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12-21-1939

Bulloch Herald

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ANNOUNCEMENT Mr. and Mrs. J. T. Whitaker of announce the engagement of their daughter, Myrtle, to James Woodrow Smith...

SOCIETY NEWS

BUCHANAN - HODGES George E. Hodges announces the marriage of his youngest daughter, Myrtle, of Augusta...

JOE PARRISH CELEBRATES THIRD BIRTHDAY Wednesday afternoon at the home of his grandmother...

H. V. FRANKLIN, JR. RETURNS HOME FROM CHICAGO He was announced here this week pleted a course in refrigeration...

Other present were: Mitchell Creighton, A. Dreyer Cartledge, Janie Martin, Frieda Martin...

BRIDE AND GROOM HONOR GUESTS AT DINNER On Sunday evening Mrs. O. M. Lanier was hostess at a dinner party...

PERSONALS Miss Gertrude Proctor of Darlington is the guest this week of her sister, Mrs. H. L. Kennon...

PERSONALS Mrs. L. M. Anderson and daughter, Franiska, of Pembroke spent Thursday with her mother, Mrs. Willis Warren...

EMPLOYEES OF McLELLANS HAVE CHRISTMAS PARTY At a party marked with holiday hilarity employees of McLellans Stores Company received their bonus checks...

Other present were: Mitchell Creighton, A. Dreyer Cartledge, Janie Martin, Frieda Martin, Evelyn Lee, Jesse Ruth Hiers...

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MRS. CLIFTON HOSTESS TO HER BRIDGE CLUB Mrs. A. L. Clifton entertained members of her bridge club Tuesday afternoon at her home on Church street...

THE GEORGIA THEATRE PROGRAM WEEK BEGINNING DECEMBER 14 Thursday and Friday, Dec. 14-15th DAN AMECHE, ALICE FAY in "HOLLYWOOD CAVALCADE" In Technicolor...

Local Banks Declare Xmas Dividends BULLOCH COUNTY BANK PAYS SIX PER CENT DIVIDEND Dr. R. J. Kennedy, president of the Bulloch County Bank...

First District Sends Petition To State Leaders At a meeting of a group of state senators, representatives, city and county school superintendents...

L. E. Zetterower and Earl McElveen Are Elected B. H. RAMSEY AND FRED HODGES ELECTED WITHOUT OPPOSITION Bulloch County voters went to the polls Tuesday and elected 11 county officials...

New Clerk Bulloch County elected a new Clerk, Tax Commissioner, County School Superintendent, County Board of Supervisors...

Fifty S.H.S. Students Judged Perfectly Healthy In Clinic According to a report recently released from the Statesboro High School, fifty of the 717 students enrolled are perfectly sound and healthy...

Baptists Begin Campaign Jan 14 The First Baptist Church is planning a great "TEN-WEEKS LOYALTY CAMPAIGN" beginning January 14 and coming to a grand climax on Easter Sunday, in 1940...

H.H. Durden Dies At Age Of 86 H. Hillard Durden, aged 86, well-known South Georgian, died at the home of his son, Loren M. Durden, here Monday afternoon after a short illness...

GRIMES JEWELRY STORE AWARDED FIRST IN XMAS DECORATIONS The Grimes Jewelry Store was awarded the first prize for the best decorated window in the business section of the city...

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BOYS AND GIRLS BIG VALUES IN TOYS FOR GOOD BOYS AND GIRLS WAGONS SCOOTERS ROLLER SKATES SAFETY TOYS FOR TINY TOTS TRIKES Other Suggestions

WESTERN AUTO ASSOCIATE STORE H. R. CHRISTIAN 89 East Main Street STATESBORO, GEORGIA

Indiscret One of the world's most fascinating perfumes. If you want to be your most charming self - wear Lucien Lelong's new Parfum "INDISCRET".

The College Pharmacy "WHERE THE CROWDS GO" PHONES 414-416 STATESBORO, GA.

TO EVERY BULLOCH COUNTY VOTER The Primary being so near, it will be impossible for me to see each of you, therefore I make this appeal to you through the papers.

Wm. Earl McElveen Respectfully, Wm. Earl McElveen

CHRISTMAS HEADQUARTERS First Step to Beauty YARDLEY ENGLISH LAVENDER SOAP 35c Tablet

CHRISTMAS HEADQUARTERS First Step to Beauty YARDLEY ENGLISH LAVENDER SOAP 35c Tablet. Here's an English luxury that's almost imperative for lovely, clear complexion.

All's Fair... We remember this week Homer Blitch who is nursing a broken collar bone.

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The Bulloch Herald DEDICATED TO THE PROGRESS OF STATESBORO AND BULLOCH COUNTY VOLUME 1 STATESBORO, GEORGIA Thursday, December 21, 1939 NUMBER 46

BRANNEN, McCROAN, MALLARD, ARE WINNERS

A MERRY CHRISTMAS Local Banks Declare Xmas Dividends



It's a very pleasant, cheering custom to renew friendly associations during the Yuletide by extending to you our sincere wishes for a Happy Christmas.

First District Sends Petition To State Leaders

L. E. Zetterower and Earl McElveen Are Elected B. H. RAMSEY AND FRED HODGES ELECTED WITHOUT OPPOSITION

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Denmark News

Miss Dorothy Gay of Pembroke was the guest of Miss Aileen DeLoach Thursday. Mr. and Mrs. Jim Nesmith and family visited Mr. and Mrs. S. J. Foss and family last Monday. Mr. and Mrs. Shell Lanier of Pembroke visited Mrs. A. DeLoach Thursday. Miss Nancy Louise Nesmith spent last week-end with Miss Mary Frances Foss. A set of social study books were given to the school by Elder W. H. Crouse. Also a novel, The Gift was appreciated by the community and school. Mr. and Mrs. Teel Nesmith and children visited Mr. and Mrs. S. J. Foss Wednesday afternoon. Vera Mae Davis spent Wednesday night with Betty Turner. Mr. and Mrs. Roy McAfee and son, Bobby were visitors in Statesboro last Wednesday afternoon. Mr. and Mrs. Lehman Zetterower spent Friday in Savannah. Mr. A. G. Ricker is spending sometime in Chicago visiting her son. Mrs. Comer Groover visited her

For Xmas Cheer... NORRIS ATLANTA EXQUISITE CANDIES... The Varsity Package... For worthy recipients... other candy novelties... NORRIS Candies, excelsior wrapped for Christmas giving 25c for 25c.

Producing Hens On Share-Crop Plan A Success

Through a case of landlord-tenant cooperation, beginning back in 1932, two Dodge county farm families today have a successful farm enterprise of raising poultry on a share-crop basis. The landlord, Oscar Gentry, is now owner of the farm purchased seven years by his father, who died last spring. At that time, a 16-acre pear orchard, one dilapidated house, and a small barn was on the farm. Conditions looked pretty gloomy, but the late Mr. Gentry found a tenant immediately. That was where the poultry share-cropping arrangement started. His tenant, G. H. Pruitt, started a poultry project with 1,000 baby chicks. The share-crop agreement was put on a 50-50 basis, with both owner and tenant sharing in profits and losses of the poultry project, as well as the pear orchard and other farming operations. Since that time, the original tenant house has been repaired and painted. Under the cooperative arrangement, necessary poultry houses have been built, in addition to another tenant house which was built from the owner's share of the business. They now have a plant to care for 2,000 laying hens. Tenant Pruitt was paid for his labor on the house just as any other carpenter. Until this year, new stock was purchased every other year in the form of baby chicks, but in the future, special pens will be kept for selection of hens for breeding purposes. Hatching is done on the farm, because the trap-nesting system is carried on. No changes have been made in the plan since it was started in 1932. Oscar, the son of the late Henry Ford, has taken over and the plan of share-cropping poultry goes on successfully for the two Dodge county farm families. At the beginning of the year, there were 31,000 chickens and 337,000 mules on Georgia farms.

Mr. and Mrs. Houston Lanier and family were dinner guests of Mrs. J. W. Come Sunday. Mr. and Mrs. H. H. Zetterower and family visited Mr. and Mrs. R. D. Shroder at Ellabelle Sunday afternoon. Mr. and Mrs. L. C. Davis of Savannah were the guests of Mr. and Mrs. W. H. Davis Sunday. Mrs. Cleo Martin and family were guests of Mr. and Mrs. S. M. Dornay. Mrs. Doris Davis of Ellabelle visited her son, W. H. Davis and family Sunday. The Denmark school will close Friday for the Christmas holidays and will reopen the first of January. Mr. and Mrs. Freeman Floyd of Pembroke visited Mr. and Mrs. W. H. Davis last Thursday. Mr. and Mrs. S. J. Floyd and family spent the week-end with Mr. and Mrs. F. M. Nesmith.

A Season of Happiness... A New Year of Health and Prosperity... Charlie Bird 3 Miles South of Statesboro

T.C. Lab School SENIOR HEALTH UNIT COMPLETED

The senior class completed their health unit last Friday. The class was divided into three parts and a program was given in the class room. Guests were: Dr. Pittman, president of G. T. C.; Mrs. Pittman, Dr. Carruth, Dr. Johnson, and Mrs. Downs. The program was carried out very smoothly and the guests seemed to enjoy it very much. Although the class has completed this health unit, the students will continue to put in practice the useful things which they have learned.

On Friday, December 8, the eighth grade class made a trip to Savannah. We visited two places while we were down there; the broadcasting station and the Savannah Morning News and Press. We went to the broadcasting station first. Mr. Pfaffler took us through, showed us many interesting things and explained them. The radio stations make their money by advertising. There are one hundred sixty stations on the C. B. S. network. The station is in one of Savannah's oldest houses. It is very beautiful. There is a large mirror in one room that Henry Ford offered \$1,500 for. The rooms are all sound proof. There was an old music box there. Mr. Pfaffler said it was the beginning of victrols. They now have flexible records that will not break and have 3 songs to a side. We saw a few people come in and broadcast. From the broadcasting station we went to the Savannah Morning News office. Mr. Cubge took us through the press and explained it to us. He had the press to run off a few extra papers and he gave us an Evening Press. It was very interesting to compare Mr. Turner's small office with that one at Savannah. Both of these men were very nice to us. The trip was enjoyed by everyone.

GEORGIA POWER COMPANY Statesboro, Georgia. "A Citizen Wherever We Serve"

A MERRY CHRISTMAS AND A BRIGHT AND HAPPY NEW YEAR... The Bulloch County Hospital Season's Greetings to All Our Friends

Mrs. H. H. Britt Makes Report to Home Demonstration Club Council

With the November meeting of the Bulloch County Home Demonstration Club Council, Mrs. Harvey Britt, president, made her annual report for the year, 1939. Mrs. Britt's report in full is as follows. "This meeting brings us to the close of the Council's first year. The Bulloch County Demonstration Club Council was organized in May 1938. "The home is the greatest institution on earth. It should be the center of a rich personal life for both parents and children—a place where widely varied and wholesomely balanced social experiences are as much a result of careful thought and study as a well planned diet. The Home Demonstration Club work is doing much toward the improvement of home life in this county. "I am glad to have served as your president. My contribution to the success of the Council was small indeed, but it has been a rich experience to me. I've enjoyed working with the splendid helpers I've had in the club council and the fine ladies of the local clubs. "Our vice-president, Mrs. Hudson Godbee of the Newcastle club, has given valuable assistance at all times. She has been an inspiration to the rest of us and we appreciate her service. "Mrs. G. C. Avery of the Nevils club served as our secretary and has complete and accurate records. We appreciate every minute that she's given to this work. "Mrs. Wade Hodges made an excellent treasurer. She has been elected as our president next year. She is a very capable person and we are very fortunate to have her as our leader. "Mrs. A. J. Trappell, program chairman, and her co-workers have presented unusually good programs this year. The local program chairmen and club members have co-operated beautifully with Mrs. Hrapnell. In August 1938, the Middleground club gave a very interesting and educational program on the life of Stephen Foster. Denmark had charge of one enjoyed their program on patriotism. A Journey Through Life in Music was presented in April by the Nevils Club. This was a unique and very interesting program. At the July meeting New Castle Club entertained us with a very effective play entitled, "Proper Dress." The council officers and members appreciate all of these fine programs. Other clubs will serve in alphabetical order. "Since we organized we have had regular meetings in May 1938, August 1938, January, April, July and November, 1939. We have had one call meeting. The county style revue was held in 1938 and 1939. Your president presided at all of these meetings. "Seventeen ladies attended the Farm and Home week in Athens 1938 and eight in 1939. We hope for a larger representation next year. "In February, the Council had charge of a radio program on Home Demonstration Work in

Wanted to see the new year. The home is the greatest institution on earth. It should be the center of a rich personal life for both parents and children—a place where widely varied and wholesomely balanced social experiences are as much a result of careful thought and study as a well planned diet. The Home Demonstration Club work is doing much toward the improvement of home life in this county. "I am glad to have served as your president. My contribution to the success of the Council was small indeed, but it has been a rich experience to me. I've enjoyed working with the splendid helpers I've had in the club council and the fine ladies of the local clubs. "Our vice-president, Mrs. Hudson Godbee of the Newcastle club, has given valuable assistance at all times. She has been an inspiration to the rest of us and we appreciate her service. "Mrs. G. C. Avery of the Nevils club served as our secretary and has complete and accurate records. We appreciate every minute that she's given to this work. "Mrs. Wade Hodges made an excellent treasurer. She has been elected as our president next year. She is a very capable person and we are very fortunate to have her as our leader. "Mrs. A. J. Trappell, program chairman, and her co-workers have presented unusually good programs this year. The local program chairmen and club members have co-operated beautifully with Mrs. Hrapnell. In August 1938, the Middleground club gave a very interesting and educational program on the life of Stephen Foster. Denmark had charge of one enjoyed their program on patriotism. A Journey Through Life in Music was presented in April by the Nevils Club. This was a unique and very interesting program. At the July meeting New Castle Club entertained us with a very effective play entitled, "Proper Dress." The council officers and members appreciate all of these fine programs. Other clubs will serve in alphabetical order. "Since we organized we have had regular meetings in May 1938, August 1938, January, April, July and November, 1939. We have had one call meeting. The county style revue was held in 1938 and 1939. Your president presided at all of these meetings. "Seventeen ladies attended the Farm and Home week in Athens 1938 and eight in 1939. We hope for a larger representation next year. "In February, the Council had charge of a radio program on Home Demonstration Work in

Old Santa Couldn't Do More! Lannie F. Simmons Hoke S. Brunson

This Christmas and Every Christmas

ALFRED DORMAN CO. Statesboro—Sylvania—Jesup. We look forward to sending you our sincere good wishes for a happy Holiday. It is a pleasure to us because it gives us an opportunity to thank you for all you have done for this firm. Your have been liberal in your patronage, your friendship and good will—the combination of which spells progress for any organization. You have been good to us—may Santa be just as good to you. Happy New Year!!

Here's Wishing You a Happy Holiday. Merry Christmas May Peace, Happiness and Prosperity be yours for many, many years. OLLIFF & SMITH Since 1893

THIS IS OUR WISH FOR YOU A MERRY CHRISTMAS A HAPPY NEW YEAR

We sincerely hope that the New Year will be filled with peace and contentment for all. It's a genuine pleasure to remind ourselves of the happy relationships we have enjoyed the past year and to promise you that every effort will be made during the coming twelve months to serve you as efficiently as has always been our custom. Ex-Detroit Paper Boys Aid 65,000 at Christmas. DUNN'S DEPT. STORE HYMAN DUNN And the Sales Force

Merry Christmas This is the season of the year when we welcome the opportunity to renew friendships and to express our appreciation for your cooperation which has made possible a very satisfactory year for us. May the Yuletide bring abundant joy to you and yours and may the New Year bring true health and happiness to each and every one of you. The Tea Pot Grille

Altman's Liquor Store Statesboro, Georgia. Buy Your Xmas Liquor Here



Letters to Santa Claus

These letters are from students of the Denmark School and mailed to Santa Claus in care of the Bulloch Herald. More letters will be found on another page.



Dear Santa: I am a little boy just started to school. I want a wagon, a short gun, a football and some candy. —ROBERT HOWARD.

Dear Santa: I go to the Denmark school and want you to bring me a tractor and a ball. —JOE WILSON.

Dear Santa: I want a doll, a wagon, and some candy. —MELVA CREAMY.

Dear Santa: I want a wash tub, rub board, and clothes pins for my doll. Also a big round bale, a smaller sewing machine so that I can make my doll clothes and a clock. —FAY FOSS.

Dear Santa: I want a basketball, a wagon and a mouth organ. —FRANK BACON, JR.

Dear Santa: I want an air rifle, package of shots, a toy soldier, mouth organ and some fruit. —D. L. HENDLEY, JR.

Dear Santa: I am a little girl, eight years old. I want a doll and carriage. —NILA REA BACON.

Dear Santa: I want a large doll for Xmas that cries and some clothes in a doll suitcase and a carriage. I want the doll to suck the bottle. Santa don't forget our house and we will have a Christmas tree for the toys. I will have a surprise for you. Hope I am not asking for too much. Your Friend, —BETTY HODGES.

Dear Santa: I do not go to school, but I want a little train and some fruit. —CATHERINE NEWBORN.

Dear Santa: I want you to bring me a doll and some clothes, suit case and let her have a sun hat on. —VERA MAE DAVIS.

Dear Santa: I want a pistol with a rubber cap to shoot at a target, a football and some oranges. —FRANK WELLS.

Dear Santa: I want you to bring me a doll and some clothes, suit case and let her have a sun hat on. —DOROTHY RITA McDONLD.

Dear Santa: I want a tiny wheel barrow, a baby doll, and a big baby carriage for my baby sister. —DOROTHY RITA McDONLD.

Dear Santa: I wish you would hurry up and come. I have been waiting the whole year. When you come I want you to bring me a ball and bat, a pony and saddle for Christmas. —WALDO LEWIS.

Dear Santa: I want a B. B. gun, a package of shot, a toy tractor, and Pon Bye beating a drum in a wheelbarrow. —FRANKLIN ZETTEROWER.

Dear Santa: I want a toy guitar, a toy watch, a fountain pen and a ball. —RUBY LEE WILSON.

Dear Santa: It will soon be Christmas. I want you to bring me a big doll. I love you. —FRANCIS GERRALDS.

Dear Santa: I want a big doll with a pink dress. I will give you a piece of fruit cake. I want a pair of shoes and some candy. —JOYCE ANDERSON.

Dear Santa: I wish for a wagon, fire works and a truck. Don't forget my house. Your Friend, —BILLY TURNER.

Dear Santa: Will you please bring me a air rifle and a bicycle and a wagon. —JIMMIE STAFFORD.

HOLIDAY GREETINGS

to One and All



... from every member of this organization. We are pleased if we have been of service to you at any time in the past and invite you to call on us at any time in the future.

Statesboro Telephone Co.



To One and All

Inspired by the thoughts of pleasant associations during the past we are only too glad to send you a little Christmas sentiment that carries with it genuine thankfulness for all the blessings that have come our way.

We send to you, not only as a customer, but as a friend—our best wishes for Health, Happiness and Prosperity.

Happy New Year!

Thackston's Dry Cleaners
Hobson DuBose

A CHRISTMAS MESSAGE



It is with true appreciation of the fine patronage that you have extended us in the past year that we pause at this glad time of the year to express our sincere good wishes for a most enjoyable Christmas and a successful New Year.

ALDRED BROS.

MERRY CHRISTMAS

The things you have wished for... the ambitions and plans that have been yours... we hope they will all be realized during the coming year. And may the Holiday Season be a happy one and the New Year one of usefulness, happiness and success.

HAPPY NEW YEAR



S. W. Lewis, Inc.



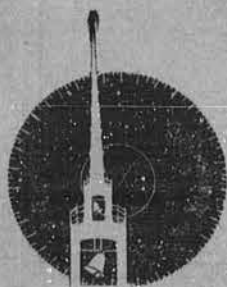
PHONE 41



Pleasant Yuletide Thoughts

THE YULETIDE SEASON brings with it pleasant thoughts of friendships—tried, proven and cherished throughout the past. It makes us realize that friendly associations with our fellow men are invaluable in both public and private life and are above things material.

It is significant of the season, then, that we pause to say Merry Christmas and Happy New Year. And for your friendships and favors we are truly grateful.



Lanier's Mortuary

Background Of School Situation Is Presented

Editor's Note—With interest centering on the schools of the state and the concern being felt regarding the probability of their closing after the first of the year because of lack of funds, H. H. Britt, president of the Bulloch County Education Association has prepared a statement based upon official record from the office of the State Auditor.

Mr. Britt's statement is as follows: "Much uncertainty exists concerning the length of the present school term. Many conflicting statements and opinions are expressed. A great many people believe there's plenty of tax revenue collected by the state to operate the schools the full term and at the same time carry on the other necessary work of the state. Others think more money is needed. Both groups are honest in their convictions."

WHAT ARE THE FACTS "The truth of the matter ought to be found somewhere. Surely we may rely upon the words of Mr. Zach Arnold, State Auditor of Georgia, especially when he bases his information of the official records. In a speech to a mass meeting of citizens in DeKalb county November 16, 1939, he said he accepted the invitation to speak with the understanding that he would confine his remarks to the information contained in, or supported by the official records."

CONSTITUTIONAL ADVERTISEMENT AUTHORIZES \$3,150,000

"By constitutional amendment the people authorized, social security payments requiring new appropriations amounting to \$3,150,000. Other appropriations increase largely for the University System, State Institutions and Public Health Service totaled \$2,514,716. To let Mr. Arnold sum it up, 'the Annual General Fund Appropriations of \$21,109,300 were directed paid out of a \$13,310,000 income which was only \$1,310,000 in excess of the amount required each of the years 1928, 1929, etc.'"

"Of course this General Fund income is not the entire income of the state. We have the allocated funds which amounted to \$29,528,141.30 for the year ending June 30, 1939. This is earmarked for specific purposes such as Highway Department, counties, school textbooks, etc. While the General Fund has averaged little over \$10,000,000 a year the allocated funds have increased by leaps and bounds, from \$5,972,769.72 in 1924 to \$29,528,141.30 in 1939."

THE PRESENT FINANCIAL CONDITION OF SCHOOLS "Let us get back to the present financial condition of the public schools. Some folks may think the \$13,310,000 is sufficient to pay the \$10,000,000 requirement of the schools. But what about the 7,000 insane persons at Milledgeville, the

tuberculosis patients at Alto, the deaf, the blind, the mental defectives, the aged, the crippled and dependent children, the prisoners, the University system, the public debt and interest? All persons of the state for whom provision is made to except to share and share alike in the available money.

"Under present circumstances the state is able to pay only 60 per cent of the General Fund Appropriation bill. The common schools' share of this is approximately enough to operate the schools' share of this approximately seven as provided by law.

LOCAL FINANCES FOR SCHOOL

"What about local finances for the schools? For the year ending June 30, 1938, prior to the effective date of Homestead, Household and furniture exemptions the counties and local districts together realized \$11,144,000—an increase of only \$1,447,000 over that received in 1928. This year, 1937-38, was the only year in which the seven months school program has been paid in full. The exemptions have reduced the local funds available for schools by approximately \$1,000,000 annually.

"With the state lacking \$5,354,800 annually to carry out the provisions and promises of the seven months school act and the counties lacking \$1,000,000 annually of having the funds to carry on the other costs of schools, a deplorable situation exists in school finances, however, we must not forget our State Institutions, the aid of the aged and blind persons, and the aid to the crippled and dependent children.

ARNOLD SUGGESTS FOUR COURSES OF ACTION

"Mr. Arnold says he sees only four courses of action that will relieve the situation. They are as follows:

- 1. Retrenchment in the new services, that is, give up the better school facilities, etc.
2. Re-allocation of our present income, such as reducing funds to counties, Highway Department, etc. Those who live on a paved road might agree but what about the thousands in rural areas without?
3. Shifting of tax burdens back to the counties. This bankrupt the agricultural counties.
4. By placing a state-wide tax on the people which would naturally fall heaviest on people in the business and industrial centers.

"Thus we have the gist of the situation regarding state finances concerning schools in particular as seen by Hon. Zach Arnold. These facts have been given without prejudice or bias. It is sincerely hoped that they will be of material value to all citizens who get an opportunity to read them."

NOT ENOUGH ACREAGE

"While Georgia farmers are using a larger portion of their land for the production of food and feed today than ever before, they are still planting an insufficient acreage to provide enough farm products to meet requirements for a minimum adequate diet." Ivan L. Hobson of the Soil Conservation Service, Washington, D. C. told the agricultural workers. Mr. Hobson pointed out that the chief concern now is not so much the net gain in acreage planted to crops, but to what crops this new land will be planted.

OUT OF TOWN PRINTERS PAY NO TAXES HERE LET US DO YOUR PRINTING



Compliments OF THE SEASON

OF THE SEASON

We'd like to wish each of you all the joys of the Yuletide Season because we feel deeply grateful to all our friends whom we have had the privilege of serving.

May this New Year see the realization of your every ambition, and may you enjoy health, happiness and prosperity through the years to come.

The Bulloch Stockyard

O. L. McLEMORE
R. P. Mikell — A. S. Kelley — W. L. Waters, Jr.
Jess Fletcher — D. D. Mallard, Jr.
Marshall Roberts — Herbert Tankersley
Chess Faircloth — Lamar Mikell



HEALTH, HAPPINESS, PROSPERITY

A glorious Christmas is our wish, of course, yet we want the sentiment to carry on through the coming years. We want each of you to enjoy Health, Happiness and Prosperity. It is our hope that your every wish will be realized, that each ambition may materialize, so that the new year may be the happiest of them all.



CITY OF STATESBORO

R. L. CONE, Mayor
COUNCILMEN — J. Gilbert Cone — John Everett — Dr. H. F. Hook — Dr. Glenn S. Jennings — Lannie Simmons, and Glenn Bland, Clerk.



We are hoping that each of you enjoy the Merriest Christmas ever.

Your consideration of this firm in the past has been of tremendous importance and it is with gratitude for your patronage that we extend our most cordial good wishes for the Yuletide Season.

City Dairy Company
- Grade 'A' Pasteurized Milk -

NEVILLS NEWS

By Miss Maude White

NEVILLS P-T. A.

On last Thursday afternoon the Nevills Parent-Teachers Association held their regular December meeting with a large crowd present.

Miss Anne Lastinger talked on "Music and Children" and Mrs. Ruel Clifton gave the president's message.

NEVILLS HOME DEMONSTRATION CLUB MEETS

The Nevills Home Demonstration Club had a call meeting Thursday p. m. to install the new officers.

BOX SUPPER AT NEVILLS A SUCCESS

The Box Supper held at Nevills Friday night was considered by all present to be a success.

Mrs. Jonnie Nesmith is in hospital. Mrs. Jonnie Nesmith is now in the Bulloch County Hospital where she underwent an operation for appendicitis.

Personals

Supt. H. H. Britt attended a meeting at Metter Thursday afternoon. It was a meeting of the county school superintendents of the first district.

John Lanier



Announcement has just been made that John Lanier has been made Consul Commander of the local chapter of the Woodman of the World.

Mr. Lanier succeeds Allen Lanier as Consul Commander. Mr. Lanier is one of Statesboro's most promising young men and he now holds many important executive positions in civic and fraternal organizations.

COMMERCIAL SPANISH

The Educational Committee of the Statesboro Woman's Club announces a commercial Spanish Speech Class to begin on Jan. 3rd, 1940.

Jaycees To Sponsor Dance

Plans have been made by the Statesboro Junior Chamber of Commerce for a script dance to be held in a night at the Statesboro Woman's Club.

Advertising Speaks: IT PAYS TO LISTEN Read The Ads



May Christmas bring joy, and Peace and Contentment, and may the New Year be one filled with Health and Prosperity...

Your associations have made the past year happy for each of us and we trust these friendships may continue for many years to come.

CITY DRUG COMPANY



By HELEN CLARK WENTWORTH

All day long they had been going by the inn, camels and donkeys stirring up dust, weary men and women resting by the stream outside the inn yard.

Just outside the city of Jerusalem, near by the village of Bethlehem, there were plenty of people who stopped for refreshment.

Rebecca looked about. No one was stirring. Far off, on the hillside she saw what looked like a group of men, shadowy, indistinct, seemingly moving toward Bethlehem.



Teen Age Bridge Aces Hold Tournament



Juvenile bridge experts were given a chance to demonstrate their card playing ability recently at the Golden Gate International exposition's all-western teen age bridge tournament.



CHRISTMAS seems to renew our obligations of gratitude to the community which we so gladly serve.

Coley's Liquor Store

I Want to Take This Opportunity to Say THANKS

I want to take this opportunity to tell the people of Bulloch County how much I appreciate electing me County School Superintendent of this county.

I pledge to you the best that is in me and my entire term of office will be dedicated to the interests and progress of the schools of this county.

Wm. EARL McELVEEN

County School Superintendent-Elect

SOCIETY NEWS

Mr. and Mrs. John Temples are leaving today for Rome where they will spend the Christmas holidays with relatives.

Another holiday visitor to Statesboro is William Everett, of New York City, son of Mr. and Mrs. John Everett.

Outland McDougald and Mr. and Mrs. Jack Sample, Jr. of Fort Pierce, Fla. visited their mother and grandmother, Mrs. J. A. McDougald, from Sunday until Tuesday.

Miss Bessie Martin of Wrens arrived Wednesday to spend the holidays with her mother, Mrs. C. M. Martin.

John W. Johnston of Roanoke, Va. arrived Sunday to spend the holidays with his mother, Mrs. John W. Johnston, Sr.

Mrs. Clyde Lewis, Mrs. E. A. Chance and Mrs. Grady Coleman of Garfield visited Mrs. E. N. Brown Monday afternoon.

Mrs. R. P. Stephens and son, Bobby are spending the Christmas vacation in Munnekyln with her parents.

Mr. and Mrs. A. C. Bradley had as their dinner guests Sunday, Mr. and Mrs. J. H. Bradley, Mr. and Mrs. Harry Lee and son, Franklin, and Misses Frances and Ruth Lee of Leefield.

Miss Anne Edge of Baltimore, Mr. and Mrs. A. C. Bradley had as their dinner guests Sunday, Mr. and Mrs. J. H. Bradley, Mr. and Mrs. Harry Lee and son, Franklin, and Misses Frances and Ruth Lee of Leefield.

Durward Watson of Athens is expected to spend Christmas with his parents, Mr. and Mrs. J. G. Watson.

Mrs. Waldo Pafford of Rocky Ford was a visitor in Statesboro one day last week.

Mrs. John Wilcox has returned from a visit to relatives in Eastman.

Mr. and Mrs. Clark Wilcox of Cobutta will arrive Saturday to spend the Christmas holidays with Mrs. John Wilcox and Mrs. A. Temples.

Mr. and Mrs. Everett Barron and Dr. Edgar McCroan will arrive this week to spend the holidays with their parents, Judge and Mrs. J. E. McCroan.

Eugene (Bunny) Martin of the Presidential Cruiser, U. S. S. Wyoming, has arrived to spend the

holidays with his mother, Mrs. C. M. Martin.

Another holiday visitor to Statesboro is William Everett, of New York City, son of Mr. and Mrs. John Everett.

Mr. and Mrs. J. S. Murry and daughters, Ann and Jacqueline, spent the weekend in Macon as guests of Judge and Mrs. C. A. Baldwin.

Mrs. A. S. Dodd and son, Albert Sidney, the third of Greensboro, N. C., are visiting Mrs. Dodd's Parents, Mr and Mrs. E. A. Smith, Mr. Dodd will join them Sunday for the holidays.

Miss Minnie Smith of Cochen will spend Christmas here with her brother, E. A. Smith and family.

Stanley Waters of Atlanta will spend Christmas with his sister, Mrs. E. A. Smith and family.

Dr. and Mrs. John Mooney were among Statesboro people to attend the "Gone With the Wind" ball in Atlanta last week.

Miss Jean Smith, Bill Kennedy and Frank Hooks were weekend visitors in Atlanta attending the picture and various festivities associated with "Gone With the Wind."

Miss Alfred Merle Dorman, a senior at Wesleyan, has arrived to spend the holidays with her parents, Mr. and Mrs. Alfred Dorman.

Mr. and Mrs. LaDoris Anderson, Misses Maude and Lucille White and Mrs. J. Dan Lanier were in Savannah Saturday.

Mr. and Mrs. Harold Hall of Metter spent Sunday with Mr. and Mrs. G. W. Clark.

Mr. and Mrs. Harry Johnson and daughter, Helen spent the week in Miami, Fla.

Mrs. Milton Hendricks and little daughter of Callahan, Fla. are visiting her mother, Mrs. J. D. McDougald.

Mrs. Leona Newton of Winston-Salem, N. C. is the guest of her sister, Mrs. Bernard McDougald.

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CHRISTMAS GREETINGS

Please accept our cordial wish for abundant prosperity and contentment to each of you. And may we say, "Thanks to all the good friends of this organization for enabling us to continue to be of service to you."

Bulloch County Bank

And Employees Member F. D. I. C.

Wishing You A MERRY CHRISTMAS

May Every Day Be a Holiday



Given our choice of good wishes for our friends, we'd like to see the Christmas Spirit manifest every day of the year.

This institution plans to maintain this policy throughout the coming year; it is our pledge to show you we appreciate every courtesy and favor that has been ours.

Sincere Good Wishes



Meet Your Friends at CECIL'S During The Holidays

Buy Your Xmas Wiskey At The Package Shop Across The Street From Cecils

January 1, 1940 - December 31, 1940

WE WISH YOU Health - Happiness - Prosperity We Will Give You "Safety - Courtesy - Service"



SEA ISLAND BANK

Member F. D. I. C.

Advertisement for Northcutt Cleaners and Statesboro Mattress Co. with a Merry Christmas logo.

Advertisement for J. E. McCroan, County School Superintendent, with a large THANK YOU message.

Advertisement for J. E. McCroan, Ordinary Bulloch County.

Advertisement for The Friendly Cafe with a Christmas Thought.

Advertisement for Crouse & Jones with a JOY TO ALL message.

Geechee News

OGEECHEE NEWS Mrs. Robert Miller has returned to her home at Miami Beach, Fla. after visiting her parents, Mr. and Mrs. W. L. Zetterower.

Runner-up in Clerk's Race



S. EDWIN GROOVER

Third In Clerk's Race



ELLYS Y. DELOACH

Runner-Up in Ordinary's Race



ELDER WILLIAM H. CROUSE

Card of Appreciation

I desire to thank each and every person who voted for me in Tuesday's primary. I shall never forget those who so loyally stood by me in this race.

Respectfully, WILLIAM H. CROUSE.

THE GEORGIA THEATRE

Thursday & Friday, Dec. 21-22 Wallace Beery—Chester Morris in "THUNDER Afloat" Starts at—2:18; 4:41; 7:04 & 9:27. Saturday, December 23rd Joe Penner & Betty Grable in "THE DAY THE BOOIES WEPT"

FOR SALE—55 acres of land, one mile from city limits on paved road. All under new wire fence.

SOCIETY

HOLIDAY VISITOR INSPIRATION OF LOVELY LUNCHEON Mrs. A. S. Dodd, Jr., of Greensboro, N. C. who is spending the holidays with her parents, Mr. and Mrs. E. A. Smith, is central figure at a luncheon given today by Miss Jean Smith at her home on North Main street.

The table has for its central decoration an artistic arrangement of fruit and red candles. The guests will be served a three course turkey luncheon.

Covers are laid for Mrs. Dodd, Mrs. Robert Bland, Nono Thackston, Helen Olliff, Alfred Merli Dorman, Annette Franklin, Emily Akins, Fay Foy, Mary Sue Akins, Bobbie Smith, Gladys Thayer, Isabel Sorrier and Julie Johnston.

JULIE JOHNSTON HOSTESS AT BRILLIANT HOLIDAY DANCE

Julie Johnston was the attractive hostess at a card dance Tuesday evening at the Womens' Club enlisting the young social contingent.

The club room was decorated with the traditional red and green of the Yule tide season. Miss Johnston received her guests in a lovely electric blue satin evening gown with tight bodice and bouffant skirt.

MRS. RAMSEY HOSTESS TO MATRONS CLUB On Saturday afternoon Mrs. B. H. Ramsey was a charming hostess as she entertained the members of the Matrons' Club at her home on Savannah Avenue.

Other invited guests were: Mrs. J. L. Matthews, Mrs. D. B. Turner, Mrs. Lowell Mallard, Mrs. A. J. Mooney, Mrs. J. E. Donohoe, Mrs. W. W. Edge, Mrs. M. S. Pittman, Mrs. James Brannan, Mrs. McLemore and Mrs. Lewis Akins.

Church News

FIRST BAPTIST CHURCH C. M. COALSON, Minister —MORNING— 10:15—Sunday school, Dr. H. F. Hook, superintendent.

6:15—Training Union, Harris Harvill, director. 7:30—Evening worship service, good music followed by sermon on "Displacing the Christ."

Special music by the choir and chorus, Mrs. J. G. Moore, director and organist. Prayer and Bible study meeting Wednesday evening at 7:30.

METHODIST CHURCH —MORNING— 10:15—Church School, J. L. Renfro, general superintendent.

Small presents will be carried to the tree by those attending. 11:30—Sermon by the Pastor, Subject: "I Believe in the Communion of Saints."

"MR. FARMER MEETS THE TARIFF" AT REGISTER, TONIGHT A play that promises to be a "whizzbang" will be presented at the Register School Auditorium tonight, at 7:30.

IVANHOE CLUB The Ivanhoe community club will celebrate Christmas as a community Friday night at their club house with a tree and social hour.

Wishing You A MERRY CHRISTMAS



For a Happy Holiday Season to the friends and customers of this firm... and a hearty thank you for your patronage during the past.

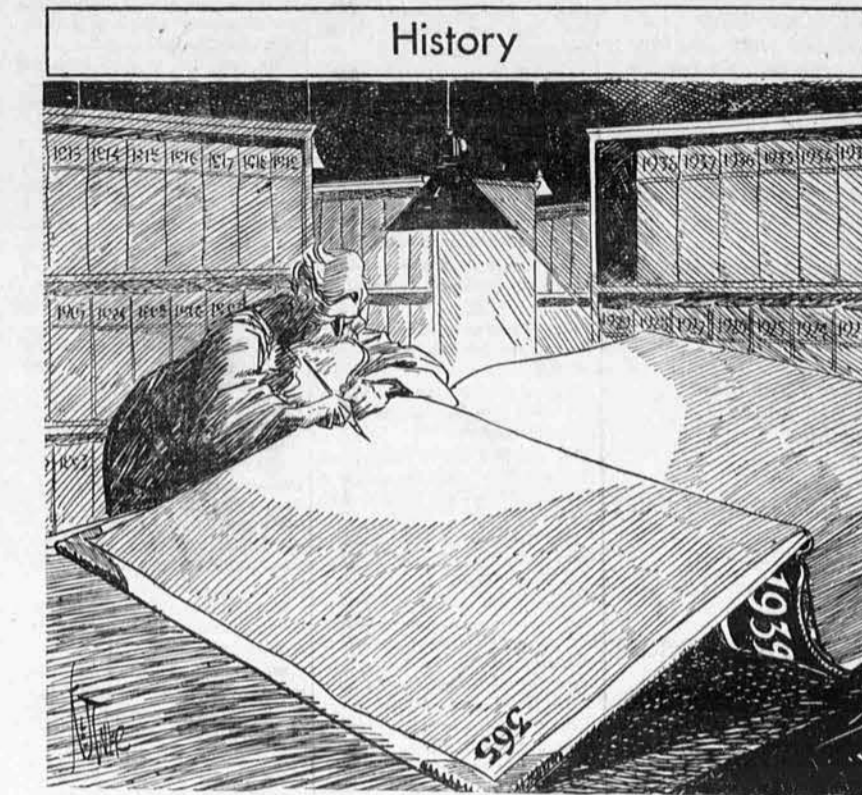
Bradley & Cone Feed & Seed Co.

SANTAGRAM DECEMBER 25th TO EVERYBODY EVERYWHERE HOLIDAY GREETINGS TO ALL. STOP. YOUR HAPPINESS AT THIS GLAD SEASON MAKES OURS COMPLETE. STOP. BEST WISHES FOR A JOYOUS CHRISTMAS AND A HAPPY PROSPEROUS NEW YEAR. Pound Service Station

DUNN'S DEPT. STORE SUGGESTS! FOR HIM! FOR HER Ties, Shirts, Gloves, Robes, Pajamas, Shoes, Handkerchiefs, House Slippers, Socks. You will find our gift selection for Children the finest and most complete in Statesboro. Make the Kiddies Happy with a Dunn gift. We are giving you Santa Claus prices at our store. Shop early for your Xmas Gifts. Shop at Dunn's Department Store for new merchandise at the lowest Prices. DUNN'S DEPT. STORE STATESBORO, GEORGIA

THE BULLOCH HERALD

DEDICATED TO THE PROGRESS OF STATESBORO AND BULLOCH COUNTY VOLUME 3. STATESBORO, GEORGIA Thursday, December 28, 1939. Number 41



Bulloch County Enjoys Quite Christmas Holiday

Statesboro and Bulloch County's 1939 Christmas was one of the quietest and most merry in recent years. With the weather man in a fine mood all during the holiday season, except for Saturday afternoon, shoppers thronged the streets and stores here preparing for Christmas.

U.G.F. To Discuss AAA Here Saturday

The AAA organization and the function of each set up, national, state and county, will be topic for discussion at the Saturday afternoon meeting of the Bulloch county chapter of the United Georgia Farmers.

Livestock

Mr. O. L. McLemore, of the Bulloch Stock Yard, reports a light run of both hogs and cattle at his sale, Tuesday of this week. No. 1 hogs brought 5.10 to 5.25; No. 2's, 4.75 to 5.05; No. 3's 4.50 to 4.85; No. 4's 4.25 to 5.25; No. 5's 4.50 to 5.00; small feeder pigs, 3.00 to 6.00; fat sows, 4.10 to 4.75; stags, 3.25 to 4.75; big boars, 2.00 to 3.00. Sows and pigs were in good demand.

Register Future Farmers Sponsor Hog Feeding Demonstration

Attracting county-wide attention among those interested in livestock is a pig feeding demonstration being conducted on the campus of Register High School. The demonstration is being made by the Register Future Farmers of America under the direction of Mr. O. E. Gay.

Methodists Begin Advance December 31

The first great movement to be inaugurated in the Methodist Church after the Union, is the Method Advance. This Advance is not a money raising campaign, but it is to have a spiritual objective. First of all there will be an earnest effort to continue to the deepening of the spiritual life of all the people called Methodists.

Nevils VRC Gives Awards

Forty members of the Nevils Community received certificates from the Georgia Library Commission as awards in reading done during the summer. The awards were made Friday night, December 23.

Dyer Says Keep Up Terraces

Good terraces must be maintained to keep in first class condition, no matter how well they are laid out and constructed, County Agent Byron Dyer said this week in urging Bulloch county farmers to take advantage of the first opportunity to make repairs on their terraces.

SPECIAL MUSICAL TO BE PRESENTED BY FIRST BAPTIST CHURCH

The choir of the First Baptist Church, with Mrs. J. G. Moore, director and organist, will present the Christmas Cantata entitled, "The Christ is Come," by Henry Willitic, next Sunday evening at 7:30.

Business Census Begins January 2

For the first time in the history of the Statesboro Fire Department the firemen were hosts to their wives and dates at a celebration held in the fire house last Thursday evening. The fire department has annually celebrated at this season of the year, but had restricted its celebration to the members of the department, city officials and citizens.

Soil Committee To Be Named

Community committees for the 1940 soil conservation program and county delegates will be elected in the 12 militia districts of Bulloch county as usual. E. L. Anderson, chairman of the county committee, announced following a meeting of the committee Monday.

Jackson Day Chairman

Major Clark Howell, Editor and publisher of the Atlanta Constitution, who has accepted the chairmanship for Georgia of the state-wide Jackson Day Dinner, to be held in Atlanta, January 8, 1940. He announced the keynote of the dinner will be party harmony and urged the support of all loyal Democrats.

Electric Mixer Used To Beat Up Egg Nog at Mr. Webb Akins

Akins officiate in the kitchen making up the "nog." For the first time in the ten years the egg nog this year was mixed with an electric beater which, according to Mrs. Akins, "made it easier" and she's all for it. She stated that she lost count of the number of eggs she had used up to about 11 o'clock. Mr. Webb mixes with his guests to be sure that they are well served.

Middleground Home Demonstration Club

The Middleground Home Demonstration Club met at the home of Mrs. Leroy Akins, Wednesday afternoon, December 13 with forty-two present.

Electric Mixer Used To Beat Up Egg Nog at Mr. Webb Akins

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A Joyous Noel To each and all of our many friends we wish to say, "Season's Greeting"... We gratefully acknowledge the many courtesies shown us and the many evidences of good will that have made our associations with you so enjoyable. May you have a Season of great joy and a New Year of Happiness and Health. Gold Leaf Taverna For Delicious Xmas Food Eat At— 23 West Main Street Lois Davis, Mgr.