The George-Anne

August 16, 2018

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TRIGGER•ISH

An indepth look at the issue that quaked Georgia Southern and how the First Amendment affects disciplinary actions taken against the student who used the racial slur. Page 4

How Chad Lunsford is approaching his first season as head coach. Page 12

Learn more about the process of picking the next school president. Page 7

Tips on staying safe while riding. Page 6
Campus Life

I’m Blakely Bartee and I am the editor-in-chief of the George-Anne reflector division. We are the lifestyle magazine on campus and we like to reflect on community, lifestyle features, cuisines, and entertainment on campus.

EVENTS ON CAMPUS

• Thursday
  End of the Drop/Add Period

Fall 2018 SEC Job Fair
  9 am

• Friday
  Eagle Beach Bash
  4pm
  Last Day for Text Book Returns and Refunds
  7:30 am
  Ice cream with the dean
  10am

• Saturday
  Meet the Greeks 1pm

• Sunday
  Womens soccer opener 1pm

Fall 2018 SEC Job Fair
9am

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THURS
91* / 71*

SAT
90* / 72*

FRI
90* / 72*

SUN
89* / 72*

Expect Scattered thunderstorms and a little bit of sunlight here and there this weekend

“...“I am Brandon Wright and I am the editor-in-chief of the Studio division of the George-Anne Media Group. Our goal is to engage students with videos from the student’s perspective. We are run by students for students.”

Follow us @The CircleGSU

Georgia Southern students gather at the bandshell at the RAC fields for Eagles Night Out

Page designed by Coy Kirkland
Front page designed by Aminatta Mbow
Students playing soccer with bumper balls at Eagles Night Out last Saturday.

Students at Eagles Night Out climbed the tall wall at Eagles Night Out on Saturday.

Passing out George Annes like...

Hey! Here is your George-Anne!

Nuh man...

Pretty please?

Fine.

Major Slackers

Wearing Your Dorm Lanyard

What It Looks Like

I'm a Freshman

Professor, may I use the restroom?

Sure.

No...

No...
The status of the student who accidentally sent a racial slur to her future Georgia Southern University roommate last month is currently unknown.

The racial slur was sent to the GS student on July 19 around 5 p.m.

“Her insta looks pretty normal not too n**erish,” the text said. The student sent another message later saying that she meant to type ‘triggerish’ instead of the slur.

The message, according to posts on social media, used the actual N-word. The George-Anne has chosen not to publish the slur.

“I meant to say triggerish meaning like you seemed really cool nothing that triggered a red flag!” The next message reads, according to the text said. The student sent another message later saying that she was aware of the incident and was working to address it.

Nickel Speaks

To the nearest knowing the incident, a few members of the GS administration have commented on the situation, including Interim President Shelley Nickel.

In an interview with The George-Anne, Nickel spoke about how she, along with other members of the president’s cabinet, are working to learn from this incident.

“We are educators,” Nickel said. “We are here to teach and we are here to learn. This is an opportunity for us to learn from what has happened and do a better job.”

Nickel went on to say that in the next couple of weeks and months, the GS community should be seeing opportunities that will let their voices be heard on campus.

“We should be a good place for people to feel comfortable to have conversations about tough topics,” Nickel said. “I fully expect that to happen over the next couple of months and for us to open doors for students, faculty and staff to have those kind of conversations that help us learn about one another so we don’t say hateful things.”

When asked whether the university is able to take any action against the student who wrote the message, Nickel said that, although the university hated what was said, but derogatory language is protected by the First Amendment.

“Because we are a public institution, language is protected by the First Amendment. As much as we hate what was said, it is protected speech,” Nickel said. “We can’t protect only content that we like, we have to protect all. That is what the constitution says and that is the rules of our land and that’s how we will conduct ourselves.”

Other campus leaders react

The Xi Tau chapter of Alpha Phi Alpha at GS has also been vocal about the incident. Randy Stee, president of the chapter, released a statement:

“We encourage everyone to speak out against any injustice that has happened to you or that you have seen happen to someone else,” Johnnicon said in the statement. “Silence is not an option.”

GS Student Government President Jarvis Steele also released a statement a day after the incident took place.

“I want to be clear, intentional and strong when I say, that this behavior is not tolerated [by] me,” Steele said in his statement. “I am unwavering in my condemnation of these beliefs and quite frankly, appalled by what was said.”

Steele goes on to say that, as SGA president, he wants to mimic the voices of the student body. Steele said that he rejects racism at GS in all forms and hopes to move on.

Both the sender of the ‘triggerish’ message and the recipient were contacted by The George-Anne, but both declined to comment on the issue. The recipient asked The George-Anne not to use names or other personal information.

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Car services like Uber and Lyft are becoming increasingly popular, as convenient ways for people to get around town. However, with this growing trend comes additional dangers.

In May, Matthew James Chalkley of Statesboro turned himself into the Bulloch County Sheriff’s Office after a warrant for his arrest was issued for the sexual assault of a 19-year-old female. Chalkley picked her and a friend up, claiming to be their Uber driver, and later assaulted the female at her residence.

As Uber becomes more popular, safety also becomes more important, as there are people who will try to take advantage of the system to harm others. The Uber website and Atlanta Journal Constitution have many tips on what a rider can do to stay safe when using Uber.

- Request your driver and wait for them indoors. This helps the rider avoid having to stand outside alone while waiting for the driver.
- Confirm that the driver is yours. The Uber app allows the user to see the name of the driver, the driver’s photo, and the make of the driver’s car.
- Make sure your friends and family know where you are and where you are going. In the Uber app, there is a “Share status” option that allows the rider to share their location and driver’s details with anyone they want and allow that person to track them without using the app.
- Do not ride in the front seat. This can help prevent events of unwanted behavior, touching, and assault while in the car.
- The buddy system is key. Traveling in groups whenever possible increases rider safety.
- Use your intuition. Uber recommends that the rider immediately call 911 if they feel that they are in an emergency situation.

When using Uber and other similar services, it is imperative to stay safe and aware.

**BY RACHEL ADAMS**

The George-Anne staff
Georgia Southern University will begin its fourth presidential search in 9 years.

Georgia Southern University will begin its fourth presidential search in 9 years.

BY MATTHEW ENFINGER
AND BRENDAN WARD

Georgia Southern University will begin its third presidential search in nine years following the resignation of former President Jaimie Hebert over the summer. During his time as president, Hebert oversaw the consolidation of GS with Armstrong State University, handled the introduction of campus carry onto GS and oversaw the expansion of the university with the construction of the new Intercultural Academic Building and Military Science Building.

Hebert stepped down from his position as president of GS on June 30 to become the provost and vice president for Academic Affairs at his alma mater, the University of Louisiana at Lafayette. "The past two years at Georgia Southern University have been an extraordinary, fulfilling experience for me," Hebert said in a farewell email to GS. "I am very proud to have served this institution during this critical phase of transition. It has been an honor to serve with some of the most remarkable people I have ever met in my career. The professional relationships and life-long friendships that resulted from my time here are truly treasured."

Interim President Nickle

USG Chancellor Steve Wrigley appointed Shelley Nickel to serve as GS’ Interim President during the university’s next presidential search process. Prior to coming to GS, Nickel served as USG executive vice chancellor for strategy and fiscal affairs and treasurer for the Board of Regents. According to usg.edu, Nickel oversees strategic leadership for the University System’s 26 institutions, focusing on fiscal affairs, information technology and research and policy analysis. Nickels said she has two main goals during her time at GS.

1. Solidify the consolidation
2. Implementing an academic regional plan for all three campuses

"The decisions that we make with those things will be made through the lens of student success," Nickel said.

Past presidents by the numbers

Since 2009, GS has had three presidents with each president’s tenure at the university lowering. Bruce Grube served the longest of the last three presidents, serving from 1999-2009. Following Grube, Brooks Keel served as GS president from 2010-2015, leaving to become president of Augusta University. According to records from USG, the presidential search that resulted in the hiring of Keel cost the university $122,296. Succeeding Keel was Hebert who served as president from 2016-2018. The search that resulted in Hebert’s hiring cost the university $162,609. Since 2009, Georgia Southern University has had three separate presidents, six if you count the interim presidents. In that same time span, The University of Georgia has had two presidents with their last president being hired in 2013. Since 2009, Georgia State University has only had one president hired since 2009.

Two types of searches

Nickel described the two types of searches that the campus search committee will ultimately follow to select the next university president:

Open search: Candidates are known from the very beginning and are more likely to come to campus to participate in open forums. Candidates current employers know that they are part of a search.

Confidential search: Candidates names are kept confidential and interviews are usually done in private. The committee is charged with coming up with three to five candidates they will bring send to the Board of Regents.

Nickel said that there is value in a confidential search because the committee will receive a better pool of candidates: “You will get sitting presidents,” Nickel said. “You will get some people from institutions that typically wouldn’t get into a search because typically nobody wants others to know that they’re in another search until they’re the finalists.”

Nickel said the last four searches in the USG have been done as confidential searches and has show that the pool of candidates better in the term of the number of sitting presidents and provosts that get into these searches. Faculty Senate President Dustin Anderson, said that the last two presidential searches at GS have been open, but there has been a trend in recent years to move towards confidential searches.

Presidential search process

The first step in a presidential search is for the University System of Georgia to form a presidential search committee. This committee that consists of faculty, staff, students, alumni and community members who are responsible for writing the job description for the new president, as well as, identifying, interviewing and selecting finalists for the president position.

USG has the final decision on who is selected for the search committee, members of the community can make recommendations for committee members.

Charles Sutlive, USG chancellor of communications and governmental affairs, said that it is important that the campus community is represented in the search. The search committee is fully responsible for finding and interviewing potential candidates. From the candidates they interview, the committee selects three to five ranked finalists and sends the choices to the board of regents for final consideration.

The board of regents makes the final decision on the new president from the three to five finalists decided on by the selection committee. Sutlive expects there to be a lot of interest in the president position at GS. "Georgia Southern University...is well known, well regarded, we expect there to be great interest in this presidency," Sutlive said.

Presidential searches usually last six to nine months, but it depends on a variety of factors such as the speed of the search committee, timing of the search and the interest of the candidates. Sutlive said, "This is a really important process and it’s an important process that involves the campus community and identifying the next president of Georgia Southern University will have great impact on its future," Sutlive said.

There is currently no date for the official announcement of the selection committee, but Anderson said that it should be in the coming weeks.
Intramural Sports

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WHAT THE GS COMMUNITY WANTS IN A NEW PRESIDENT

ASHLEY JONES
Ashley is a senior journalism major from Augusta, Georgia.

It’s a new semester and Georgia Southern University is looking for its fourth new president since 2009. Our former President, Jaimie Hebert, Ph.D., officially resigned as Southern’s Chief Executive and took on a new role as the Provost of The University of Louisiana-Lafayette. Hebert’s resignation was made effective on June 30, roughly two years after taking the position over from interim President, Jean Bartels, Ph.D., on July 1, 2016. It’s safe to say Hebert’s reign as head of Armstrong State University, operated by GSU students using facilities provided by the university. The newspaper is the oldest continuously published newspaper in Bulloch County.

The newspaper is published once weekly, on Thursdays, during most of the academic year. Any questions regarding content should be directed to The Student Editor, email: ashley.jones@georgiasouthern.edu.

ADVERTISING: The newspaper accepts advertising as space and time may be made by calling 912.478.6518 or 912.478.6554. For questions e-mail adeditor@georgiasouthern.edu.

The George-Anne received additional support in part from the Student Activities Budget Committee, for more information, rate cards, or sample publications, contact the advertising manager or student media director. The advertiser is responsible for any errors in advertising and its liability for adjustments is limited to the amount of space the error occupied in the ad. Further, the newspaper is not responsible for the causes of errors or omissions caused due to an ad’s omission from a particular edition and its responsibility solely is to accept the ad in the next regular edition at the regular advertising rate.

STUDENTS BEWARE: This is a new semester and the George-Anne screens all advertisements prior to publication. The newspaper strives to accept ads for legitimate products and services only. Students are urged to exercise caution when replying to ads—particularly those that exchange personal information. Students are also urged to report to the newspaper any suspicious offers which they might receive via ad.

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Page designed by Rebecca Hooper

To contact the opinions editor, email letters@georgiasouthern.edu.
Every fall, loads of high school and transfer students make their way down to Statesboro to begin or continue their college career here at Georgia Southern University. Yes, you’re all moved in, your parents are gone and you’re on campus but now what’s this about a Landrum? Who’s Chalk Guy? What is the PAC, the RAC and Club Hendy? All these questions and more will be answered in this, an A-Z comprehensive guide to all things Georgia Southern University.

A is for ArtsFest, Georgia Southern University’s annual arts festival held on Sweetheart Circle. Formerly hosted by the art department at GS, the Statesboro-Bulloch County Parks and Recreation is now in charge of it. The all day arts festival is home to local artists selling their artwork, tables for people to create their own artwork, as well as local food vendors and local musicians.

B is for buses, three of them to be exact. The Gold Route, Blue Route and Sweetheart Shuttle can end up being your best friend or your worst nightmare. The Gold Route has stops by the Russell Union, the Forest Drive Building, and the Engineering Building before heading to the Recreation Activity Center (RAC). The Gold Route ends at Paulson Stadium. The Blue Route has stops at the University Bookstore, the Forest Drive Building and the Engineering Building before heading off campus to Cambridge and finally Eagle Village. The Sweetheart Shuttle is much shorter than the Gold Route and the Blue Route. The shuttle goes from the stadium to the Nursing and Chemistry Building, before ending at Sanford Hall.

C is for Chalk Guy, a man who uses chalk to draw the impossible. His creations can typically be seen on the sidewalk near the on campus Starbucks. From creatures and animals straight out of a fantasy novel to simple club or organization announcements, whenever you catch Chalk Guy chalking, make sure to grab a picture.

D is for Dean of Students, located upstairs on the second floor of the Russell Union. The Dean of Students’ office deals with everything that would affect a student. The office’s job is to make sure that every student at GS feels safe and is safe.

E is for Eagle Creek, home of that good ‘ol Eagle Creek water. Nestled between the football practice fields, Erk Russell, one of the most beloved football coaches in GS’ history, saw something special in the creek. From then on, the creek became known as ‘Beautiful Eagle Creek’ where players and other prominent GS figures would get ‘baptized’ in its waters.

F is for Freedom, our lovable eagle mascot, who calls the Wildfire Center his home. After a beak injury prevented Freedom from going back into the wild, he found a new purpose. He flies during home football games as well as at graduation.

G is for GLS, our Georgia Southern mascot. GLS oozes True Blue spirit whenever he takes the field during football games, takes the court during basketball games, or just walks around during at the Rotunda during homecoming week.

H is for homecoming, one of the most important weeks of the semester. The GS community gathers together to celebrate all of Southern’s history and traditions all week. From reunions to special events to a parade on Sweetheart Circle, homecoming week is the week that alumni, students and the Statesboro community all come together to realize why we are all at GS.

I is for the Interdisciplinary Building, GS’ newest building on campus. Construction on the building began early last year and is just about done and ready for students to move in and attend classes. This building will host classes currently held in the Forest Drive building, as well as interior design, fashion merchandising and apparel design and other classes.

J is for Jiann-Ping Hsu College of Public Health, one of nine colleges GS has. The College of Public Health has majors that focus on health education and promotions and prepares you to identify health problems in countries, research health trends and much more.

K is for Kiwanis Ogeechee Fair, which takes place every October at the Kiwanis Ogeechee Fair Ground here in Statesboro. This fair is a Statesboro staple, where people from all over go to enjoy the days long events with fair rides and greasy but delicious fair food. They also host an annual students night, where students can get into the fair for free, but it quickly gets crowded, so go early

L is for Landrum, otherwise known as The Dining Commons. The Dining Commons hasn’t always been as big as it is now. A few years ago, it was known as the Landrum Dining Commons, which was way smaller and only held 400 people compared to now over 1,000, according to WTOC. Landrum has since been dropped from The Dining Commons’ name, but it’s rare to find somebody who actually calls it by that. Landrum or die.

M is for Migos, the infamous group who were the headliners of our last spring concert back in spring of 2015. The trio got arrested for possession of marijuana and possession of firearms after performing around 30 minutes of what was supposed to be at least a 45 minute set. Offset, whose real name is Kiari Cephus, was the last to be released in late 2015. According to WBTV, the judge ultimately sentenced Offset to five years probation, a $1000 fine plus other charges and banishment from Bulloch, Effingham, Screven and Jenkins counties. Long live our spring concert.
Tapingo is for Tapingo, an app that makes ordering food to go easier (or harder, depending on who you ask). Acceptance allows you to order food and drinks to be ready for pickup. While sometimes you are able to bypass the long lines at food places, many times the Tapingo line is just as long as the regular line. It’s free to download the app and you are able to register your debit/credit card, as well as your Eagle ID so you can use your Dining Dollars, Eaglexpress or Budget Bucks.

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Most people move off campus after freshman year, University Villas, Centennial Place and Freedom’s Landing are available as a sophomore. Each hall has its advantages and disadvantages, but University Housing tries to their hardest to make each one of them like home no matter how many years you stay there.

N is for Nickel, who is our current Interim President of GS. Interim President Shelley Nickel previously served as executive vice chancellor for strategy and fiscal affairs, as well as treasurer for the Board of Regents, according to her online biography on the President’s page [https://president.georgiasouthern.edu/biography/]. A nationwide search for our next president is set to begin sometime this semester.

O is for Office of Student Activities, which is in charge of all the programming events you see on campus. From Welcome Week to Homecoming Week, this office handles and everything that has to do with student events on campus. Their office is in the Williams Center, as well as the University Programming Board (UPB), a student organization which helps the OSA plan these events.

P is for the Pedestrium, aka, the long stretch of walkway from one end of the campus to the other. The Pedestrium’s peak times tend to be between 11-2, when people are going from one class to another. The Pedestrium starts near the Rotanda and goes all the way down to the Nursing/Chemistry Building. Many days there are student organizations and other groups trying to hand you flyers or ask you questions, but there are many other days where you can take a walk down the Pedestrium and enjoy some time to yourself.

Q is for quiet floor, which is on the third floor of the Henderson Library, nicknamed Club Hendy. This floor, along with the entire fourth floor is a quiet floor, which means that you aren’t allowed to talk or have your phone on in that section. The first and second floors allow normal conversation, just at a soft level. Many people find the fourth floor of the library a perfect spot to take a quick nap in between classes and especially during finals week.

R is RAC, the abbreviation for the Recreation Activity Center. This is where most people go to get their keys for the first time when living on campus, but the RAC is much more than that. Besides having two floors of equipment, a huge track and an indoor and outdoor pool, the RAC is also home to group fitness classes that you can go to free of charge. From yoga to kickboxing, there’s a class for every fitness and skill level.

S is for Statesboro, the little town you’ll call home for four (or five or six or seven) years. There’s much more to see than your dorm room, such as Downtown Statesboro, which hosts a variety of events on the Courtyard lawn every month. There’s Splash in the Boro, Statesboro’s water park, which has a student discount. Of course, there’s also the mall, affectionately called “The Small”, due to the amount of stores inside of it. All in all, Statesboro has plenty to do if you know just where to look.

T is for Tapingo, an app that makes ordering food to go easier (or harder, depending on who you ask). Acceptance allows you to order food and drinks to be ready for pickup. While sometimes you are able to bypass the long lines at food places, many times the Tapingo line is just as long as the regular line. It’s free to download the app and you are able to register your debit/credit card, as well as your Eagle ID so you can use your Dining Dollars, Eaglexpress or Budget Bucks.

U is for University Housing, overseer of the 12 residence halls we have at GS, seven of which are on the Statesboro campus. Ranging from Watson and Kennedy, which has more traditional style rooms, to Freedom’s Landing, which is a apartment style, there really is a hall for everybody. Though many people move off campus after freshman year, University Villas, Centennial Place and Freedom’s Landing are available as a sophomore. Each hall has its advantages and disadvantages, but University Housing tries to their hardest to make each one of them like home no matter how many years you stay there.

V is for varsity athletics, which we have fifteen of. GS has nine female teams and six male teams, ranging from football to a women’s rifle team. Football and basketball are easily two of the most popular sports here, but many people love going to baseball and soccer games. No matter what game you go to, there’s plenty of True Blue spirit to be seen.

W is for Wells, the short for Guy H. Wells, former GS president. Wells served as president for eight years and made such an impact on his time here, there’s a lake named after him. Lake Wells is one of the two lakes by Lakeside, which the Lakeside geese like to make their appearance in from time to time.

X is for x-ray, just one of the many services Health Services provides for students. Located across from the Performing Arts Center, students are able to get prescriptions filled, get tested for HIV/STDs and much more.

Y is for yoga, one of the Group Fit classes offered by the RAC. From times ranging from early in the morning, there is a Group Fit class for just about every schedule. They are free of charge and located all throughout the RAC. Some will be more packed than others, but most classes do have a cap and once that cap is met, they can turn people away. To make sure you’re able to get in a class, make sure to come early.

Z is for Zaxby’s, founded by two Georgia Southern alumni. Tony Townley and Zach McLeroy were attending GS when the idea for what is now known as Zaxby’s was born. After much planning and cultivation, the very first Zaxby’s, named “Zax”, was opened in March of 1990. Fast forward 28 years later...
HOW CHAD LUNSFORD IS APPROACHING HIS FIRST SEASON AS HEAD COACH OF THE EAGLES

BY MCCLAIN BAXLEY

Head Football Coach Chad Lunsford's office is exactly as one may assume his office would look like. A big desk takes up one half of the floor as a couch sectional and a black coffee table grace the other side. Old game balls, pictures and memorabilia line the desk and drawers. Hung on the wall is more memorabilia and pictures with silver frames. One of the pictures that the head coach points to is after the senior day victory last season.

"The picture right there is not perfect," Lunsford said. "It's killing me. It's one of those double nailed frames. I hate them."

He was commenting on the frame was ever so slightly crooked. Sitting more than five feet back, I could barely notice the shift in the frame. But, Lunsford was fixated on the slant of the frame. This maniacal attention to detail paired with his emphatic infatuation towards Georgia Southern earned him the head coaching position as well as a restored faith in the Eagles football team.

Hailing from Elberton, Georgia, the largest city in Elbert County with just under 5,000 inhabitants, Lunsford has taken the long, but rewarding path to his first head coaching job. Beginning his career as a student assistant at Georgia Military College, Lunsford always had the dream of being at the helm of the program.

"My goal was to become a head football coach, not necessarily at Georgia Southern," Lunsford said. "The opportunity presented itself and I'm very excited it is at this place because this place is very unique, very special. It's something I don't take lightly."

Lunsford has had two separate stints with the Eagles, having worked under four different head coaches. He's been "fortunate" to see the program at its highest of highs with the three trips to the FCS Semifinals to the winning of the Sun Belt in 2014. Seeing the team at its best and seeing it at its worst last year, he is well aware of where the program can be and understands the pressure to return to the level it once was.

"If you come to work with a negative mindset, it bleeds into everyone else."

Even with the added expectations after the solemn season that was 2017, the aura across South Georgia created by Lunsford, his coaching staff and the team has remained hopeful. Few expect an undefeated season, but there is ambition that has fans and critics alike believing in a team that was at the bottom of college football last season.

For the players and coaches, Lunsford credits the maintained positivity to buying in. "All the coaches are on the same page. At the beginning, you have to set standards and expectations," Lunsford said.

"It's always different for the players when it's a new head coach and staff, but they did a really good job of buying in and holding themselves to the standard. Now, what I really like is that they are pushing to exceed the standard."

The standard attached with GS football is to be the best. Six national championships, though FCS, was unprecedented and stood alone at the top until North Dakota State won its sixth in seven years last season. 65 consensus All-Americans have donned the blue and white and only Notre Dame, Ohio State, Michigan, USC, Oklahoma and Alabama have had more. The Eagles went 8-0 in their first year in Sun Belt Conference play, something that had never been done before and hasn't happened since.

But the record that Lunsford kept alluding to is, Lunsford, with a smirk on his face, responded: "South Carolina State."

"Something that has been unique with Lunsford is his usage of social media. The gifs are plentiful and the uplifting motivation is abundant. Not many head coaches have approached social media regarding promotion and using it as a recruiting tool. "When we start talking about social media aspects, I like social media in that it allows us to put Georgia Southern out there," Lunsford said. "When you make it fun it attracts people, so I do think it's important. Social Media can become an issue when it becomes not team-based.""

In just the past nine months he has been head coach, Chad Lunsford has managed to transform a culture back to the way it was. The gusto in this team’s supporters is one of the most positive in the country, certainly the highest morale as far as new coaches go.

And Lunsford has enjoyed every minute of his term thus far. From perfecting his coaching staff to perfecting his frame on the wall, Eagle Nation isn't completely in the wrong to stay optimistic in what Lunsford has coming this year.

When asked what the most important game of the season is, Lunsford, with a smirk on his face, responded: “South Carolina State.”

"Something that has been unique with Lunsford is his usage of social media. The gifs are plentiful and the uplifting motivation is abundant. Not many head coaches have approached social media regarding promotion and using it as a recruiting tool. "When we start talking about social media aspects, I like social media in that it allows us to put Georgia Southern out there," Lunsford said. "When you make it fun it attracts people, so I do think it's important. Social Media can become an issue when it becomes not team-based."”

The Eagles will have the opportunity to build upon their outstanding record in Paulson Sept. 1 against FCS school South Carolina State, which many fans are regarding as an easy win.

The Eagles went 1-4 last season while Lunsford was interim head coach.
RICHARD INITIATES NEW ERA IN ATHLETIC DESIGNS

BY RYAN PYE
The George-Anne staff

Behind the excitement and thrills of Georgia Southern Athletics lies something many take for granted. The images, videos and countless other media fans encounter at games are created by someone most people don’t know anything about, or even know exists—a graphic designer.

It just so happens that the newest member of the Georgia Southern Athletics staff, Jen Richard, was hired to fill just that role. Her official title of Visual Digital Content Manager may not seem like an important role to the typical outsider, but her duties are essential for the growth and awareness of all Eagle athletic teams to fans and prospective students.

Richard, from Philadelphia, has been on the athletics staff for only a month now and has had a make the transition from a large urban city to the much more rural Statesboro.

“It has definitely been a culture shock,” Richard said. She added, however, that she has been welcomed to Eagle Nation with open arms and is excited to be a part of the university and its programs.

“I’ve been doing graphic design since I was in high school,” Richard said.

Although she’s held a variety of positions across different graphic design platforms, there was one in particular that captured her heart, college athletics.

Richard spent some time as a graduate assistant at Temple University’s athletics department while pursuing her master’s degree, and it was there that she fell in love with designing for athletic programs.

After a nationwide search for a full-time position as a college athletics graphic designer, Richard found that Georgia Southern had an opening and was able to land the job.

“To be able to come in, start fresh and start something new that they’ve never had before will give me an opportunity to grow as a designer,” Richard said.

Apart from her own personal growth, Richard wants to create a solid image and brand for Georgia Southern Athletics to help set them apart from other colleges across the country.

Rebranding and modernizing Georgia Southern athletics is a huge part of Richard’s job. She is currently working on several templates, from website designs to different sports catalogs, to accomplish the two main goals crucial to every collegiate program: selling tickets and recruiting.

The eye-popping images and intriguing videos can make a significant difference in whether someone is interested in attending an athletic event.

The process of being hired and completing her first month on the job, what she described as a “whirlwind,” has been full of excitement, and with fall sports just around the corner, Richard most definitely has her fair share of duties.

Although her career at Georgia Southern has only just begun, Eagle fans are excited to see more of her work in the future and to see the progressing, modernizing and rebranding of Eagle athletics.

“From then on I said ‘You know what, this is what I’m gonna do.’”

Jen Richard
GS Athletics Graphic Designer

Her official hire marks the first time Georgia Southern has had a Visual Digital Content Manager as a full-time position.

One of Richard’s designs launches GS Athletics “Let’s Fly” campaign.

Photos courtesy of Jen Richard

(above) One of Jen Richard’s new designs for the football team depicts the new, Chad Lunsford era.

(left) Jen Richard has been working with Georgia Southern Athletics since this summer as Visual Digital Content Manager.
TOP 10 GEORGIA SOUTHERN UNIFORMS OF ALL TIME

The Georgia Southern football team has made waves in Eagle Nation the past two seasons with some fresh new threads, sporting throwback grey uniforms last year and gold uniforms in 2016. With such an iconic color scheme as navy and white, the uniforms have been just as iconic at GS. I went back to explore the top uniforms across Eagle athletics and found some eye-catching unis.

8. NAVY-AND-CHECKERED BASKETBALL

For a few years, many Adidas sponsored schools wore jerseys similar to these. Adidas did this for all of their mid-major teams with the checkered print on the sides. Some hated it and some loved it. I liked it because it gave some flair to what was otherwise a practice uniform.

7. 2016 GREY BASEBALL ALTERNATES

These beauts were first worn against UGA in Athens and looked very basic, but there’s so much goodness going on. There’s the full Georgia Southern and a number on the front—not too big not too small. Then there’s the number on the back and the iconic diagonal GS at the neck. Stunner.

6. YELLOW SOCCER GOALIE KITS

A good, loud, bright uniform should make any top uniform list and this one earns its spot. What’s funny about this kit is that, if all 10 players wore it, it’d be hideous. But because only the goalkeeper dons it, it contrasts nicely with the all-blue or all-white kits on the field players.

5. 2017 ERK RUSSELL CLASSIC FOOTBALL ALTERNATES

The Eagles debuted these grey, throwback unis against New Mexico State in 2017. These were released via an old, vintage video from GATA Lifestyle and were even nicer in person. The script “Eagles” on the helmet and just the perfect tone of grey made these a winner. Amid a winless season, these uniforms gave GS fans a reason to pack Paulson for a loss against NMSU.

4. BREAST CANCER AWARENESS WOMEN’S BASKETBALL PINK ALTERNATES

These pink basketball uniforms were worn this past season against visiting Louisiana. Anytime a uniform can symbolize something, it’s a meaningful uniform. And these uniforms looked just as good too. The designers didn’t stay subtle, they went all in with the pink. The pink and navy makes these uniforms one of the best.

3. WHITE AWAY FOOTBALL UNIFORM

The Eagles wore these uniforms as they took down Florida in 2013. The white uniforms that the “Greatest Team in America” wears on the road are some of the cleanest uniforms in the country, biasedly. All-white with just the name, number and helmet in blue gives these a clean, classic look that cannot be denied.

2. CREAM BASEBALL UNIFORMS

“We are Georgia Southern. Our colors are blue and white. We call ourselves the Bald Eagles. We call our offense the Georgia Power Company - and that’s a terrific name for an offense,” Erk Russell said many years ago. It’s true, though, and like the school and people loving Russell, these uniforms haven’t changed. The uniforms won’t change if the program knows what’s best for it.

1. BLUE HOME FOOTBALL UNIFORMS

The Eagles wore these uniforms against LSU in 2013. The past season against visiting Louisiana. Anytime a uniform can symbolize something, it’s a meaningful uniform. And these uniforms looked just as good too. The designers didn’t stay subtle, they went all in with the pink. The pink and navy makes these uniforms one of the best.

The Eagles wore these gold throwback uniforms in the 2013 season. These were worn in the 2013 homecoming victory over Western Carolina. The helmet is the best part, with a brown “TEACHERS” at the forefront, throwing it back to the dawning of GS when it was a teachers college. Pair the helmet with subtle stripes on the torso and you’ve got a clean, classic look that cannot be denied.

10. 2013 GEORGIA TEACHER’S COLLEGE FOOTBALL

The Eagles wore these throwback uniforms in the 2013 season. These were worn in the 2013 homecoming victory over Western Carolina. The helmet is the best part, with a brown “TEACHERS” at the forefront, throwing it back to the dawning of GS when it was a teachers college. Pair the helmet with subtle stripes on the torso and you’ve got a nice, meaningful throwback.

9. 2018 GREY-AND-GOLD SOFTBALL ALTERNATES

The Eagles wore these gold tinted uniforms in several games throughout the year, including their Sun Belt tournament loss to South Alabama.

Maybe it’s because I’m a sucker for any metallic gold on a uniform, but these are great. The softball team only used this a handful of times last season, which was a shame. The gold outlining of “Eagles” and the gold accented on the Adidas logo is just sweet.
The George-Anne 8/16/18 Crossword

Across
1 Dash
5 Summer cooler
8 Arm bone
12 Fashion magazine
13 Bread maker
15 Dock
16 Radio tuner
17 About to explode
18 Abound
19 --Wan Kenobi
20 Monty Python broadcaster
21 *I'm___ of you!!*
23 Pierces with a spear
26 Gear shift position
27 *It's no__!*
31 Strange
33 Mountain lakes
36 Curved molding
37 Atlantic catch
38 Celestial altar
39 *How__ has the Banshee Cried* (Thomas Moore poem)
41 Fruity drink
43 Beldam
44 Mouth piece
45 Mayberry set
47 Glove material
49 Cooking pot metal
52 *__ show time?*
53 de Triomphe
54 Expire
55 Similar
60 Go public with
61 Colo. neighbor
63 Hoops call
64 Oyster's prize
65 Oscar winter Sorvino
68 Division word
69 Piquant
70 Rewrok an article

Down
1 Decorate anew
2 Cover story?
3 Allegation
4 Pickled delicacy
5 Madcap comedy
6 Wanted-poster letters
7 After expenses
8 Billy boel song
9 In___ of
10 Call for
11 Branch
13 Holy book
14 Answered
16 Boito's
17 Mefistofele, e.g.
18 Beluga yield
20 Wordplay
22 Gave in to gravity
23 Grasslands
24 Flu symptom
25 Contemptible one
26 Halftime lead, e.g.
27 Vanity
28 Toiletry item
29 Operatic solo
31 Cries
32 Director
33 Preminger
35--mode
40 Delivery aid
42 Banana oil, e.g.
43 Neither Rep. nor Dem.
44 It's a free country
45 Make fit
46 Provoke
47 In a cold manner
48 Terra firma
49 It has strings
50 Unminimum
51 Upside-down
52 Sleepers
53 Little lie
54 Corn serving
55 Bumped into

Sudoku

Each Sudoku puzzle consists of a 9X9 grid that has been subdivided into nine smaller grids of 3X3 squares. To solve the puzzle each row, column, and box must contain each of the numbers 1 to 9. Puzzles come in three grades: easy, medium, and difficult.

Level: Difficult

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To contact the creative editor-in-chief, email prodmgr@georgiasouthern.edu
BRING A FRIEND!

FUN ACTIVITIES
- Archery Tag
- FREE FOOD & PRIZES
- 3-D Archery & Hover Archery
- Bowfishing/Bowhunting
- Try Air Rifle
- Laser Pistol Competition

CHAT WITH US
- Shooting Sports Club
- GS Rifle Team
- Southern Eagles Archery Club
- GA DNR - Wildlife Resources Division

FREE CLASSES
- FREE Firearms 101 Class | 6-8 pm
  **This class is first come, first serve for up to 20 people**
- FREE Try Archery Class | 7-8:30 pm
  **This class is first come, first serve for up to 24 people**

SHOOTING SPORTS FEST
AUGUST 22
6:00-9:00 PM

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