

Newsroom

September 9, 2011

Georgia Southern University

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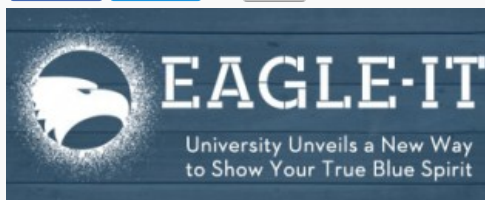
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Georgia Southern University Unveils Eagle-it Campaign

SEPTEMBER 9, 2011

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Georgia Southern University President Brooks Keel, Eagle head football coach Jeff Monken and Statesboro-Bulloch County Airport Manager Jeff Herrington have introduced a new True Blue tradition specifically developed for passionate fans and supporters.

"Eagle-it!" is a unique way for fans, businesses and supporters to connect with Georgia Southern University's traditions by being a part of one. Participants can show their True Blue spirit by highlighting locations on the roadways and airfields leading to the heart of Eagle Nation. Trained

representatives of Georgia Southern's Student Eagle Club will paint residential properties, and a professional painter will be provided for larger, commercial properties.

The Statesboro Airport was selected as the "Eagle-it!" launch site for its visible entry point to campus. The increase of high profile guests and athletic opponents visiting campus has prompted Georgia Southern to team up with the Statesboro Airport to signal their arrival into Eagle Nation.

Eagle Nation is composed of Georgia Southern University fans, alumni, students, faculty and staff. "Eagle-it!" is a collective effort among supporters and the Student Eagle Club, a student organization working to foster and promote True Blue spirit.

Applications and location recommendations are submitted through the website, www.georgiasouthern.edu/eagle-it. Approved locations are highly visible to traffic on major roadways leading to campus. Participants are encouraged to submit creative ideas, such as hay bails and barns.

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