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Georgia Southern University to Offer Executive MBA Program

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Georgia Southern University will introduce an Executive MBA program in the 2011 fall semester. This program is designed for mid- and upper- level managers with significant professional experience. The mostly online curriculum is one of just a few of its kind in the nation.

“The Executive MBA program is geared towards professionals with at least seven years in their industry who feel that advancing their education would also advance their business,” said Ronald Shiffler, Dean of Georgia Southern’s College of Business Administration. “The more knowledge a leader brings to his company about our expanding global economy and ever-changing business landscape, the more of a competitive advantage they will have.”

The Executive MBA will emphasize entrepreneurial leadership. Students will acquire the skills necessary to be successful entrepreneurs – as sole proprietors or within their current corporate structures. Courses will be taught primarily online. Students will make two or three brief visits to campus, making it an ideal choice for professionals from around the country.

“We expect this program to draw candidates from all over the United States,” Shiffler said. “In addition to the convenience of being taught online, the courses will be taught in 10-week sections. This will give Executive MBA students the option of finishing their degree more quickly than they would if the program were taught in a traditional semester format.”

Registration is going on now for the fall 2011 semester. Interested applicants can learn more about the Executive MBA program by visiting coba.georgiasouthern.edu/emba.

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