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Bulloch Herald

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County News

Brooklet

(Written for Last Week)
 Mrs. W. A. Cook and Mrs. Fred Allison, of Belmont, were week end guests of Mrs. J. C. Carnes, Leon Lee, Jr. who is in the U. S. Navy and now stationed in California, is spending a few days with his parents, Mr. and Mrs. L. S. Lee.

Mrs. Perry NeSmith, who has been very ill in the Bulloch County Hospital, is improving and has been taken to her home here.

Wednesday afternoon from 2 until 4 o'clock several friends of Miss Ethelyn Minick, a bride elect, entertained for her with a miscellaneous hower at the home of Mrs. L. J. Lasseter.

Mr. and Mrs. Williams have moved here from Jacksonville, Fla., and have an apartment in the home of Mr. and Mrs. J. L. Simon. Mr. Williams is employed at the Phebus Motor Company.

Mr. and Mrs. M. C. Leslie, of Folkston, spent the week end with Mr. and Mrs. T. R. Bryan.

Mrs. J. L. Simon entertained a group of her Brooklet friends at luncheon in Savannah Saturday in honor of Miss Dina Simon, a bride-elect.

Mrs. J. P. Bobo returned Saturday from Cuthbert, where she spent two weeks with her sister, Mrs. Hadden.

Mr. and Mrs. F. C. Rozier were called to Brunswick last Thursday because of the death of his uncle, Mr. Aldrich.

Mrs. W. B. Bland spent last week with relatives in Metter.

Mr. and Mrs. Fred Clifton announce the birth of a daughter in the Bulloch County Hospital on November 30, who has been named Freddie. Before her marriage Mrs. Clifton was Miss Margaret Gunter.

T. E. Daves was in Savannah Friday to attend funeral services of his aunt, Mrs. Jane Daves Orr.

Denmark News

(Written for Last Week)
 Miss Betty Zetterow spent last week with Miss Ruth McKenny at Arabi, Ga.

Miss Virginia Lanier, of Savannah, and Miss Elizabeth Lanier, of Statesboro, spent last week with their parents, Mr. and Mrs. D. H. Lanier.

Mr. and Mrs. Emerald Lanier visited Mr. and Mrs. Leslie NeSmith during the week.

Mr. and Mrs. Daniel Atkins were Sunday dinner guests of Mr. and Mrs. Sewell Anderson and family.

Rev. and Mrs. Samuel J. Lawson, of Egypt, Ga., visited Mrs. B. F. Woodward and other friends in the community during the past week end.

Denmark Farm Bureau members held their regular meeting Tuesday evening, December 2, in the school auditorium. The honor guests on this occasion were Mrs. M. and Mrs. W. Williams, representatives of the British govern-

ment, from London, England, who were sent here to study peanut and tobacco production. Mr. and Mrs. Williams attended several Farm Bureau and Home Demonstration meetings. After the business session and the sowing of a picture, a picnic lunch was served in the lunch room.

Funeral services were conducted at Harville Church December 4 by Rev. Malie Jones for Mr. George B. Crosby, formerly of this community, who died after a short illness in the Bulloch County Hospital.

A Christmas tree and program will be held at Harville Tuesday night, December 23, at 7 o'clock.

Mr. and Mrs. M. E. Ginn and children, Marie, Jimmy and Rudolph, of Statesboro, visited Mr. and Mrs. P. H. Ginn Sunday.

Mr. and Mrs. James Denmark, Mr. and Mrs. Charles Strickland and Mr. and Mrs. M. E. Ginn visited Mr. and Mrs. J. A. Denmark Sunday.

Mr. and Mrs. J. L. Lamb and Mr. and Mrs. Otha Atkins have returned from a visit to relatives in Dallas, Texas.

Mr. Julian Aycock, of Brooklet, visited his mother and Mr. and Mrs. D. W. Bragan during the week.

Mr. and Mrs. H. H. Zetterow and Mrs. and Mrs. W. W. Jones and Billie Jean visited Mr. and Mrs. W. L. Zetterow, Sr., and Mr. and Mrs. Frank Proctor last Sunday.

Mr. and Mrs. C. C. DeLoach left last week for Chicago to attend the Farm Bureau Convention.

Mr. and Mrs. A. R. Selges and family and Mrs. Oscar Garcia and little son were guests of Mr. and Mrs. Jack Ansley Sunday.

Mr. and Mrs. Fred Lee visited Mr. and Mrs. B. F. Lee during the week end.

Mr. and Mrs. Norman Woodward announce the birth of a son at the Bulloch County Hospital.

Mr. and Mrs. Robert Zetterow and children visited Mr. and Mrs. W. W. Jones during the week end.

IS BATHING A PLEASURE? It probably will be when you get one of these new modern tubs and all the trimmings. Plumbing fixtures are extra reasonable as advertised in the

HERALD
 Want Ads

Thursday, December 25, 1947



Best Wishes
 FOR CHRISTMAS AND THE NEW YEAR

Henry's
 Shop HENRY'S First



Legal Ads

SALE UNDER POWER IN SECURITY DEED

Georgia, Bulloch County.
 Whereas, J. W. Beasley, heretofore executed and delivered to Brooks Simmons Company, a corporation, a deed to secure debt, recorded in Book 74, page 387, in the office of the Clerk of Bulloch Superior Court, conveying a tract of land, lying and being in the 46th District, Bulloch County, Georgia, containing seventy-six acres, more or less, described as follows: ...

PETITION FOR DISMISSAL

Georgia, Bulloch County.
 Whereas, J. S. and W. L. Brannen, Administrators of J. G. Brannen, represents to the court in his petition duly filed and entered on record, that they have fully administered J. G. Brannen estate. This is therefore, to cite all concerned, to show cause, if any they have, why said administrators should not be discharged from their administration, and receive letters of dismissal, on the first Monday in January, next, 1947.

PETITION FOR DISMISSAL

Georgia, Bulloch County.
 Whereas, J. S. and W. L. Brannen, Administrators of Mrs. Ursula Brannen, represents to the court in his petition duly filed and entered on record, that they have fully administered Mrs. Ursula Brannen's estate. This is therefore, to cite all concerned, to show cause, if any they have, why said administrators should not be discharged from their administration, and receive letters of dismissal, on the first Monday in January, next, 1947.

PETITION FOR DISMISSAL

Georgia, Bulloch County.
 Whereas, J. S. and W. L. Brannen, Administrators of Mrs. Julia Lanier, represents to the court in his petition duly filed and entered on record, that they have fully administered Mrs. Julia Lanier's estate. This is therefore, to cite all concerned, to show cause, if any they have, why said administrators should not be discharged from their administration, and receive letters of dismissal, on the first Monday in January, next, 1947.

TO PROBATE WILL

Georgia, Bulloch County.
 Lettler E. Williams, having applied as Executor for probate in solemn form of the last will and testament of J. L. Williams, of said county, the heirs at law of said J. L. Williams are hereby required to appear at the Court of Ordinary on the first Monday in January, next, when said application for probate will be heard.

ADMINISTRATOR'S SALE

Georgia, Bulloch County.
 Under authority given in the will of James Bland, deceased, probated in the Court of Ordinary of said county, the undersigned, as administrator cum testamento annexo of the estate of said deceased, will, on the first Tuesday in January, 1948, within the legal hours of sale, before the court house door in said county, sell at public outcry to the highest bidder, for cash, the following described property of said estate, located in the town of Brooklet, 1523rd District, Bulloch County, Georgia, subdivided into four lots as shown on plat recorded in Book 170, page 299, in the office of the Clerk of Bulloch Superior Court, viz.,

Lot Number One—bounded Northeast by lands of Mrs. A. A. Lanier (75 feet), Southeast by a 17 1/4-foot lane (453.7 feet), Southwest by Lane Street (75 feet), and Northwest by Lot Number Two (435.8 feet).
 Lot Number Two—bounded Northeast by lands of Mrs. A. A. Lanier (110 feet), Southeast by Lot Number One (435.8 feet), Southwest by Lane Street (110 feet), and Northwest by Lot Number Three (409.5 feet).
 Lot Number Three—bounded Northeast by lands of Mrs. A. A. Lanier (118 feet), Southeast by Lot Number Two (409.5 feet), Southwest by Lane Street (120 feet), and Northwest by Lot Number Four (380.9 feet).
 Lot Number Four—bounded Northeast by lands of Mrs. A. A. Lanier (118 feet), Southeast by

Season's Greetings



To our friends . . . one and all . . . go our sincerest
 and best wishes for the best Yuletide ever.
 May health . . . happiness . . . good cheer . . . and
 the best of everything be yours. And
 with the coming of 1948 . . . may the new year
 bring you success and as many joys as there are Christmas lights
 on your tree. While the carolers sing of
 "Peace on Earth—Good Will Toward Man" let the spirit of Christmas glow
 with an abundance of good things and happy memories.

The Courthouse Family


STOTHARD DEAL—Sheriff
 F. I. WILLIAMS—Ordinary
 LEM ZETTEROWER—Tax Commissioner
 W. EARL McELVEEN—County School Superintendent
 LESTER BRANNEN, Clerk
 FRED W. HODGES, Chairman County Commissioners



Our Most Famous Christmas Trees

Most famous of the nation's Christmas trees are growing on the wooded rolling acres of the Roosevelt estate at Hyde Park, N. Y. Developed as a result of a hobby which occupied much of the late Pres. Franklin D. Roosevelt's spare time, the groves of Yule trees now are scattered on odd patches and parcels of land throughout the estate. The trees, about 270,000 in number, are principally of Norway spruce, white spruce and Douglas fir, with a few balsams also included.


Although the tree growing was a hobby with the late president, he insisted that the project pay its own way. Consequently about 2,000 to 3,000 trees are marketed every Christmas season.



Season's Greetings

May all the joys of Christmas be yours throughout the year.

HOBSON DuBOISE
 MEN'S STORE




Best Wishes for the Season

May your Christmas Day be gay, and many the gifts that come your way. And as the New Year follows through, we wish you joy and warm friendships too.

EVERETT MOTOR COMPANY

"DeSOTO—PLYMOUTH"
 J. OLLIFF EVERETT

North Main St. Statesboro, Ga.



Season's Greetings

Christmas is the time we remember our old friends and look forward to new friends. So our good wishes ring out for all...
 "Merry Christmas and a Happy New Year; no words are richer in good cheer."

JUST AN OLD-FASHIONED YULETIDE GREETING

To all of our customers and friends, we extend our very best wishes for a merry Christmas and a prosperous New Year.

Bulloch County Bank
 STATESBORO
 Member Federal Deposit Insurance Corporation

BANK CREDIT is the best FARM CREDIT

BULLOCH TRACTOR CO.
 WEST MAIN STREET PHONE 578

All's Fair

My ears have turned to cups as I listen out for news; My eyes are strained to catch a glimpse of something to amuse. So, Santa, if you please, I need a hearing aid; A pair of fine binoculars—be sure they come prepaid. Another thing, dear Santa, if it's not too much to ask, Bring me a magic pen to write my weekly task. And to everyone who reads ALL'S FAIR: the best of luck to you; A very Merry Christmas and a Happy New Year, too! P.S. Don't forget the Coleman boys—Leodel and Jim. For, after all, Dear Santa, I get my check from them.

BULLOCH BOYS TAKE CHARGE
This report on the Chicago convention is, we warn you, not the type you'll get at the Rotary or Chamber of Commerce meetings or at your local Farm Bureau meeting. So take it or leave it . . .

Jane will attempt to trail along with Aubert and Lingo Brannen and their three children. Aubert, Jr., Bob Barry, and Jane; Henry and Joe Blitch and their sons, Jimmie and Smet; Byron Dyer and their children, Frederick and Marie. So now you know what you're in for. Any-

body who keeps up with Aubert Brannen makes it from here to yonder in record time . . . Our folks were all at the Stephens Hotel. At the lovely Boulevard Room, Aubert, Henry, Joe and Lingo, and Julian and Pearl Brannen nonchalantly stroll in, take a seat and finger the menu. They order and get a few dishes of lobster a la king and a couple of broilers. They also pick up a bill for \$44. For the rest of the time the other women from Bulloch ribbed Lingo and Joe with such queries as, "Well, Lingo, when do you and Jo expect to get your dividends from your investment in the Stephens Hotel?" The children in the party attracted lots of attention. No wonder—they're attractive children. It seems that they were the first children who had attended the convention. In addition to children already mentioned were Robert and Raymond Hagan, twin sons of Mr. and Mrs. Dan Hagan. The Atlanta Journal correspondent tried to round them up for a picture for his paper, but the twins were the only ones he could ever catch together. They visited the National Historical Museum, the Aquarium, and the Planetarium. While they were observing primitive life in a cave, Smet was visibly distressed over the nude figure of a boy apparently his own age. "Mrs.

Brannen," he said quite seriously, "Don't it look like they'd put some clothes on that little boy?" They were naturally enchanted by Marshall Fields. Santa Claus was assisted there by Mr. Mistletoe, like midget Santa Clauses. A colonnade of giant red peppermint candy sticks and Mistletoe boys directed the children to Candy Lane, a toy shop, where Jane Brannen made a beeline for the imported dolls. They were only \$100 or \$125. Jane settled for a Diddle doll with magic skin and a complete wardrobe in a white trunk. Smet and Jane posed long and patiently while a sidewalk artist made crayon sketches of them. . . . Bob, when asked what he liked best about his trip to the stockyards, instantly replied, "Sampling the meat. Mother," Bob, we understand what you mean.

The nicest side trip the Bulloch group enjoyed was due to Aubert Brannen's maneuvering. He arranged with the International Harvester Tractor Division to carry the group through the factory. Buses and a Packard limousine were sent from the factory to pick up sixty-seven members of the party who had the opportunity to go through the foundry and see the parts made, put together, painted, and rolled off the assembly line, with each exhaust pipe marked in chalk, indicating its destination. Luncheon was served for the entire group . . . Excitement added flavor to the trip. Charley Zetterower was edged out of a group consisting of his wife, Mr. and Mrs. Willie Zetterower, and Mr. and Mrs. Dew Smith. An old gentleman, ragged and pathetic in appearance, approached Charley for help. Charley was sympathetic. The old gentleman sort of pushed

him away from the group and suddenly three stalwart fellows appeared and demanded his money. Dew and Willie rushed to his assistance and the things vanished. . . . Mrs. Hobson Wyatt was not quite so lucky. At a movie she laid her pocketbook on an empty seat beside her. Absorbed in the picture, she was vaguely conscious of a man who came in and sat beside her and left a bit later. As she started to leave she reached for her pocketbook, which was open, and \$95 were missing. . . . But Lingo still wonders how Aubert managed to get tickets to see the Chicago Bears and the Cardinals tangle at Wrigley Field. They were told that there was only one standing room left. But Aubert promised them tickets. He sauntered up to a luscious blonde at the desk in the lobby of the hotel. He told her what he wanted—so the story story goes. Anyway, they were told to go to a certain gate and say, "This is Mr. Brannen calling for his tickets." The tickets were handed out promptly and were for box seats on the 40-yard line and only cost \$7 per . . . And, to complete the picture for them, Charlie Trippi broke loose for a 40-yard run, and probably no one yelled louder than Aubert, Henry and Byron. . . . Country come to town. Well—you've got something there . . .

KNOW GRANDMOTHER BLITCH was proud of that lovely picture in Sunday's Morning News of Shirley Shearouse, a Savannah debutante. Jane remembers so well that month in May when the little girl arrived on Zetterower Avenue—and Fred and Elizabeth thought I knew so much about colic dress, etc., because I had a son just two months old. . . . Shirley, a niece of Cora Smith and Georgia Brett, graduated with honors at Pape School and is doing nicely for herself at Vassar. . . . And have you seen the bright Christmas wreath on Georgia's car. A small boy said, "Oh! Look at that pretty car."

HAVE YOU HEARD THIS ONE on Chick Jones? The evening that the Masons entertained their women folk at the College
Continued On Opposite Page

Season's Greetings

The warm glow of Yuletide candles expresses our feelings for all of our friends on this glorious holiday.



MEN'S AND BOY'S STORE

Homer Simmons, Jack Tillman, Mary Alice Hendrix, Hobson Donaldson, Lamar Simmons
Phone 561 22 East Main Street

Merry Christmas

We're sextons this Yuletide . . . We're climbing to the belfry and ringing those joyous, silver-toned bells till everyone of our friends hears the peals of Merry Christmas and a Happy New Year!

THE FRIENDLY
SEA ISLAND BANK
Member F. D. I. C.



Merry Christmas

Our greetings go out to you for the merriest Christmas ever. May yours be a holiday overflowing with happiness and good cheer. With our Yuletide greetings and best wishes for a happy New Year go our heart-felt thanks or your kind patronage of the past—for your continued patronage in the future.

Statesboro Truck & Tractor Co.
East Vine St. Statesboro, Ga.
"Pat" Brannen, Inman Dekle, Aubert Brannen

Official Organ for Bulloch County

THE BULLOCH HERALD

DEDICATED TO THE PROGRESS OF STATESBORO AND BULLOCH COUNTY
Statesboro, Georgia, Thursday, December 25, 1947

Official Organ for Bulloch County

VOLUME VIII

Number 6

Bulloch Farmers Find Other Farmers Just Like Their Folk

"All the people in the world must be in this store," Roger Hagan, one of the twins of Dan W. Hagan, said while in the world's largest department store last week. Raymond, the other twin, later asked why the United States is so big. These observations express the general feeling of the some sixty-four troopers had at the annual meeting of the American Farm Bureau Federation in Chicago last week. The highlight of the trip was the earnest manner in which the farmers from the entire country went about planning to improve living conditions and standards of life in rural America. Every one of the 7,000 present looked exactly like honest-to-goodness Americans. It was impossible to tell which section of the country the delegates were from so far as appearances was concerned, even though the brogue would designate their home section when they began talking. There were no delegates who talked from the corners of their mouths, or who looked foreign, or acted as if they expected any personal gains from the efforts of the organization. These 7,000 farmers were interested in America and what the country had to offer Americans and the rest of the world. Outstanding speakers such as President Edward A. O'Neill, Warren Austin, of the United Nations group, David E. Lilienthal, of the Atomic Energy Commission, Senator Edward Thye of Minnesota, Congressman Harold Cooley of North Carolina, Dean Henry Rusk of the College of Agriculture of Illinois, Charles F. Kettering, research director of General Motors, and others appeared on the program. Mrs. C. M. Cowart was one of Georgia's voting delegates to the associated women's meeting of the Farm Bureau. The group left Statesboro December 12 by special bus and made up for the Rose Bowl game at 7 p. m. They arrived in St. Louis on Saturday at noon. A sightseeing tour was arranged that carried them through all parts of the city, including the famous gardens and museums containing the many Lindbergh trophies. That evening the group stopped and took in shows of their choice. They left St. Louis at midnight. The train arrived in Chicago early Sunday. All registered at the Stephens Hotel, the world's largest. Most of the group went on a tour of Chicago by bus that afternoon with a few getting tickets to the Chicago Bears-Cardinals football game. Most of the group visited all points of interest in Chicago during the next four days, such as the stockyards where Swift and Company conducted them on a tour of the packing plant and gave them lunch; the International Harvester tractor plant, where they saw ordinary tractors emerge as a running tractor and had another good meal; the museums, department stores, grain exchange, night clubs, and buildings of importance. Several members bought an interest in the night clubs, or rather paid for a share or more, but did not get titles to their part. One lady lost \$95 to a pickpocket in St. Louis. One man caught a pickpocket's hands in his coat pocket. Some bought an interest in the dry cleaners and beauty parlor establishments. Otherwise, prices of things bought, and food as well as hotel bills were not excessive. Most of the group came back within their estimate of the expenses anticipated. Mrs. W. O. Griner was ill most of the stay in Chicago and could not see Chicago, but other than simply going out once in a while all the others kept on the move and expressed themselves as wanting to make any future trips to the convention. The weather was "beautiful" the entire week. There was some three inches of snow on the ground when they arrived in Chicago, but no rain or snow fell while they were there. The temperature ranged from 17 to 35 degrees. The group went to the station Thursday afternoon late to return home and found the University of Michigan's football team there, loading up for the Rose Bowl game. Mrs. Jo Blitch tried to talk Henry into not coming home but going with the Michigan team to California. W. C. Hodges, Jr., got on the train with them through mistake. The porter tried to load Frederick Dyer on with the Michigan boys. The group returned home Friday night. Aubert Brannen, Jr., stated when he arrived that he had just seen so much he would have to forget part of it to remember what he did see. That is about the summary the entire group placed on the week's tour of the Midwest and Chicago.

CLASSIFIED

FOR SALE: One pair of mules. One five and one six years old, each weighs about 1,050 pounds. Also riding cultivator, one turn plow, one planter, one guano hopper. Jim McCormick, Route 1, Statesboro, Ga. 12-25-1-1f

FOR SALE: New house, three bedrooms, Olliff Heights, North College. This is one of the best built houses I have offered for sale recently. Price \$7500. JOSIAH ZETTEROWER.

FOR SALE: 150 acres, 110 cultivated. Six-room house, deep well, electricity, eight miles west. Price \$10,000. JOSIAH ZETTEROWER.

FOR SALE: 125 acres, 65 cultivated. Good land, good house; good tenant house, store building; suitable for store. New tobacco barn, 5 acres tobacco. Price \$8500.

FOR SALE: Cabinet Shop. Well-equipped; reasonable rent. Will sell with or without lease. Complete inventory and price on application. JOSIAH ZETTEROWER plantation. Josiah Zetterower.



Statesboro Auto Parts Co.
Statesboro, Georgia

B. B. MORRIS & COMPANY
31 West Main St. Phone 131 or 132

Wishing you all THE JOYS OF CHRISTMAS and every happiness for THE NEW YEAR

To wish you good cheer at CHRISTMAS and happiness throughout the coming year...

Statesboro, Georgia
THE FAVORITE SHOE STORE

The Bulloch Herald

Published Every Thursday
Statesboro, Bulloch County, Ga.
"OFFICIAL ORGAN FOR BULLOCH COUNTY"

Thursday, December 25, 1947

LEODEL COLEMAN Editor
G. C. COLEMAN Associate Editor
JIM COLEMAN Advertising Director



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27 WEST MAIN STREET
Entered as second-class matter January 31, 1946, at the post office at Statesboro, Georgia, under Act of March 3, 1879.

1948 JANUARY 1948

SUN	MON	TUE	WED	THUR	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Whatever Name, Santa Is There

QUANTA CLAUS is not always the merry, jovial, fat-clad saint behind a team of reindeer. There are almost as many versions of Santa as there are nationalities—Father Christmas, Kris Kringle, St. Nicholas or even Babonka. But, whatever his name, he is loved and welcomed by all children.

In America on Christmas Eve there is a merry tinkling of sleigh bells as Santa Claus drives up in a sleigh drawn by eight reindeer, pauses just long enough to climb down each chimney. From a huge sack on his back he fills the children's stockings with toys and goodies. Gifts too large to be stuffed in the stockings are tied on glittering evergreen trees.

mas custom to England from Germany.

In Finland Santa has elves who pass out gifts for him. This generous group is known as Wainemolnen and Aiko.

Babonka, a young and beautiful girl, brings the gifts in Russia. Grandfather Frost accompanies Babonka in a sleigh as she makes her rounds on Christmas Eve.

Italy has no Santa Claus, but in his place is a benevolent old witch, Befana, who sails through the air on a broom stick. She leaves her presents for the children beside the hearth.

Papa Noel, who is very similar to Santa Claus, reigns in Brazil. Like Santa, he wears a red suit and trav-

Christmas Safety Tip

FAMILY WITH NO HOME FOR XMAS... BUILDS FIRE WITH KEROSENE

We know one family with no home for Christmas... and all because they forgot that using kerosene is not the way to start a fire!

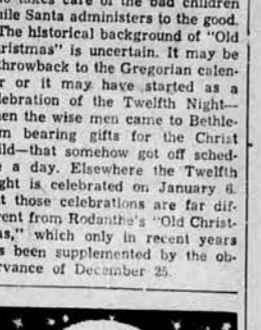
Logan Hagan, chief of the Statesboro Fire Department, reported a fire at 5 o'clock Tuesday morning of this week. It's cause was traced to the use of kerosene to start a fire in a stove. And now the man is in the hospital with both hands and legs badly burned and his family with no home for Christmas.

Mr. Hagan states that the cause of most fire calls they had this winter is the use of oils in starting fires. He urges people to be careful. "Fire is a dangerous thing, and we cannot be too careful."

Christmas Held Twice Yearly

If children instead of their parents were allowed to choose the family homestead, the tiny fishing village of Rodanthe, N. C., would become a metropolis overnight. Here's a place they celebrate two Christmases every year.

Santa Claus, his reindeer scampering over the sands of North Carolina's outer banks, makes his annual world tour on the night of December 24. Hardly have the children recovered from their over-supply of candy and wild duck when Santa returns in time for "Old Christmas," which for hundreds of years Rodantheans have celebrated on January 5. This time, however, Santa is accompanied by a menacing ogre, known as "Old Buck."



HOLIDAY GREETINGS

The joys of this season are many—and may you enjoy them all!

And after the last carol has been sung, we add our sincere wishes for a jolly year to follow.

IDEAL CLEANERS
Phone 548
Statesboro, Ga.



Sea Food Center
STATESBORO, GA

The Bulloch Herald, Thursday, December 25, 1947

Season's Greetings

Best wishes for a joyous Christmas, a bright and prosperous New Year.

Statesboro Provision Company
Statesboro, Georgia

Christmas Gift Certificate

MANY YEARS OF HEALTH AND HAPPINESS

TO: _____ FROM: _____

This certificate will be accepted by the International Harvester dealer whose signature appears below for an INTERNATIONAL HARVESTER FREEZER Model No. _____

NOT REDEEMABLE IN OTHER MERCHANDISE OR CURRENCY

DEALER: _____ ADDRESS: _____ SIGNATURE: _____



Put this Beautiful INTERNATIONAL HARVESTER FREEZER in her stocking...

HANDSOME GIFT CERTIFICATE AND BOOK, "HOW TO FREEZE FOODS", CONVEY YOUR CHRISTMAS GREETING

She'll bless you... for years to come... for your thoughtfulness! Your gift of a sparkling, streamlined International Harvester Freezer will save money on the family food budget, for her to buy the little personal things she wants. It will make meals easier to plan and prepare, step-up the nutrition.

TWO SIZES TO CHOOSE FROM

Whether her family be large or small there is an International Harvester Freezer to fit smoothly into her daily routine.

Big, roomy 111-cubic-foot capacity (shown above) holds all of 385 pounds of frozen food. Has exclusive "H" freeze-area for quick freezing.

For smaller families, 42-cubic-foot capacity (shown at left) holds 150 pounds of frozen foods. Compact, convenient, looks in anywhere.

Both models have exclusive "Light-Wad" refrigerating units—silent, efficient, warranted for five years. Also the exclusive Harvester "Front-Lok" feature, and "Vac-U-Seal" hermetically-sealed insulation.

See these... and the many other important Harvester features, at our showroom today! Select the model that will fill your gift requirement best.

When you have made your purchase, we will issue the handsome Christmas-colored, gift certificate in your name, as donor, for you to place in her stocking or under the tree. It comes in an attractive greeting envelope with a copy of the exclusive 66-page book, "How to Freeze Foods."

Solve your shopping problems... today!

Statesboro Truck & Tractor Co.

East Vine St. Statesboro, Ga.

The Bulloch Herald, Thursday, December 25, 1947



Dodge Introduces New Trucks

Among the 248 basic gross vehicle weight chassis models just announced in the new Dodge "Job-Rated" truck line is this B-1-H tractor of 128-inch wheelbase, 15,500 pounds gross vehicle weight (1 1/2-ton nominal rating) and 38,000 pounds gross train weight. The trucks have many new features.

DODGE OFFERS 248 TRUCKS IN COMPLETE NEW LINE

A completely new line of Dodge "Job-Rated" trucks comprising 248 basic chassis models ranging from 4,250 to 23,000 pounds gross vehicle weight and up to 40,000 pounds gross train weight was announced today by L. F. VanNortick, Director of Truck Sales of the Dodge Division, Chrysler Corporation.

Some models of the new trucks will be displayed starting January 7 by Lannie F. Simmons in Statesboro.

A combination of massive strength and smoothly flowing lines is the keynote of styling for the new trucks. They were designed to combine appearance with comfort, safety, performance, economy and ease of handling.

Front axles have been moved forward to place more of the gross vehicle weight on the front axle and provide better weight distribution. The wheelbase for conventional models through 2-ton has been reduced eight inches, while the 2 1/2- and 3-ton models have been reduced six inches. The new trucks have been

engineered so that despite shorter wheelbases, the cab-to-axle dimensions remain practically unchanged, making it possible to use the same length bodies as before.

New ease of handling and driving has been provided by the shorter wheelbases and wider tread front axle, together with cross steering, which is a new feature on all conventional cab models. The cross steering permits a 37-degree turning angle both right and left. Drivers now can park or back into alleys or up to loading platforms with much greater ease. Road shock through the steering wheel is greatly reduced by the cross steering, which has the drag link running parallel with the front axle.

Standard, deluxe and custom cabs provide more room, more visibility and more safety, and more comfort for the driver.

Seat width has been increased to 57 1/2 inches to permit three large men to sit without crowding. Chair-height seats provide leg support under the knees and can be adjusted seven inches. The natural back support also is adjustable for maximum comfort.

The seat cushion utilizes air in provide comfort. A hand control allows the driver to adjust seat buoyancy to his weight or road conditions.

Comfort in any season or any weather is provided by an all-weather heating and ventilating system which is an ingenious combination of truck heater, defroster vents, vent windows, cow ventilator, and fresh air intake.

Deluxe and custom cabs have what is termed "90-degree view" through increased glass area and installation of rear quarter windows. Windshields and windows of the new "Pilot House" cabs are higher and wider, adding to vision and safety. Drivers can enter or leave the conventional cab easily from either side since the gear shift and emergency levers have been moved forward to give clear floor space from door to door.

Conventional models can be road serviced from the left side as the fuel tank, oil filler, radiator, and battery are located.

Dodge has seven different engines to handle the power requirements of its new line. Numerous engine improvements have been made.

Braking systems are larger and improved. Front and rear axles have increased load-carrying capacity. Front springs are longer. Radiator cores have been redesigned to facilitate better cooling. Exceptional improvements have been made in frame construction.



Merry Christmas

"May the Yuletide season and the days to follow glow with an abundance of good things"... is our wish to one and all.

Georgia Theatre
STATE

The Bulloch Herald, Thursday, December 25, 1947



Christmas Once Again

The silent skies are full of speech For who hath ears to hear: The winds are whispering each to each.

The moon is calling to the beach, And stars their sacred wisdom teach Of Faith, and Love, and Fear.

But once the sky its silence broke And song o'erflowed the earth, The midnight air with glory bill, And Angels' mortal languish spoke, When God our human nature took In Christ the Saviour's birth.

And Christmas once is Christmas still: The gates through which He came, And forest wild and murmuring rill, And fruitful field and breezy hill, And all that else the wide world fill Are vocal with His Name.

Shall we not listen while they sing This latest Christmas morn, And music bear in everything, And faithful lives in tribute bring To the great song which greets the King?

Who comes when Christ is born? —Phillips Brooks



The Yule Log

The bringing of the yule log originated in England during medieval times. The log was dragged into the great hall at the beginning of the Christmas feast and was the occasion of the rendering of the Christmas toast, which is in part: "This yule log burns... It destroys old hatreds and misunderstandings. Let your spirit vanish, and let the spirit of good fellowship reign supreme for this season and through all the year."

The yule log represents, "Peace on earth, good will toward men."

WEXFORD CAROL

Near Bethlehem did shepherds keep Their flocks of lambs and feeding sheep; To whom God's angels did appear, Which put the shepherds in great fear.

"Prepare and go," the angels said, "For there you'll find this happy morn, A princely babe, sweet Jesus born."

NOTICE OF SERVICE BY PUBLICATION

GEORGIA, Bulloch County, Mrs. Ida S. Matz vs. B. S. Matz, Suit for Divorce in Superior Court, Bulloch County, Ga. January Term, 1948

To the Defendant, B. S. Matz: In above Suit, You are hereby commanded to be and appear at the next term of the Superior Court of Bulloch County, Georgia, to answer the complaint of the plaintiff, mentioned in the caption in the suit against you for divorce.

Witness the Honorable J. L. Renfro, Judge of said Court. This the 16th day of December, 1947.

HATTIE POWELL, Deputy Clerk, Superior Court, Bulloch County, Georgia, Ogeeloc, Georgia.

NOTICE TO DEBTORS AND CREDITORS

All persons having claims against the estate of Farley S. Cone, deceased, are requested to file the same or lose priority, and all persons indebted to said estate are to make immediate settlement with the undersigned. Executor of the Will of F. S. Cone, Deceased. (11-6-47c.)

Legends of Holly

Many beliefs are connected with the Christmas holly. Legends relate that the crown of thorns was plaited from the holly, the white berries turning red like drops of blood after the crucifixion.

It is said that whoever brings the holly into the house first, either husband or wife, is the one who will rule in the ensuing year.

For many years the superstition persisted that holly was helpful to witches. It was placed on floors and windows to keep out evil spirits.

FOR MORE EFFICIENT FARMING AND BIGGER PROFITS!

TOP YIELD powdered rock PHOSPHATE

Spread Top Yield on your field now... Once you put it on it starts to work, and you'll get one more job out of the way! Top Yield permanently improves your top soil and, at the same time, it offers you an immediate increase in yields! Top Yield is the key to more profitable farming!

ORVILLE MIXON
Rocky Ford, Georgia
Route 2, Box 57

We wish you all the joys of the Christmas season and a very happy New Year too!

Smith-Tillman Mortuary

Statesboro, Georgia

Greetings

We express to you Yuletide wishes as bright and gay as the lights on your Christmas tree. And a very happy New Year, too.

L. A. WATERS FURNITURE COMPANY

MILLEN STATESBORO

We Still Travel to Grandmother's on Christmas
 "To grandmother's house for Christmas..." That part of the holiday theme has become as much a part of the Yule season as the mistletoe and holly. And where, in days of yore, the trip to grandmother's house was made by stagecoach, it now is being made by airplane.
 With more planes available and expanded facilities, airlines are anticipating the greatest holiday travel season in history.

Children's Gifts For Christmas

There's more to buying toys than merely getting something for a youngster to play with. Home management specialists emphasize five points worth remembering in purchasing playthings for children:
 1. Safety. Keeping the age of the child in mind, youngsters should not be given a sharp knife, chemistry set, air rifle or a tool kit until they are old enough to handle them with care. Electric train equipment should be kept in good repair to prevent shock or burn. Infants



should be guarded against whistles with removable mouthpieces, stuffed animals with pin or button eyes, wheels and strings not securely fastened, and small nailing.
 2. Cleanliness. Toys should lend themselves to being cleaned without damage.
 3. Construction. Well made toys are capable of much wear and tear, with fragile playthings encouraging destructiveness in a child.
 4. Versatility. A toy that offers many imaginative uses will intrigue a child longer. Blocks of various shapes and sizes have more construction possibilities than the usual sets.
 5. Variety. Toys of different sizes, shapes, textures and colors develop different muscles and different kinds of interests.
 Too many toys, like no toys at all, are a mistake. The child is distracted by the variety and not given the opportunity to develop the potentialities of the toys he has. It must also be appreciated that the price of a toy does not determine its real value since a cheap plaything may provide a youngster with as much enjoyment as a more expensive one.

WE CAN SOLVE YOUR WASHING PROBLEM IMMEDIATELY!



GENUINE Maytag WASHERS AVAILABLE FOR YOUR USE IN YOUR OWN HOME!

Here's the solution to your washing problem! While we can't promise you immediate delivery of a new Maytag... the dependable washer that gets clothes cleaner, faster... we can furnish you genuine Maytag to use while you're waiting! We bring it to your home for one half-day every two weeks and pick it up when you've finished washing. There's no rent to pay... merely a small pick-up and delivery charge that actually saves you money, because it eliminates paying the higher cost of having your washing done. Stop in today... place your order and deposit under our Priority Agreement Plan... we'll reserve a washing date for you.

L.P. Gas Company
 ALLEN R. LANIER 15 COURTLAND ST. Statesboro, Georgia

To all our friends both old and new...

Greetings

HINES DRY CLEANERS
 Statesboro, Georgia

A MERRY CHRISTMAS
 and the best of good wishes for the New Year

CITY DRUG COMPANY
 Statesboro, Georgia

WITH EVERY GOOD WISH FOR A *Happy Holiday Season*

All that makes for a merry, merry Christmas... the voices of carol singers filling the air, the bells pealing melodiously, the holly wreaths hanging in the windows... all these things plus joy and happiness in your heart we sincerely hope is yours on this glorious holiday.

L.P. GAS COMPANY
 ALLEN R. LANIER 15 COURTLAND ST.

Greetings OF THE Season

We wish you everything good at Christmas time and through the year to follow. Make every minute ring with fun and contentment—enjoy every day in holiday spirit!

Rocker Appliance Company
 ALVIN G. ROCKER—J. D. ROCKER

Heavy Mail Coming Up for Santa



Children of the first grades at the Dawson, Calif., elementary school, had a special box in which they deposited their mail to Santa. All were on their best behavior, for they have no way of knowing whether or not one of Santa's game helpers may be peering through the slit. Hundreds of thousands of letters were mailed to Santa from all parts of the world.

SEASON'S GREETINGS



The old Cherry Tree carol, or the legend upon which it is based, is undoubtedly the reason for the custom of placing a branch of cherry tree in water to bud for Christmas time.
 According to this legend, Mary and Joseph on their way to Bethlehem passed a tree loaded with cherries. Mary was hungry for some of the fruit and asked Joseph to pluck some cherries for her. The tree graciously bowed down so that Mary could pick the fruit herself.
 It has been customary among the Czechs and Slovaks to take the branch of a cherry tree and place it in water in the late fall so that the buds reach the blossoming stage at Christmas time.
 The belief was current that if the sprig blossomed by Christmas Eve, the girl who tended it would marry during the New Year.

SEASON'S GREETINGS

Christmas Visit to The Seven Fountains

In 1540 when a plague was raging in Switzerland, 12 pious men of Rheinfelden formed a brotherhood to pray for St. Sebastian's aid, and to nurse the sick and bury the dead. Penitence in medieval times was accorded to evil spirits in water, so the Brotherhood of St. Sebastian visited each of the town's seven fountains, praying and singing hymns at each stop. They still continue this custom, but only on Christmas Eve. For this ritual the 12 Brothers are dressed in black, with black silk top hats. At every fountain they gather around the lantern-bearer and sing a medieval song. The march begins at the Frenschwiler fountain, where the plague is supposed to have started three centuries ago. When they have passed the seventh, they enter the church for midnight mass, and ceremoniously place their lanterns on the altar of St. Sebastian.



PLUM PUDDING
 In the book of Common Prayer of the Church of England, the prayer for the last Sunday before Advent began with the words "Stir up." The people of Peterborough took this to be a reminder that they should start their plum pudding at that time, and everybody in the family took a hand in the stirring until it was ready on Christmas.
 This indispensable old-time English Christmas dish was formerly, or frummenty, which according to old-time recipes was "wheat boiled until the grains burst, then strained and boiled again with broth or milk and yolks of eggs." Frummenty was the forerunner to plum pudding.

Farm Loans

John Hancock
LIFE INSURANCE COMPANY
 OF BOSTON, MASSACHUSETTS

MONEY FURNISHED PROMPTLY Payment Plan Adjustable To Your Needs

W. M. NEWTON, Loan Agent
 Sea Island Bank Building
 Statesboro, Ga. - Phone 486-M

Greetings FOR CHRISTMAS AND THE NEW YEAR

Lannie F. Simmons
 29 North Main St. Statesboro, Ga.

For a Dream of a Trip Ride the Dream of a Train—

NANCY HANKS II

SAVANNAH, MACON and ATLANTA

The friendly service... reserved, reclining chairs... spacious rest rooms... maid service... inviting Grill and Lounge where meals are delicious and reasonable. All this, plus low fares, make your dreams come true on Nancy Hanks II!

Lv. Savannah—8:00 AM	Ar. Dover—8:57 AM
Lv. Dover—8:57 AM	Ar. Macon—11:30 AM
Lv. Macon—11:35 AM	Ar. Atlanta—1:40 PM
Lv. Atlanta—6:00 PM	Ar. Macon—8:05 PM
Lv. Macon—8:10 PM	Ar. Dover—10:38 PM
Lv. Dover—10:38 PM	Ar. Savannah—11:40 PM

Round Trip
 DOVER to MACON \$8.00
 DOVER to ATLANTA \$5.50
 Plus 15% Federal Tax

Less than the cost of any other form of travel!

CENTRAL GEORGIA RAILWAY

SAFE, DEPENDABLE, ON TIME!

JOY to All

Ring out, oh bells...
 Loud and clear
 Your joyful song of Puletide cheer.
 Ring out, too, for all to hear
 Our very best wishes
 For a Happy New Year

H. Minkovitz & SONS
 SYLVANIA SAVANNAH STATESBORO

Nellie C. Jones
 Mrs. Rupert Lanier
 Mrs. Virginia D. Mallard

Margaret Gilder
 Mrs. W. H. Goff
 Richard Gullede
 Minnie Lee Jones

Mrs. Minnie Mikell
 Mrs. Charlie NeSmith
 Hubert L. Newton
 W. M. DeLoach

Duren Jordan

Mrs. Ivey Miller
 Mrs. Chas. E. Nevils
 Harold R. O'Quinn
 W. M. Roach
 Mrs. Sidney Smith
 Mrs. Dewey Smith
 Mrs. A. B. Stripling
 Mrs. Cleo J. Waters
 Mrs. D. P. Waters
 Mrs. Fred Waters

Jeanette Holloway

Stores will be closed Thursday and Friday, December 25th and 26th

Nath Holleman
RECAPPING
 HAVE YOUR TRACTOR TIRES AND TRUCK
 TIRES RECAPPED NOW

At the Largest and Most Modern Recapping Plant in Southeast Georgia. We recap and repair your tires and tubes with the finest RAYONS and rubber. All Work Guaranteed.
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Your Community is YOUR SHOPPING CENTER

**STATESBORO LIVESTOCK
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BRING YOUR COWS
 AND HOGS TO US
 FOR HIGHEST
 PRICES.

Rocker Appliance Company to Be In New Building First of 1948

4 WEEKS TIL CHRISTMAS
 — SHOP EARLY —



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PORTRAIT PHOTOGRAPHS

ALL WORK
 GUARANTEED

**STATESBORO
 STUDIO**

JOHN A. GEEBRO
 East Main St. Statesboro

Come January 1, 1948, the Rocker Appliance Company will be in their new building at 470 South Main (Andersonville). Alvin and Dave Rocker, owners, announced this week that the new building is nearing completion and during the latter part of January or the first of February an official opening will be held.

The new building has 4,500 square feet of floor space. It will be completely air conditioned, with both heating and cooling systems.

One of the features of the new location will be plenty of parking space with no parking-meter-both for their customers.

In making the announcement of the move, the Rocker brothers remind the public of the services they offer. They service all items they sell.

Included in the lines they offer are Bendix washing machines, radios, irons and dryers; Youngstown and American kitchen equipment; Crosley refrigerators and ranges; Electromaster ranges and water heaters; Quaker oil heaters; Kresky oil heaters and floor furnaces.

The call attention to the fact that they carry a full line of gas equipment and gas systems, as well as complete commercial equipment in both electrical appliances and gas appliances.

Plus hundreds of items for the home and business.

You are invited to visit their new location—see Statesboro's newest and most modern business building—the Rocker Appliance Company at 470 South Main Street (Andersonville).

ALL ADVERTISERS ON THIS
 PAGE WISH YOU A VERY
 MERRY CHRISTMAS!



Have your eyes examined by an expert who can accurately prescribe and fit you with the proper glasses. It's all in the examination! Our experts can give you this service.

COME IN TODAY—
 DON'T DELAY!

DR. E. H. SMART
 RUSHING HOTEL
 Statesboro Georgia



Concrete
 for beauty, livability
 and firesafety at
 low annual cost

With concrete your new home can be any architectural style, color or size you want—cottage or mansion—adapted to your family's requirements.

Concrete walls and subfloors and a firesafe roof assure positive protection against storms, termites and decay.

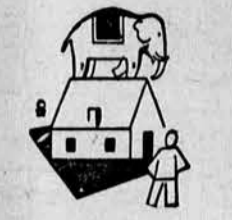
You'll have year 'round comfort, too, in your concrete house—cool dry rooms in summer, low heating bills in winter. And you'll save money in upkeep, because of the sturdy way a concrete house is built—repair bills are few.

You'll love the quiet, sag-proof, dust-tight concrete subfloors—an ideal base for rugs, carpets, linoleum or any floor covering you like.

Our tested concrete block meet the quality requirements of all standard specifications.

Ask us for estimates and information on a concrete house to fit your requirements. No obligation. Telephone or write

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 Phone 529



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 and
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 Statesboro Cottages
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**A New Low
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 WET WASH**



9 LBS FOR 40c

SOAP & CLOROX FREE
 It doesn't pay to do your own laundry... not when you can have it done as cheaply as this. Your clothes are thoroughly washed and rinsed and returned to you fresh and Clean.

**AVOID WASH DAY
 DRUDGERY
 CURB SERVICE
 WASH**
 On Vine Street,
 Just Back of Post Office
 OPERATED BY
Mrs. T. E. Rushing

So Inviting!

Gay, beautiful and serviceable, the bathroom equipment we're ready to install in your new home will give endless satisfaction.

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 We have expert plumbers. Let us bid on your next plumbing and electrical work.

AKINS APPLIANCE CO.
 21 W. Main St.—Statesboro, Ga.



**RELAX!
 LET US TAKE CARE
 OF YOUR
 LAUNDRY!**

**The Model Laundry
 The Model Dry Cleaning Co.**
 PHONE — COURTHOUSE SQ. — PHONE
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PRESCRIPTIONS

When your doctor signs his name to a prescription he is fulfilling a most sacred duty. We regard as equally sacred our duty of filling his prescription—whether it be to trouble-shoot a headache, or to save a life in a crisis only a physician and medication can meet.

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"WHERE THE CROWDS GO"
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 27 West Main St. Statesboro

Stationery

**INDIVIDUAL
 Christmas**



**Printed With Your
 Name On Them**

Come in today and see our selection of personal Christmas Cards. Order them early this year. We can give you fast service on your orders.

We also have a wide selection of personal Christmas Gifts for every member of the family.

**McCORMACK'S
 GIFT SHOP**
 GIFTS
 FOR ALL OCCASIONS

S. Main St., Statesboro, Ga.

Listen every morning to **SWANEE RIVER BOYS** on Bendix Radio Show over WSB at 750 on your dial—9:30 to 9:45.

SEE... WORKLESS WASHDAY
 WITH A BENDIX AUTOMATIC HOME LAUNDRY
 You simply set a dial—add soap—Bendix does the rest. Bendix washes... rinses three times... damp dries... shuts itself off!

SAVE... CLOTHES... HOT WATER
SOAP... LIFTING... WITH 4 FAMOUS BENDIX FEATURES
 See the amazing advantages of gentler Tumble-Action washing, the Water-Saver Cylinder, Triple Rinsing for a cleaner wash, the Basket-Level Forthole!

NOW... BEING DEMONSTRATED DAILY
 You'll see a complete washing with no one working at all! No spilled water, no washing odors. No tubs to empty or fill.

**BENDIX
 automatic
 Home Laundry**

**DOES ALL
 THE WORK!**



The Bendix washes clothes super clean—rinses three times—changes its own water—damp dries clothes—cleans itself—shuts itself off! See it for yourself—the easiest washday on earth! The only automatic washer that's been performing these washday miracles for nine whole years! There's no question about the Bendix. It's been proved in use.
 Come in for a Demonstration Now!

\$259.50
ROCKER APPLIANCE CO.
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 LUMBER • HARDWARE •
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Dignified marble and granite monuments in sizes and designs at low cost to mark the resting place of your loved ones.
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 we proudly present a great line of tires and tubes. Great passenger, truck and bus tires, with all the modern advances made in tire manufacture.
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