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BY BULLOCH COUNTY
FOR BULLOCH COUNTY
OF BULLOCH COUNTY

The Bulloch Herald

BY BULLOCH COUNTY
FOR BULLOCH COUNTY
OF BULLOCH COUNTY

VOLUME ONE

STATESBORO, GEORGIA, FRIDAY MARCH 26, 1937.

FAT STOCK SHOW TO BE HELD APRIL 16

SPONSORED BY STATESBORO CHAMBER OF COMMERCE

Statesboro's first Fat Stock Show sponsored by the Chamber of Commerce will be held here Friday, April 16, at the Statesboro Livestock Commission Company. For several years Bulloch county cattle have been exhibited at various Fat Stock Shows over the state. This week in Savannah over 100 head of cattle entered in the Fat Stock Show over 300 head are from Bulloch county. Bulloch county farmers have 150 pure bred bulls at present with a greatly increased number of pure bred cattle throughout the county. Suitable prizes for the first annual Fat Stock Show here will be announced within the next few days. With Bulloch leading the state in hog production a Fat Stock Show will create much interest in cattle in this county and the cattle industry in all probability will overtake the hog industry giving Bulloch the lead in every livestock phase.

LIVESTOCK MARKETS BAY FARMERS \$16,000

STATESBORO MARKET TO LEAD STATE THIS WEEK PREDICTED

With prices advanced on all grades of hogs and cattle Statesboro's two livestock markets sold 975 head of hogs and 290 head of cattle at the regular sales held here this week.

Approximately \$16,000 was paid at the two sales with farmers well pleased with the prices paid this week. There was much activity on both markets with 150 farmers participating in the two sales.

The Statesboro Livestock Commission Company sold 650 head of hogs and 225 head of cattle at their sale Wednesday. The total sales amounted to more than \$12,000.00. The sale was probably the best ever held at the Wednesday sales with common cattle and Number 2, 3, 4, and 5, hogs bringing usually high price. The sale on Number One hogs spared far above last weeks prices with 200 more hogs being offered at sale this week over last Wednesday.

The Bulloch Stock Yard sold 65 head of cattle and 325 hogs at their sale Tuesday. Common grades brought good prices with satisfaction prevailing there also. It is believed that the Statesboro market will lead the state this week with prospects for an even larger sale and an increase in prices for next week.

PROMINENT BULLOCH COUNTY MAN DIES

W. R. WOODCOCK DIES SATURDAY AFTER TWELVE MONTHS ILLNESS

Mr. W. R. Woodcock died at his home in Statesboro Saturday, March 20th at the age of 75 years. Mr. Woodcock was one of Bulloch county's leading farmers and was widely known throughout this and adjoining counties.

The funeral was held Sunday afternoon at 3:30 o'clock at Lower Lotts Creek church, with Elder Willie Wilkerson conducting the services. The active pallbearers were Frank DeLoach, W. B. Bowen, Hoke S. Brunson, Johnnie Nevils, Elton Warrin and Lannie S. Simmons. The honorary pallbearers were W. J. Rackley, W. O. Shuprine, Joe Tillman, M. G. Brannen, Bud Brannen, B. V. Page, E. A. Smith, Remer Lanier, J. L. Johnson, R. L. Johnson, R. Lee Moore, John Donaldson, Math Donaldson, S. C. Allen, W. C. Akins, George Dekle, and Algie Trappnell.

Mr. Woodcock is survived by his wife, and Mrs. Lester Brannen, Mrs. H. Z. Smith, Mrs. George Prather, Concord, N. C., and Mrs. Harry McElveen, of Sylvania; and two sons John B. Woodcock, Gainesville and W. W. Woodcock of Statesboro.

DADS TURN LOOSE AT PTA DINNER

PROGRAM DIRECTED BY MRS. THAD MORRIS; ENJOYED BY 150 DADS AND MOTHERS.

The enthusiasm and interest which have marked the activities of the Parent-Teachers Association throughout the year reached a new high Tuesday night when 150 dads and mothers assembled in the Women's Club room for the annual Dad's night dinner. The club room was beautifully decorated with dogwood. The artistically appointed tables carried out the Easter idea in their decorations of Easter bunnies, cunning favors containing candy Easter eggs and beautiful cut flowers. The Hospitality committee served a delightful three course dinner.

Mrs. Ernest Brannen, President of the organization presided over a short business session which was devoted chiefly to a review of outstanding achievements of that body this year. Prominent among these was the fact that over four thousand lunches have been served to undernourished children. Mrs. Brannen announced that this work would continue. The P. T. A. has assisted in the purchase of a grand piano for the high school auditorium, provided books and clothing for needy children, and have promoted hook worm tests and corrections. The grade mothers with Mrs. W. L. Waller as chairman have provided a piano and an assembly room for the first, second and third grade rooms, rhythm bands, modelling clay, pictures, book shelves, basket balls and other materials necessary for the teacher in carrying on their work.

Mrs. Brannen introduced her co-workers as follows: vice pres. Mrs. Grover Brannen; Secretary, Mrs. Brentley Johnson; treasurer, Mrs. E. M. Mount; Program chm. Mrs. Thad Morris; hospitality, Mrs. Loyd Brannen; membership, Mrs. C. P. Olliff; welfare, Miss Mattie Lively; room representatives, Mrs. W. L. Waller; publicity, Miss Adrian Wills and Mrs. Waldo Floyd, publications.

An exceptionally fine program was directed by Mrs. Thad Morris. Mr. D. B. Turner was Master of Ceremonies and in his inimitable manner introduced each number on the program. Preceding the main addresses of the evening the prominent guests were introduced. Worth McDougald, a worthy exponent of the histrionic gifts so long exploited on Statesboro's programs by his father, delighted the audience with a humorous selection of an old man's version of that once popular stage show, Uncle Tom's Cabin. Lewell Akins gave a musical reading and a solo.

Mrs. Deal in her talk on what the P. T. A. means to our school made a stirring plea for an expansive program that would meet the needs of our young people. She laid special stress on the immediate need for a gymnasium.

Mr. Walter McDougald amused his audience by his disclosure of why we have dads in our scheme of living.

Dr. Pittman recalled parents to their responsibility in the rearing of their boys. His message was marked by evident sincerity and a passion for serving our youth.

Mr. and Mrs. William Deal furnished music which contributed greatly to the evenings' entertainment.

DETAILS OF THE ATLANTA CONSTITUTION PROGRESSIVE GOVERNMENT AWARDS.

1. \$7,500, in cash will be awarded to the 13 Georgia counties making improvements in county government during the year which bring the greatest benefits to their citizens.
2. Awards will be as follows:
A. First award, \$3,500.
B. Second award, \$1,000.
C. Third award, \$500.
D. The sum of \$250. will be awarded in addition to the county in each of the ten congressional districts of the state making the most progress in behalf of its citizens. Winners of either of the first three awards will not be considered for district awards.
3. Awards shall be based solely on progress, improvements, advancement and efficiency which

THE EXCELSIOR NEWS

IS DEVOTED TO RELIGION, EDUCATION, AND GENERAL INTERESTS OF THE COUNTRY.

TERMS: \$1.00 A Year. "THE PEN IS MIGHTIER THAN THE SWORD."

VOL. 2 EXCELSIOR, BULLOCH CO., GA., FRIDAY, MAY 16, 1879. NO. 58.

W. L. GEIGER, Editor and Proprietor.

THE EXCELSIOR NEWS is published every Friday morning at Excelsior Bulloch Co., Ga., at the following rates in advance:
Single copy one year \$1.00
" " six months 0.60
Six copies one year 5.00
" " six months 3.00
To Ministers 0.50
We pay the postage on the paper at the office of mailing.
All communications for the paper or Editor must be directed to Red Branch Bulloch Co., Ga.
Money sent in registered package at our risk.

The following named gentlemen are our special agents, and we trust all who are indebted to us will pay over the amount to the first agent:
T. H. Pender, Rev. L. Price, Rev. J. A. J. Smith, Rev. A. A. Andrews, Rev. John Gardner, F. R. Tarver, Esq., Rev. W. M. Cowart, Rev. G. W. Smith, Rev. J. G. Norris, Peter Johnson, Esq., J. C. Geiger, Rev. W. D. Atkinson, and Hon. H. M. Burch.

For the Excelsior News.
Letters, by Dr. Rattler.

No. 5
Next week the "Gazette" a little town paper contained a full account of my charges, trial and expulsion from school. My feelings were much mortified, but after considering the whole matter, I decided that in reality no one was to blame but myself, and I again resolved to amend my course. But new troubles now present themselves: My reputation is ruined in the town of E. I have no friends, can get no employment, am in debt for my books, and my wardrobe has become very low; my old friend, Mr. Alberts, will no longer confide me, I can get no assistance from him. What to do I did not know. Mr. Alberts gave me a long and serious talk, in which he said, "Peter, if you had behaved yourself, and showed by your actions that you appreciated my kindness to you, I would have proved a father to you, would not have charged you for any thing I have done, but would the first of next year have given you an easy and profitable employment. But you have run me in debt for your tuition, and I become responsible for your books. I am now owing for you twenty three or four dollars besides your board, and your board to that amount and it will run up to seventy five dollars at least. All this together with your reputation you have forfeited by your bad behavior. I shall hold you responsible for the whole amount. How am I to get my money? If I put you in

jail it will be an unprofitable punishment, at least, so far as my money is concerned. I do not believe you are an honest boy Peter—I cannot trust you, because you have deceived me. How will you pay me?"
"Mr. Alberts," I said, "I know I have acted badly. I have deceived you who have been kind to me, but please forgive me this time, and I will pay you the whole amount as soon as I can work it out." "But where can you get work?" inquired Mr. Alberts. "Your reputation is ruined. People that never knew you or heard of you before, have seen an account of your disgraceful conduct, and all will fear to employ you." After some time Mr. Alberts agreed to take my note for \$75.00, with the promise that I would change my course, get employment, and pay the amount as soon as possible. I put off to the country in search of work on a farm, the subject, after learning my name, would say I have no work for you. It was evident they all knew of my disgraceful expulsion from school. I went from house to house with no better success for several days. At length I reached a community somewhat remote from E. where I learned there was no P. O. near, and supposing the "Gazette" was not taken much in that community, I began again to seek employment. Here let me say, by way of parenthesis, to all who wish to improve upon a community, go where the people do not take their county paper, for they are easily deceived, and to all who do not wish to be deceived by thieves, pick pockets, tramps and loafers let me say, take your county paper as the very best means to enable you to be competent judges of such characters. When I arrived in a community where the "Gazette" was not read, I found the people had heard nothing of my disgraceful conduct, and I had no trouble in finding employment upon the farm of Mr. Barnes. This gentleman agreed to pay me \$7.00 per month to do any kind of work that came to hand.

I went to work in good earnest, promising myself to reform and make a man. Mr. Barnes worked me hard, but I didn't mind that when I became accustomed to work. I rose early, made fires, fed the cows and pigs, and was at work in the field by sunrise. Mr. Barnes seemed to be much pleased with my work, and paid me up promptly at the close of each month. With my first money I bought a few coarse articles of clothing, shoes, &c., and in a few months I had paid Mr. Alberts \$50.00 on the note he held against me. He being kind-hearted, christian gentleman, believing that I was determined to amend my course forgave me the balance of the debt. He wrote me a long letter urging me to good behavior and industry. How much I loved him! He was so kind, so forbearing, so good to me.

I got along splendidly with Mr. Barnes and his family for several months. My work and close attention to my business so pleased him that he increased my wages. Instead of seven he was now paying nine dollars per month. Mr. Barnes had told me when I first began to work on his place that there were three things I must not do: 1st. You must not curse or use any profane language; 2nd. You must not tell falsehoods; 3rd. You must not drink whiskey. Often since I became a settled man have I thought of these requirements of this rough, backwoods farmer. How much would our country be moralized if all our farmers and business men would adopt the same principles! But alas! some who even were what they know "well" might allow their hands to use profanity in their presence and the presence of their families; also will not only allow those in their employment to drink whiskey but will permit them to lie up in their houses drunk. Shame! shame! upon such heads of families and leaders of communities. Mr. Barnes not only made these requirements of his hands, both white and black, but he punished every offender severely. A negro of his would be whipped a great deal sooner for lying, swearing or drinking than a white man would be for neglecting his work, and a hired white hand would lose his position instantly if guilty, as I learned to my sorrow.

Well, I had worked for Mr. Barnes until my debts were paid, my wages raised and I pretty neatly clothed, with a little pocket change. I began to feel a little independent, and as a consequence became somewhat careless. This you may notice in nine cases out of ten. When a person is reduced very low by bad management or wickedness, if you take him out of the ashes and start him up in the world he will soon forget from whence he came, and "like the sow that was washed" will return to his wallowing in the mire." This alas! was my condition. I had no disposition to violate either of the rules Mr. Barnes had given me till I became a little independent, then I felt disposed to be idle, and as the devil always finds something for idlers to do, he tempted me with a drink of whiskey, the first I had taken since that one for which I received such a severe chastisement. I soon became lively and danced around very briskly making a good deal of fun for those who looked on. I was invited to drink again, and again, and in turn I became very rich, very active, very strong and soon wanted to fight. I cursed and swore I could whip anybody on the hill except my friends.

All present I reckon were my friends, as no one took me up. At length I became exhausted from my severe exercise, dropped down on the store floor and went to sleep. When I awoke I was nearly frozen, lying on the cold ground. I arose went home, sought my room and tried to sleep. The news of my misconduct had reached Mr. Barnes, and before I arrived at home, next morning he called me up early and ordered me to leave his premises. He said, "Peter I have paid you promptly at the close of each month I have increased your wages, giving you all you earned on the farm. At the outset I gave you three rules and told you the consequences if any of them were violated. You have grossly and willfully violated two of them, and now, sir, you must leave. I cannot and will not have on my place a hired hand who will leave you to leave at once."

I could not avoid crying aloud, "Oh, how foolish I have been, to this, by my own wickedness, lose a good home, where I was treated kindly in every respect! I went and showed hands with the family, thanking each one for the kindness shown me, and begging Mr. Barnes' forgiveness. I left before breakfast not knowing whether I was going.

THE OLD MEETS THE NEW

The above is a facsimile of the front page of The Excelsior News, the first paper ever published in Bulloch County. This paper was edited by Washington L. Geiger and the first issue appeared in August 1877. The editor of The Excelsior News was a Baptist minister in Southeast Ga. He was born in Effingham county in November 1835. He went to school at Middleground, in Screven county, under H. E. Cassidy, in order to prepare himself for the Junior Class in Mercer University. He taught school a year or two in Liberty county. After his marriage he settled and began to farm in Tatnall county. After the death of his wife he accepted a call to preach at Oak Grove church Bulloch county, and opened a school called Excelsior Academy. It was just a short time after this that he issued the first

number of the Excelsior. We wish to thank Mrs. J. C. Lane for allowing us to use the original of this paper. Mrs. Lane has for a number of years been collecting documents relative to the history and traditions of Bulloch County.

Appointments of Rev. T. L. Hauck.
Dear Bro. Geiger, please give the following appointments for Rev. T. L. Hauck, a blind Baptist minister who is travelling as a general evangelist, a place in your esteemed paper. He comes, and is now laboring with us, bearing credentials from Baptists of the highest standing in this and several other states. Though these credentials are nothing in comparison with his own earnest tones when pleading in behalf of his master's cause. He lost his sight while a missionary to the Indians in the territory now known as Dakota. The following are his appointments in your association: Hawthamock, Monday May 19th at night; Garbutt's Mill, Tuesday 20th at night; Elan Wednesday 21st, at night; Poplar Spring Thursday 22nd at night; Enreks Friday 23rd, at night; Macedonia Saturday and Sunday 24 and 25th; Statesboro Sunday 25th, at night; Excelsior Monday 26th, at night.
Yours in Christ,
G. H. Hatchford.

Appointments of G. W. Smith.
Statesboro, Ga., May 5th 1879.
Editors Herald:—As I have concluded to spend the month of June in visiting some of the churches in

CHAMBER OF COMMERCE OUT-BOWLS ROTARIANS 886 TO 737 TUESDAY
The local Duck Pin League got off to a flying start Tuesday night when the Chamber of Commerce team defeated the Rotary Club 880 pins to 737 pins. Leroy Cowart of the Chamber of Commerce team was high man with 317 pins for the three games bowled.

The scores were as follows:
Chamber of Commerce. Total 886. Average 98.
Leroy Cowart, 85, 104, 108, Total 317.
B. B. Morris, 114, 97, 79, Total 290.

JURORS DRAWN FOR APRIL CITY COURT
The following jurors have been drawn to serve at the April term of the City Court of Statesboro which will convene on the second Monday in April:
J. N. Waters, J. Gilbert Co. Ivey E. Everett, Arthur Riggs, H. Brown, Robert Mikell, E. Simmons, Thomas Woods, L. Swinson, D. A. Tanner, J. E. Anderson, A. Cliff Bradley, J. Beasley, C. D. Rushing, Hervey Brannen, Lewis A. Akins, M. Godbee, George Scarborough, Floyd Nevin, Raleigh H. Brantley, W. J. Davis, C. B. Mathews, S. Cross, T. F. Runkle, Brundage, B. Floyd Brantley, D. A. E. Temple, Herman B...

CHARLIE MATHEWS, 85, 99, 95. Total 279.
Rotary Club. Total 737. Average 82.
Gilbert Cone, 83, 84 (Reparo Deloach substituting) 69. Total 236.
Crook (B. L.) Smith, 81, 85, (Vansant substituting) 91. Total 257.
Horace Smith, 88, 86, 70. Total 257.
One good way to spend a dollar and fifty cents is to subscribe to the Bulloch Herald now and get a good newspaper for a year.

THE HERALD'S EDITION COVER BULLOCH COUNTY

The first edition of the Herald, out today, runs 8,000. It will touch every section of Bulloch County. It is by far the greatest coverage this a local advertiser has ever had in a paper and approximately 60 advertisers realizing the fact taken advantage of it.

The Bulloch Herald will attempt to give to the people of Bulloch County a newspaper which will be in step with Statesboro and county of which it is a part. We are going to make it just as much Bulloch County's leading paper as we are going to make it Statesboro's leading paper, realizing that they are interdependent upon each other.

We hope that in this first issue every person reading it will find at least one thing that will be of interest to that person. We hope that we have made it so readable that every one reading it will begin to look forward to the next issue, and that the next issue will be that good that every one will look forward to the next and on and on.

Mrs. Ernest Brannen is associated with us in our publication of the Herald. She has lived in Bulloch County all her life and is a writer of recognized ability. She is the president of the Statesboro Parent-Teachers Association and is closely associated with all the women's activity in the county.

Others working with us are Mr. John A. Robertson of Brooklet, Mr. Harry Lee, of Leefield, Mr. Maude White and Mrs. Ethan Proctor, of Nevils, Mrs. M. D. Dougald, of Clito. We are making arrangements to have representatives in Stilson, Denmark and Register so that every part of the County will have an active part in its new paper.

PAVING PROJECTS NEAR COMPLETION

CITY AND COUNTY PROJECTS PROGRESSING WITH W. P. A. AID

Mr. C. E. Layton, the City Engineer in charge of all the city and county W. P. A. aid projects, yesterday stated that all the city projects now in process are about 80 per cent. completed, and that new projects are scheduled to begin about March 29th.

The projects being completed include the paving of Hill, Selbald, Courtland and Oak Streets. The new projects scheduled to begin March 29th are the paving of East Vine Street and West Grady Street.

The county projects now under way and being supervised by Mr. Layton are the grading of the Bethalem road and the City road and the cutting of the right of way to Blitch.

Mr. Layton states that all these projects are being carried on with the aid of the WPA, with both the city and county participating. The city and county furnishes all the equipment and the engineering supervision and the greater part of the skilled labor. The WPA furnishes what labor they have available and one third of the materials on city projects and all the materials on county projects, with the city and county furnishing what additional labor may be needed when the WPA falls short.

WE EXTEND OUR BEST WISHES TO THE BULLOCH HERALD STATESBORO PROVISION CO.

LOCAL BOY SCOUTS ELECT LEADERS

THIRTY-TWO PRESENT AT FIRST MEETING, ELECT PATROL LEADERS.

It was announced this week that the local Boy Scout Troop has been reorganized and will be known as Troop 32.

At a meeting, Friday night, at the Scout Camp on the College campus thirty two boys met with Mr. Byron Dyer and completed their reorganization.

Mr. and Mrs. W. J. Carwell, of Oliver were dinner guests Sunday of Mr. and Mrs. A. J. Knight.

Elton Clifton has returned to University of Ga. after spending spring holidays with his parents here.

Mr. and Mrs. C. A. Simmons and son Charles and Emerson Brannen, of Statesboro, visited relatives here Sunday.

Mrs. H. E. Knight is very ill at her home here.

Mr. and Mrs. Hazel Woods and children, of Siltson spent Sunday with Mr. and Mrs. E. R. Grooms.

Mr. and Mrs. Felton Lanier and sons, Thomas and Jack of Glennville spent Sunday with Mr. and Mrs. J. A. Lanier.

Among the farmers of this community going to Savannah to attend the fat stock show were: Remer Clifton, P. W. Clifton, A. J. Knight, J. Hurry Lee, D. R. Thompson, G. C. Williams, J. L. Lee, Jack Atkins, Ulmer Knight, Dan Duggers, Pol NeSmith and others.

Mr. and Mrs. Neil Scott and daughter spent Sunday with Mr. and Mrs. W. J. Scott.

Mrs. Thomas Proctor and little daughter Anne are spending several days this week with Mr. and Mrs. D. G. Proctor, at Arcola.

The W. M. U. of the Leefield Baptist church held its regular meeting at the church Monday afternoon.

Miss Annie Mae Lee has returned from a trip to Savannah.

Mr. and Mrs. Remer Clifton spent several days last week in Athens.

Friends of H. B. Bennett will be interested to know that he is very much improved since having pneumonia.

Miss Sybil Teets spent last week end in Sylvania.

Jas. Clark, D. R. Thompson, Harry Lee and A. J. Knight were business visitors in Waynesboro Monday.

The Leefield P. T. A. met at the school auditorium on Wednesday night March 10th. After a program and business meeting the hospital committee composed of G. P. Lee, Jack Atkins, Dan Hagins, Jim Waters, Harry Lee and H. H. Olliff served a shad supper.

LEEFIELD NEWS

Mr. and Mrs. Archie NeSmith and son, Miss Mattie Lively and Geo. Lively, of Statesboro were guests of Mr. and Mrs. D. R. Thompson Sunday.

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Mr. and Mrs. Tom Waters and Miss Annie Ruth Waters were guests of Mr. and Mrs. Geo. P. Lee Sunday.

Mr. J. L. Conno, celebrated his 76th birthday at his home near here Sunday. About one hundred guests were present.

teams in the district." In offering a possible reason for the lack of interest in school work Mr. Coleman stated that with subjects like industrial art, home economics, physical education and the opportunity to compete on an equal basis with the other schools in the county, the students would attend school in a more happy frame of mind.



PROMPT DELIVERY! Sinclair delivery trucks buck any weather to keep your tank supplied with Sinclair Super-Flame fuel oil that is as pure and clean as when it left the refinery.

The quality of Super-Flame is rigidly controlled every step of the way from oil well to your oil burner to maintain absolute uniformity. Modern refining methods assure maximum usable heat units per gallon. Call or write us today.



SOMEONE has to set the pace—why shouldn't it be you? You've got what it takes to own the bellweather car of the year—and this Buick is what it takes to make you leading citizen! Look at it! The clean, lean, lithe lines tell of power to make your heart beat faster. Sit in it! It sets you up like extra money in the bank, just to feel this solid, stable, steady, fine-steel mass beneath you! Touch the treads! You lose the power of an engine that knows no equal, size for size, anywhere in the world! What'll this handsome traveler do? Bless you, anything you ask, but the big thing is: what'll it do to you? It'll put you at the head of the class—out front in smart style, out front as a smart buyer!

STATESBORO INSURANCE COMPANY HARVEY D. BRANNEN W. W. WOODCOCK

WITHOUT EQUAL in Power Capacity Dependability and Uniformity BURGESS BATTERIES

BLITCH RADIO SERVICE 43 East Main Street

NOW... INSURANCE for your long-term SAVINGS

SAFETY of your investment fully insured up to \$5,000 by the Federal Savings and Loan Insurance Corporation, Washington, D. C.

Step up, brother, to the head of the class! W. L. WALLER AGENT SINCLAIR REFINING COMPANY (INC.)

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF STATESBORO

IDEAL SHOE SHOP EXPERT SHOE REBUILDERS

HOMER SIMMONS

J. SHUMAN & COMPANY WE BUY AND SELL ALL KINDS OF FRESH AND CURED MEATS, GROCERIES AND COUNTRY PRODUCE

FLYING DUTCHMAN WINS BICYCLE RACE

Ted Knipf, Averages 16 Miles per hour to win 249 mile race

Knipf blew into Statesboro, Saturday afternoon to win the gruelling 249-mile bicycle race which began in Savannah early Friday morning.

The racers left Savannah early Friday morning and made the race in four stops. The first at Jesup for dinner, the second at Lyons for supper, the third at Statesboro and the fourth at Savannah for the finish.

HUGH BATES TRANSFERRED TO WAYCROSS. Hugh Bates, field representative for the Federal Land Bank has been transferred to Waycross, where he will have charge of the co-ordinated office of the Federal Land Bank and the National Farm Loan Association of several counties.

AUTOMOBILE WRECK RESULT IN ARREST Joe Ash Brannen hit by James Southern in stolen automobile.

ATTENDED FUNERAL SERVICES FOR POWELL DELOACH.

Mr. DeLoach died in a Savannah hospital, Saturday morning after an extended illness.

Mr. DeLoach was born September 26th 1897, in Bulloch county.

EASTER PROGRAM BY COLLEGE CHOIR

The sixth of a series of twelve Sunday afternoon "open house" programs at the South Georgia Teachers College will be given Sunday afternoon at four o'clock at which time the Vesper Choir will present a program of Easter music.

The Vesper Choir, under the direction of Mrs. Z. S. Henderson will give the Easter portion of Handel's "Messiah". The concert will be given in the college auditorium and the public is invited.

STILSON ENTERS 20 STEERS IN SAVANNAH FAT STOCK SHOW. Stilson was well represented at the Savannah Fat Stock Show yesterday. Nine Stilson High School students of A. E. Nesmith, vocational agriculture instructor displayed twenty numbered Angus, Hereford and Shorthorn steers that they have been grooming since October of last year.

ONLY FOUR HOLD FORECLOSURES IN BULLOCH CO. Of the 125 loans made by the Home Owners Loan Corporation in Bulloch County, only four have been foreclosed to date according to a statement made by Linton G. Lanier, Attorney for the HOLC.

USED CARS & TRUCKS R & G

FORDS 2 - 1936 TUDOR 2 - 1935 TUDOR 2 - 1935 FORDOR 3 - 1934 TUDOR 1 - 1934 FORDOR 2 - 1935 TUDOR

CHEVROLETS 1 - 1931 COACH 1 - 1932 COACH 1 - 1934 SEDAN 1 - 1935 COACH 1 - 1935 COACH 1 - 1934 COUPE

TRUCKS 1 - 1936 CHEVROLET 2 - 1934 CHEVROLET SEVERAL FORDS FROM \$100 TO \$400

BABY CONTEST TO BE HELD AT GA THEATRE

Georgia Theatre and New Bulloch, together with the city's most popular and progressive business firms, will put on a baby contest to select the most outstanding and beautiful babies in Statesboro within the ages of from infants up to and including five years of age.

The local contest will run for the full month of April with the most outstanding merchants giving in return with each purchase of twenty five cents a vote ticket of twenty five baby votes that will help some baby on the way to receiving a handsome silver loving cup given by the Georgia Theatre with three other valuable prizes.

The theatre expects forty or perhaps fifty beautiful and popular babies will enter the contest as pictures will be made of each entrant and shown in film style on the screen, so the babies of Statesboro will begin breaking into the movies at a very early age. In addition the older ones will appear on the stage from time to time while the contest is in progress. There is to be no charge for the entrant. All kinds of any kind or entrance fee cost born by the sponsors and the theatre.

J. C. LANE DENTIST Oliver Building

3c IN BOTTLES 3c

3c IN BOTTLES 3c

3c IN BOTTLES 3c

3c IN BOTTLES 3c

GEORGIA THEATRE PRESENTS BROOKLET OLIVER AMATEUR NITE.

Much interest will be manifested by the general public when they have a chance to see an amateur nite stage show put on by the Georgia Theatre bringing to Statesboro the most outstanding talent in the towns of Brooklet and Oliver which will be on Thursday night April the fifteenth. In addition to the regular theatre program.

Mr. William C. Mason states that he intends making this particular stage show a complete success in every respect. Including numbers that have not been seen in the local popular theatre up to this time. Every thing possible will be done to make the Brooklet-Oliver show a bang up show.

The popular and accomplished dancing director Miss Lois Robinson will assist in the show and direct the stage show which without itself is quite enough said. But believe it or not this is going to be a show of shows.

Don't overlook the fact that this stage show is going to be held on Georgia Theatre stage April the fifteenth.

The Original 3 Cent Drink

3c IN BOTTLES 3c

3c IN BOTTLES 3c

3c IN BOTTLES 3c

HAIL INSURANCE IS YOUR SAFEST FINANCIAL PROTECTION INSURE YOUR CROPS WITH SAFE HAIL INSURANCE

Ask us to explain this important form of protection. Do it now, it will be too late after the hail comes.

GROOVER & JOHNSTON INSURANCE AGENCY STATESBORO, GEORGIA

WHY..... SLEEP ON A HARD MATTRESS? WHEN IT COSTS SO LITTLE TO RENOVATE IT INTO A BIG FLUFFY ONE

WE ALSO MAKE INNER SPRING MATTRESSES WE SELL A GOOD GRADE OF TICKING FOR LESS

SAM NORTHCUTT STATESBORO, GA. PHONE 55

ANNOUNCING THE BEAUTIFUL NEW 1937 SERVEL ELECTROLUX THE KEROSENE REFRIGERATOR STOP AT OUR SALESROOM LOOK AT THE NEW 1937 SERVEL ELECTROLUX LISTEN AND YOU'LL HEAR NO NOISE

Servel Electrolux, and Servel Electrolux alone, operates on a basically different refrigeration principle that eliminates all moving parts and assures permanent silence, lasting efficiency, and continued low operating costs. THE SERVEL OPERATES ON ELECTRICITY, GAS OR KEROSENE ONE PIECE CABINET THREE EXCLUSIVE SERVEL ELECTROLUX FEATURES THAT SAVES TIME AND WORK FOR YOU

LANNIE F. SIMMONS STATESBORO, GEORGIA

STATESBORO DRY CLEANERS "SATISFACTORY CLEANING SERVICE" OUR INSURANCE COVERS YOUR CLOTHES AGAINST FIRE, THEFT OR DAMAGE 61 East Main Street Phone 265

Spring CLEAN-UP SALE USED CARS Buy Now! WHILE PRICES ARE LOW 100% SATISFACTION OR 100% REFUND

THE BULLOCH HERALD
Leodel Coleman
Editor and Publisher
PUBLISHED EVERY FRIDAY

DREAMS DO COME TRUE

When the Tea Pot moved into its new quarters, last week, Elizabeth and Nell DeLoach saw the realization of their childhood dreams. Ever since they were children playing at "Papa and Mama" they have seen themselves as owners of the place which would be the talk of the town.

As children, they lived on College Boulevard, between Carl Collins and Julia Ann Turner. They all used to gather together at Carl's and play at owning a restaurant. Elizabeth and Nell were the charming owners. Carl, with an imaginary orchestra, playing for the featured dance presentation of the demure Julia Ann.

Without their realizing it, this game began to crystalize into reality when Beamon Martin and Virginia DeLoach opened the original Tea Pot in December 1933. In February of the next year Beamon sold his interest to Virginia. At this time Elizabeth, Nell, Carl and Julia Ann were all in school. Elizabeth and Nell were helping Virginia in the afternoons and Jeanette Dekle moved to Statesboro and became associated with them. Carl was studying the drums and Julia Ann was beginning to study the dance.

Last week the new Tea Pot we know became the fulfillment of childhood dreams. Elizabeth, Nell and Jeanette, gracious in their attendance to the desires of their guests and acknowledgments of congratulations. Carl with his orchestra furnishing the music in the latest swing manner and Julia Ann accompanied by her constant companion, Carmen Cowart, completely captivating the Tea Pot's guest with their interpretation of the modern dance and Repard hovering in the background, quick in anticipating a guest's every wish.

Truly a dream come true. Did you know that Frank Smith has an incubator with a capacity of 57,120 eggs and that he can hatch off 10,000 baby chicks a week? There are only two other hatcheries in Georgia with a greater capacity and both of them are in Savannah, each capable of handling 100,000 eggs.

Would you believe that there exists today such a condition termed "buggy boom"? The president of the largest wagon works in the U. S. states: "The Depression didn't affect us in the least and today we are expanding. Present trends indicate a decided increase in business for 1937." Of the 14 buggy-makers in the U. S., J. G. Smith & Sons of Barnesville, Ga., claim to be the only buggymen below the Mason & Dixon line. A good rubber-tired with a fancy paint job brings \$125. There is record of sale in the South where a three-year-old Ford brought \$12 and a 30-year-old buggy \$17.

Are you one of the entrants in the Old Gold contest and do you hope to win the first prize of \$100,000? You and 3,000,000 others. It is estimated that during the run of the contest the Old Gold sales will jump anywhere from 25 to 50 per cent, and that after the contest is over and long forgotten it will show the sponsors a gain and from 15 to 25 per cent on the new users which will be held permanently. If you stick with the competition you will have bought or will have collected 45 packs from Old Gold cigarettes.

On this page you will notice a white space. This space belongs to you. There are going to be things in The Herald that you are not going to like. There are going to be some things that we hope you will like. In our effort to make this your paper we must know what you are thinking of it. Does it meet with your approval? If not, why not? If so, why so? Can you help us make it better? To learn these things we are asking you to take advantage of our space. Write us a letter. Let your subject be your guide as to the length of your letters. Let your letters be signed and not libelous. All letters will be subject to editing.

WE, THE PEOPLE

THE TATTLE TELLER
When I first heard about the new paper I immediately thought about Leodel Coleman, (the editor). I am sure through him The Bulloch Herald is going to make great strides. And who knows interested enough in its folks to patronize one. Too I feel the new paper is a real boon to the town and I am sure there will always be the spirit of good will between them.

This week I was talking to Hal Macon about his coming pictures and he told me of several he had booked that you will enjoy. Monday and Tuesday March 29th, and 30th, he has, "More than a Secretary" with Jean Arthur and George Brent. This picture ran for several weeks at the Rialto in Atlanta recently and when Atlanta holds a picture over, you may know its good. Its funny how we like to go to the show the first of the week. I think we are tired from the week-end activities and seek that to find ourselves. Robert Taylor and dancing Eleanor Powell are returning in "Broadway Melody of 1936." too. "Dad's Night" sponsored by the P. T. A. was a great success. Really, until I went there I didn't know Statesboro had so many Dads. Its funny we are always honoring Mother and Dad only gets the bills but it was different Tuesday night. All one hears the crown. Someone said at Christmas the preacher wished his congregation a happy three months because he would not see them out again until Easter. So go to one of the churches Sunday and take a friend. As you folks read our paper, we want you to comment on it. If you have news of any kind let us have it because you know our paper is yours anyhow. The things around you that happen we want to know about and how can we know unless you tell us. If you know of

anything you want to tell "The Tattler" just drop me a line in care of the paper and I will write it up for you. We are going to grow as you help us. Lets pull together for a bigger and better town and a dally paper. "The Tattler"

DID YOU KNOW THAT WE ARE SERVING THE BEST FRIED CHICKEN PLATE IN BULLOCH COUNTY?
WE ARE A HALF CHICKEN 50c
SEA FOODS IN SEASON HALF FRY OYSTERS HALF STEW OYSTERS BOILED ON TOAST WITH BACON FRIED SHRIMP DEVILED CRAB

ANYTHING ELSE? Of Course. Come to see us and let us make special suggestions.
GEGIL KENNEDY
On Road to College

BULLOCH STOCK YARD

DEMAND STRONG FOR FEEDER PIGS
DEMAND FOR CATTLE STRONG TO HIGHER
CATTLE PRICES CONTINUE HIGHER EACH WEEK

AUCTION EVERY TUESDAY BEGINNING AT 1 O'CLOCK

We will have representative buyers for all classes of livestock which insures that you will receive the very highest market prices.

SELL YOUR LIVESTOCK WITH US
BULLOCH STOCK YARD
O. L. McLEMORE, Proprietor
Day Phones 324 and 428 Night Phone 323
Dover Road at Central of Ga. R. R. Crossing
STATESBORO, GEORGIA

SOCIAL NEWS

Mr. Ambrose Temples is at home after completing a course of study at The Gulton Jones School of Embalming at Nashville, Tenn.

Misses Nell DeLoach, Frances Matthews, and Messrs. Fred Paige and Talmadge Ramsey formed a congenial party motoring to Savannah Sunday.

Mr. and Mrs. J. D. Braman, Ernest Brannen, Mrs. Harvey Brannen, and Miss Marilu Brannen motored to Savannah Wednesday.

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was the color scheme for the hot plate lunch, deviled crab on blue remoulade, tea from quaint blue pots. There were also hot rolls and shrimp salad all served on china bearing a replica of Wesleyan College, Mrs. Olliff's Alma Mater.

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BROOKLET SCHOOL NEWS

The Honorary Beta Club of the Brooklet High School presented the following program, March 23 on "Our Constitution."

1. Introduction of Subject—Richard Lee, Chairman.

2. "The Story of the Creation and Adoption of the Constitution"—Josephine Elzebe.

3. "The Constitution Proper"—Alma Rita Lester and John Cromley.

4. "Constitutional Amendments and Proposed Amendments"—Grace McElveen.

5. "Some Modern Tendencies and Attitudes Toward Liberalization of the Constitution"—William Lee Beasley.

6. Business Session.

7. Social Hour.

Byron Dyer, County Agent of Bulloch county, met with the student body at chapel and presented to P. W. Clifton, Jr., a member of the Senior Class, a medal for being the champion cotton grower in 1936. "Pete" as he is known to his class mates, produced 2150 pounds of lint cotton on three acres in 1936.

P. W. is the son of Mr. and Mrs. P. W. Clifton.

The high school students have been standing the second term examinations. The report cards, with the marks for the sixth month and also the second term averages were given to the pupils Tuesday afternoon.

Mrs. W. D. Lee, of the music department, carried nine of her piano and violin pupils to Statesboro to the music festival at South Georgia Teachers College.

The pupils who accompanied Mrs. Lee were Josephine Elzebe, Juanita Wyatt, Doris Proctor, Onida Wyatt, Ruth Cone, Elsie Williams, Frances Hughes, Annie Lois Harrison, and Annette Wilson.

D. E. Beddingfield, of Dublin, who has been doing his apprentice teaching here under the supervision of J. H. Griffith, Superintendent of the Vocational Department in the Brooklet High School, has completed his apprenticeship here and has returned to the University of Georgia to complete his work there.

The children and other relatives of Mr. and Mrs. George P. Groover met at the Groover's home Sunday to observe the 56 birthday celebration of Mrs. Groover.

About fifty guests were present for the occasion.

The marriage of Miss Orrie Lee Brunson and E. N. Quattlebaum, both of this county, was solemnized here during the week end at the Brooklet Methodist parsonage, in the presence of a few relatives and friends.

The ceremony was performed by Rev. J. J. Sanders, pastor of the Methodist church here.

HOWELL C. CONE BUYS RESIDENCE

Howell C. Cone, collector of customs has purchased a residence at 329 East Forty-Fifth street, Savannah. The house is a one and a half bungalow and is one in which he and his family have lived for some time.

The bungalow has five bedrooms two of which are on the 1st floor. Three bedrooms and a bath upstairs. Downstairs is a living room, dining room, kitchen, breakfast room and a terrace. Mr. Cone plans to make tin changes in the house in the near future.

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NEW STORE POLICY

TO PROTECT OUR CUSTOMERS!
We will not be undersold on similar merchandise—any other store's special price automatically becomes our regular price—subject to limitations over which we have no control.

Volume buying, efficient management, and small profits make this new policy possible.

H. MINKOVITZ & SONS
STATESBORO, GEORGIA

EASTER IS EARLY THIS YEAR.....GET YOUR NEW SPRING CLOTHES NOW!

You'll want to get your Spring Clothes now so you'll be all set for that important Dress Up Day.
We've made our preparations well in advance and can show you one of the country's best selections of SUITS! Every new Spring Style. The most popular colors and patterns. And the finest fabrics are here. Be sure to see our Gbardines in Greys, Browns, Greens.

Your Easter Outfit won't be complete unless you top it off with a new TIE.
Our Easter Collection features fine silks and other fabrics in attractive patterns.

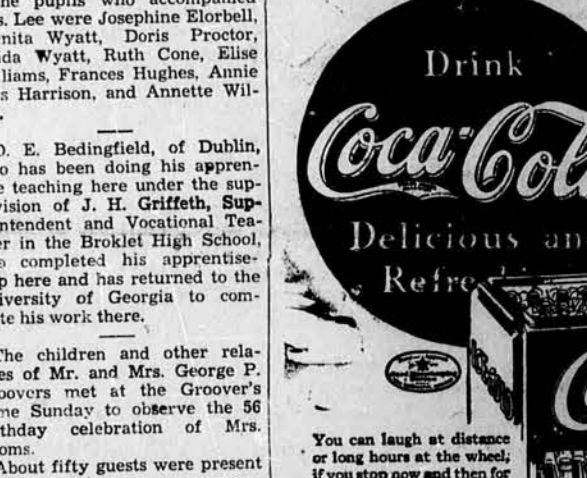
A NEW SNAP BRIM Easter is the traditional NEW HAT TIME but even if it wasn't you'd find these hard to resist. Wider brimmed, lower crowned, it's here in the new Spring shades.

H. MINKOVITZ & SONS
DEPARTMENT STORE
STATESBORO GEORGIA



MAKE THIS A FLOWER EASTER
CUT FLOWERS POTTED PLANTS CORSAGES
Flowers by Wire Anywhere
JONES THE FLORIST

McLELLAN'S 5c TO \$1.00 STORES



Drink Coca-Cola
Delicious and Refreshing
Coca-Cola Bottling Co.
Statesboro, Georgia



The Easter Parade Starts Here And Ends At THE Tea Pot Grille
EASTER DINNER 50c & 65c

FOR SALE PEANUTS
 Under 4c Per Lb.
 White Spanish 5c Lb
JOSIAH ZETTEROWER

SEWELL SHOE & HARNESS REPAIR
 "STATESBORO'S LEADING SHOE REBUILDERS"

ALBRED BROS.
 47 EAST MAIN STREET

FOR YOUR EASTER WE LIST A FEW PRICES

- Swift's Premium HAMS, 8 to 10 lbs., Lb. 25c
- Worcestershire CATSUP, 14 Oz. Bottle 18c
- Wisconsin State CHEESE, Pound 23c
- Pink SALMON, Per Can 10c
- Maxwell House COFFEE, Pound 27c
- Libby's Fancy Peaches, No. 2 1-2 Can 19c
- CHARMER COFFEE, Pound 15c
- Maryland TOMATOES, No. 2 Can 3 Cans 21c
- Grape Fruit JUICE (Silver Nip) No. 2 can 10c
- Sweet Mixed PICKLES, 24 oz. Jar 17c
- MUSTARD, quart jar 10c
- Table SALT, 4 Pound Bag 7 1/2c
- String BROOM 22c
- Condensed MILK, Tall Cans, 3 for 21c

TELEPHONE 472

SIMS SERVICE STORE
 STATESBORO, GEORGIA

SWIFT'S PREMIUM HAMS
 Whole 25c Pound

- Swift's FRANKS, 2 pounds 35c
- YORK SHOULDER, Pound 17c
- SAUSAGE MEAT, Pound 15c
- BRISKET STEW BEEF, 2 Pounds 25c
- GROUND BEEF, 2 Pounds 25c
- SHOULDER CLOD ROAST, Pound 17c
- CHUCK ROAST, Pound 14c

WE HAVE A COMPLETE LINE OF NATIVE AND WESTERN MEATS

- Maryland TOMATOES, No. 2 Cans 7c
- GRAPEFRUIT JUICE, No. 2 Can, 3 for 25c
- PINK SALMON, Can 10c
- SARDINES, 2 Cans 15c
- PEAS, with Snaps, 2 No. 2 Cans 15c
- CHARMER COFFEE, 1 Pound 15c
- Vince Albert TOBACCO, Can 10c
- FLOUR, Superfine, 24 Pounds 84c
- FLOUR, Red Radiance, 24 Pounds 94c
- BANNAS, 4 Pounds 11c
- U. S. No. 1 POTATOES, 10 Pounds 33c
- PRUNES, 70-80 Size, Pound 15c
- COOKING OIL, Swift's, Gallon \$1.05

NEVILS NOTES

Miss Lorraine Hatcher, our first grade teacher spent the week end at Kite, Ga. Miss Mildred Frazier, of S. G. T. C. is spending the spring holidays with her parents Supl. and Mrs. G. T. Frazier. Cohen Lanier and LeDoris Anderson motored to Athens for a couple of days last week. They went to assist Mr. Avrey, our vocational agriculture teacher, in moving his furniture to Nevils. They will occupy an apartment in the Frazier home. We are very glad to welcome Mr. and Mrs. Avrey and their two children to our midst. Miss Mary Dasher visited her parents at Marlowe, Ga. this week end. We are proud to state the fact that Mr. Sewell Kennedy and the county gang have given several parties in and around the little place of Nevils. They have made great improvement in the appearance of this environment, by the moving of fences, building new bridges repairing sewages and widening the highway. The land was graded and clayed in front of the new blue and white Filling Station owned and operated by Tolton Nesmith. In one part of this service station there will be a barber shop in the future, operated under the direction of Tecl Nesmith. Mr. Nesmith has been a successful barber in Nevils for the past four years and he has very many satisfied customers that he expects to take care of in the future. Mr. and Mrs. Raymond G. Hodges and their little son Ray, and Miss Maude White attended the First District P. T. A. meeting in Pembroke Saturday, immediately after the meeting they motored on to Savannah. Mr. and Mrs. Eddie Lanier were visiting in Nevils Saturday evening. Mr. and Mrs. R. B. Nesmith and daughters Wawwee and Lullene were the week end guests of her sister, Mrs. Lehmon Nesmith, of Savannah. Mr. and Mrs. A. J. Lee, of Brooklet were visiting in Nevils Saturday evening. Mr. and Mrs. K. K. Holloway, and little niece Freida, of Augusta, were the week end guests of Mr. and Mrs. J. H. Ginn. Mr. and Mrs. Garmel Lanier family, Mr. and Mrs. Cohen Lanier, Miss Elma Rimes and Mr. and Mrs. J. Dan Lanier were dinner guests of Mr. and Mrs. L. Doris Anderson Sunday. Mr. and Mrs. G. B. Bowen were shopping in Savannah Saturday. Mr. Mooney Lanier was the guest of his brother Mr. and Mrs. Stanton Lanier, of Savannah Sunday. Mrs. Leila Evans of Augusta has returned home after an extended visit to her sister Mrs. Glen Burness. Mr. and Mrs. Hoyt DeLoach, Mr. and Mrs. Jno. DeLoach, Nina and James DeLoach and Miss Siea Martin were dinner guests of Mr. and Mrs. J. M. Nesmith Sunday. Mrs. Chandos Burness and little daughter Arminia and Leveida, Misses Elizabeth Teasley and Emma L. Adams were dinner guests of Mr. and Mrs. Raymond G. Hodges after having attended church in Statesboro Sunday. Mr. and Mrs. J. Frazie Lanier, and Mr. and Mrs. B. F. Futch were dinner guests of Mr. and Mrs. Leon S. Anderson Sunday. Mr. and Mrs. E. W. DeLoach and family, Mr. and Mrs. Ewell Denmark, Mr. and Mrs. Ole Denmark, Mr. and Mrs. Jno. Simpson, Mr. and Mrs. Clarence Denmark, all of Savannah were dinner guests of Mr. and Mrs. E. A. Denmark Sunday. Misses Melba and Hazel Proctor and Burney Proctor were guests of Eloise and A. L. Davis Sunday. Mr. and Mrs. J. T. Nesmith and family were dinner guests of Misses Tera and Venie McCord's Sunday. Mr. and Mrs. Ole Groover and little daughter Shirley Ann and Wallace and Mrs. Nevils were dinner guests of Mr. and Mrs. D. A. Groover Sunday. Mr. and Mrs. Austin Anderson and family were dinner guests of Mr. and Mrs. R. E. Anderson Sunday. Miss Katrina Nesmith was the week end guest of Miss Ruby Dell Anderson. Mr. and Mrs. Gordon Lewis were the dinner guests of Mr. and Mrs. G. A. Lewis Sunday. Mr. and Mrs. F. M. Nesmith and children L. B. and Jaunita, were guests of Mr. and Mrs. Jim Nesmith, of Savannah Sunday. Mr. and Mrs. Jimmie Rowe visited Mr. and Mrs. W. M. Rowe Sunday. Miss Lannate Sites, of Claxton was the week end guest of Miss Elma Lee Bowen. Mr. and Mrs. Richard Sites, of Claxton were the week end guest of Mr. and Mrs. J. L. Anderson. Mr. and Mrs. J. C. Futch and family were dinner guests of Mr. and Mrs. Harry Futch Sunday. Miss Wilma Lee Anderson was the week end guest of Miss Evelyn

and Mrs. Frank Dukes. Friends of Mrs. Travis Shuman regret to learn of her serious illness following an operation. She is now in Bulloch County Hospital. We wish for her a speedy recovery.

Those from her attending the meeting and livestock exhibit at Tifton Georgia Tuesday were: Our Vocational Teacher Mr. Avrey and Mrs. C. J. Martin, Aden Lanier L. C. Nesmith.

SUBSCRIBE TO THE BULLOCH HERALD NOW \$1.50 PER ANNUM FILL OUT BLANK AND MAIL TODAY.

WENDELL H. BURKE
 SOUTHERN LIFE INSURANCE CO.
 OF GEORGIA
 Bank of Statesboro Building

How You will Look This SPRING.....

DEPENDS ON YOUR HAIRDRESS.

Boost a hairdress as bright as the sun, as smart as your frock, as flattering as a Paris original. We'll do it for you, and do it well, for every Co-Ed wave is specially planned for the woman who wears it.

FOR APPOINTMENTS PHONE 216

Co-Ed Salon Debeaute



MONUMENTS

Best Quality Reasonable Prices

BRANNEN-THAYER MONUMENT CO.
 JOHN M. THAYER, Prop.
 45 West Main St. Phone 439
 Statesboro, Georgia



FAT STOCK SHOW AND SALE

FRIDAY, APRIL 16

AT

Statesboro Livestock Commission Company

STATESBORO, GEORGIA

OWNED AND OPERATED BY

F. C. PARKER AND SON

SPONSORED BY

STATESBORO CHAMBER OF COMMERCE

PRIZES WILL BE ANNOUNCED LATER

ANNOUNCEMENT...

I am now operating the Gulf Supreme Service Station on South Main Street at Bulloch Street, formerly operated by Bobby McLemore.

DRIVE IN TO SEE ME

FRED T. LANIER, JR.

TOP NOTCH INN
 W. W. MALLARD, Mgr.
 DRINK—DINE—AND DANCE
 City Limits
 Savannah Ave. Statesboro, Ga.

Easter

She's Expecting

FLOWERS

BOUQUETS: Exquisitely fragrant blooms made up at your own choice. Easter Lillies, Carnations, Roses, and other cut flowers.

PLANTS: Beautiful, lasting pot plants that will bring real joy for Easter

STATESBORO FLORAL SHOP



COUNTY AGENT DYER ADVISES GARDENERS

Time for Spring and Summer Gardens to be Planned.

If you have not already planned your home garden for the spring an summer now is the time to think about it, according to County Agent Byron Dyer.

For spring planting, Mr. Dyer advocates such crops as potatoes, radish, spinach (to be overlooked by families whose children have certain qualms toward spinach), garden peas, beets, broccoli (a hardy variety of cauliflower), cabbage, Chinese cabbage, lettuce, mustard and onions. To this list he added tomatoes, eggplants and peppers, which may be placed in hotbeds now and transplanted to the garden later.

If you do not have a hotbed, you may grow these plants in a box placed near a window, or stove. In any case, they should be given a maximum amount of sunlight, and should be furnished a continuous supply for the family.

If you have a small family to feed, Mr. Dyer stated that about a quarter of an acre is sufficient to plant. A larger family will require a garden of one-half or three-quarters of an acre.

The use of good seed is of utmost importance. These may be obtained from a reliable dealer, and the addition of a ton or more of good vegetable fertilizer for each acre of garden will give gratifying results. Where possible, irrigation should be provided as moisture is most important for the garden.

Mr. Dyer added that those desiring additional information and practical help with their problems may obtain the new revised vegetable Gardening Bulletin No. 482 from the county or home demonstration agent, or by writing direct to the Agricultural Extension Service, College of Agriculture, Athens, Ga.

GULF SUPREME STATION CHANGES HANDS.

The Gulf Supreme station formerly operated by Bobby McLemore is now being operated by Fred T. Lanier, Jr.

Bobby has entered the University of Georgia where he will take his degree.

THIS YEAR SPEND LESS AND OWN MORE!



The Quality Car in the Low-price field at the lowest price in years!

DISTINCTIVE new lines give only a hint of the sweeping advancements in the Ford V-8 for 1937. From its improved V-8 engines to the comfort of its Center-Poise ride... this car offers you finer performance, greater luxury, less expense... than even Ford has ever offered. Now there's greater wisdom than ever in putting your money into the extra value that Ford always represents. This year millions of Americans will take more pride than ever before when they say, "We drive a V-8!"

YOUR FORD DEALER

AUTHORIZED FORD FINANCE PLANS—\$25 a month, after usual down payment, buys any model 1937 Ford V-8 car. Ask your Ford dealer about the easy payment plans of the Universal Credit Company.

FLASHING V-8 PERFORMANCE—Now quieter, swifter, and in two engine sizes.

MORE MILES PER GALLON—Owners report 22 to 27 with the Thrifty 60, "best mileage ever" with the brilliant new 81.

FAST-ACTION SAFETY BRAKES—You push gently and you stop quickly! Safety of steel from pedal to wheel.

SOUND-CONDITIONED BODIES—Several different insulating materials to shut out noise, heat, cold. Rubber "pillows" between body and frame.

CENTER-POISE RIDING—All passenger "amidships," between the main axles.

LUXURIOUS INTERIORS—Deep cushions, tailored upholstery, exquisite wood-grain trim. New handles, controls, instruments.

New Effortless Steering • All Steel-on-Steel Construction • Large Luggage Compartments in All Models • Bestway Under Engine Hood • Safety Glass Throughout • Cowl Parking Brake

NEW FORD V-8
 The Brilliant "85" • The Thrifty "60"

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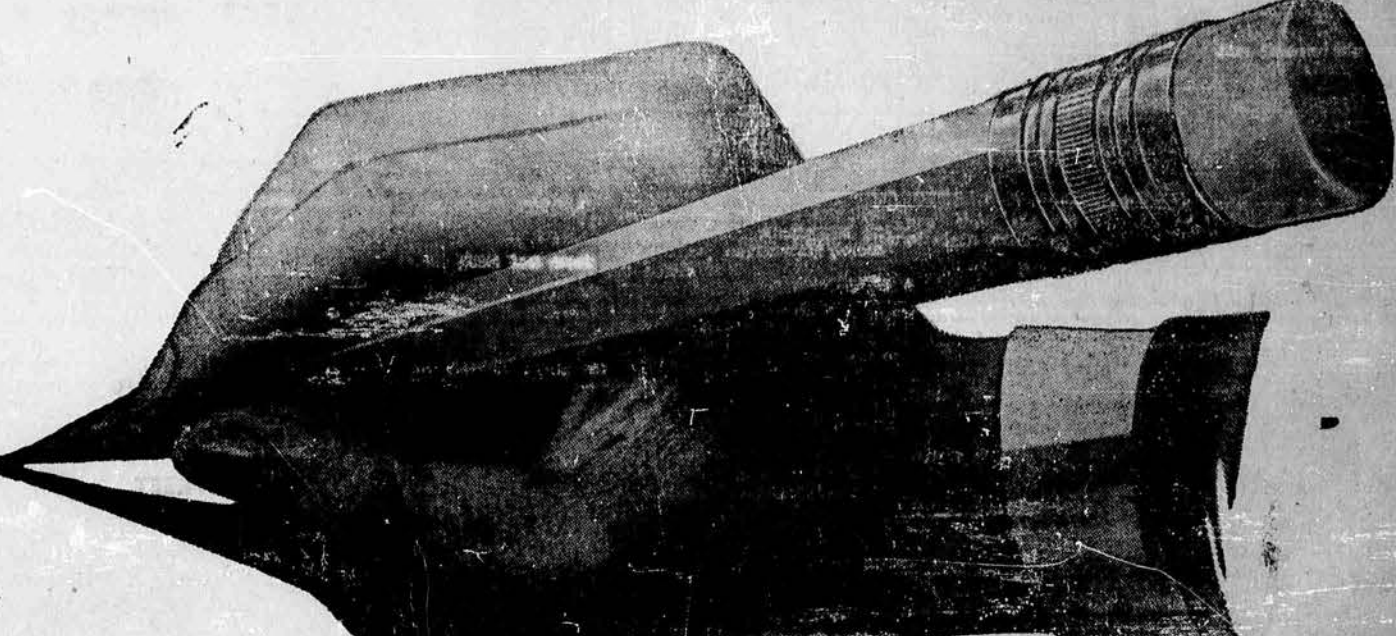
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THE COLLEGE PHARMACY "Where the Crowd Go"

SPECIALS 50c WOODBURY ALMOND ROSE CREAM 1 BAR WOODBURY SOAP FREE 39c

35c ITALIAN BALM DRENE SHAMPOO. Both 35c

4 BIG DAYS WEDNESDAY THURSDAY FRIDAY SATURDAY

HALIBUT LIVER OIL CAPSULES \$1.01

THACKSON'S CLEANERS & DYERS

COME TO CHURCH SUNDAY First Baptist Church C. M. Coalsun, Minister

Special music at both services by the choir and men's chorus.

Methodist church revival to begin Sunday night

HOSPITAL NEWS Bulloch Counties are very proud of our new hospital.

The administrative staff now consists of Miss Evelyn Howard, Superintendent.

Mr. William Foster, from the College has had a tonsillectomy this week.

Mr. D. G. Rawl, a guest at the Norris Hotel was operated on Friday afternoon.

Mr. Donie Kennedy, of Register is ill at the hospital.

RENEW You'll see the difference in clothes cleaned by us and those cleaned by inferior methods.

THACKSON'S CLEANERS & DYERS

PRESBYTERIAN CHURCH Henry L. Sneed, Pastor

A Thought For The Day. "The goal of all church co-operation is not uniformity but harmony."

CLIPONREKA CULLINGS In helping usher the newly-arrived Herald into this cold and cruel world, we are stopping to announce that this column will be filled by the doing of those who live in that great Garden Spot of Bulloch, that Garden of Eden lying between Statesboro and the Screven county border.

WOMAN'S CLUB HOUSE ABOUT COMPLETE.

Walter Aldred, today announced that the new Woman's Club house will be completed about the third week in April.

With pork at a premium, Capt. Gibson's pet Duroc sow presented him with a fine birthday present of twelve fine pigs.

Mr. J. O. Johnson, manager of the Bulloch Mortgage Loan Company, today stated that there are approximately 300 dividend checks still unclaimed.

Mr. Israel will open on or about April 10th, an exclusive "entertainment" in the building formerly occupied by the Tea Pot Grill.

W. A. MORRISON GAS - OIL - GROCERIES

THACKSON'S CLEANERS & DYERS

TAX RECEIVERS MAKES LAST ROUND.

Wednesday, March 31st: Register—8:30 to 9:30 a. m. Nevils—10:00 to 11:00 a. m.

TO OPEN NEW LADIES APPAREL SHOP HERE

Walter Aldred, today announced that the new Woman's Club house will be completed about the third week in April.

HERALD \$1.50 PER YEAR KEEP UP WITH THE LOCAL NEWS

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W. A. MORRISON GAS - OIL - GROCERIES

THACKSON'S CLEANERS & DYERS

WISHING YOU SUCCESS... WALTER ALDRED BUILDER

We extend the Bulloch Herald our best wishes - The authorized Swift Agents listed below

FERTILIZER G. B. BOWEN, Statesboro, Ga., R. F. D. J. HARRY LEE, Leefield, Ga.

who can tell you facts about fertilizers that explain the extraordinary crops being consistently produced with the improved Swift's Red Steer Fertilizers

SWIFT'S RED STEER FERTILIZERS

TO THE BULLDOCH HERALD BEST WISHES FOR A SUCCESSFUL NEWSPAPER CAREER

DONEHOOS' WOCO PEP SERVICE

WOCO PEP SAM J. FRANKLIN DISTRIBUTOR

FOR BULLDOCH COUNTY BY BULLDOCH COUNTY OF BULLDOCH COUNTY

BABY CONTEST PLANS ABOUT COMPLETE

BULLDOCH COUNTY SOCIAL SECURITY BOARD MEETING

EDITOR SUTLIVE PRAISES EDITORS AT PRESS MEET

MR D P AVERITT DIES AT AGE OF 79

BATTLE ROYAL FEATURE BOXING MATCHES HERE

RADIO EXHIBIT TO BE SEEN HERE APRIL 6

WOMAN DESIRES AT NEVILS HIGH SCHOOL

WOCO PEP SAM J. FRANKLIN DISTRIBUTOR

THE BULLDOCH HERALD DEDICATED TO THE PROGRESS OF STATESBORO AND BULLDOCH COUNTY

BUILDING PROJECTS UNDERWAY ESTIMATED \$150,000

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BULLDOCH TIMES EDITOR RESPONDS TO PRESS WELCOME

ANNOUNCEMENT OF AWARDS MADE FOR LOCAL STOCK SHOW

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985 CATTLE 119 HOGS SOLD THIS WEEK

BUILDING ACTIVITY GREATEST IN YEARS

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