Newsroom

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Georgia Southern University

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Department Of History, Georgia Southern Museum Present Beatles Exhibit

FEBRUARY 4, 2014

STATESBORO, Ga. – Feb. 4, 2014 — The Georgia Southern Museum will debut its newest exhibit today, These Youngsters From Liverpool: The Beatles, Ed Sullivan, and Gretsch Guitars, which is being presented in collaboration with the Public History program in the University’s Department of History and thanks to a generous sponsorship by Gretsch Guitars.

"The Beatles’ George Harrison loved his Gretsch guitars,” said Shay Meredith, a public history graduate student who is coordinating the exhibition. "His first Gretsch was a used Duo Jet, and his second a Chet Atkins Country Gentleman, which he played when the band debuted on ‘The Ed Sullivan Show.’ So, for the 50th anniversary of The Beatles' arrival in the States, Mr. Fred Gretsch offered to loan the University an exhibit of guitars.”

The exhibition, which runs through Feb. 14, features an opening reception during which Gretsch will speak about how The Beatles’ performance on "The Ed Sullivan Show" changed the musical instrument business forever. Other presenters include Richard Flynn, Ph.D., from the Department of Literature and Philosophy and Chris Mitchell, the owner of Pladd Dot Music. The reception includes light refreshments and is open to the public.

"We’re really grateful to Mr. Gretsch for providing this opportunity to commemorate such an amazing event in pop-culture history,” Meredith said. "Even if they can’t make it to the reception, folks should definitely drop by the exhibit while it’s open; it’s going to be great.”

Georgia Southern University, a Carnegie Doctoral/Research University founded in 1906 offers more than 120 degree programs serving more than 20,000 students. Through eight colleges, the University offers bachelor’s, master’s, and doctoral degree programs built on more than a century of academic achievement. The University is one of the Top 10 most popular universities in the nation according to U.S. News & World Report, and is the top choice of Georgia’s HOPE scholars. Georgia Southern is recognized for its student-centered approach to education. Visit: www.georgiasouthern.edu
Statesboro, Ga. – Feb. 4, 2014 – Georgia Southern University will host five spring Family Days for students and their parents. The University’s Office of Orientation and Parent Programs has planned events on Feb. 22nd, March 8th and April 19th in Statesboro. In addition, the University will host two Family Days in Atlanta on March 29th and April 12th.

On February 22nd, families are invited to pack the house in pink at Hanner Fieldhouse in honor of breast cancer awareness as the men’s basketball team plays Elon and the women’s team faces Appalachian State. Family Day attendees can purchase a ticket to the game for only $4 per person. Georgia Southern students receive free admission with a valid student ID. The deadline to register for this Family Day weekend is Feb. 17th.

On March 8th and April 19th, families are invited to J.I. Clements Stadium to attend an Eagle baseball game vs. Holy Cross in March or Samford in April. Deadline to register is March 3rd and April 14th respectively. Family Day attendees can purchase a ticket to the game for only $4 per person. Georgia Southern students receive free admission with a valid student ID.

A fourth and fifth spring Family Day will be held on March 29th and April 12th in Atlanta. In March, families are invited to cheer on the Gwinnett Gladiators at the Arena at Gwinnett Center. Tickets will cost $15 per person for premium seats. The deadline to register is March 24th. The April event is with the Atlanta Braves. Families can attend the Atlanta Braves vs. the Washington Nationals game and enjoy a pre-game tailgate experience. Deadline to register is March 23rd.

“We are very excited to provide five spring Family Days and welcome parents back to campus to visit their students,” said Erin Butler, assistant director of admissions, orientation and parent programs. “We hope families will build their own experience and take advantage of all our campus has to offer. We are also looking forward to hosting parents and students in Atlanta. The Braves event has been popular in years past, and this is our first time with the Gwinnett Gladiators. We are anticipating a lot of excitement about these events.”

Butler encourages parents to reserve their spots and purchase tickets early to ensure that there is enough space to accommodate the group. To purchase tickets and see a complete schedule of events, visit http://parents.georgiasouthern.edu. Reservations can also be made by calling the Office of Orientation and Parent Programs (912) 478-7627.

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