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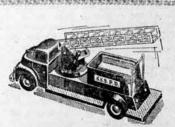
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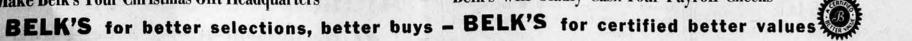
Pique Collars, 5 Styles \$1.00 Three-Piece Aluminum Grease Sets \$1.00 Coro Jewelry Sets

Ladies' Stretch Nylon Slippers Only \$1.00 Black, Brocade Clutch Bags Only \$1.00 Novelty Ash Tray Sets Childrens' Slipper Sox \$1.00

Christmas Cards Box \$1.00

Make Belk's Your Christmas Gift Headquarters

Belk's Will Gladly Cash Your Payroll Checks





THE BULLOCH HERALD

Dedicated To The Progress Of Statesboro And Bulloch County

NUMBER 6

VOLUME XVII—ESTABLISHED MARCH 26, 1937

STATESBORO, GEORGIA, THURSDAY, DECEMBER 20, 1956



This could be the story of the Great Birth at Bethlehem as it might have been seen through the eyes of presence and started for the hillside. Nearing the stable, I was could I make from that? two average citizens of the day.

IT BEGAN in Bethlehem, at registration time. King Herod "Yes," I replied, "I saw it from my window. What haphad ordered that all should register, so my father and I had pened?'
joined hundreds from near and far on the trek to the City of "A k

tled comfortably in the quarters father secured for us with a small bag of coins. Others were not so fortunate. Most of the And, for a King to be born in a stable. What manner of King accommodations had been taken earlier and that which was might be be? left commanded a price most of the trayelers were unable to



Though tired from our long journey, the noise and excite ment of my first trip away from home caused me to spend a rather sleepless night. The Innkeeper had posted a "No Room" newly-arrived travelers seeking rooms, most of whom begged only for a place to stretch out and rest their road-weary bodies The Innkeeper turned them all away, refusing to further the door on one insistent traveler who pleaded that he had a sick wife who must have shelter imp "I have my troubles, too, my friend," was his caustic reply



I could see a stable where a number of people were gathered; excited people, it seemed, because of the manner in which they moved about and gestured to one another. It was much too far the stable and its surroundings in shining brilliance.

To be in the description of a boundary of people were gathered; men in royal robes who had come from a far distant land; peated; the God-like Child, wrapped in swaddling clothes, such that had bathed a great peated in the stable and its surroundings in shining brilliance. moved about and gestured to one another. It was much too far the stable and its surroundings in shining brilliance.

Tor me to hear the sound of their voices, but I promised myself

How I envied the shepherd boy at this moment—and chided

And in the distance, there sounded the voices of the angels that on the morrow I would visit the stable and discover the myself for not having looked upon this King-child so that I too, repeating our whispered words of praise, "Hail to the King

met by a young shepherd.

"There was excitement here last night," he said.

"A King was born, in this very stable."

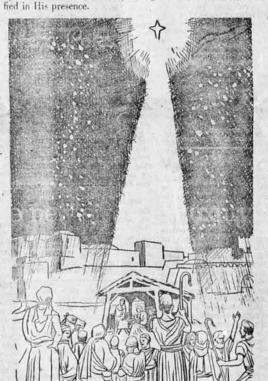
Mish. Everyone knows that Herod is the only king.

men. I myself heard them." He looked up to the sky. "And, I

"I looked upon Him with my own eyes and I gave Him one

"Then you are the foolish one, shepherd boy. I would not waste my time to look upon a King of sheep and animals who ould be born in the cold dampness of a miserable stable, nor would I offer Him so much as a blade of grass. He be no King at all. Someone has deceived you.

I went away, telling myself-that I did not believe the shep herd's story, yet, strangely afraid to enter the stable to look apon the child. Were He truly a King, I would have been terri



that the excitement centered about the strange events that had

This I heard from the tongue of a venerable old man: "I arms toward the sky, said in low voice, "Surely, this is the King promised to us long ago." A promised King, born in a

King laid in a manger. He had been terribly frightened, but light, no simple ray from the sun. I walked to the window and then I saw the star.

It appeared suddenly, and was by far the most brilliant I had ever seen. So bright was its light that on the near hillside I could see a stable where a number of record warre orthogonal to Bethlehem. Other shepherds had come too, as well as three brief moment it seemed that the most tender scene was re-

might have a story to tell. After all, I had seen the stable and -A King has been born in Bethlehem

After the morning meal, I excused myself from my father's the excited people from my window, but what sort of a story

had not heard of the birth of the so-called child-King. As we were preparing to leave the city for the long journey home, he asked if I had heard anything in the market place. When I told him the things I had seen that night and the talk I had was on the route that led us out of the city. "We must see the birthplace of the King," he said.

It was indeed a simple shelter, little more than four walls. rough a hole in the roof the morning rays of the sun slanted downward, casting a bright halo of light on the stable's only urniture, a crude manger where the child must have lain



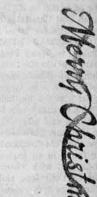
appear to be lined with shining wisps of gold. "So, this is the birthplace of a King," my father said, in an unbelieving tone, "How uncomfortable for a King," He walked forward, stopping just outside the shaft of light that encircled he manger. He reached out as if to catch the sunlight in his nd and for a moment he stood there, motionless. Then he jerked his hand away, as if he had been burned by a torch.

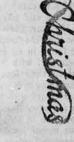
Curious, I stepped forward and extended my own hand, hal expecting to be burned or to experience some form of shock, but the ray of light felt only warm and comforting, Again my father extended his arm and this time he did not draw it back but stood there his eyes resting unbelievingly on the manger. And then suddenly I saw the reason for his bewilderment

and impulsively I drew back. Here indeed was an illusion of



And there in the center of the largest group of all, I saw the about the crude crib and though the hand could pierce that There were all sorts of interesting sounds in the darkness; the weary plodding of newly-arrived travelers, the scurrying of a dog, the braying of an ass, and the sound of a child crying of solution in the darkness; the weary plodding of newly-arrived travelers, the scurrying of a dog, the braying of an ass, and the sound of a child crying of solution in the darkness; the pressing about him. He had been the glowing manger, nor even slightly dimmed the gold-like telling him to go to Bethlehem, where he would find a newborn letting him to go to Bethlehem,















#### Christmas Means Many Things to Many People

THE UNIVERSAL joy of Christmas is certainly wonderful. We ring bells when princes are born, or toll a mournful dirge when great men die.

Nations have their red-letter days, their carnivals, and festivals, but once in the year and only once, the whole world stands still to celebrate the advent of a life. Only Jesus of Narareth claims this worldwide, undving rememberance. You cannot cut Christmas out of the calendar, nor out of the

There are many lovely legends which surround Christmas. There are beautiful songs. A half-fairy lore has gathered around it. There are the ancient traditions of dusky woods and mystic rites; the magnificence of simplicity of Pope in his triple tiara, borne upon his portative throne in gor geous state to celebarte pontificial high mass at the great altar at St. Peter's, to the country church preacher, humbly kneeling with his tiny congregation, here in Bulloch county. The lighting of Christmas trees and hanging up of Christmas stockings, the profuse giving, the happy family gatherings, the dinner, the fellowshipall these are the natural signs and symbols, the flower and fruit of Christmas.

For Christmas is the day of days which declares the universal human consciousness that peace on earth comes only from good will to men.

CHRISTMAS MEANS MANY Things to Many People. To the man of wealth, the man who has everything, Christmas may mean the cigarette lighter his wife gives him with a price tag of \$1,000 on it. To his wife, to whom he has given everything-worldly things that is-Christmas may mean the sable fur coat he gives her with a price tag of \$50,000. To their son, to whom they have given everything, Christmas may mean that new sports car with a price tag of \$5,000 on it. These have so much that Christmas has come to

CHRISTMAS MEANS MANY Things to Many People. To the man, who like the first, has everything, Christmas may mean the half dozen rose bushes his wife gives him for his hobby garden. To his wife, to whom he has given his love and affection every day in the year, Christmas may mean the tiny, old-fashioned music box he found in an antique shop. To their son, with whom they have shared their love and affection, that comes with the receiving of an album of fine recorded music. To these in this family, Christmas means love, a time of happiness and spiritual growth. They have so much that Christmas grows and grows in its meaning for them.

CHRISTMAS MEANS MANY Things to Many People. To the little boy on North Main Street and the little girl on South Main, Christmas means the little round fat man with the rosy cheeks they saw on our courthouse square on December 7-the man with the long flowing white beard, dres-'sed in the red suit with the wide black belt and the reindeer riding the skyways on a cold wintry night we believe we speak for all the and who, by some form of wonder-

ful magic, comes down the chimney and leaves a new tricycle and a dozen other wonderful things. To children Christmas is the most wonderful time of all, and its meaning is lovely.

CHRISTMAS MEANS MANY Things to Many People. To the father and mother of our little friend on North Main Street and to the father and mother of the little girl on South Main Street, Christmas may mean weeks and months of work and worry over saving enough money to buy the little new tricycle. Christmas means the need to sacrifice that they might give the ones they love the things they know Santa Claus will bring them at Christmastime. And this father and mother find Christmas worthwhile when they see the happiness which surrounds their child.

CHRISTMAS MEANS MANY Things to Many People. To many Christmas means just a two-day holiday during which to recover from the rigors of the pressures built up to push up the year's sales over last year's sales.

To many Christmas means a time to worry about how to meet the bills run up during our momenthe name of the Christmas spirit.

CHRISTMAS MEANS MANY Things to Many People. The ministers of our churches are becoming alarmed over the ever increasing commercialization of the birthday of our Jesus. They are concerned about the growing use of alcohol as a means to celebrate the birthday of our Jesus.

BUT COME CHRISTMAS DAY. deep down in the hearts and souls of all men there is a spark of the real Christmas when the whole Christian World prsotrates itself in adoration around the crib of Bethlehem and rehearses in accents of love a history which precedes all time and will endure throughout eternity. As if by an instinct of our higher, spiritual nature, there will well up from the depths of our hearts, emotions which challenge the power of human expression. We will seem to be lifted out of the sphere of natural endeavor to put on a new life and to stretch forward in de-

YES - CHRISTMAS Means Many Things to Many People!

#### Their gift to all

Statesboro has brand new Christmas lights over the streets in the business section of the city all who are subject to the influence of Christmastime.

These new lights replace those purchased a long, long time ago by the merchants of the city with voluntary contributions.

Bowen states that since the business of Statesboro contributes a great deal to the support of our affairs the City Fathers felt that at this Christmastime the city could furnish the Christmas lights for the pleasure of all-young and old. "It's part of our way of saying for many years to come, 'Merry Christmas to all'.'

We commend our city ties upon their action and merchants and all our citizens.

#### The Bulloch Herald

LEODEL COLEMAN Editor 9 East Vine Street



Entered at the Statesboro, Georgia Post Office as Matter of the Second Class on January 31, 1946, under Act of Congress, March 3, 1887

THURSDAY, DECEMBER 20, 1956

SUBSCRIPTION RATES In the State: 1 Year \$3.00, 2 Years \$5.50 - Out of State: 1 Year \$3.50, 2 Years \$6.50 Plus Georgia Sales Tax

#### MERRY CHRISTMAS from the Publisher : 8



# for This Week

THING HAS HAPPENED

"Behold, I bring you good tidings of great joy, which shall be to all people. For un-to you is born this day in the city of David a Saviour, which

"Unto us a child is born, and unto us a son is given: and the government shall be upon his shoulder: and his

"In this was manifested the ve of God toward us, be-use that God sent his only that we might live through

ugh long periods. Thus, let

SAFETY PRACTICE FOR CHRISTMAS—So you went and got your child a fricycle, or a got woll and are the world, that he gave his only shall call his name Jesus, for he will save his people from their sins" (Matt. 1:21). This is the message of the angel of the control of the street. This Message of the angel of the control of the dignity of mankind and the love of God, to show us how to mas should be changed to a Monday so that everyone could spend a restful Sunday going to this birthday is at hand. Let us character of the dignity of mankind and the love of God, to show us how to mas should be changed to a Monday so that everyone could spend a restful Sunday going to this birthday is at hand. Let us character of the dignity of mankind and the love of God, to show us how to mas should be changed to a Monday so that everyone could spend a restful Sunday going to chirch and relaxing.

Since the twenty-fifth has been chosen for several singing "Jov To the World To the dignity of mankind and the court of the dignity of mankind

alah 7:14. Peace And so you are giving your so THROUGHOUT HISTORY, the Hail the Sun of righteousness a BB gun or a rifle for Christ pression to the feeling of wor-ship and adoration in their hearts toward Him. Thus, Christianity is a joyous religion, as the angels at the birth of

desus sang in reverent praise:
"Glory to God in the highest, and on earth peace, good will toward men" (Luke 2:14). There was joy and happiness as they realized in the birth of Jesus "was manifested the love of God toward us because that God toward us because that God toward us because that God Jesus Christ our Lord humbled."

This wonderful happening of Jesus' birth, what is it's message to the world and to us?

Uneasy Chair

the message of the angel of the Lord to Mary which confirms the prophecy of Isaiah: "Behold, a virgin shall conceive, and bear a son, and shall call his name Immanuel" (God with us), Hail ,the Heav'n born Prince of

Risen with healing in His

him that it is a dangerous weapon if unwisely used but that

AND A MERRY

UNEASY CHAIR

"was manifested the love of God some that we might live through Him" (I John 4:9). Hence the Apostle Paul, who had suffered much for Him, could admonish Christians to "rejoice in the Lord always" (Phil 4:4).

This wonderful happening of Jesu's birth, what is it's message in the restore in us the lost celestial image; and was born of the virgin that he might uplift the lowly; grant unto us the begotten Son to be the Saviour inheritance of the meek, perfect, us in thy likeness, and Jesus birth, what is it's message to the world, and to us?

First, a message against fear, "Fear not."

Second, a message of a personner of the meek, perfect us in thy likeness, and beauty, that we may glorify Thee, who hast given thine only begotten Son to be the Saviour of the world. Amen.

We would Pray All Powerful Redeemer that You would help us to see the futility of life without Thy Presence in our hearts. We would pray that somehow, some way, we could be convinced that our failures come because of our unwillingness to rely on Thy

strength and Thy guidance. Oh Lord; In our vain and conceited effort to strive for peace, have mercy on us in our miserable failure for in our hearts we know the lesson which was taught us on the cross for in Thy great unlimited patience Thou knowest that in the end the Cross will light the way.

Our Gracious Heavenly Father—as we pause at this

eason of the year and humble ourselves before Thee,

we would like to ask that once again You would

forgive us our trespasses and we pray once again as

we turn our eyes toward the beginning of the New Year

that You would guide us in our weakness and in our

ignorance to a life filled with greater effort for Thee.

Thank You dear Lord for all the blessings of life. Thank You for our loved ones and for our homes. Thank You for the Christmas Story and what It means to us and as we read that story over again on Christmas Day send into our hearts the warmth found in the breast of Mary on that cold miserable night not really so very

A CHRISTMAS PRAYER

Thank You for the light found in the eyes of little children as they gaze on the wonders of the Christmas morn. Thank You for the music found in the cry of an infant child at the beginning of a new day. Thank you for the joys of friendship and for the tenderness found in the love of one another.

And finally, Oh Dear God-Thank You for still an-YESTERDAY was just the first day of January and here it is Christmas already. We just must slow down.

When we think like this we are reminded of our sunken terrace in our back yard which we began about two years ago and have not yet finished. We did lay 450 brick a couple of Saturdays ago. Couple more years and it'll be about completed.

WE MADE a little talk at the Lions Club, on Tuesday of last week and we got a couple of letters from Lions expressing "thanks" for what we said. We got one telephone call saying "thanks for what we had to say on the subject "Christmas Means Many Things to Many

TIS ONLY a matter of a few

ing. It was a dark night. There was a lot of dust over the countryside. Clem and we and the younguns were talking up a storm. When we came to we were in front of the Southeast Bulloch County High School. We had just plain driven right by Uncle John's home. So if you hear some wild tale blown up from the very simple fact that we just missed our destination, just let the weaver of tales know that you know the true circumstance. We just drove by Uncle John's house and came out at the Southeast Bulloch High School. We wanted to show it to Clem and his younguns any way.

TIS ONLY a matter of a few

other opportunity to attempt to live as Jesus did and for the hope to face the future even in a world filled with so much despair as we on bended knees somehow remember to pray in His Name—Our Father, Who Art in Heaven—

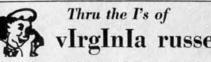
Thru the I's of

VIrgIntal Tuescell

The Christmas season is here again, and that fact is plainly visible every where one turns. It is on TV in the advertisements, as well as in the propersion and the countryside. Clem and have not of the Southeast Bulloch High School. We wanted to show it to clem and have and the younguns are was not better to pray in His Name—Our Father, Who Art in Heaven—

Thru the I's of

VIrgIntal Parks of the hope to face the future even in a world filled with so much despair as we on bended knees somehow remember to pray in His Name—Our Father, Who Art in Heaven other opportunity to attempt to live as Jesus did and



shone round about them... And the angel said unto them, Fear not: for behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of Dayid a Saviour, which is Christ the Lord" (Luke 2-9-11). This is the gospel.

The gospel is the good news of a Person and an Event. The Person is the "Word," John 1:1, who was in the beginning, who, vas with God, and whom was God, he Event occurred when the 'ord became flesh and dwelt ong men. This is the gospe for this is the gospel.

The control of the Lord and Lord an

"thanks for what we had to say on the subject "Christmas Means Many Things to Many People." Those two letters and that phone call mean a lot to us and will help make Christmas mean more to us.

"TIS ONLY a matter of a few davs and nights now, and the little ones about the house will wonder why it was they didn't see or hear Senta Claus when he came down the chimnev and leth wonder if the Christmas season in the little ones about the house will wonder why it was they didn't see or hear Senta Claus when he came down the chimnev and leth house will wonder why it was they didn't see or hear Senta Claus when he came down the chimnev and leth house will wonder why it was they didn't see or hear Senta Claus when he came down the chimnev and leth house will wonder why it was they didn't see or hear Senta Claus when he came down the chimnev and leth house will wonder why it was they didn't see or hear Senta Claus when he came down the chimnev and the house will wonder why it was they didn't see or hear Senta Claus when he came down the chimnev and the house will wonder why it was they didn't see or hear Senta Claus when he came down the chimnev and the house will wonder why it was they didn't see or hear Senta Claus when he came down the chimnev and the house will wonder why it was they didn't see or hear Senta Claus when he came down the chimnev and the house will wonder why it was they didn't see or hear Senta Claus when he came down the chimnev and the house will wonder will the house will wonder will the house will help make Christmas season and the churches. Certainly it is in the windows of the homes.

SOMETIMES one is likely to wonder the house will wonder who the house will wonder why it was they didn't see or hear Senta Claus when he came down the chimnev and the house will wonder why it was they didn't see or hear Senta Claus when he came down the chimnev and the house will wonder why it was they didn't see or hear Senta Claus when he came down the Christmas season and the churches.

SOMETIMES one is likely to

Include Church In Your Holiday Plans



# City to seek extension of city Harry A. Sack Malcolm Sack of Augusta; and several nices and nephews. limits to show true population hospital Dec. 14 Harry A. Sack, prominent Statesboro businessman, died hospital Dec. 14 Harry A. Sack, prominent Statesboro businessman, died was in the East Side Cemetery

Council have requested local representatives W. B. Fordham and Francis Allen to introduce legislation into the next session of the Georgia House of Representatives that will enable certain areas adjacent to the persent city limits of Statesboro to be incorporated into the City of Statesboro.

Residents of these outlying areas will be given an opportunity to petition the City and an election will be held allowing the citizens of States from the firm of Statesboro to be taken into the City; and an election will be held allowing the citizens of States to vote on whether or not to determine the exact confines to determine the exact confines to determine the exact confines and the complete that the control of the control the City Council, stated today that the Mayor and City Council have requested local representatives W. B. Winfield Lee is

Residents of these outlying areas will be given an opportunity to petition the City of Statesboro fo be taken into the City of Statesboro fo be taken into the City and an election will be held allowing the citizens of Statesboro to vote on whether or not these areas shall be taken into the city. Mayor Bowen, in commenting on the decision of the City. Mayor Bowen, in commenting on the decision of the City Council to make this request of the local representatives, said that many questions have been put to the Mayor and Council from time to time regarding the extension of the city limits of Statesboro. "The time has come," said Mayor Bowen, "to attract more industry to our town, and to boost our town. We need to show a true picture of the population of Statesboro, which is by now near the ten thousand mark. Extension of the city limits will be one of the most progressive steps taken by our community in recent years, and should be in the best interests of all our citizens."

City services to be offered to show a true picture of the population of Statesboro, which is by now near the ten thousand mark. Extension of the city limits will be one of the most progressive steps taken by our community in recent years, and should be in the best interests of all our citizens."

City services to be fored to the care and the city limits will be one of the communities in coming which is by now near the ten thousand mark. Extension of the city limits will be one of the city limits w

The Bulloch Herald

Statesboro, Georgia, Thursday, December 20, 1956

Statesboro, Georgia, Thursday, December 20, 1956

A day of peace;

This is our Christmas

The College Pharmacy

will still be delivered in time for

Just Call

SEARS CATALOG SALES OFFICE

-SIMMONS SHOPPING CENTER, STATESBORO, GA .-

wish for you.

Southeast Bulloch High Sci

per 27, at 7:30 o'clock.

# gift of city

He stated that Mayor F Bowen and Chief of Police All

tournament is \$2 for adults and \$1 for students. Admission at the door will be 75 cents and 35 cents per game. Tournament tickets are being sold by Jaycees and at the G.T.C. athletic office. Mail requests for tickets may be addressed to the G.T.C. Athletic Association, Collegeboro, Ga. The Statesboro High School copy in the Herald office th

# Free parking is

**OPERATION** 

**CLOCK - STOPPER** 

SEARS Adds 48 Extrà

Shopping Hours!

## VISIT

The New Consumer Finance Office at Corner East Main and Seibald Streets

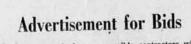
We Specialize in Loans \$25.00 to \$1,500.00

\* AUTOMOBILE \* 2ND MORTGAGE \* FURNITURE

DIXIE FINANCE CO., INC.

Operated Under the Supervision of the Georgia Industri

Corner East Main and Seibald (Old Bank of Statesboro Building)



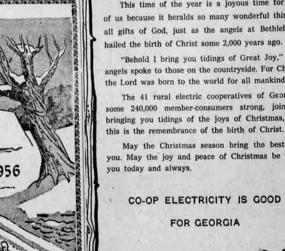
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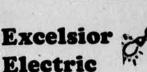
publicly opened and read. No extension of time will be made. Bidding documents may be obtained at the office of the Comptroller, Georgia Teachers College, Collegebor Georgia. Applications for documents together with depos of \$25.00 per set should be filed promptly with the Comptro turn of such set in good condition within 30 days after dat opening of bids. All other deposits will be refunded with ductions approximating cost of reproduction of documents n return of same in good condition within 30 days after

ate of opening of bids. Bids must be accompanied by a certified check or bid and in an amount equal to five (5%) per cent of the bid. A contract bond covering performance, labor, an erials in a form satisfactory to the Regents of the Uniersity System of Georgia will be required in an amount qual to one hundred (100%) per cent of the contract price No bid may be withdrawn for a period of thirty (30) days

fter the time of scheduled opening of bids. The Owner reserves the right to reject any or all bid nd to waive informalities.

REGENTS OF THE UNIVERSITY SYSTEM OF GA By J. H. DEWBERRY, Director of Plant





EMM?

Merry Christmas!

MEMBERSHIP CORP.

Thayer Monument Company



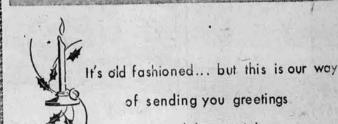


The Management and Personnel Of

1956

Are happy to take this occasion to express our thanks and appreciation for the wonderful reception the people of Statesboro and Bulloch County have given us since the Rockwell plant was established in this community. It is this wonderful reception and the fine cooperation on the part of the citizens here that plays a great part in our success as an industry.





Rockwell Statesboro Corporation

May Your Christmas Season Be a Merry One



# This Week's SOCIETY



Season's

Greetings



Sears Roebuck & Company
Simmons Shopping Center

Mr. and Mrs. N. E. Howard celebrate

their sixtieth wedding anniversary

## G.T.C. to get half million dollar student center and dining hall

#### The Bulloch Herald

# Your Christmas Store Until The Very Last Minute

STORE HOURS: Thursday and Friday Night 'Til 7 O'clock STORE CLOSED: Tuesday and Wednesday, Dec. 25-26 for Christmas Holidays.



S. S. GREEN STAMP BOOKS mean Extra Christmas Gifts

> gives J.M. GREEN STAMPS on all your purchases.



THE MERRY CHRISTMAS STORE OF 1,001 GIFTS . FOR THE ENTIRE FAMILY



## Minkovitz

SANTA CLAUS will be at MINKO-

YOUR GIFT SELECTION at-

MINKOVITZ. Have them Gift Wrapped and pay next year. Use our Budget and Regular Charge

KIDDIES don't forget to write your letters to Santa and mail in MINKQVITZ mail box.

LET "MATILDA" do your Christ-mas Shopping by phone—CALL 4-5424 and ask for Julia Allen. She'll offer suggestions and fill

**Brooklet News** 

# Methodist Youth Fellowship to

present Christmas play Sun. night

By MRS. JOHN A. ROBERTSON

Next Sunday night at 7:30 the members of the Methodist Youth Fellowship will present a Christmas play in one act, by Anne Couter Martans, in the church auditorium. The play is being directed by Mrs. W. D. Anne Couter Martans, in the church auditorium. The play is being directed by Mrs. W. D. Anne Couter Martans, in the church auditorium. The play is being directed by Mrs. W. D. Anne Couter Martans, in the church auditorium. The play is being directed by Mrs. W. D. Anne Couter Martans, in the church auditorium. The play is being directed by Mrs. W. D. Anne Couter Martans, in the church will contain the country of the members of the Methodist Youth Fellowship will present a Christmas play in one act, by mas holidays at noon, December 121, and will open for the church auditorium. The play is being directed by Mrs. W. D. W. S. W. Harrison during the holidays at Richmond Hill.

Miss Barbara Jones of Atlanta is visiting Mr. and Mrs. C. S. Jones.

Mr. and Mrs. H. G. Parrish of tobacco farmers faced with the same time to preston pointed out.

"At the same time to preston today expressed optimism that the plight otherwise produce no incompressed optimism that the plight of tobacco farmers faced with Preston pointed out.

"At the same time to preston today expressed optimism that the plight otherwise produce no incompressed optimism that the plight of tobacco farmers faced with Preston pointed out.

"At the same time to preston today expressed optimism that the plight otherwise produce no incompressed optimism that the plight of tobacco farmers faced with A 20 per cent acreage cut might a 20 per cent acreage cut mi

Open For

Business **PORTAL** 

BEAUTY SHOP

For Appointment

Call Union 5-5557 Mrs. Olin

Franklin

MAY JOY FILL YOUR DAYS

The Children's

Shop

Simmons Shopping Center

THIS HOLIDAY SEASON.

Yeasons

·1956 ·

### Preston advocates three-point vannah was the guest of Mrs. program for tobacco farmers

R. J. Buchanan

1246 East Rock Springs Road, N. E. Atlanta 6, Georgia

MAY THE PEACE AND JOY OF

CHRISTMAS ABIDE WITH YOU.

The Bulloch County Bank

Statesboro, Georgia

The College Pharmacy

The Bulloch Herald





## His Tenth ... and His Greatest Thrill!

room and accepted the keys to a new Cadillac car. And yet, as often as he has re-enacted this glorious event, he knows that there is something very special about today. glorious event, he knows that there is something very special about today.

And finally, of course, there will be the joy of that wonderful "welcome home" as he turns into the familiar driveway and comes to a silken stop.

newest and most advanced Cadillac car ever to find its way from drawing board to production line. And imagine, for just a moment, the many wonderful thrills that await him as he takes the keys and starts off on his first journey home.

To begin with, there will be his discovery of

Cadillac's brilliant new performance. The car is so smooth and responsive that it will be a revelation. Then, as he takes the sweep of the boulevard, there will be the added thrill of those admiring glances that will come from his fellow motorists.

For a new 1957 Cadillac is the prize of any family . . . and the pride of any neighborhood! Why not come in soon for a preview of this thrilling experience? We have a 1957 Cadillac waiting in our showroom—and we will be happy to give you a personal demonstration at any time.

And how satisfying it will be to find that Cadillac owners themselves have a special affection for the man who rides in the new "car of cars".

Whether it's to be your first or your second— or your fifth or your tenth Cadillac—you're in for a wonderful surprise!

## Woodcock Motor Co., Inc.

Savannah Ave., Statesboro

Phone 4-3210



\$29995 and your old wesher

NO LINT FUZZ ON CLOTHES!

• 50% more clothes capacity than many Water Saver for small loads

Matching High Speed [ a = 10 = ] Warm and Cold Water Rinses to save het water
Famous G-E Activator ® Washing Action
S-Year Warranty on sealed-in transmission Only \$24995

TERMS-10% DOWN

First Monthly Payment in March, 1957 Curtis Youngblood Co.
West Main Street, Statesboro—Phone 4-5594 Portal, Phone Union 5-6251

## Stilson correspondent wishes all a very merry Christmas

By MRS. W. H. MORRIS

every one of my readers a Very
Merry Christmas and a Happy
New Year.

I let Christmas kinda slip up
on me and I didn't get as many
Christmas cards to send off as
I would have liked, but this
wish for each one of you, is as
sincere as it would have been,
had it been printed on a pretty
Christmas card.

\*\*\*

ter, Brenda of Savannah, visited
Mr. and Mrs. Pelton and
family of Ellabell spent Sunday
visiting Mrs. Blitch's parents,
Mr. and Mrs. Leroy Blitch and
family spent the day with Mr.
and Mrs. Beasley also. So there
were two sets of twin grandchildren visiting their grandparents at the same time.

Mr. and Mrs. Lavern Sanders

stmas card.

parents at the same time.

Mr. and Mrs. Lavern Sanders of Savannah spent the weekend kitchens, and Mrs. Grace visiting their parents, Mr. and let of Statesboro, were also of Mr. and Mrs. W. H. N. Shurling and Mr. and Mrs. W. H. N. Shurling and Mr. and Mrs. Ray Sanders.

The Gay 20 Club held their were Mr. and Mrs. W. L. Zetannah Spent Tribus and Mrs. W. W. Thur and Mrs. Cloyce and were trover Sr., Mr. and Mrs. Cloyce and were mr. and Mrs. Cloyce and William Spent School community of the same time.



Ellis Furniture Co.



Store



Men's and Boy's



Agency



\* We hope old Santa

\* a full load of cheer

\* brings to your house

Curry Insurance

Agency

A Happy New Year

It's the season for happiness.

May each day be filled with it.

Henry and Helen Moses and Employees

Very Merry Christmas

Miss Jo Nelle Lanier Miss Martha Moses Mrs. Lorraine Parker

Mrs. Lorraine Parker Mrs. Hüldah Riggs Mrs. Annie Mae Shealy Mrs. Grace Waller Mrs. Anna Bell Waters Clara Bell Parrish

Shop HENRY'S First

and children, Billy, Linda and where she remained for a longer visit.

Mr. and Mrs. Larry Boaen of Guyton, and Mr. and Mrs. H. N. Shurling and children, Harry, Janie Mae and Rickey Shurling, were the Sunday dinner guests of Mr. and Mrs. George Dixon and family in Savannah.

Yours truly is a bit under the weather this week.

Mrs. Harry Morrison is also listed as on the sick list.

Mrs. Edward Blitch is having wanneh, spent the weekend with Mr. and Franklin Zetterower.

Mr. and Mrs. J. L. Lamb spent last weekend with Mr. and Mrs. Emory Lamb at Valdosta, Ga.

Mr. and Mrs. Wm. H. Zetterower and Linda visited relatives in Savannah Sunday after gon.

Mr. and Mrs. Jake Moxley and children visited relatives in wanders, Mrs. Edward Blitch is having wanneh, spent the weekend with Mr. and Mrs. Jake Moxley and children visited relatives in wanneh, spent the weekend with Mr. and Mrs. Jake Moxley and children visited relatives in wanneh, spent the weekend with Mr. and Mrs. Jake Moxley and children visited relatives in wanneh, spent the weekend with Mr. and Mrs. Jake weekend with Mr.

Denmark News Gay 20 Club entertains husbands

Statesboro, Georgia, Thursday, December 20, 1956





Statesboro Floral Shop

Florists' Telegraph Delivery Send Flowers Worldwide

E. A. Smith Grain Company Smith Fertilizer Company

Lannie F. Simmons Your Dodge - Plymouth Dealer Dodge Job-Rated Trucks Simmons Shopping Center - Statesboro, Ga.

Savannah Avenue - Statesboro, Ga.

May the tender, lovely meaning of the first Christmas be yours

1956

Statesboro Insurance Agency Georgia Motor Finance Company Woodcock Motor Company

## Blue Devils and Carrollton play a 6-6 tie on muddy field

Playing inspired football, with every member of the Blue Devil squad playing his heart out, Statesboro High School tied Carrollton's Trojans 6 to 6 in the State Statesboro 8. The Tro Class A football championship game in Carrollton last one, then Marr Friday night. The game was played on a water-logged field following three inches of rain during the day.

Linder the rules of the Georgia



Pause with us and remember the true meaning of Christmas. Ideal Cleaners

7 East Vine Street

Under the rules of the Georgia gifth School Association the tatesboro Blue Devils and the tatesb

SAVE! SHIP DIRECT! ... Thru the Port of Savannah!

JOY AND PEACE BE WITH US ALL

> Model Laundry And Dry Cleaners

GOOD LOOKS are a GOOD BUY!

Cassidy, Olliff named on Georgia Statistics all-state Class A football team

OF GOOD WILL.

**Home Furnishing Company** 

When Buying Your

**NEW OR USED CAR** 

LET US FINANCE IT

Come In and Talk It Over

-Finance Your Car At Home-

Georgia Motor Finance Co., Inc.

MENNY

CHRISTMAS

City Dairy Company

The Bulloch Herald

to get 47 yards on 21 carrys. He completed three of six passes for 22 yards.

Carrollton's famous Jimmy in dollars and cents, that ma



With this old fashioned scene we extend a hearty, old fashioned greeting to all in our community

All Employees of H. Minkovitz and Sons, Inc. Join Mr. Ike Minkovitz in Wishing All Our Friends

A MERRY CHRISTMAS

Norman D. Campbell Charles B. Chaney Evva Lee Nevils Sally B. Lanier Ruth F. Hagan Verna J. Boyd Virginia Daugherty Idell DeLoach Mary Alice Hendricks Elma W. Cannon Cleo J. Waters Kathleen Brannen Mildred Chaney Kathryn Bailey

Polly Ann Reaide

Donnie Lee Brack

B. Floyd Brannen

Bernice Daughtry Margaret Roberts Julie T. Allen Lennie K. Howard Genie Miller Laula Goff Alma Smith Mary Jane Anderson Chavis Cooper Lillie Mae Kirkland Harvey B. Thomas Ted Tucker John Godbee David Beeche

Shirley Miller

Lois NeSmith

Jan Murphy

Mary Jane Nevil

Carolyn Cook



# Rockwell employees contribute 30 Wesleyan Service Guild B. C. Bank holds Bond sales

thank the nurses at the nospital test this fall.

The Recreation Center. A numary of local employees, hower, did make it after work did pushed the number of Rockell donors to more than thirty.

Many first-time donors, and

Dr. Williams at nor lift" when the Red church meetings

SOUTHEAST BULLOCH HIGH the First Baptist Church, was

e school cafeteria, with Mrs. most Veal, president, preling.

There will be a prize given the room with the most trents present and a prize to te room with the most parents are no are members of the P.T.A. member from the state-at-large. The state-at-large to the property of the property of the property will also be a door prize to the property will be a property will be a

during working hours without loss of pay.

About four loads of employees made the trip before the end of vork. Many of those who had volunteered to donate were from he surrounding districts and ad commuters with them and of the surrounding districts and ad commuters with them and the surrounding districts and the surrounding districts



Christmas tiptoe into this

J. B. Rushing -Gulf-

Service Station

pints of blood to Bloodmobile

On the recent visit of the Red Cross Bloodmobile employees of Rockwell Statesboro Corporation donated more than thirty pints.

Constant publicity within the plant by the personnel depart ment resulted in 103 employees volumetering to participate in the program. With the slat of the Statesboro, has identify pate in the program. With the plant to the Recreation Centre and the plant to the Recreation Centre and the plant to the Recreation Centre and Re IN 2 NEW SUPER SIZES

The Bulloch Herald



MAY ALL THE JOY OF THE

SEASON BE WITH YOU.

Fletcher-Cowart Drug Co.

West Main St. - Statesboro

Lovely

The new kind of beauty in the '57 Ford is only

one of the 20 brilliant new Fords is longer,

Come in and Action Test the new kind of FORD for 57

PHEBUS MOTOR COMPANY

This Week's SOCIE

Tis Christmas Of 1956

And Me Wish

A Mercy One

Your Friendly

Sea Island Bank

The Calico Shop

The Bulloch Herald



**Producers Co-op Association** 



**Everett Motor Company** 

DeSOTO — PLYMOUTH Sales and Service Statesboro, Georgia

—Family Night Friday. Open 'Till 9 P. M.— Free Grocery Baskets Given Every 30 Minutes From 7 to 9 P. M



Maxwell House Coffee 1-1.6 Can 89c

PUMPKIN 2 No. 21/2 CANS 35c CAKE MIX 3 20-OZ PKGS 79c

COFFEE \$1.19 TINY PEAS 303 CAN 21c

Swift's Premium BUTTERBALL

TURKEYS

HEN TURKEYS

GROUND BEEF 3 1 \$1.00 BACON 18 49c 2-18 BOX 95c

PASCAL CELERY 3 Stalks 29C

CRANBERRIES 1-Lb Collo 19c ORANGES 5 18 BAG 25c

ACRE PEAS 3 Pkgs Only 99°

MINCE PIES

NOVA SCOTIA BALSAM CHRITSMAS TREES NO TREE OVER \$3.99

> SAVE AS YOU SPEND WITH S & H GREEN STAMPS

PICTURE STAYS ON SCREEN ... It's MOST CONVENIENT way to tune TV

FANITH TV

THAN ORDINARY TV!

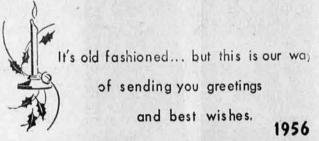
America's Quality First TV

This new Zenith Space Command Consolette Ensemble for the price of a table model. \$299.95

Nath's TV Sales & Service Owner N. H. Foss

-Phone PO 4-9663-South Main St. Ext. Next to Skate-R-Bowl Statesboro, Georgia





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Statesboro, Georgia



The Management and Personnel



Robbins Packing Company

Statesboro, Georgia

CITY PROPERTY LOANS

CURRY INSURANCE AGENCY

15 Courtland Street

FOR RENT: Two bedroom furnished apartment. South College St. Rent \$45 per month.

HILL & OLLIFF
Phone 4-3321

4-0103.

FOR RENT—Six-room house on East Jones Ave. Screened-in front porch and glassed-in back porch. PHONE 4-2155. 12;27-2tc.

FOR SALE—Frame home located on Jewel Drive consisting of 3 bedrooms, living room, dining room, 2 baths, outdoor grill. Air conditioning, venetian Street. cated on Jewel Drive c ing of 3 bedrooms, living dining room, 2 baths, o grill. Air conditioning, ve blinds, and storage room HILL & OLLIFF Wanted -



\_1240 On Your Dial-

## Health Center

The people of the Nevils after Christmas with a sma

# SEE Chas. E. Cone Realty Co., Inc. 23 N. Main St. — Dial 4-2217 HOMES COUNTRY HOME "BUY" High, tree-covered 7-acre site with very comfortable home well back from pavement. Nice longrange view. Six rooms and bath. Deep well, garage, fenced garden. Site of considerable commercial value. 8 miles from commercial value. 8 miles from Courthouse. Only \$10,000.00. Chas. E. Cone Realty Co., Inc. 23 N. Main St. — Dial 4-2217 HOMES COUNTRY HOME "BUY" High, tree-covered 7-acre site with very comfortable home well back from pavement. Nice longrange view. Six rooms and bath. Deep well, garage, fenced garden. Site of considerable commercial value. 8 miles from Courthouse. Only \$10,000.00. Chas. E. Cone Realty Co., Inc. 23 N. Main St. — Dial 4-2217 FOR Rent Curry Insurance Agency Phone PO 4-2825 FOR SALE—New three-bedroom asbestos siding home, Close in. Curry Insurance Agency Phone PO 4-2825 FOR SALE—New three-bedroom asbestos siding home, Close in. Curry Insurance Agency Phone PO 4-2825 FOR SALE—New three-bedroom asbestos siding home, Close in. Curry Insurance Agency Phone PO 4-2825 FOR SALE—New three-bedroom asbestos siding home, Close in. Curry Insurance Agency Phone PO 4-2825 FOR SALE—New three-bedroom asbestos siding home, Close in. Curry Insurance Agency Phone PO 4-2825 For Bird Dog. Reward offered to a sure department in order to assure themselves and their children of a safe and merry Christ-mas gifts from the tree. But there will be an opportunity offered for all to place a "love offering" in the manager at the safe and merry Christmas and a happy New Year. Rec. Center to be closed on December 24-25 All three recreation centers will be a separation of the safe and merry Christmas and a happy New Year. Rec. Center to be a musical program and birth-as as aftend merry Christmas and a happy New Year. Rec. Center to be a suffered to a sure themselves and their children of a safe and merry Christmas and a happy New Year. Rec. Center to be a suffered to lowing the safe and merry Christmas and a happy New

Grant St. — Dial 4:2217

An EXCELLENT VALUE

A fine, nicely located home with seven rooms and bath Practically new condition. Beautifully landscaped. Fireto \$11,000.00

Chas. E. Cone Realty Co., Inc. 23 N. Main St. — Dial 4:2217

ON EAST GRADY

Attractive's frooms and bath in very fine location. Nice lot. Eligible for F.H.A. and Children of Allathat were footage. Also worked the in very fine location. Nice lot. Eligible for F.H.A. and Children of Allathat were called here last week to the bedside of his father. Clale loans. Price \$9,950.00.

Chas. E. Cone Realty Co., Inc. 23 N. Main St. — Dial 4:2217

Altractive's frooms and bath in very fine location. Nice lot. Eligible for F.H.A. and Children of Allathat were footage. Also undurnished Light with the bath. electric lighted for F.H.A. and Children of Allathat were called here last week to the bedside of his father. Clate Demnark, who is seriously ill in the location. Nice lot. Eligible for F.H.A. and Children of Allathat were called here last week to the bedside of his father. Clate Demnark, who is seriously ill in the location. Nice lot. Eligible for F.H.A. and Children of Allathat were called here last week to the bedside of his father. Clate Demnark, who is seriously ill in the location. Nice lot. Eligible for F.H.A. and Children of Allathat were called here last week to the bedside of his father. Clate Demnark, who is seriously ill in the location. Nice lot. Eligible for F.H.A. and Light with the bath, electric light of the properties of the company of the learning of the properties of the company of the location. Nice lot. Eligible for F.H.A. and Light with the bath, electric light of the properties of the properties of the company of the location. Nice lot. Eligible for F.H.A. and Light with the bath, electric light with the bath, electric light with the location of the location of



BASKETBALL NEWS The Statesboro Recreation De-

#### The Bulloch Herald

Statesboro, Georgia, Thursday, December 20, 1956 **医尿管皮肤皮肤皮肤皮肤皮肤皮肤皮肤皮肤皮肤皮肤皮肤皮肤皮肤** 

#### SHOP AT BURTON'S FOR CHRISTMAS GIFTS

First Quality Personality Hosiery 51 Gauge Nylon Hose \$1.00 Value

> 3 Pair for \$2.50 60 Gauge \$1.19 Value

3 Pair for \$2.91

Jefferies and Randolph Socks And Footlets Stretchomatic and Sweater Knit For All the Family

49c to \$1.00 a Pair

Red Goose Shoes for Children Vitality—Grace Walker—Red Goose—Yanigans For Ladies and Growing Girls

> John C. Roberts - Nunn-Bush Official Boy Scout Shoes For Men and Boys

Give Father and Brother a Complete Home Shine Kit by Esquire

\$4.95 to \$5.95

Burton's Family Shoe Store 10 East Main Street, Statesboro, Georgia



Like to Wish You

We Would Personally

Very

Merry

A. B. McDOUGALD

Christmas

Your AMOCO Friend

FOR EVERY GLOWING

CANDLE MAY

SOME GLADNESS

COME TO YOU

1956



Johnston & Donaldson J. O. Johnston — Robert F. Donaldson Bulloch County Bank Building-Statesboro

forn again is the

**Favorite Shoe Store** 

MAY HAPPINESS BE WITH YOU EACH

Altman Pontiac Company

-Your Pontiac Dealer-

Statesboro, Georgia

STEP THIS CHRISTMAS SEASON

\*\*\*\*

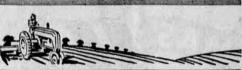
C. C. Slater State Farm Insurance Companies 31 North Main Street, Statesboro



Nath's TV Sales & Service

-Phone PO 4-9663-South Main St. Ext. Next to Skate-R-Bowl Statesboro, Georgia

## Farm and Family Features



CITCHOLATI Metropole - Breadway - Kempar L.
HOTEL METROPOLE, CLARAMI BEACH, SO-



Don't guess Mercury's price by the new size and luxury (never before has so much bigness and luxury cost so little)



IN MERCURY'S LOWEST PRICE SERIES ... Monterey Phaeton Coupe. Also in the big-value Monterey series: Phaeton Sedan, 2-door Sedan, 4-door Sedan,

THE '57 MERCURY brings you the biggest size increase in the industry. It's over  $17\frac{1}{2}$  feet long, more than  $6\frac{1}{2}$  feet wide. Bigger in every important dimension Mercury brings you Dream-Car Design - shared by no other car on the oad. Notice the unique straight-line sweep of the roof, the V-angle Tailhts, the rear projectiles, the Jet-Flo Bumpers, and the Quadri-Beam

Exclusive Floating Ride combines 4 of the greatest hump-smothering features ever put between you and the road. Exclusive Keyboard Control outdates all push-button transmissions. An exclusive power seat that utdates all push-button transmissions. An exclusive power seat that 'remembers' finds your favorite seat adjustment at a touch of a dial. In

all, there are 21 dream-car features waiting for you to see and try. 3-WAY POWER CHOICE—A 290-hp Turnpike Cruiser V-8 engine is optional. A 255-hp Safety-Surge V-8 with Power-Booster Fan is standard in Montclair Series. A 255-hp Safety-Surge V-8 is standard in Monterey Series. All engines feature a unique Thermo-matic Carburetor. Controls ature of air engine breathes. Greater efficiency and economy result.

Power-Booster Fan in Montclair series coasts when not needed for cooling, saves power and fuel other cars waste. YOU PAY LITTLE MORE DOWN\_OR PER MONTH\_THAN FOR THE LOWEST PRICED CARS Check price tags at our showroom. You'll find that anyone who can afford a new car can afford BIG M bigness and luxury.

ALL-WEATHER AIR CONDITIONING IS NO LONGER A LUXURY\_IT IS A LOW-COST FEATURE WITH MERCURY'S NEW CLIMATE-MASTER SYSTEM.

STRAIGHT OUT OF TOMORROW MERCURY for '57 with DREAM-CAR DESIGN OZBURN-SORRIER FORD, Inc.

North Main St., Phone 4-5404

# Rushing Wins

The Bulloch Herald



when you purchase a new 1957



Only Sylvania TV gives you the Magic of HaloLight...the frame of surround light that makes pictures seem bigger, brighter, clearer. No other TV picture is so easy to watch... so easy on the eyes.

TAKE YOUR CHOICE of any of these fabulous NEW SYLVANIA CONSOLES OR TABLE MODELS with HALOLIGHT







Take Home a

Helbros

Wrist Watch

ABSOLUTELY

FREE

TERMS-10% DOWN 1st Monthly Payment in March, 1957 WE SERVICE TV AND RADIOS "Chuck" Gardner is Our Serviceman

Curtis Youngblood Co.

West Main St. --- Phone 4-5594 PORTAL, PHONE UNION 5-6251



Household

Gadgets

Cake Decorator Knife Holder

> Garlic Press Etc.

Special 88c

Fine Quality

Blankets

Only \$2.98

ble Bed Size. 95% Cotto

**Bed Spreads** 

Special \$2.98

Double Bed Size, All Colors.

One Table Of

Gift Items

Special 1/2 Price

Values to \$5.98. LAMPS—ASH TRAYS

FIGURINES-ETC.

Ash Trays

3 for \$1.00

Men's Satin Stripe

Handkerchiefs

10 for \$1.00

Large Size.

Men's Stretch

Socks

2 Pr. for \$1.00

Men's Cork Sole

Work Shoes

Only \$4.98 a Pair

Sweaters Only \$4.98

arge, All Colors.

Men's Initialed Handkerchiefs Box \$1.00



CIGARETTE LIGHTERS

Ties Special \$1.00 Solids and Fancies.

Men's Top Grain Steerhide Special \$1.00



Sport Shirts 2 for \$3.00



LOOK WHAT YOU CAN GIVE FOR ONLY \$1.00

Pearl Beaded Collars	Extra Special \$1.00
All Compacts—Values to \$1.9	Special \$1.00
Ladies Billfolds—Assorted S	4.7
Paral Christmas "Care" In	voley \$1.00

Boxed Christmas "Coro" Jewelry Special \$1.00 Children's Slipper Socks **Boxed Linen Guest Towels** 3 Pieces \$1.00 Imported Fancy Bridge Covers Special \$1.00

Boxed Wash Cloths-5 Pieces Special \$1.00 Hand Printed Luncheon Cloths, 50 x 50

Boxed Montag Stationery & Note Paper \$1.00 Cannon Towels-20 x 40 Special \$1.00

Ladies Cotton Slips—32 x 44



All Ladies' **Coats and Suits** Special 1/2 Price

Close-out Of Ladies' Hats Special 1/2 Price

Close-out Of Al Children's Coats Special 1/2 Price

Nylon Stretch Slippers Pair \$1.00 Assorted Colors.

Complete Stock Of Stationery \$1.00 a Box

e Table of Children's Orlo Sweaters Special \$1.98

y 9 Left-All Alun Grease Sets Only \$1.00

Sizes 7 to 14.

We Wish You A Very Merry



hatham Rayon and Nylon Blankets

Dresses

Special \$2.98

Regular Price is \$3.98.

Bedroom Shoes

\$1.00 to \$3.98

Special \$5.95

Make Belk's Your Christmas Gift Headquarters

Belk's Will Gladly CashYour Payroll Checks

BELK'S for better selections, better buys - BELK'S for certified better values



# THE BULLOCH HERALD

Dedicated To The Progress Of Statesboro And Bulloch County

VOLUME XVII—ESTABLISHED MARCH 26, 1937

STATESBORO, GEORGIA, THURSDAY, DECEMBER 27, 1956

Baseball fans to meet here Jan. 3 to

# killed here

by auto driver plan for re-entering Ga. State League

Bulloch County

The number of business concerns in the Statesboro area increased approximately 11 per cent last year in comparison with 1954, according to J. L. Coker, district manager at Atlanta, who bases this statement on figures in the current Dun and Bradstreet Reference Book. He said the increase showed up in the requests for financial information going to approximately 386 firms in 341 loch County in 1954, about 365 requests for financial information were mailed to business firms in this area.

Coker said his company is mailing out approximately three million such requests in the nation as a whole, an annual practice which is helpful in keeping its credit reference files up to date.

When the principal of a business on sa a whole, an annual practice which is helpful in keeping its credit reference files up to date.

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When the principal of a business on the service with its helpful in keeping its credit reference files up to date.

When the principal of a business on the service for Dr. Kennedy of Statesboro, and one grandson, Mike Kennedy of Manager of Statesboro, and one grandson, Mike Kennedy of Statesboro in the business of his accountant returns a financial statement, it becomes a part of the credit reference files up to date.

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When the principal of a business of his accountant returns a financial statement, it becomes a p

Dr. R. J. Kennedy

386 business

firms now in

cil, a member of the Recreas of the Court appeared on the cover of the Court appeared on the cover of the December 16 issue of the Atlanta Journal-Constitution magazine section.

Mrs. Ruth Rebecca Morehouse is

remembered in will of stage star

According to a story released first which firm's three per cent franchia agreement, the company to the 345 cittes, box of their families agreement is in effect. Under this agreement, the company to the state which can only be found in our love for our elelowman. Among the special guests, sant claus was a visitor and firm's three per cent franchia.

According to a story released first that Miss Doro was "a good by the International News Servibly the International News Servibly the International News Servibly the International News Servibly the International News Servible in the property taxes of the Jan.

The Doro will is still in prolate and there is no indication when the legacy will be formally former Miss Ruth Rebecca.

Franklin, daughter of Mrs. H. V. Franklin, and wife of the famous stage star where the special guests.

Franklin, daughter of Mrs. H. V. Franklin, and wife of the famous stage star where the search of the stage star where the search of the stage star where the search of the company for heavy many the stage star where the search of the company for heavy many the stage star where the search of the company for heavy many the stage star where the search of the meter and the late Mrs. Mrs. To the stage star where the search of the meter and the late Mrs. Mrs. To the stage star where the search of the meter and the stage star where the search of the stage star where the stage star where the search of the company for heart of the stage star where the search of the stage star where the search

dies December 26

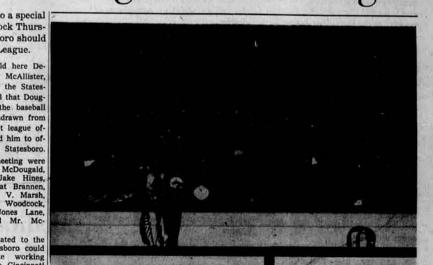
port on the business. The credit continued on page 8

A. B. McDougald

A. B. McDougald

A. B. McDougald

A. B. McDougald, prominent local civic leader and business man was named a director of the Sea Island Bank, it was an named a director of the Sea Island Bank it was an named a director of the Sea Island Bank it was an named a director of the Sea Island Bank it was an named a director of the Sea Island Bank i



season tickets at \$50 each to raise \$5,000, another \$1,000 feen and Robertson, Mar ander, Cheryl McCorkle, Char could be raised by the sale of box seats, and that they could raise an additional \$4,000 to put up a total of \$10,000 in talking a "working agreement" with Clate Denmark Clate Denmark Clate Clat

## Rockwell Statesboro Corporation colored, \$2,129,630 goes into meral county funds, \$1,410,767 school districts, \$664,511 to lies and towns, and \$24,118 to

It Seems

