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Hyundai Donates \$30,000 to Local Nonprofits in Savannah to Continue its Investment in Georgia

January 26, 2023

Hyundai Donates \$15,000 Each to Georgia Southern University and the Ronald McDonald House Charities of the Coastal Empire



(left to right) Ciara Calub, Hyundai Motor America, Vanessa Perez, Hyundai Motor America, Brandon Ramirez, director, corporate social responsibility, Hyundai Motor America, Julie Gerbsch, executive director of development, office of university advancement, Georgia Southern University, Amy Ballagh, interim vice president, enrollment management, Georgia Southern University in Statesboro, Ga. on January 23, 2023. (Photo/Hyundai)

Hyundai Motor America announced its partnership with Georgia Southern University and the Ronald McDonald House Charities of the Coastal Empire, donating \$15,000 to each organization. The support highlights Hyundai's strong commitment to the state of Georgia, where the new Hyundai Motor Group Metaplant America is currently being built in Bryan County. Ceremonial checks were presented to the two organizations in Savannah, Georgia.

"With our global vision of progress for humanity, Hyundai is proud to support organizations that are doing good for their community," said Brandon Ramirez, director, corporate social responsibility and external relations, Hyundai Motor America. "Innovation opens the door to the future, and access to quality education is a key component to building the leaders of tomorrow. Additionally, community health programs are critical in filling unmet needs of families going through distressful times, such as during illness and disease."

The donation to Georgia Southern University will help provide scholarships to undergraduate students in the science, technology, engineering, and math (STEM) fields, as these areas of study are particularly important to innovation.

“Community partnerships play an important role in helping our students reach their full potential in the STEM fields,” said Julie Gerbsch, executive director of development, Georgia Southern University. “We are proud to be community partners with Hyundai Motor America.”

The donation to the Ronald McDonald House Charities of the Coastal Empire is part of Hyundai’s corporate social responsibility initiative, Hyundai Hope, which seeks to uplift children and families by means of supporting various health programs. This donation will help provide housing to young hospital patients and their families.

“When a child becomes seriously ill, the entire family suffers, particularly when the child is hospitalized or receives outpatient treatment far from home over an extended period of time,” said Billy Sorochnik, chief executive officer of the Ronald McDonald House Charities of the Coastal Empire. “For the family of a hospitalized child, the Ronald McDonald House will be the most important House they will ever visit. Thanks to the generous support of Hyundai Motor America, through the Hyundai Hope initiative, so many children and families will receive both the care and comfort needed during these difficult times.”

Georgia Southern University

Georgia Southern University, a public Carnegie Doctoral/R2 institution founded in 1906, offers approximately 140 different degree programs serving more than 25,500 students through 10 colleges on three campuses in Statesboro, Savannah, Hinesville and online instruction. A leader in higher education in southeast Georgia with expert faculty, the University is focused on public impact research and engaging learning opportunities through knowledge and know-how that prepare our students to take ownership of their lives, careers and communities. Visit GeorgiaSouthern.edu.