

# Newsroom

January 3, 2013

Georgia Southern University

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[Home](#) > [Press Releases](#) > Georgia Southern Communication Arts Professor Attends National Journalism Institute

# Georgia Southern Communication Arts Professor Attends National Journalism Institute

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STATESBORO, Ga. – Jan. 3, 2013 — Georgia Southern University Department of Communication Arts professor S. Camille Broadway, Ph.D., is among 12 fellows selected for the 2013 Scripps Howard Entrepreneurial Journalism Institute. Broadway is spending this week at the Institute, which is housed at Arizona State University.

The nationwide fellowship program helps faculty develop courses and programs in entrepreneurial journalism. A five-day series of seminars will introduce the fellows to investors, media entrepreneurs and journalism educators. “It is an honor to be chosen as a fellow,” said Broadway, a former newspaper journalist. “I am excited to dig into entrepreneurial journalism. I didn’t get training like this in college or during my career.”

Broadway will develop a course in entrepreneurial journalism for Georgia Southern. “We saw a need in our program for a class that taught students to think like innovators and to see industry changes as a series of opportunities,” Broadway said.

At the Institute, the fellows will learn what business concepts students need to understand to be successful in developing media start-ups. “While I cannot predict what the media environment might look like 20 or 30 years down the road, I believe getting our graduates ready for both the marketplace and the newsroom will put them in the best position to be industry leaders,” added Broadway.

Georgia Southern University, a Carnegie Doctoral/Research University founded in 1906 offers more than 120 degree programs serving more than 20,500 students. Through eight colleges, the University offers bachelor’s, master’s, and doctoral degree programs built on more than a century of academic achievement. The University is one of the Top 10 most popular universities in the nation according to *U.S. News & World Report*, and is the top choice of Georgia’s HOPE scholars. Georgia Southern is recognized for its student-centered approach to education. Visit: [www.georgiasouthern.edu](http://www.georgiasouthern.edu)

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