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International Studies Poster Gallery: Sharing Undergraduate Research in the time of Covid-19

Erin M. Weber

University of Tennessee, Martin, eweber5@utm.edu

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Erin Weber

University of Tennessee at Martin

INTERNATIONAL STUDIES POSTER GALLERY

Sharing Undergraduate Research
in the Time of Covid-19



Erin Weber

Information Literacy Librarian
University of Tennessee at Martin
College of Business and Global
Affairs liaison



Second Annual International Studies Poster Gallery

- Senior International Studies majors
- Provided information literacy instruction
- Created and maintained website
- Each student created a poster and video presentation
- Students engaged with comments throughout the week



Goals

1. Prepare students for graduate school and professional presentations
2. Showcase student research
3. Allow students and scholars to engage in an asynchronous, low-stress discussion
4. Adapt to the Covid-19 environment



Poster Website

eweber57.wixsite.com/inst485

Issues

STORAGE SPACE

Just enough for seven videos and posters

DOMAIN

Automatically generated and ugly

COMMENTS

Third party app with limited comment storage

FREE VS. PAID

A paid site would eliminate many of these issues

The Numbers

WIX ANALYTICS

7

Student
posters

766

Total poster
views

286

Unique site
visitors

15%

Views referred
through social media

Beyond the Numbers

IMPACT ON STUDENT EDUCATION

REACH

We had visitors from all over the United States and as far away as the UK and Japan.

EASE

The asynchronous website format allowed students and audience to participate as their schedule allowed.

TRANSCEND

Students asked for an online component in future years even when we can return to in-person education.



Contact Me

eweber5@utm.edu

Erin Weber
Information Literacy Librarian
University of Tennessee at Martin