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## The Athletic Foundation Announces a #GivingTuesday Campaign

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# Georgia Southern University



The Athletic Foundation Announces a #GivingTuesday Campaign

On Tuesday, November 28, link wings with Eagle Nation for Giving Tuesday at [Give.GSEagles.com](http://Give.GSEagles.com).

Stephanie Arends Neal

Athletic Foundation

Posted: 11/21/2017 12:00:00 PM

[Give.GSEagles.com](http://Give.GSEagles.com)

**STATESBORO, Ga.** - It seems the holiday season begins earlier every year, but the frenzy of shopping truly launches the day after Thanksgiving, commonly known as Black Friday. As more and more people began to turn to online shopping, Cyber Monday emerged, too. Although all this shopping is done in the name of giving gifts to loved ones, it sometimes feels like the goodwill of the holiday season fades into the background... In 2012, a few nonprofit professionals decided to do something about it.

Enter Giving Tuesday - a focused, global day of giving that provides an opportunity to give back in order to help others in need. This year, Giving Tuesday lands on [Tuesday, November 28](#). The Georgia Southern University Athletic Foundation (GSUAF) has launched a [Giving Tuesday](#) campaign in support of student-athlete scholarships. Scholarships that, for some, may be their only resource for a college education.

Rings, diplomas and leaders. That's the mission for Georgia Southern Athletics and the Athletic Foundation - to provide an opportunity for our nearly 400 student-athletes to represent the University on a national stage while competing for a championship ring, help them earn a college education and give them the resources and experiences to grow as leaders.

The cost of excellence is growing. One True Blue Eagle Fund membership (\$120) covers one week of balanced meals for one student-athlete, seven True Blue members provide one student-athlete with one month of housing, 10 True Blue members, or one Bronze level member (\$1,200), supply one student-athlete with one year of books and 25 True Blue members provides one student-athlete with one semester of tuition.

In order to successfully support student-athletes at Georgia Southern, Eagle Nation must grow the Eagle Fund by \$150,000 this fiscal year (July 1, 2017 - June 30, 2018). This money will help pay for student-athletes' academic scholarships and will, in turn, allow Athletics to reallocate money for other necessities within the department. The Athletic Foundation's goal is to kickstart their year-end goal of \$50,000 and raise \$12,000 on Giving Tuesday at [Give.GSEagles.com](http://Give.GSEagles.com).

Join the journey with Eagle Athletics to help build the Eagles' nest. All of Eagle Nation's help is necessary to ensure all of the 17 Division I varsity programs make an impact on the national stage of college athletics and that Georgia Southern's student-athletes are provided a strong foundation of education and experiences that will carry them into the future.

Please consider giving a tax-deductible gift to the Eagle Fund to specifically invest in current and future Georgia Southern student-athletes. Contributions can even be made in honor or memory of someone. Donations can be made as a one-time gift or broken into monthly payments. No gift is too small, but the minimum donation to

become an [Eagle Fund](#) member is \$120 (\$10/month).

Even if you're already an Eagle Fund member, we encourage you to join our [#GivingTuesday event on Facebook](#) to learn more about the Eagle Fund, understand how contributions to our annual fund impact Georgia Southern Athletics and how you can help build the Eagles' nest. Track your Refer-An-Eagle progress by becoming an [online fundraiser](#). Show your support on Facebook and [update your profile picture](#).

The Athletic Foundation is a 501(c)3 tax-exempt organization. All gifts made to the Eagle Fund are tax-deductible within the guidelines of U.S. law.

[\*\*Link wings with Eagle Nation today!\*\*](#)

## **Rings, Diplomas & Leaders**

**The Georgia Southern University Athletic Foundation's primary goal is to provide our student-athletes with the opportunity to compete for a championship ring and earn a college education while developing them as future leaders in their respective communities.**

**The mission of the Georgia Southern University Athletic Foundation, Inc. is to provide private financial support for athletic scholarships, facilities and staff enhancement for the Athletic Department of Georgia Southern University. All of the activities of the Athletic Foundation are conducted with the highest regard for academic and athletic excellence and within the guidelines established by the University System of Georgia Board of Regents, conference affiliations and the National Collegiate Athletic Association (NCAA).**

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