

Newsroom

February 5, 2013

Georgia Southern University

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Georgia Southern names W.E. Carter Chair in Business Administration

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Georgia Southern University faculty member Constance Campbell, Ph.D., professor of management in the College of Business Administration, has been named the W.E. Carter Chair in Business Administration.

The W.E. Carter Chair in Business Administration was established in June 1999 with a gift of \$500,000 from Mildred C. Jenkins in honor of her late father, W.E. Carter, Sr. and late brother, W.E. Carter, Jr. In 2000, the Carter gift was matched by the State of Georgia creating the \$1,000,000 Eminent Scholar position. Proceeds from this gift advance the teaching of leadership in business.

As the W.E. Carter Chair in Business Administration, Campbell will utilize funding from the endowment to continue the Carter Lecture Series established in April 2012 to

support leadership activities. In addition, she will represent the College at national conferences and organize community events to promote effective leadership in business.

Campbell brings a wealth of experience to the W.E. Carter Chair position. She joined the College of Business Administration faculty in 1992 after earning a Ph.D. in Organizational Behavior from Florida State University. Her research focuses on leadership, business management and organizational behavior. She served as the Director of the Center for Entrepreneurial Leadership where she led the Corporate Leadership Council, a leadership program comprised of 40 high-potential undergraduate business majors and scholarship recipients. Campbell currently teaches the Leadership course in the MBA program and conducts community outreach and training programs on leadership in business.

She has been honored with an Outstanding Professor award in the Georgia WebMBA program, with the Rutherford Award for Excellence in Teaching and Service in the MBA Program, with the W.A. and Emma Lou Crider Award for Excellence in Teaching and with the Martin NeSmith Faculty Award for Distinguished Service.

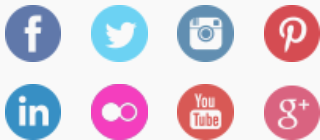
“Dr. Campbell exemplifies the outstanding faculty we have at Georgia Southern University,” says Bill Wells, Ph.D., interim dean of the College of Business Administration. “It is gratifying to recognize a dedicated professor with an Endowed Chair, knowing that she will continue to contribute to the quality education that we are providing our students. We continue to be so thankful for the contributions that the Carter family has made to Georgia Southern. Their gift will live on in perpetuity, providing students with enhanced educational opportunities and affording Georgia Southern the ability to attract and retain some of the best faculty in the nation. We are extremely fortunate to have the opportunity to continue to work with Harry S. Carter, Ph.D., former acting president and provost and vice president for academic affairs at Georgia Southern, as he continues his family’s legacy.”

Georgia Southern University, a Carnegie Doctoral/Research University founded in 1906, offers more than 120 degree programs serving more than 20,500 students. Through eight colleges, the University offers bachelor’s, master’s and doctoral degree programs built on more than a century of academic achievement. Georgia Southern is recognized for its student-centered approach to education. Visit: www.georgiasouthern.edu.

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Georgia Southern Turns Old Tires into New Highways

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Georgia Southern University associate professor of civil engineering, Junan Shen, Ph.D., has been selected by the Georgia Department of Transportation (GDOT) to conduct the second phase of a project to investigate the performance of rubberized asphalt mix for use in road construction in Georgia. The nearly \$300,000 research project will examine how “green” material derived from scrap tires will make a viable alternative for use in road construction.

The second phase of the project is a two-year study to determine how to make a durable, energy-saving, green pavement using “crumb” rubber. In addition to Shen and his research associate, Zhaoxing Xie, Ph.D., up to four Georgia Southern undergraduate civil engineering students will be hired to assist on the project.

Shen completed the first phase of the project, examining the long-term performance of three roadway sections: (1) I-75 near Valdosta, Ga.; (2) I-75 near Perry, Ga.; and (3) I-20 in Augusta, Ga. in December 2012. Each of these sections of interstate was paved with open-graded friction course (OGFC) and stone matrix asphalt (SMA) underlying the OGFC. Test sections were visually inspected for surface distress following the guidelines in GDOT’s Pavement Condition Evaluation System (PACES) manual. Core samples taken from the test sections were evaluated in the laboratory on selected physical properties, including durability.

The objective of the second phase of the project is to make durable, economical and green asphalt mixtures containing crumb rubber. Shen and the students will examine the mechanism of rubberized asphalt mixtures produced via the “dry process” and “wet process” through a series of laboratory tests. The interaction of crumb rubber with asphalt binders will be examined at a microscopic level using advanced laboratory equipment such as

Scanning Electron Microscopy, Fourier Transform Infrared Spectroscopy and Gel Permeation Chromatography. The team will then study the rheological (flow) behaviors of the asphalt binders modified with crumb rubber by using Georgia Southern's new Dynamic Shear Rheometer and Bending Beam Rheometer, which were recently purchased for the University's Asphalt Laboratory.

The team will then design rubberized asphalt mixtures and subject the material to an accelerated weathering test. "I am particularly interested in seeing how the mixtures can survive weather aging," said Shen. In addition, other performance properties such as the rutting and anti-stripping properties of the designed mixtures will be evaluated. Lastly, a comprehensive comparison of the mixtures designed with crumb rubber will be conducted considering both the laboratory and the field performance obtained through the team's study. Based on the results, Georgia Southern researchers will then provide the GDOT with recommendations for building durable, economical and green rubberized pavements. "The potential cost savings and ultimately the environmental impact could be tremendous for the state of Georgia," said Shen. "Georgia Southern has made a significant investment to establish a new Asphalt Laboratory, and we are excited about the services that we are now able to provide to the paving industry and government agencies."

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Hawkins Wins Miss Georgia Southern

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Georgia Southern University senior Reedi Hawkins was named Miss Georgia Southern University during the University's 2013 Scholarship Pageant on Feb. 2.

Hawkins, a HOPE Scholarship recipient and Multimedia Communications major from Albany, Ga., was one of seven contestants and impressed the judges with her jazz ballet en pointe routine. Her performance, which was accompanied by the Gloria Estefan track, "Turn the Beat Around," won first place in the talent category.

Hawkins is active on campus as a member of Phi Mu sorority and is no stranger to pageant success. Most recently, she competed in the 2012 Miss Georgia Pageant where she won her talent preliminary. Hawkins is a graduate of Deerfield-Windsor School in Albany.

As winner of the pageant, Hawkins won a \$1,500 scholarship and a \$500 Miss Georgia travel stipend. She also won a special events wardrobe from Frills and Fancies, a Miss Georgia professional consultation and interview preparation and a complimentary photo shoot from Carrie Crista Photography. As Miss Georgia Southern, she will represent the University at a variety of events during the year including the Savannah (Ga.) St. Patrick's Day Parade, Georgia Southern's orientation, open house and recruitment events, Homecoming and select community events by invitation. In addition, she will attend the Miss Georgia Forum Weekend and represent the University in the annual Miss Georgia competition.

To compete in the Miss Georgia Southern University Scholarship Pageant, entrants must be currently enrolled as students at the University taking 12 credit hours or more and be in good academic standing. Entrants must not turn 25 years old during the year of service. There are 5 phases to the Miss

Georgia Southern University Scholarship Pageant which include: Private Interview, Talent, Swimwear, Evening wear and On-Stage Question.

The Miss Georgia Southern University pageant became an official local preliminary pageant to the Miss Georgia and Miss America Pageants in 1948. The 2013 pageant marks the 65th anniversary of this long-standing tradition at Georgia Southern.

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