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Recommended Citation

Georgia Southern University, "Newsroom" (2020). *Newsroom*. 1865.
<https://digitalcommons.georgiasouthern.edu/newsroom/1865>

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[Axel Grossmann named Freeman Chair of Free Enterprise in Parker College of Business](#)

June 25, 2020



Axel Grossmann, Ph.D.

Axel Grossmann, Ph.D., professor of finance in the Parker College of Business at Georgia Southern University, was named the Freeman Chair of Free Enterprise, effective July 1.

The Freeman Chair of Free Enterprise was established by Georgia Southern alumnus William A. Freeman as an expression of support and commitment to the growth and academic excellence of the Parker College of Business. It provides support to an outstanding faculty member whose work focuses on the promotion of free enterprise among students and colleagues, as well as to the professional and business communities.

“I feel extremely honored, blessed and humbled being appointed the Freeman Chair of Free Enterprise,” said Grossmann. “I am honored because this appointment constituted the highest academic award conferred to me as a faculty member.”

Grossmann has been recognized throughout his career for his teaching, service and research. The Parker College of Business awarded him the M. Albert Burke Faculty Award in 2015; the W.A. and Emma Lou Crider Award for Excellence in Teaching in 2016; the William A. Freeman Professor of the Year Award in 2017; and

in 2020, he was named the Student-Athlete Professor of the Year.

“As the Freeman Chair of Free Enterprise, I want to continue contributing to this excellent academic environment, fostering the great assets of student and professional engagement by bringing the business community into the classroom,” he said. “This will extend my efforts of engaging our students through extracurricular activities with the Finance Association and Southern Investment Association, engaging students in scholarly work and supporting business away programs, such as Eagles on Wall Street.”

Grossmann began his career at the University in 2013 after holding positions at Radford University and the University of Texas Pan-American. He has more than 27 scholarly articles published in the *Journal of Corporate Finance*, *Journal of International Money and Finance* and *Journal of Behavioral Finance*, among others.

Parker College of Business to offer new certificate in hospitality and tourism management

June 25, 2020



Students at Georgia Southern University will soon have the opportunity to earn a certificate in hospitality and tourism management to bolster their degrees and résumés.

Beginning in Fall 2020, the College will offer the Interdisciplinary Certificate in Hospitality and Tourism Management, which will foster cross-training between hospitality management and tourism students to better prepare students for success in their studies and in the industry.

The faculty who teach hospitality and tourism courses recognize the importance of this certificate and the power it has to help new students who are approaching the job market.

“Students graduating with a degree in management and this certificate will find that they have an edge up on their competition as they apply for jobs in the hospitality and tourism industry,” said Charles Marvil, lecturer of hospitality management.

The certificate will be offered to students who complete a series of approved courses as well as an industry-related internship. Students must take 18 credit hours of study in hospitality management and tourism and earn a B or better in each course. They must also complete at least one industry certification, such as ServSafe and CVent, which are both offered at Georgia Southern.