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Bulloch Herald

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SOCIETY

Novel Party Audits Pocketbooks

An invitation in pleasing rhyme urging guests to cram their pocketbooks with an assortment of oddities and to come over for a jolly get-together was sent out by Mrs. W. D. McGeauley and met with hearty response as her guests assembled Saturday afternoon at her home on South College street.

All's Fair . .

"This columnist is one who threatens to 'hibernate' for the summer . . . Were you among the lucky ones to receive one of those cigars that Henry Ellis, the proud papa, was dispensing around town Friday? Understand the patrol men only had time to rub their eyes as Henry came down North Main street making eighty miles per hour. Henry, as you know, has been with the boys down at Fort Barrancas, and we imagine people along the highways from here to Pensacola though the blitzkrieg had started in this country.

Miss Seligman Entertains

A lovely social event of Tuesday evening was the bridge-shower complimenting Mrs. Frank Zetterover, Jr. who before her recent marriage was Miss Nona Thaxton, given by Miss Gertrude Seligman at her home on South College street. Summer flowers in pastel shades were arranged attractively throughout the home.

Ogeechee News

Mrs. T. W. Burnsed, of Mobile, Ala., is visiting her brother, Geo. Hagin, and family. Mr. and Mrs. Barney Kennedy and daughter, Miss Margaret, have returned to their home in Atlanta.

SOUTHERN LIFE INSURANCE CO. ON GOOD-WILL FLIGHT

A group of more than fifteen citizens of Statesboro were at the Statesboro airport Tuesday morning on the invitation of Wendell H. Burke, to meet P. E. Allen and Dan Y. Sage, Jr., of Atlanta, who flew to Statesboro from Atlanta on a good-will flight for the Southern Life Insurance Company of Georgia.

National Guard

(Continued from Page One)

inch anti-aircraft firing batteries are from Monroe and Milledgeville. In the Statesboro unit's daylight practice for record, the guns of Battery C ripped the cloth sleeve target in several places in the shots on its first course and shot the sleeve down on its second. The anti-aircraft target consists of a long, tapered cloth sleeve towed through the air a half mile behind a plane.

the 214th C. A. (A-A) regiment. It required nearly \$40,000 to pay the officers and thousand enlisted personnel for the three weeks' training period.

NOTICE

We are now ready to shell your new crop of peas. For all type of grinding bring your products to us. Statesboro Peanut Co.

Hear Columbus Roberts

WSB 7 A. M. Every Saturday Morning. He will discuss the gubernatorial race in a series of "breakfast table" chats with the people of Georgia. Starting August 3.



Ann Page Values on Parade. ANN PAGE PEANUT BUTTER 1-Lb. Jar 15¢. ANN PAGE PURE GRAPE JELLY 16-Oz. Jar 15¢.

Ann Page—With Pork and Tomato Sauce or Boston Style BEANS 3 1-lb. Cans 17¢. ANN PAGE—Prepared with Tomato Sauce and Cheese SPAGHETTI 4 1 1/2-Oz. Cans 25¢.

ANN PAGE—PURE SUNNYFIELD Lard 2 1-lb. Ctns. 15¢ 2-lb. Ctn. 15¢ 4-lb. Ctn. 29¢. JEWEL SHORTENING—SCOCO OR 1-lb. Ctn. 10¢ 4-lb. Ctn. 39¢ 8-lb. Ctn. 77¢.

FANCY STREAK-O-LEAN 3 lbs, 25¢. QUEEN ANN TEA NAPKINS, 80 count 5¢. QUEEN ANN CLEANSING TISSUE, 200 count 9¢.

APARTMENTS FOR RENT—Mrs. R. Lee Moore, South Main St., Statesboro, Ga.

COMMUNITY Loan & Investment. 66-48 BULL ST. (N. Brighton) Telephone 2-1188. Community Investment Certificate 1% Tax For Assets.

See and Hear EUGENE TALMADGE VIDALIA Toombs County 12:40 P. M. (EST) Sat., Aug. 10 Hear Him over WSB 9:30 to 10 (EST) Every Friday Night

Bulloch County Day AT Savannah Beach TUESDAY, AUGUST 6. Come celebrate with your friends from Bryan, Candler, Effingham, Evans, Liberty, Screven and Tattnall counties.

Other guests included Misses Bobbie Smith, Mary Sue Akins, Gladys Thayer, Julie Johnston, Emily Akins and Annette Franklin.

ANNOUNCEMENT Mr. and Mrs. Percy Edwin Hutto announce the birth of a daughter on Friday, July 26. She has been named Sonja de Vere. Mrs. Hutto will be remembered as Miss Dorothy Orvin, of Portau.

Mr. and Mrs. George Bean, Mr. and Mrs. Phil Bean, joined by Mr. and Mrs. Henry Bean, of Hazlehurst, will leave Saturday to spend a week at a cottage at Morgan's bridge.

Mr. and Mrs. Ernest Brannen were visitors in Savannah Tuesday. Miss Joyce Smith and W. E. Lovett, Jr., Miss Annie Laurie Johnson and Neal Bunn are going to Tybee tonight to hear Glenn Gray and his orchestra.

PLANT OR ANIMAL? B. F. Edwards, of Richland, is displaying an absolutely "ducky" tomato. An exact replica of a duck's head is growing from the end of the vegetable, and extends about a half-inch from the surface. Some-one suggested that the plant was frightened by a duck in its youth.

COMPLETELY AIR CONDITIONED PRESENTS MONDAY, JULY 29 "The Romantic Rhythm" of Paul Sabin and His Orchestra. Featuring the Swing Songs of DONNA LEE. Also for the First Time in Savannah The Novachord. Something Decidedly New In Dance Bands. NEVER A MUSIC OR COVER CHARGE. Except Saturday After 9:00 P. M. Remler's Club Royale. Victory Drive and Isle of Hope Road.

BUILD or BUY your HOME! 4 1/2% INTEREST. THE SOUTHERN INSURANCE SECURITIES CORPORATION. SOUTHERN LIFE INSURANCE COMPANY OF GEORGIA. SOUTHERN FIRE AND MARINE INSURANCE COMPANY OF GEORGIA.

Tobacco Market Supplement of The Bulloch Herald Statesboro, Georgia August 8, 1940



Georgia's Fastest Growing Tobacco Market



1928 - 1940

ANN PAGE—PURE SUNNYFIELD MILK 4 1 1/2-Oz. Cans 25¢. EIGHT O'CLOCK COFFEE 2 1-lb. Bags 29¢ 3-lb. Bag 39¢.

**HENRY'S BUYERS
BACK FROM
NEW YORK CITY**

Since opening a completely renovated building and store on March 5, of this year, "Henry's" store has become the favorite of the discriminating woman, looking for smart clothes at reasonable prices.

"Henry's" succeeded the E. C. Oliver company and has succeeded in maintaining the reputation established during the long period of years the business operated under that name.

Miss Nell Blackburn and Mr. Moses (Henry) returned from New York Friday night after a week in the style markets, where they did their buying for the fall and winter. Mr. Moses states that they have made purchases of merchandise that is equal to that one finds in the larger cities.

Henry's carries a full line of ladies' ready-to-wear and a complete line of men's suits, hats, hose, shirts and work clothes.

**FIRST FEDERAL
SAVING LOAN
ASSOCIATION GROWS**

Since establishing here in 1934 the First Federal Saving and Loan company has grown until now its assets are more than \$175,000, with more than \$150,000 in loans secured by mortgages on real estate. Earnings for the six-month period were in excess of \$1,000, which was passed to the undivided profits account.

The First Federal Saving and Loan association was organized with local capital in 1936 amounting to \$5,000 and its operations have steadily increased. Money is loaned on real estate collateral at a rate of 6 per cent., and from the very beginning the dividends paid shareholders have been 4 per cent. per annum.

THE FAMILY OF Mrs. Nancy Kingery, of Metter, won't mind a severe winter next year. This industrious woman recently completed a quilt of 1,555 pieces! Mrs. Kingery is also noted for speed, having set a record for number of quilts made.

★
BULLOCH
COUNTY
COURTHOUSE,
WHERE
CITY
AND
COUNTY
MEET



The most popular spot in town is the Bulloch County Court House shown above. It is from here that the pulse of the people of Statesboro and Bulloch county ebbs and flows. It is the hub of the county, and from here radiate the business and residential sections of the city.

HARDWARE
IS OUR BUSINESS
FRIENDLINESS . . .
Is Our Policy
SERVICE . . .
Is Our Motto
WELCOME, MR. TOBACCO GROWER
COME IN TO SEE US
W. C. Akins & Son
SOUTH MAIN STREET STATESBORO

A USED CAR
OKed By Us Is A
Better Used Car
EVERY CAR AN EXCEPTIONAL VALUE . . .
LOW DOWN PAYMENTS . . .
EASY TERMS
All Popular Makes and Models
SEE US FIRST
FRANKLIN CHEVROLET CO.
62 EAST MAIN ST. STATESBORO, GA.

THE TOBACCO BUYER PAYS MORE
FOR THE BEST TOBACCO
at
E. A. SMITH GRAIN CO.
The Best Costs No More
We Sell . . .
AMERICAN Fence and Nails
U. S. S. Galvanized Roofing
ATLAS Cement
WHITE ROSE Lime
RED TOP Plaster
MERRY BROTHERS Brick
PITTSBURGH Paints
CURTIS Windows and Millwork
SAG-NOTT Doors
HARBOR Plywood
RUB EROID Roofing
ETERNIT Asbestos Shingles
CAHILL Grates and Dampers
SEWER PIPE
DRAIN TILE
FLUE LINING
WINDOW GLASS
SCREEN WIRE
MORTAR COLORS
BUILDING SUPPLIES
COTTON
FERTILIZERS
COME TO SEE US
You Will Like The Prices And Quality
E. A. SMITH GRAIN CO.
14 E. Vine Street Turn at Post Office Statesboro, Ga.

**JAECKEL HOTEL
COMPLETELY
RENOVATED**

Recently renovated, the Jaeckel hotel, under the management of Jack Burney, has become one of the more famous hotels in this section of the state. The dining room of the hotel offers the near-

est to what one expects at home than any place between Atlanta and Savannah.

Last year an elevator service was installed and is exclusive here in Statesboro. The hotel has adopted as its motto the phrase, "Your Comfort—Our Pleasure."

The Jaeckel hotel has become a tradition in Statesboro, Bulloch county and South Georgia.

**GEORGIA MOTOR
FINANCE COMPANY
MAKES QUICK LOANS**

The Georgia Motor Finance company was established here in October, 1938, and since that date has grown into one of the largest independent automobile finance concerns in the state.

The original location of the company was in the same building with the Statesboro Insurance agency, also operated by W. W. Woodcock, on West Main street. The first of this year both businesses moved to the new location on East Main street.

The Georgia Motor Finance company specializes in quick loans on new and used automobiles.

The personnel, besides Mr. Woodcock, includes Mrs. Frank DeLoach, Mrs. James Johnston, Roy Beaver, Nattie Allen, Charles Olliff, Mac Clapp and Harry Ravestrot.

**S. W. LEWIS
OLDEST AUTO
DEALER IN CITY**

The S. W. Lewis company, Ford dealers in this city, are the oldest automobile dealers in Statesboro. The company celebrated twenty-five years of services as a Ford dealer July 20. The late S. W. Lewis founded the agency in 1915 and was the sole owner. After Mr. Lewis' death in 1938 the company was reorganized and Mrs. Lewis was made president; Harry Cone, vice-president and manager, and Grady Bland, secretary-treasurer. The S. W. Lewis, Inc., Ford agency, is considered one of the best in this part of the state. They have a service department that specializes in all types of automobile repairing.

THIS LITTLE ground squirrel didn't live up to his heritage. He met his doom trying to "get up in the world."

The truth was revealed recently when Cumming, Ga., citizens complained that the lights were out. An electrician found that our curious little ground squirrel had electrocuted himself and "shorted out" several wires, while exploring the heights of a telephone pole.

*Distinctive Printing
at
Reasonable Prices
Delivered on
Time*



*Banner States
Printing Co.*

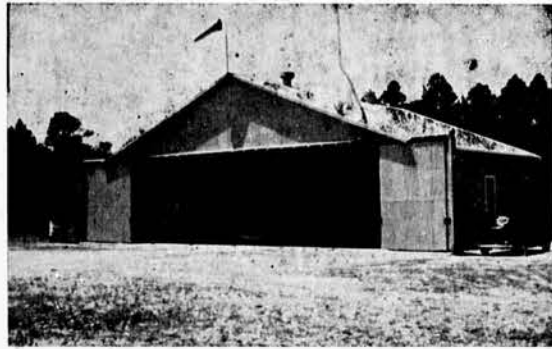
**QUICK
AUTO LOANS**
Finance Your New or Used
Auto or Truck at
**HOME
AND SAVE
TIME
AND
MONEY**
We will refinance your car and reduce the payments.
Loans Made on Cars Fully Paid For
Georgia Motor Finance Co.
W. W. WOODCOCK
NEW LOCATION—EAST MAIN STREET

**THE
WISDOM
OF
AGE
WITH
THE
EFFICIENCY
OF
YOUTH**
**The City
Drug Co.**
Phone 37—38

FOR SERVICE . . .
Responsible farmers eligible.
Every members shares in ownership.
Active members control.
Members kept informed.
Reasonable but adequate charges.
Sound credit adapted to needs.
**MEMBERS' BUSINESS STRICTLY
CONFIDENTIAL**
Applications for loans may be made at the Association's Office in Statesboro or the Field Office in Claxton, Ga.
**THE STATESBORO
PRODUCTION CREDIT
ASSOCIATION**
WEST MAIN STREET
Serving Bulloch and Evans Counties

The Herald leads the march of progress of Statesboro and Bulloch County. Subscribe today!

**GROCERY
SERVICE SINCE
1893**
If you want the most for your tobacco sell it on the STATESBORO
**Tobacco
MARKET**
OLLIFF & SMITH
Groceries—Feeds—Seeds
Phones 11 and 16 South Main Street



STATESBORO
AIRPORT
HANGAR

The hangar at the Statesboro Airport where the college students, and local flying students, are instructed and receive their practical experience in the air under the direction of Lawrence Dobbs,

PRODUCTION CREDIT COMPANY COVERS TWO COUNTIES

Founded in 1934, the Statesboro Production Credit association has grown until last year loans amounting to \$184,323 had been made. At the close of the year 1939 reserves built up from earnings since the association was organized to \$10,813.

The Statesboro Production Credit association is an agricultural credit co-operative, organized for services to its members, not for profit, in Bulloch and Evans counties. All farmers having a basis for sound credit are eligible for membership and each active member has only one vote at association meetings, regarding of the amount of stock he owns, and he must be present to vote. Interest and other charges are reasonable, but adequate to cover the costs of a well-managed business. Applications for loans may be made at the office of the association at its new location on West Main street.

The officers are J. E. Hodges, W. H. Smith, R. F. Donaldson and J. G. Watson. The board of directors are J. E. Hodges, W. H. Smith, H. H. Durance, of Claxton; J. E. Daniel, of Claxton, and John H. Moore, of Statesboro. J. A. Tippins is in charge of the field office in Claxton.

B. B. MORRIS & CO.

Barbecue made by B. B. Morris & Co. is the finest to be had in this part of Georgia.

For the past decade B. B. Morris & Co. have been serving barbecue to their customers. This company has the reputation for making the most delicious barbecue in Bulloch county. It is prepared under the personal supervision of Barney Morris. Barney acquired the art of making fine barbecue from his father who was noted for fine cooking.

The B. B. Morris & Co. is located on West Main street and the store has facilities for eating your barbecue right off the fire. They also are prepared to prepared special orders for large parties on short notice. B. B. Morris & Co. is the oldest meat market in Statesboro, and has a complete line of groceries.

SPECIALIZES IN PRESCRIPTIONS

One of the newest and most modern drug stores in Statesboro is the City Drug company, owned and operated by George and Sidney Lanier, two very prominent young men of this city.

The City Drug company specializes in prescription work. Two registered pharmacists of long experience fill all prescriptions at this store. Only the finest and purest drugs, chemicals and other materials are used. The fountain service and drinks at the City pharmacy are unexcelled. The store has one of the most complete lines of stock in this section.

Welcome

GENTLEMEN
who know
TOBACCO

You Who
Know Fine
Tobacco
Demand
The Finest.

LIQUORS

We Have
the Finest
Line In
Statesboro.
See Us For
Your Favorite
Brand

REX'S

We Deliver
24 W. Main—Phone 430

BEST QUALITY MERCHANDISE

AT
THE
Lowest Prices

COMPARE OUR
TOBACCO MARKET SPECIALS

SEE OUR WINDOWS FOR
WONDERFUL VALUES
GEORGIA-OWNED!
LOCALLY OPERATED
EMPLOY ONLY
STATESBORO PEOPLE!
WE ARE PROUD TO BE A PART
OF STATESBORO!

UNITED 5c to \$5 STORE

Your Georgia-Owned Store
STATESBORO, GA.

Bulloch County To Be Represented At Farm and Home Week

Two Bulloch county women will represent the Bulloch County Home Demonstration council at the Farm and Home week held in Athens from Aug. 5-10—Miss

Maude White and Mrs. C. W. Zetterower.

The 300 4-H club girls of Bulloch county will be represented by Jessie Kate Iler and Martha Rose Bowen. The boys will be represented by George Thomas Holloway and Lamar Trappell.

Miss Irma Spears, home demonstration agent, states that plans are being made for more than

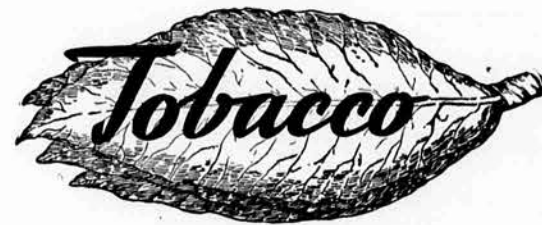
twenty-five home-makers to attend the Farm and Home week at the college of agriculture in Athens.

Many farmers who have been using Austrian winter peas or vetch have doubled or tripled their yields per acre.



ASK THE MAN
WHO KNOWS
AND HE
WILL TELL
YOU
R. E. ("Bob")
SHEPPARD
Will Get You
More Money
For Your
TOBACCO

105,000 Square Feet of Scientifically Lighted Floor
Space to Serve the Tobacco Growers of My
Trade Territory. I Am Prepared to
Give You the Best to Be Had
In Selling Your



Begin With Me On Opening Day
THURSDAY, AUGUST 8

SELL YOUR TOBACCO AT
SPEPPARD'S WAREHOUSE

NUMBER 1 AND NUMBER 2

R. E. ("BOB") SHEPPARD, Owner and Proprietor
AULBERT J. BRANNEN, Asst. Sales Mgr. O. G. RUCKER, Auctioneer



Exterior of the world's largest bright leaf tobacco warehouse. Today this warehouse will swing open its doors to the chant of the tobacco auctioneer.

Sheppard Back For Ninth Year

When the tobacco market opens here today, Aug. 8, R. E. ("Bob") Sheppard will begin his ninth consecutive season on the Statesboro tobacco market.

In 1938 Mr. Sheppard completed his new warehouse and this year will be the third season he will have used it. His warehouse has created state-wide interest as the largest one in the state. It contains 105,000 square feet of floor space and is lighted on a scientific basis which makes it one of the best lighted warehouses in the state. This lighting system produces a soft, mellow light which shows the tobacco on the floor at its best, bringing out its best color and grade, thus assuring the growers the maximum price for his tobacco. The system is worked out on a scientific basis and is the only one like it in this section.

Mr. Sheppard is well known in this section. He comes here from Kingston, N. C., where he operates another warehouse. He has been

identified with tobacco for twenty-two years and is recognized as one of the best operators in the business. He has operated houses at Metter and Claxton, coming to Statesboro in 1933.

He has a great number of friends in the tobacco counties of this section. He is known for his friendliness and willingness to help the tobacco grower to the limit. He has earned the reputation of being one of the hardest-working warehousemen in the belt.

The personnel of Mr. Sheppard's warehouse this year includes: Assistant sales manager, Aulbert J. Brannen; auctioneer, O. G. Rucker; clipman, Allie Hart; office manager, Frank Laws; book man, ("Shorty") Cornwell; ticket marker, Dan Taylor; pay-off man, E. P. Wooten; utility man, Bill Taylor; scaleman, Paul Robertson; floorman, Skinner Wooten; floorman, Lloyd Malpass; floorman, Z. M. Williams.

THE GEORGIA THE STATE

Invite the visitors in Statesboro during the Tobacco Market to see their favorite stars and the best movies this section offers, at our Theaters.

Watch this paper for announcements of the best entertainment you will see in 1940.

"KEEP COOL AT THE GEORGIA"

THE GEORGIA THE STATE



★
LIBRARY
AT
GEORGIA
TEACHERS
COLLEGE

Lannie F. Simmons
Hoke S. Brunson



DODGE
PLYMOUTH
BUICK
STUDEBAKER
DODGE TRUCKS
FERTILIZER
ALLIS CHALMERS
TRACTORS AND
FARM
IMPLEMENTS
WATER SYSTEMS
G. E. APPLIANCES
Used Cars
FOR LESS

Lannie F. Simmons
Hoke S. Brunson
STATESBORO, GA.

FRANKLIN CHEVROLET COMPANY OFFERS REPAIR SERVICE

The Franklin Chevrolet company became a part of Statesboro's business section in March of this year when Gordon Franklin and Lehman Franklin succeeded the Marsh Chevrolet company.

Besides being the dealers for the Chevrolet automobile they operate a complete service department with mechanics to compare with the best in this part of the state. Their work is guaranteed. The Franklin Chevrolet company also offers used cars of all late models at reasonable prices.

Their place is located on East Main street across the street from the bus station.

BRANNEN-THAYER MONUMENT COMPANY HERE SINCE 1922

Moving here in 1922 John M. Thayer, proprietor of Brannen-Thayer Monument company, has for eighteen years furnished a complete monument service to the people of the section. Mr. Thayer became established in the monument business in 1916 in Colee, S. C. Later he moved to Savannah where he remained for five years before he moved to Statesboro in 1922.

His plant is the only monument manufacturing plant between Macon and Savannah. His plant is well equipped. Mr. Thayer is a designer and practical monument builder with thirty-eight years experience.

The Brannen-Thayer Monument company is located on West Main street.

WESTERN AUTO ASSOCIATE STORE IS HOME-OWNED

The Western Auto Associate store was opened here on July 18, 1936, by H. R. Christian. Since that date Mr. Christian has become a part of this city and county. The store is "home-owned and operated." Mr. Christian is secretary and treasurer of the Statesboro Chamber of Commerce.

The store which he operates handles a complete line of auto accessories, tires, batteries, bicycles and radios. It is located at 30 East Main street.

During the tobacco market be sure and go by Coley's Liquor store, and shop for the very best of liquors and wines. Coley Boyd, the owner of this shop, will be delighted to see you and you will find him willing and ready to serve you.

SELL YOUR TOBACCO IN STATESBORO

The Statesboro market is prepared to handle your tobacco. We are prepared to handle your automobile needs.

TIRES
BATTERIES
BICYCLES
RADIOS
AUTO ACCESSORIES

WESTERN AUTO ASSOCIATE STORE

HOME-OWNED—H. R. CHRISTIAN
30 E. MAIN STREET PHONE 437

A Nations Prosperity Depend Upon
The Farmer

Faith Plays a Tremendously Important Part

Just as it is with the farmers . . . so it is with us. We have faith in the future of Statesboro and Bulloch County and have consistently added services which we consider necessary to perform a dignified service to the memory of those whose task on comparatively large.

Our Services—

Are always distinguished by the high standards of quality and direction that characterize every ceremony we conduct, whether the cost is relatively small or comparatively large.

To Our Farmer Friends

and to every one . . . We express our appreciation for the FAITH they have had in our service and for their liberal patronage.

LANIER'S MORTUARY
STATESBORO, GA.

F. S. A. HELPS BULLOCH COUNTY FARMERS

Announcement is made by William W. Moore that it is time to put in application to purchase tenant purchase program. Applications may be secured at the county agent's office, from all the vocational agricultural teachers, and from the Farm Security Administration office.

In reviewing applications which have been filed in the past, Moore, farm supervisor, stated that he was sure that there were many good applicants who have never filed an application to purchase a farm through the tenant purchase program. Every sharecropper, tenant farmer, cash renter and day laborer is eligible to file an application. All of you who are interested in the program may receive the applications at the above-named places. These applications may be mailed to the Farm Security Administration office.

F. S. A. TO HELP FARMERS ADJUST DEBTS

John L. Akin, of Statesboro, and James W. Meeks, Statesboro, received their checks last week to purchase farms. This money was loaned them through the tenant purchase program. Sufficient money was included in Mr. Akin's loan to build a new house and barn and repair other buildings. Mr. Meeks purchased the farm he had been sharecropping for the past several years. He plans to repair the house and paint inside and outside. He also plans to have the house wired for electricity. He will build a new barn and repair the other outbuildings. On each of the above farms they plan to follow a well diversified farm program with live stock being one of the cash crops. They plan to have a permanent pasture. Also a temporary pasture which will consist of fall oats and vetch. They will have early corn and soy beans which will be hogged off in the early part of July and August. They plan to keep an accurate account of their cash income and expenses.

GEORGIA AND STATE THEATERS

In addition to offering the best entertainment, the Georgia theater offers the coolest place in town in which to enjoy the best entertainment. Hal Macon states that for the next few weeks he will offer at the Georgia the best pictures the in-

dustry affords at reasonable prices. All first-run pictures, and a number of them to be here before shown anywhere else in the section. Watch for the advance notices as they appear under the Movie Clock in The Bulloch Herald, together with the feature starting time.



Monuments of Quality

Designers and manufacturers of many years experience

BRANNEN-THAYER MONUMENT CO.

45 West Main St.
STATESBORO, GEORGIA

The Bulloch Herald



Tobacco Growers WELCOME

The Part You Play . . .

TOWARD MAKING THIS SECTION A BETTER PLACE IN WHICH TO LIVE—THE STANDARD OF LIVING YOU ARE EAGER TO MAINTAIN FOR YOUR FAMILY—THESE THINGS INDICATE YOUR VALUE TO THE COMMUNITY IN WHICH YOU LIVE. WE SINCERELY HOPE YOUR LABORS HAVE BEEN BOUNTIFULLY REWARDED AND THAT YOU HAVE A PEACEABLE, HAPPY AND PROSPEROUS SEASON.

THE STATESBORO GROCERY COMPANY WAS ESTABLISHED IN 1920. SINCE THAT DATE WE HAVE ENDEAVORED TO SERVE FAITHFULLY AND WELL. WE DEEPLY APPRECIATE YOUR CONFIDENCE AND FRIENDSHIP AND ASSURE YOU THAT WE SHALL SERVE YOU TO THE BEST OF OUR ABILITY.

An Outstanding Newspaper
Modern Progressive Preferred

THE BULLOCH HERALD

Statesboro Grocery Co.

WHEN YOU COME TO STATESBORO DO NOT FORGET TO SHOP AT

Henry's

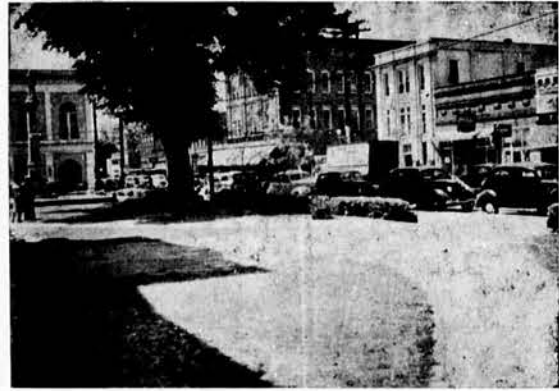
The Store Where Quality Counts. You Will Find a Complete Line of **LADIES' READY-TO-WEAR AND ACCESSORIES**

Also a Complete Line of **MEN'S SUITS, HATS, HOSE, SHIRTS & WORK CLOTHES**

Prices You Can Afford To Pay

Henry's

SHOP HENRY'S FIRST
FORMERLY E. C. OLIVER CO.



★
A
TYPICAL
STREET
SCENE
IN
STATESBORO

Where Main street meets Main street. The above picture shows the intersection of East Main, North Main, West Main and South Main. It is on these streets that Statesboro does most of its shopping.

New Plan Will Aid Farmers to Obtain Seed at Less Risk

Bulloch county farmers will have a chance to buy seed more wisely when they purchase them this fall to plant fall and winter garden crops, since all vegetable seed shipped in interstate commerce after Aug. 9 must be handled in accordance with requirements of the federal seed act, County Agent Byron Dyer reported this week.

The agent said each container of these seeds must be properly labeled, honestly advertised, and honestly represented in every way. Each bag, or carton, or packet of vegetable seed must be marked so the buyer can know what is in the package, he stated.

The agricultural marketing service, the agency that administers the federal seed act, has notified seed dealers that after Aug. 9 vegetable seed labels must plainly show the kind and variety of seed in the package. If the seed is not up to the standard for germination set by the secretary of agriculture, the label must show the percentage of germination at the time the seed was tested, the date the test was made, and the words "below standard." In addition, the label must carry the name and address of the person or organization shipping the seed.

Mr. Dyer pointed out to farmers and seed dealers that after Aug. 9 any vegetable seed that is shipped by truck or in any other manner from one state to another, is

SOIL SUPERVISORS TO BE ELECTED AUGUST 17

According to an announcement made this week by W. H. Smith, president of the Bulloch county chapter of the United Georgia Farmers, an election will be held on Aug. 17 to elect three additional supervisors for the Ogeechee river soil conservation district.

Mr. Smith states that the election will be held in the county agent's office and the polls will be open from 10 a.m. to 5 p.m.

The membership of the United Georgia Farmers has nominated C. B. Gay, W. R. Anderson and J. A. Denmark for the three supervisors. Mr. Smith pointed out that other nominations may be made by a petition signed by twenty-five eligible voters and filed with the county agent in the next few days.

At the meeting of the UGF held Friday night committees were named to arrange for gin-days and other details for the ginning of one-variety cotton in the various communities in the county. These committees are: For the Register community, Ivy Anderson, W. R. Anderson and Otis Holloway; for the Portal community, C. H. Bird and A. E. Woods; for the Statesboro community and for the Warnock community, M. M. Rushing, L. F. Martin and Fred E. Gerrald.

supposed to comply with the federal seed act and regulations under the act. Vegetable seed sold after Aug. 9 that does not meet all requirements as to labeling will be in violation of the law.



Here is one of the newer buildings at the Georgia Teachers College.

This picture shows the entrance to the G. T. C. Laboratory School.

This school is considered the most modern in Georgia.

UNITED 5c TO \$5 STORE GEORGIA OWNED

Georgia-owned and Statesboro-operated the United 5c to \$5 store is a complete department store. Recently renovated, it offers a place for patrons to shop in comfort. They have gone to considerable

trouble to secure a complete stock of goods to offer the people of this section during this season.

Jimmy Allen, manager of the store, invites the public to come in and inspect the store. The sales ladies working with him, all Statesboro girls, are Nita Bell Woods, Virginia Daughtery, Lillian Buie, Kathleen Woods and Mittie Lee Garbriel.

H. W. SMITH JEWELER HERE

TWENTY-ONE YEARS

The H. W. Smith Jewelry company, of this city, is one of the oldest and best established in this section of Georgia. Harry Smith, owner of the H. W. Smith Jewelry company, established the firm in 1919. The company has had a steady growth during the past 21 years, and is today one of the most modern and completely stocked jewelry stores in this section.

The H. W. Smith Jewelry company is noted for its fine diamonds, watches, silverware and jewelry. Not only does the company sell fine and nationally known products, but its trained personnel are expert engravers, stone-setters and watchmakers. The personnel includes Mrs. George Mathis, H. W. Smith and Josh Lanier.

ALFRED DORMAN COMPANY SERVES LARGE AREA

On Aug. 1, 1940 the Alfred Dorman company observed its twentieth year of service in a territory covering the entire southeast section of Georgia.

It was on Aug. 1, 1920, that the Alfred Dorman company opened its doors and became a part of this community and this section. Associated with Mr. Dorman was

Johnny Eubanks, who died a short time after their association began.

The Alfred Dorman company has three large warehouses—in Statesboro, Sylvania and Jesup. Year after year since establishment the company has grown until now it is one of the largest wholesale grocers in the state and is widely known to independent grocery merchants.

The company is well known over the entire United States among the wholesale jobbers.

Complete Line of Groceries Oldest Meat Dealers in Statesboro

NATURALLY you want good Barbecue Eat With

B. B. MORRIS & CO.

On the Corner—31 West Main St. Statesboro, Ga.

BETWEEN
The Buyer and The Seller
IS THE



Bank



It is the Banker's function to aid both the Buyer and Seller on the STATESBORO TOBACCO MARKET. Our wide facilities and experience help both.



Capital \$50,000

Surplus and Undivided Profits \$42,382.56

Bulloch County Bank

Member of Federal Deposit Insurance Corporation
STATESBORO, GEORGIA

When you sell your tobacco you are invited to make our Bank your financial headquarters.



INVEST YOUR SAVINGS IN FEDERAL SAVINGS AND LOAN SHARES

1. Safety of your investment—insured up to \$5,000.
2. This Association operates under Federal supervision.
3. Every shareholder participates equally in proportion to his investment in this mutual Association.
4. Our funds are invested in sound, direct reduction mortgages on real estate, principally homes.
5. We offer four different types of shares, to fit any savings program from 50c monthly up to any multiple of \$100.

Present Dividend Rate 4%



H. Z. SMITH, President
J. B. AVERITT, Vice-President
JESSIE O. AVERITT, Secretary

One-Quarter CENTURY

of **FORD**
SERVICE

NEW CARS
USED CARS
REPAIR
SERVICE

S. W. LEWIS, Inc.

North Main St. Statesboro, Ga.

Mrs. Housewife ... BUY ---

YUKON'S BEST
OR
QUEEN OF THE WEST

PLAIN OR SELF-RISING FLOUR

Sold By Independent Retail Grocers Everywhere

GUARANTEED ...

If for any reason you are not satisfied return to your Grocer and get your money back.

Wholesale Distributor

ALFRED DORMAN CO.

1920 - 1940

WHOLESALE DISTRIBUTOR

STATESBORO SYLVANIA JESUP

**LANNIE SIMMONS,
HOKE BRUNSON
HANDLE MANY LINES**

Specializing in the sale of new automobiles, Lannie F. Simmons and Hoke S. Brunson are dealers in everything from electric refrigerators to fertilizers.

Included on their list are Dodge automobiles, Plymouth automobiles, Buick automobiles, Studebakers and Dodge trucks, fertilizer, Allis Chalmers tractors and farm implements, General Electric refrigerators, water systems, used cars and many other items.

In 1937 they built the building in which they now occupy. They have one of the best repair shops in the city, specializing in body and fender repair work and painting cars.

Coley's

EAST SIDE OF
COURT HOUSE IN
BANK OF STATESBORO
BUILDING

WINES . . .

LIQUORS . .

DELIVERY

Phone

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Coley's

John Altman's

Where Friends
Meet

Beer—Bottled and Draught

Liquors—Your Favorite Brand

Wines—Domestic & Imported.

Our Place Is Cool—Our Beer is Cold

Our Liquors Finest

Phone 407

**BULLOCH COUNTY
BANK GROWING
FAST**

From a newly organized bank in 1934 to deposits of \$432,762.46 as of June 29, 1940, the Bulloch County Bank is one of the better banks in this section of the state.

The Bulloch County Bank has shown a steady growth since its establishment and has played a major part in the progress of Statesboro and Bulloch county.

Recently it has been completely renovated with new and modern fixtures replacing the old cage type of bank equipment.

On June 29 the bank's statement revealed loans and discounts amounting to \$290,293.96, with a capital of \$50,000; surplus and undivided profits amounted to \$42,382.56.

The personnel includes Dr. R. J. Kennedy, president; W. L. DeJarnette, cashier; Mildred Crouse, Mrs. Allen Lanier, Mrs. Walter Brown and Mrs. Leon Holloway. The directors are Walter H. Aldred, Jr., R. J. Kennedy, Fred T. Lanier, J. L. Matthews, W. J. Rackley and Harry W. Smith.

**STATESBORO
GROCERY CO. SERVES
70-MILE RADIUS**

Covering a territory extending over a radius of seventy-five miles, the Statesboro Grocery company, wholesale grocers, has established itself firmly in the good will of the retail merchants they serve.

Established in 1920 the business has grown until now fourteen men are on the payroll of the company. Three large trucks serve the territory and one truck covers the city territory.

Thad J. Morris is president, and working with him are E. M. Mount, Henry J. Ellis, Roy Bray, J. B. Morris, Virgil Durden, J. C. Williams, Oscar Etheridge, Walter Allmond, E. J. Register, Thomas DeLoach, Lyman Dukes and Ray Thompson.

**ALTMAN'S FEATURE
COURTESY
AND SERVICE**

Altman's—synonym for service and courtesy. If you do not believe it, walk into this wine, beer and whiskey store. On entering the store you are met by either John Altman or his son. They greet you like they are truly glad to see you—and they really are.

Perhaps no other shop in town has a more complete line of beverages than Altman's. They have good, cool draught beer on tap, and the finest of whiskeys. Altman's also keeps a complete line of staple groceries. This shop is located on the Court House Square and the management invites the public to inspect their place during the tobacco market.

**CENTRAL GEORGIA
GAS COMPANY
COVERS 10 COUNTIES**

The Central Georgia Gas Company, Inc., brought the modern conveniences and comfort of gas appliances to Statesboro and the ten surrounding counties in April, 1938. Since that time this company has grown to be the largest liquified petroleum gas company in the state of Georgia. The Central Georgia Gas company is one of twelve similar companies now located in the state and is now enjoying the business of hundreds of gas users.

Associated with them for more than a year is A. S. Johnson, formerly of Birmingham Gas company, Birmingham, Ala., who has moved his family here and has made many friends through his friendly and courteous manner. Central Georgia Gas company is operated by Mr. and Mrs. A. B. Purdom, who have made their home here for the past three years; they invite you to their showroom at 44 East Main street, Statesboro, just for a friendly visit.

**REX'S PACKAGE
SHOP CARRIES
A COMPLETE LINE**

Rex's Package shop on West Main street carries a complete line of fine liquors and wines. He invites inspection of his stock.

MALE HELP WANTED

If you want the exclusive dealership for famous Watkins products in Statesboro, have splendid opportunity for right party; car and experience unnecessary. Write J. R. WATKINS Co., 70-82 W. Iowa Ave., Memphis, Tenn.

**Good Food
FINE SERVICE**

Genuine Southern Hospitality is something that cannot be described, but it is immediately felt at the

JAECKEL

AND PUTS THE GUEST AT ONCE
AT HIS EASE.

**Completely Renovated
ELEVATOR SERVICE**

'Your Comfort—Our Pleasure'
JACK BURNEY, Operator

ICE

THE VERY
WORD IS
COOLING

Refrigeration

THE WORD
INSPIRES
CONFIDENCE

These TWO Words Form the
Foundation of our Business

**Statesboro
Provision Co.**

Statesboro—Brooklet—Portal

WE CARRY A
COMPLETE LINE
OF
SEED AND FEED

Red Gravy Pig Feed, Fish Meal and Tankage, Lime Stone and Salt.

Meal, Hulls, Dairy Ration. We vaporize our store weekly.

We will receive a full line of garden seeds, onion sets, oats, rye and wheat for this fall.

See us for your requirements.


IF IT'S SEED—IF IT'S
FEED, WE HAVE IT!

**BRADLEY & CONE
SEED & FEED CO.**

34 W. Main St. Phone 377
STATESBORO, GA.
On the Way to the Tobacco
Market.


**"A Growing
All The
Time"**

BUY THEM
WHERE
THEY GROW



Statesboro Floral Shop
Phone 319

The Herald leads the march of progress of Statesboro and Bulloch County. Subscribe today!



"A
CITIZEN
WHEREVER
WE
SERVE"

Georgia Power Co.
STATESBORO, GA.

**SEA ISLAND BANK
SERVES COMMUNITY
FOR FOUR DECADES**

With the coming of the Twentieth century, when in the fall of 1901 the fields were snow-white with Sea Island cotton, there emerged a new institution—the one and only Sea Island Bank in the world.

And now, after thirty-nine years of faithful service to the people of this section of the state, particularly Bulloch and adjoining counties, the Sea Island Bank stands as a bulwark of strength and character. Organized in 1901, and still operating under its original charter, the Sea Island Bank has given almost four decades of service and satisfaction that has won it the distinction of being the "bank of safety, courtesy and service."

Few of us remember except remotely the depression of 1907; still fewer wish to remember the hectic days during and after the World war; everyone is trying to erase from his mind the economic struggles of 1921, and the more recent depressed condition. But the old "Sea Island" lives on, its spirit of co-operation and ability to serve being deeply imbedded in the hearts and minds of the "old timers," and that same spirit winning the admiration and patronage of the new generations.

Today this community's financial world centers around the Sea Island Bank with its adequate facilities for handling any banking transaction. It operates under a state charter, and is a member of the Federal Deposit Insurance corporation (a United States government agency), which means that the deposit of each depositor is insured up to the maximum amount of \$5,000.

**LANIER'S MORTUARY
MOST MODERN
IN THIS SECTION**

With more than fifteen years experience as a funeral director, Allen Lanier established the Lanier's mortuary her in 1938 and since that date has taken his place with the leaders in the state funeral directors association.

Beginning early in his youth Allen Lanier began the study of embalming and from 1923 until 1938 was associated with the Statesboro Undertakers as funeral director. In 1938 he bought out the Statesboro Undertakers and established the Lanier's mortuary.

Lanier's mortuary has the most modern equipment in this section of Georgia. Their reputation for dignified service is unexcelled. In the building where the business is located is a beautifully decorated chapel where funerals may be held. Their equipment include one of the most modern ambulances in Statesboro.

The personnel, besides Mr. Allen R. Lanier, includes Jake Smith and John Shearouse.

MONKEYS ARE the cleverest people! One Moultrie chimp, believed to have escaped from a circus some years ago, has been seen hitching rides with hogs in the vicinity. The story of the hog-back riding monk is verified by W. Pitts and companion, who saw the astounding sight while on a fishing trip.

Alfalfa in the United States is primarily a hay crop, but also is excellent in mixed pastures.

**Jewelry
For Twenty-one Years**

H. W. SMITH, Jeweler
—THE NAME THAT HAS
STOOD FOR
QUALITY and
DEPENDABILITY
for
TWENTY-ONE YEARS

Visit Our Store To See
**Statesboro's Most Modern
Jewelry Store**

HERE YOU'LL FIND A COMPLETE LINE OF
**Fine Diamonds, Watches
Silverware & Jewelry**

H. W. SMITH
Jeweler, Watchmaker, Engraver and Stonesetter
20 S. MAIN STREET—STATESBORO, GA.

MRS. L. C. TYUS, of Barnesville, wishes to exonerate an unidentified spider whom she accused of biting her several weeks ago. It was not a bite "going in" but a needle "coming out," Mrs. Tyus explains. The long-lost needle disappeared when Mrs. Tyus was a little girl, and she admits probably having swallowed it. The needly reappeared recently protruding from Mrs. Tyus' leg.

Good sausage contains no meat other than pork, and should consist of about three parts lean to one part fat pork.

INSURANCE

"IT'S A
BAD POLICY
NOT TO HAVE
A GOOD ONE"

GROOVER & JOHNSTON
INSURANCE AGENCY

7 WEST MAIN ST. PHONE 310

