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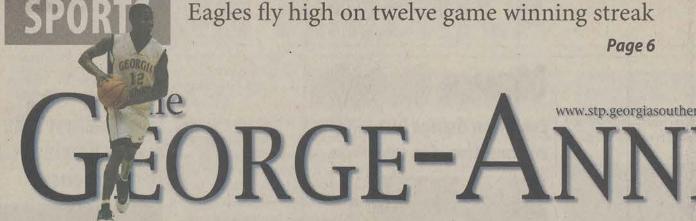
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February 2, 2004

Monday



Patriots win Super Bowl XXXVIII, 32-28

Page 8



Volume 76, Number 58

Keeping

Changes proposed to help save scholarship program



Lauren Roberson, a senior history and english major, has had the HOPE Scholarship since her arrival at GSU in the fall of 2000. Roberson is a part of the 21 percent of seniors, the smallest group of HOPE Scholars by grade classification, to keep the minimum 3.0 GPA requirement in order to retain the scholarship.

By Natalie Gazaway

With educational costs rising and the Georgia lottery declining, lawmakers have been forced to come up with new proposals to help cut expenses.

Many ideas for changes have been put out on the table such as eliminating book monies, awarding only those without a bachelor's degree, changing the numeric scale that determines a "B" average for students, and checking students' progress more often rather than ever 30 hours. By cutting money for books and fees, it could save up to \$125 million

Governor Sonny Perdue recommended there should be a required SAT score in order to qualify for HOPE, but Lt. Governor Mark Taylor does not think this is necessary. In rural areas of Georgia, 80 percent of students score below a 1,000 on the SAT. Applying am SAT restriction to the scholarship could cause a major upset to those who need help from the scholarship.

Another idea was laid out on the table last Mon-

day suggested that students should attend college their first year and if they make a 3.0 GPA or better, should receive HOPE. Students would also be reimbursed for their expenses from the first year. That plan could save almost half of the HOPE money being spent on students who lose the scholarship after their freshman year.

These controversial issues have caused disagreement in the Legislature, and have some scared that tuition money from the scholarship could disappear by 2007.

The Department of Financial Aid here at Georgia Southern encourages those with HOPE to plan ahead financially in case books and or fees monies will be eliminated form the schoalrship. Financial Aid is holding a forum on February 19 at noon in Russell Union 2047 to address the proposed HOPE changes and their effects on students.

HOPE has helped Georgia students financially since its inception, and unless the program can be saved from bankruptcy, students might soon find themselves "HOPEless."

HOPESTATISTICS

- Of the \$71 million in total dispersed financial aid, \$16 million is HOPE funds
- Of the \$16 million in HOPE funds, \$1.7 is money for
- GSU is second to UGA in the number who have received HOPE and fourth in the amont of money distributed since the program's inception
- **86** First-year Freshmen
- **39** Sophomores
- 31 Juniors
- 21 Seniors

New Chemistry/Nursing Building dedicated



Vice Chancellor of Facilities for the University System of Georgia Linda Daniels was on hand last Friday to dedicate the new Nursing/Chemistry building.

Special to the G-A

One of Georgia Southern University's newest academic facilities received its formal grand opening on Friday, Jan. 30.

The Nursing/Chemistry Building was dedicated with an afternoon ribbon-cutting ceremony that included Linda Daniels, the vice chancellor of facilities for the University System of Georgia.

The building serves as the home of the School of Nursing, which is part of the College of Health and Human Sciences, and the Department of Chemistry, which is housed in the Allen E. Paulson College of Science and Technology.

The Nursing/Chemistry Building features 20 faculty research laboratories, 17 student laboratories, 10 general classrooms and two computer labs. The building also contains 75- and 150-seat lecture rooms.

In addition, the building is the home of the newly opened Community Nursing Clinic. The clinic is part of the School of Nursing's Rural Nursing Outreach Program, which is dedicated to providing health screening, health education and nursing services to under-served citizens of rural Southeast Georgia.

College of Health and Human Sciences Dean Fred Whitt noted that the University's nursing program has experienced remarkable growth since it was created. The program had only 10 students and five faculty when it began, but today has over 700 students and 23 faculty. The School of Nursing produces more than 100 graduates each year.

Whitt also pointed out that the School of Nursing is considered among the best in the United States.

Like the School of Nursing, the Department of Chemistry has experienced tremendous growth, according to Jeffery Orvis, the acting chair of the department.

When I taught my first senior level chemistry class here 12 years ago, there were a total of three students in the class," he said. "This year, that same class has 26 students, and the department will graduate over 30 chemistry majors.

The Nursing/Chemistry Building is one of two new academic facilities that opened for the 2003-2004 school year. The other is the College of Information Technology Building, which also opened

COBA blood drive deemed a success

By Luke Hearn

lhearn@georgiasouthern.edu

The College of Business Administration (COBA) sponsored their fifth annual blood drive last Wednesday at the Williams Center. Jimmie Earle from COBA had an optimistic view of the event.

"We've had 75 donors so far," said Earle. "And with those still waiting to give, it looks like we will reach our goal of 100."

GSU's student-run radio station, WVGS, promoted the drive and broadcasted live from the event.

"Last year the weather was rainy and not too many people came out," Earle said. "But this year the response has been tremendous and we appreciate all of the support that we have been given by everyone involved."

Alex Helton, a junior here at GSU, donated blood for the first time on Tuesday. "It wasn't too bad," he said as he lay in the donor chair. "I plan to give again in the future."

Currently, there is a blood shortage, and everyone who is eligible to donate is strongly encouraged to do so. Basically,



GSUJunior Alex Helton donates blood under the careful watch of Red Cross Phlebotomist Edward Mack.

anyone at least 17 years of age, weighing at least 110 pounds, and has not donated within the past 56 days is eligible.

For more information on the American Red Cross and donating blood, please visit their Web site at www.redcross.org, or give them a call at 1-(800)-GIVE-LIFE.

Inside

Lawmakers scoff at crime checks for HOPE scholars

By Kristen Wyatt

ATLANTA - A proposal to strip HOPE scholarships from students convicted of felonies and alcohol-related misdemeanors fell flat Thursday when the House Higher Education Committee shuffled the bill to a subcommittee instead of voting on it. Lawmakers say it's unlikely to become law.

The measure would kick HOPE scholars off the rolls forever if convicted of a felony or a misdemeanor involving drugs, alcohol or violence.

Even underage possession of alcohol would end eligibility for a HOPE recipient.

'We're saying that when you get out from under mom and dad's watchful eye, you better not become a party animal and be breaking the law unless you're prepared to start paying for your education," said the bill's sponsor, Republican Rep. Bobby Franklin of Marietta.

If approved, students would have to pay for annual background checks to prove to the Georgia Student Finance Commission that they have a clean record. Originally the bill called

60°

for all convictions to be counted against HOPE scholars, but Franklin amended it after discovering that even speeding tickets are considered misdemeanor convictions.

"My motive for this bill is not to go after people with a parking ticket, but to go after people who are partying, drinking and smoking marijuana," he said. HOPE scholars already lose eligibility for a year if convicted of a felony drug offense.

See HOPE, Page 10

Weekday Weather

Monday



HIGH

LOW 440 Tuesday



LOW 36° Partly Cloudy

Only in America

- · A fish stops a fire in Minnesotta · One Missouri crook gets away after
- · Stolen car in Lousiana is returned, then stolen again



clowning around

Opinions

- · Adam Brady thinks CBS shouldn't decide which issues
- Another student responds to recent criticism about the Hanner Holligans



Sports

- Mens tennis remained winless after facing defeats at Tennessee and Georgia Tech
- Jon David Kennedy leads Eagle golf at Gator Invitational
- · Lady Eagles fall to Davidson,



Police Beat Classifieds Crossword Comics Sports 6-8 Opinions Calendar 2 OIA 3 **News Briefs**

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Police B

01-28-2004

- ·A computer was taken from the Russell Student Union.
- ·Officers issued three traffic warnings, investigated four traffic accidents, assisted seven motorists

and responded to one fire alarm.

01-29-2004

- James C. Magill Jr., 21, of Lanier Drive, Statesboro, was charged with DUI and failure to stop at a stop sign.
- ·Officers issued three traffic warnings, investigated one traffic ac-

cident, assisted six motorists and responded to one fire alarm.

- All Police Beat information resa D. Southern, News Editors

Campus

February 2

•Black Awareness Month Student

Showcase 8 p.m. Russell Union Ballroom

Students and student organizations will exhibit their talents. This event is free and open to the public. Tickets are available in the Multicultural Student Center.

February 3

·Write Night

7 p.m. Archibald's

A period of free writing and sharing, open to writers of all skill levels. Participants don't have to be published or even a practiced writer to enjoy this creative activity.

GEORGE-ANNE

Williams Center room

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to print the news of Georgia South-

ern University as accurately as

possible. If you believe that

something covered is in error,

contact the editor at 681-5246

as soon as possible.

February 4

•First Wednesdays Coffee House

7 p.m.

Russell Union Commons

This monthly event will feature a Harlem Renaissance theme and the movie, "Fighting Temptations."

•Humanities Forum

4 p.m. Russell Union Room

Michelle Haberland, assistant professor of History, presenting "It Takes a Special Kind of Women to Work Up There: Race, Gender and the Impact of Vanity Fair on Southern Alabama, 1937-2001."

February 5

•Bulloch County Eagle Club Rallies

6:30 p.m.

Wiggins Baseball Complex

The Office of Alumni Relations will sponsor a Bulloch County Eagle Club baseball pre-season rally. Guests will enjoy a great meal and hear Coach Rodney

Hennon's outlook for the 2004 baseball season. At 5 p.m. guests can watch the team practice. Cost of the cookout is \$7.50 per person. Tickets may be purchased by calling Alumni Relations at

Campus News

University celebrates Black Awareness Month

Special to the G-A

Georgia Southern is celebrating Black Awareness Month with a series of events throughout the month of February.

On Monday, Feb. 2 the Black Awareness Month Student Showcase will be held where students and student organizations will exhibit their talents.

This event is sponsored by the National Associatin for the Advancement of Colored People (NAACP) and the Multicultural Student Center, and is free and open to the public. Tickets are available in the Multicultural Student Center, located upstairs in the Nessmith-Lane Building in the Russell Union.

On Wednesday, Feb. 4 First Liked By Many, Wednesdays Live will be held. Cussed By Some ... This monthly event will feature Read By Them All. a Harlem Renaissance theme and the movie "Fighting Temptations"

will be shown. The times for the event are 7 p.m.-1 a.m. in the Russell Union Commons area.

Each Sunday, the Resident's Hall Presidents Council (RHPC) will sponsor films centered on issues that affect the African-American community. On Sunday, Feb. 8 the movie, "Lean On Me," will be shown at 8 p.m. in Veazy Hall.

On Monday, Feb. 9, Keynote speaker Bakari Kitwana will speak about the hip-hop culture and the power that can be harnessed into an influential political movement. This presentation will be held at 7 p.m. Auditorium.

For more information on the events listed above or about Black Awareness Month, contact the Multicultural Student Center at 912-681-5409.

Evolution change just

a suggestion, Cox says



ATLANTA - A change that would strike the word "evolution" from Georgia's science curriculum is only a suggestion and far from becoming official policy, state schools Superintendent Kathy Cox said Thursday.

Cox's proposal for new middle and high school science standards would ban references to "evolution" and replace it with the term "biological changes over time."

The proposed change is part of more than 800 pages of revisions to Georgia's curriculum that were posted Jan. 12 on the Department of Education Web site for educators and the public to consider.

Educators criticized the proposal by Cox - a Republican elected in 2002 - saying science teachers understand the theories behind evolution and how to teach them better than politicians or the public.

Cox said the concept of evolution would still be taught under the proposal, but the hot-button word would not be used.

Suicide bombing kills at least ten



JERUSALEM - A powerful blast on Thursday blew a Jerusalem bus to pieces, killing 10 Israelis and the Palestinian bomber and showering a placid, palm-dotted residential neighborhood with shattered glass, twisted metal and human remains.

The explosion was less than a block from Israeli Prime Minister Ariel Sharon's official residence. It was the second suicide bombing close to the residence in two years.

The al Aqsa Martyrs' Brigade, an offshoot of Palestinian leader Yasser Arafat's Fatah faction, took responsibility for the bombing.

Palestinian Authority officials condemned the attack. Secretary of State Colin Powell did likewise but took a swipe at the Palestinian leadership.

"The longer time goes by without progress ... the more difficult it will be to achieve the goals laid out in the (U.S.-led) road map" to peace, Powell told reporters in Washington. "It's time to end the terror, and the Palestinian leadership has to realize this and face it."

James Brown released from jail on domestic violence charge



AIKEN, S.C. - Soul singer James Brown was released from jail without bond Thursday on a domestic violence charge and was told not to have any contact with the wife he is accused of pushing to the floor.

The 70-year-old Godfather of Soul, who had been arrested the day before at the couple's Beech Island home, denied the charge in a brief hearing.

"The main thing is I would never hurt my wife and beat up on her like that," Brown said. "I love her very much."

Investigators say Brown pushed 33-year-old Tomi Rae Brown to the floor during an argument in a bedroom. She had scratches and bruises to her right arm and hip and was taken to an Augusta, Ga., hospital, Aiken County police said. She was not present at Thursday's hearing,

If convicted, Brown faces a maximum penalty of a \$500 fine and 30 days in jail.

Last month, Brown was honored at the Kennedy Center as "one of the most influential musicians of the past 50 years."

Mexico's first lady eyes following Fox to presidency



MEXICO CITY - She's petite, demure, with big brown eyes that coyly wink when she greets people. But Marta Sahagun, President Vicente Fox's wife, has Mexico in a tizzy.

After three years of denying that she had any interest in succeeding her husband when he leaves office in 2006, Sahagun now says that maybe, just maybe, she'll run.

"Opinion polls show me with a chance, and that has led me to greater reflection," she said.

At first blush, it seems unlikely she has much chance of winning the presidency - or even her party's

Yet her candidacy isn't without support. Polls show she's second in popularity, even running neck and neck, with Mexico City Mayor Manuel Lopez Obrador, a top presidential

Mexicans are abuzz with the possibility that she would be the country's first-ever female presidential contender.

She's either notorious or admired, compared both to Hillary Rodham . Clinton, the former U.S. first lady and now U.S. senator from New York, and Eva Peron, the populist wife of Argentina's president-dictator Juan Peron.

Though she once ran for mayor of her hometown in Guanajuato state, she's never held a political office and doesn't have a university degree. Supporters say, however, that she has a political instinct that's sharper than her husband's.

She doesn't like giving interviews, but her speeches, such as the one she gave at a government agency that helps poor families, are emotional and feminist deliverances on the urgency for society to pitch in.

- All News Briefs compliled from wire reports by Luke Hearn and Teresa D. Southern, News Editors



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1

Minnesota

Fish survives freak fire

EAGAN- There's nothing fishy about the tale of Dory.

Teacher Linda Krienke said a fire broke out on a desktop in her classroom around 1 a.m. Saturday, causing enough smoke to set off the alarm at Trinity Lone Oak Lutheran School. But when firefighters arrived, they found only glowing embers on the desk.

The heat had caused a fish bowl on the desk to explode, and the water put out the fire, Krienke said. One of the firefighters spotted the fish, Dory, alive on the floor and hollered for a glass of water.

"She's a Beta, so they're used to breathing air," Krienke said. "They're a Chinese fish and if they're in China they just live in puddles. If one dries up, they flop to the next one."

The students are excited about the fish, she said, and each has written a story about the fire from Dory's point of view.

The fire damaged Krienke's classroom and the room next door, and the classes have been relocated while the damage is repaired. And Dory is swimming around in a new bowl, "Happy as can be. I suppose she's thankful to be alive," Krienke said.



Wisconsin

Eighty-three year old man becomes oldest to bowl 800 series

GREEN BAY-Fran Lasee is 83, but the numbers are on his side.

Lasee threw 30 of a possible 36 strikes to become the oldest man in the United States to bowl an 800-plus series.

He bowled an 834 in the Aurora BayCare Senior Classic at Willow Creek Lanes last week. Lasee, who turned 83 on Dec. 18, bowled three games of 279, 290 and 265.

According to the latest American Bowling Congress records, the lefthanded bowler beat three 77-yearsolds for the record.

Lasee had a restless night after the games last week.

"It was all the excitement. Something like that you have a hard time letting go so you can sleep," he said with a smile.

But Lasee's used to high-scoring games. He bowled two other 800-plus series in 1984 and 1992.

He's also bowled a 700 in each of the last six decades, with his first on April 1, 1958, according to Green Bay Bowling Association records. He also had several in the 1940s in open bowling before the association started keeping records. He was elected to the GBBA Hall of Fame in 1979.

Despite his age, the retired stonecutter bowls four times a week and averages more than 200 each time. "As long as I bowl well, as long as I don't go down to 170 or a 160 average, I will continue to bowl," he said.



Missouri

'Clown Bandit'
creates a comedy of
errors

CLAYTON- Police in the St. Louis area are calling it the case of the "Clown Bandit."

A man created a comedy of errors as he broke into a liquor store earlier this week.

The crook was seen on surveillance video stealing booze. But just off camera, he slammed face first into a door. Then he lost his balance, slipped and fell.

He also grabbed some cigarettes and a magazine, police said, and bagged his own goods. But he couldn't get out the window where he came in so he threw all of the stolen items out the window. The liquor bottles then broke.

The man went away empty-handed, police say. The stolen goods were valued at \$30.



Lousiana

Stolen car disappears again

NEW ORLEANS – A Tulane University student's sport utility vehicle was stolen twice in three days, once while she waited for police to arrive so she could fill out a report.

"I was crying because my car was gone, but eventually I had to laugh because it was all so unbelievable," said Maggie Ardolino, a senior.

Ardolino and five friends left a restaurant on Jan. 17 and found that her 1998 Jeep Cherokee was gone. She called police to report the theft.

Three days later, a Tulane security officer called Ardolino and said her car had been found in the parking lot of a furniture store far from campus. The store's manager had notified Tulane after noticing the Jeep's parking

"Ithought I was pretty lucky," she said. "It was like a miracle."

Ardolino found her Jeep next to a loading dock at the store. The front end was wrecked, the interior had been ransacked and the CD player was gone.

Ardolino and her friends waited three hours for police to show up. They were frightened when they spotted two men walking in their direction, so they drove around the block.

When they returned a few minutes later, the Jeep was gone.

"It's unfortunate, and it's certainly not a scenario that happens very often," police spokesman Capt. Marlon Defillo said. "We understand the inconvenience. In this case, a double inconvenience."



Flordia

Man reports stolen marijuana, but not how much

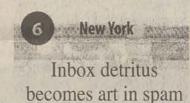
KEY WEST – A tourist from New York called police to report that several items were stolen from his hotel room, but didn't want to tell officers just how much high quality Bahamian marijuana was taken.

The 33-year-old man, who told police he's an investment banker, filed the report early Monday morning, said Key West police. He was not charged because no marijuana was found, police spokeswoman Cynthia Edwards said Tuesday.

He also claimed \$50 and a watch were also stolen, but declined to tell police the amount or worth of the allegedly missing marijuana.

"I only want to report the watch, not the money or the weed, because I don't want to tell you how much weed there was," the man was quoted in the police report.

The man's story to police fluctuated wildly: He first said the watch was worth \$1,800, then \$30,000, then \$3,000. He also said a \$20,000 Rolex was left in an in-room vault at the hotel.



NEW YORK – How do I spam thee? Let me count the ways.

exhibit

Instead of just cursing the steady assault of e-mail in their inboxes, some artists have put unsolicited e-mail on parade. They've even found poetry in it.

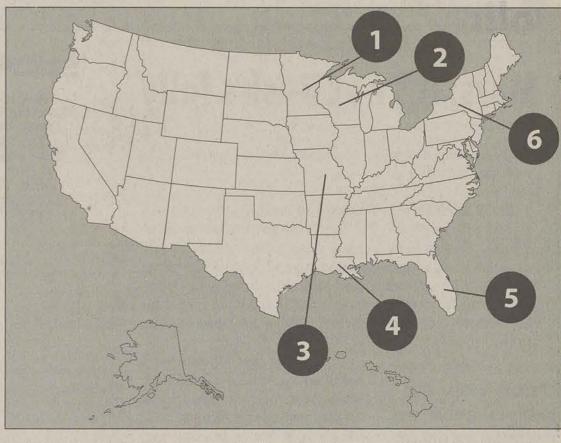


It's a JUNGLE out there!

Offi-Campus come explore and learn more!

Wednesday, February 18
10:30am - 2:00pm
Russell Union Commons

Don't Forget! • Don't Forget!



"Reimagining the Ordovician Gothic: Fossils from the Golden Age of Spam" considers how future historians might see us if the only window into our culture they had was a vast collection of junk e-mail.

A classification scheme, true to the paleontological theme, divides spam into such categories as Real Estate, Urgent Messages, Work at Home, Goods and Personal Appearance.

The three 25-year-old artists scrawled excerpts from e-mails graffiti-style over an entire stairwell and filled suitcases with the goods advertised in spam to represent the medium's empty promises. Diet pills and house blueprints both feature prominently.

"Spam is something an enormous number of people end up having in common," said Daniel Greenfeld, who created the show along with fellow artists Mike Rosenthal and Jesse Jarnow. "My father understands very little about computers, but he understands what it is to get spam. He understands what it is to be

annoyed by this onslaught."

In the exhibit, scientific-looking flow charts show how spammers employ various "cloaking schemes" including personalization, narrative and robotic humanity.

But just as today's paleontologists are likely to err when trying to recreate the real Ordovician period, which ended about 443 million years ago, many of the exhibit's conclusions are wrong.

As one plaque reads: "Little is known of the physiology of the Ordovician body, but the outward appearance was greatly enhanced by drugs which shaped one to look more like those celebrated in Ordovician PORNOGRAPHY. These pills occasionally took the form of patches and other accessories. It is believed that, for a time, these patches took on significance as ultimately ceremonial jewelry."

Like all good curators, the artists also employ dioramas. In some, dangling photos represent the Third World scammers who profess to need us so urgently.

You can then pick up a phone to hear a grainy voice plead with you personally as a "God fearing person" to help keep a recently found sum of \$25 million from being repossessed by the Nigerian government.

Installations in the show pay homage both to the solicitors and the unwilling receivers of spam.

A wall of testimonials to the effectiveness of spam ("MASSEMAIL WORKS") faces a wall of confused and frustrated recipients, including one from 1982 in which the writer doesn't seem to know what do with this new phenomenon, much less what to call it.

"There was an early age of this stuff, when people were really getting these e-mails for the first time," said Rosenthal. "There's this losing of digital innocence. Once everyone is cynical about this, once there are no more grandmothers who are going to believe all the things that they are getting in their inboxes, what happens then?"

Maybe that's when spam truly becomes history.



GEORGE-ANNE Monday, Febuary 2, 2004

Mars: It's not Bush's folly

The following editorial appeared in the Milwaukee Journal Sentinel on Friday, Jan. 23:

Critics of President Bush's plan for a manned mission to Mars argue that the nation can't afford such a trip and that there are pressing needs here on Earth far more worthy of the money that such a mission would require. The critics have a point. At a time when members of Congress are spending like a bunch of drunken sailors and driving the nation deeper into debt - and those are just the Republicans – it can seem foolish to be talking about space missions to uninhabitable planets.

Any Mars venture must be funded rationally and responsibly and without sacrificing other vital elements in humanity's exploration of space.

Certainly the Bush administration has to do a better job of explaining where the money will come from. It has to come from somewhere, and, frankly, we're not crazy about suggestions such as allowing the Hubble telescope to die an early death as a way of saving some cash for a Mars trip. Any Mars venture must be funded rationally and responsibly and without sacrificing other vital elements in humanity's

exploration of space.

But that doesn't mean Mars is Bush's folly. Critics of President Kennedy's pledge to land men on the moon by the end of the 1960s cited the same reasons for not going there: It's too expensive, and the money could be better spent here. But abiding by such logic means humanity will never go anywhere and that it wouldn't have gone to the moon.

There will always be pressing needs at home. There will always be other places, people or programs that could use the money. But despite the nation's current budgetary problems and a growing deficit, the United States is still the wealthiest country on the planet.

Finding a responsible way to pay for a trip to Mars - even if that means extending deadlines for such an exploration - should be possible given this country's resources. It might make sense to turn Mars into a truly humanitarian mission by inviting other nations to participate in, and help pay for, the trip.

Finally, it should be remembered that going to the moon paid off in technological developments and scientific knowledge that may not have been acquired otherwise. The advances humanity made in going to the moon were not limited to space exploration. The same will probably hold true for Bush's plan, which calls for building a base on the moon before heading to Mars.

Scientists at the University of Wisconsin-Madison argue, for example, that a non-polluting and abundant energy source - helium-3 - is just lying around the surface of the moon, waiting to be brought back to Earth. If they're right, mining the stuff could solve some pressing environmental problems here on Earth. And odds are that other such discoveries will be made on the way to Mars.

So, yes, a trip to Mars will be expensive, and budgeting for it needs to be realistic. But a manned mission to Mars may in the end more than pay for itself, in practical terms and as one more step in humanity's exploration of the universe.

LETTER AND SUBMISSION POLICY

The George-Anne welcomes letters to the editor, story submissions and guest columns from people both inside and outside the GSU community. All copy submitted should be typed, preferably via email or on Macintosh disk in Microsoft Word format. All submissions must be signed and include a mailing address and phone number for verification. The editors reserve the right to reject any submission. There is no word limit on submissions. A writer may request to remain anonymous. However, it will be the editor's decision whether or not to print the name. Submissions are run on a space-available basis.

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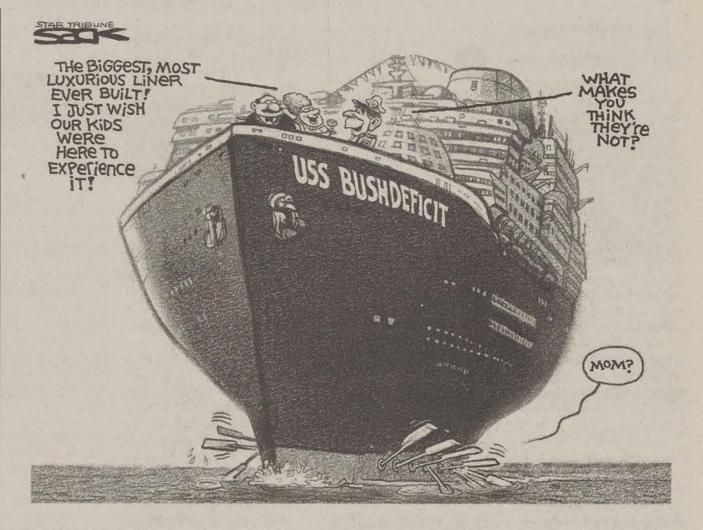
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Who's got issues? Not CBS...

As some of you out there in TV Land may or may not know, the Super Bowl is a time for commercials.

Sure, the game is important whether your team of choice is playing or not, and since college football season has come to a close, it gives the fans of the gridiron one last chance to see some good old-fashioned horseplay.

But whether or not you appreciate the pigskin is irrelevant on that faithful Sunday. It's the commercials that truly bring us together. Beer toting hawks and monkeys flailing their arms to sell you on auctioning online can be universally understood in the language of laughter.

But this year, things are different.

You'll have still seen the outlandishly funny Budweiser commercials laden with beautiful women and wet t-shirts. You'll still see at least one spot with some type of primate. But what you missed is an ad rejected by CBS because of its content of "controversial issues of public

I'm not talking about anti-marijuana ads that will have no doubt made you scoff, but an ad produced by an independent filmmaker and entered into a contest entitled "Bush in 30 seconds." The contest, sponsored by MoveOn.org, elicited entries from its members and others surfing on by of their rendition of President Bush's policies and how they may have negatively impacted our country.

I'm not saying I agree or disagree with said policies, but obviously some were listening.

Over 1,500 submissions were received, and after several rounds of judging, an ad depicting children working in very obviously adult jobs such as washing dishes, changing a tire and cleaning offices was chosen. The ad ends with the question: "Guess who's going to pay off President Bush's \$1-trillion deficit?" You

can check it out at http://www.MoveOn.org. It aired twice last night on CNN, and the site has plans to air it many more times on various

As I mentioned before, CBS refused to run the ad due to its controversial subject matter. I have to admit, I agree with CBS's decision. The policy prevents companies with loads of money such as Microsoft from influencing our choices in issues other than consumerism.

However, if CBS is going to censor an ad from a (gasp) politically motivated website, then why should it accept and embrace ads from the most politically motivated group in

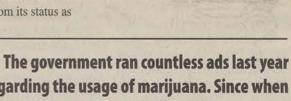
The government ran countless ads last year regarding the usage of marijuana. Since when did illicit drug usage shrink from its status as a "controversial issue of

public importance"? I don't want to see ads promoting political agendas or major airtime for spots that endorse their stances on controversial issues. Call me shallow if you'd like,

but I want to laugh until I cry at something comically genius to get an escape from all of the political pandering.

If CBS wants to refuse an ad like that from MoveOn.org, I applaud them for their courage to do so. But allowing other controversial issues to air makes the network just as hypocritical as its decision.

Adam Brady is an award-winning columnist and Managing Editor of The George-Anne. He may be reached at that_ guy@stouthouse.org.



Adam Brady

managing editor

regarding the usage of marijuana. Since when corporations buying did illicit drug usage shrink from its status as a "controversial issue of public importance"?

Letter to the editor

Responsibility for team support rests on everyone's shoulders

Before making my final decision on what I really wanted to say, I read both the initial and response articles about the Hanner Hooligans.

It is very true that one group should not be blamed because of the feeble support that our Lady Eagles receive (whether it be the Hooligans, the football team, the members of the Alpha Omicron Pi Sorority, etc.); it is also very true that the Hooligans do not support all of those who compete in Hanner Fieldhouse (as they should), however, neither does the rest of the student body.

My thing is this, look at the school we attend. You can take my statement however you wish, but the only sport that people on this campus seem to truly care about is football. I attended as many of the men's and women's basketball games as I could last year and they barely had support then.

Men's basketball is just starting to get support (from those other than Hooligans and maybe other athletes) but why is it that the guys, or girls for that matter, have to be on a super winning streak to in order have attendance at home games? The answer is simple: Mediocre and fair-weather fans. It is an absurdity and utter nonsense to wonder which games people would attend if the Lady Eagles' record were switched with their male counterparts because as the Lady Eagles "soared on

their way" to the SoCon title game last year, did their, dare I say, "fan"base reach "much more than 1,000"?

I think not and it's sad. I was excited to see that the win against the College of Charleston by the women's team was reported; however, I do not recall The George-Anne staff in any way reporting or even mentioning the exciting win against Davidson by the men's team, maybe it hasn't been printed yet. So since Hooligans are being blamed for students not attending games, shall we blame The George-Anne for keeping those students in the dark about the jobs well done by Coaches Jeff Price and Rusty Cram, their staffs, and the men and women of GSU's basketball program?

Just one of those things that make you go "Hmm". There is absolutely NO excuse for the support, or lack thereof, that not only our basketball teams receive, but our teams other than football as well.

By the way, I am one of the few Hanner Hooligans that regularly support our Lady Eagles basketball team and have no problem with supporting other Eagle Athletics as well.

Kimberly L. Keys KimberlyLaShawn3327@hotmail.com

Today around the world

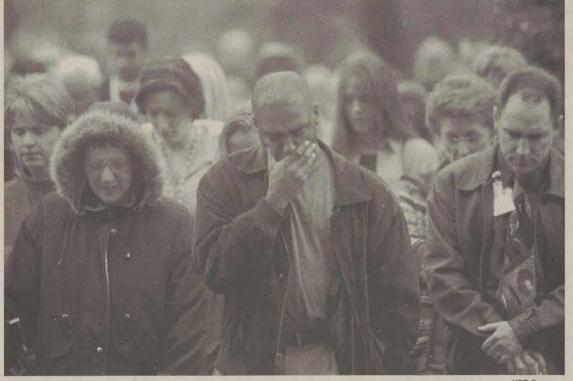
United States: Groundhog Day Switzerland: Homstrom (celebrates end of winter)

Today in history

On this day in 1982, 'Late Night with David Letterman' premiered on NBC

On this day in 1962, Eight out of nine planets aligned for the first time in 400 years.

Astronauts remembered on anniversary of Columbia disaster



(RT Campus

Workers at Johnson Space Center in Houston, Texas, observe a moment of silence after seven bells tolled at 8:16 a.m. Friday, January 30, 2003, in honor of the crew of Columbia, who died in a crash of the space shuttle February 1, 2003.



Space Shuttle Columbia is remembered during the pregame ceremony at Superbowl XXXVIII at Reliant Stadium, Sunday, February 1, 2004 in Houston, Texas.

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January 16 - 18

By Melissa Harris

CAPE CANAVERAL, Fla. – If the seven astronauts who perished aboard the space shuttle Columbia had witnessed the one-year anniversary of their deaths, Louise Kleba believes they would have shed no tears.

Instead, they would have felt honored by the crowd of about 100 that gathered at the Space Mirror Memorial on an ugly and cold Sunday morning and eager to see Americans return to space

"They left us so much to learn," said Kleba, whose job at NASA allowed her to build friendships with the Columbia crew. "The disaster wasn't actually an end; it was a beginning."

Except for a brief moment of silence, in which Kleba dabbed away tears building in her eyes, Sunday's program at the Kennedy Space Center mostly focused on that beginning.

Center director Jim Kennedy praised the agency's rebuilding efforts since Columbia's disintegration and heralded its new mission to return astronauts to the moon by 2020 and eventually send humans to Mars.

"Their loss will not be in vain," he said. "We will come back bigger, better and stronger than ever before, and I can assure you that the crew and their beloved families will never, ever be forgotten."

After Kennedy and Stephen Feldman, president of the Astronauts Memorial Foundation, placed a wreath filled with red, white and blue flowers and ribbon in front of the black granite memorial, mourners begin threading the long-stemmed roses through its protective railing.

The red, yellow, ivory and pink petals tilted forward against the white railing, as in homage to the eternally illuminated names of the fallen astronauts carved all the way through the 43-foot-high granite.

Throughout the day, visitors trickled past the memorial, including Daniel McCalmant, 8, and his younger sister, Alex, of Middleburg, Fla., near Jacksonville. Daniel's face fell as he attached a rose to the railing.

"They knew when the shuttle blew up that the astronauts didn't make it," their grandmother, Linda Corderio of Orange Park, Fla., said.

Traditional Dann, an 18-year-old Native American from Idaho, had hoped Columbia would bring home her high school's science experiment, which was part of the shuttle's payload.

About 30 members and alumni of her school's Native American Science Association, called NASA, traveled to Cape Canaveral this weekend to honor the loss of the astronauts and their project.

Dann presented a beaded wall hanging to the space program. Hand-made by her sister, the artwork depicts feathers, yellow roses and a teepee surrounding Columbia's mission patch worn on astronauts' uniforms.

"I joined the science group because I wanted to see the space shuttle," Dann said. "But now we're here for a whole different thing – to honor the astronauts who didn't make it home."

Winston Scott, a former astronaut who flew aboard Columbia, said it was a good ship. "But occasionally good ships can run aground. It depends on the winds, the weather, the hands of fate and that's exactly what happened to Columbia one year ago," he said.

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Men's basketball wins pair to extend streak to twelve

Georgia Southern 82, Chattanooga 74

Eagles cruise off strong shooting

GSU Athletic Media Relations

CHATTANOOGA-Frank Bennett scored a career-high 26 points to lead Georgia Southern to an 82-74 win over Chattanooga in Southern Conference men's basketball game at McKenzie Arena Saturday evening.

Chattanooga's only lead stood at 2-0 as Mindaugus Katelynas opened the game with a dunk for the Mocs (12-8, 5-4) before Frank Bennett dunked and Sean Olivier scored on a lay-up to give Georgia Southern (16-3, 7-1) a 4-2 advantage with 16:59 to go. The two teams traded baskets for the next four minutes before the Eagles slowly began to

Leading 12-10, Georgia Southern connected on 11 of its next 19 field goals to race to a 36-20 advantage. Jean Francois started the run with a lay-up and, after a Marcus Byams field goal and a Alphonso Pugh field goal for UTC, added another lay-up on a fast break for a 18-12 advantage. Pugh hit a pair of free throws and a jumper to cut the Moc deficit back to two at 18-16 only to have Courtney Joseph and Terry Williams hit back-to-back jumpers to give GSU its six-point cushion back. Bennett and Williams added back-to-back threes and to push the GSU advantage to double-digits for the first time at 28-18. The Eagle run eventually came to an end on a pair of Chad Fleming lay-ups for the 36-

The Georgia Southern advantage hovered in double-digits for the remainder of the half and eventually settled at 49-34, on a Joseph dunk with :04 to go in the half, at the

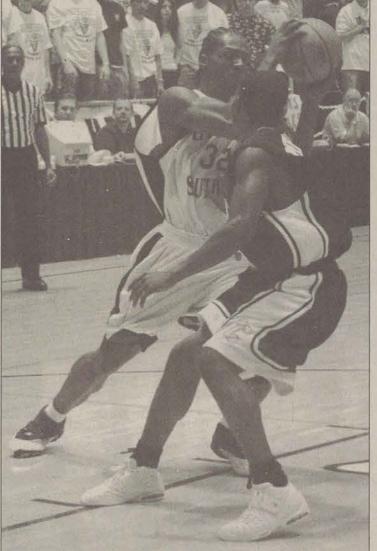
The Eagles kept up the pressure in the early parts of the second half as the used a 15-5 run to grab its largest lead at 64-39. Jason Rogan opened the half with a jumper for the Mocs before Georgia Southern scored the next nine points. Bennett scored five of the nine points, on a free throw and a pair of dunks, while Fleming and Williams added a pair of jumpers each. Pugh eventually ended the Chattanooga drought with a lay-up and a free throw only to have Bennett add another dunk and Kordel Gibson a fast-break layup for the 25-point Eagle advantage with 11:40 to go.

UTC began to cut into its deficit from their as it whittled the lead to 71-52 with 6:38 to go. The Moc comeback was aided by the fact that Georgia Southern missed its last 10 field goals of the game, but hit sevenof-eight free throws over the final six minutes to seal the win.

Bennett was joined in double-figure scoring by three other Eagles, led by Williams with 14. Francois finished with 13 points and 10 rebounds, his second double-double of the season, while Fleming added 10. The Eagles shot 49.3 percent in the game and owned a 39-34 advantage in rebounding.

Pugh led Chattanooga with a game-high 27 while Casey Long finished with 11, including a pair of threes in the final 30 seconds to get the Georgia Southern advantage to single-digits. The Mocs shots 47.5 percent from the floor on the evening.

Georgia Southern returns to action tonight at 7 p.m. when it travels to Boone, N.C. to face Appalachian



Senior forward Frank Bennett, pictured above against Charleston on Jan. 24, played a great part in the Eagles' two most recent wins. Bennett blocked a late shot attempt against Davidson to secure the win on Wednesday, while at Chattanooga, he scored a career-high 26 points in the victory.



GOING FOR LUCKY THIRTEEN...

Georgia Southern Eagles at Appalachian State Mountaineers

Tonight • 7 p.m. • Holmes Center (Boone, N.C.) Georgia Southern (16-3, 7-1 SoCon) Appalachian State (8-13, 3-5 SoCon)

> STATISTICAL LEADERS REBOUNDS

POINTS GSU: Nesbitt, 16.4 GSU: François, 5.9

Men's tennis falls to Tennesee, Georgia Tech

GSU Athletic Media Relations

KNOXVILLE, Tenn. - Tennessee won all 12 singles sets and earned the doubles point with 8-5, 8-3 and 8-2 wins on the way to a 7-0 non-conference victory over Georgia Southern Friday afternoon at the Goodfriend Indoor Tennis Center.

The Vols recorded decisive triumphs in all six singles positions and used Simon Rea's 6-4, 6-2 decision over Vincent Patry at the No. 1 slot for UT's clinching point. Patry was the only Eagle to win at least four games in singles play.

Tennessee (3-0), which entered the Friday's play ranked No. 54 in the most recent ITA team rankings, was perhaps tested the strongest in the No. 1 doubles match where Wade Orr and Damien Spizzo outlasted Patry and Danie van den Heever 8-5.

ATLANTA - Georgia Tech captured victories in all 12 singles sets and earned the doubles point with 8-4, 9-7 and 8-2 wins on the way to a 7-0 non-conference triumph over Georgia Southern Saturday afternoon at the Bill Moore Tennis Center.

The Yellow Jackets recorded impressive wins in all six singles positions except the No. 1 slot where the Eagles' Vincent Patry pushed Scott Schnugg in a 7-6 (6), 7-5 setback.

Georgia Tech (1-0) was perhaps tested the strongest in the No. 2 doubles match where Joao Menano and Marko Rajevac outlasted Doruk Baglan and Stephen Dubienski 9-7.





File Photo

The Georgia Southern men's tennis team remained winless after suffering defeats at Tennessee and Georgia Tech.

INDIVIDUAL RESULTS AT TENNESSEE Singles

No. 1 – Simon Rea (UT) def. Vincent Patry (GSU) 6-4, 6-2 No.2-Wade Orr (UT) def. Danie van den Heever (GSU) 6-3, 6-2 No. 3 - Ockie Oosthuizen (UT) def. Doruk Baglan (GSU) 6-3, 6-0 No. 4 – Ben Rogers (UT) def. Tom Green (GSU) 6-2, 6-2 No.5-KirilTcherveniachki (UT) def. Lasha Janashia (GSU) 6-1, 6-2 No.6-Matt Berry (UT) def. Charles-Henri Trottet (GSU) 6-1, 6-2

Doubles

No. 1 - Orr/Damien Spizzo (UT) def Patry/van den Heever (GSU) 8-5 No.2-Rea/Rogers (UT) def. Baglan/ Dubienski (GSU) 8-3 No. 3 - Berry/Oosthuizen (UT) def. Green/Germano Knorr (GSU) 8-2

INDIVIDUAL RESULTS AT **GEORGIA TECH**

Singles No. 1 - Scott Schnugg (GT) def. Vincent Patry (GSU) 7-6 (6), 7-5 No. 2 – Jose Luis Muguruza (GT) def. Doruk Baglan (GSU) 6-2, 7-5 No.3 – Jason Pieters (GT) def. Danie van den Heever (GSU) 6-0, 6-0 No. 4 - West Nott (GT) def. Tom Green (GSU) 6-2, 6-1 No. 5 - Marko Rajevac (GT) def. Lasha Janashia (GSU) 6-0, 6-1 No. 6 - Joao Menano (GT) def. Charles-Henri Trottet (GSU) 6-3,

No. 1 - Schnugg/Muguruza (GT) def. Patry/van den Heever (GSU)

No. 2 - Menano/Rajevac (GT) def. Baglan/Dubienski (GSU) 9-7 No.3-Nott/Pieters (GT) def. Green/ Germano Knorr (GSU) 8-2



GAINESVILLE, Fla. - Top-ranked Florida overcame sluggish conditions and gusty winds to shoot a final round 287 (+7) and win the 27th annual SunTrust Gator Invitational by 11 strokes over Alabama-Birmingham Sunday afternoon at the University Golf Course.

UAB finished in second place at 19over with three round scores of 283-286-290, while Kentucky rounded out the top three 285-287-294 = 866 (+26).

Georgia Southern turned in a 293-298-309 = 900 (+60) total and finished 14th at 54-hole event which was held at the par-70, 6,701-yard course. The Eagles finished 52 strokes behind tourney champion Florida but were just 13 shots off the pace for inclusion in the top 10. Individually, Jon David Kennedy (75-72-75=222) was 39th, Aron Price (69-78-77=224) was 48th, Chase Jones (73-78-78=229) was 62nd, Bryan Jones (81-73-79=233) was 70th while Toshi Hirata (76-75-84=235) stood 74th.

UAB junior Chris Cousins won his second tournament of the season after



Jon David Kernedy

carding a final round 70. He finished at three under (207) and was the only player to conclude the tournament under par. Tennessee's David Skinns finished second at 210 (E), while Georgia State's Kasper Jorgensen and Florida senior Camilo Villegas tied for third at 211 (+1).

Georgia Southern will return to action March 7-9 when it will compete in the Hyatt Cerromar Beach Intercollegiate in Puerto Rico.

Track and field competes at **Appalachian State Invitational**

GSU Athletic Media Relations

BOONE, N.C. - The Georgia Southern track and field team competed at the Appalachian State Invitational Jan. 30-31 in Boone, N.C.

The Eagles broke one school record and tied another. Freshman Melissa Daugherty set a new GSU record for the 3000 meter run, finishing in third place with a time of 10:48.17. Senior Kellie Mitchell, who also competed at the Clemson Multis, tied the GSU record for the high jump, setting a new personal best at 5'06.00. Mitchell competed in the Eagles first ever pentathalon at the Clemson Multis, finishing second overall with a score of 3,464.

Georgia Southern set several personal records in the field events over the weekend. In the shot put event, four Eagles finished in the top eight, with Nikki Slocumb taking home second place with a throw of 44'07.00, while Jamilla Minnifield was not far behind, in fourth place, setting a personal record with her 42'4.75 throw. Freshman Emily Greeson was sixth (41'6.5), while Amber Tiggs came in eighth (40'1.5).

In the weight throw event, five Eagles placed, with Amber Tiggs as the top finisher for GSU, with a second place finish of 52'4. Markaysa Norwood set a new personal best with a throw of 46'1.25, giving her ninth place overall.

Other top performers over the weekend included Laura Williams, who took home top honors in the triple jump, with a final mark of 39'3.75, and finishing 15th in the long jump event (16'6). In the track events, Marlo Mincey finished second with a time of 25.10 in the 200 meter dash, while sister Margo came in fourth (25.5)

After a week's rest, the Eagles will return to action on Feb. 13 when they travel to Ames, Iowa for the Iowa State Eagles escape with narrow victory ·

Georgia Southern 62, Davidson 60

Georgia Southern had to overcome foul trouble, an ice storm, and a scrappy Davidson team to extend their winning streak to eleven games.

The Eagles defeated the Wildcats 62-60 Wednesday night at Hanner Fieldhouse in a thriller that came down to the last shot.

Georgia Southern welcomed Davidson to Hanner, where they have been perfect this season. The Eagles quickly got up to a 5-0 lead before foul trouble became a tremendous

Frank Bennett quickly got in foul trouble, as he committed his second personal with 17:48 remaining in the first half. With two fouls within the first three minutes, Bennett would only see five minutes of playing time in the first half. In those five minutes, Bennett added a third personal foul, seriously limiting his effectiveness.

Along with Bennett's troubles, Sean Olivier also committed two personal fouls in the first half. With the two Eagle big men in foul trouble, Coach Jeff Price switched to a smaller lineup that consisted of Elton Nesbitt, Terry Williams, Prentice Mobley, Jean Francois, and Chad Fleming.

Nesbitt thrived for Georgia Southern in the smaller lineup as he scored 15 first-half points to give the Eagles a 28-26 halftime lead. Williams also picked up the slack for the loss of the big men, adding six points of his own

in the first half.

Despite Frank Bennett earning his fourth personal foul just 28 seconds into the second half, the Eagles came out shooting well, padding their lead to 14 points, 43-29, at the 16:09 mark of the second half. After calling a timeout to attempt to slow down Georgia Southern, Davidson heated * up themselves, going on an 11-2 run to bring the score 45-40 with 11:23 remaining.

The two teams went back and forth for a while, with Nesbitt and Davidson's Brendan Winters dueling for most of the remaining time. Davidson was able to pull to within two points, 60-58, with 1:31 remaining.

Bennett was back in the game for the remaining minutes, playing tentatively. He was fouled with 8 seconds remaining and was able to convert on one-of-two free throws making the score 62-60.

With no timeouts left, Davidson * quickly got the ball to Terrel Ivory. Ivory took the ball up the floor and drove straight to the basket for what . looked like an easy lay up. Just as it looked there was going to be overtime, Bennett arrived with a huge block on . Ivory as time expired to give the Eagles their eleventh straight victory.

"This shows that we don't have to score 85 points to win a game," remarked head coach Jeff Price. "We battled foul trouble and only shooting 34 percent, but we played good enough * defense to win."



Junior guard Kellie Tiller, pictured above in an earlier game, showed much of the shooting woes that victimized her teammates, missing all five of her field goal attempts against Davidson.

Shooting woes still haunting Lady Eagles in loss to Davidson

By Eli Boorstein

If basketball was a tale of one

half, then the Lady Eagles would have likely pulled a win out on against Davidson.

But, alas, it is a two-half game and Georgia Southern was unable to rebound from a disastrous first half as they fell to the Wildcats 57-47 Saturday night at Hanner Fieldhouse.

The Davidson win marked six years to the day of their last Hanner Fieldhouse conquest.

After shooting a paltry 4-for-25 (16 percent) from the field in the opening half, the Lady Eagles played much better in the second half, actually outscoring Davidson, 34-32. But, the ladies' early deficits were just too much to come back from, a trait that has followed the team much of the season.

"We can't get 40 minutes out of this team and that's what's frustrating," said head coach Rusty Cram.

Georgia Southern held the initial edge in the ball game, going out to a 7-4 lead early on. Seven straight Wildcat points put the visitors ahead briefly before Shawnica Hill sank a pair of baskets to put the Lady Eagles back on top, 11-10, with 7:31 left in the half.

That was the last time Georgia Southern would see the lead in the half, as they went ice-cold, not making a single shot the rest of the way. Only a pair of Adrienne Early free throws prevented it from being a total whitewash as Davidson went into the locker rooms ahead 25-13.

As the second half began, it was much the same story as the Wildcats built up a 21-point lead at 40-19. With the score 44-24 at the 11:48 point on the clock, Georgia Southern staged a lengthy run, scoring 23 of the next 27 points to bring their deficit within four with 39 seconds left.

But, that was as close as the Lady Eagles would bring the score, as they failed to add any more before the final buzzer sounded.

Early led the Lady Eagles (10-9, 6-7 SoCon) with 12 points while Hill posted 10 points. Jessica Everett added her fourth double-double of the year with 10 points and 11 rebounds.

As a team, Georgia Southern shot 29.5 percent for the game and remained winless in games where they fail to reach 40 percent.

"It's mind-boggling, the lack of confidence offensively," said Cram.

Meghan Bryant led Davidson (12-8, 9-4 SoCon) with 14 points and nine rebounds.

The tough road continues for the Lady Eagles, as they will welcome SoCon leader Chattanooga to town Monday for a 7 p.m. tip-off. They will hope for a repeat of the last time the Lady Mocs came to Hanner, when Georgia Southern pulled a 66-59 upset win on Jan. 27, 2003.



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Brady leads the way as Pats take second Super Bowl

By Mitch Albom KRT Campus

HOUSTON - And then Tom Brady made a mistake.

It was not on his resume. It was not in his pre-game feature. It was not part of the golden boy image that had been crafted for him by a media and a league hungry for a new King Quarterback. But there it was. A floating duck of a pass, lofted hastily to the end zone with Christian Fauria in mind.

It should never have been thrown. It was released under pressure. It landed like a pop fly in the waiting arms of Carolina's Reggie Howard and just like that, the nail in the coffin was put back in the tool box. The close-it-down touchdown had just evaporated.

And now the Carolina Panthers were seven minutes and a football field away from a possible victory in the Super

It's a lesson learned over and over in sport after sport. Don't give underdogs a chance. Don't let them hang around. Don't give them the oxygen that allows them to think they can breathe, and if they can breathe, they can run, and if they can run, they can win the race.

Don't give it to them, unless you're ready to have it haunt you. And here was Carolina, just a few plays after Brady's rare mistake, pulling out its own magic. Jake Delhomme scrambled free, bought time, then heaved the ball downfield to Muhsin Muhammad, who caught it Willie Mays style, and left the defender behind, going all the way for the longest play from scrimmage in Super Bowl history.

Oh. And the lead, 22-21.

Brady looked at the clock. These are the moments that define a quarterback. Not the mistake, but the way he rebounds from it. For what it's worth, Brady looked about as worried as a guy who just deposited a lottery check. He trotted out, and proceeded to craft a 68-yard drive that consisted of big-third down plays, a great sideline pass, a long pass, and a one-yard exclamation point for a touchdown that regained the lead, 29-22.

That would have been enough - to repolish the image, to regild the future, to once again prove that his pregame notices were legit. It would have been enough.

But it wasn't enough.

There was another superb quarterback in this Super Bowl. He didn't start out that way. Jake Delhomme began the game looking like, well, a guy who started the year backing up Rodney Peete. Delhomme and the Panthers could barely breathe in the first quarter Sunday, much less gain any yardage. At one point, Delhomme was 1-for-9 for one yard. I'm not making that up. One vard?

But by the fourth quarter, all that was forgotten. Delhomme was the cool Cajun he'd been labeled. And he marched his upstart offense right through the Patriots' defense, with big passes to Muhammad and Ricky Proehl, who caught a huge 31-yard strike and pulled in a short touchdown pass to tie the score, 29-29.

Which meant Brady had to be Brady

He was. Like a surfer knowing the ocean always gives you another wave, Brady cruised out and delivered strike after strike, beating the blitzes, hitting Troy Brown and Deion Branch and moving the Patriots just far enough for the finish their fans have, by now, gotten used to.

With four seconds left, Adam Vinatieri kicked the 41-yard field goal, the Patriots won a another squeaker of a Super Bowl,

And the Golden Boy was golden

Here's a question. How did such a lousy Super Bowl turn into such a great one? Let's be honest. For the first hour of this Super Bowl, you were begging for the halftime show to start - and never end. Nobody had scored. Two field goals had been missed. The Carolina quarterback had completed one pass for one yard. And one yard seemed like a lot of real estate.

And then, for three minutes, there was football. You know, the kind where players catch passes and score touchdowns. This, unfortunately, was followed by a nine-hour halftime show.

And when the teams resumed - after a streaker the TV audience never saw, and trust me, you should thank your stars for that - they were all the way back to the beginning, missing chances, drawing penalties, dropping balls, and playing generally uninspiring football.

But if the bad thing about Super Bowls is that they are long enough to constitute a season's worth of TV programming, the good thing is that they are also long enough to encompass numerous story lines. And from Brady's ill-advised interception, this thing was guns-out, breathtaking sports. It had everything you could want - big catches from big receivers, step-up performances by the quarterbacks, and a redemption tale of immense proportions, with Vinatieri making up for two earlier mistakes and winning the game the way he won it two years ago, with a last-second

Say this for the Panthers: They proved they belonged. They never got intimidated, and with Delhomme's almost incomprehensible calm, they nearly pulled a huge upset. Delhomme helped make this Super Bowl a battle of quarterbacks worthy of the showdown between legends Joe Montana and Dan Marino back in 1985

But just as one man had to be the wining quarterback in that one, so too did one have to emerge victorious Sunday. Brady moves now into the realm of bona fide superstar, having won two Super Bowls by age 26. Bill Belichick, now jumps the likes of Bill Parcells and Jimmy Johnson as the guy fans think of as the great football coach.

And the Patriots become, in these days of parity, the closest thing to a dynasty we have. Two titles in three years, a young roster, and four high draft picks

I can tell you one thing. They won't be drafting a quarterback.

one more time.

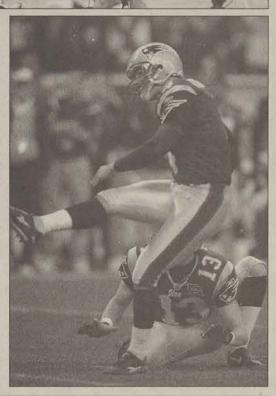


Above: New England quarterback Tom Brady hoists the Vince Lombardi trophy celebrating the Patriots' second Super Bowl victory in three years. For his passing performance, Brady was awarded the award as the game's most valuable player.

Right: New England kicker Adam Vinatieri proved that lightning can strike the same place twice as he booted a game-winning 41-yard field goal with just four seconds left in the game. Just two years ago, Vinatieri sent the St. Louis Rams home from Super Bowl XXXVI with a field goal as time expired.

Below: Carolina head coach John Fox (center) walks off the Reliant Stadium field after the Panthers's aw their Super Bowl hopes dashed by the Patriots. The Panthers prospered under Fox's reign, coming back from a 1-15 record in 2001.

Photos courtesy of KRT Campus



SCORING

2nd Quarter

4:05 - NE - Deion Branch, 5-yd pass from Tom Brady (Adam Vinatieri kick) 2:09 - CAR - Steve Smith, 30-yd pass from Jake Delhomme (John Kasay kick)

0:18 - NE - David Givens, 5-yd pass from Brady (Vinatieri kick) 0:00 - CAR - Kasay, 50-yd field goal

4th Quarter

14:49 - NE - Antowain Smith, 2-yd run (Vinatieri kick)

13:39 - CAR - DeShaun Foster, 33-yd run (two-point conversion failed)

6:53 - CAR - Mushin Muhammad, 80-

2:51 - NE - Mike Vrabel, 1-yd pass from

1:08 - CAR - Ricky Proehl, 12-yd pass from Delhomme (Kasay kick)

0:04 - NE - Vinatieri, 41-yd field goal

STATISTICAL LEADERS

NE: Antowain Smith (26 carries, 83 yards,

CAR: Stephen Davis (13 carries, 49 yards)

NE: Tom Brady (32-of-48, 354 yards, 3 TD)

CAR: Jake Delhomme (16-of-33, 323 yards, 3 TD)

Receiving

NE: Deion Branch (10 catches, 143 yards,

CAR: Mushin Muhammad (4 catches, 140 yards, TD)

NE: Rodney Harrison (9 tackles), Mike Vrabel (6 tackles), Ty Law (5 tackles), Roman Phifer (5 tackles)

CAR: Dan Morgan (18 tackles), Mike Minter (14 tackles), Will Witherspoon (13 tackles) Attendance: 71,525 Time: 4:05

TOP SUPER BOWL COMMERCIALS

Compiled By Eli Boorstein Vietsroob17@hotmail.com

 Budweiser's beer-fetching dogs Lassie couldn't have done better.

 Budweiser's Clydesdale donkey At least we now know that the famous herd doesn't discriminate based on

· Budweiser's horse-drawn

carriage

Four words: "Do you smel barbecue?"

· Dodge's "Getting the Monkey off Your Back"

Literalism is always a sure-fire way to produce a memorable Super Bowl commercial.

· Frito Lays' old folks' home

Like they say, "You can't eat just one." Except when your wife steals your

· Mastercard's "Priceless Simpsons" It's about time that Homer confronts those voices in his head.

Statesboro High football coach Busby resigns after tumultuous season

Associated Press

Statesboro High School football coach Buzz Busby has resigned less than two months after he was fired for only one day following a dispute with his principal.

Busby guided Statesboro to the Class AAAA championship game last month for the third time in the last four years. Statesboro lost to Marist in the final.

Despite the successful run, Busby was fired by Statesboro principal Ernest Dupree on Dec. 10 - only three days before the team's semifinal round win over Tucker in the Georgia Dome.

Busby said he was fired when he refused Dupree's demand that the coach reinstate a player who had been disciplined. Bulloch County Superintendent Jesse Strickland re-

instated Busby the following day. At the time, Dupree said he had only talked with Busby in hypothetical terms about what would happen if Busby did not do as Dupree asked.

When he returned to the team, Busby reinstated the player to the team but did not agree to Dupree's

demand that the player be awarded a varsity letter. The player participated in only about one quarter of a game all season, not enough to earn the

Busby's decision to resign apparently was based on the ultimate decision that the player be awarded a letter despite Busby's insistence that the player had not earned a letter.

Busby's resignation was announced Thursday night at the team's banquet in Statesboro, The Atlanta Journal-Constitution reported on its Web site Friday.

An emotional Busby could not speak to the crowd, and after Busby backed away from the podium, his resignation was announced to a stunned crowed by the Statesboro booster club president.

Minutes later, Bulloch County school board chairman Lannie Lanier announced the player involved in the dispute had been awarded the

Busby, 56, was 55-11-1 in five seasons at the school and won the 2001 Class AAAA state championship.

Busby also led Kendrick High of Columbus to a tie for the 1991 Class AAA state title.

An Instant Classic:

Carolina Panthers stage remarkable comeback only to see the veteran New England Patriots pull off the victory

By Tom Sorensen KRT Campus

HOUSTON - Moments after the winning field goal, pink confetti sprayed out of nine cannons. Four carts drove out of the tun-

nel at one end of the field. A box emblazoned with the Super Bowl XXXVIII logo and three portable stages drove out of the other. A red Cadillac convertible roadster soon joined them.

The New England Patriots hugged, danced and picked their young children into the air. Music played and fans screamed and a security force larger than the armies of some midsized countries ensured that the uninvited would not get in.

Carolina didn't try. After one of the best performances in team history, after turning what was supposed to be a lackluster Super Bowl into a glittering classic, the Panthers walked off the field.

There were no interviews, no consolation prizes and no acknowledgment of their good work. They walked out of Reliant Stadium and the Super Bowl as if they were walking off their practice field.

"It's hard right now," Panthers

quarterback Jake Delhomme would say a few minutes later. "It's tough."

The end of the season came quickly, and there was no way to prepare for it. The Panthers had been together through rookie camp and mini-camp and training camp, through four exhibitions and 16 regular season games and three playoff games and one Super Bowl.

The Panthers had been through so much and had accomplished so much and the season had suddenly expired and there was nowhere to go but the locker room. For the first time in 55 days, Carolina lost.

Adam Vinatieri kicked a 41-yard field goal with four seconds remaining, and the Patriots avoided overtime and beat the Panthers 32-29.

It doesn't feel right. It seems as if there ought to be one more Delhomme pass and Steve Smith catch, one more DeShaun Foster run, Dan Morgan hit and Reggie Howard interception.

This was a Panthers team that enticed non-football fans to leave the room not because they didn't want to watch but because the game was so tight they couldn't. This was a team that helped, for a while, unite a city and two states and created the great-

est sports story in Charlotte history and one of the best in the history of the Carolinas.

Don't allow the season to end now. This was all too good and rich and wonderful to simply allow it to expire. The Patriots might object, but the rest of the country would not. There have been 37 Super Bowls played before this one, and only three were determined by three or fewer points.

The Super Bowl began like a Stanley Cup game and concluded like the Daytona 500.

The first points were scored with 3: 05 remaining in the first half and then it was on. The Patriots scored again before half ended and the Panthers scored twice.

Delhomme came out tight, throwing behind receivers and over their heads. Late in the second quarter, the Panthers had lost more yards than they had gained. But Carolina's defense was so impressive that the offense didn't need to score.

The Panthers trailed 14-10 at the half and 14-10 after three quarters. In the fourth, the teams accounted for 37 points.

Here's Jake rolling left and lofting a perfect pass down the left sideline that Muhsin Muhammad runs be-

neath and grabs, and Muhammad shakes off safety Eugene Wilson so violently Wilson ends up in a pile, and Muhammad scored.

The 85-yard touchdown is the longest in Super Bowl history. Imagine. Delhomme, the custodian of the conservative offense, and Muhammad, a tough but less than fast receiver that early this season dropped as many passes as he caught, does what nobody else who has played in this game ever has.

Delhomme and Tom Brady, New England's unflappable quarterback, each threw for more than 300 yards. Only two other Super Bowl quarterbacks have ever done that in the same game, and one was Joe Montana and Dan Marino.

Here's what Delhomme did in the last quarter. He completed 9 of 14 passes for two touchdowns and 211 yards. He was brilliant. His teammates were brilliant. By then, each defense had worn down. The team that gets the ball last wins.

The fourth quarter is the greatest quarter in the history of this game. And the Panthers were just getting warmed up. Don't let it end now. They don't need another game. Just give them one final overtime.

CLASSIFIEDS, ETC.

Crossword

Tortoise's rival Church official 10 Like the eye of a

storm 14 Approva

15 Nary a soul 16 La Scala highlight 17 Air-freshener

scent 18 Left-hand digit 20 Start 22 Measuring

22 Measuring instrument 23 Boundary 24 Map volumes 26 Speeding up 30 Chess side 31 Crazy 32 Parking area 35 Lattice strip 36 Smiles expansively

expansively 38 "Whip It" group 39 Mata Hari, e.g. 40 Reheat

mathematics 45 Stories in installments 48 Served perfectly 49 Painful muscle

spasm 50 Comes forth 54 Truces 57 Artificial bait 58 Butcher's cut 59 Love to pieces 60 MS-DOS

competitor 61 Residue 62 Flower with velvety petals 63 Cabinet dept.

1 Navajo neighbor 2 Related by

blood 3 Hindu princess 4 Some canines 5 Infuriate 6 Hang around 7 Accomplished 8 U.K. member 9 Ring off.

Covering the Campus

Like a Swarm of Gnats

"In the UK during

1999 there were

10,733 cases of

people treated

in hospital for

by" socks and

tights, 5,945

by beanbags."

-As reported by

The Independent

10 G-A Action Ads

STUDENTS BEWARE

ATTENTION -- The George-Anne screens

all advertisements prior to publication.

The newspaper strives to accept ads for

legitimate products and services only.

Students are urged to exercise caution

when replying to ads - particularly those

which require a credit card number, other

personal information, or money in advance of

the delivery of a product or service. Students

are also urged to report to the newspaper

any suspicious offers which they might see

in an ad. Remember, if an offer seems too

good to be true, it probably is.

FREEBIE INFO ALL FREE

student and faculty ads to be run in

the George-Anne must have a NAME,

P.O. BOX and PHONE NUMBER. Ads

will be rejected if they do not have this

STATEMENT OF OPERATIONS: The

George-Anne is the official student newspaper of Georgia Southern University,

owned and operated by GSU students and

utilizing the facilities provided by GSU.

information, NO EXCEPTIONS.

accidents "caused

caused by trousers

and 1,317 caused

10 Promised Land 11 Giant with 100 Solutions

eyes 12 Feudal lord 13 Foals' mothers 19 Dome home near Nome 21 Not working 24 Molecular building block 25 Twitches 26 Leather piercers 27 Bloke 28 Urban center 29 Texas shrine 32 Riga resident 33 Finished

Heath, e.g. 36 Get-out-of-jail money 37 Units of work 43 Dubbers 44 Irish playwright Sean 38 Father of Icarus 40 Coats and cloaks

41 Prophetic sign

45 Burn with hot

51 Ditty 52 Guitarist Clapton

Erotic Light knock 56 Actress/director Lupino

The newspaper is the oldest continuously d in Bulloch County and Statesboro, Ga. The ideas expressed herein are those the editor or the individual authors and do not necessarily represent the views of the Student Media Committee, administration, the faculty and staff of Georgia Southern University, or the University System of Georgia. The George-Anne is published three times weekly during the academic year and five times during summers. Any questions regarding content should be directed to the editor at by phone at 912/681-5246 or fax at 912/486-7113.

site at http://www.stp.gasou.edu.
OFFICES, MAIL, PHONES: Room 2023, F. I. Williams Center. The George-Anne, P.O. Box 8001, Georgia Southern University, Statesboro, Ga. 30460. 912/681-5246 (News) or 912/618-5418 (Advertising) or 912/486-7113 (Fax)

Readers may also send electronic messages

to the newspaper staff by visiting our web

ADVERTISING INFORMATION

The George-Anne reserves the right to refuse DISPLAY AD DEADLINE: The deadline for reserving space and submitting advertising copy is Noon, one week prior to the intended

publication date. For more information, rate cards, sample publications, contact: David Brennaman, Advertising Director, ADS, (912) 681-5418; or Bill Neville, Student Media Coordinator,

(912) 681-0069. CLASSIFIED ADS: Free cla from students, faculty and staff must be non-commercial in nature and submitted in writing, with the name of the sender, local address, and phone number. No free ads taken via telephone-at this price we don't take dictation. One free ad per person per week. Commercial classified are 20 cents per word with a \$4 minimum per insertion. Tearsheets are \$2 extra per insertion. in residence halls.

extent of the law

NOTE: We gratefully acknowledge the theft of our slogan - "Liked by Many, Cussed by Some, Read by them All"-from Robert Williams of the Blackshear Times. Call Bob and he can tell you who he stole it from

20 Announcements

PUBLIC NOTICE

On October 22, 1997, WVGS/FM was granted a license by the Federal Communications Commission to serve the public interest until April 1, 2004.

Our license will expire April 1, 2004. We have

A copy of this application is available for public inspection during our regular business hours. It contains information concerning the station's performance during the last

Individuals who wish to advise the FCC of facts relating to our renewal application and to whether this station has operated in the public interest should file comments and petitions with the Commission by March

Further information concerning the Commission;s broadcast license renewal is available at the WVGS/FM Studios, F.I. Williams Center, Georgia Southern University, Statesboro, Georgia, or may be obtained from the FCC, Washington,

HAVE A special friend or significant other with an upcoming birthday? Show your love by announcing to the world that it's their birthday! Place an ad in the G-A today.

FEELING SAD blue because no one attends your club meetings? Put an announcement in The George-Anne classified section and fill those empty seats! Just Rip Us Off, it's

40 Autos for Sale

1990 GEO PRISM for \$700.00, car in good shape. Will negotiate. Contact at progress20@yahoo.com.

1985 BUICK Regal (white) for sale. New tires and battery. \$1000. MUST SELL! Call Sandra 489-2110. '99 CHEVY Blazer, 4DR, 2WD, Black,

70K miles, excellent condition. \$8,000 obo. Please call 682-2116 to see or drive, vehicle is in Statesboro.

60 Business Opportunities

MAKE MONEY taking online surveys. Earn \$10-\$125 for Surveys. Earn \$25-\$250 for Focus Groups. www.cashforstudents.com/

DOCTOR'S OFFICE/FILING Clerk. Do you know your ABC's? Local medical practice looking for reliable, part-time filing clerk. Flexible hours, ideally Monday-Friday 12-3. \$6/hr. Interested? Call 489-1629.

80 Computers & Software

COMPUTER FOR SALE. Dell Pentium 4, 2.4 GHZ, 256 RAM, 60 GB hard drive. DVD, CD-RW, Zip, Floppy Drives. Windows XP and other installed software. 1 year old. \$600 obo. Call Darren 681-7014

HEWLETT-PACKARD 694C Deskjet Color Printer w/extra cartridge, excellent condition, \$50. Call 871-1300 for more info.

110 Freebies

FREE WOODEN entry steps for single double wide trailer. You must come and pick them up. Ready to use immediately. Cal 681-5579 to arrange time

120 Furniture & Appliances ROUND DINING table for sale. Like-new condition. \$150, 681-5076.

140 Help Wanted

CALLIGRAPHERS WANTED Will pay \$75.00 Saturday, March 6

9:30-1:30 Call Kandice

Foreign Language Dept. 681-5281 before noon daily

MODELS NEEDED for drawing class on Tuesdays and Thursdays 2:00pm to 4: 30pm, Georgia Southern University, 21 years or older. Contact Art Department at

160 Miscellaneous for Sale

VALENTINES DAY is approaching! Be your silk flowers today! Great price and they last forever! To order call: 541-6443.

CUSTOM HAND-made jewelry in sterling silver, glass and crystal. Call Allyson at 912-486-0183, or email designs_by_ allyson@yahoo.com Perfect for girlfriends and sorority sisters!

180 Musical MUSICIANS WANTED for local rock

band. Vocals, bass, guitar, drums. Female or male. Large rehearsal space available. Call Michael, 489-2441.

190 Personal

BHOLE, I just wanted to say that I love

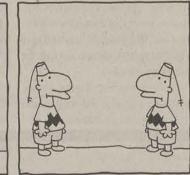
you, and I always will. Love always, your Pop Tart. *

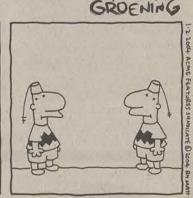
200 Pets & Supplies WANTER GREEN cheek conure

or maroon bellied conure. Hand raised and well socialized. Contact merlin1828@hotmail.com.

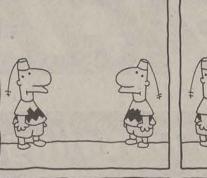
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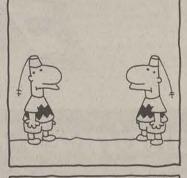


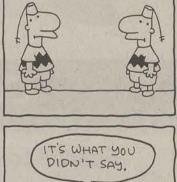


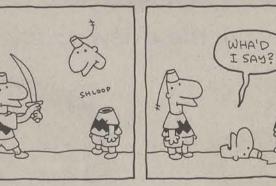


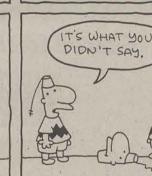
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220 Rentals & Real Estate

HOOD HAS HOUSES FOR LEASE IN AUGUST

ATTENTION STUDENTS: Please read Hood's Website: DIRTYBANKING.COM

SUBLEASE NEEDED Spring 2004. 1 br/1 ba. Trace Villas on 301. Owned by University Pointe. \$295/mo. plus utilities. Call Nicole SUBLEASER NEEDED St. James Place #106. June and July. Rent is \$325 with

be available. Contact Teresa at 478-320-**ROOMMATENEEDED** for sublease January to August in Towne Club. Rent is \$275/mo. free television, bed, computer. Contact

water included. Graduating, furniture may

Rodney at progress20@yahoo.com. NEED TO sublease your apartment? Advertise on Off-Campus Housing Office website. Sublease forms available in Russell Union 2022.

2 BR Apartment for rent. \$490 per month, negotiable. Great location, off University Place, within walking distance of GSU! Call 912-481-3481. TIRED OF ROOMMATES? Want you own

apartment? \$265+ flexible leases - Quiet Environment. Also, 2 + 3 BR Houses recently renovated. Call Parker Realty at NEED SUBLEASE for apartment at

Southern Villa, 2 bedroom, 1 bathroom. \$450/mo. First month free, call Masa at 871-7591 for more info.

FEMALE ROOMMATE needed. 2 br/2 bath w/walk-in closets, laundry room, DSL, HBO, clubhouse. Only bedroom and bathroom furniture needed. \$348/mo. 1st month negotiable. Call Joi at 541-5489.

230 Roommates

SUBLEASE NEEDED. 1 BR/private bath in 3 BR/study at Bermuda Run. No deposit, just first month rent \$290. Please contact 657-6217 or 429-2666 and leave a message. NEED A roommate? Advertise on Off-Campus Housing Website. Roommate forms available in Russell Union 2022.

ROOM AVAILABLE in 3 BR/3 BA, Garden District Apartments, \$400/mo. includes utilities. Available ASAP...Please call 850-651-1404 (collect if necessary). SUBLEASE NEEDED, the Seasons, male.

\$235/month and 1/2 utilities, all appliances included, through August. Call David 912-266-3442. SUBLEASE IMMEDIATELY! Roommate needed to sublease 1 bedroom in a 3 bedroom apt. in Garden District. Rent is

\$310.00 + 1/3 utilities. Cable, DSL provided. For more info contact Brandon at 912-270-0235 or 871-3719. STATESBORO PLACE apartment available for sublease, \$345/month for spring 2004. Utilities included. Comes with three great male roommates. Please call Chris Merrion

at 770-377-2860.

'Reality" Spring Break 2004 1.800.426.7710 www.sunsplashtours.com

240 Services

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I WILL cook for you. You buy ingredients or I buy ingredients. Pick-up only. Need a home-cooked meal ladies and guys. Call 912-687-3126 or 688-7219.

290 Travel

CANCUN, MEXICO. 7 Day student summer trip! Includes: 7 day stay at the 6 star Oasis Hotel on the strip of Fat Tuesdays and many other hot clubs, airfare, and 14 free meals. \$700.00 for everything you see plus more. Call for details. Justin Hodges 912-604-9886.

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www.Sunchase.com SPRING BREAK 2004. Travel with STS, America's #1 Student Tour Operator to Jamaica, Cancun, Acapulco, Bahamas and Florida, Now hiring campus reps. Call for group discounts. Information/Reservations 1-800-648-4849 or www.ststravel.com.

305 Volunteers

A CHILD needs you! The Center for Latino Outreach is looking for volunteers. Spanish is not necessary. Please contact the Canter at 486-7759.

VOLUNTEERS NEEDED at the Bulloch County Animal Shelter. www.adoptionfair y@petfinder.com.

JOBS AVAILABLE NOW

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10-12 hour shifts Monday thru Thursday (all shifts)

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- Be willing to take a drug screen
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APPLY ASAP Between 8am - 4:30pm Monday - Thursday

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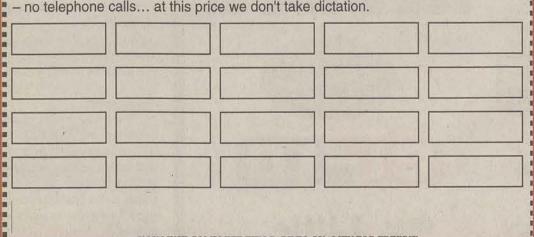
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That's right - you heard right. Rip us off. Get something for nothing. Say hello to a friend. Find a roommate. Get a job. Find a home for a litter of kittens. Buy a wombat. Or sell your Beamer (right, like you expect us to believe that you - and not your folks - actually have the title to that BMW). Regardless of your purpose (or even if you are a congenital liar like the Beamer owner), Georgia's liveliest classified ad section is for you. Students, faculty and staff can have their 20-word action ads published for nothing (non-commercial listings only, please). Fill out the little rectangles below, and send your ad to G-A Action Ads, POB 8001, GSU or drop them by our offices in the Williams Center, Room 2023. You MUST include your name and P.O. Box number to qualify for a freebie. Remember, keep it short: students, faculty and staff must pay 20¢ per words for those which exceed the 20-word limit. And, please



YOU MUST COMPLETE THIS PART TO QUALIFY FOR FREEBIE

Phone #

NEWS

HOPE, FROM PAGE 1

But lawmakers from both parties worried that Franklin's bill would be draconian and hard to manage. One Republican complained that a student could lose the scholarship for a simple teenage fistfight.

"I support this concept, I just fear we may have unintended consequences," said Rep. Chuck Martin of Alpharetta. Another complaint was the complexity of keeping up with thousands of students' criminal histories. A staffer for the Georgia Student Finance Commission, which distributes the scholarships, said the commission would have to hire extra staff to comb through the background checks.

Chairwoman Rep. Louise McBee, D-Athens, said the proposal would burden law-abiding students. "To have to go to the police every other semester and get clearance when you haven't done anything wrong? The administration of that would be a nightmare," she said.

The cost of the scholarships is growing faster than lottery revenue, meaning the program could run out of money by the end of the decade if changes aren't made.

Hackers access UGA application records

Associated Pres

ATHENS, Ga. (AP) – The University of Georgia has notified 27,000 students via e-mail that a hacker may have accessed their personal information through a school computer server and plans to alert more than 4,000 students via U.S. mail.

UGA officials discovered the breach on Jan. 20 when they learned the server was probing other computers, domestic

and foreign. The server was taken offline the same day.

Housed on the server are records for every student who applied for undergraduate admission to UGA since August 2002, totaling about 31,000 people.

UGA spokesman Tom Jackson said students who applied after Jan. 20 will not be affected. Monday is the deadline to apply for fall 2004 admission.

Why are textbooks so pricey?

Report finds it's the publishers

By Andrea Coombes KRT Campus

SAN FRANCISCO – Visit any college campus bookstore and you'll hear the collective groan over steep textbook prices. Now students have a culprit at whom to aim their anguish.

It's the publishers, according to a report by the Public Interest Research Group, a nonprofit consumer advocacy organization.

Publishers routinely add extra materials and re-issue new editions too often, unnecessarily pushing the price of textbooks higher, according to the report.

Students spent an average of \$898 on textbooks this school year, up from about \$642 in 1997. PIRG surveyed 156 faculty, 521 students and analyzed the most widely assigned textbooks at 10 schools.

Rising prices are due in part to publishers' practice of publishing new, more expensive editions before curriculum changes warrant it, and of bundling other materials such as CD-ROMs with the books.

"Publishers are increasingly using gimmicks that inflate the prices of textbooks, including adding unnecessary bells and whistles and putting new editions on the market without making substantive content changes," said Kate Rube, PIRG's higher education associate.

For their part, publishers claim extensive market research has shown that they provide exactly what professors seek.

"This is faculty-driven," said Judith Platt, spokeswoman with the Association of American Publishers, a trade group representing all types of book publishers.

"Publishers wouldn't be doing it if the market research didn't support it," she said. "This is what professors say they want."

The study finds otherwise, with 56 percent of faculty reporting they rarely or never use the additional course material sold with about half of textbooks.

And 76 percent of faculty said new editions are justified "never" to "half the time," according to the report.

PIRGreviewed five textbooks closely to see how new editions differed from previous ones. In one instance, "Calculus: Early Transcendentals," published by Thomson Learning, the new Edition 5 published in 2003 hardly differed from the number 4, published in 1999, Rube

when you compare these two books, the biggest changes are that a couple of math problems have been added and several of the sections have been rearranged. Edition 5 sells for around \$130. You can get a used copy of Edition 4 for between \$20 and \$90."

But the release of new editions often leads to a dearth of used versions of old editions, Rube said, as campus bookstores stop buying the old edition back from students.

Book publishers say a combination of factors, including high productions costs and a limited market, lead to textbook prices.

"We're not talking about a mass a market Harry Potter, John Grisham audience. It's limited," Platt said.

"It's simple economics. If it costs a great deal in terms of investments and time and resources and the market is by its very nature limited, it's going to be expensive."

Some have argued that limited market is really a captured market, with students having little choice when it comes to buying books, but Platt disagreed.

"There are a wealth of choices already out there," she said. "Publishers offer professors and students a wealth of choices in selecting textbooks and ancillary materials. There's a continuum of price points from the lowest stripped down editions to fully loaded textbooks."

Students unable to find low-cost options should search online, or contact the publisher directly, she said.



Continues Traveling Off-Campus

Be sure to check out these new additions to the EAGLEXPRESS™ family:



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