

Georgia Southern University

Georgia Southern Commons

Bulloch County Newspapers (Single Issues)

Bulloch County Historical Newspapers

3-18-1954

Bulloch Herald

Follow this and additional works at: <https://digitalcommons.georgiasouthern.edu/bulloch-news-issues>

Notes

Condition varies. Some pages missing or in poor condition.

Originals provided for filming by the publisher.

Gift of Statesboro Herald and the Bulloch County Historical Society.

Recommended Citation

"Bulloch Herald" (1954). *Bulloch County Newspapers (Single Issues)*. 3572.

<https://digitalcommons.georgiasouthern.edu/bulloch-news-issues/3572>

This newspaper is brought to you for free and open access by the Bulloch County Historical Newspapers at Georgia Southern Commons. It has been accepted for inclusion in Bulloch County Newspapers (Single Issues) by an authorized administrator of Georgia Southern Commons. For more information, please contact digitalcommons@georgiasouthern.edu.

Minkovitz Celebrates 18th Anniversary With Tremendous Bargains

BIG BIRTHDAY VALUE EVENT

4 GREAT DAYS!... THURSDAY, FRIDAY, SATURDAY AND MONDAY. DOORS SWING OPEN AT 8:30 A. M. SHARP. SALE STARTS THURSDAY 8:30 A. M. - ALL SPECIALS ON SALE UNTIL SOLD!

BIRTHDAY SPECIAL!

Thursday, 8:30 a. m.
As long as 24 last, usual \$1.79

Pinking Shears
88c

Limit 1. Main floor notions Department.

BIRTHDAY SPECIAL!

Thursday, 8:30 a. m.
As long as 2,500 yards last, usual 49c value

36-Inch Cotton
3 Yards
88c

Percales, broadcloths, seersuckers, fast colors. Limit 9 yards. Third floor.

BIRTHDAY SPECIAL!

Thursday, 8:30 a. m.
Only as long as 72 last, Men's \$1.69 short sleeve

Sport Shirts
99c

BIRTHDAY SPECIAL!

Friday, 8:30 a. m.
Only as long as 72 boxes last.

Hardwater Soap
BOX OF 12
99c

White bouquet, green jasmine, peach almond. Limit 1 box. Main floor, notions department.

BIRTHDAY SPECIAL!

Friday, 8:30 a. m.
Only as long as 93 pieces last.

Household Items
88c
Each

Kitchen utensils, doormats, thermos jugs, beverage sets, french fryers, refrigerator sets. Limit 2 pieces. Third floor.

Selling Silver Dollars For Only 88c Each.
COME AND GET 'EM!
\$125.00 Worth On Sale Every Day!

To prove that every item is a tremendous bargain during our 18th Birthday 88c days celebration, we are going to sell 125 actual brand new silver dollars for guess what.....? only 88c every day for four days... There will be 25 silver dollars sold at every cash register in our store (5 in all). So all you have to do is follow the crowds to MINKOVITZ and be at one of the 5 cash registers when the town clock strikes 10 o'clock... Please have the right change handy... Do whatever you like with the dollar, it's all yours, as a "Bargain Buy" from MINKOVITZ... Or may we suggest that you turn right around and double your savings or more by buying one of MINKOVITZ proven 88c sale items. You actually save from 12c to 20c on each 88c purchase.

Proving Every Item Is A Bargain.

Minkovitz

—STATSBORO'S LARGEST AND FINEST DEPARTMENT STORE—
COME EARLY! BARGAINS! **STAY LATE! 4 FLOORS!** **SAVE NOW! 4 DAYS!**

BIRTHDAY SPECIAL!

Friday, 8:30 a. m.
Only as long as 1,500 yards last.

40-Inch Muslin
8 Yards
\$1.88

Former 35c value, 80 square unbleached. Limit 8 yards. Main floor.

BIRTHDAY SPECIAL!

Saturday, 8:30 a. m.
Only as long as 12 dozen last, 59c MUSLIN

Pillow Cases
3 For 99c

Slight irregulars, heavy quality. Limit 3. Linen dept. Main floor.

BIRTHDAY SPECIAL!

Friday, 8:30 a. m.
As long as 20 dozen last, Men's 100

Nylon Sport Shirts
\$2.59
2 for \$5.00

Puckers and lenos, whites and colors, \$3.95 values, Men's Department.

BIRTHDAY SPECIAL!

Saturday, 8:30 a. m.
Only as long as 72 last, Men's chambray

Work Shirts
88c

Limit 1. Sanforized shrunk, all sizes. Balcony.

BIRTHDAY SPECIAL!

Thursday, 8:30 a. m.
Only as long as 90 last.

Baby Blankets
3 For \$1.00

Limit 3. Infants Department, second floor.

BIRTHDAY SPECIAL!

Thursday, 8:30 a. m.
Only as long as 120 last, slight irregular, \$2.49 value

Muslin Sheets
\$1.58

Size 81x99, heavy weight. Limit 4. Main floor.

BIRTHDAY SPECIAL!

Thursday, 8:30 a. m.
On sale as long as 36 lasts, 14-inch usual \$1.98

Canvas Bags
\$1.00

Zipper closure, limit 1. Main floor, Men's Department.

BIRTHDAY SPECIAL!

Friday, 8:30 a. m.
Only as long as 36 packages last.

Birdseye Diapers
\$1.68
PACKAGE OF 12

Limit 1 package, second floor.

BIRTHDAY SPECIAL!

Saturday, 8:30 a. m.
Only as long as 36 last, \$7.95 Dayton Premium FOAM RUBBER

Pillows
\$4.88

Slight irregulars. Limit 2. Linen department, Main floor.



CHESTER WEBB was named all-state center by the Atlanta Constitution. He is a sophomore from Elberton. He was also named on the all-state team last year.

Lab High Makes Senior Trip

The senior class of the Laboratory School left early Tuesday morning on a senior trip to Charleston, South Carolina. While on the trip the group will visit various historical scenes and make other observations. Money for the trip was acquired through several projects sponsored by the class, plus contributions of their own help toward the financial problem.

Everyone of the seniors were present to make the trip. They were accompanied by Miss Ruth Lee, Mr. James Hart, Miss Rebecca Parks, and Mr. and Mrs. Julian Pafford.

This is the second consecutive year the graduating class has visited Charleston. They returned late Wednesday night.

Stop Taking Harsh Drugs for Constipation

Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

When you are temporarily constipated, get relief with gentle relief—without pills, without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in Senna Popsin. The extract of Senna is Dr. Caldwell's one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, lasting relief of temporary constipation for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach troubles that constipation often brings.

Buy Dr. Caldwell's Senna Laxative in Mail Bottle to Box 256, New York 18, N. Y.



Finest Quality MONUMENTS

We specialize in Original Designs Buy From Your Local Manufacturer A Statesboro Industry Since 1922

Thayer Monument Company
15 W. Main St. Phone 439
STATSBORO, GA.

Constitution Names Webb As Top Center

Chester Webb, 6' 6" center of the Georgia Teachers College Professors was named to the Atlanta Constitution All-State basketball team. Two other members of the T.C. squad were named to the squad as Boney Phillips and Jim Harley were placed on the all-state second team.

This is the second year that Webb has been named to the all-state team although he is only a sophomore and has two more years of eligibility to get yet. Chester, a native of Elberton, Georgia, led the team in scoring this year with a 20.1 point average and he was also proven to be a great asset with the excellent rebound work.

Rounding out the first team are forwards, Dick Lenhold of Georgia Tech and Tommy Mixon of Mercer; guards are Murphy McManus of the U. of Georgia and Richard Reid of Mercer.

Boney Phillips who made second team at forward is a senior and won't be returning next year. He has played four years on the T.C. team and was captain of the squad in his junior year.

Jim Harley, second team guard was called to the service with only two games remaining on the schedule this year. He had been a member of the squad for two years, playing for the Brewton Parker Jr. College team before coming to T. C. He has one year of eligibility remaining.

The voting panel for the all-state team was made up of Jim Cowan of Mercer, Red Lawson of Georgia, Whack Hyder of Tech and J. B. Seacore of G.T.C., each being

BREMSETH TO TAKE PART IN BUSINESS DISCUSSION

Cameron Bremseth, head of business education, will participate in a discussion on secretarial work at Screven County High School. The discussion will be held by the Beta Club of the high school. The discussion is to take place March 24 and will be a part of the school's vocational week.

A fee to join is not charged. Mr. Knowlton says any student who wishes to join may check with Miss Isabel Sorrier at the Statesboro library to get the full details.

Each first and third Monday nights, Clark S. Knowlton, social science instructor, holds a discussion in the Statesboro Library on American Heritage. The discussion is sponsored by the library through the local library.

The purpose of these discussions is to get people together to talk and think about the basis of American democracy and various issues of it.

Mr. Knowlton, who is chairman, holds this position to keep it within the limits of peaceable discussion, to bring up points of view that are sometimes neglected, and keep down a monopoly of the discussion by just one or two people.

Such topics as states rights, constitution, question of 18 year olds voting, influence of the frontier of the American way of life, and any other subject which the group wishes to express their points of view on.

The library furnishes books and materials on the various subjects and encourages the members to read them.

There is not a limit of any kind on who may join the discussion group. The young, old and a person of any occupation may become an active member.

the coach of the respective teams.

BILLY GRAHAM'S FILM "MR. TEXAS" TO BE SHOWN AT MIDDLEGROUND

Sunday evening, March 21, at 8 o'clock, at Middleground School auditorium, Billy Graham's film "Mr. Texas," will be presented under the sponsorship of the Temple Hill Baptist Church. This is the first showing of this picture in this locality. The public is cordially invited to see it. No admission will be charged, but a free offering will be received.

APRIL 1ST IS THE DATE NO FOOLING "Claudia" is coming April 1 at 8 p. m. in the College Auditorium.

ATTENTION!
Livestock and Poultry Raisers

If you have trouble with Cannibalism in your poultry, we have for rent Electric Super Debeakers and Automatic Syringes as recommended by your poultry specialist.

We specialize in all Animal and Poultry Drugs. Biologicals, Instruments, Specialties, and the latest type Vaccines for Poultry.

—AT YOUR SERVICE—

Sidney Lanier
CITY DRUG COMPANY

Statesboro, Georgia

The Bulloch Herald, Statesboro, Ga. THURSDAY, MARCH 18, 1954

TAX NOTICE
THE TAX BOOKS
Of Bulloch County
Are Now Open for Making
TAX RETURNS

The Books Will Be Open
Through February and March

Make your return Now in order to get your homestead exemption and personal exemption.

BULLOCH COUNTY
TAX COMMISSIONER

John P. Lee

CITY OF STATSBORO TAX RETURNS

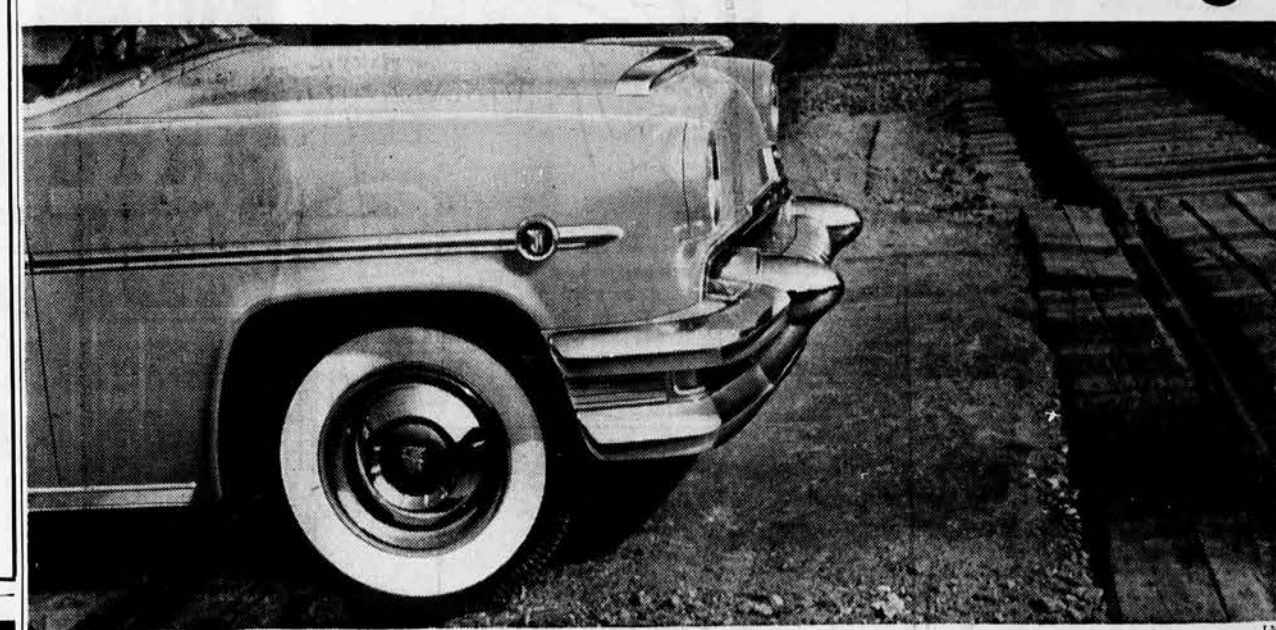
The closing date for filing 1954 tax returns in the City of Statesboro is March 31st. Returns must be filed not later than this date in order to receive any exemptions benefits to which the tax payer may be entitled.

This February 23, 1954.

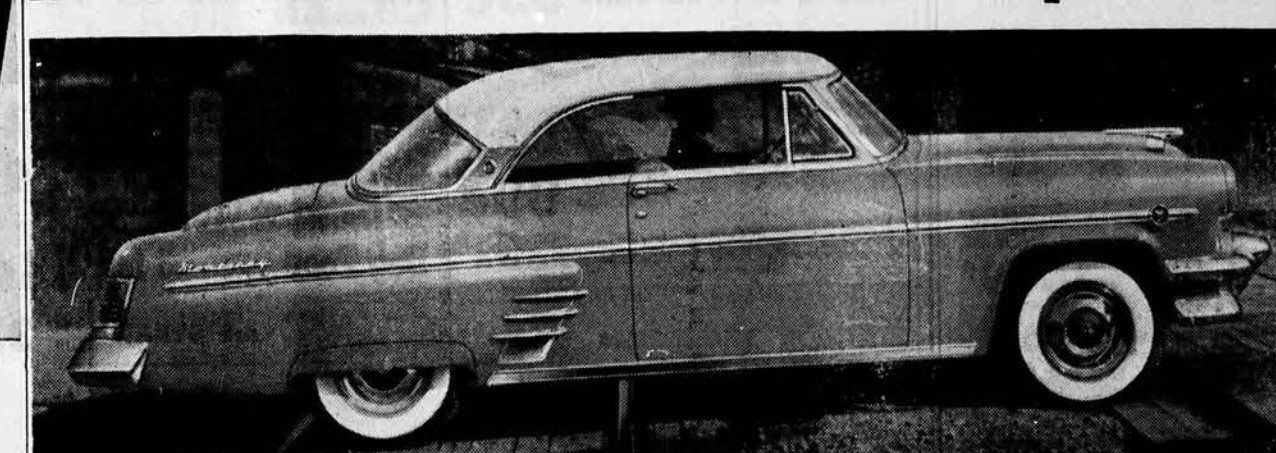
City of Statesboro

J. G. Watson, Clerk

Now...effortless, steadier handling



with New Ball-Joint Front Suspension



You'll notice the difference the moment you take the wheel. Mercury's new ball-joint front wheel suspension reduces the road shock of bumps and ruts. It gives you a feeling of greater control, better stability, as you take sharper curves and corners. In short, it makes handling far easier on any road. And only Mercury has it in its price class.

And Mercury also brings you an entirely new 161-horsepower overhead-valve V-8. You enjoy livelier performance—safer, more responsive. When passing or hill climbing, Mercury's tremendous reserve power is available instantly, automatically—released by a 4-barrel carburetor, with the two extra barrels vacuum controlled. And although 28% more powerful, you get remarkable gasoline economy. Try Mercury's new performance on the road.

SEE—DRIVE—NEW MERCURY SUN VALLEY—AMERICA'S FIRST TRANSPARENT-TOP CAR

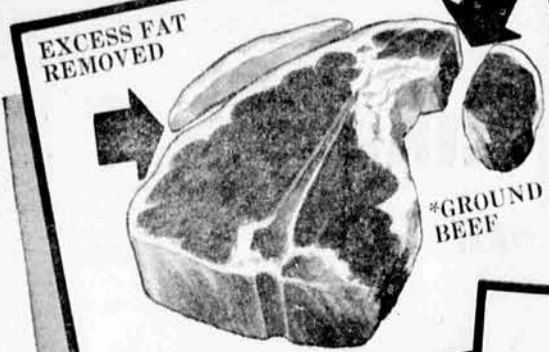
New 1954 MERCURY
THE CAR THAT MAKES ANY DRIVING EASY

S. W. LEWIS, Incorporated

38 N. Main Street

Statesboro, Ga.

MORE MEAT for your MONEY!



T-BONE STEAK

NATUR-TENDER
U. S. CHOICE
LB.

79¢ BUDGET BEEF U. S. GOOD
73¢ LB.

COMPARE AND SEE
AND YOU'LL AGREE!

THE BEEF YOU BUY
AT COLONIAL IS CUT AND
TRIMMED TO GIVE YOU
MORE EDIBLE MEAT AND
LESS WASTE!



DOG FOOD
4 16-Oz. Cans 35¢

ARMOUR ★
Pantry Shelf Meats
DRIED BEEF
2 1/2-Oz. Jar 35¢

CORNERED BEEF
12-Oz. Can 47¢

ROAST BEEF
12-Oz. Can 49¢

CHILI Con CARNE
WITH BEANS 16-Oz. Can 27¢

SAUSAGE
TASTY VIENNA 4-Oz. Can 19¢

FOR ALL WASHING MACHINES
All Detergent
24 Oz. Pkg. 39¢ 10-Lb. Box \$2.49

CHEEZITS
SUNSHINE 6-Oz. Pkg. 19¢
FRESH, CRISP

SNOWDRIFT
SHORTENING 3-Lb. 89¢

WESSON OIL
Pint 33¢ Quart 69¢

SHAMPOO
DIAL 3 1/2-Oz. Bottle 67¢

DIAL SOAP
2 Reg. Bars 25¢ 2 Bath Size 35¢

OCTAGON
TOILET SOAP 4 Bars 21¢

SUPER SUDS
Lge. Pkg. Gnt. Pkg.

PALMOLIVE SOAP
3 Reg. Bars 25¢
2 Bath Size 25¢



SIRLOIN STEAK

NATUR-TENDER
U. S. CHOICE
LB. 69¢

BUDGET BEEF
U. S. GOOD
LB. 65¢

ROUND STEAK

NATUR-TENDER
BONELESS
LB. 69¢

BUDGET BEEF
BONELESS
LB. 65¢

GROUND BEEF Made Fresh Lb. 29¢
COTTAGE CHEESE Cloverbloom 1-Lb. Pkg. 33¢
FRYERS CUT UP ANY STYLE FREE Lb. 39¢



MAYONNAISE MOTHER'S CREAMY SMOOTH Quart Jar 49¢
ROAST BEEF SANSINENA SOUTH AMERICAN 12-Oz. Can 39¢
BAMA PRESERVES LUSCIOUS STRAWBERRY 24-Oz. Jar 49¢
VIENNA SAUSAGE Plantation Two 4 Oz. Cans 29¢
BAKE-RITE SHORTENING 3-Lb. Can 69¢



SAVE 3.05
6-PIECE STEAK SET
YOURS FOR ONLY \$3.90
AND \$15 IN GOLDEN TAPES

Save the SAV-A-TAPE way... AT COLONIAL!

Hotel And Restaurant Brand
COFFEE
1 Lb. Bag 85¢

CS Evaporated Enriched
Milk 3 1/2 Oz. Cans 35¢

OLIVES South Shore 7 1/2-Oz. Bottle 45¢
BEEF STEW Dinty Moore's 24-Oz. Can 43¢

Big Parade With Flatware
Flour 10 Lbs. 99¢

PRUNES Sunwest 1-Lb. Pkg. 31¢
See Nancy Carter's T-V "Cook Book" Thursdays

SPRY SHORTENING 3-Lb. Can 89¢
TUNA Chicken Of-The-Sea 5-Oz. Can 39¢

PEPPER McCormick's 2-Oz. Can 33¢
WATER MAID RICE 3-Lb. Pkg. 47¢

CHIPS Gordon's Potato 14-Oz. Pkg. 69¢

SAUCE A-1 STEAK 5-Oz. Bottle 33¢

Frozen Fresh Foods
Blue Boy—10 1/2 Oz. Size
Strawberries 19¢
Broccoli 5 Pkgs. 49¢

Downy Flake Deal
Waffle Mix 3 Pkgs. 45¢

CASHMERE BOUQUET
TOILET SOAP 3 Reg. Bars 25¢ 2 Bath Size 25¢



For Consistent Savings Shop at your nearby COLONIAL SUPERMARKET COMPLETE SATISFACTION — COURTEOUS SERVICE
12 East Main Street, Statesboro, Georgia

Community Center Recreation Roundup

JOE OLLIFF WINS PILE EATING CONTEST
At the regular meeting of the Town Teen Club last week Joe Olliff walked off with a load of fun with the evening's pile eating contest. Joe Olliff walked off with the honors and the prize as he finished his coconut pie in record time. There were 12 contestants in the race with the boys being led by the girls. Joe's partner was Annette and they shared the prize which turned out to be of all things a coconut pie. Plans for the meeting this week include a bingo party.

WITE CONTEST A BIG SUCCESS: 140 ENTER
The annual kite contest was a great success this year with 140 boys and girls and many parents taking part at the East Side Center and at the Statesboro Recreation Center. Ted McCorkle, son of Mr. and Mrs. Grady McCorkle won the contest at the East Side while

SAMMY PARRISH GETS SILVER DOLLAR AWARD
Sammy Parrish of Mill street in Statesboro was awarded the silver dollar award for the month by the Recreation Department at the regular meeting of the Town Teen Club last week. Sammy is the son of Mrs. Fred A. Parrish. Sammy was presented the silver dollar, which is the token of the award by the recreation superintendent for his unselfish service in the recreation program during the month of February. Sammy is active in several phases of the program and was cited for his cooperative and helpful attitude on the playground. Young Parrish is the second person ever to receive the award which was initiated in January this year when the first award was presented to Betty Jean McCall for her work in the Town Teen Club in a voluntary capacity. Betty is the daughter of Mr. and Mrs. A. B. McCall of Statesboro.

PLANS MADE FOR SUMMER PROGRAM
At the regular meeting of the Board of Recreation last month the recreation superintendent announced the formula-

WHAT YOU MEAN YOU DONE FINISHED PRE-PLANT FERTILIZIN' YOU GOT MORE ACRES THAN US AN WE AIN'T HALF THROUGH YET.
BOY! WE USES ANHYDROUS AMMONIA IT GOES TWICE AS FAR AS DON'T TAKE NO MORE TIME. USE FIXIN' TO START FERTILIZIN' OUR SPRING PASTURE.

Have Three Ways with SELCO Anhydrous Ammonia
Here's how you save: 1. Save Time. Anhydrous Ammonia can be applied twice as fast as solid fertilizers. 2. Save Effort. No sacks to lift, one man can tractor can fertilize as much as two men and a tractor with dry-type fertilizers. 3. Save Money. Anhydrous Ammonia is 82% pure nitrogen... the purest made. You get nitrogen, not useless fillers, when you buy Anhydrous Ammonia.

For best results at least cost to you, fertilize with SELCO Anhydrous Ammonia before you plant your corn. A spring pasture application of Anhydrous Ammonia on your coastal Bermuda will bring quick growth of protein rich grasses.
Stop by and let us show you how you can profit by these three big advantages. You can pay more, but you can't get a better nitrogen fertilizer... anywhere.

Tri-County Liquid Fertilizer Co. Dealer
Phone 470 and 488-J Claxton, Georgia
For Custom Application See Emory Brannen, Register; J. L. Anderson, Register; or Roscoe Roberts, Nevils, 4358, Atlanta, Georgia.

Fellowship Baptist Church to have student pastor Sunday

Fellowship Baptist Church will have a student pastor Sunday, March 21, both morning and night. Services are at 11:00 a. m. and 7:30 p. m. Everyone is invited. You won't be disappointed if you go hear this man preach. All members are urged to go and visitors are welcome. "Won't you try to be there?"

Those who attended the meeting at the First Presbyterian Church, Statesboro, from here and Stillson Presbyterian Church were Mr. and Mrs. W. H. Morris, James Morris, Willie Gene and Lillian Morris, Mrs. Fannie Cribbs, Mr. and Mrs. H. N. Shurling, Ricky Shurling, Janie Mae and Harry Shurling, Miss Eva Shurling and Lavern Sanders, Elda and Melvin Shuman, James and Mary Foote, Mr. and Mrs. Edward Blitch and daughter, Melena Kay, Leslie Robbins, Mrs. George Beasley, Joyce Beasley, Wilson and Hollis Beasley, Mr. Pies Wilson, Miss Janie Wilson, Mary Wilson, Clarence Wilson, Bonnie Vangelder, Mr. and Mrs. Thomas Hayes and Mrs. Hoke Hayes, Mrs. Harry Morrison and children, Tommie and Carol, also Mr. and Mrs. D. L. Morris and Mrs. Ernest McDonald. Everyone enjoyed the service very much.

BIRTHDAY DINNER
Harmon Cribbs Sr., was honored with a birthday dinner Sunday. Those invited were Mr. Cribbs.
A Tri-County Clothing Short Course was conducted by Miss Sarah Tally, State Extension Clothing Specialist, at the Teachers College Laboratory School on Tuesday, March 2. The meeting was attended by Home Demonstration Club members, and Home Demonstration Agents representing Appling, Screven and Bulloch counties.
Miss Tally discussed pattern selection guides and pattern alterations, demonstrated new cotton fabrics and effects to achieve with them this spring, pointed out changes made in the scoring device to be used in the 1954 Dress Revue, and made plans for the group for the forthcoming all-day clothing short course on March 17, when the group will learn new methods in clothing construction. Home Demonstration Club members present at the meeting were Mrs. Delmas Rushing, New Castle Club; Mrs. L. D. Sanders, Arcola club; Mrs. C. S. Proctor, Arcola club; Mrs. W. H. Hodges, Ogechee club; Mrs. J. B. Conason, West Side club; Mrs. Tom Rucker, Nevils club; Mrs. Clarence Wynn, Popular Springs club; Mrs. Lester Akins, Register club; Mrs. Harold Hutchinson, Stillson club; Mrs. Ben Joiner, Leffell club; Mrs. Houston Lanier, Denmark club; and Mrs. John Waters, Warnock club. Also attending the meeting were Mrs. Dorothy Whitehead, Home Demonstration Agent; Miss Joyce McDonald and Miss Mel Linda Abbott, Assistant Home Demonstration Agents.

Golden Rule project leaders of H.D.C. meet
A leader training meeting was held Thursday morning, March 4, in the home Demonstration agent's office for the Golden Rule project leaders of the Home Demonstration Clubs. The theme of the meeting was "Do Unto Others as You Would Have Them Do Unto You." Plans were made for the Golden Rule activities for the year, including sending flowers, thoughtful gifts or cards to club members during sickness or bereavement as each club sees fit. Suggestions were made also for helping unprivileged people in the community. The leaders were given ideas for demonstrations they could give in their clubs, such as arranging attractive meals on trays for bedridden patients, an easy way to make a bed table from a box, etc.

Project leaders who attended the meeting were: Mrs. W. C. Hodges, Middleground club; Mrs. Walter Lee, Register club; Mrs. Fred Elard, Jimp

Oddities
WHEN SHE TRIPPED OVER A WELCOME MAT, A GUEST SUED A HOMEOWNER FOR \$28,000.

POLICE PICKED UP A CAR THIS MORN'G THEY SAW HIM DRIVING ALONE AGAIN. "JUST MARRIED" SIGN WAS ON THE REAR BUMPER...
AFTER FALLING ASLEEP WHILE SMOKING IN BED, A MAN AWOKE TO FIND ASHES WHERE HIS CORN LEGS HAD BEEN...

Sorrier Insurance Agency
"INSURE TO BE SURE"
19 Courtland St. Statesboro, Ga.

The Bulloch Herald, Statesboro, Ga. THURSDAY, MARCH 18, 1954

TOBACCO

Your Best Money Crop on Your Harvest Loss?
DOWFUME W-85
Insures Your Crop
Increases Your Yield
Improves Your Quality
Costs You \$3.00 Per Acre Less
Makes Fumigation Easier
Let us show you how Root Knot can be licked.
We will be glad to help you with your fumigant and your application.
EAST GEORGIA PEANUT COMPANY
Statesboro, Georgia

New, roomier bodies! New, rugged construction!

New Chevrolet Trucks...

do more work per day... more work per dollar!

You save extra trips. That's because of the extra load space you get in the new Advance-Design bodies. New pick-up bodies are deeper, new stake and platform bodies are wider and longer. Also, they're set lower for easier loading. You save hours on the road. Thanks to new high-compression power, you can maintain faster schedules without driving at higher maximum speeds. Increased acceleration and hill-climbing ability let you save time where it counts. You save time on deliveries. With new truck Hydra-Tram transmission, you save time at every delivery stop. And you can forget about clutching and shifting for good! It's optional at extra cost on 1/2-, 3/4- and 1-ton Chevrolet trucks. You save on operating costs. New power saves you money every mile! The "Thrifmaster 235" engine, the "Jobmaster 261" (optional on 2-ton models at extra cost) deliver increased operating economy. You save with lower upkeep, too. Extra chassis strength saves you money on maintenance. There are heavier axle shafts in two-ton models... bigger clutches in light- and heavy-duty models... stronger frames in all models. And your savings start the day you buy. In fact, they start with the low price you pay and continue over the miles. Chevrolet is America's lowest-priced line of trucks. It's also the truck that has a traditionally higher trade-in value. Come in and see all the wonderful new things you get in America's number one truck. We'll be glad to give you all the money-saving facts.

MOST TRUSTWORTHY TRUCKS ON ANY JOB!—Chevrolet Advance-Design Trucks

FRANKLIN CHEVROLET CO., INC.
60 EAST MAIN STREET PHONE 101 STATESBORO, GA.

BELK'S Super DOLLAR DAYS

Thur. Fri. Sat. Mon., March 18, 19, 20, 22

Save! Save! Two Floors Packed With Values For These Super Dollar Days. Come Early. Don't Get Caught Short!



Imported Woven Rattan
TUB CHAIR
Special \$5.98
2 for \$10.00

Roomy, comfortable genuine imported rattan peel chairs are so sturdy it's hard to believe that they're so light in weight. Ideal for use outdoors or indoors throughout the year.

BEACH & LAWN CHAIRS
\$3.98 to \$5.98

WORK CLOTHES
Men's Cork Sole, Solid Back

WORK SHOES
Pair \$4.98
Sizes 6 1/2 to 12

Men's Blue Chambray
WORK SHIRTS
Special \$1.00
Sanforized, First Quality
Sizes 14 1/2 to 17.
Regular \$1.50 Value

Men's "Jack Rabbit"
OVERALLS
\$2.59 Pair
Regular \$2.98 Value

Men's Solid and Striped
COVERALLS
\$4.49 Pair
With 2-Way Heavy Duty Zipper

Men's Fine
NYLON SHORTS
Special \$1.00
Size 28 To 42

100 of These Wonderful
FATIGUE MATS
Special \$1.00
All Colors

All Steel
IRONING BOARDS
Special \$5.98
Regular \$7.98 Value

We Have Only 24 of These Wonderful
FOAM RUBBER PILLOWS
Special \$3.88
With Zipper Covers
Regular \$5.98 Value

Beautiful Chenille
BATH SETS
All Colors \$1.00

Men's Sanforized, Fast Color
PAJAMAS
Special \$2.98 Pair
Sizes A, B, C, and D.
Full Cut, Expertly Tailored

Men's Skipdrent Short Sleeve
SPORT SHIRTS
Special \$1.00

White and Pastel Colors, Sanforized first quality. Sizes S, M, and L.
SPORT SHIRTS
Special \$1.98

All Colors, Regular \$2.98 Value.
Boy's Triple Stitched
DUNGAREES
\$1.00 Pair
Sizes 4 to 12

Boy's Short Sleeve
SPORT SHIRTS
Special \$1.00

Slub Broadcloth, Sanforized First quality. Sizes 4 to 16. Assorted pastels. \$1.49 Value.
KITCHEN PANTS
\$1.00

EXTRY!

SPECIAL EVENT FOR OUR SUPER DOLLAR DAY!



Just Received
A BIG TRUCK LOAD OF CHINA
12,800 Pieces

Beautiful Patterns - Beautiful Designs - Beautiful China. Come in and see for yourself. You'll not get such an opportunity again for a long, long time.



Men's "Red Camel"
DUNGAREES
\$1.79 Pair

Triple Stitched, 8 Oz. Sanforized. Sizes 28 to 42.



Regular 29c Value
L.L. Sheeting
5 Yds. for \$1.00

2nd Floor

One Table of Ladies
FELT HATS
Special \$1.00
Values Up to \$10.98

One Rack of Ladies'
COATS, SUITS & DRESSES
\$3. and \$5.

Ladies' Rayon
BRIEFS
Special 39c
3 for \$1.00

A Wonderful Selection of
SPRING SUITS
"Bobbie Brooks," "Lamp," "Duchess Royal," "Joan Miller," "Pette" and Others.
All Sizes, Colors and Fabrics

Cottons, Cottons! Everyone loves
COTTON DRESSES
We have a wonderful selection, All Sizes, All Prices.

2 BARGAIN TABLES
\$1. and \$2.
Includes everything - Dresses, Blouses, Sweaters, Skirts, Etc. Ladies and Children.

Children's
COTTON SLIPS
59c Or
2 for \$1.00
Sizes 2 to 14

New Shipment of Cinderella and Nanette
DRESSES
Prints, Nylons, and Sheers

Birdseye
DIAPERS
\$1.00 Per Dozen

Kel Ray Nylon
BRIEFS
Special \$1.00
With nylon elastic cellophane package. Sizes 5 to 8.



Ladies' 51 Gaugs, 15 Denier
NYLON HOSE
2 Pair for \$1.00

Beautiful Summer Shades You can't beat this for value.
CURTAINS
Sizes 42 by 90
Special \$1.98 Pair
Whites and Pastels

Beautiful Lace Color - Eggshell
CURTAINS
Special \$1.00 Pair

This is a Special Buy for This Great Sale
CANNON TOWELS
Size 22 by 44
Special 59c
White and Pastel Colors
Regular 99c Value

Large Table of Seersucker, Prints, Broadcloth
MATERIAL
3 Yds. for \$1.00
Regular 49c Value

2nd Floor
FOR THE LADIES
Complete Selection of Shorts, Pedal Pushers, Poles, Blouses and Skirts to Start Your Summer Off Right.

Special HATS - BAGS
Ladies' Spring Costume Jewelry, Flowers and Everything You Need to Complement Your
EASTER OUTFIT

Brooklet News

F. C. Rozier presents second grade pupils in health program
By Mrs. John A. Robertson

Friday at the chapel, Mrs. F. C. Rozier presented her second grade pupils in a health program. The program was given by Faye Baker, Faye Waters, William Mincy, Faye Stirling, Barbara Ann Stirling, Jerry Joyner, Danny Ted Burke, James Billy Jean Moneyham, Margaret Ellis.

The playlet, "Mr. Catcher," was given by Joyce "Mr. Catcher," Clifton "Mr. Catcher," Donnie "Mr. Catcher," Johnny "Mr. Catcher," "Whopping Cough," "Denise," "Chicken Pox," Roy "Mr. Catcher," and the children who ran "Mr. Catcher" were Nancy McJudy Richardson, Judy Juanita Kinar, Barbara Patsy Mills, Wanda Richardson, Jimmy Branson, and Carlton.

After the playlet six couples enjoyed an aesthetic dance.

Mrs. J. H. Hinton, Homeing teacher in the Brooklet school, accompanied the following homemaker students to the District F.H.A. Convention last Saturday at the home of Mrs. John C. Cromley, with Mrs. Lenwood McElveen as co-hostess. The program was arranged by Mrs. W. C. Cromley, and the devotion was given by Mrs. J. W. Robertson. Plans were completed by Mrs. R. R. Brisenden to send and Easter offering to an orphan boy at the orphan's home in Macon. Mrs. Bob Mikel conducted the business meeting. The hostesses served lovely refreshments.

Monday afternoon the March meeting of the W.S.C.S. met at the home of Mrs. John C. Cromley, with Mrs. Lenwood McElveen as co-hostess. The program was arranged by Mrs. W. C. Cromley, and the devotion was given by Mrs. J. W. Robertson. Plans were completed by Mrs. R. R. Brisenden to send and Easter offering to an orphan boy at the orphan's home in Macon. Mrs. Bob Mikel conducted the business meeting. The hostesses served lovely refreshments.

Miss Maude White, went to Atlanta Thursday on the Atlanta Hank to be there for the first session of the annual convention of the Georgia Education Association. She will return Saturday noon.

Mr. and Mrs. Hugh Butler of Jacksonville, Fla., visited Mr. and Mrs. H. C. Burned and Mrs. J. W. Butler and Mr. and Mrs. J. M. Lewis during the weekend.

Mr. and Mrs. Walton Neshmith and children were Sunday dinner guests of Mr. and Mrs. H. W. Neshmith.

Mr. and Mrs. C. J. Martin visited Mr. and Mrs. R. J. Morris Friday in Savannah.

Friends and relatives of Rudolph Fitch are glad to know that he is able to be back home after a few days stay in the Bulloch County Hospital last week.

Mr. and Mrs. H. H. Godbee spent the weekend in Macon attending the basketball tournament.

Carol Godbee spent the weekend with her parents, Mr. and Mrs. H. G. Brown.

Mr. and Mrs. James Ellington and daughter, Glad, of Vidalia and Mr. and Mrs. Charles Ellison of Sardis were the weekend guests of Mr. and Mrs. H. C. Burned.

Mr. and Mrs. Clyde Wilson and children and Mr. and Mrs. Floyd Croft were Sunday dinner guests of Mr. and Mrs. Bill Croft.

Mr. and Mrs. A. J. Saunders and Mrs. Elisha Hagan and children and Mr. and Mrs. Litt Allen of Statesboro were Sunday dinner guests of Mr. and Mrs. Ed Wilson.

Among those of Nevils who attended the races in Savannah Sunday were Mr. and Mrs. Ray Hodges and son, Vick, Mr. and Mrs. James Ellington and family, Mr. and Mrs. Cecil Neshmith and Mr. and Mrs. Carrie Melton.

Mr. and Mrs. R. L. Con and children of Savannah, were the weekend guests of her parents, Mr. and Mrs. Roland Moore.

Miss Jane Robertson, a member of the Swainsboro High School faculty, was the guest of Mr. and Mrs. Lester last weekend.

John M. Shearouse, a medical student at the Augusta Medical College, Augusta, visited his mother, Mrs. J. N. Shearouse last weekend.

Mr. and Mrs. W. J. Atkinson and Mrs. R. R. Walker of Hinesville spent Wednesday here and attended the funeral services of Mrs. D. R. Lee.

Mr. and Mrs. Judson McElveen of Savannah were weekend guests of Mr. and Mrs. W. Lee McElveen.

Mr. and Mrs. W. O. Denmark were in Alma during the week to visit his brother, who continues very ill in the Alma Hospital.

Mr. and Mrs. T. R. Bryan spent the weekend in Millen at the home of Mr. and Mrs. E. E. Proctor.

Mrs. W. Mann is improving in the Bulloch County Hospital, following an operation.

Mrs. D. E. Smith and little son, "Rusty," of Savannah visited her parents, Mr. and Mrs. T. R. Bryan last week.

Mrs. J. P. Bobo is spending some time in Folkston as the guest of Mr. and Mrs. M. C. Lee.

Mrs. D. R. Lee, 74, a beloved and life-long resident of this community, died in the Bulloch County Hospital last Tuesday, March 9, following an illness of several months.

She is survived by her husband, one daughter, Miss Glenn Lee, one son, W. D. Lee, all of Brooklet; and one sister, Mrs. B. Brannen Sr., Statesboro.

Sweet simple funeral services in keeping with her life, were conducted Wednesday afternoon at 4 o'clock, in her home, filled with beautiful floral offerings, by her pastor, Rev. C. L. Goss of the Baptist Church, assisted by Rev. W. H. Ansley of the Methodist Church, and Elder J. S. Mikel, Primitive Baptist minister.

Palbearers were nephews Frank Lee, Dewey Cannon, Fred Lee, Floyd Clark, J. B. Brannen and J. B. Lee.

Interment was in the Brooklet Cemetery with Smith-Thompson Mortuary, Statesboro in charge.

Those attending the "Spring Conference" of the seventh district division of the Georgia Congress of Parents and Teachers, held in the Savannah High School Saturday, were Mrs. R. G. Hodges, Mrs. Ray Trappnell, Misses Maude and Quincy Smith and Family, Daisy; and Mrs. Angus Mitchell and children, were Sunday dinner guests of Mr. and Mrs. Henry Futch.

His unit, now at Camp Stewart, Ga., will work under combat conditions to prevent insect and rodent-borne diseases among the 60,000 troops who will train with the Army's newest weapons and tactics during April and May.

Sergeant Morris, whose wife, Ann, lives in Hinesville, Ga., is a supply sergeant. He has been in the Army since 1946 and holds the Korean Service Ribbon with three campaign stars, U.N. Service Ribbon and the Army of Occupation Medal for service in Japan.

Carburetor Ignition and Motor Tuning is my middle name. My first is Jimmie. My last name is Pruitt. Bring your car in. I'll show you I can do it. Just the best. Can't Help It. —See Jimmie— Statesboro Carburetor and Electric 8 West Parrish — Statesboro.

OUR NATIONAL GUARD

Captain Leland Riggs announced the recent enlistment in Battery A of the following new men: Carl R. Brown of Olney, Walter C. Brown of Statesboro and Johnny R. Olliff of Statesboro. These three men bring the strength of Battery A up to 47.

During the first hour Monday night everyone attended lectures on map reading and military courtesy. The first class was prepared and taught by Lt. Talmadge Rushing assisted by Sgt. Franklin Hagan; the second by Sgt. Cannon Donaldson and Sgt. Albert V. Blackburn. The second hour was spent working on the equipment such as the 9 mm gun, the electrical computer, and the trucks. Preparations are now being made for combined unit tracking where all equipment is operated together just as though a real target were tracked and fired upon.

Now that the federal inspection is over preparations are being made for the two weeks summer camp which begins during the last week of July this year. The time is a long wait but successful camp requires long and careful preparation.

There are still many openings in Battery A and numerous chances for promotion. Stop out at the armory at any time and learn what the Guard has to offer you. You are also invited to come out on any Monday night from 8:00 to 10:00 and watch our training. Bring your family and friends along.

APRIL 1ST IS THE DATE NO FOOLING "Claudia" is coming April 1 at 8 p. m. in the College Auditorium.

ROBERT TAYLOR · AVA GARDNER · MEL FERRER ANNE CRAWFORD · STANLEY BAKER

GEORGIA THEATRE
Sunday — Monday — Tuesday — Wednesday, March 28, 29, 30 and 31
Matinee to 5:30, Adults 60c. Evening after 5:30 75c
Students—All Shows 50c Children—All Shows 25c

Why value-wise buyers are swinging to Ford!



They are finding that Ford brings them everything they might want to meet modern tastes and requirements.

You can't buy better! It's the stunning Customline Fordor Sedan.

Ford's the only low-priced car with all these "Worth More" features

Recognized leadership in styling
You can pay more but you'll never find a car that's more "at home" wherever you may drive it. For the smart new '54 Ford is as modern as tomorrow with the crisp, commanding lines of today's style leader. The sparkling new decorator-designed interiors have colorful new upholstery fabrics and harmonizing trim that spell quality wherever you look.

Choice of 5 power assists . . . including Fordomatic
Only Ford in the low-price field offers power on all four windows . . . a 4-way power seat which adjusts up and down as well as forward and back. Power steering, power brakes and versatile Fordomatic Drive are also available—and they make your fine Ford even more fun to drive.

Choice of most modern engines
Ford and Ford alone, in the low-price field, offers you a choice of V-8 or Six—the brilliant new 130-h.p. Y-block V-8 or the flashing new 115-h.p. I-block Six. Both Ford engines have rigid, extra-deep blocks for smoothest, quietest operation and extra-long life . . . plus

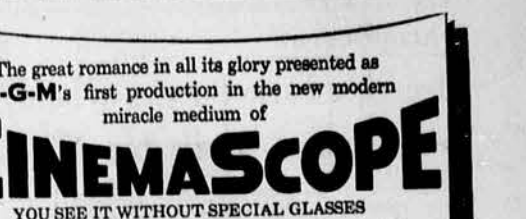
Choice of 28 new models
With fourteen stunning body styles available with either of Ford's new engines, Ford offers the widest selection of models in the entire industry.

Top value at resale
Used car prices show that in recent years Ford has consistently returned a higher proportion of its original cost at resale than any other car. And for 1954, with all its advanced new features, Ford is worth even more.

Worth More
We cordially invite you to Test Drive the 1954 Ford PHEBUS MOTOR COMPANY Georgia Brooklet, Statesboro, Georgia

The Bulloch Herald, Statesboro, Ga. THURSDAY, MARCH 18, 1954

This will be the 42nd annual Himman Clinic, which is held under the auspices of Atlanta's Fifth District Dental Society, and each year attracts at least 1,000 Southern dentists.



The great romance in all its glory presented as M-G-M's first production in the new modern miracle medium of **CINEMASCOPE** YOU SEE IT WITHOUT SPECIAL GLASSES

Knights of the Round Table in COLOR magnificence!

ROBERT TAYLOR · AVA GARDNER · MEL FERRER ANNE CRAWFORD · STANLEY BAKER

GEORGIA THEATRE
Sunday — Monday — Tuesday — Wednesday, March 28, 29, 30 and 31
Matinee to 5:30, Adults 60c. Evening after 5:30 75c
Students—All Shows 50c Children—All Shows 25c

Donaldson - Smith Clothing Co. 100 North Main Street Statesboro, Georgia

Belk's Department Store, North Main Street, Statesboro Ga.

Bulloch County
FARM NEWS

Farm Bureau
Ogeechee Farm Bureau to hold corn contest again for 1954

Members of the Ogeechee Farm Bureau planned to continue their corn contest for 1954 and try to get enough of the cotton contest to make it more interesting to compete in. There were 12 in the corn contest in 1953.

The Ogeechee group decided to meet Tuesday, March 16, for house cleaning and some yard work around the old school building now being used as a community center. Frank Proctor, their president, asked the group to get their around the inside of the building if the men would take care of the outside work.

Mr. Proctor announced that the queen and talent contest would be held at their April meeting and named Mrs. I. V. Simmons as chairman of the committee to handle the program.

The Warnock group scheduled their queen and talent contest for April also at their meeting Wednesday night. Mrs. Emma Turner was named in charge of the program. Bill H. Simmons Jr., their president, stated.

Charlie Deal, the Warnock community committee member, urged those that were not planting their cotton allotments to turn them back to the county A.S.C. office so that the allotments could be given others in the county this year. He pointed out that the allotments would not be released but for the one year and would go back to the original owner in 1955.

Mr. Deal read a letter from H. L. Wingate, president of the Georgia Farm Bureau, asking the cotton growers that did not want to plant their cotton to cooperate in this move, pointing out that if Bulloch county and Georgia did not plant their allotments now they would gradually move westward to growers that would plant them.

Following a series of songs by the entire group, Mrs. Turner called for 11 men and 11 women to help here with a program at Warnock. She had placed lists of various activities in a hat for these 22 people to draw and then they were to do as the strip of paper said. The activities included singing, dancing, jokes and numerous other ideas that would make the audience laugh.

The Sinkhole group voted to have their piano tuned, rather to pay for it being tuned. Delmas Rushing had already provided someone to tune it and 1954 and try to get enough of the cotton contest to make it more interesting to compete in.

Jim H. Strickland, vice president of the Sinkhole group, announced that the community queen and talent program would also be in April. Mrs. Strickland is associated women chairman of the group and will have charge of the program this year.

The group discussed every phase of farm activity that is seasonal in a round-table group manner.

At the three meetings last week the place of hogs in the present farm program and type of hogs that will be demanded when hogs become plentiful again were discussed. A new bulletin on hog production in Georgia was given those present.

The systems of fumigating tobacco land were reviewed also at these meetings. There seems to be no change in this new practice than normal right now.

Grand Opening Sale
Store Hours
Mon—Tues.—Thurs. 8:30 to 6:00 p. m.
Wednesday 8:30 a. m. to 12:30 p. m.
Friday 8:30 a. m. to 7 p. m.
Saturday 8:30 a. m. to 8 p. m.

LOVETT'S
FREE Every Day This Week
I loaf Dixie Darling Bread to first 300 customers daily.
100 CAR FREE PARKING LOT
Air Conditioned "Spee-Dee" Check Out Stands
4 PROCTOR STREET STATESBORO, GEORGIA
Prices Good 'Til 8 p. m., Sat. Quantity Rights Reserved Low, Low Prices Everyday Plus Hot Specials
Tropical Blue Rose RICE 3 Lbs. 33c
New Lovett's Big Free Parking Area PROCTOR ST.

COFFEE Maxwell House 1 Lb. Vac. Can 95c
Limit 1 With \$5.00 On One Order Please

U. S. Grade "Choice" or "Good" Eat-Rite Beef
Steak 69c
Tabl-Redicut! Excess Waste Removed! Round or Sirloin
STEAK T-Bone & Cube Lb. 79c
BACON Oscar Myer's Best Value Sliced Bacon Lb. 69c
HAMS 8 to 12 Lb. Size Half or Whole Lb. 59c
Sunnyland Reddy to Eat Smoked

Grade A, Dressed, Drawn
Stewing Hens Lb. 49c
Eat-Rite Beef, U. S. Good or Choice
Chuck Roast Lb. 39c
Taste O' Sea Dressed
Whiting Fish Lb. 15c
Miracle Whip Pint Jar 29c
Standard Quality Tomatoes 303 Can 10c
Stokely Calif. Peaches 2 1/2 Can 27c
Old Glory Pork and Beans 3 16 Oz. Cans 25c
Gold Medal Flour 5 Lbs. 49c 10 Lbs. 95c

SCORES MORE BARGAINS AT STORE! ASK FOR BIG 8-PAGE COLOR PRICE LIST!

DODGE Job-Rated TRUCKS
Sharpest turning trucks on the road • Unequaled visibility for added safety • Greatest cab comfort • Most powerful high-tonnage V-8's • Famous Dodge 6's, too • Wider doors, lower step, for easy entry • New styling inside and out • Priced with the lowest!
OFFER
A better deal for the man at the wheel
5 minutes behind the wheel will prove Dodge trucks a better deal! See or phone us today!
Lannie F. Simmons
North Main Street — Phone 20 — Statesboro, Georgia

SOCIETY
SOCIALS Mrs. Ernest Brannen Society Editor Phone 212 PERSONALS

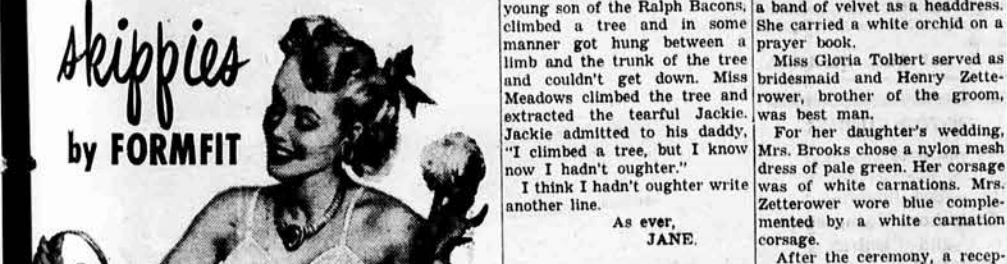
ALL'S FAIR By JANE
Member that song, "There's an old time lot of Coffee in the world." Seems it isn't true. I got information from Louise that she had a Sunday recently at Mercer University, brought home with her a good friend, Joan Spencer, also a Mercer student, who had brought his friend, John Johnston.

FREE Every Day This Week I loaf Dixie Darling Bread to first 300 customers daily.
New Lovett's Big Free Parking Area PROCTOR ST.

COFFEE Maxwell House 1 Lb. Vac. Can 95c
Limit 1 With \$5.00 On One Order Please

U. S. No. 1 Potatoes 10 Lbs. 25c
Sweet Florida Oranges 5 Lb. Bag 25c
Florida Celery 2 For 11c
Florida Sweet Corn 4 Cans 29c
FROZEN FOODS — Russo Brand Strawberries 5 Cans 99c
Swanson Beef, Chicken, or Turkey Pot Pies 3 For 99c
Pan-Redi Shrimp Pkg. 65c
Superbrand Oleo 2 Lbs. 39c
Ballards Biscuits 2 Cans 15c
Cheese Food Chee-Zee 2 One-Oz Loafs 69c

freedom first
the new-day girdle for a new day
skippies by FORMFIT



This is a new day in foundations—a day of freedom. The trim lines you always wanted—but with this difference—a freedom you never thought possible. That's Skippies! Soft, freedom-giving—Skippies are for young moderns from 18 to 80! You won't believe, until you feel for yourself! We heartily recommend Skippies for their freedom-giving loveliness.

HENRY'S Shop HENRY'S First
WATKINS WAY

CHUCK WAGON GANG
On Radio Station W.W.N.S. PRESENTED BY MILTON WISE
For the listening pleasure of lovers of good old fashioned Gospel Singing, listen to the internationally famous Chuck Wagon Gang of Fort Worth, Texas each Saturday, at 11:45 a. m.
On Radio Station W.W.N.S. Presented by Milton Wise, your brand new Watkins Dealer for North Bulloch County. I'll be calling on you soon. Wait for me and learn why it pays to shop the

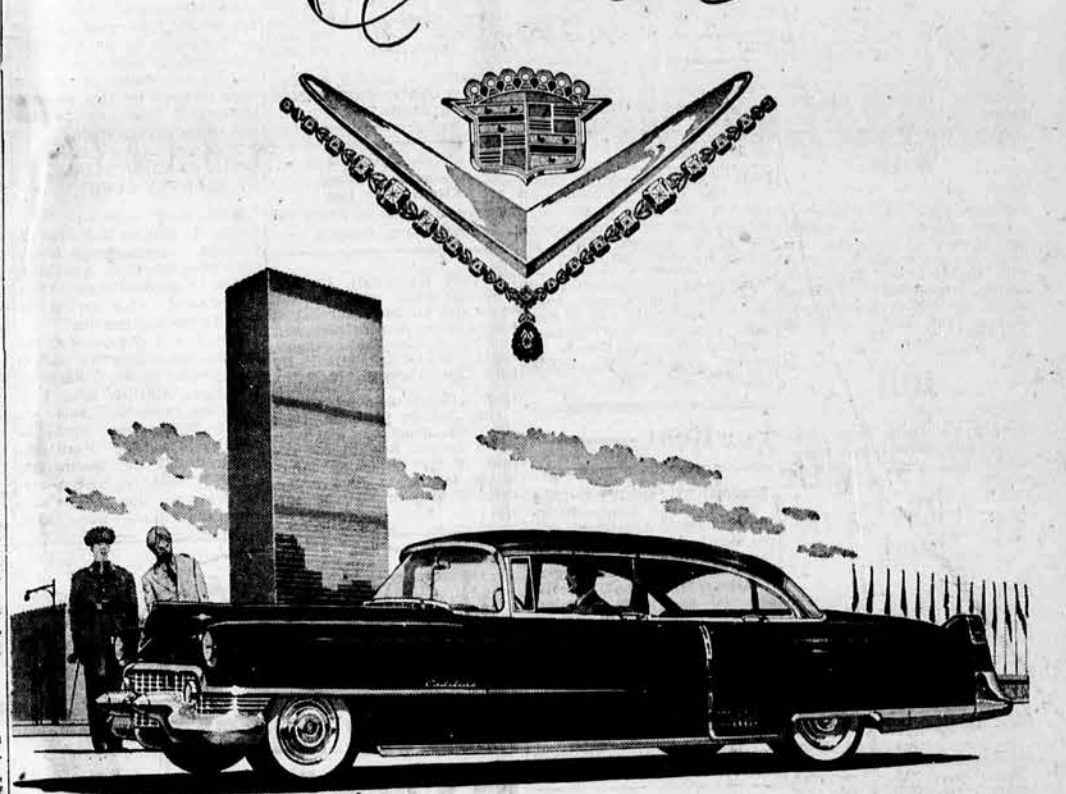
NEW FASHION TIP:
SEE SPRING 1954 New in Shoes



Black Patent \$10.95
AB INTERPRETED BY Natural Bridge Shoes
Here are the town's most exciting footwear fashions! . . . the newest of styles, the finest of leathers, the most comfortable imaginable! Take a tip—fitter yourself with "the new in shoes" by NATURAL BRIDGE!
Advertised in Vogue • McCall's • Ladies Home Journal \$7.95 to \$10.95

HENRY'S Shop HENRY'S First

Cadillac



It Speaks a Universal Language!
Pictured above is the most eloquent motor car ever to travel the world's highways.
It's the great 1954 Cadillac—and it speaks not only with great eloquence, but in a language which is known and understood wherever there are roads to travel . . . and people to behold.
First of all, it speaks of its owner—the minute its beautiful hood comes into view.
"Here is a man," it says—almost as plainly as the words are written here—"who has earned the right to sit at this wheel—by his industry and deportment and enterprise. Be he merchant or lawyer or businessman—or doctor or farmer or financier—the odds are great that he's a credit to his calling and to his fellow men.
"Accept him accordingly—and you'll likely be right in your judgment."
And then, as it comes closer, it speaks its special message for 1954—the story of its own advancement.
Its beautiful silhouette—graceful, free-flowing and dynamic—announces a whole new era in automotive design . . . "expect me to be copied for years to come!"
And its smooth, silent, easy movement—a true symphony in motion as it glides past and on and away—says with clarity and eloquence that the world's standard for performance has been raised again.
And remember—the wonderful "voice" of a 1954 Cadillac, with its significant message, comes as a bonus to the man who sits at the wheel.
It comes in addition to all the priceless fundamentals which make a Cadillac a Cadillac: unrivaled endurance and dependability—incomparable comfort and handling ease—and unbelievable economy of upkeep and operation.
Better come in—and let a Cadillac speak for you!
Phone 74 Woodcock Motor Company Or Visit 108 Savannah Ave., Statesboro Ga.

READ AND USE CLASSIFIED ADS

For Sale

ANTIQUE BOUGHT & SOLD We pay good prices in cash for... ANTIQUES - New arrivals weekly... FOR SALE - Beautiful three bedroom brick home...

Wanted

SALESMAN WANTED - Make application stating age, experience, and any other information you wish... FOR SALE - Tip top investment... FOR SALE - Tip top investment...

Services

NEW STATESBORO FLOOR COVERING SERVICE... REAL ESTATE CITY PROPERTY LOANS... CURRY INSURANCE AGENCY

Notice

ALL articles of furniture and similar articles in the shop of the late Lem E. Brannen left for repair not called for within 30 days will be disposed of... LANDSCAPE ARCHITECT - I give professional advice on planting plants about your home and property...

Property

FOR SALE - Portable saw mill with all tractors, trucks, mules and tools in good condition to go into operation immediately... FOR SALE - Lovely brick veneer, three bedroom, bath, with living room, dining room, kitchen, and central heating system...

With

FOR SALE - Framing 3 bedroom home with living room, dining room, screened in porch, gas heat, hardwood floors, garage with storage room... FOR SALE - 4 bedroom home on Savannah avenue...

Hill

FOR SALE - Nice brick home located on North Main street, 3 bedrooms, 2 baths... FOR SALE - Commercial property on U.S. 301 North and South of City Limits...

Oil/Hill

FOR SALE - 2 bedroom home in Pine Air, \$800.00 down... FOR RENT - Furnished 3 1/2 room apartment... FOR RENT - Unfurnished 4 1/2 room apartment...

FOR RENT

FOR RENT - Furnished 3 1/2 room apartment... FOR RENT - Unfurnished 4 1/2 room apartment... FOR RENT - Unfurnished 3 1/2 room apartment...

FOR SALE

FOR SALE - New two bedroom home... FOR SALE - Two-unit apartment home... FOR SALE - Duplex, two baths, all in good condition...

SOCIAL ITEMS

MRS. TEETS ENTERTAINS NOVELTY CLUB On Thursday afternoon Mrs. H. Teets was hostess to the Novelty Club at her home on Oak street... Rites held for Cindy Hendrix Funeral services for Cindy Hendrix, three-year-old daughter of Mrs. Evelyn Henderson, were conducted at 5 p. m. Tuesday at Portal Baptist Church...

MRS. SMITH HOSTESS TO AFTERNOON BRIDGE CLUB

The Afternoon Bridge Club met on Tuesday morning with Mrs. Jake Smith as hostess at her home on North College street... BLUE RAY CHAPTER OF O.E.S. HELDS OFFICERS' MEETING Blue Ray Chapter 121, Order of Eastern Star, will hold its regular meeting Tuesday evening, March 23, at 7:30 o'clock...

PERSONALS

Smith of Brooklet, announce the birth of a daughter, Sylvia Elaine, March 15, at the Bulloch County Hospital... Misses Teresa Foy and Sylvia Bacon spent the weekend at Wesleyan, having been invited by regular service to the home of Mrs. William Smith...

ANNOUNCEMENT

Circle No. 1 of the Primitive Baptist Church will meet at 2:30 Monday afternoon at the church annex... Mrs. Rufus Brady left Wednesday to spend several days with her daughter and family, Mr. and Mrs. Gerald Groover...

REAL ESTATE

CITY PROPERTY LOANS F. H. A. LOANS - Quick Service - CURRY INSURANCE AGENCY 15 Courtland St. - Phone 798

NOTICE

ALL articles of furniture and similar articles in the shop of the late Lem E. Brannen left for repair not called for within 30 days will be disposed of... LANDSCAPE ARCHITECT - I give professional advice on planting plants about your home and property...

F. H. A. LOANS

I. Seaman Williams Attorney at Law 28 Seibald Street - Phone 765 Statesboro, Georgia

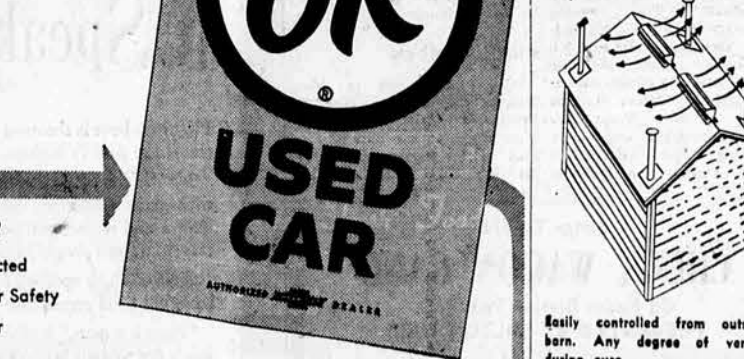
EASTER BASKETS

Spring coats, suits, dresses, caps, and all needs for babies and children. Hemstitching, belt making, buttons, button made. CHILDREN'S SHOP by Ellis Drug Company, 3-25-21p.

LOST

Lady's diamond solitary ring. Set in platinum. Oval cut stone, about one and five lights carats. Reward for return or furnishing information leading to its recovery. PHONE 421, or 465, or 467.

LOOK FOR THIS TAG ON A USED CAR



6 ways better: Thoroughly Inspected, Reclassified for Safety, Reclassified for Performance, Reclassified for Value, Honestly Described. LONG Manufacturing Co., Inc. M. E. GINN COMPANY Dealer STATESBORO, GEORGIA

The Bulloch Herald, Statesboro, Ga. THURSDAY, MARCH 18, 1954

STATE - PICK OF THE PICTURE

(Biggest Show Value in Town Now Playing) EYES OF THE JUNGLE AND SHADOWS OF TOMBS

Civic Youth Day shared by city officials here

And now they know—and they found it not so simple as it appears on the surface. Youth Clubs, member of the Youth Council for Civic Youth Day, put on this: "None of us get from our city and the city who govern it." Robert Waters, another member of the Youth Council, put it this way: "Never knew that Statesboro had so many problems."

"Trouble—Trouble—Trouble"

If you have car TROUBLE, I can eliminate my TROUBLE by correcting your TROUBLE. It will stop all the TROUBLE and then there won't be any TROUBLE to be TROUBLED with. So prevent the minor TROUBLE that will cause the greater TROUBLE by having Jimmie save you the TROUBLE that's TROUBLING you.

—See Jimmie—

For a tune up with any TROUBLE today. STATESBORO CARBURETER AND ELECTRIC 8 West Parrish Street — Statesboro, Georgia

Tobacco Farmers can profit by thousands of dollars yearly by using controlled ventilators on their tobacco barns. Farming old type ridge ventilators or ventilation by knocking out globe ends in barn are robbing themselves by using too much fuel. They get poorer quality and less weight.

YOU Can Profit Three Ways by Installing Silent Flame



Here's why the Silent Flame Controlled Ventilator will help make money for you

During the Early Drying Stage Ventilators Are Open

When vents are open a free flow of air passes through the green tobacco and hastens drying of the leaf. Due to the special construction of the Silent Flame ventilator, down draft into the barn will NOT occur. Should wind blow, it will blow straight through the vent. This tends to create draft which continues to pull the moist air out of the barn.

When Leaf is Dry, Ventilators Are Closed

The free flow of air is stopped because it is no longer needed after the leaf has been dried. The stems will continue to dry even though this flow of air is stopped. This is true because a movement of a large amount of hot air is not needed to do a complete killing job on the stems.

When Leaf is Dry, Ventilators Are Closed

Tobacco will have a better quality and weigh more since flow of excessive amounts of air have been cut off. In this killing-out stage burners can now be cut back 1/3 or more, meaning that you make a big oil savings.

LONG Manufacturing Co., Inc. M. E. GINN COMPANY Dealer STATESBORO, GEORGIA

Marine Sgt. Herman C. Shuman

Marine Sgt. Herman C. Shuman, husband of Mrs. Rebecca Richardson of Route 1, Stillson, Ga., has been graduated from the Non-Commissioned Officers' Leadership School at the Marine Corps Air Station here. The four-week course included technique of leadership, infantry tactics, map reading, small arms and other technical subjects.

Brooklet F.H.A. as fashion tea

Mrs. J. A. ROBERTSON Thursday night the F.H.A. of the Brooklet High School gave a fashion tea in the high school auditorium.

Revival set at Immanuel April 4

Members of the Immanuel Baptist Church will dedicate their new church building located on U. S. Highway 80, near Stillson, on Sunday, April 4.

LUNCH MENU

The lunch menu for the Statesboro High School for the week of Monday, March 22, through Friday, April 2, is as follows: Monday, March 22 - Meat loaf, macaroni, apple sauce, lettuce salad, and milk.

Temperature and rain for Bulloch county

The thermometer readings for the week of Monday, March 15, through Sunday, March 21, were as follows: High Low Mon., March 15 66 36 Tues., March 16 55 31 Wed., March 17 64 30 Thurs., March 18 74 38 Fri., March 19 64 33 Sat., March 20 76 50 Sun., March 21 68 53

CinemaScope to be used at Ga. Theatre

H. H. Macon of the Georgia Theatre in announcing the coming of the motion picture "Knights of the Round Table" says that it will be the Georgia's first attraction to be offered in CinemaScope in presenting motion pictures.

Golf tournament now under way

The annual Handicap Golf Tournament at the Forest Heights Country Club got underway yesterday with 32 golfers entered.

4 members SHS Choir sing with All-State Choir at G.E.A. meeting

George Higgins, Kitty Kelly, Wynny Hendrix, Joe Waters, Robert Adams, Donald W. Akins, Henry Bowen, John Ervin, Steve Mallard, June Carr, Maureen Collins, Ramona Chester, Sandra Harrison, Patricia Brannan, Sylvia Bacon, Betty June Salter, Emma Rushing, Fayne Hagan, Ludine Newcomb, Eleanor Eldridge, Barbara Deal, Carmen Roach, Milly Ann Franklin, Annette Beasley, Christine Chandler, Edith DeLoach, Betty Kelly, Nancy Sack, Elizabeth Strouse, Mary Beasley, Frankie Deal, Dorothy Tyson, Harriette Deal, Billie Jane Foss, Betty McCormick, and Edward Bunce.

THE BULLOCH HERALD

Dedicated To The Progress Of Statesboro And Bulloch County STATESBORO, GEORGIA, THURSDAY, MARCH 25, 1954

Bulloch County Red Cross fund drive moving into final week

With the Bulloch County Red Cross fund campaign going into its last week, Francis Allen, chairman, urges citizens of the county to support the campaign.

Temperature and rain for Bulloch county

The thermometer readings for the week of Monday, March 15, through Sunday, March 21, were as follows: High Low Mon., March 15 66 36 Tues., March 16 55 31 Wed., March 17 64 30 Thurs., March 18 74 38 Fri., March 19 64 33 Sat., March 20 76 50 Sun., March 21 68 53

Revival set at Immanuel April 4

Members of the Immanuel Baptist Church will dedicate their new church building located on U. S. Highway 80, near Stillson, on Sunday, April 4.

LUNCH MENU

The lunch menu for the Statesboro High School for the week of Monday, March 22, through Friday, April 2, is as follows: Monday, March 22 - Meat loaf, macaroni, apple sauce, lettuce salad, and milk.

CinemaScope to be used at Ga. Theatre

H. H. Macon of the Georgia Theatre in announcing the coming of the motion picture "Knights of the Round Table" says that it will be the Georgia's first attraction to be offered in CinemaScope in presenting motion pictures.

Golf tournament now under way

The annual Handicap Golf Tournament at the Forest Heights Country Club got underway yesterday with 32 golfers entered.

4 members SHS Choir sing with All-State Choir at G.E.A. meeting

George Higgins, Kitty Kelly, Wynny Hendrix, Joe Waters, Robert Adams, Donald W. Akins, Henry Bowen, John Ervin, Steve Mallard, June Carr, Maureen Collins, Ramona Chester, Sandra Harrison, Patricia Brannan, Sylvia Bacon, Betty June Salter, Emma Rushing, Fayne Hagan, Ludine Newcomb, Eleanor Eldridge, Barbara Deal, Carmen Roach, Milly Ann Franklin, Annette Beasley, Christine Chandler, Edith DeLoach, Betty Kelly, Nancy Sack, Elizabeth Strouse, Mary Beasley, Frankie Deal, Dorothy Tyson, Harriette Deal, Billie Jane Foss, Betty McCormick, and Edward Bunce.

Little Theatre group to present 'Claudia'

The Statesboro Little Theatre will present the play "Claudia" by Rose Franklin at the Georgia Theatre in Statesboro, Georgia, on Thursday, April 1, at 8:00 o'clock.

LOOKING FOR MINUTES OF GEECHEE RIVER ASSN.

OGEECHEE RIVER ASSN. The Association Training Union Mass meeting for the Ogeechee River Baptist Association will be held at Elmer Baptist Church, Monday night, March 29, at 7:45 p. m.

LOOKING FOR MINUTES OF GEECHEE RIVER ASSN.

GEECHEE RIVER ASSN. G. O. Dewey Wynn, clerk of the Ogeechee River Baptist Association, is seeking help in compiling the minutes for the association. He says "We would like for everyone having copies of the minutes of the association for the year 1953-1954 to please send them to me."

LOOKING FOR MINUTES OF GEECHEE RIVER ASSN.

GEECHEE RIVER ASSN. G. O. Dewey Wynn, clerk of the Ogeechee River Baptist Association, is seeking help in compiling the minutes for the association. He says "We would like for everyone having copies of the minutes of the association for the year 1953-1954 to please send them to me."

LOOKING FOR MINUTES OF GEECHEE RIVER ASSN.

GEECHEE RIVER ASSN. G. O. Dewey Wynn, clerk of the Ogeechee River Baptist Association, is seeking help in compiling the minutes for the association. He says "We would like for everyone having copies of the minutes of the association for the year 1953-1954 to please send them to me."

LOOKING FOR MINUTES OF GEECHEE RIVER ASSN.

GEECHEE RIVER ASSN. G. O. Dewey Wynn, clerk of the Ogeechee River Baptist Association, is seeking help in compiling the minutes for the association. He says "We would like for everyone having copies of the minutes of the association for the year 1953-1954 to please send them to me."