

Newsroom

January 24, 2014

Georgia Southern University

Follow this and additional works at: <https://digitalcommons.georgiasouthern.edu/newsroom>



Part of the [Higher Education Commons](#)

Recommended Citation

Georgia Southern University, "Newsroom" (2014). *Newsroom*. 1419.
<https://digitalcommons.georgiasouthern.edu/newsroom/1419>

This newsletter is brought to you for free and open access by the Office of Strategic Communications & Marketing at Digital Commons@Georgia Southern. It has been accepted for inclusion in Newsroom by an authorized administrator of Digital Commons@Georgia Southern. For more information, please contact digitalcommons@georgiasouthern.edu.



Newsroom

Georgia Southern University

[Home](#) > [Press Releases](#) > "An Evening with Groucho" at the PAC

"An Evening with Groucho" at the PAC

JANUARY 24, 2014

Like 0 Tweet

Pinit



"An Evening with Groucho" will be performed at the PAC on Saturday, Feb. 1 at 7:30 p.m.

STATESBORO, Ga. – A talented and energetic actor will bring a legendary comedian to life at Georgia Southern University's Performing Arts Center (PAC) during "An Evening with Groucho" on Saturday, Feb. 1 at 7:30 p.m.

Award-winning actor and director Frank Ferrante recreates his PBS, New York and London acclaimed portrayal of legendary comedian Groucho Marx in this fast paced 90 minutes of hilarity. The two-act comedy consists of the best Groucho one-liners, anecdotes and songs including "Hooray for Captain Spalding" and "Lydia, the Tattooed Lady."

The audience literally becomes part of the show as Ferrante ad-libs his way throughout the performance in grand Groucho style. Accompanied by his onstage pianist, Ferrante portrays the young Groucho of stage and film and reacquaints us with the likes of brothers Harpo, Chico, Zeppo and Gummo, Charlie Chaplin, W.C. Fields and MGM's Louis B. Mayer.

Tickets for Georgia Southern students are \$10, \$20 for faculty and staff and \$24 for all other patrons. To purchase tickets, contact the PAC Box Office at (912) 478-7999 or visit GeorgiaSouthern.edu/pac.

Georgia Southern University, a Carnegie Doctoral/Research University founded in 1906, offers 125 degree programs serving more than 20,000 students. Through eight colleges, the University



offers bachelor's, master's and doctoral degree programs built on more than a century of academic achievement. Georgia Southern is recognized for its student-centered approach to education. Visit: www.georgiasouthern.edu.

###

[< Previous](#)

[Next >](#)



Newsroom

Georgia Southern University

[Home](#) > [Press Releases](#) > University Names New Leader of Marketing and Communications

University Names New Leader of Marketing and Communications

JANUARY 24, 2014

Like 0

Tweet

Pinit

STATESBORO, Ga. – Georgia Southern University has selected Jan Bond as the new Associate Vice President of Marketing and Communications. Bond will lead brand development initiatives, marketing campaigns to attract and retain students and share the success stories of the University with a national audience.

“Georgia Southern is an exceptional university full of opportunities for students from across the state of Georgia and beyond,” said Bond. “I am proud to be part of the Eagle Nation, and I am committed to raising awareness, strengthening the brand and positioning this great university for the future.”

Bond will lead a staff of 15 in the Marketing and Communications Office which handles advertising, internal and external communications, public relations, social media and University websites. “We are excited about the experience and expertise in higher education that Jan brings to Georgia Southern,” said Vice President for University Advancement Salinda Arthur. “This is an institution on the move, and I believe Jan will be a key player to guide Georgia Southern forward to successfully reach and engage future and current students, parents, alumni, donors and friends.”

Before joining Georgia Southern, Bond served as the executive director of marketing and communications at Ashland University in Ohio and assistant vice president of marketing and communications at Florida Atlantic University in Boca Raton. A native of Ohio, Bond is a member of the Public Relations Society of America (PRSA), American Marketing Association (AMA) and Counsel for Advancement and Support of Education (CASE).

Bond received her bachelor’s degree from the Art Academy of Cincinnati in 1990, a Master of Business Administration from Florida Atlantic University in 2009, completed Ph.D. coursework in public administration from Florida Atlantic in 2012 and last year began working toward a certificate in marketing strategy from Cornell University.

Georgia Southern University, a Carnegie Doctoral/Research University founded in 1906, offers 125 degree programs serving more than 20,000 students. Through eight colleges, the University offers bachelor’s, master’s and doctoral degree programs built on more than a century of academic achievement. Georgia Southern is recognized for its student-centered approach to education. Visit: www.georgiasouthern.edu.



Jan Bond, Associate Vice President of Marketing and Communications

###