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Bulloch Herald

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ought 7.15 to 7.35; No. 2's 7.00 7.15; No. 3's, 6.95 to 7.25; No. 6.75 to 8.00; No. 5's, 7.00 to .00; sows brought 6.25 to 6.50. which fell on the regular day cattle prices are holding steady and the hog market higher and he

JOHN EDWARD BOWEN ENLISTS IN ARMY RESERVES

ale Tuesday, July 11.

vas stationed at Fort Benning.

f the Regular Army Reserve

SERIES OF STORE BREAKS; ALL UNSUCCESSFUL



-Church News-

Ronald J. Neil, Lay Reader 11:00 A. M. Morning Prayer

-MORNING-

C. M. Coalson, Minister
--MORNING--

enter the United 5c Payne, Henry Zetterower, Dedrick and resulted in fail-Davis, Ben Waters, Deweese Mar-

tin, Frederick Hodges, Thomas Grooms, Emory Mock, Earnest Howard, Herbert Hotchkiss, Hu-bert Whitager, Carroll and Ralph Miller, Bill Zetterower, Jack Beas-ley, Rufus Richardson, Aubry and Albert Newton, Lewis Simmons, Darwin DeLoach, Emory DeLoach, Rafe Newton, Troy, Walter and Charles Mallard, and Remer Turn-

Special Feeder Cattle Sale

WEDNESDAY, JULY 12, 1939

sale here July 12, will not be any higher than those that have

been offered here before so we ask all Farmers, Club Boys

and F. F. A. Boys to come and look and buy a few of these

SALE WILL START PROMPTLY AT 2 P. M. To the Farmers and Truck Drivers: Bring your hogs and

cattle to this market for the highest market price as you already know we have led all other markets from 10 to 100

points on all live stock for the past three years, so why not take this advantage and sell your hogs and cattle with us and

STATESBORO LIVESTOCK COMMISSION COMPANY

F. C. PARKER & SON (Owners & Mgrs.)

signed to us to be sold on the same date.

e, before they get too high.

get all it is worth.

We will have around 500 feeder pigs from Tennessee con-

We think it a mighty good time to buy your feeder cattle and pigs we have shipped several loads of feeder cattle in this season from the West and these cattle that we will offer for

GREAT OGEECHEE RIPPLES -By The Dibbler-

witnesse for our fish stories.

While attending the World's Fair, Mr. Arthur Turner, our assistant Postmaster, got in a frenzy to find his daughter, Julie Ann. He thought 'Julie' was lost. He hate to tell it. But, "anyhoo", as Gracie would say, one of our church, civic, bank, social, and wholesale-grocer (I'm not refer-way, after 'Julie' was found, al-

he was fishing and the fish bit so fast he could hardly bait his would be best just to say that Nattie Allen is the son of Mr. Sol Bible study and prayer meeting the pond. And this hole made his boat list at a forty-five degree angle. Finally, it got so bad, he had to stop fishing. Then he could hardly paddle the boat out of the

plous, ecclesiastical dignitaries at vesper time. "Anyhoo", again, we wish to reiterate that we are on

ons, Mrs. C. M. Coalson, church, civic, bank, social, and wholesale-grocer (I'm not referving worship service, ring to Thad Morris either) leaders told a Golly-whopper at the sermon subject: "A Day In Rotary Club meeting the other life of Christ."

had told her something eise. Anyway, after 'Julie' was found, although she was never lost, she reported the best time of her whole life. We are sue glad 'Julie' had a lathough she was never lost, she reported the best time of her whole life. We are sue glad 'Julie' had a lathough she was never lost, she reported the best time of her whole life.

Leading Cash

VOLUME 8

Second Set

Uncertain

Of Buyers Still

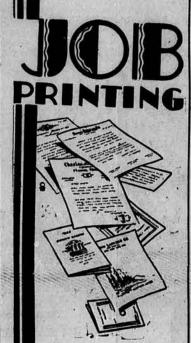


The College Pharmacy



Neatly Printed Stationery Adds Tone To Your Business

THE BULLOCH HERALD'S Job Printing Shop Is The Most Modern And Efficient In Statesboro-



do it neatly and we do it promptly. We do it quite to your satisfaction both in quality

Letter Heads Note Heads Bill Heads Statements

Visiting Cards Programs Phamplets

Envelopes Business Cards

Sale Bills Posters Legal Forms

THE BULLOCH HERALD

SERVICE PLUS PRICE MAKES US RIGHT

THE BULLOCH HERALD

THURSDAY, JULY 13, 1939. STATESBORO, GEORGIA,

GETTING READY FOR TOBACCO MARKET OPENING JULY 25 Bulloch Now Has 700 United \$1,000,000.00 To Convene

Check-up Now

R. E. Sheppard, local tobacco warehousemen, it is not yet definitely known whether the Statesboro tobacco market will be given a second set of buyers this season or not. "There is still a chance that we will," said Mr. Cobb, "but we same to be certain."

Mr. Cobb, Mr. H. P. Foxhall and Mr. Sheppard are in Statesboro now and are going about over the tobacco section. They all agree that there will be a much tobacco made this year as last year but it is curing out lighter than last year, with the quality not as good.

Keep every picking and barn of the people of single processing the poop service in Brooklet on June 20. July 26 has been set as the date the people of Brooklet held last night a committee was instructed to confer with Mr. J. L. Matthews of Statesboro now and are going about over the tobacco section. They all agree that there will be as much tobaccomade this year as last year but to be service in Brooklet on June 20. July 26 has been set as the date the people of Brooklet held last night a committee was instructed to confer with Mr. J. L. Matthews of Statesboro now and are going about over the tobaccom section. They all agree that there will be a much tobaccom made this year as last year but to be service in Brooklet on June 20. July 26 has been set as the date that he refer the week.

Bulloch county school teachers were receiving checks from the County School Superintendent all during the first of the week.

Mr. Womack received a check for \$15,281.30 this week to make a payment to the teachers and take care of a part of the administrative cost of the county school superintendent all during the first of the week.

Mr. Womack received a check for \$15,281.30 this week to make the service to the the service as the care of a part of the administrative cost of the county school superintendent all during the first of the week.

Mr. Womack received a check for \$15,281.30 this week to make a payment to the teachers and take care of a part of the administrative cost of the county school system.

The teachers w

In riding by several fields of to-bacco that had blooms in it declared that the blooms were taking up potash that would otherwise go to increasing the quality

Imp.

Bulloch County Teachers Receive Small Pay Check **Balance January**

Hearing On According to statements made yesterday by Mr. W. E. Cobb, and R. E. Sheppard, local tobacco Brooklet Phones Of February

And First Half

teachers of this county have re-ceived since February 14, 1939. There is no indication of when

Mathews in an attempt to reason in the phone service. S. R. Kennedy, the phone service is the phone service. S. R. Kennedy, the phone service is the phone service. S. R. Kennedy, the phone service. S. R. Kennedy, the phone service is the second this year as grants-of-aid. Orders are taken for the material now for immediate delivery or for delivery in the fall. As materials are rive freight prepaid in the country, will be necessary at the time of delivery. The cost of the materials will be deducted from soil-building payments."

Typhoid

Typhoid

Clinic July 1

Clinic July 1

George Hagins, son of Mr. and Mrs. W. M. Hagin of Statesboro is in Atlanta where he is in train-

Bank Deposits Superior Court

two banks in Statesboro at the close of business June 30 reveal that there is \$1,090,693.73 on deposit in the Sea Island Bank and

Clinic July 14

Dedicated to the Progress of Statesboro and

THE BULLOCH HERALD

Published Every Thursday

G. C. COLEMAN, JR.,	Editor
ARS. ERNEST BRANNEN Social	Editor
RATES OF SUBSCRIPTION	1000

\$1.50 Per Year

-OFFICE PHONE 245 5 OAK STREET

Entered as second-class matter, July 16, 1937, atpost office at Statesboro, Georgia, under the Act of March 3, 1879.

THIS WEEK'S SENTENCE SERMON

The Scripture vouches Solomon for the wisest of men; and they are his proverbs which prove him so. The seven wise men of Greece so famous for their wisdom the world over, acquired all that fame each of them by a single

sentence consisting of three words.

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION

This month the officers of the First Federal Savings and Loan Association sent out checks amounting to \$2,288.18 representing a 4 per cent per annum dividend, payable semi-auually.

We congratulate the officers of this institution on its excellent showing, enabling it to make this of the College gave a demonstration of how singcontribution to the growth of the county. This dividend, as do all of its dividends, represents money earned on purely local money, invested purely lo- be held at Warnock School, July 23.

The First Federal Savings and Loan Association date has steadily grown. It fills a definite need in that when you're in the army you get up early. Statesboro, since it makes loans to build new homes Mr. Olin Griner gave a bunch of us city knock and furnishes money to re-finance homes, and the ers an idea of how a Bulloch county farmer lives, rent" to use a trite phrase.

HE FIGHTS BUT NEVER WING

och county farmers are becoming conscious of the fact that their strength lies in organization. FIVE YEARS AGO For the past several weeks, weekly meetings have been held at the court house on Saturday after-

In the June issue of the Southern Agriculturist there is an editorial which we pass on to the farm- for congress, will give in his honor, a fish fry on ers of this county. It is thought provoking and in Friday night of this week, July 13, at Russ Waters view of the facts presented in it, THE BULLOCH tobacco barn five miles south of Brooklet. Those in HERALD cannot think of a better service it could render than to urge the farmers of this county to of its kind ever held in that section and the public join and earnestly co-operate with the Bulloch is invited. county chapter of the United Georgia Farmers. For through it they can render many valuable services that the farmer can never get fighting alone.

"The most consistent loser we know anything about is the unorganized, non-co-operating farmer. It is not because the unorganized farmer is lack- will begin his pastoral duties with the September ing in fighting spirit or in meritorius cause that meeting. he fails to win. It is due to lack of unity, under- Mr. and Mrs. Barney Averitt announce the birth standing, planning and generalship among the mul- of a son Tuesday, July 10, at the Statesboro sanititude of unorganized individuals who have a common cause to battle for and a common enemy to
John W. Davis, aged fifty-four years, died at an

it necessary to resort to group action in order to protect themselves and further their common in- akin to "sleeping sickness." terests. Communities, cities and nations that have been best organized and secured the highest de- TEN YEARS AGO gree of co-operation from the citizenship are the citizens, the best education for their children and loch county agriculturist, will be host to a number soms to a height of 8 1-2 feet. the highest standard of living for all classes. Farm- of friends—perhaps two hundred or more—at his

4. The United States. ers, as a whole, have failed to learn this lesson and ers, as a whole, have failed to learn this lesson and farm near Brooklet on the afternoon of Monday,

5. An island in the East Indies, north of the bowels, are other causes of acute abdominal pain Much progress has been made in organizing agri
H. C. Ozburn, Sidney Lanier and Jack DeLoach, the United States. Much progress has been made in organizing agriculture in recent years with many major benefits

H. C. Ozburn, Signey Lamer and Jack DeLoach, the United States.

The United States.

7. This treaty was signed in 1648 by France, the other important causes of abdominal pain. Even resulting therefrom, but the vast majority of farmday for Camp Foster, Jacksonville, Fla., where they

Sweden and Germany and ended 30 years war.

can live to himself, is smart enough to make a on Tuesday with a fish fry in honor of Mr. and Mrs 6th century B. C. success without aid from any other source, will Joe Zetterower, of Ottumwa, Ia. Invited were Mr. soon be eating the heel-dust from the procession or organized farmers; for agriculture must meet on organized farmers; for agriculture must meet on Douglas Donaldson and Outland McDougald.

On Thursday, July 4 about eighty relatives and their prevention the prompt treatment of every efficient, closely-organized, well-directed industry On Thursday, July 4, about eighty relatives and and labor with like weapons-efficiency, leadership, neighbors joined in celebrating the birthday of Mrs.

proved; markets can be enlarged and profits in-

The Editors Uneasy Chair-THE ALMANAC SAYS THE WEATHER-

Today, July 13, will be rainy. Friday, July 14, cooler.

Saturday, July 15, unsettled. Sunday, July 16, still unsettled. (New Moon) Monday, July 17, more unsettled. Tuesday, July 18, stormy.

Wednesday, July 19, windy But Don't Blame Us If The Almanac Is Wrong!

mark and tells us that a cow belonging to W. L. Zetterower gave birth to twin calves. Maybe Mr. Zetterower's cow has been reading some of our "Crazy News" and not to be outdone, up and goes he craziest story one better.

Miss Elsie Waters, who sends us news from Dannark Community, was in to see us Saturday morning. She was all full of news so we asked her to wait and put it on paper and send it to us so that would be sure and get it all. She likes to write and we like for her to write, so we come out even.

George Hagins is in Atlanta training for the final test to be given fifty-five applicants for one place on the State Patrol. Fight 'em George. We are on sued for \$10,000.

And if some of the ladies of Bulloch county could have seen the program at the Rotary Club Monday we are sure they would have appreciated it. Ronald Neil with the help of a number of the young ladies

Which reminds us of the singing conventi

And the boys at camp are a-marching, a-marc ing and a-marching. And we bet it's as hot as a was organized in August of 1936 and since that fire popper down at Pensacola. And they do say

payments are arranged so "it is just like paying Monday night of this week when he and his good wife were host and hostess to the meeting of the Besides making loans the First Federal Savings Child Health and Welfare Council. The ladies of and Loan Association has a choice of savings plans our rural communities can be just as charming one of which enables an investor to put aside sav- hostesses as our society editor says our ladies in ings on a regular monthly basis with assurance of Statesboro can be. And we don't know but what its safety, since savings with the Association are we like their hostessing a little bit better for where insured up to \$5,000. They have never missed pay- they serve, it is something other than a "delicious ing a dividend. A great many people in both States- salad course was served by the hostess assisted boro and Bulloch county have realized the value of by . . . ". Boy when our rural hostesses serve they such a savings plan as offered by the Association. really serve—fried chicken and all that goes with it.

In The News----

(Thursday, July 12, 1934) It was announced that the Tobacco market here noons. Tuesday night of this week a meeting was would open August 1. It was predicted that the held here in Statesboro for the promotion of their crop this year would be the shortest in the history

of the market. Bulloch county friends of Albert Cobb, candida charge of arrangements say it will be the largest

At the June conference of the Primitive Baptist Church a call to the pastorate was extended to Elder Virgil F. Agan, of Dawson, Ga. At the last meeting the church received from Elder Agan an acceptance of the call, with the statement that he

early hour Wednesday morning (July 4) at a hos-"Ever since civilization began, people have found pital in Millen, where he had been for two weeks with a malady which is understood to have been

(Thursday, July 11, 1929).

in the death of his mother, who died last Friday important one to decide. We all know that there afternoon at her home in Cordele. Mrs. Dorman are a few serious due to heart failure. She had only recently visited her son here and made many friends during her

(Thursday, July 14, 1909) Joe Ben Martin was seriously hurt in near Fargo, in Southwest Georgia.

power Cadillac received by Dr. R. J. Kennedy dur-D. N. Bacot announced a watermelon picnic at

Ivanhoe on the 19th inst., for which there was to e a special train run from Statesboro. A proposition was made in the state legislature impose a tax of \$10 on each autmobile in Geor-

gia. "It is belived this would net the state fully There was a meeting today of the Bulloch county physicians, Dr. A. J. Mooney, Dr. B. B. Jones, Dr. Dan B. Edwards, and Dr. F. F. Floyd had part in

Mrs. Jennie Lanier was awarded a verdict of \$500 against the Savannah and Staresboro railroad for the death of her son, Lee Lanier, who was ejected from the train near Colfax while drunk. She had

Know Statesboro....

SCHOOLS OF STATESBORO BOARD OF EDUCATION:

Fred T. Lanier, Chairman of Board. Members-A. C. Bradley, S. Edwin Groover

C. P. Olliff and Horace Z. Smith. Superintendent of Education—S. H. Sherman Mr. Sherman has supervision of all of the schools of the City.

In the white schools of the City 26 teachers are employed—Music and expression teachers are not included in the above number. The colored schools of the City employ 11 teachers. Thus it will be seen that on the regular teachers payroll there are 26 white teachers and 11

Monthly payroll of teachers for the school year 1938 and 1939 amounts to \$3,205.49. All teachers have been paid in full. SCHOOL PROPERTY

Carried on the Books of City \$136,200.00 COUGHS, COLDS, FEVER

TOTAL

FIRST SCHOOL BUILDING IN STATESBORO

Lower floor of old Masonic Lodge located on South Main Street near Methodist Church-The second School Building was located on North Main Street - near where Mr. R. F. Donaldson now resides. Some of the teachers at the Masonic Lodge—Major J. S. Cone, M. C. Jones and Steve Richardson. At this time there were no graded schools and one teacher served

Our Question Box---

- What is the best known and most impornt ocean current in the North Atlantic?
- What is the world's largest flower? What country has the greatest zinc output? Where is Borneo?
- What is curling?
- What war did the treaty of Westphalia end? 8. In what year did Vasco de Gama first visit
- 10. What character in history was known for his wealth, his name becoming a synonym for a man possessing extraordianary riches?
 - -ANSWERS
- 1. Coton, corn and peanuts.

of apparently slight illness where the prompt callious illness or even the saving of life.

selves without any medical aid. We must consider

It is our purpose to suggest here a few of the which require prompt medical attention. SORE THROATS

One of the serious mistakes that are not infrea sore throat, especially for those cases where there that diptheria often begins as a simple sore throat indistinguishable except by means of a culture from an ordinary sore throat or tonsilitis. If recognized early, diptheria can be very efefctively treated by ntitoxin. If allowed to go on untreated for sevby the disease that the heart ceases to act, or the membrane may obstruct the windpipe and suffocate the patient. In the majority of fatal cases of diptheria the family have not called the doctor promptly enough.

Sometimes in diptheria there is no sore throat but the membrane begins out of sight in the larynx or windpipe, and the child become croupy. Croup, in a child, which comes on at night and is better by day is rarely diptheria, but if the croupiness comes on by day or if it continues during the day, a physician should always be called at once. RASHES

It is very difficult for anyone not a physician to make a diagnosis of the contagious diseases. Even slight rashes should be seen promptly by a physician because they often disappear quickly and then been. Scarlet fever is often overlooked in this way, the true nature of the disease first becoming evident when a serious complication develops or when another case comes down in the same family. For the protection of the patient, the family, and the community, a physician shauld be called promptly

It may not be necessary to send for a physician for every "cold", especially if one will take proper care of himself. Care is very necessary when there is fever and general aching and it should be an invariable rule to stay in bed when there is any fever; in this way many cases of pneumonia would be prevented.

A physician should always be sent for when the temperature is considerable (whether accompanied by a cold or not) or persists for more than twentyfour hours; also where there are chills, pain in the chest, or rapid and labored breathing.

Furthermore, we should always consut a physiclan for a cough that persists for more than two weeks, and return for repeated examinations until the cough is cured. Never neglect a cough!

ABDOMINAL PAIN

Some of the most serious mistakes that are made result from failure to call a physician promptly for abdominal pain. Pain in the abdomen from whatever cause is usually at first thought to be due to indigestion and to gas. The reason for this is that when there is inflamation anywhere in the abdomen the bowels contract irregularly and the gas, always present in them, does not move along freely but gets pent up. One's natural inclinatio this is often the worst thing to do, because it usuamation which nature is trying to wall off.

Sever pain due to indigestion is very rare except after some very obvious indiscretion of diet as in the case of the small boy who had eaten green

Among the causes of abdominal pain which r here is not always in the right lower quadrant of 3. The Krubi, a naitve of Sumatra, which blos- the abdomen but often at the start it is in the upper which require prompt treatment if the patient is where no immediate operation is necessary, it may heir battles single-handed.

"The farmer of the future who insists that he a few days at Blitchton, entertained a few friends 10. Croesus, last king of Lydia. He lived in the at once for severe abdominal pain, and don't give

"Through organized effort the farmer can write
"Through organized effort the farmer can write

Mr. and Mrs. Linwood Talton have returned to

Athene after a visit with his parents Mr. and Mrs.

W. T. Smith at her home on North Main Street.

Mr. and Mrs. Linwood Talton have returned to

Athene after a visit with his parents Mr. and Mrs.

WELL TO CALL THE DOCTOR

Of course we always send for the doctor when a member of the family seems very sick. When, how-'Through organized effort the farmer can write into law beneficial legislation that is fair to all classes; federal aid and services can be used more classes. The federal aid and services can be used more classes c advantageously; rural social life can be greatly im
Friends of Alfred Dorman sympathize with him her or not to send for him is a very difficult and prompt surgical attention.

Friends of Alfred Dorman sympathize with him her or not to send for him is a very difficult and prompt surgical attention. prompt surgical attention.

Giant's Causeway Formed Through Basalt Upheaval The formation of the Giant's The formation of the Giant's The formation of the Giant's Causeway, according to geologists, is the result of an upheaval of basalt along the northern coast of Ireland which occurred during the Tertiary period. This left a weird and unusual promontory of broken pillars in a series of cliffs which project into the North channel near Bengore Head, about eight miles from Portrush. GO TO Church Sunday STEADY! THERE'S GOD. How often have youth with its strength and ability shrugged its shoulders when the comfort of religion is offered. "Comfort," they

"The First Complete News In The County"

ligion is offered. "Comfort," they When the volcanoes of this district say, "What do you mean—comwere in activity they sent out sheets of lava over nearly the whole county of Antrim and the adjoining parts of Londonderry and Tyrons. Their ourselves. Take your 'comfort' and molten masses were poured out over the chalk that lies deep below, and ages of erosion have left the cold and rigid column seen today.

Within an area of several hundred their course. Give us the dare, the challenge, an outlet for our surg-

being six-sided, although some have five, seven, eight, and even nine regularly formed sides. Some are their brothers who have, for a long regularly formed sides. Some are regularly formed sides. Some are 20 feet in height.

The Giant's Causeway received its name from a legend that this group of basaltic rocks was one a part of a bridge or causeway over which giants passed between Ireland and Scotland.—Cleveland Plain Dealer.

Scotland.—Cleveland Plain Dealer.

their brothers who nave, for a long time now, taken the drubbing which life is capable of giving without mercy; but maybe these youngbloods might do well to remove the monotonous flapping of the years in their own strength, and their brothers who nave, for a long time now, taken the drubbing which life is capable of giving without mercy; but maybe these youngbloods might do well to remove the monotonous flapping of the years in their own strength, and the properties of the

a tree and the wrens will take pos-session of it as a home.

Airplane's History
Credit for invention of the airplane
is given Orville and Wilbur Wright
of Dayton, Ohio, Others before
them attempted to solve the problems of artificial flight, among
whom were Lillenthal and Chanute,
with gliders; Ader, Maxim and
Langley built power-driven machines which were usually destroyed Wright brothers found after many tests that the current theories were in part correct, but merely guess work to a great extent. They turned work to a great extent. They turned their attention toward means of securing stability of a machine when in the air, and succeeded in developing a system of maintaining balance and control by bending or warping the ends of the planes and They achieved their first successful flights, which were from 12 to 59 seconds, at Kitty Hawk, N. C., on

facture of war-time necessities, the United States buys these materials as the Black sea, the Suez canal and the Mediterranean. Manganese, essential for the manufacture of steel, is secured from distant Rus-priced room. And the same sia, India and Africa, only to a lesser extent from Brazil and Cuba. Solu-tion of one of America's prime deowned Cuban-American Manganese corporation reported that it had cut costs of producing high-grade ore to the point that it is able to compete with foreign producers even in the face of low world prices.

Travel Innovation
A travel innovation that appeals to people who know how to ride, and who enjoy country days in the saddle, is the European horseback tour. Initiated in Hungary two years ago, it has spread to England and Sweden, with Ireland and Norway added this year to the growing list. Trips, at least the riding part, are limited to seven days, for, as pointed out by a representative of the London first routing them, that is about all the average horseman or horsewoman can stand without undue strain. Approximately 25 miles are covered daily, and the nights are spent in different places—castles, manors and village inns. Expert horsemen, frequently an excavalry officer, are in charge of the parties.

How often have youth with its Church Bulletins NEVILS

Well, their calm confidence and daring ultimatum issued to life is refreshing, and enheartening to FIRST BAPTIST CHURCH

Nature's Freaks Seen on
Trips to Bermuda Islands

Great as that strength is.

For instance, there is a very tiny, insignificant-looking balancing apparatus in the structure of subject: "The Signs of the Arips to Bermuda Islands

Mother Nature has showered a choice group of "Belleve It or Nots" the ear whose function is to enable us to balance ourselves, walk steadily and go whithersoever we steadily and go whithersoever we choice are the Mid-Atlantic," according to Ernest C. Riedel, a writer who has spent much time in Bermuda.

There are, for instance:

The thirty enturies are a value man.

The thirty enturies are a value man.

The thirty enturies are a value man. The thistle plant with yellow flowrs, altogether unlike the American
said: "God is a shelter and stronghold for us; we shall find Him: "With eager heart and will on fire,

tapped.

The honkey-puzzle tree, so called eals and legumes, 60 to 70 pounds

The dumb stars glittered no reply.

only upon boards, wires, dead wood and tin.

The "plume" of the bamboo or cane, which dried and dipped in dye, makes an ornament that lasts for years.

The small vine, "rock sample,"

Under the 1939 crop insurance program, 163,000 wheat farmers won."

—Henry Van Dyke.

bushels by paying approximately 7,000,000 bushels into the insur-

Farmers participating in the 1937 AAA Farm Program carried out erosion control practices on nearly 7,000,000 acres of their PRESBYTERIAN CHURCH

ceived the title of Master Farmer
—agriculture's highest award in 11:30—Sermon by the Pastor. Three-fourths of all farm and 4:00 P. M.-Sunday. School home projects undertaken by 4-H club boys and girls are carried to

Shipments of watermelons are South Georgia areas.

*ANSLEY

your Atlanta home FASTEFULLY FURNISHED ROOMS ASTEPULLY FUNNISHED KOMS
BEAUTYREST MATTRESSES
SIMMONS BEDS
COMFORTABLE CHAIRS
RESTFUL BED LIGHTS
WELL LIGHTED BATHROOMS

* These comforts are yours goes to EVERY guest. DIRECTION

CARLING DINKLER
President and General Manager The Ansley ATLANTA The O.Henry GREENSBORD Andrew Jackson NASHVILLE lefferson Davis MONTCOMERY

DINKLER HOTELS



11:30 Sermon by the Pastor.

8:30-Sermon by the Pastor ALL, ALWAYS WELCOME.

7:00—Training Union, Mrs. C. M. acting director.

der enough to be eaten by rabbit and der enough to be eaten by rabbit and fowl.

I sought to win my great desire.

Peace shall be mine, I said. But Hibiscus hedges—as fast as they are trimmed of flowers, they are replaced overnight by flowers, and grow to an enormous size.

The traveler's tree, so called be-

cried: For cereals or a mixture of cer- 'God give me peace, or must I die Broken at last, I bowed my head, Whatever comes, His will be done

Ronald J. Nell, Lay Reader Health Cottage on South Georgi

Forty-four Georgians have re- 10:15-Sunday School, Henry Ellis

WELCOME

Rev. Paul V. Berry will pres day, July 16 at 11:30 in the morn-

will be held at Nevils on Sunday morning, July 16, at 11:30 with the pastor, Rev. Robert Woodall, preaching. Services are held each first and third Sunday. Sunday School meets on these Sundays a 10:30 but at 5:30 in the afternoon

on the other Sundays.

The public is cordially invited

Mr. and Mrs. R. H. Warnock, Mrs. Acquilla Warnock, Mrs. D. L. Alveen attended the wedd

GEORGIA THEATRE PROGRAM hursday and Friday, July 13-

Richard Dix-Joan Fontaine Gail Patrick In "MAN OF CONQUEST"

Saturday, July 15
—DOUBLE FEATURE-Gail Patrick In

"EAST SIDE OF HEAVEN"

BUSINESS GIRLS' CLUB

Erma Kelly and Mrs. Carnie Har

AROUND THE WORLD-

With Books '
Everyone has a desire to travel
when the vacation season arrives.
Fraveling can be very trying when
the weather is hot, and we don't
all have money to take Vacation

But any of us can have the trip of our dreams with books. Visit your Library and get your book, get a comfortable chair, a tall cool drink, turn on your fan and off you will go in absolute comfort.

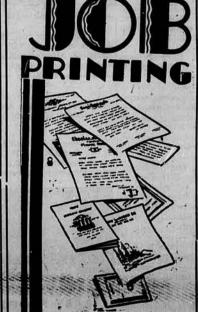
Bulloch County Library.

Nelle and Dyna Simon, and Bert LeVerne have returned from a motor trip through Florida. week into the two Warnock build-ings recently purchased by W. O. Denmark.



Neatly Printed Stationery Adds Tone To Your Business

THE BULLOCH HERALD'S Job Printing Shop Is The Most Modern And Efficient In Statesboro-



do it neatly and we do it promptly. We do it quite to your satisfaction both in quality and in price -

Letter Heads Visiting Cards Note Heads Programs Bill Heads Phamplets Sale Bills Statements Envelopes Posters Legal Forms Business Cards

THE BULLOCH HERALD

SERVICE PLUS PRICE MAKES US RIGHT

Bobby Smith was a charming hos- salad course.

At the conclusion of the games the guests went out to Cecil's for re-

G. A.'S HAVE PICNIC

AT STEEL BRIDGE

16 girls accompanied by their counsellor, Mrs. W. L. Waller and her assistant, Mrs. Tom Davis, enjoyed a delightful outing at Steel Bridge Monday. Taking part on their regular program which was presented were: June and Anne Attaway, Mary Frances Murphy, Billy Waller, Claudia Hodges, and Virginia Rushing.

LOVELY GARDEN PARTY EVENT OF LAST WEEK

Mrs. Billy Cone, who before her marriage on June 24, was Miss Ruth Whittle of Brunswick, was fished her central figure at a lovely gorden party given Thursday afternoon by Mrs. Robert Benson and Mrs. C. E. Cone at the home of the latter.

The natural beauty of the garden was awarded at later in the central figure at a lovely gorden was fromed at the right of the latter.

The natural beauty of the garden was awarded to baskets filled with garden flowers. The receiving line which was formed at the right of the was formed at the right of the

flowers. The receiving line which was formed at the right of the walk had for a background large baskets of crepe myrtle and Snow on the Mountain. Lovely potted plants were banked on the veranda.

The guests were met by Misses

The guests were met by Misses

Sara Alice Bradley and Betty Jean

The guest of the right of the line series of parties

Miss Virginia Whipple of Virginia Whipple week at Shellman's Bluff.

Miss Blanch Anderson has as her guests this week, Miss Mary Poindexter of Edison, Ga., and Bill Brown of West Point, Ga. Miss Anderson and her guests spent

The guests were met by Misses
Sara Alice Bradley and Betty Jean
Cone and introduced to the receiving line by Mrs. Cliff Bradley.
Mrs. Herbert Kingery and Miss
Sara Remington conducted the guests to the punch bowls, huge
blocks of ice with beautiful flower sprays frozen in them. Presiding at the punch bowls was Mrs. F.
A. Smallwood assisted by Misses
Isabel Sorrier, Jean Smith, Helen
Olliff, Mary Groover, Alma Cone,
Margaret Hodges, Annette Franklin, Mesdames W. A. Bowen, John
David, Talmadge Ramsey, Henry
Ellis, J. C. Hines and James Bland
Throughout the afternoon a delightful musical program was presented by Mrs. Waldo Floyd, Mrs.
Z. S. Henderson, Mrs. Gilbert
Cong. Mrs. Rogen, Helland, and

OF WOMANS CLUB HONORS
NEW STATESBORO CITIZENS
At the regular monthly meeting of the Membership Committee which was held Thursday afternoon at the home of Mrs. Percy Bland with Mrs. Emit Akins as co-hostess, new comers to States-

boro were honor guests. They were presented corsages of sweetheart roses upon their arrival.

Get acquainted games were played and as they progressed the given names, former homes, and present addresses of the honor guests were learned.

On Wednesday morning Miss Macon.

Mrs. Lawrence Locklin accompanied by her neice, little Betty panied by her neice, little Betty home in Chicago after a visit to Mrs. Locklin's parents, Dr. and Mrs. John F. Brannen is visiting her daughter, Mrs. F. A. Brinnen is visiting her da

new comers were: Mrs. Billy Cone, new comers were: Mrs. Billy Cone, Mrs. Birly Cone, Mrs. Birld Daniel, Mrs. E. L. Helble, Mrs. Pittman, Rushing Hotel; Mrs. Olaf Otto, Mrs. Carlton, Mrs. Rawls, Mrs. Sam Strauss, Mrs. Cotton, Norris Hotel; Mrs. Bulman may's Bluff.

Mr. and Mrs. Lloyd Brannen, Mrs. and Mrs. Joe Zetterower of Ottumwa, Iowa; and Miss Louse DeLoach spent Wednesday and Wednesday night with Mr. and Mrs. LeGrand DeLoach at their home in Bona Bella. Cotton, Norris Hotel; Mrs. Bulman Norris Hotel; Mrs. Bulman Norris Hotel, and visitors in town invited were Mrs. Humphries of Jacksonville, and Mrs. Paul Carpenter of Fort Lauderdale, Fla.

Mr. and Mrs. C. B. Mathews and family, Mr. and Mrs. Bob Pound are at St. Simons to be there for some time.

Mrs. Sidney Smith, William

MRS. E. C. OLIVER HOSTESS TO MYSTERY CLUB

On Wednesday morning the members of the Mystery Club Mr. and Mrs. B. T. Brown are and Miami.

BOBBY SMITH ENTERTAINS | Hose were given for club high this county

Wednesday evening Miss The hostess served a refreshing

Bobby Smith was a charming hostess at an evening bridge party at her home on North Main street. Garden flowers in artistic arrangement adorned the rooms where the tables were placed. Those playing were: Jean Smith and Bill Kennedy, Mary Sue Akins and Charlie Joe Zetterower, Nona Thaxton and Morris McLemore, Fay Foy and Jake Smith, Annette Franklin and Julian Hodges, Bobby Smith and Chatham Alderman. At the conclusion of the games the

sented by Mrs. Waldo Floyd, Mrs.

Z. S. Henderson, Mrs. Gilbert
Cone, Mrs. Roger Holland and
Ralph Kemp.
Mrs. Billy Cone, the beautiful
bride, wore for the occasion, her
wedding dress of white mousseline
de sole with insets of lace. Her
flowers were white lilies with

Sweet heart roses. Mrs. C. E. Cone wore a becoming chartreuse chiffon afternoon frock. Her corsage was of yellow gladioli and sweetheart roses. Mrs. Benson wore blue chiffon with a shoulder bouquet of pink gladioli.

About two hundred and fifty guests called between 6 and 7:30 o'clock.

Miss Josephine Kennedy of Savannah is the guest this week of her aunt, Mrs. J. L. Mathews.

Miss Josephine Kennedy of Savannah is the guest this week of her aunt, Mrs. J. L. Mathews.

Miss Annele Coalson has as her bouse guest this week, Miss Virginia Whipple of Vienna, Ga.

Mrs. John W. Johnston and daughter, Julie, of Roanoke, Va., are at the Brooks Hotel.

Mrs. Morgan Akins left for Savannah wednesday morning where spinia Whipple of Vienna, Ga.

Miss Josephine Kennedy of Savannah is the guest this week of her aunt, Mrs. J. L. Mathews.

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Miss Josephine Kennedy of Savannah is the guest this week of her aunt, Mrs. J. L. Mathews.

Mrs. Morgan Akins left for Savannah Wednesday morning where she will be at the Warren Candler Hospital for an operation on her eye.

Mrs. Actual Reference of Savannah Wednesday morning where she will be at the Warren Candler Hospital for an operation o

PERSONALS

were delightfully entertained by at the Norris Hotel for a while, Mrs. E. C. Oliver. The lovely home during which time Mr. Brown is Mrs. William Deal arrived Friwas beautifully decorated with working with the organization of the United Georgia Farmers in been studying this summer.

visit with his brother in Asheed from Blowing Rock, N. C., on

Friday afternoon given by Mrs. Filmore Sims honoring Mrs. Frank Winder who was before her recent marriage, Miss Elizabeth Mock.

Mr. and Mrs. J. S. Murray and daughters, Anne and Jacquelyn, spent Friday in Louisville with Mrs. Murray's mother, Mrs. C. C. Mr. and Mrs. Dew Groover and

SIXTEEN WITH SPEND
THE DAY PARTY
Friendly Sixteen members en
daughter, Mary Frances, a re spending this week at Fernandina
Beach. Mr. and Mrs. J. W. Cone spent the Fourth of July with Mrs. Cone's parents in Brunswick.

Mr. and Mrs. Lloyd Brannen, son, in Norcross, Ga., this week.

Miss Eunice Sapp was a visitor in Savannah, Tuesday.

Mrs. Signey Smith, William Smith and Miss Anne Elizabeth Smith returned Saturday from a visit to relatives in Jacksonville

3 roz 25c THE COLLEGE PHARMACY Phones 414-416 Statesboro, Georgia

CLAPP'S strained

BABY FOODS

Mr. and Mrs. Ernest Ramsey | MRS. DAVE KENNEDY IN

and children, Carol and Ernest, BULLOCH COUNTY HOSPITAL REUNION TO BE HELD Mrs. Dave Kennedy was admit- AT STEEL BRIDGE left Sunday to spend a week in ted to the Bulloch County Hospital yesterday afternoon for an opera-

CLASSIFIED

Brannen and Mrs. Burton Mitchell FOR SALE—Modern Bungalow six room, sleeping porch, double six room, sleeping porch, double garage, chicken houses and fruit trees on four acres of land. A

> STRAYED—One bull yearling sol id black, weighing 450 to 500 pounds, horns about four inches long, unmarked, white spot about the size of man's hand on flank. Anyone with information as to whereabouts of this year-ling, please notify OTIS GROOVER, Route 1, Statesboro, Georgia.



COLGATE TOOTH POWDER - "MEET 330 COLGATE SHAVE CREAM . . " THE 374 COLBATE PERFUMED SOAPS . . . 54

The College Pharmacy

NIXON-FRANKLIN

"The First Complete News In The County"

ilies of the late Mrs. Mary Hendrix Franklin Mincey will held their annual reunion at the Steel Bridge, Sunday, July 16. This reunion brings together the members of these two families and is



Conveniently located in the downtown business, shopping and theater district. Every room an autiside room (no court) with private bash, circulating ice water, radio, fan and bed reading lamp. Suites of parlor, backsom and bath. Superior cuisine and service in The Patio Grill and The Rendezvous.

Our Lebby, Dining Roams, Lounge, Beauty Parler, Barber Shop and all public roams are completely air conditioned. More than half of our Guest Roams are individually air conditioned—no re-circulation of air from one guest room to another. This modern, hospital-approved system is an argululos. Drive your automobile into the Hotel Roosevelt Gerage, which is directly connected with our Lobby.

All Outside Rooms - No Court \$ 900

A Robert R Meyer Hote

AMAZING NEW KIND OF



YOU'VE NEVER SEEN ANYTHING LIKE THIS .

DUAL-TEMP STEWART • For the first time, this WARNER sensational Dual-Temp

Stewart-Warner brings to the home the latest, most improved kind of refrigeration used by luxury kiners and big hotels!

It saieguards foods three amazing new ways—keeps them fresher, safer, longer! Provides more abundant ice cubes or frozen desserts than you've ever dreamed of! Yet operates for less than many refrigerators with none of its advantages! Don't fail to see it today!

SMITH BROTHERS **IMPLEMENT COMPANY**

WEST MAIN STREET STATESBORO, GEORGIA

MRS. GILBERT CONE ENTERTAINS THREE

Cone on Church street.

Vari-colored garden flowers effectively decorated the rooms where the guests assembled. Clubhigh, a summer bag went to Mrs.

Smith, Mrs. J. M. Thaye
Fred T. Lanier.

All's Fair John Mooney; visitor's high, lingerie, was won by Mrs. Thomas Evans of Sylvania; Mrs. Bird Daniel was given a piece of pottery for low. Dainty handkerchiefs were given to Mrs. Billy Cone, a Stateshore are two young man has bit the dog. Here in Mrs. Floyd Hulsey, a neice.

Visitor's high, a dainty handker-chief was won by Mrs. Olin Smith. Mr. and Mrs. Percy Averitt At the conclusion of the games the hostess served a salad course Mr. and Mrs. D. Percy Averitt Members of the Three O'clocks with a drink. Others playing were: announce the birth of a girl at the hostess of bridge culminating in a lovely luncheon, Tuesday morning at the home of Mrs, Gilbert Cone on Church street.

The hostess served a salad course with a drink. Others playing were: announce the birth of a girl at the Bulloch County Hospital this morning at 8:35. She has not been marked yet. Both mother and child are doing well.

slept under blankets, but now the man has bit the dog. Here in Statesboro are two young men frozen bride, and Mrs. Durward Watson of Athens.

The luncheon menu included frozen fruit salad, chicken salad sandwiches, potato chips, crackers, bannana bread, and leed tea.

LOVELY BRIDE INSPIRATION OF AFTERNOON PARTY

LOVELY BRIDE INSPIRATION OF AFTERNOON PARTY

On Tuesday afternoon Miss Salie lie Maud Temples entertained with a lovely bridge party complimenting Mrs. Billy Cone, a recent bride. Garden flowers were used to decorate the home.

Miss Temples presented her guests with a singing tea kettle. Mrs. Hubert Amason, for high score, was awarded a set of book ends. Mrs. Everett Williams, for consolation, received a vanity set. Marths Evelyn Hodges and Sars Howel lassisted the hostess in serving pineapple sherbert. Those playing were: Mrs. Billy Cone, Mrs. Everett Williams, Mrs Walter Aldred, Mrs. Hoke Brunson, Mrs. Coy Temples, Mrs. Hote and Mrs. Hoke Brunson, Mrs. John Temples and Mrs. Hote Bears in serving pineapple sherbert. Those playing were: Mrs. Billy Cone, Mrs. Everett Williams, Mrs Walter Aldred, Mrs. Hoke Brunson, Mrs. Coy Temples, Mrs. Hote and Mrs. Hote Brunson, Mrs. Coy Temples, Mrs. Hote and Mrs. Hote Brunson, Mrs. Coy Temples, Mrs. Hote and Mrs. Hote Brunson, Mrs. John Temples and Mrs. Walter Johnson.

Ogeechee News Miss Margaret Kennedy of At-

SOCIETY

WAS ADMINISTRATED

WAS

SEE ON

DISPLAY

See also the Complete Line of General Electric Refrigerators with Selective Air Conditions

Hoke S. Brunson

North Main St. Statesboro Ga.

GENERAL & ELECTRIC

Legger Gar-

REFRIGERATOR

Yours Today for Only

6.1 CUBIC FOOT CAPACITY

11.7 SQ. FT. OF SHELF AREA STAINLESS STEEL SUPER-

FREEZER

STURDY ALL-STEEL CABINET

SEALED-IN-STEEL THRIFT UNIT

5 YEARS

PERFORMANCE PROTECTION







SAVE AT THE SIGN OF THE GOODYEAR DIAMOND POUND SERVICE STATION

Statestoro, Georgia





EASY-PAY TERMS to suit Buy now-and ride as you pay



-North Main Street-

were the Sunday guests of Mr.
Mrs. Colon Rushing.
Mr. and Mrs. C. A. Zetterower
and son, Edsel, were business visitors in Savannah last Thursday.
Betty Jo Rocker spent the afternoon with Armour Lewis Saturday.

MAN RECEIVES \$5.95

FROM 35e INVESTMENT

"How to lend money and get rich" is the advice being given by Bob Lee Sutton of Tignall. Sutton lent 35 cents to one Orphan
Ben Weingott some 40 years ago, and recently was regaid at com-

BERT ALDRICH OPENS MEAT MARKET IN DENMARK The little white store in Denmark has been enlarged and a meat market has been added. It Fell Williams of Franklin has a

is operated by Robert Aldrich.

The trustees of the Denmark chanticleer, much to the humilia School met at the home of H. H. ast week and elected Mr. Macknfee of the Teachers College

principal. The other teachers will be announced at a later date.

The 4-H club boys are getting ready to leave for Camp Wilkins Sunday, July 18. Those from this community who are planning to go are Emory and Daruine DeLoach.

DENMARK NEWS
BY THE BULLOCH HERALD

THE BULLOCH HERALD

THE BULLOCH HERALD

THE PRINCIPLE NEWS
BY HERALD AND THE Complete News In The County'

The Principle News In The New In The Ne

Mr. and Mrs. H. H. Zetterower all who have no particular business for being in "town" after and Mrs. Fred Brannen of States-boro. and Mrs. R. L. Durrence Tuesday structed the police department to

day.

Mr. and Mrs. Harry Penton and family of Savannah spent the week-end with Mr. and Mrs. Fate Proctor.

Suttra-life Weingott some 40 years ago, and recently was repaid, at compound interest, the sum of \$5.95. Weingott, who borrowed the money "to become a success" met Sutton upon coming to Tignall from California, where he has be-

| come operator of a chain of hotels.

"child prodigy" in the way of an extremely precocius young rooster. Only two weeks old, it has begun





"The First Complete News In The County"



You'll like the way Sinclair dealers treat you

Agent Sinclair Refining Company (Inc.)
"SINCLAIRIZE FOR SAFETY AT YOUR NEARBY SINCLAIR DEALER"

W. L. WALLER, Agent

Statesboro, Ga.

With The County

Georgia farm families are busility preparing to attend the annual preparing to attend the annual contended for the farm and home week in which to attend the meeting in Athens, Farm and the meeting in Athens, Farm and home week in which to attend the meeting in Athens, Farm and home week the which to attend the meeting in Athens, Farm and home programs, past in farm and home programs, and the meeting in Athens, Farm and home programs, and the programs are in the farm and home programs, and the programs are in the farm and home programs, and the programs are in the farm and home programs, and the programs are in the farm and home programs, and the programs are in the farm and home programs, and the programs are in the farm and home programs, and the programs are in the farm and home programs, and the programs, and home programs, and the programs are in the farm and home programs, and the programs are in the farm and home week.

Many Georgia is to the farm and home week in conjunction with Farm and Home Week.

Many Georgia ginners are installing cotton dirers in their gins, J. C. Uglesbee, Jr., of Tifton, as fall to the farm and an engineer for the Georgia for the programs, and the programs are installing cotton dirers in their gins, J. C. Uglesbee, Jr., of Tifton, and Jr. of a drier review for province of the provi

and 41 percent larger than the 10year (1928-37) average crop, according to the Georgia Crop Reporting Service. Georgia's 1939
crop is placed at 1,187,000 head.
D. L. Floyd, agricultural statistician, and his assistant, George B.
Strong, compiled the June pig report, which is based on information obtained from a larger than the tion obtained from a large num-ber of farmers. The number of sows farrowed in Georgia this spring is estimated at 212,000 head, or 12 percent above the 189,-000 farrowed one year ago and 42 percent larger than the 10-year (1928-37) spring farrowings. Breeding intentions indicate 186,-000 sows to farrow in the fall season of 1939 (June 1 to December 1), which is 15 percent above the 162,000 sows farrowed in the fall of 1938, and 58 percent larger than the 10-year (1928-37) aver-

PORTAL NEWS

Mrs. John Grovenstein of Atlanta visited her sisters. Mrs. H. W. and Mrs. Alex Woods during last

to her home at Rocky Mount, N.
C. Mrs. Hubert Stewart returned
with her for a short visit.

Mr. and Mrs. Ephron Trapnell Thomasville visited relatives here during last week. Mrs. Trap-nell accompanied them home for a visit of several weeks.

Mrs. Clifford Miller and sister Mrs. Irvin Wilson of Augusta spent some time during last week

On Thursday of last week Mrs. George Turner entertained the Thursday club. Members present were Mesdames Rex Trapnell, G. T. Gard, Earnest Womack, G. C. IcLean, Luke Hendrix, Cor Bird, Misses Jessie Wynn and Eu-nice Parsons. Guests were Mrs. Frank Hendrix of Chicago, Mrs. Herbert Franklin of Atlanta, and Mrs. W. W. Brannen of Portal. Mr. and Mrs. Frank Hendri



BROOKLET NEWS

Rev. and Mrs. J. J. Copeland of with Mrs. Ella Blackburn.

Atlanta and Mrs. Dixon and little on of Decatur are guests at the with a fish-fry at Dasher's on the er, Mrs. John Woodcock.

THE RECORD Facts That Concern Hou

THE NON-BEER (9) DRINKER BENEFITS

FROM BEER I PO REDUCE THE COSTS

AND NOW, TO KEEP BEER'S MANY BENEFITS, FOR YOU AND FOR THEM, AMERICA'S BREWERS WANT TO HELP KEEP BEER RETAILING AS WHOLSOME AS SEER ITSELF. THEIR PROGRAM WILL INTEREST LOCAL LAW AUTHOR MAY WE SEND YOU THE PACTS ?

BEER...a beverage of moderation



GOOD NEWS FOR









IN THE NEW DODGE FOR ONLY 756 SOUTH AND THE NEW DODGE FOR ONLY 756 SOUTH AND THE NEW DODGE FOR ONLY 756 SOUTH AND THE NEW PARTY PARTY AND THE NEW PARTY PARTY AND THE NEW PARTY PARTY PARTY PART



ALL-STEEL BODY!

LANNIE F. SIMMONS,

North Main, St.

EVANS MOTOR COMPANY, Claxton, Georgia

Statesboro, Ga. MILLEN MOTOR COMPANY, Millen, Georgia

SWAINSBORO AUTO EXCHANGE, Swainsboro, Georgia

on Company, F. C. Parker and report a good run of both bringing 7.50; No. 2's, 6.95 to 7.10; No. 3's, 7.00 to 7.25; No. 4's, 6.85 to 7.50; No. 5's, 7.00 to 8.00; all choice feeder pigs, 8.00 to 10.00. 7.00 to 8.00; common cattle, 6.00

sale next Wednesday he will offer

Mr. O. L. McLemore of the Bulloch Stock Yard reports a good run of hogs at his market with the prices good. No. 1 hogs brought 7.00 to 7.15; No. 2's, 6.90 to 7.00; No. 3's, 6.75 to 6.90; No. 4's, 6.25 to 7.25; No. 5's, 6.50 to 8.00. Feeder pigs were in good demand, and sold up as high as 8.25. Fat sows, 5.35 to 6.75; stags, 5.35 to 5.75. Sows and pigs were in good demand. The cattle market was steady with no top cattle ofgood demand. The cattle market was steady with no top cattle offered. Best native grass cattle, 7.50 to 8.00; medium, 6.25 to 7.00; common, native, 5.00 to 6.25; fat cows, 4. 50 to 5.75; bulls, 6.00 to 6.60.

will have feeder steers and heifers on sale at his yard next Tuesday, with plenty of buyers for all long where no Austrian Winter



TALENT WANTED FOR BIG TOBACCO OPENING FIDDLERS CONVENTION STATE THEATRE TUESDAY ONLY, JULY 25th

STRING BANDS, DANCERS, SINGLE MUSICIANS REGISTER NOW AT STATE THEATRE OR

\$10.00 CASH PRIZES AWARDED





GRADUATES FROM

boro High School in 1937.

If he sends out 500 circular letters his home newspaper with cleaner print and better display for about \$4.00 By using the newspaper, he saves

If a merchant mails out, say 500 postcards to his prospective buyers, the postage alone will cost If he uses the same comparative space in his home newspaper the

paper advertising, with three

times the local coverage, will cost \$3.00

By using the newspaper, he saves \$2.00

COMPARATIVE COSTS

OF POSTCARDS, CIRCULAR LETTERS

& NEWSPAPER ADVERTISING

If he sends out circular letters, he must first buy the paper and envelopes, then typewrite, print or write by hand the same message the newspaper printer does for him in an advertisement AT LESS

If he uses postcards, his message to the prospective buyer must be printed, typewritten, mimeographed or written by

hand and this takes time, labor and extra

Nearly every mail is flooded with post-card, circular and what-not advertising. Frequency and consequent familiararity to the recipient breeds lack of interest in that form of advertising to the careful buyer. The result is that a large portion of this advertising finds its resting place

Not so with The Bulloch Herald. Each issue is taken to the home to stay there for a week or more, ready for perusal or verification of some item, handy to settle an argument, used to refresh the memory as to what particular item was offered for sale by this or that merchant.

Newspaper advertising has long ago passed the experimental stage. Successful business firms of all kinds, have long ago established the fact that newspaper advertising does pay. They become big concerns by believing in and using advertising space.

14:

Any business worth having is worth advertising. The Bulloch Herald will be glad to assist in preparing copy. Advertising has paid others-IT WILL PAY YOU

THE BULLOCH HERALD

PHONE 245

5 OAK STREET

Official Statesboro



Market Newspaper

Pages This THE BULLOCH HERALD

STATESBORO, GEORGIA, THURSDAY, JULY 20, 1939.

STATESBORO TOBACCO WAREHOUSES TO BEGIN RECEIVING GOLDEN WEED FRIDAY MORNING JULY 21

Bob Sheppard Returns For Eighth Year

here next Tuesday, July 25, R. E. (Bob) Sheppard will begin his Statesboro Tobacco Market.

Last year Mr. Sheppard used ouse which is the largest in the



The Bulloch Herald Again Leads Parade Of Progress

The Bulloch Herald again leads the parade of progress.
For the third consecutive year The Bulloch Herald has been designated by the Statesboro Tobacco Warehousemen as the Official Statesboro Tobacco Market Newspaper. This means that all official news coming from the local market will be carried in the columns of this paper. For the next four weeks The Bulloch Herald's circulation will be doubled. This paper will go into more than 4500 homes in this county and five surrounding counties.

will go into more than 4500 homes in this county and five surrounding counties.

The steady growth of The Bulloch Herald during the past three years has been an outstanding feat in the annals of the Georgia Weekly Field. It is today recognized as one of the leading weeklies in the whole State of Georgia.

This week's special edition contains twenty-four pages, carrying the advertising of every leading business in Statesboro. The prime motive of this issue and the next four is to promote the Statesboro Tobacco Market.

This week we join every tobacco grower in this section in extending a hearty welcome to Mr. W. E. Cobb, Mr. H. P. Foxhall, Mr. R. E. Sheppard, their families, and the personnel of their warehouses, together with the buyers who come to this market.

Here For

and Mr. H. P. Foxhall his ninth season on the local market, Both In Six Months

fast as they bring it in beginning.

Friday morning.

The warehousemen pointer

Cobb, Foxhall Growers Advised To Put More **Tobacco On Baskets For Sale**

Twelfth Season MR. H. P. FOXHALL OF COBB AND FOXHALL TOBACCO WARE-HOUSE, AND MR. R. E. SHEPPARD OF SHEPPARD'S WARE-Cobb and Foxhall is becoming HOUSE, THEY WILL RECEIVE TOBACCO IN THEIR WARE-

Tuesday, July 25th, Mr. W. E. 339 Cars Sold receive the growers'