Georgia Southern Student-Athletes Participate in Virtual Finance Seminars

Georgia Southern University

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Georgia Southern student-athletes participated in virtual finance seminars, sponsored by Morris Bank, Monday and Tuesday as part of the Georgia Southern Athletics APEX (Athletes Preparing for Employment EXperiences) program.

Employees from Morris Bank spoke to the Eagle freshmen and sophomores about basic checking and money management Monday, while the juniors and seniors learned about saving, lines of credit and investing.

led by Senior Associate Athletics Director Student-Athlete Development Glen Hart and Senior Associate Athletics Director for Administration Tracy Ham, the APEX program fosters the holistic growth of all Georgia Southern student-athletes based on four pillars: life skills, leadership development, career growth and community engagement. The vision statement of the program is to "develop confident and independent leaders to win in their careers, communities and households."

A component of APEX, Eagles In Transition (EIT) teaches student-athletes essential life skills such as resume writing, etiquette training, personal branding, financial management and voter registration to prepare them for the outreach portion of APEX in which student-athletes will be helped with career exploration, the job search process and experiential learning through internships.

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