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Sun Belt Announces Tie-In With Arizona Bowl

Game to pit SBC vs. Mountain West in Tucson on Dec. 30



Football | 5/26/2016 4:04:00 PM

Story Links

NEW ORLEANS — The Sun Belt Conference announced Thursday it has reached a deal to send one of its bowl-eligible football teams to the NOVA Home Loans Arizona Bowl, which will be played on Friday, Dec. 30, 2016 at University of Arizona Stadium in Tucson, Arizona. The game time will be announced in early June.

The NOVA Home Loans Arizona Bowl will feature a team from the Mountain West competing against a team from the Sun Belt Conference. Both the Mountain West and Sun Belt Conference have committed to sending teams to the NOVA Home Loans Arizona Bowl for the 2016-2019 seasons.

Additionally, Campus Insiders, the premier online destination and leading content source for college sports fans, has agreed to a multi-year media partnership for the streaming of the game and enhanced digital game experience on CampusInsiders.com as well as on its many mobile and streaming media partner platforms. Campus Insiders is also finalizing an agreement with a national linear broadcast partner to televise the game.

In addition to the potential of the College Football Playoff, the Sun Belt Conference now has guaranteed spots in the R+L Carriers New Orleans Bowl, the GoDaddy Bowl, the Raycom Media Camellia Bowl, the Nova Home Loans Arizona Bowl and the Cure Bowl for bowl-eligible teams.

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