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### Bulloch Herald

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# Editorials

## The Eternal Christmas Story

And it came to pass in those days, that there went out a decree from Caesar Augustus, that all the world should be taxed.

And this taxing was first made when Cyrenius was governor of Syria.

And all went to be taxed, every one into his own city.

And Joseph also went up from Galilee, out of the city of Nazareth, into Judaea, unto the city of David, which is called Bethlehem;

To be taxed with Mary his espoused wife, being great with child.

And so it was, that while they were there, the days were accomplished that she should be delivered.

And she brought forth her first-born son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.

And there were in the same country shepherds abiding in the field, keeping watch over their flock by night.

And lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them; and they were sore afraid.

And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people.

For unto you is born this day in the city of David a Saviour, which is Christ the Lord.

And this shall be a sign unto you; Ye shall find the babe wrapped in swaddling clothes, lying in a manger.

And suddenly there was with the angel a multitude of the heavenly host praising God, and saying,

Glory to God in the highest, and on earth peace, good will toward men.

—St. Luke 2:1-14

The long journey from Nazareth to Bethlehem... a new Star in the sky... heavenly music above the hills of Judaea... the flutter of angel wings... the swift journeyings of the Shepherds... Mary and Joseph and the newborn Child... the coming of the Wise Men, with their gifts of gold, frankincense and myrrh.

From these inspiring things the Song of Christmas was fashioned more than twenty centuries ago. The years have added new notes of happiness, carols and song upon the air... candles gleaming into the night... secret whispering and laughter in the home... greetings going from friend to friend... deeds of love and mercy done in the name of a Child.

No great symphony or composition can match the Song of Christmas. It rises above the clutter and roar of the city; it throbs through the scattered town and hamlet; it sings through the sunlit islands of wastes of the Northland. In everwidening volume its strains echo around the world.

Before its magic the hosts of darkness take flight. It touches the slumbering chords of memory; it heals old hurts and scars; it blends loved ones in a closer and deeper tie. There are no friendless or forsaken within its sound; under its influence the strong reach out to help the weak. Peace and Love aid joy, these are its loudest notes and they are for all men. For the Song of Christmas is the greatest of all songs because it is understood by every heart.

## A dream come true

It was a great day for the members and the friends of the First Methodist Church — the formal opening of their magnificent new sanctuary on South Main Street.

More than 725 people attended the opening service and gloried in the beautiful music of the choir, church ceremony, and the open simple presentation of the sermon by the pastor, the Rev. Dan Williams, who preached on the topic, "The Chief Cornerstone" closing with the exhortation that people "Say something good about Jesus!"

The new church is a monument of beauty, representing the fulfillment of a dream, to stand for a long, long time to glorify God.

And it adds to the strength of the community of which it is a part.

## We'll miss that man

We're going to miss that man. We're going to miss his cheery greeting, "Hi, there!" We going to miss seeing his straight figure, briskly walking toward from his work, to and from his home, to and from his church.

And we ask ourselves, "who are we going to get to do it?" and the usual suggestion, "Kermit Carr" will be answered with the statement, "But he's not here anymore!"

Kermit Carr gave of his time and energies to Statesboro and Bulloch County as much as any man we know. Filled with enthusiasm for Statesboro and Bulloch County he always managed to conceive fresh ideas of telling people that our community is "Where Nature Smiles and Progress Has the Right of Way."

Ready and willing he answered the call to serve the community. He loved Statesboro and Bulloch County and now he is moving.

We hope he finds a new love for the community into which he is moving, but we know that even if he should, there'll always be that deep affection for the community "Where Nature Smiles and Progress Has the Right-of-Way"

**The Bulloch Herald**  
Established March 20, 1937 — Published Every Thursday  
LEODEL COLEMAN, Editor  
9 East Vine Street, Statesboro, Georgia  
G. C. Coleman, Advertising Director  
Entered at the Statesboro, Georgia Post Office, Second Class Postage Paid at Statesboro, Georgia, under Act of Congress, March 3, 1887.  
THURSDAY, DECEMBER 24, 1959  
SUBSCRIPTION RATES  
Plus Georgia Sales Tax  
The State: 1 Year \$3.00, 2 Years \$5.50 — Out of State: 1 Year \$3.50, 2 Years \$6.50



## the editor's uneasy chair

CHRISTMAS BRINGS a message of hope. In the birth of Christ we see the Eternal love of God for the peoples of the world. The news of His birth will be proclaimed as long as there is life. In this great event even the disappointed find hope; the weak attain strength; the lonely find companionship; those who suffer find comfort; those who are friendless find a friend; the world discovers a Savior.



## This Week's Meditation

**THE STAR OF BETHLEHEM**  
THE REQUEST seemed but a repetition. "Just tell us the Christmas story," she said. My prosaic mind could see nothing but a dreary reciting of the old and familiar words of Scripture.

it seems to me... max lockwood

GREAT SERMONS are still being preached today, just as they were in the days of old. The Christmas Story, which is perhaps the greatest story ever told, will be the basis of many sermons throughout the holiday season.

My pastor, delivering his regular morning message last Sunday, brought a sermon using the Christmas Story as the scriptural background for his presentation. In a few brief moments and with chosen words he explained away a conflict which had been present in my mind since the days of early childhood.

Thru the P's of Virginia Russell

THIS CHRISTMAS time again. For the very young it has been an eternity since the last one, but for us older folks, Christmas was just last week, almost.

A CHILD TODAY can not imagine what pleasure and orange brought to children of my childhood. We lived in a small town in North Georgia and oranges were a rarity. In fact, they were as much a part of Christmas as tinsel was.

MERRY CHRISTMAS TO ALL!  
Next on the calendar was the housecleaning. Such shining cleanliness it left.

The Bulloch Herald  
Women's News and Society  
MISS NEWTON, BRIDE-ELECT OF SUNDAY HONOREE AT MORNING PARTY  
The Christmas season was reflected in domestic and traditional arrangements.  
A gold arrangement in a bronze urn in the foyer in the living room, red blooms and berries, combined with silver leaves on tables and the mantel. The dining table, with an exquisite hand made lace cloth was centered with a tiered red and white arrangement in a silver emerald. Red candles in silver candleabra with epergne-filled with silver leaves and red berries were used as the buffet.

## The Bulloch Herald

Statesboro, Georgia, Thursday, December 24, 1959

Some people are more critical of cars than others, and they are the ones we want specially to drive the solid new Plymouth



This car is built a new solid way by Chrysler Corporation engineers. It simply doesn't have many parts that work loose and need fixing in some cars. We'd like to answer some questions about this car now:

- Q. What is this new way of building? A. Chrysler Corporation's virtually trouble-free version of unit construction. Body and underparts are joined in a single unit of enormous strength, locked by close to 5400 welds.
- Q. What about power and performance? A. There's the new 30-D Economy Six, a new "inclined" six that delivers outstanding economy in normal driving.

SOLID PLYMOUTH 1960  
EVERETT MOTOR COMPANY  
43 N. Main St. Statesboro, Ga.

STATESBORO MUSIC CLUB PRESENTS CHRISTMAS PROGRAM AT HOME OF DR. AND MRS. WALDO FLOYD  
The Statesboro Music Club met Tuesday evening, December 15, at 8 p.m. at the home of Dr. and Mrs. W. E. Floyd Sr. on North Main Street with Mrs. Herbert Kingery, Mrs. John L. Jackson, Mrs. Jack Willis, Mrs. Jake Smith, and Mrs. Frank Simmons, Jr. as co-hostesses.

## All employees of H. Minkovitz and Sons, Inc. join Mr. Ike Minkovitz in wishing all our friends

## A Merry Christmas

- B. F. Brannen, Norman D. Campbell, C. B. Chaney, Elma W. Cannon, Mildred Chaney, Kathrynn Bailey, Lois G. Nesmith, Mary Alice Hendricks, Betty Ray Hendrix, Virginia Dougherty, Lillie Stephens, Marion C. Grant, Donnie Lee Brack, Erma McCorkle, Donnicke Brown, Lennie Howard, Joyce Gerrald, Winifred Smith, Betty J. Smith, Evelyn Crouch, Bernice Doughtry, Eubie Riggs, Sue Williams, Thelma McCormick, W. L. Coleman
- Joe Robert Brannen, LeRoy Purcell, Idell DeLoach, Laula Goff, Genie Miller, Alma Smith, Mary Jane Anderson, Margaret Nesmith, Ted Tucker, R. G. Litchford, Virginia Akins, John Goodbee, Omie Lee Marsh, Lillie Jones, Hilda S. Howell, Odessa D. Cason, Grace H. Cason, Larry B. Smith, William E. Ray, Jimmie Lou Lanier, William DeLoach, Harriett Holleman, Pat Murphy, Patsy Campbell, Banks Donaldson
- Bobby Jean Cribbs, Janice Clarke, Mary Weldon Hendricks, Peggy Cumminham, Lynn Storey, Dale Anderson, Mrs. T. H. Lee, Thelma Rushing, Jack Proctor, Johnnie Meyers, Billie Green, Thelma Paul, Roberta Halpern, Ruth Melvin, Mrs. Harold Jones, Joyce Lanier, Bertha Miller, Jane Orr, Jackie Kelly, Linda Anderson, Charlotte Campbell, Mariben Mikell, Chavie Cooper, Mattie Lou Hendrix, Roslyn Butler, Melvin Douglas

H. Minkovitz  
STATESBORO'S LARGEST & FINEST DEPARTMENT STORE  
"The Store of a Thousand Christmas Gifts"





ENGAGEMENT OF MISS DELICY ANN CAMPBELL IS ANNOUNCED

Mrs. Sedic M. Campbell and the late Mr. Campbell announce the engagement of their daughter, Delicy Ann, to Mr. Henry L. Smith, son of Mr. and Mrs. Smith, Statesboro, Georgia.

# The Bulloch Herald Women's News and Society

Phone 4-2382

**Mrs. Ernest Brannen, Society Editor**

Mr. Smith was graduated from Statesboro High School in 1953. He has just completed three years service with the U. S. Army. He has considered emigration with the state of Virginia. The wedding will take place January 9, 1960.

**BARNES-BEASLEY**  
Mr. and Mrs. Burl E. Beasley of Stilson announce the marriage of their daughter, Mrs. Eloise Shuman Barnes of Brookside and Frank Thomas Beasley, son of Mr. and Mrs. I. H. Beasley, also of Stilson. The ceremony was performed by Judge Cook at Brookside, S. C., in the presence of some of the immediate family, on Friday of last week. They will make their home in Brookside.

**OUT-OF-TOWN GUESTS FOR MATHEWS-GREENE WEDDING ENTERTAINED AT LUNCHEON**  
Hostesses at a luncheon Wednesday, December 16, for out-of-town guests attending the Mathews-Greene wedding were Mrs. J. I. Clements, Mrs. W. M. Adams, Mrs. Bill Brannen, Mrs. R. L. Cone Jr., Mrs. Homer Simmons, Mrs. Helen B. ... and Miss Marie Woolf.

**EVERGREEN GARDEN CLUB**  
The Evergreen Garden Club met at the home of Mrs. Wm. J. Neville on Jones Avenue, Friday afternoon, December 11, Smith.

**BREAKFAST FETES**  
MISS POUND  
Mrs. B. B. Morris, Mrs. T. J. Morris, Mrs. Arnold Anderson and Mrs. Harry W. Smith were hostesses Saturday morning Dec. 12, at ten o'clock at breakfast at Mrs. Bryant's Kitchen honoring Miss Linda Pond.

The table was centered with white gladioli and white camellias, from which wedding bells and ivy trailed the length of the table. Place cards were white with green wedding bells. Linda received a lovely gift.

The guests were Miss Linda Pond, her mother, Mrs. B. B. Morris, and her grandmother, Mrs. C. B. Mathews, Mrs. C. J. Mathews, Mrs. Cohen Anderson, Mrs. J. W. Gunter, Mrs. Hollis Cannon, Mrs. Frank Mikell, Mrs. Harry Brunson, Mrs. J. I. Clements, Mrs. Henry Ellis, Mrs. Fred Wallace, Mrs. Louis Ellis, Mrs. Willie Zetterer, Mrs. Emmitt Akins, Mrs. Bill Olliff, Mrs. J. Frank Olliff, and Mrs. Hoke Brunson.

Miss Pond was lovely in a red princess silk styled with a round velvet neckline with a jewel trim, worn with a black feather hat.

with Mrs. Edward Cone as Co-hostess.

The home was beautifully decorated with Christmas Arrangements. During the Social hour, assorted cookies, nuts and coffee were served.

Mrs. Ivey Laird, Civic Project Chairman, discussed final plans for the Outdoor Christmas Decoration Contest sponsored by the Bulloch Council of Federated Garden Clubs.

Those attending other than the hostesses were Mrs. W. Z. Brown, Mrs. Edie Rushing, Mrs. Dight Olliff, Mrs. Carroll Herrington, Mrs. Ivey Laird, Mrs. F. B. Martindale, Mrs. W. M. McGlamery, Mrs. E. C. Anderson, Mrs. J. S. Anderson, Mrs. Si Waters and Mrs. Tom Smith.



**MISS JUNE STEPHENS**  
ENGAGED TO MERWYN DON ROW  
Mr. and Mrs. William B. Stephens Sr. of Statesboro, announce the engagement of their daughter, June, to Merwyn Don Row, son of Mr. and Mrs. Floyd W. Row of Danvers, Nebraska.

Miss Stephens graduated from Metter High School, attended Chicago School of Interior Design, and is connected with the Dream House Furniture Company in Savannah.

Mr. Row, alumnus of the University of Nebraska, Lincoln, N. Y., is now in the realty, contracting and insurance business in Savannah.

**ALPHA DELTA KAPPA HONORARY TEACHERS SOCIETY CHRISTMAS PARTY**  
The Alpha Delta Kappa Honorary Teachers Sorority met Wednesday evening, December 16, at the home of Mrs. J. B. Scource Jr. for their Christmas party.

A buffet supper was served, consisting of turkey, dressing and giblet gravy, asparagus casserole, tango salad, cranberry sauce, peach pickles, dill, ambrosia, fruit cake and coffee. The members had drawn names prior to the party, and gifts were opened and duly appreciated.

Mrs. W. S. Hanner, guest speaker, brought to them a wonderful Christmas message, using as her topic "Plants connected with the Christmas Season." She related the legends of trees and plants of many lands, their meaning and connection with the Christ child.

Honors were awarded to the Bulloch County winners of the Hybrid Corn Program sponsored by Georgia Power Company. They were Bill Smith, Charles A. Deal, John T. Hodges and Paul Nessmith, Jr.

**HEARTS HIGH CHRISTMAS PARTY**  
On Saturday night Mr. and Mrs. Charles Olliff's Pond House at Cypress Lake was the scene of the Hearts High Bridge Club Christmas party.

Christmas gifts were exchanged, from the beautifully decorated tree, a glow with Christmas lights, charcolated steaks, potato casserole, salad, rolls, coffee and dough nuts were served.

Couples present were Mr. and Mrs. Charles Olliff and Mr. and Mrs. Charlie Mathews, Mr. and Mrs. Mike Smith, Mr. and Mrs. Buford Knight, Mr. and Mrs. Julian Hodges and Mr. and Mrs. Frank Hook.

Students not planning to enter college were given the Vocational Aptitude Test on November 20, by Miss Alma Hooper of the United States Labor Department.

**EVERETT MOTOR CO.**  
Mr. and Mrs. Kenneth Smith, of Miami, Florida, announce the birth of a son, Eric Randolph, December 18. He will be called Eric.

Mrs. Smith is the former, Miss Fran Turner of Athens. Mr. Smith is the son of Mr. and Mrs. Frank Smith of Statesboro.

Mr. and Mrs. Johnny Brannen of Decatur announce the birth of a daughter, Katherine Helen, December 19, at Emory University Hospital. Mrs. Brannen is the former Miss Doty Jones of Decatur.

**When Cold Strikes**  
Cold, Cough and Sore Throat  
Wipe Away Cold with **LOAN**  
The Best  
100% Liquid - 3oz Bottle

**THE BULLOCH HERALD**  
STATESBORO, GEORGIA, THURSDAY, DECEMBER 24, 1959

## SHS News Briefs

**LEGAL ADS**  
**NOTICE OF OFFICIAL GAZETTE**  
GEORGIA: Bulloch County: By the authority vested in us by the Georgia Code, we do hereby designate the Bulloch Times, a weekly newspaper published in Statesboro, Georgia, Bulloch County, as the official gazette for said county beginning January 1, 1960.  
R. P. MIKELL, Ordinary  
Bulloch County, Georgia  
Harold Howell, Sheriff  
Bulloch County, Georgia  
Hattie Powell, Clerk  
Bulloch County, Georgia  
12-31-59

**H. W. Smith**  
20 South Main St.  
Wedding Announcements  
Card Informals  
Invitations  
Napkins  
Thank You Notes  
China - Crystal - Silver  
all at one fine store

**MERRY CHRISTMAS from the House of Beauty**  
our wish is that Christmas and the New Year will bring you greater-than-ever happiness and prosperity. We Thank you for your acceptance of our service to you. Our purpose is to continue to serve you with quality service and the finest products available.  
Sallie L. Clarke  
Mildred T. Simmons  
Beverly J. Alderman

**EVERETT MOTOR CO.**  
● DeSoto  
● Dodge  
● Dodge Dart  
● Dodge Truck

**Happy New Year**  
and a **HAPPY NEW YEAR**



### May A Very Merrie Holiday Be Yours

A true, heartfelt, old-fashioned wish for a most wonderful Christmas... this we hope for you.

- Thank you, too, for your loyal patronage.
- |                             |                       |
|-----------------------------|-----------------------|
| Mrs. Mattie Lou Atwell      | Miss Martha Moses     |
| Mrs. Lois Bazemore          | Richard Mandez        |
| Mrs. Billy Bland            | Mrs. Lorraine Parker  |
| Mahlon Brannen              | Miss Patricia Redding |
| Miss Linda Cason            | Mrs. Huldah Riggs     |
| Miss Allie Donaldson        | Mrs. Annie Mae Shealy |
| Mrs. Eulene "Rusty" Dwinell | Mrs. Grace Waller     |
| Mrs. Irene Edenfield        | Mrs. Anna Bell Waters |
| Miss Linda Lee Harvey       | Bernard Moore         |
| Mrs. Nellie Hunnicutt       | Dorothy Smith         |

SHOP **Henry's** FIRST  
Fashion Spice for the Holidays and After

## Happy New Year



**Merry Christmas to all!**

## Pattern for Progress

AT THIS CHRISTMASTIME we take time out to contemplate on our Pattern of Progress... our past—our plan for the future.

We find that the roots of Robbins Packing Company are reaching deeper and deeper into the soil of Bulloch County and this section of Georgia, inevitably twining therewith, growing and strengthening accordingly.

So, as this section grows our Pattern of Progress calls for sustained efforts to keep pace with its needs.

The quotation "No Man Is An Island Entire of Itself," might apply to Robbins Packing Company as well. Such was the belief of the company's founders who, from the beginning attempted to make a citizen as well as a success of the little packing company that opened here in 1949.

So, our Pattern of Progress encourages all who make up the Robbins Packing Company's family to give of their time and energies to help promote projects designed for community and civic welfare.

WHATEVER PROGRESS we have attained, it was not unpatterned or unplanned, but rather a growing up according to the Pattern of Progress conceived by our founders, which has withstood the test of a decade.

AND NOW AT THIS CHRISTMASTIME, on the eve of a new decade, we pledge ourselves anew to the beliefs on which we've grown, to service and satisfaction to the customer, or being one with the community, of keeping abreast of the times.

THAT'S OUR PATTERN OF PROGRESS.  
And now, on this, our eleventh Christmas, may your Christmas be a Merry One and your New Year a Happy One.

Robbins Packing Company.





