the seeds show. Press thru a sieve to remove the seeds. To the grape pulp add 1 lb. sugar, the raisins, the orange, and the salt. Boil rapidly, stirring to prevent scorching, until the mixture boils. Then add the nut meats, orange skins and peel. Boil for 10 minutes longer or until somewhat thick.

Put in the chopped nuts, pour at once into hot sterilized jelly glasses or glass jars, and seal.

World's Better!
Has that REAL Beer taste!

Try ALL-GRAIN STERLING for Finer True Beer Flavor and You Can Forget About Your Weight

Don't just ask for beer; ask for STERLING! Today, it's better than ever. Its flavor has a lilt to it. There's a tang and sparkle nothing but natural ingredients can produce.

NO SUGAR OR GLUCOSE
OR FATTENING SYRUPS ADDED

STERLING BREWERS, INC. • Home Office: Evansville, Ind.

One of America's Finest Beers

Your Home & My Home

THE COOKY JAR

Cocoanut Crisps
1 cup sugar
2 1/2 cups cake flour
3-4 teaspoon soda
1/2 cup molasses
3/4 cup sour cream
1 egg

Shift together several times. Flour, sugar, salt and soda. Beat sour cream and eggs together until blended. Add to dry ingredients, work in grated cocoanut. Drop by tip of teaspoon onto oiled cookie sheet. Dip bottom of water glass into cold water. Wipe off surplus moisture and dip at once into granulated sugar. Press cookies out to thin disk with sugared glass, dipping in sugar each time. Bake in quick oven (450 degrees to 475 degrees F.). Makes about 4 dozen cookies.

Rice Krispy Cookies
36 marshmallows
1 stick butter
1 box rice crispies
1 Melt together over slow fire, butter and marshmallows. Remove from fire and add rice crispies, after mixing thoroughly, pat out in platter with wet hands. Place in refrigerator until cold. Cut in squares.

Grape conserve is an aristocrat in the family of grape products. It has a rich flavor, and nuts and raisins give it a chewy texture. Here is the recipe that has been worked out by the federal bureau of home economics:

Use slip-skin grapes such as the Concord. Wash and drain the grapes and then remove them from the stems. To 4 pounds of the prepared grapes allow 2 pounds of sugar, 1 cup of seedless raisins, 1 orange, 1 cup of nut meats and 1 teaspoon of salt.

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Put in the chopped nuts, pour at once into hot sterilized jelly glasses or glass jars, and seal.

Newspapers Called First Defense Line
Attorney-General Ellis Arnall, who has been the spear-head in the fight launched in Georgia against un-American and subversive activities, this week paid high tribute to the part newspapers and the press have played in exposing subversive activities and in encouraging reverence for American ideals, institutions and traditions.

"An enlightened populace, a people who know the truth, never become victims of subversive influences which seek to destroy and overthrow orderly democratic constitutional government," he said. "In all instances in which agents have been ferreted out, the first weapon used against them is the searchlight of publicity. The newspapers have always allied themselves with the patriotic forces of Americanism."

"The newspapers are playing a vital part in the war against treasonous foreign influences which are trying to gain a foothold in this country. They might well be deemed our first line of defense against un-American and invidious doctrines which seek to destroy America and the American way of life."

Agent Urges Planting Of Grain and Legume Mixtures For Grazing
Small grain-winter legume mixtures sown on good land early in the fall afford late winter and spring grazing or spring hay which is badly needed on most farms. County Extension Agent Byron Dyer said this week in urging Bulloch county farmers to plant such mixtures this season.

"In addition to the forage produced, these crops will protect the soil from erosion and help reduce the row crop acreage usually planted to corn," the agent explained. "Such land can then be used for production of summer crops such as cowpeas, soybeans, or lespedeza."

"For best results, small grain-winter legume mixtures should be planted on well-prepared good land," he continued. "An application of manure or 200 to 400 pounds of a good cotton fertilizer, depending on the fertility of the soil, should be used if the previous crop was not highly fertilized."

Mr. Dyer said grain-legume mixtures should be sown in September and certainly not later than the middle of October.

"A good mixture for hay is two to two and a half bushels of oats and ten pounds of vetch or fifteen pounds of Austrian winter peas."

"... FIRST LINE OF DEFENSE"
National Newspaper Week
October 18
(GEORGIAN who have learned through years of weekly and daily newspapers for their acquaintance with events at home and abroad will applaud the celebration of National Newspaper Week. They will recognize that this is not just another "week," because today, more than in many years, they look to their newspapers—not only for the news, but for much of its interpretation. We Americans depend on our newspapers to let us know where we stand in the world. Our newspapers are quick to agree that their responsibility to believing readers—sharpen their merit use of the theme they have chosen for their week of formal dedication to continued service of the public... "The Press Constitute the First Line of Defense in the Battle for the Maintenance of Democracy."

Attend HARVEST-HOME FESTIVAL, Statesboro, October 16, 1940

Announcing the big NEW FORD 1941 FORD
In some years, some cars take a big jump ahead. The Ford does that for 1941.
It has jumped ahead in size. It's the biggest Ford we've ever built, inside and out. It's wider. It has a longer wheelbase. Its seating room is wider by as much as 7 inches. It has new wide doors and semi-concealed running boards.
You'll notice also a new beauty, achieved by a skillful blending of mass with longer flowing lines. Larger windshield and windows give better vision all around.
Any Ford dealer can give you many good reasons for making this your 1941 car.
These are only a few of this new car's outstanding features. It represents all the rich experience gained in building more than 28 million motor cars.
Get the Facts and You'll Get a Ford!

Prather-Sharp Wedding Plans of Interest Here

Much interest is centered around the approaching wedding of Miss Prather-Sharp...

Jacket Of Corduroy

Standard, organist, and Miss Elizabeth Brooks and Miss Martha Combs will be soloists...

Mrs. Anderson Hostess To Bridge Club

On Thursday afternoon Mrs. Anderson was hostess to her bridge club...

Date Dress

On Thursday evening preceding the dance Miss Marguerite Matthews complimented her house guests...

Series of Parties Given For Recent Statesboro Visitors

Miss Deal Hostess Friday Morning. On Friday morning Miss Frances Deal was hostess at a party honoring Miss Frances Breen...

Cotillion Club Has Business Meeting

On Friday about twenty members of the Cotillion club met with their president, Mrs. George Johnston...

Three O'Clocks With Mrs. J. P. Foy

On Tuesday afternoon Mrs. J. P. Foy was hostess to the Three O'Clocks at her country home near Adabelle...

Bridge Guild Entertained by Mrs. Ramsey

On Tuesday afternoon Mrs. Talmadge Ramsey was hostess to members of the Bridge Guild...

Mrs. Devane Watson Entertains Bridge Club

Mrs. Devane Watson was hostess to her bridge club on Tuesday afternoon at her home on College boulevard...

Gallop Party Calls on Mrs. Smith

As Mrs. E. A. Smith sat quietly before her easel painting a lovely picture, she was interrupted by the sound of many footsteps...

T.N.T. Sewing Club With Mrs. Anderson

Mrs. Cohen Anderson was hostess to her sewing club, the T. N. T.'s, on Wednesday afternoon at her home on South Main street...

Margaret Ann Dekle Enjoys Her Birthday

Mrs. Inman Dekle complimented her daughter, Margaret Ann, with a lovely party Monday afternoon at her home on Mulberry street...

Meeting at Metter

Representatives of the Woman's Society of Christian Service of the Statesboro Methodist church who attended a zone meeting in Metter Tuesday were Mrs. J. E. Carruth, Mrs. J. E. McCran, Mrs. W. T. Smith, Mrs. Archie Nesmith, Mrs. Lee Trice, Miss Inez Williams, Mrs. J. L. Jackson, Mrs. Lincoln Rigdon, Mrs. Lamb, Mrs. Lilla Brady and Mrs. Billy Cone...

Births

Mr. and Mrs. Charles Basil Cone of Savannah, announce the birth of a daughter on Sept. 19 at the Telfair hospital. She will be named Mary Ellen. Her mother was before her marriage Miss Wilma Barker of Vidalia. Mr. Cone is the son of Mr. and Mrs. C. E. Cone...

PERSONAL MENTION

Mrs. C. C. Oliver, of Atlanta, Ga., arrived Saturday to visit her sister in Wadesboro, N. C., this week.

Outland McDougald was accompanied to his home in Fort Pierce, Fla., by Mrs. Roy Beaver and daughter, Jane and W. E. McDougald and son, Mike, who returned Sunday by train.

Mr. and Mrs. H. A. Ernst and sons, Andrew and Charles, and Charles O'Neal, of Savannah, spent the week-end with Mrs. O'Neal's sister, Mrs. L. M. Darden, and family.

The First of the Month Is Near

CHECK UP ON YOUR PRINTING NEEDS Banner States Printing Co. PHONE 421

Mr. and Mrs. E. L. Hebble announce the birth of a daughter on Tuesday at the Bulloch County hospital. She has been named Sandra Lee.

Mr. and Mrs. Alton McCormick announce the birth of a daughter Sept. 21 at the Bulloch County hospital.

Keeping the Right Course For a Good Georgia Industry. The beer industry of Georgia is now sailing on a clearer course...

BREWERS & BEER DISTRIBUTORS Committee of Georgia. JUDGE JOHN S. WOOD, State Director, 829 Hurt Building, Atlanta, Georgia

Mr. and Mrs. Bing Brown and son, Nicky, and Miss Mary Hope, were visitors in Augusta Saturday.

Mr. and Mrs. Cecil Kennedy and children, June and Cecil, Jr., spent Saturday in Augusta.

Mr. and Mrs. L. M. Durden took Miss Dorothy Durden and Miss Marian Lanier to Athens Saturday where they resumed their studies at the University of Georgia.

Mrs. R. L. Cone, Mrs. Everett Williams, Miss Alma Cone and Mrs. Fred T. Lanier left Wednesday for Atlanta to spend a few days.

Mr. and Mrs. Waldo Parford, of Rocky Ford, spent the week-end with his parents, Mr. and Mrs. Fred T. Lanier.

Earl DeLoach, of Augusta, visited his aunt, Mrs. J. J. Zetterover, this week.

Denver Holloway had a tonsillectomy Monday morning.

C. P. Olliff piloted his plane to Milledgeville Sunday to see his son, Ed, who attended G. M. C. there.

Mrs. C. B. Matthews Mrs. Leff DeLoach, Mrs. Z. Whitehurst, Mrs. E. L. Barnes and daughter, Edna, were visitors in Savannah Saturday.

Mrs. Joe Tillman and children, Margaret Helen and Billy; Mrs. Julian Tillman and Mrs. W. W. Strickland spent Saturday in Savannah.

Mr. and Mrs. J. D. Allen and Miss Mattie Belle Allen left Saturday for a ten-day trip to Pine Bluff, Ark. Miss Mildred Hastings of Millen, accompanied them.

Mrs. Phillip Cooney, Mrs. Allen's mother, will return with them to the home where she will make her home.

Mr. and Mrs. Thomas Rowley were visitors in Savannah Monday.

Style on your feet. Natural Rose ARCH SHOES. \$5 to \$6. Walk with the buoyancy that crisp fall breezes inspire! Look stunning! Feel comfortable from moon 'til night in these fine shoes! Walking, street or dress styles in the newest leathers... made over their famous dimensional equalizer last! AAAA to E.

Why Advertise? Noted Ad Expert Explains Why His Firm Spends Money

EDITOR'S NOTE: This story on "Why Advertise?" is written by J. P. Hall, advertising director of a large chain store. We publish it here in connection with our observance of National Newspaper Service Salute Oct. 1-8. It presents a clear answer to that question.

Classified

WANTED - A husband by a wealthy widow with three cars and 200,000 PurAnsoff coupons! APARTMENTS for rent - Mrs. R. Lee Moore, South Main St., Statesboro, Ga.

SINCLAIR PRODUCTS

TIRES - TUBES - ACCESSORIES VULCANIZING - GAS - OIL. All Work Guaranteed. WILDER TIRE COMPANY, 2 West Broad Street, Savannah, Ga.

SILVAS BOOK SHOP

GREETING CARDS FOR EVERY OCCASION Children's Books and Games. Bibles, Testaments, Prayer Books, 116 Whitaker Street, Savannah, Ga.

Attend HARVEST-HOME FESTIVAL, Statesboro, October 16, 1940

Always Low Prices at A&P!

ANN PAGE CURRANT RASPBERRY JELLY 8-Oz. Glass 11¢. CORNED ROAST BEEF 12-Oz. Can 19¢. Spaghettini ANN PAGE 3-1/2 Oz. Cans 20¢. Coffee EIGHT 2-1/2 Bag 25¢. Jellies PURE 3 8-Oz. 25¢. Ketchup ANN PAGE FANCY 14-Oz. 25¢. Mayonnaise ENCORE 16-Oz. Jar 21¢. Iona Beans STRINGLESS 2 No 2 Cans 15¢.

COLGATE SOAP SALE

OCTAGON OIL SOAP 5 For 10¢. CLEANSE Gran. Soap 5 For 10¢. SOAP POWDER 5 Small Size 11¢. Klek 3 9-Oz. Pkgs 25¢. 19-Oz. Pkg 17¢.

FLOUR SELF-RISING

SUNNYFIELD 12-1/2 Lb. Bag 34-1/2 Lb. Bag 43¢. IONA 12-1/2 Lb. Bag 37¢. 24-1/2 Lb. Bag 69¢. 48-1/2 Lb. Bag 1.35.

Evap. Milk

4 1/2 Oz. Cans 25¢. Talco Feed Sale 53¢. IDEAL 5-1/2 Lb. Bag 52.05. LAYING MASH 59¢. SUGAR 25¢. PINEAPPLE 10¢.

Bread

A&P SANDWICH 1-1/2 Lb. 10¢. JEWEL OF SOCCO 2-1/2 Lb. 19¢. SUGAR 25¢. PINEAPPLE 10¢.

MEAT DEPARTMENT

STREAK-LEAN MEAT 1 lb, 9 1/2¢. CHEESE 1 lb, 19¢. BONES 2 Lbs 25¢. POT ROAST 1 lb, 17¢. BREAKFAST BACON 1 lb, 21¢.

ATTENTION, DEMOCRATS

Being unalterably opposed to a third term for any President, as well as to the desertion by the New Deal of the principles of the Democratic party...

When statements about Alka-Seltzer are made over the air, please, please believe them.

Alka-Seltzer. I'll tune out the Alka-Seltzer announcement. Don't - THAT'S THE MOST IMPORTANT THING YOU'LL HEAR TONIGHT. Millions suffer less from Headache, Acid Indigestion, Distress of Cold 'Morning After' and Muscular Fatigue because they have learned the use of Alka-Seltzer.

GEORGIA Theater THIS WEEK:

Thursday and Friday: Maureen O'Sullivan, Robt. Young, Lyman Curran and Lewis Stone in "SPORTING BLOOD". Also patriotic short, "The Flag Speaks".

WHY ALKA-SELTZER IS SO EFFECTIVE

Millions suffer less from Headache, Acid Indigestion, Distress of Cold 'Morning After' and Muscular Fatigue because they have learned the use of Alka-Seltzer. The pain-relieving analgesic in Alka-Seltzer is in complete solution, ready to ease the distress as soon as you swallow it.

TURPENTINE AND ROSIN FACTORS

(INCORPORATED) Naval Stores Factors AND Wholesale Grocers Savannah, Georgia

Sims Super Store SELF-SERVICE

SPECIALS FOR FRIDAY & SATURDAY September 27 and 28. SIMS SSS COFFEE, lb 25¢. CATSUP, 14-oz. bottle, each 9¢. "BLUE ROSE" 5 Lbs COMPOUND (Bulk) 17¢. RICE 17¢. OIL 17¢. LARD 17¢. OIL 17¢. BLISS 17¢. COFFEE 19¢.

GROCERY DEPARTMENT

SIMS SSS COFFEE, lb 25¢. CATSUP, 14-oz. bottle, each 9¢. "BLUE ROSE" 5 Lbs COMPOUND (Bulk) 17¢. RICE 17¢. OIL 17¢. LARD 17¢. OIL 17¢. BLISS 17¢. COFFEE 19¢.

MEAT DEPARTMENT

STREAK-LEAN MEAT 1 lb, 9 1/2¢. CHEESE 1 lb, 19¢. BONES 2 Lbs 25¢. POT ROAST 1 lb, 17¢. BREAKFAST BACON 1 lb, 21¢.

Million Dollar National Defense Exhibit At Southeastern World's Fair



U.S.A.W. 6092 U.S.A.W. 6097A U.S.A.W. 6097B

Photo by U. S. Army Signal Corps.

More than 200,000.00 worth of modern war materials will be displayed to visitors of the Southeastern World's Fair in Atlanta, September 26 through October 6th.

Nevels News

The Nevils school is now running at full force with most every probably adjusted.

ANSLEY

Make the ANSLEY your Atlanta home. TASTEFULLY FURNISHED ROOMS. BATHS WITH MARBLE.

DINKLER HOTELS

THE ANSLEY ATLANTA. The O. Henry GREENSBORO. Andrew Jackson NASHVILLE.



ANSLEY HOTEL, ATLANTA

Brooklet News

Mr. and Mrs. R. H. Warnock spent the past week-end in Atlanta with Dr. and Mrs. Murray Warnock.

Denmark News

Denmark P-T. A. The Denmark P-T. A. held their September meeting in the school auditorium Thursday night with Mrs. R. P. Miller, the president, in charge of the business meeting.

SIMMONS FAMILY MEET AT BROOKLET FOR REUNION

(Special to The Herald) BROOKLET, Ga., Sept. 24.—Mr. and Mrs. Lester Bland entertained a number of relatives at their home during the reunion.

FALL AND WINTER GARDENING URGED BY COUNTY AGENT

Some careful gardening work done within the next few weeks will pay big dividends later in the home food supply.

MALARIA IN 7 DAYS

FOR BETTER SIGNS WHEN YOU NEED THEM Gesnon Neville "Anything That's Painted"

FOR BETTER SIGNS

WHEN YOU NEED THEM. Gesnon Neville. "Anything That's Painted"

Let Us Pick Your PEANUTS FOR YOU

WE HAVE THE LATEST MAKE PEANUT PICKER MADE. See Emit Akins OF Frank Akerman

FOUNTAIN DRINKS

OUR SPECIALTY TRY ONE Curb Service AT All Times DAY OR NIGHT TRY OUR Steak Sandwiches CECIL'S On College Road

The First of the Month Is Near

CHECK UP ON YOUR PRINTING NEEDS Banner States Printing Co. PHONE 421

DON'T LET FALL SNEAK UP ON YOU!

Go to your clothes closet and get out your Fall Clothes and call us. We will put new life in them.

THACKSTON'S

HOBSON DU BOSE, Prop.

'A Partner With God,' Bob Le Tourneau Makes Millions

To Speak Here at Harvest-Home Festival Oct. 16

EDITOR'S NOTE: When Robert Gilmore Le Tourneau, of Toccoa, Ga., appears here Wednesday, Oct. 16, the people of this section will have the opportunity to hear one of the most colorful characters in the state.

There is a company in Toccoa, Ga., whose president is Robert Gilmore Le Tourneau and whose chairman of the board is God.

The partnership dates from the time, years ago, when Bob saw the Lord "face to face" while praying in Stockton, Calif.

It happened this way: Bob got down on his knees and prayed. "Lord, I need victory. If you will give me the backbone that I need and fill me with Your spirit so that I can work for You, I'll do whatever You ask me from this day on."

The Lord heard Bob's prayer and Bob saw Him face to face. It was so real that Bob went to see his pastor the next morning.

"Brother," he said to the preacher, "do you think that I should go out into the world as a missionary? I promised God last night that I would do what He wanted me to do and I want to make good that promise."

The pastor said to Bob: "Bob, let's pray about it." After they had prayed, the pastor said, "You know, Bob, God needs businessmen."

"Brother," he said to the preacher, "do you think that I should go out into the world as a missionary? I promised God last night that I would do what He wanted me to do and I want to make good that promise."

Bob Le Tourneau was born in 1893. He was educated in the public schools of Georgia and attended the University of Georgia.

Bob Le Tourneau, who works sixteen hours a day, cannot, however, preach at a day meeting. When at his Peoria plant, he frequently sleeps in his little all-welded steel plant.

GROUP TO STUDY 'FAMILY DOLLAR' AT FESTIVAL

How to spend the family dollar wisely is the theme of the Harvest-Home program for the farm women during the morning, H. W. Smith, general chairman of the 1940 festival, announced today.

Points on methods of spending the family dollar where it will do the most good will be brought out by a number of authorities invited to join in a panel discussion.

W. T. Clary, land-use planning specialist; Leode Coleman, editor of The Bulloch Herald; Miss Lucie Higginbotham, home supervisor of the farm security office; Mrs. L. Carter Deal, Mrs. W. C. Cromley, Mrs. C. W. Zetterover, Mrs. H. G. McKee and Mrs. S. H. Sherman will sit in the panel, according to plans developed by a group of farm women that were asked by Mr. Smith to map out their part of the program for Oct. 16.

PARITY PAYMENT REGULATIONS FOR 1941 ANNOUNCED

The provisions under which producers of cotton, tobacco and wheat may earn 1941 parity payments were announced this week by T. R. Breedlove, acting administrator in charge of the Agricultural Adjustment Administration.

Mr. Breedlove said that the 1941 parity provisions are essentially the same as those in effect for the parity program. A producer who participates in the 1941 AAA farm program will be eligible for payment if (1) the 1941 planted acreage of the commodity for which payment is made does not exceed the farm acreage allotment for that commodity.

As provided in the agricultural adjustment act of 1938, the 1941 parity payment rates for wheat, cotton and tobacco will be based on the amount by which the returns from the 1940 crop of each falls below the parity income. The rate for any crop cannot exceed the amount by which the 1940 average farm price is less than the parity price and will be as nearly equal to parity as the available funds permit. Rates will be announced later when the information upon which they are based is available.

In addition to running a summer camp in Georgia, Le Tourneau has charge of another at Warsaw, Ind., where a small group of evangelists are working. He likes to boast that he's as common as twenty-cent machines such around.

When they moved from Stockton to Peoria, they rented a big house. The factory was built on steel, driving the "flivver" with one hand and holding the baby with the other.

Bob had one foot crushed, a leg broken, both hips out of joint, pelvic bone fractured, a piece of bone broken off the side of one hip socket and his chest crushed. His wife was bruised and cut from head to foot.

The two were laid out next to each other on the side of the road. Bob looked up to the heavens and said to God, "God, it's all right with me."

When the doctors saw Bob they told him he'd never walk again. But Bob had himself carried in one of those funny little all-welded steel houses that he uses as an office. He had cut open the roof, moved in and fitted with rubber tires.

BULLOCH QUARTET RETURNS FROM SAVANNAH CONVENTION

The members of the Bulloch County Singing convention quartet returned Saturday from Savannah where they attended a singing convention there. They are Dewey Fordham, Rufus Anderson, Francis Trappett and Lamar Trappett. Lewis Hursey is the accompanist.

LAST RITES

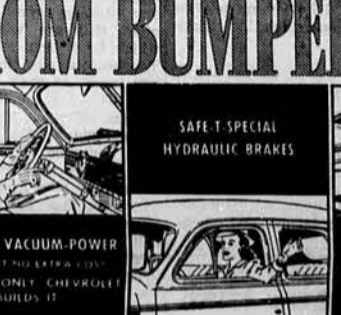
Funeral services—last moments of tribute to one who has lived as relative, friend, neighbor—are the most solemn of all occasions.

LANIER'S MORTUARY

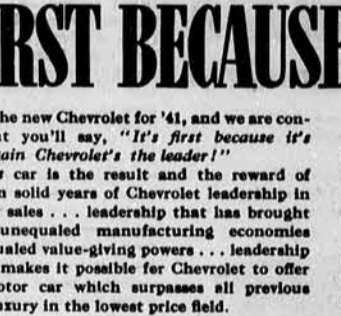
Day Phone 340 415 Night Phone

Efficiency, dignity, smooth-running operation of affairs and a sympathetic understanding of immediate needs mark our service to clients.

FEATURE BY FEATURE



FROM BUMPER TO BUMPER



CHEVROLET'S the LEADER

MEET the new Chevrolet for '41, and we are confident you'll say, "It's first because it's finest—Again Chevrolet's the leader!"

For this car is the result and the reward of almost ten solid years of Chevrolet leadership in motor car sales... leadership that has brought with it unequalled manufacturing economies and unequalled value-giving powers...

Modernistic Lighting—Attractive Color Schemes—Spacious Wash Rooms with Dental Stands—Electric Razor Receptacles—Large Brightly Lit Mirrors—Linen Head Rests.

SO MUCH FOR SO LITTLE

BE SAFE—BE COMFORTABLE—TRAVEL BY TRAIN Central of Georgia Railway

Reliable Prescription Work

Two experienced pharmacists of long experience fill all prescriptions at this store. Only the finest and purest drugs, chemicals and other materials used.

IT'S A SERVICE YOU CAN DEFEND ON

Phone 37-58 City Drug Company Our Delivery Service is the Fastest in Town

LAST RITES

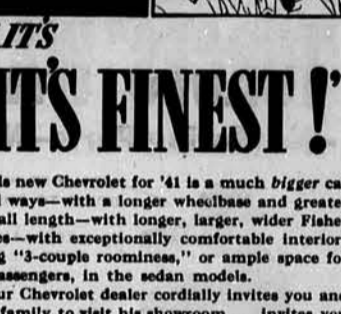
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SOCIETY

Afternoon Party For Visitors

Mrs. A. J. Mooney entertained with two tables of bridge Tuesday afternoon honoring her daughter-in-law, Mrs. John Mooney...

Personals

Miss Jurelle Shuptrine and Miss Nelle Lightsey, of Columbia, S. C. visited Mr. and Mrs. W. O. Shuptrine Sunday.

All's Fair

Old Sol is just naturally bearing down on those new fall clothes this week.

CHURCH NEWS

FIRST BAPTIST CHURCH

(C. M. Coulson, Minister) Sunday, Sept. 29, 1940. Morning Services: 10:15-Sunday school; Dr. H. P. Hook, superintendent.

John Everrett Co.

SPECIALS FOR FRIDAY & SATURDAY REGULAR 10c per box 46-oz. can Grape Fruit JUICE 18c

John Everrett Co.

Large Assortment of Fresh Vegetables including String Beans, Squash, Carrots, Honey Dew Melons, Grapes.

COME TO THE HARVEST-HOME FESTIVAL OCTOBER 16!

THE BULLDOCH HERALD

DEDICATED TO THE PROGRESS OF STATESBORO AND BULLDOCH COUNTY

Statesboro, Georgia, Thursday, October 3, 1940

NUMBER 30

Recent Activities of J. T. J's

The first meeting of the J. T. J's Lakewood club in Fulton county, the following officers were elected: President, Don Remington...

Mr. and Mrs. F. W. Darby, Mrs. J. H. Watson...

Mr. and Mrs. F. W. Darby, Mrs. J. H. Watson and Mrs. J. G. Walters were visitors in Augusta Friday.

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METHODIST CHURCH

Church school at 10:15 a.m.; J. L. Renfro, general superintendent. This school furnishes training to your doorstep.

IN OUR MARKET

Our usual fine assortment of fine meats, including all cuts of fresh, tender kid, lamb, beef and pork.

ARLEDGE FRIERS

Live or Dressed Friers and Hens SPECIAL NOTICE We have just started handling a line of the highest quality SEA FOODS obtainable...

EVERETT'S

Call 26 or 29 for QUICK Delivery

Wm. H. Crouse Second Gene's Nomination

When the state democratic convention met in Macon yesterday William H. Crouse, of Statesboro, made one of the three speeches seconding the nomination of Eugene Talmadge.

Analysis of Selective Training and Service Act of 1940 For Benefit of Those Affected

The purpose of the act is to provide 900,000 men at one time, if shelter and medical facilities are available and the man is physically and mentally fit.

Court House Square Quiet Wednesday

With Ed Cartledge and all the other Talmadge supporters gone to Macon for the convention, the court house square looked like a graveyard yesterday.

Schools to Conduct Draft Registration

The city and county schools in Bulloch county will be used on Oct. 16 as registration places for all the eligible men in the county for the army's selective service draft.

GENERAL AND MRS. HOMER C. PARKER

General and Mrs. Homer C. Parker were hosts at a birthday party and victory celebration at Lakewood club in Fulton county.

Mr. and Mrs. Ernest Ramsey

Mr. and Mrs. Ernest Ramsey and children, Carol and Ernest, spent Sunday with relatives in Hill, S. C.

Mr. and Mrs. Harry Canaday

Mr. and Mrs. Harry Canaday and son, Mike, of Savannah, are spending this week with Mrs. Ernest Ramsey.

LANGSTON CHAPEL

Special services will be conducted at Langston Chapel beginning Friday night, Rev. D. G. Mann, secretary of South Georgia conference, will be in charge.

PORTAL

Earl DeLoach, of Augusta, is spending several days with his aunt, Mrs. Mabel Saunders.

Mr. and Mrs. W. W. Brannen

Mr. and Mrs. W. W. Brannen entertained her bridge club Tuesday afternoon with a party.

REC'D T. LANIER

FRED T. LANIER received 153 votes in the Brooklet district in the Sept. 11 primary instead of 115 reported in the complete tabulation last week.

SURPRISE BIRTHDAY PARTY

The friends and relatives of Dewey Fordham surprised him on his birthday at the home of William with a basket supper at his home.

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See Coleman-The Oil Heater That "FORCES" WARM AIR

-No Moving Parts-No Electricity!



WELL GET WARM AIR CLEAR DOWN TO THE FLOORS, NOW!

YES-AND WELL GET THAT WARMTH THROUGH SEVERAL ROOMS!

See Coleman's Exclusive HEATFLOW PRINCIPLE Moves Warm Air 57% Faster!

There's real "force" behind the pouring billows of warmth that flood out of this Coleman Oil Heater...

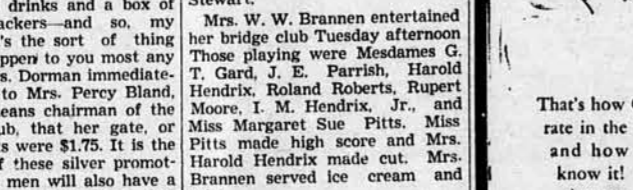
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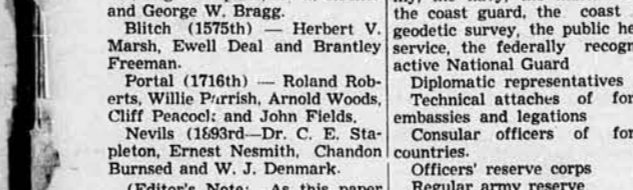
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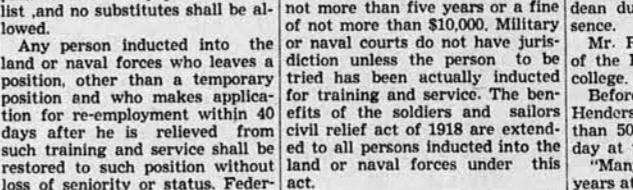
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