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# Georgia Southern University hires Curtis Woody as Director of Corporate Higher Education and Work Force Development

*JUNE 1, 2012*



Curtis Woody, an entrepreneur, expert in leadership, business management, marketing and public relations and a part-time instructor at Georgia Southern University since 1991, has been named Georgia Southern's Director of Corporate Higher Education and Workforce Development.

"What impressed me most about Curtis Woody is his experience in so many different fields," said Dr. Tony Bretti, associate vice president of Georgia Southern's Division of Continuing Education. "Curtis will work to build relationships with our corporate partners, and that is something he has done

throughout his career."

One of Woody's primary responsibilities will be traveling around the world to meet with organizations and corporations and offer academic and non-academic programs that are provided by Georgia Southern. He will serve as the liaison for workforce-development credit and non-credit programs by meeting with the Chamber of Commerce, economic development committees, the Department of Labor, workforce development boards and a host of other entities in Georgia Southern's region and beyond.

"I am excited about the opportunity to provide our corporate partners with customized contract training and continuing education," said Woody. "Our goal is to make sure Georgia Southern University is the first option when it comes to management training. Having served as both employer and employee for over 30 years, I understand the importance of education and training assistance and I hope to provide those critical resources through our new workforce development initiatives."

Woody, who earned his graduate and undergraduate degrees from Georgia Southern after serving four years in the United States Army, has been the founder or owner of six businesses and corporations, and has worked in sales and marketing for Coca-Cola Enterprises, The Girl Scout Council of Savannah, City Beverage Company and United Way.