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Newsroom

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Georgia Southern University to Observe No Impact Week

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Georgia Southern University will observe “No Impact Week” beginning April 15 as a way to educate students and the community about how to lessen their impact on the environment.

“This week is dedicated to showing how a few easy changes can make a very positive difference in our environment,” said Georgia Southern University Center for Sustainability Director Lissa Leege, Ph.D. “Last year, more than 1300 of our students signed up and agreed to take steps to lessen their impact on the environment. We expect even greater participation this year.”

Each day of “No Impact Week” is dedicated to a specific issue, including water, transportation, and recycling. Numerous events will be held around the campus that will demonstrate easy things each person can do that will help the environment.

“We’ll have a clothing swap where students can trade clothes rather than discarding old ones and buying new, we’ll have a water taste-test that will show people that tap water tastes just as good as bottled – and doesn’t lead to millions of plastic bottles in landfills. We’ll check people’s tire pressure and add air to make sure they are getting the best gas mileage, and we’ll conduct a campus watershed clean-up,” said Leege. “Something as simple as changing from bottled water to tap is almost effortless, but will make a significant and very positive impact on the environment.”

Leege says this year, Briggs and Stratton is participating in several “No Impact Week” projects on the Georgia Southern campus and will be observing the week in its Statesboro plant.

“No Impact Week” will wrap up on Monday, April 23 with a presentation by Jeffrey Hollander at the University’s Performing Arts Center. Hollander co-founded the green household product company Seventh Generation and is a leader in the sustainability movement. His 7 p.m. presentation is free and open to the public.

“No Impact Week” is sponsored by Georgia Southern University’s Center for Sustainability and the University Wellness Program. For more information about “No Impact Week” and a full listing of events, please visit <http://cost.georgiasouthern.edu/sustainability/>.

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