LOOKING BACK
Professor writes book about 2016 presidential campaign
Page 8

VAPER’S PARADISE
Local business looks to continue to expand in the Boro
Pages 5-6

A NEW SEASON
2017-2018 Men’s Basketball schedule is released
Page 9
Thursday

High: 83º
Low: 59º
10 percent chance of rain

Friday

High: 84º
Low: 60º
10 percent chance of rain

Saturday

High: 82º
Low: 64º
0 percent chance of rain

Sunday

High: 74º
Low: 63º
70 percent chance of rain

Weather Bar

Put up those books, Eagles! Looks like another great weekend full of sunshine and warm temperatures. October is just around the corner! #GetSpooky

Activities For All Ages
Archery Tag | Bounce House
Live Firing With Daniel Defense
Shooting Sports Vendors
Reptiles and Birds from GS Wildlife Center
Fishing Vendors | Raffle | Air Rifle | FDD
Gun 1st Demol | Vendors | 3D Archery

FREE T-SHIRTS

SEPT 30
10 AM - 2 PM

GeorgiaSouthern.edu/SSEC | 912-GSU-SSEC (478-7712)
3271 Old Register Road Statesboro, GA 30458

Activities For All Ages
Archery Tag | Bounce House
Live Firing With Daniel Defense
Shooting Sports Vendors
Reptiles and Birds from GS Wildlife Center
Fishing Vendors | Raffle | Air Rifle | FDD
Gun 1st Demol | Vendors | 3D Archery

FREE T-SHIRTS

SHOOTING SPORTS FEST

Saturday, Sept. 30
10:00 a.m. - 2:00 p.m.
Shooting Sports Education Center

This event is family-friendly and open to the public, showcasing products, services and local organizations. We will have shooting activities, giveaways, product demonstrations and educational sessions. We hope to see you there!

Contact: Alex Schenk
js15048@georgiasouthern.edu

Pie - a - Chi

Release some stress and help raise money for Make-A-Wish by throwing a pie at a member of Chi Omega as part of their annual Wish Week.

One pie ~ $2
Two pies ~ $3
Three pies ~ $5

Kappa Con Queso

Tonight from 5:00 p.m. - 8:00 p.m.
Kappa Kappa Gamma House

This event, sponsored by El Jalapeno Mexican Restaurant, is to raise money for KKG’s local philanthropy, GIRLS Academy. There will be games, a raffle, a DJ and a nacho bar.

Email: kappaphilanthropyzy@gmail.com

70TH ANNUAL MISS GSU SCHOLARSHIP PAGEANT

Mandatory information session:
Thursday, Sept. 28 at 6:00 p.m.
in Russell Union Rm. 2047

Applications close:
Friday, Sept. 29 at 5:00 p.m.
on MyInvolvement

Miss Georgia Southern University is a preliminary pageant for Miss Georgia and the winner could go on to become Miss America. Miss GSU attends traditional and community events and represents the student body in all that she does. Anyone that is interested in participating must attend an information session and submit an application.

Check out MyInvolvement for a full list of contestant requirements and contact UPB@georgiasouthern.edu with any questions.
UPB NIGHT AT JUMP SHOT

Thursday, Sept. 28 - TONIGHT!
7:00 p.m.
At Jump Shot (Formerly “Flight Factory”)
(158 E Parrish St., Statesboro, GA 30458)
Free to the first 600 students!

Join the University Programming Board for our Night at Jump Shot! This event is open to GS students only - students must bring Eagle IDs. There will be trampolines, a wipeout machine, music, games and access to paintball to enjoy ($15 more). Concessions will also be available at additional cost.

SGA will be providing Shuttle Gus and UPB will be providing a University bus for this event. They will begin picking up students from the Russell Union roundabout (near the Theater) starting at 6:15 p.m. The last pickup from Jump Shot will be at 10:15 p.m. Contact Information: UPB@georgiasouthern.edu.

#WhereAtSouthern
If you guessed GSU’s Victory Eagle Statue by the Rotunda, you guessed correctly!

Go to @gsustudentmedia on Instagram or @SeenAtSouthern on Twitter next Tuesday to test your knowledge again!

BOULDERING NIGHT OUT
Tonight from 7:00 p.m. - 9:00 p.m.
at the RAC Climbing Wall

Join Southern Adventures and CRI at this event that takes place the last Thursday of every month. Open to all levels of experience. Prizes are raffled and food is served at each BNO, but you must be participating in the event to get the goods. No sign up is needed, just show up at 7:00 for a great time at the bouldering cave.

Contact: Ariel Seehorn
ariel-seehorn@georgiasouthern.edu.
A Georgia Southern student walked into the hookah and vape store. “What do you recommend?,” he said to the owner, Sal Atta. “I got blue raspberry last time.” “Sherbet is popular,” Atta said. “I’m looking for something like waffle syrup.” “What do you like? I want a small one [vaping cartridge] because I’m leaving town.” Atta and the student discussed possible options, like sherbet, for a few more moments before the student settled on the pancake flavor. “Alright, this small amount will still last for a good while,” Atta added.

The Smoke Haven, located in the College Plaza on Fair Road, seemed to experience an influx of customer traffic on Friday, Sept. 8, before Tropical Storm Irma passed through Georgia. The increased foot traffic is not out of the norm for the shop. In fact, it has garnered enough business during its time of being open, that Atta is opening another shop in Statesboro. It has taken the business a while to garner that much traffic, For Atta, the process began four years ago.

**BACKGROUND**

Atta, 54, moved to Statesboro from Charleston, South Carolina eight years ago because he had friends in the area and wanted to try something different career-wise. He thought of starting a local hookah lounge partially because of the large population of college students in town. “A lot of students still don’t want to go to a bar or a place that serves alcohol,” Atta said. “They want a place where they can bring their laptop and connect to the Internet...meet with a friend, get a coffee, or soda or something. Just enjoy company.”

Atta explained that smoking hookah is largely a social activity done in groups. “Really, I was kind of like, when people get off work, they want a place to come relax, and they do smoke hookah. I find it’s a little easier to smoke than cigarettes,” Atta added. “After we opened, I realized the vaping industry is becoming very popular, so I tried to educate myself about it. It is, by far, it has been one of the fastest growing businesses [trend-wise].”

One of Atta’s employees, Joshua Dean Boyette, has helped him establish the vaping section of his store. Boyette is a business student at GS who started working for Atta about a year-and-a-half ago. He is taking a break from school this semester to help Atta with The Smoke Haven.

“When I first started working here, there wasn’t a lot of vape stuff. It was mostly hookah glass,” Boyette said. Boyette and Atta saw vaping become more popular by talking to people and paying attention to social media. More companies were capitalizing on vaping as a trend by creating their own products.

“I told him [Atta] that there’s a lot of money in this stuff [vaping merchandise], and now half the store is vape and vape accessories,” Boyette said. The Smoke Haven actually had to move into a bigger building, the spot they are at now in College Plaza, in order to display all of the merchandise. And now, that expansion has led to the establishment of another shop just for vaping supplies.

Atta is currently working on final details before opening his second shop, located on Hwy. 80. He has already met with the city inspector and fire marshal. He expects to have a soft opening within two weeks of this article publishing. After that, he and his employees will prepare for that store’s grand opening.

“We [The Smoke Haven] have a strong name in this town, so I figured having a second location would be a plus, so we decided to go ahead and do it,” Atta said. Atta thought of opening another store late last year. However, he wanted to wait because there was another vape shop on that side of town.

“I didn’t want to hurt him by opening a business there. It was a smaller shop, and it couldn’t stand much competition,” Atta said. Atta explained that he wants to customize the second shop to its location. “Every location has to be different, because the type of clientele there are going to be different from the customers here...you’ll get an older crowd coming there,” Atta said.

**CHAMELEON**

Though Atta moved to Statesboro from South Carolina, he was originally born in Saudi Arabia. He moved to Columbia, South Carolina when he was 19 and earned his business management degree from the
University of South Carolina. "I didn’t really have a plan to stay here [in America], but after I got here, I was like, ‘Hey, I kind of like it here. I can make a home here,’ Atta said. Atta’s business philosophy seems simple. If he likes an idea he has for a business, then he will act on it. “I’ve done a few businesses in my life,” Atta said.

Those few business endeavors include a clothing business in Savannah, a steakhouse restaurant in Columbia, a grocery and check cashing store in Charleston and partnerships selling used cars in Columbia and Statesboro. The grocery and check cashing business was the last one Atta owned before moving to Statesboro. He did the used car partnership in town for a couple of years prior to opening Smoke Haven.

“When I sold a business, I did it for a reason,” Atta said. “Whatever works best, I’m a fast learner. You can throw me anywhere and most likely, I’ll survive.” He explained that back when he owned these different businesses, he was not married. “If I was married, I probably couldn’t do all the moving. I was single. It was like pick up and go, get another business, do something,” Atta said.

Fortunately for Atta, his family has always been supportive of his business endeavors. It was originally family members that motivated him to become an entrepreneur. “My dad was in the clothing business for a lot of years...it’s that mentality of working for yourself. When you work for yourself, there’s no limit to what you can achieve,” Atta said. Atta is not the only one in his family, besides his father, that has started a business. “One of my brothers has a business. Another one has another business. They’re working for themselves,” Atta added.

He also talked about how he has tried to exemplify his moral values of treating people right. “My father was a religious man, so we tried to live the right way. Do right by yourself, by others... [in business] you’re not out there to cheat people,” Atta said. “You’re out there to treat them right. You’re not out there to make a dollar extra out of somebody.”

DEALING WITH THE CUSTOMER

On any given day, Atta’s customers include a mix of college students, older professionals and other Statesboro residents. Caitlynn Hill, freshman pre-nursing major, has been a regular customer at Smoke Haven. She owns a hookah machine, called a shisha and a water pipe.

“I’ve been coming here since high school [in Statesboro], I know Sal better [than other shop owners], and I feel like he will cut me more deals,” Hill said.

Atta explained that his experience working in retail-related businesses and acting as a salesman has allowed him to deal with many people. “In a way, it is a hospitality business. I enjoy dealing with people. It really brings a lot of joy to me,” Atta said.

Atta pointed out that business owners have to physically be at their shops to sell products and explain a product to the customers in order to make them understand it and want to buy it. “You gotta have the right personality for the business you do and push it. You can’t just open the doors and expect business to boom daily,” Atta said.

Otherwise, those shops may open and close in the same year, because its owners do not know how to run it, Atta added. He elaborated that entrepreneurial personality often involves taking the initiative. Atta said, “There are a lot of opportunities in life and those are for people who want to grab them. You learn from your mistakes, get up and keep going.”

No Parking in Paulson or Rac Lot After 12pm for Weekday Home Football Games!

Students will be able to park in other campus parking lots without getting a ticket after 12pm on weekday home football games! (This doesn’t include handicap spots, fire lanes, sidewalks, etc.)

Visit GeorgiaSouthern.edu/parking for more information. @GSParking
Anon(ymous)

Sept. 27—Oct. 4
Center for Art and Theatre

BY TANTRA SMITH
The George-Anne Staff

From now until Wednesday, Oct. 4, Anon(ymous) will be brought to life on stage by the Theatre & Performance Program. Anon, a young refugee, travels all throughout the United States in order to locate his family. Anon encounters a one-eyed butcher, a sweatshop and more in the adaptation of Homer’s Odyssey. All performances will begin at 7:30 p.m., except for the Sunday matinee at 2:00 p.m. Tickets for the show will be $6 for students and $12 for members of the faculty, staff, and community.
“I’ve been f**** hoes and poppin’ pillies man, I feel just like a rockstar.”

This is the opening line to the number one hip-hop/r&b song in the entire country. Post Malone’s “Rockstar” since its release on Sept.15 has been everywhere. Already breaking Apple Music’s streaming record for a song in one week, the hit featuring 21 Savage is a catchy anthem which praises the traits that make Malone feel like a rock star.

The song continues with the line “All my brothers got that gas and they always be smokin’ like a Rasta”, later followed by “Cocaine on the table, liquor pourin’, don’t give a damn.” Lyrics like this are now a common place in popular music, and are now being belted out by people as young as 12, where it is often said they don’t even make sense. The mention of these drugs in their favorite songs are what is actually teaching them about the drug.

I remember the first time I ever heard about Molly was at one of my high school’s basketball games. During halftime the speakers blasted Trinidad James’ “All Gold Everything”. Although it was the censored version, hundreds of kids stood up as the beat dropped and all together sang the infamous line, “popped a Molly I’m sweatin’, whoo”.

DRUG USE OVER THE YEARS

Drugs being mentioned in music is nothing new. My grandparents loved a little “Lucy in the Sky with Diamonds” back in the day, but today it seems as if a song cannot play without the blunt (no pun intended) later followed by “Cocaine on the table, liquor pourin’, don’t give a damn.” Lyrics like this are now a common place in popular music, and are now being belted out by people as young as 12, where it is often said they don’t even make sense. The mention of these drugs in their favorite songs are what is actually teaching them about the drug.

While continually upping the shock factor in music until the rise of drug usage and subsequent overdoses. However, when popular artist continually repeat into the ears of millions of kids that using certain substances are cool, and then those kids go to college where the drugs mentioned become readily available, it makes it much harder to say no.

The music industry is constantly trying to find an artist who will push the limits on what is considered acceptable. By constantly referencing common taboo subjects, artists become “cool” for their care-free attitude. While continually upping the shock factor in music seems to be a great way to boost sales or for former Disney stars to eliminate their innocent image, what is the cost?

College kids around the country continually overdose on the substances mentioned by their favorite artist. Although the phrase “say no to drugs” is repeatedly pounded into our heads since we were old enough to walk, something about Hannah Montana saying drugs are fun just makes it seem like it’s okay. Music can help many through dark times in their life, saying drugs are fun just makes it seem like it’s okay.

Both of course music is not the only factor in the sudden long-term perspective, from 1990 to 1994, fewer than one in 50 college students used marijuana that frequently.

Between 1993 and 2005, the proportion of college students using prescription drugs went up dramatically: use of opioids such as Vicodin, Oxycontin, and Percocet increased by 343 percent, and use of stimulants like Ritalin or Adderall increased by 93 percent. Overdose deaths in the United States more than tripled during the period of 1999-2015, from 16,849 to 52,404 annually (about 140 daily). In 2013 more people died of drug overdoses than in any year on record.

There are some artist out there who realize the drug problem in music. Up and coming rapper Russ posted a picture of him wearing a T-Shirt saying “How much Xans and Lean do you have to do before you realize you’re a **** loser”. After a negative reaction from one in the hip-hop community, Russ tweeted “If I stopped ONE kid from abusing xans or lean, mission accomplished..better than getting ONE kid to try that s***. Period.”

Colleges students should include their academic major, hometown. The editors reserve the right to reject any submission and edit submissions for length. Opinions expressed herein are those of the Board of Opinions, or columnists themselves and DO NOT necessarily reflect those of the faculty, staff or administration of GSU. To contact the opinions editor, email letters@georgiasouthern.edu.
Jared Yates Sexton, a Georgia Southern University associate professor and author, recently released his new book which accounts and reflects on his experiences of political activism, political party observations and death threats following the 2016 presidential election.

Sexton has gained national renown for his political activism, closely following the 2016 election on Twitter, and contributing his opinion article titled "Donald Trump’s Toxic Masculinity" to the New York Times.

His new book, "The People Are Going to Rise Like the Waters Upon Your Shore," was released on Aug. 15, and Sexton feels good about the public’s reaction so far.

"It was my attempt to explain what happened with the 2016 election and I think I’ve been able to reach some people and I think it’s been good in that way," Sexton said.

In his book, Sexton explores what he witnessed while on the campaign trail and analyzes why political parties were acting the way that they were.

"The left is split, the right is split, and then everybody is just split," Sexton said.

According to Sexton, this division in politics is what led to the radicalization of parties that we have now. In accordance with the "Horseshoe Theory," Sexton explains that the left and the right are on such different sides that their political bases begin to resemble one another in their demonstrations.

Sexton said he saw some people use Bernie Sanders, a democratic socialist on the left, as an outlet to promote anarchy and to support a cause to tear down the government and its perceived corruption. He said he saw cars lit on fire and people in fist fights at Bernie Sanders rallies.

The main focal point in his book is Sexton’s observation of President Donald Trump’s base and of what it consisted.

Sexton claims that Trump’s supporters see Trump and his followers as a team, someone who is finally allowing them to say what has been on their mind no matter how offensive or politically incorrect it happens to be.

"Trump wasn’t the cause, he was the disease personified," Sexton said in his book.

Death Threats

In his book, Sexton goes into detail about the way that many Trump supporters view him and his work. He said that he has received death threats, and they haven’t stopped with Trump’s election into the white house.

"Sadly it’s [threats] just become part of my life," Sexton said. "It’s ongoing, I get phone calls every now and then."

Sexton said in his book that when these initial invasive threats were happening that he had to check every room in his house at night, install a security system, and even resort to protecting himself with firearms.

These threats, while unnerving, do serve one main purpose for Sexton. They give him an indication of the impact of his work.

"If I go out and do a piece of reporting, the moment I start getting threats is when I realize that I did good work," Sexton said.

Social Bubbles

In his book, Sexton describes an interaction with a man at a Trump rally in who believed that less than 10 percent of Americans are liberals. The man backed up this claim by stating that he hardly ever interacts with or knows any liberals.

According to Sexton, the ability for people to create social bubbles consisting only of people that they agree with, especially online, allows people to create views of the world that may not be exactly true, and may even discredit dissenting world views.

"We have these people now who are able to construct their realities to suit themselves," Sexton said. "You can take this trajectory now where you get rid of any dissenting opinion, you dehumanize it, and when you do that, you don’t have to question your own beliefs anymore."

The Blurring Lines of Objectivity

"I tried really hard to tell the truth as it was," Sexton said. "Objective reality is almost extinct now... I wrote a book that I guarantee people read and they think it has a liberal slant, and that’s totally fine, but I was critical of both sides."

Sexton said that as we move into a politically divided climate, true objectivity is slipping away.

"I saw the rise of fascism in this country, and I reported on it to the best of my ability," Sexton said. "I tried the closest I could to get to objective reality while understanding that we don’t live in objective times."
After going 18-15 (11-7 Sun Belt) last season and finishing fifth in a loaded Sun Belt Conference, the Georgia Southern men’s basketball team will return all five starters going into the newly released 2017-2018 schedule.

Guards Ike Smith and Tookie Brown will be back for their junior campaigns after being first and second in the conference in scoring, respectively, in 2016-2017. Last season, the team played in a postseason tournament for the first time since 2006.

On Monday, GS sent a press release to media detailing highlights of the schedule and touting its difficulty.

NON-CONFERENCE TESTS

The schedule includes three non-conference games against teams that won 20 or more games last season, including two games against Cal. State Bakersfield, which made the N.I.T. semifinals last season and finished the year 25-10.

The Eagles’ first regular season game is at ACC foe Wake Forest on Friday, Nov. 10, followed by the first home game against Cal. State Bakersfield on Monday, Nov. 13. Those games are preceded by an exhibition contest against Georgia College in Hanner Fieldhouse on Nov. 1.

The team will also compete in the Gulf Coast Showcase over the week of Thanksgiving in Estero, Fla. Other notable non-conference games include matchups at Bradley, George Mason and East Tennessee State.

SUN BELT PLAY

The Eagles will not begin Sun Belt play until well after the fall semester, starting Dec. 29 with a matchup on the road at Troy. The Trojans were the only Sun Belt team to make the NCAA Tournament - as a No. 15 seed - after they won the conference tournament last season.

The first two home conference games are slated on Jan. 4 and Jan. 6, 2018 against Arkansas State and Little Rock. Classes for the spring semester do not begin until Jan. 8.

Three GS home games toward the end of the regular season could potentially factor in to the final Sun Belt standings. These are the matchups with Georgia State in February and South Alabama and Troy on March 1 and 3, respectively.

The Georgia State game at Hanner Fieldhouse will air on ESPN2 on Friday, Feb. 16 at 9 p.m.

Men’s Basketball Schedule Breakdown

Ike Smith prepares for a shot. Smith averaged 19.6 points per game on 49 percent shooting. He is one of five starters returning this season.

BY THOMAS JILK

You & three of your friends (3 designers & 1 model) can create VILLAINOUS COUTURE from recycled Student Media newspapers and magazines, display it in a fashion show, and win prizes!

IN THE PRESS

7TH ANNUAL STUDENT MEDIA NEWSPAPER DRESSMAKING COMPETITION

NOW ACCEPTING TEAM APPLICATIONS!

Submit team member names, all contact info & any questions you have to smmarketing@georgiasouthern.edu

Team submission deadline: October 9th

EVENT DETAILS

THURSDAY | OCTOBER 19, 2017
Dressmaking 5:00 - 7:00 p.m.
Fashion Show 7:30 p.m.
William’s Center Multipurpose Room
The Georgia Southern men’s golf team began its fall season this week at the Shoal Creek Intercollegiate in Birmingham, Alabama, finishing in fifth place of 12 teams thanks in large part to junior Steven Fisk’s sixth place overall finish and senior Archer Price tying for 11th.

Fisk and Price both shot 1-under-par 71 and the Eagles scored the third-lowest score of the day on Tuesday. After shooting 1-under-par on the front nine, Fisk parred the back nine to finish 1-under-par for the day.

Sophomore Brett Barron was the only other Eagle in the top 30 golfers, tying for 29th after making up for a subpar 6-under-par 78 in the first round by notching a 71 and a 72 in the final two rounds.

It was Wake Forest who shot a brilliant 15-under-par on the day and won the event, beating Liberty by 13 strokes. North Florida and Ole Miss earned third and fourth, respectively.

GS head coach Carter Collins was pleased with the results and had “nothing but positives to take away from this week and can’t wait to compete again,” according to gseagles.com.

The Eagles will be back on the links in Notre Dame Oct. 8-9 for the Fighting Irish Intercollegiate.
Online Registration
Sept 18 - Oct 3
Play Begins
October 9

Online Registration
Sept 18 - Oct 3
Play Begins
October 6

Online Registration
Sept 18 - Oct 3
Play Begins
October 9

Register at cri.gs/IM_Register

FIRST AMENDMENT
Free Food Festival

Free Food or Free Speech. You Can’t Have Both.

11 AM - 1 PM
OCTOBER 3, 2017
WILLIAMS CENTER PLAZA