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Don't Google It! Appeal to Students' Passions to Inspire Information Literacy

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DON'T GOOGLE IT! APPEAL TO STUDENTS' PASSIONS TO INSPIRE INFORMATION LITERACY

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Georgia International Conference on Information Literacy! February 22, 2020

CONTEXT

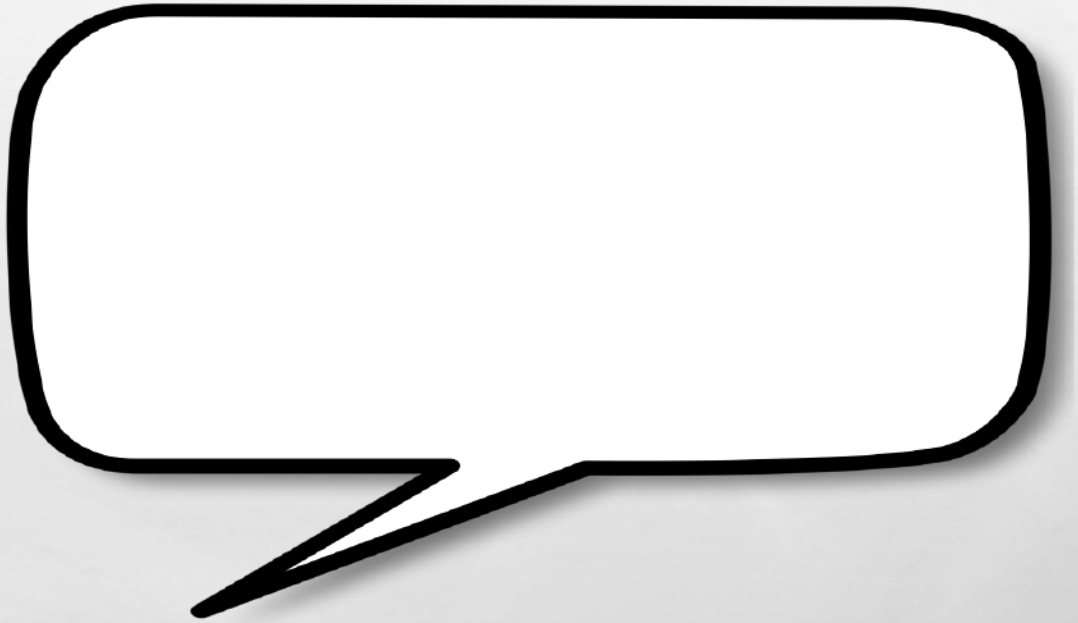
- Brandman University is a non-profit, WSCUC accredited school that is part of the Chapman University System
- 26 campuses across California and Washington
- Programs at the AA, BA, MA and Doctoral level
- Programs, course scheduling, course format, etc. are geared to adult learners
- Courses are offered in an online or blended format, or in both
- Master Shells are developed by FT faculty and used by all instructors
- Courses are designed in most cases by FT faculty; many instructors are adjuncts
- Over 7,000 students; 94 FTF; 1500 adjunct faculty

ICEBREAKER: UNIQUE QUESTIONS

- THINK/PAIR/SHARE
- CREATE QUESTION THAT WOULD ELICIT A UNIQUE RESPONSE
- ASK IT
- ANSWER IT

WHAT ASSIGNMENTS ARE EASIEST TO PLAGIARIZE?

- FILL IN THE BLANKS



STRATEGIES

- SUBMIT DRAFTS AND SHOW REVISION; BREAK INTO INCREMENTAL TASKS (OUTLINE, SELECT RESOURCES, CONCEPT MAP, AND OTHERWISE SCAFFOLD THROUGHOUT THE COURSE (USE ONE TOPIC FOR MULTIPLE ACTIVITIES)
- ICEBREAKERS, DB INITIAL POSTS (IF ONLINE COURSE): GET TO KNOW THE STUDENTS
- ASSURE ASSIGNMENTS ARE UNIQUE TO COURSE
- STUDENTS CREATE SCENARIOS (AND RESPOND TO ONE ANOTHER'S SCENARIOS) OR SCRIPTS
- STUDENTS CREATE PODCASTS OR OTHER MEDIA
- STUDENTS CONDUCT INTERVIEWS
- ALWAYS ASK FOR RESOURCES AND HOW STUDENTS KNOW THEY ARE CREDIBLE, ACCURATE, ETC.
- CRAFT LETTER TO EDITOR ABOUT UNIQUE LOCAL ISSUE
- META WORK – WRITE ABOUT THEIR PROCESS, ETC.

EXAMPLES

- Choice 1: Write about your plan to cover either a speech or meeting. The speech can be a local politician or government official for example, someone at your company (such as a CEO), or a speech on television or youtube (but do not select a famous speech). A meeting can be a city council meeting, a parent meeting related to your child's school etc. Search for a real meeting in your community newspaper or website or a real speech rather than creating a fictional speech or meeting.
- Choice 2: Write about your plan to cover a disaster or weather story. Reporters prepare in advance to be armed with information. For example, if you live in Florida, as hurricane season approaches, even though you do not know when a hurricane may hit, you are prepared with information for the story so that you can immediately run with it. With disasters and weather stories, you do not have advance warning to plan so you plan way ahead even without knowing if the event will occur.

EXAMPLES

- Blog or discussion board: If you were an alien and your only exposure to Earth was American media, what kinds of conclusions might you draw about various demographics (e.g. males, females, African Americans, Latinos, Asians, college students, children, older adults) and about crime?
  After reflecting on this, write a blog that is at least two paragraphs long from your alien's perspective. Be sure to provide justification based on your readings.
- Your examples?

HANDS ON

- What factors have contributed to the increased incarceration of persons with mental illnesses? Please describe at least three. What is the most important factor? Why?

- Create a five-page paper, in APA format, reflecting on the application of ethics specific to Career Counseling required by National Organizations and State La. In this paper include a title page, and abstract page, two pages of content and a reference page. Provide two peer reviewed references, one of which is not from the course text.

- What is the significance of the Structuralism movement? How has Structuralism contributed to psychology? Who are the most prominent figures related to this school and what were their contributions?

- What is political culture? What is the makeup of the political culture in the United States? Give two examples of how the political culture of the United States helps to unite Americans, even in disagreement.

- The two main political parties have each changed drastically over time. What are the historical origins of the Democratic Party? Of the Republican Party? What is a party system? Describe some of the party systems that have arisen over the course of American history.

REFERENCES

- *Let's talk about plagiarism in a new w*ay (2019, March 14). Spark Creativity. http://www.nowsparkcreativity.com/2019/05/lets-talk-about-plagiarism-in-new-way.html
- Robison, A.J. & Smith, B.K. (n.d.) *Designing activities and assignments to discourage plagiarism*. University of Wisconsin-Madison. https://dept.writing.wisc.edu/wac/designing-activities-and-assignments-to-discourage-plagiarism/

WAYS TO SHARE AT INSTITUTION OR DEPARTMENT

- SHARED REPOSITORY: PROBLEM ASSIGNMENTS AND GOOD ONES
- PROFESSIONAL DEVELOPMENT
- SHARED STUDENT FEEDBACK
- DOES YOUR INSTITUTION HAVE THESE NEEDS? OPPORTUNITIES?

THANK YOU!

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