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Georgia Southern faculty selected for prestigious Scripps Howard Visiting Professorship

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Georgia Southern University Communication Arts faculty member Dean Cummings, Ph.D., has been selected as a recipient of one of two 2018-19 Scripps Howard Foundation Visiting Professors in Media Ad Sales by the Association for Education in Journalism and Mass Communication (AEJMC).

"It is an honor to be selected for this award and I am excited to learn the latest media sales techniques," said Cummings. "The media landscape is always moving. My students will benefit from what I learn because I will be able to bring relevant and applicable information to the classroom."

During the two-week visiting professorship, Cummings, who joined Georgia Southern in 2015 following a career in television, will study advertising sales in social media and digital marketing with WPTV in West Palm Beach, Fla. A representative from WPTV will also visit Georgia Southern during a fall or spring semester.

The professorship offers a \$3,000 grant for Cummings's travel, housing and other expenses, as well as \$1,250 for the WPTV representative's campus visit.

The Scripps Howard Foundation is a leader in supporting journalism education, scholarships, internships, minority recruitment and development, literacy and First Amendment causes.

Administered by AEJMC and funded by the Scripps Howard Foundation, the Visiting Professors in Social Media Program will begin its eighth year with its 2018-19 class, while the Visiting Professors in Media Ad Sales Program will begin its third.

A panel of judges from each program evaluated applications based on the value and need of the program for the applicant and the impact of the visit on the applicant's home campus. The overall strength of ideas for the professional's visit and quality of the application were also considered.

Georgia Southern University, a public Carnegie Doctoral/Research institution founded in 1906, offers 141 degree programs serving more than 27,000 students through nine colleges on three campuses in Statesboro, Savannah, Hinesville and online instruction. A leader in higher education in southeast Georgia, the University provides a diverse student population with expert faculty, world-class scholarship and hands-on learning opportunities. Georgia Southern creates lifelong learners who serve as responsible scholars, leaders and stewards in their communities. Visit GeorgiaSouthern.edu.