

Newsroom

October 16, 2012

Georgia Southern University

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Newsroom

Georgia Southern University

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Georgia Southern University Hosts Community Halloween Events

OCTOBER 16, 2012

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Georgia Southern University will host two popular trick-or-treating events this October and the return of a tradition – The Haunted Forest. Each of the events are open to the public.

The Haunted Forest

Wednesday, Oct. 24 – Saturday, Oct. 27

Monday, Oct. 29 – Wednesday, Oct. 31

8 p.m. – 12 a.m. daily

The Haunted Forest will take place on Malecki Drive located behind Georgia Southern University's soccer fields adjacent to the water tower. General admission is \$5. Proceeds will benefit the

University's Center for Addiction Recovery, a program providing resources and support to students in recovery from addictive disorders, and the Boys and Girls Club of Bulloch County.

Parking for the event is available at Allen E. Paulson Stadium. Live music and entertainment will be provided by Statesboro Music Festival.

For more than two decades, students in a Program Planning class taught by Recreation and Leisure Studies professor Mouse Blankenbaker provided Haunted Forest. When Blankenbaker retired in 2003, the Haunted Forest ceased operations until it was revived with the help of community volunteers and the support of local Statesboro residents in 2009.

Greek Street Trick-or-Treat

Wednesday, Oct. 24

6 – 8 p.m.

Georgia Southern University's fraternity and sorority organizations will host the annual *Greek Street Trick-or-Treat* on Olympic Blvd., for children in the community. Participants will collect candy, play games and interact with students in a fun, safe environment.

HALL-O-Ween

Monday, Oct. 29; 5 – 8 p.m.

Eagle Village Clubhouse

The National Residence Hall Honorary and University Housing invites Bulloch County elementary school children to HALL-O-Ween, a trick-or-treating event in the Eagle Village Clubhouse residence hall. The free event will feature a variety of activities including a pretty ghoulish salon, candy walk, tattoo parlor, mummy races and cookie decorating as well as concessions, a haunted house, popcorn and cotton candy.

Student and staff volunteers will escort participants. Eagle Village is located at the corner of Lanier Drive and Harvey Rd. Signage will direct participants to public parking in the following areas:

-Lot at corner of Chandler Rd. and Harvey Rd. (on Eagle Village side)

-Lot in front of Kennedy Hall (on Harvey Rd.)

-Lot at corner of Knight Dr. and Harvey Rd.

-Lot behind Eagle Village (on Georgia Ave.)

For more information, the Office of Residence Education may be contacted at [912-478-1730](tel:912-478-1730).

Carve a Georgia Southern-Themed Pumpkin

Eagle fans of all ages can show their True Blue spirit this Halloween by carving a Georgia Southern-themed pumpkin. Templates range from easy to hard and include templates for the popular "GS" athletic logo, the University logo and the Marvin Pittman Administration Building, the most iconic building on campus. To download the Georgia Southern Pumpkin Carving Templates, visit: www.GeorgiaSouthern.edu/Halloween.

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Georgia Southern University Offering Road Trip Package for Georgia Southern vs. Georgia Football Game

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Leave the driving and planning to Georgia Southern University by joining fellow Eagle fans for a road trip to the highly anticipated Georgia Southern versus Georgia football game on Nov. 17.

Georgia Southern's Division of Continuing Education is offering a special road trip package aboard Fabulous Coach Lines luxury motor coaches. The package, which costs \$69 per person, includes travel and a ticket to the game.

Eagle fans will the motor coach at 7:00 a.m. on game day at Allen E. Paulson Stadium and depart at 7:30 a.m. The motor coach will arrive in Athens an hour and a half prior to kick-off and will depart 30 minutes after the game ends.

Fans may bring drinks with lids and dry snacks. Smoking will not be allowed on the motor coaches and underage drinking is strictly prohibited. All fans must be 18 years and older. A Health Authorization form and Waiver of Liability form must be filled out and faxed prior to departure.

For more information or to register, visit <http://georgiasouthern.edu/conted/footballtripUGA.html> or contact Ann Scott-Price at 912.478.8635. The deadline to register for the road trip is Wednesday, Nov. 7, 2012.

*Departure times are subject to change.

Georgia Southern University, a Carnegie Doctoral/Research University founded in 1906, offers more than 120 degree programs serving more than 20,000 students. Through eight colleges, the University offers bachelor's, master's and doctoral degree programs built on more than a century of academic achievement. In 2012, the University was named one of the Top 10 most popular universities in the country by *U.S. News & World Report* and is a top choice of Georgia's HOPE scholars. Georgia Southern is recognized for its student-centered approach to education. Visit: www.georgiasouthern.edu.

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New Study Says Georgia Southern University's Economic Impact Tops \$846 Million

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**GEORGIA
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Georgia Southern University's economic impact during fiscal year 2012 topped \$846 million, setting a new record for one of the state's growing research universities. The study, conducted by the University's Bureau of Business Research and Economic Development (BBRED), noted that the University's growth, visitor and student spending and ongoing construction projects continue to fuel the area's growth and economy.

"In fiscal year 2012, Georgia Southern had its largest economic impact ever on the local economy," said Georgia Southern President Brooks Keel, Ph.D. "Georgia Southern is a great example of how a University's growth can have a direct impact on its community as well as the surrounding region."

The BBRED report calculated Georgia Southern's economic impact base on five key areas of University activities: operating expenditures, construction projects, student spending, visitor spending and salaries and payroll. Together, these five areas made up the direct spending values used in this analysis, which this year totaled nearly \$504 million.

The report emphasizes Georgia Southern's role as a cultural center within the region, with activities ranging from unique outreach centers including the Wildlife Center, Garden of the Coastal Plain and Georgia Southern Museum to intercollegiate athletics, live musical and theatrical performances. During the 2011 fiscal year, the University attracted more than 163,300 visitors to Bulloch County, with an estimated impact of \$47.4 million.

As the University's reputation continues to grow and expand, student enrollment at the institution has also grown. Roughly 9,400 students relocated from northern Georgia (Atlanta area) to attend Georgia Southern in fall 2011. Enrollment has increased every year since 2006, reaching an all-time high of 20,212 in fall 2011. Enrollment for fall 2012, when announced in the coming month, is expected to set yet another record for the growing institution.

"This year saw the combination of Georgia Southern's engineering programs with its computer science and information technology programs, resulting in the formation of the Allen E. Paulson College of Engineering and Information Technology. This new college has created an educational environment unlike any other in the region," said Keel. "Industry locates where there is an educated, skilled workforce available...bringing jobs and more opportunity for economic growth."

The study noted that as a result of the University's continued growth, it is supporting a total of 8,386 jobs in the region. One-third of the total jobs linked to the University are attributable to the students and visitors, who together contributed to the creation of 3,308 jobs through their spending in the local economy.

"Universities interact with their communities as both economic and cultural centers. The economic contributions can be clearly documented in a direct way by examining the impacts of the direct spending of the institution, its employees, the students and the visitors," said Dominique Halaby, director of BBRED.

In July, the University System of Georgia released its annual economic impact results that stated Georgia Southern's economic impact was approximately \$512 million. "The new study is a more comprehensive look at the University's true impact, and includes visitor spending as well as a three year rolling average of construction projects, two things the University System report did not include," said Charles Patterson, vice president for research and economic development at Georgia Southern. "Regardless of which study you look at, one thing is clear – Georgia Southern is having a major impact on this region of the state."

Georgia Southern University Economic Impact: Did You Know?

Georgia Southern students spent more than \$142 million in the local economy.

- For every \$1 spent by Georgia Southern, its students, and its visitors, the secondary spending associated with that output created an additional \$0.69 of economic impact, for a total impact of \$1.69. This is referred to as the multiplier effect which represents the number of times this money circulates in the economy (e.g. 1.69 times).
- The University attracted more than 163,300 visitors to Bulloch County, with an estimated \$47.4 million impact.
- The direct expenditures of Georgia Southern, its students, and visitors contributed more than \$283 million to the Gross Regional Product (GRP), which had a total impact of almost \$487 million on the regional economy.
- Labor income related to Georgia Southern totaled \$308 million.
- In total, 8,386 local jobs are linked to Georgia Southern. One-third of the total jobs linked to the University are attributable to the students and visitors, who together contributed to the creation of 3,308 jobs through their spending in the local economy.

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