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Teaching so They Get It to “Got It!” - The Instructional Cha-Chas

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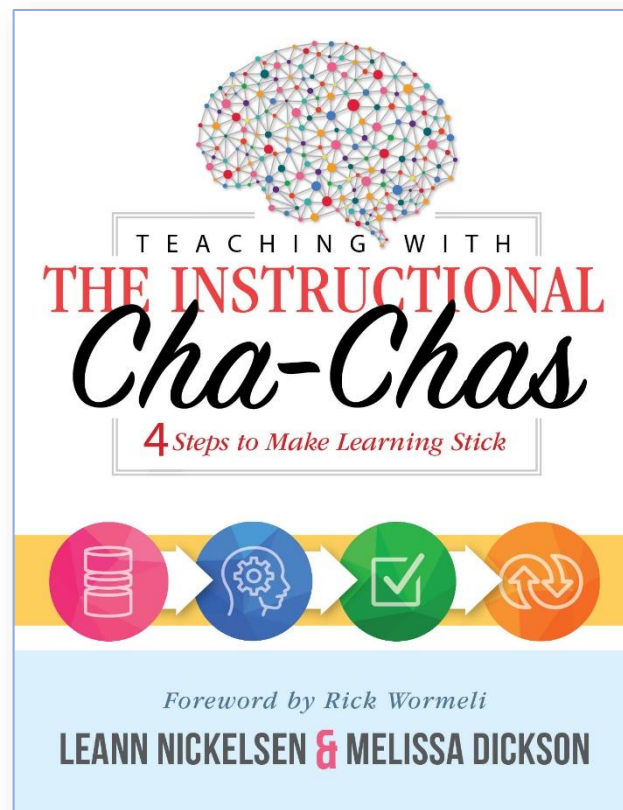
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Double the Speed of Learning with These 4 Steps Chunk-Chew-Check-Change

The Instructional Cha-Chas
Grades K-12



By: LeAnn Nickelsen, M.Ed.

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LeAnn Nickelsen, M.Ed. brings powerful, evidence-based tools and strategies that boost student achievement with lasting results. LeAnn is an expert in:

- ✓ **Closing Gaps in Struggling Students** such as those with high poverty, in special education or those with cognitive challenges
- ✓ **Differentiating Instruction & Growing Literacy** to meet every student's needs in all content areas
- ✓ **Follow-up Coaching for Collective Efficacy** from relationship-building to lesson-planning; feedback, learning walks, and goal-getting



BACKGROUND: She's a former teacher of the year, a Jensen-certified, brain-research trainer for over 20 years and has authored over 14 practical books including her 2019 release: *Teaching with the Instructional Cha Chas: 4 Steps to Make Learning Stick* and *Deeper Learning: 7 Powerful Strategies for In-Depth and Longer-Lasting Learning* (co-authored with Eric Jensen). Her unique, customized options will ensure the new learning gets implemented because of extraordinary follow-up coaching skills. She's worked with over 500 schools in 49 states and gets rave reviews from both teachers and leadership alike.

APPROACH: LeAnn Nickelsen gives you the "whole package" as a trainer. She always listens first, then works to *customize and personalize* your event based on exactly what you and your staff/students need. She *role models* every skill for your staff to show HOW it's done. She shares real stories and examples from schools to drive strong, get-to-grade-level achievement. This means you get a passionate, engaging and *highly practical* training that your staff can implement immediately to raise student learning.

THE BUZZ: Read what her raving fans said about her recent work:

"LeAnn has been an amazing support for Westlawn Elementary over the last two years. She immediately understood our struggle and instantly began working on ways to transform our campus. She contributed tremendously in changing our campus culture to having a growth mindset, and most importantly, helping us believe we as a campus could be successful. She continues to help motivate and focus our campus. We believe the possibilities are endless! LeAnn's ability to communicate with teachers and assess the educational and emotional needs of a student is outstanding."

Nichole S. & Kiandra W., Texarkana, TX



Challenging times in education can create many creative responses. We are amazed at everyone's innovation, desire to keep learning, and resilience.

At Maximize Learning Inc., we recognize the unique set of challenges you're facing as you attempt to recruit high quality professional development amidst the uncertainties of the 2020-2021 school year. After thinking through the wide variety of roadblocks (social, technological, inequities, etc.), consulting with campus administrators, and leaning on our knowledge of how to bring about long-term teacher and student growth, we designed TWO unique professional development paths for growing educator's capacity and building high-impact toolkits to drastically improve student achievement even in the midst of some unknown times.

Email me directly at leann@maximizelearninginc.com to discuss how I can serve your staff and increase student outcomes, no matter the situation! I am ready and excited to create a professional development plan that is uniquely tailored to meet your exact needs (it's the only way to the highest student achievement)!

Path 1: Virtual Learning

What is it?

A series of webinars with school/district-specific follow-up (using any platform that your district currently uses: Zoom, Google Meet, GoToWebinar, etc.). Each webinar is 60, 90, or 120 minutes long, and delivered in an engaging, brain-based manner to ensure buy-in and transfer of the strategies in the classroom. These trainings can be a full day with several built-in processing times and breaks or multi-day with follow-up assignments.

Who's it for?

Teachers, Coaches, Administrators, and other Leaders in Schools

What are the topics?

See pages 3-4 for a list of some of the Virtual Learning Topics! (LeAnn has more options – just ask her)

How can it be customized to meet our needs?

You can choose one, combine a couple (I'll ensure connections and fluency), or create a sequence of webinars across a time period. A phone conference will precede the virtual learning to ensure it's

designed to fit your student, grade-level (PreK-12) and teacher needs. All webinars are based on your current learning platform (packets, virtual, or project-based).

How can follow-up be conducted? (optional but powerful)

- ✓ LeAnn will create a variety of follow-up assignment choices or Learning Tasks for the audience (based on the Learning Targets for the training). She will give feedback towards those tasks (just an option to enhance transfer).
- ✓ Question and Answer Time with LeAnn

Path 2: Sustained Professional Development Plan

What is it?

Training, coaching and consulting done virtually (or in person when your district is ready). Sessions are co-designed based on student needs, data and past teacher training/growth, and time availability. All sessions are delivered in an engaging, brain-based manner to ensure buy-in and transfer of the strategies in the classroom.

Who's it for?

Priority, Focus, and/or Title I Schools that Need Drastic Improvement in Student Learning (Teachers, Coaches, Administrators, and other Leaders in Schools)

What are the topics?

See pages 3-4 for a list of some of the Virtual Learning Topics! (LeAnn has more options based on your needs.)

How can it be customized to meet our needs?

This entire path is highly customized based on the school's unique background, data, and goals. At a base level, it is designed to fit your student, grade-level (PreK-12) and teacher needs, along with conforming to your current learning platform (packets, virtual, or project-based). Beyond that, it uses a proprietary process titled "Sustained Professional Development to Maximize Learning." Email LeAnn if you want more information about this Sustained PD.

LeAnn guarantees high student achievement results when using this sustained process!

Virtual Learning Topics

Descriptions and learning targets for each Virtual Learning Topic are available upon request!

Email me at leann@maximizelearninginc.com.

Trauma, Stress, Poverty & Resilience Tools Topics

Socio-Emotional Learning Topics

NEW SERIES! *Turning Trauma/Stress into Triumph: Creating your Trauma-Response Toolkit for a More Resilient Schoolyear*

The following 90 minutes trainings can be combined to give you a full day of training in 90-minute intervals or just one session – your choice!

- What is Trauma/Stress and How Does It Affect and Impact the Brain (Learning & Behaviors)
- Meeting the Needs of the Whole Child: Creating a Year-long Trauma-Response Plan for Your School
- Responding to a Trauma/Stress-Reaction: How to Cultivate Calm Quickly
- The Three T's for Building Powerful, Positive Relationships: Trust, Time, and Teach
- Building Growth Mindsets through Powerful Feedback
- How an Empathy-Centered School Changes Everything!
- Counteracting Trauma/Stress with Expressive Writing Opportunities and Reflection Time
- Respecting the Trauma/Stressed-Brain: Teaching Content Without "Overtaxing" Working Memory
- The Overwhelmingly Positive Effect of Teacher Clarity (Every Day in Every Way!)
- SEL That Sticks: Teaching SEL Skills in Integrated Ways to Increase Transfer into Daily Behaviors

Academic/Instruction Topics

Closing Academic Gaps through the Formative Assessment Process (based on new book:

Teaching with the Instructional Cha-Chas: 4 Steps to Make Learning Stick)

Process Content More Deeply by Using High-Impact Formatives

Memory Strategies that Stick: Top Tricks for Retention and Transfer

Strengthen Working Memory Daily with these Simple, Low-Prep Tools

Differentiation Done Simply and Effectively: Check & Change

Differentiation: Strategies to Bump it Up (Enrichment for Advanced Students)

Differentiation: Top Tools to Close Gaps Fast!

Top Intrinsic Motivational Tools for During Stressful Times: Student Agency

DARE to Engage the Brain

Reaching & Teaching the Most Reluctant Learners: Cultivating Tenacity and Perseverance

The Best Before Learning Strategies: Priming, Pre-Exposing, and Processing
Lesson Plans that Engage: Using High Quality First-Time Instruction so they Get It to “Got It” in Tier 1 Time!
Alignment that Matters: From Standards, Learning Targets, Daily Formatives and Criteria for Success To Responding to Daily Data
Using Criteria for Success for Power Peer and Self Feedback: Bringing out Amazing Student Agency
The Grading Story: Going from a Standard to a Grade

Literacy Topics

The Literacy Triangle: Reading, Discussing and Writing (each component is at least 90 minutes) (for ELA or Content-Area Classrooms)
Writing Across the Curriculum to Close Gaps
Guided Reading That Works: 6 Opportunities for Differentiating
Complex Text Tools that Engage Students and Build Valuable Brain Skills
Student Discourse: Higher Level Processing for Stronger Student Outcomes
The Best Vocabulary Strategies that Make Words Stick
Bump Up the Questioning and Types of Questions: Teacher and Student Led Questions

Leadership Topics

Creating an Instructional Focus for Year-Long Growth: Combining the Highest-Impact Learning Processes and Tools with Your School’s Data, LeAnn Helps you Design a Plan for Your School for Extreme Student Learning
Maximize Professional Development: Use my Power Process (This process is working across the most challenged schools in high-poverty areas)
Maximize Coaching: Use these 3 Steps to Bring About High Student Achievement (Yes, Virtual Coaching too)
Coaching Power by Creating a High-Impact Instructional Playbook
Collective Teacher Efficacy and Learning Walks: How They Drive One Another

Self-Care Topics

Changing Your Stress Mindset: Going from “Uh-Oh!” to “Oh, Ok!”
Brain-Smart Foods that Maximize Learning
The Total Teacher: A Toolkit for Integrating Total Health

Improve Memory with RARE Moments!

R = Relevant

A = Acted Out

R = Retrieved

E = Emotional



Characteristic	Examples
Relevant content	<ul style="list-style-type: none"> • Activate prior knowledge (dice with 6 questions, Super Sleuth, Questions about experiences, Show-N-Tell about specific topic, etc.) • Field Trips before teaching unit • Research that answers their questions and part of your curriculum too • Writing about: Connections with me, other books and media, my town, family, world, etc.
Acted Out content	<ul style="list-style-type: none"> • Kinesthetic Vocabulary – act out the words to have others guess the word • Simulations and role plays with content • Gesture while you speak/teach • Create a physical quick movement that helps others understand your concepts, words, or processes. • 3 Minute Skit to summarize learning for the subject area • Use arms and hands to remember a process: divide, multiply, subtract, bring down (long division)
Retrieved content by student	<ul style="list-style-type: none"> • Self-Quizzing - Can students create a self-quiz 1-2 nights before a big test to see what they can recall before studying? If students know something without having to look it up – they don't need to study it! • Warm-Ups - Ask students to write down what they remember from yesterday's lesson or give them a specific question to answer • Vocabulary Game every Friday using past words - Space out retrieval practice 1-2 times a week – especially vocabulary. • Review concepts – plan time to do this! Make it a routine. • Quick Writes or Quick Draws to see what they remember from the lesson – great Exit Tickets to see how students learned the target that day. • Anchor Charts – write down the key points about your lessons so students have a visual to refer to. Every now and then, cover it up and have them retrieve pieces of it to see what they remember.
Emotional content	<ul style="list-style-type: none"> • Do something they don't expect in the middle of your lesson that is also relevant to your lesson (dress up, show startling photo, read an odd story, ask a funny question, do something incorrectly, pop a bag, do a magic trick, etc.) • Cooperative Learning experiences can evoke emotions - social, solving problems, empathy, etc. • Use music to evoke emotion • Tell/read stories about real people • Create opportunities for competition

Examples of Formative Assessments

Quick Little Bitty Chews

Research: Giving students opportunities to “quiz”, chew, or recall information often in the classroom, along with *effective feedback (through checking)*, had an effect size of more than **.80** on student achievement.

www.retrievalpractice.org (Agarwal, Pooja; Roediger, Henry; McDaniel, Mark; McDermott, Kathleen. (2017). How to Use the Retrieval Practice to Improve Learning. Institute of Educational Sciences. St. Louis: Washington University).

- Dry Erase Boards
- Exit Slips
- Super Sleuth
- Think-Pair-Share (Turn & Talk)
- 30 Second Expert
- Quick Write
- Quick Draw
- Anchorperson
- Ball Toss
- Do 3 and Come See Me
- Show Me Cards
- Observations with Cruisin’ Clipboards
- Student Self-Assessments
- Touch Cards with vocabulary words or concepts
- Thinking Job – tabs
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Examples of Formative Assessments

Longer, Deeper Main Formatives

The following Effect Sizes came from:

Hattie, John (2009). Visible Learning: A Synthesis of Over 800 Meta-Analyses Relating to Achievement. New York, NY: Routledge.

Hattie, John (2012). Visible Learning for Teachers: Maximizing Impact on Learning. New York, NY: Routledge.

Fisher, Fry, and Hattie (2017). Teaching Literacy in the Visible Learning Classroom (Grades K-12). Thousand Oaks, CA: Corwin Press.

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|---|--|
| <ul style="list-style-type: none"> • Organizing conceptual knowledge = .85 • Worked Examples = .57 • Classroom Discussion (formal like debate) = .82 • Response to Intervention = 1.29 • Jigsaw Method = 1.20 • Scaffolding = .82 • Metacognitive Strategies = .60 • Peer Tutoring = .53 • Prediction = .76 • Identifying similarities and differences = 1.32 | <ul style="list-style-type: none"> • Summarization = .79 • Underlining and Highlighting = .50 • Annotating = .63 • Phonics Instruction = .54 • Comprehension Strategy Instruction = .60 • Synthesizing Across Texts = .63 • Reciprocal Teaching = .74 • Repeated Reading = .67 • Vocabulary instruction = .67 • Close Reading = .63 • Writing = 1.47 (Graham & Perin, 2007) |
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