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## Georgia Southern Commons

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Bulloch County Newspapers (Single Issues)

Bulloch County Historical Newspapers

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10-21-1954

### Bulloch Herald

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#### Notes

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FOR SALE - ANTIQUES - Furniture, jewelry, glass, china, etc. Call 4-3531.

FOR SALE - Modern brick home located on North Main street, 3 bedrooms and 2 baths. Call 4-3531.

FOR SALE - Large home, consisting of 2 apartments located on Savannah avenue. Call 4-3531.

FOR SALE - Old home, consisting of 2 apartments located on South Zetterover. Call 4-3531.

FOR SALE - Wonderful business opportunity. Frozen custard business located on U.S. 301. Call 4-3531.

FOR RENT - Two bedroom modern kitchen, HILL & OLLIFF. Phone 4-3531.

FOR RENT - Lovely home on Pine street, a nice tree. Call 4-3531.

FOR SALE - Waterfront lots on Sapelo River. Call 4-3531.

FOR SALE - Nice home on Savannah avenue. Call 4-3531.

FOR SALE - Large lot, located on North Main street. Call 4-3531.

FOR SALE - Large home, located on East Parrish street. Call 4-3531.

FOR SALE - Profitable established restaurant and bar. Call 4-3531.

FOR SALE - Large, beautiful home, located on North Main street. Call 4-3531.

FOR SALE - Well established part-time vending machine business. Call 4-3531.

FOR SALE - Electric stove by Frigidaire. Call 4-3531.

FOR SALE - One bedroom trailer. Call 4-3531.

FOR SALE - 3 1/2 acres, 23 cultivated, two miles south of Statesboro. Call 4-3531.

FOR RENT - Four room unfurnished apartment. Call 4-3531.

FOR RENT - Three room furnished apartment. Call 4-3531.

FOR RENT - Five rooms and bath. Call 4-3531.

FOR RENT - Four room unfurnished apartment. Call 4-3531.

FOR RENT - Four room furnished apartment. Call 4-3531.

CARD OF THANKS - The family of Mrs. Bessie Crumley acknowledges with deep appreciation the many acts of kindness extended to her during her illness and death. Call 4-3531.

WANTED - Position as secretary. Call 4-3531.

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ZENITH MODEL '47' advertisement featuring a television set with 'top tuning', 'HIGH FIDELITY!', and '20,000 VOLTS of PICTURE POWER'.

STATE PICK OF THE PICTURES advertisement listing movies like 'The Limping Man' and 'Return of the Lash'.

Franklin TV & Radio Service advertisement located at 48 East Main Street, Statesboro, Georgia.

Revco advertisement for food freezers with 'FREEZING ACTION' and 'HEATS WITHOUT FUEL'.

WEATHERTRON advertisement for a weather station with 'HEATS WITHOUT FUEL' and 'DOLS WITHOUT WATER'.

CURTIS YOUNGBLOOD advertisement for STATESBORO SHEET METAL, located at Northside Drive, Statesboro, Georgia.

Boston Pops Orchestra to appear in concert here - The scheduled appearance of the Boston Pops Orchestra in Statesboro Sunday afternoon, February 13, was announced today by officials of the Bulloch County Community Concert Association.

Two elementary schools make Halloween plans - Announcement is made this week that the Mattie Lively Elementary School and the George Washington Elementary School will hold their first annual Halloween parade and parade on Wednesday, October 27.

Yaycees sponsor 'Voice' contest - Bernard Morris, chairman of the Yaycees Voice of Democracy contest, announced this week a script writing and broadcasting competition for high school students in all the Bulloch county high schools.

Brammen family to meet Oct. 31 - The Brammen family will hold their first annual reunion the night of Sunday, October 31, 1954, at Bethlehem Primitive Baptist Church.

Portal carnival Oct. 29 - Announcement is made this week that the Halloween Carnival at Portal will be held Friday night, October 29, beginning at 7:30 o'clock.

NO MORNING SERVICE AT BETHEL BAPTIST CHURCH SUNDAY - Roy Smith, clerk of the Bethel Baptist Church, announced today that the morning service at 11:30 on Sunday, October 24, will be omitted.

Miss Powell, Miss White honored by B and PW - In a beautiful and impressive ceremony Monday night, October 11, at the Statesboro Business and Professional Club, Miss Powell and Miss White were honored as the Women of the Week by the club.

Stock in BCDC now ready - That J. Morris, president of the Bulloch County Development Corporation, announced this week that the stock certificates for the corporation are now ready for distribution.

New Castle HD Club takes top BC Fair honors - New Castle's exhibit on nutrition, featuring a menu tree, again took top honors in the Bulloch County Fair.

Temperature and rain for Bulloch county - The thermometer readings for the week of Monday, October 11, through Sunday, October 17, were as follows:

Phone company has open house - Sunday afternoon, October 31, from 2 to 6 o'clock the public will be given an opportunity to visit and inspect the operation of the new dial telephone system recently inaugurated by the Statesboro Telephone Company.

Methodist Men to meet Monday - The Bulloch County Methodist Men's Club will meet at Warnock Baptist Church Monday night, October 25, at 7:30 p.m.

Mayor to name planning board - Bill Bowen, mayor of Statesboro, announced this week that the City Council had authorized him to set up a planning and zoning board to study and make long range plans for the future of Statesboro.

Week's schedule of Bookmobile - Monday, October 25: Westside community in the morning and Brooklet in the afternoon.

Study arguments for, against amendment - This week we have devoted our entire editorial page to presenting the arguments for and against the ratification of the constitutional amendment four to appear on the general election ballot on November 2.

Baptist Rally Day successful - With an offering of \$7,591.41 and large attendance at all services, Rally Day, Sunday at the First Baptist Church, was declared a success.

Bulloch county hog show set for Tuesday - R. P. Mikell, chairman of the Bulloch County Livestock Show, announced this week the final livestock show of the year.

65 FFA boys to enter hogs - Announcement was made this week that 65 members of the seven chapters of Future Farmers of America in Bulloch county will show hogs in the Bulloch County Hog Show at the Parker's Stockyard here Tuesday, October 26.

THE VERY REV. ALBERT STUART - The Very Rev. Albert Rhett Stuart, D. D., was consecrated to the bishopric of the Episcopal Diocese of Georgia yesterday in Augusta several members of the Trinity Episcopal Church of Statesboro.

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# This Week's SOCIETY

PERSONALS  
Mrs. Ernest Brannen Society Editor Dial 4-2382

**MISS OGDEN, MR. SWILLING SPEAK VOWS**  
Miss Sue Ogden, of Washington, D. C., and Statesboro, secretary for seven years to Congressman Francis P. Brawley, of Elberton, Ga., now executive officer of the Gold Coast Chemical Corporation of Wilmington, Del., were married Sunday afternoon, October 17, at the home of Congressman and Mrs. Prince Preston.



MISS MABEL MILTON

**MISS MABEL MILTON IS ENGAGED TO MR. W. S. HANNER JR.**  
Miss Mabel Milton, of Nashville, Tennessee, announced the engagement of her daughter, Miss Mabel Milton, to William Shepard Hanner, Jr., son of Mr. and Mrs. William S. Hanner Sr. of Statesboro, Ga.

**BRANNEN REUNION TO BE HELD OCTOBER 31**  
The annual reunion of the Brannen family met the fifth Sunday in October at Bethlehem Primitive Baptist Church. The meeting will begin promptly at 11:30 in the church.

**DR. ARUNDEL ATTENDS CONVENTION**  
Dr. and Mrs. Hugh Arundel left Statesboro early Sunday morning to drive to Asheville, N. C., where he will attend the annual convention of Southern Veterinary Medical Association at George Vanderbilt Hotel. They expect to return to Statesboro today.

**MRS. W. E. BRUNSON HONORED ON BIRTHDAY**  
Mrs. W. E. Brunson was honored by her children on her birthday with an outdoor dinner at the home of Mr. and Mrs. W. W. Brannen Sunday. Others present, besides her family, were her brothers and sisters also two neighbors, Mrs. John Powell and Mrs. H. V. Franklin. Fifty guests enjoyed the occasion.

**RUSHES ENTERTAINED AT TEA BY ALPHA OMEGA CHAPTER**  
The Alpha Omega Chapter of Beta Sigma Phi honored the rushes at a preferential tea at the home of Mrs. A. S. McCullough Sunday, October 17, from 4 to 6. Hostesses assisting Mrs. McCullough were Mrs. Jack Russes and Mrs. J. S. Anderson.

**MAGNOLIA GARDEN CLUB**  
Mrs. J. D. Allen and Mrs. M. O. Lawrence were hostesses Thursday afternoon to the Magnolia Garden Club at the Allen home on Doneho street.

**MISS OGDEN FETED AT LOVELY TEA AT JESUP**  
Mrs. Ben Gibbs and her daughter, Mrs. Alvin Leaphart, entertained with a lovely tea in Jesup Wednesday afternoon honoring Miss Sue Ogden whose marriage was an event of Sunday at the home of Congressman and Mrs. Prince Preston.

**JTJ'S ENTERTAINED AT SUPPER**  
Thursday night, Ann Cason was hostess at supper for the JTJ Club at her home. These girls aren't worrying about waist lines. They enjoyed potatoes, corn, hot rolls, pickles, ice cream and cake. The pledges joined them after supper. There were nine members and seven pledges.

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Dr. and Mrs. Hugh Arundel left Statesboro early Sunday morning to drive to Asheville, N. C., where he will attend the annual convention of Southern Veterinary Medical Association at George Vanderbilt Hotel. They expect to return to Statesboro today.

**Babytantes**  
Mr. and Mrs. Math Brinson of Statesboro announce the birth of a daughter, Mary Ann, Oct. 16, at the Bulloch County Hospital. Mrs. Brinson was formerly Miss Helen Geneva Ruchels, of Swainsboro.

**OUT-DOOR SUPPER**  
Mr. and Mrs. W. W. Brannen were hosts to an out-door supper Wednesday night for Standard Oil Agents and dealers in this territory. The supper consisted of barbecued chicken, potato salad, rolls, pickles, apple pie topped with ice cream, and coffee. Thirty guests were present.

**BUFFET SUPPER FOR MISS OGDEN AND MR. SWILLING**  
Laine Sherbet, floated on punch, was served from a beautiful Victorian punch bowl by Mrs. Edna Neville. Mrs. Frank DeLoach, at the other end of the table, served coffee with candle light frosting the arrangement of frosted grapes and Japanese persimmons trailing from arms of the epergne and overflowing gracefully on the table. Silver trays held chicken salad sandwiches, ham biscuit, petit fours, and hors-d'oeuvres. Fifteen couples were present.

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## The Bulloch Herald, Statesboro, Ga.

THURSDAY, OCTOBER 21, 1954

**MEALS MISON**  
Mr. and Mrs. Eugene Wilkerson of Portal announce the birth of a son, Bobby Gene, October 18, at the Bulloch County Hospital. Mrs. Wilkerson was formerly Miss Helen Geneva Ruchels, of Swainsboro.

**MR. AND MRS. BRUCE KITCHENS**  
Mr. and Mrs. Bruce Kitchens announce the birth of a son, Carol, October 14, at the Bulloch County Hospital. Mrs. Kitchens is the former Miss Marian Cannady.

**YOU ARE CORDIALLY INVITED TO OPEN HOUSE STATESBORO TELEPHONE COMPANY**  
Sunday Afternoon, October Thirty-First  
From Two to Six O'clock  
Grady Street Office  
Statesboro, Georgia

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# The Basic Idea Behind the All-New 1955 PONTIAC

On Display October 29 and 30

ABOUT 30 years ago General Motors Corporation presented to America a new car called Pontiac. This new car was the direct result of a very specific idea.

The idea was this: to create a car which took its style, its engineering principles and its features from the very best and most expensive in America—and to build these into a car priced just above the very lowest!

Naturally, such an idea produced a wonderful and highly popular car—a car which millions of satisfied owners have driven with outstanding pride and pleasure.

Now, nearly three decades later, an entirely new Pontiac has been created for 1955—a car completely new from the ground up!

One thing, however, about the 1955 Pontiac remains unchanged—its basic idea—to offer the American public the very finest car that can possibly be built to sell at a price within easy reach of any new-car buyer.

When you see the new Pontiac on Friday or Saturday—Oct. 29 or 30—you will be immediately impressed by its remarkable new styling. No other car in the world looks like this new Pontiac!

When you drive it you will be astonished at its performance. For the 1955 Pontiac introduces the powerful new Strato-Streak V-8, an all-new engine that has already been proved in more than 3 million test miles!

When you price the new Pontiac you will come face to face with the basic Pontiac idea—you will be agreeably surprised that so much car, so much sparkling newness, so much luxury, so much downright goodness can be priced so near the very lowest.

We cordially invite you to come in on Friday or Saturday and see for yourself what a superb all-new General Motors masterpiece has been created to carry the wonderful name "Pontiac" for 1955.

**Altman Pontiac Company**  
37 North Mian St. Po 4-2624 Statesboro, Ga.

## This Week's SOCIETY

PERSONALS  
Mrs. Ernest Brannen Society Editor Dial 4-2382

**REHEARSAL PARTY FOR BRIDE AND GROOM**  
The rehearsal party for the wedding of Miss Sue Ogden and Mr. Francis P. Brawley was held at the home of Mrs. J. H. Ginn on Saturday, October 17, at 8 o'clock. The bride and groom were accompanied by their parents and other relatives. The party was a delightful affair with refreshments and music.

**BRIDESMAIDS LUNCHEON IN SYLVANIA**  
Mrs. Al Smith entertained a bridesmaids luncheon at her home in Sylvania, Ohio, on Saturday, October 16. The party was a delightful affair with refreshments and music.

**WHAT GOES ON?**  
NEWSPAPERS SAY the Interior Department won't tell who is to get the electric power from Clark Hill Dam—the Georgia Co-ops or the Georgia Company—until after the Congressional elections.

**GEORGIA'S RURAL ELECTRIC CO-OPS**  
are pledged to fight the PEOPLES' battle for CLARK HILL POWER! Write your Senators and Congressmen. They'll fight for a prompt decision — FAIR TO ALL!

**Excelsior Electric**  
MEMBERSHIP CORP.  
A Locally-Owned, Non-Profit Electric Utility

**STANDARD OIL**  
extra power  
CROWN EXTRA

Continued sales LEADERSHIP—based on public CONFIDENCE!

**STANDARD OIL COMPANY (KENTUCKY)**

CONFIDENCE is best expressed by increasing patronage. Southern motorists are confident higher-octane CROWN EXTRA gives them all the power their cars can develop, plus all the protection their engines need. This fact is proved by its continuing sales leadership, month after month, in premium gasolines in the five states—Alabama, Florida, Georgia, Kentucky and Mississippi—served by Standard Oil dealers.

## DENMARK

**MRS. MOONEY PROSSER HOSTESS TO FINESSE BRIDGE CLUB**  
Mrs. Mooney Prosser entertained the members of her bridge club Thursday night at her home on Dunhoop street. Gorgeously dabbled were used in the decorations. Neapolitan ice cream and pound cake, salted nuts and coffee were served.

**CHARLES COLE DELOACH IS A PATIENT AT THE BULLOCH COUNTY HOSPITAL**  
Mr. J. H. Ginn spent the weekend with Mr. and Mrs. Rudolph Ginn in Sandersville. Mr. Ginn is a patient at the Bulloch County Hospital.

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## The Bulloch Herald, Statesboro, Ga.

THURSDAY, OCTOBER 21, 1954

**WMS MEETS WITH MRS. H. H. ZETTEROWER**  
The WMS of the Harville Church met at the home of Mrs. H. H. Zetterower Tuesday afternoon with Mrs. Tom Rucker as co-hostesses. An interesting lesson, taken from Royal Service, "Make Straight a Highway for God," was presented by the members.

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TUNE IN WWNS 7:30 a. m. Tuesdays and Thursdays each week "Shopping With Matilda at Minkovitz."

**Smarter Buy** —the handsome style  
—the quality leathers  
—the superior workmanship  
—all tell you why!

**American Gentleman shoes**

—THE WINNER—  
MRS. LESTER LOWE, 9 East Jones St., the Winner of Our Anniversary Gift—The 1955 —\$289.00 ZENITH TELEVISION SET.

**Minkovitz**  
—Statesboro's Leading Department Store—

To Relieve Many of  
**COLDS take 666**  
LIQUID OR TABLETS—SAME FAST RELIEF

**World's most rugged trucks set new endurance record!**

Standard Dodge 1/2-ton pick-up truck with sensational new 145-hp Power-Dome V-8 engine was driven continuously around Chrysler Corp. test track for over 7 weeks... with no mechanical failures.

Stops were made only to change drivers and for fuel, oil, grease, spark plugs. Distance traveled in 50 days was equivalent of 4 years' normal use.

Endurance record proves Dodge truck ruggedness, dependability, low maintenance for a truck that can take it, see us today!

**DODGE TRUCKS**  
LANNIE F. SIMMONS  
29 North Main St. — Phone PO 4-3154 —

**You get so much more car for so little more money...when you MOVE UP AND OVER TO OLDS!**

**STANDARD OIL**  
extra power  
CROWN EXTRA

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**OLDSMOBILE**  
"ROCKET" ENGINE  
SEE YOUR NEAREST OLDSMOBILE DEALER  
Phone PO 4-3210 Woodcock Motor Co., Inc. Or Visit 108 Savannah Ave., Statesboro Ga.

This Week's SOCIETY

Ernest Brannen Society Editor Dial 4-2382 PERSONALS

MISS EDENFIELD WEDS
On Sunday afternoon, October 3, at Upper Little Creek Primitive Baptist Church, Miss Patricia Ann Edensfield...

BETH TUCKER IS TWO YEARS OLD
Penny birthday was an old story to both Tucker who's second birthday was observed by Beth's mother, Mrs. Bill Tucker...

MISS GROOVER HOSTESS TO JULY
Thursday afternoon of last week, Mrs. Julian Groover entertained the July Club at her home on Oak street...

BULLOCH COUNTY REPRESENTED AT NURSES' CONVENTION
Mrs. Lillian Coakley, Mrs. Linda Smith, Miss Rebecca Wiggins and Mrs. Alice Turner...

NOVELTY CLUB
Mrs. W. T. Coleman was hostess to the Novelty Club Thursday afternoon at her home on Vista Circle...

MOCK CARNIVAL STAGED AT BACK LAWN OF THE BOB THOMPSON SRS.
The Alpha Omega Chapter of Beta Sigma Phi met Monday night...

Sunshine Sue, star of WRVA's "Old Dominion Barn Dance" says
"You know, friends, I just couldn't keep house without Karo"
my family loves the full rich flavor Karo adds to every bite

KARO advertisement featuring a woman's portrait and Karo product images.

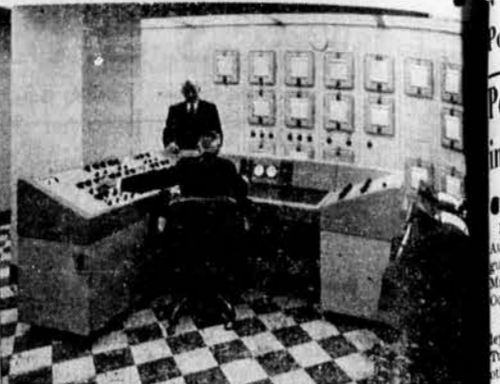
The Bulloch Herald, Statesboro, Ga. THURSDAY, OCTOBER 21, 1954

was centered with lacy nosegays of pink carnations with yellow ribbons anchoring the dainty nosegays. Col. Leroy Cowart rendered thanks for his friends, hospitable occasions, and garbed the table in true Southern manner...

WALT McDUGDAL CELEBRATES HIS FOURTH BIRTHDAY
On Saturday afternoon, October 17, Mrs. Don McDougal entertained for her son, Walter, on his fourth birthday at her home on Donaldson street...

THE PERCY AVERITT OBSERVE SILVER WEDDING ANNIVERSARY
Mrs. Bryant's Kitchen was the scene Thursday evening, October 12, of a lovely dinner party given by Mr. and Mrs. Percy Averitt...

GEORGIA POWER advertisement featuring an illustration of a power plant and the slogan 'MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION'.



It's Everyday Arithmetic to the "Early Bird"
The production of electricity by Georgia Power and associated companies is coordinated in this office. The U-shaped counter with all the dials is the first and only machine of its kind in the world.

Properly, this amazing electronic development is known as the "Incremental Cost Computer for Delivered Electric Power." It is popularly called the "Early Bird," for its inventor, E. D. Early.

Automatically, the "Early Bird" determines the generating station that can most economically produce the power to be used in any given area of Georgia or neighboring states at any given time...

THE BULLOCH COUNTY BANK advertisement with an illustration of a man's head.

Portal News Portal FFA boys are winners in livestock judging contest

MRS. EDNA BRANNEN spent last weekend with them in Savannah. Mrs. John Franklin of Fort Valley spent Sunday, October 10, with his mother, Mrs. Herbert Franklin...

WCS MEETS The WCS of the Portal Methodist Church met at the home of Mrs. Edna Brannen Monday afternoon, October 11...

For the amendment

Continued From Editorial Page With the united support of the people, the present administration has been able to keep Georgia schools segregated. The incoming administration now faces a crisis more grave than ever before...

Your Child's Education IS IN PERIL!

Unless the people of Georgia vote FOR the School Segregation Amendment Number (4) on November 2, as their PROTECTIVE MEASURE, the entire school system of Georgia FACES DISASTER. This amendment reads:

Notwithstanding any other provision of this Constitution, the General Assembly may by law provide for grants of state, county or municipal funds to citizens of the state for educational purposes, in discharge of the obligation of the state to provide adequate education for its citizens.

This amendment does NOT abolish our public schools. Opponents of the amendment IGNORE the fact that we will have NO schools in Georgia when the races are ordered mixed by the Supreme Court. Our Georgia Constitution states that NO monies may be appropriated for operating MIXED SCHOOLS; therefore, the Supreme Court's action, when enforced, ENDS Georgia's present school system.

Only the adoption of the School Segregation Amendment can preserve our Free, Segregated Schools. HERMAN TALMADGE Governor; MARVIN GRIFFIN Governor-Nominee; NOTE FOR AMENDMENT NO. (4)

Brooklet News Mrs. Dorman is named trustee Reorganized Brooklet PTA holds meeting with large attendance

Mrs. Alfred Dorman has been appointed a trustee of Tallulah Falls School to represent the first district Women's Club. The announcement was made at the fall session of the executive board of the Georgia Federation of Women's Clubs...

The first meeting of the newly reorganized Parent-Teacher Association of the Brooklet school district was held Thursday afternoon, October 14, at 7 o'clock in the school building...

WCS MEETS The WCS of the Portal Methodist Church met at the home of Mrs. Edna Brannen Monday afternoon, October 11. The program, "New Nations Shall Turn to the Lord," was assisted in serving refreshments by Mrs. Hubert Smith and Mrs. E. L. Womack.

TAX NOTICE

The Tax Books of Bulloch County will be Open October 1 to pay State and County Taxes. They will remain open until December 20.

JOHN P. LEE Tax Commissioner

New FORD THUNDERBIRD

A personal car of distinction...with Trigger-Torque performance. Something totally fresh is here—a bewitching new all-steel beauty that sets the styling keynote for other Ford cars to come.

But, styling gives the mere hint of what the Thunderbird has to offer. In traffic and on the open road the Thunderbird's Trigger-Torque performance is literally a revelation. Here is hair-trigger response... feet, liquid agility... backed by a reserve of swift, sure power to meet safety's every demand.

But, more important, the Thunderbird is the product of the same advanced engineering... the same manufacturing skills that have made Ford products so dependable, so value-full and so desirable to so many.

PHIBUS MOTOR COMPANY advertisement featuring an illustration of a Ford Thunderbird car.

The Bulloch Herald, Statesboro, Ga. THURSDAY, OCTOBER 21, 1954

Following the convention we concluded that growing high quality livestock for showing alone is not enough, but that the general appearance of the animals play a very important part in determining a first prize winner. The FFA boys of the Willow Hill Chapter have pledged to take advantage of all they observed and learned.

WCS MEETS The WCS of the Portal Methodist Church met at the home of Mrs. Edna Brannen Monday afternoon, October 11. The program, "New Nations Shall Turn to the Lord," was assisted in serving refreshments by Mrs. Hubert Smith and Mrs. E. L. Womack.

CHINITO RICE advertisement with illustrations of people and a rice sack.

JOHN P. LEE Tax Commissioner

New FORD THUNDERBIRD

A personal car of distinction...with Trigger-Torque performance. Something totally fresh is here—a bewitching new all-steel beauty that sets the styling keynote for other Ford cars to come.

But, styling gives the mere hint of what the Thunderbird has to offer. In traffic and on the open road the Thunderbird's Trigger-Torque performance is literally a revelation.

But, more important, the Thunderbird is the product of the same advanced engineering... the same manufacturing skills that have made Ford products so dependable, so value-full and so desirable to so many.

PHIBUS MOTOR COMPANY advertisement featuring an illustration of a Ford Thunderbird car.

