

# Newsroom

October 6, 2011

Georgia Southern University

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Georgia Southern University

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# Georgia Southern University and Downtown Statesboro Development Authority Receive State Honor for City Campus

OCTOBER 6, 2011

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Georgia Southern University's City Campus has been honored by the Georgia Downtown Association. City Campus, which is a partnership between the University's College of Business Administration, the City of Statesboro and the Downtown Statesboro Development Authority, has been given the organization's Best Commercial Redevelopment Activity Award.

"Our goal for the City Campus was to form a partnership between the University and downtown Statesboro that would have meaningful, far-reaching benefits for the community," said College of Business Administration Dean Ronald Shiffler, Ph.D. "This honor from the Georgia Downtown Association shows that this truly is an innovative project that stands to serve as a model for other communities that are home to a thriving higher educational institution."

The Best Commercial Redevelopment Activity Award honors development projects that use quality growth principles while utilizing existing structures.

"City Campus brings professors and economic development specialists into the heart of downtown Statesboro," said Downtown Statesboro Development Authority Executive Director Allen Muldrew. "This facility can be used by business owners and those who hope to open their own business in the future. It is a resource that we think will help to grow and begin many downtown Statesboro businesses in the years to come."

The City Campus houses the College of Business Administration's Bureau of Business Research and Economic Development along with an E-Zone, which is part of the University's Center for Entrepreneurial Leadership and Learning. The E-Zone consists of classrooms and meeting space, and also houses areas that small businesses can utilize during their initial start-up phase. A branch of the University Store is also located in the City Campus.

Tags: [City Campus](#), [College of Business Administration](#)

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