

Newsroom

June 4, 2014

Georgia Southern University

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Archie Manning to Speak at Georgia Southern University

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Georgia Southern University will host former National Football League player and National Football Foundations College Hall of Fame member, Archie Manning, at Hanner Fieldhouse on Wednesday, Sept. 17, 2014 at 7:00 p.m. The appearance is part of the University's Leadership Lecture Series, developed to expose students to insights from world-class leaders.

Manning, a native of Mississippi, has set records on and off the field. He was the first player in the New Orleans Saints history to be inducted into the Louisiana Superdome Wall of Fame, was named one of the Top 25 Athletes of the Century in Louisiana and for the past 25 years has hosted four Archie Manning Cystic Fibrosis benefit golf tournaments in Louisiana and Mississippi.

"I am proud our students have chosen both a successful business person and a great humanitarian for our Leadership Lecture Series," said Teresa Thompson, vice president for Student Affairs and Enrollment Management. "Archie Manning was an outstanding football player but more importantly, he is a wonderful leader and humanitarian as evidenced by all his work since he left football."

As an active member in his community, Manning participates in the Louisiana Special Olympics, the New Orleans Area Boy Scouts Council, the Salvation Army, United Way Speakers Bureau, Allstate Sugar Bowl Committee, New Orleans Sports foundations and serves on the National Football Foundation and College Hall of Fame Board of Directors.

Willie Fritz, head football coach, says Manning's career is an example of true professionalism. "I think it's neat that we're bringing someone in who has tremendous integrity. He did it the right way...he's a real role model."

Manning joins a distinguished list of leaders to appear at Georgia Southern's Leadership Lecture Series which includes former first lady Laura Bush, former President Jimmy Carter and first lady Rosalynn Carter, former Secretary of State Condoleezza Rice and political consultants James Carville and Mary Matalin.

Archie Manning will speak as a part of the University's Leadership Lecture series at Hanner Fieldhouse on Sept. 17, 2014.

"No matter what kind of work you do or how famous you become, it is even more important to become a good person and give back to your community; that is the true testament of a good leader," said Thompson.

Peyton and Eli.

Manning and his wife Olivia reside in New Orleans and have three sons, Cooper,

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Congratulations to #GeorgiaSouthern @GSCOSM alumnus Nick Wiley ('83) who was recently named the chief conservation officer of @DucksUnlimited ! ow.ly/BhVW30hkDJR



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Georgia Southern Partners with Renew Merchandise to Create Apparel from Recycled Bottles

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The College of Business and Center for Sustainability has partnered with Renew Merchandise to make apparel made from recycled plastic bottles. (photo courtesy of www.renewmerchandise.com)

The [College of Business](#) and [Center for Sustainability](#) have partnered with [Renew Merchandise](#), a company that specializes in turning recyclables into clothes, to begin offering Georgia Southern licensed apparel made from recycled plastic bottles. Though the project is in the beginning stages, developments will take place during the 2014-2015 academic year.

“Who would deliberately throw money into the trash can?” said Lissa Leege, director of Georgia Southern’s Center for Sustainability. “This partnership with Renew Merchandise will help our campus community realize this is exactly what we are doing when we trash plastic bottles and other recyclables.”

Renew Merchandise takes recyclable plastic bottles and turns them into various products, including t-shirts, polos, uniforms and other consumer goods. The company uses a 5-step solution beginning with collecting and sorting post-consumer polyethylene terephthalate (PET) bottles and later turns the bottles into yarn to produce merchandise. Several companies already using the products are Ford, McDonald’s and the United States Tennis Association, along with various Major League Baseball teams including the Atlanta Braves, Chicago Cubs, Arizona Diamondbacks, Texas Rangers, San Diego Padres and Cincinnati Reds.

“We are very excited that Georgia Southern, my alma mater, has decided to join our fast-growing list of partners,” said Renew president J.T. Marburger. “We want students involved in the project to gain real world experience while being eco-minded and this is a great way to do both.”

Beginning this summer, College of Business classes will start the branding phase of the project. The branding phase will continue into the fall and will culminate into a marketing plan developed by the Master of Business Administration Strategic Marketing Management class. Once the marketing plan is

finalized, a retail point of sale will be determined and merchandise will be sold. Details about where merchandise may be purchased are still developing.

With the help of on-campus student organizations, student ambassadors will spread the word on campus about the new sustainability program. The Georgia Southern Center for Sustainability (CfS) will be a key component to this project.

For more information, contact Kate Channell, director of marketing & media for the [College of Business](#).

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