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Digital Storytelling: A New Approach to Boost Information Literacy in First-Year Writing Courses

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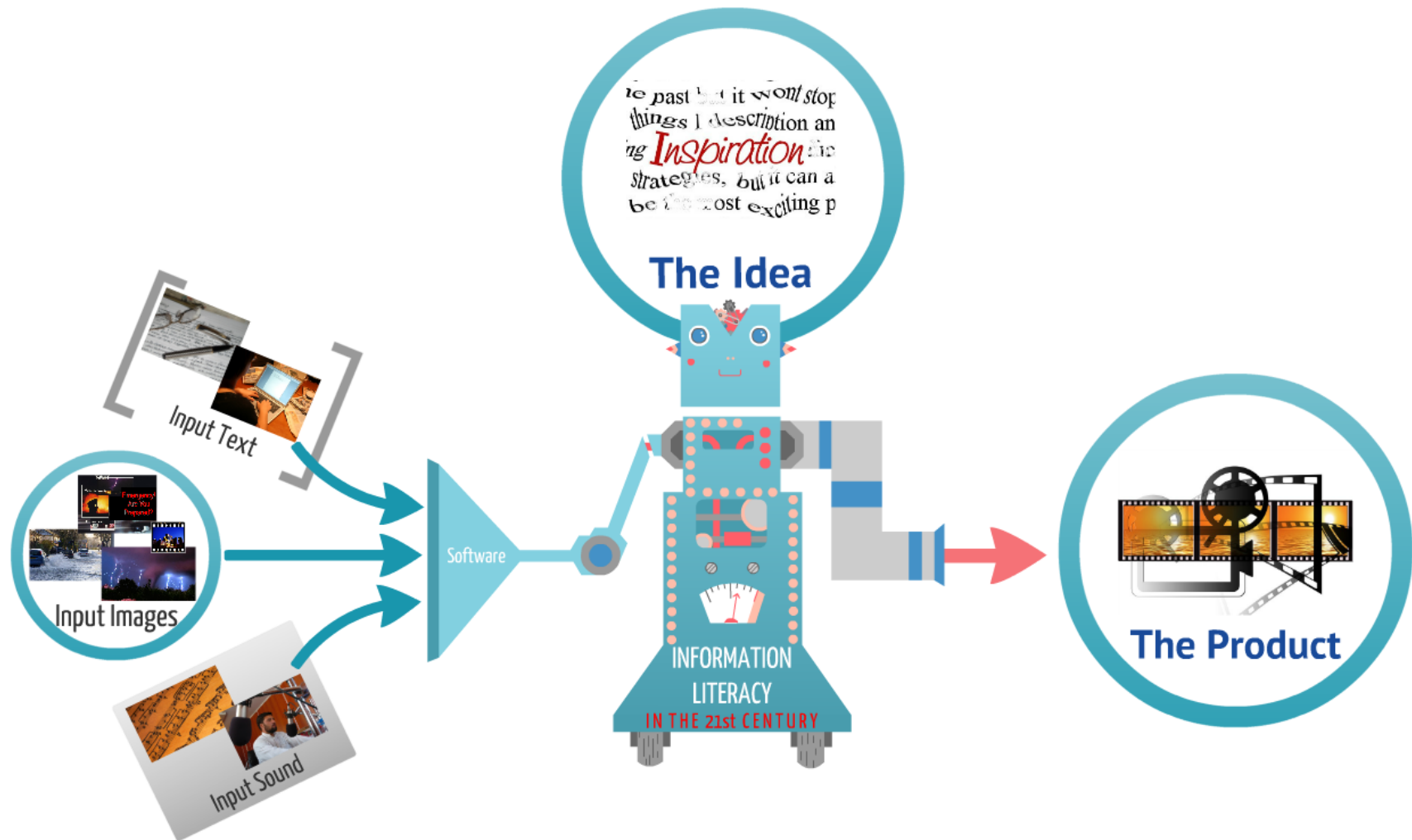


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Digital Storytelling

A New Approach to Boost Information Literacy in First-Year Writing Courses

Yvonne Wichman - Kennesaw State University

“21st century literacy is the set of abilities and skills where aural, visual and digital literacy overlap.”

**~~ Fe Angela Verzosa,
"Information Literacy and Digital Literacy: Life Long Learning Initiatives"**

Digital Storytelling Project

digital storytelling? Well, imagine the storytellers of old, Now, think of yourself as a modern day Homer, only you are electronically instead of performing it orally.

ASSIGNMENT

Jurisd states in his article, "Information Age Education," "On storytelling as the modern extension of the ancient art of story with digitized still and moving images and sound."

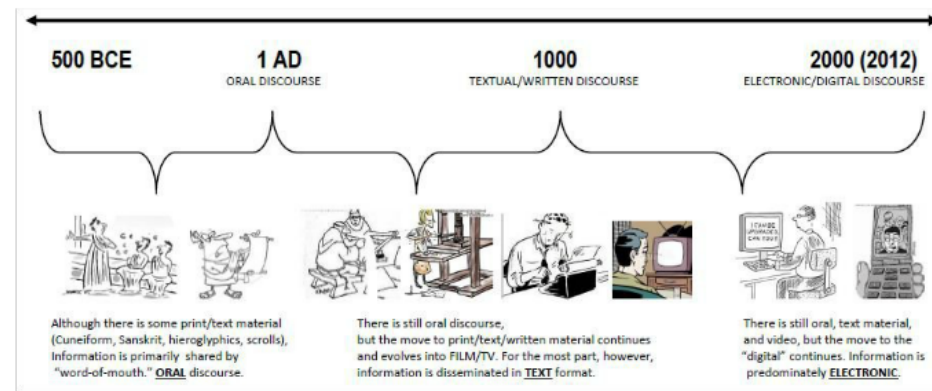
The diagram below depicts the evolution of human communication from old to the electronic one today.

Digital Storytelling Project

What is digital storytelling? Well, imagine the storytellers of old, Homer for example. Now, think of yourself as a modern day Homer, only you are telling your story electronically instead of performing it orally!

David Moursund states in his article, "Information Age Education," "One can think of digital storytelling as the modern extension of the ancient art of storytelling, now interwoven with digitized still and moving images and sound."

The timeline below depicts the evolution of human communication from the oral society of old to the electronic one today.



Timeline by Michele Medved 2012

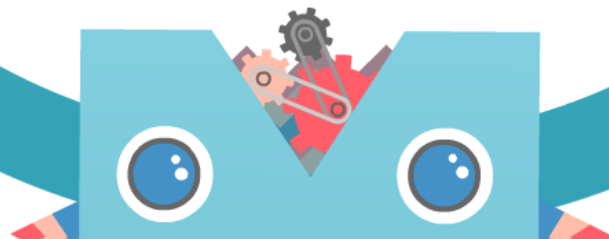
Simply put, digital storytelling uses electronics to help you tell your story by combining words, images, audio, video, and music to create a compelling personal narrative.

Your final assignment of the semester is to produce an eight to ten minute documentary showcasing your personal efforts to address emergency preparedness. You will want to focus on something significant that you have learned and incorporated into your daily life. Or you may want to have fun with the project and take a light-hearted approach to safety and preparedness. I am giving you free creative license with this.

Note, however, that you must submit a storyboard and script as well as a digital copy of your production. You must also present your story to the rest of the class on the date assigned to you. Be sure to review carefully the assessment sheet that goes with this project as the grading criteria are rigid. Additionally, you must complete a written report on the creative process that went into making your digital story. See the separate instruction sheet regarding this report.

the past but it won't stop
things I description an
ing **Inspiration** die
strategies, but it can a
be the most exciting p

The Idea



Digital Storytelling Storyboard

Each box represents one slide in your digital story. Describe in as much detail as possible what will be included for each slide. The more you plan ahead of time, the easier it is to create your digital story. Copy as many storyboard boxes as you need to plan your digital story.

Images (general or specific, location if known):
Design (background color, font style, special effects):
Audio (music, sound effects):
Narration (the actual text that you would record to accompany this slide):

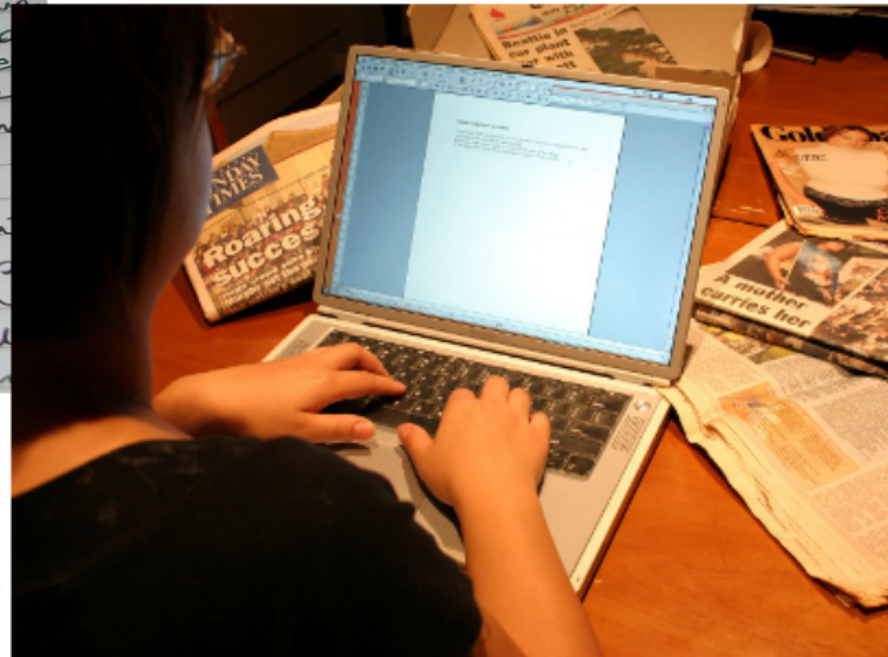
Images (general or specific, location if known):
Design (background color, font style, special effects):
Audio (music, sound effects):
Narration (the actual text that you would record to accompany this slide):

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Narration (the actual text that you would record to accompany this slide):



Input Text



Input Images



Input Sound



Software



The following table can help you determine which tools work best with your classroom software and which you may need for particular projects.

The free tools.

Microsoft products and tools that are available at no cost if you own the Windows 7, Windows Vista, or Windows XP operating system. Some tools are included on your Windows installation disc; others are included in a downloadable package or can be downloaded individually from the Microsoft web site.

Fee-based products.

Tools and programs that require a separate purchase. If you purchase a Microsoft Office suite, Office Picture Manager is included on the installation DVD. Microsoft Expression® is an advanced suite of applications for working with photos, pictures, web pages, and video. To complete your media workstation, you will also require devices, such as a microphone and a digital camcorder.

* Free trial available by Internet download. A full version is free to teachers who join the [Partners in Learning Network](#).

	Windows XP	Windows XP Power Toys	Windows Vista®	Windows 7	The Microsoft Office System	Microsoft Download	Purchase
IMAGE EDITORS	➤ Microsoft Photo Story 3	•		•	•		•
	➤ Microsoft Pro Photo Tools 2						•
	➤ Photo Gallery			•			
	➤ Windows Live Photo Gallery	•		•	•		•
	➤ Microsoft Photosynth™	•		•	•		•
	➤ HTML Slide Show Wizard		•				
VIDEO EDITORS	➤ Windows Movie Maker 2	•					
	➤ Windows Movie Maker and Windows Movie Maker HD			•			
	➤ Windows Live Movie Maker			•	•		•
ACCESSORIES	➤ Windows Media® Player	•		•	•		•
	➤ Microsoft Paint	•		•	•		
	➤ Windows DVD Maker			•	•		
	➤ Microsoft Color Control Panel Applet		•				
	➤ Image Resizer		•				
	➤ CD Slide Show Generator		•				
IMAGE AND VIDEO EDITORS	➤ Microsoft Office PowerPoint 2007					•	
	➤ Microsoft AutoCollage 2008*	•		•	•		•
	➤ Microsoft Office Picture Manager					•	
DEVICES							•
	Microphone						•
	Digital Still Camera						•
	Scanner						•
	Digital Video Camera (Camcorder)						•



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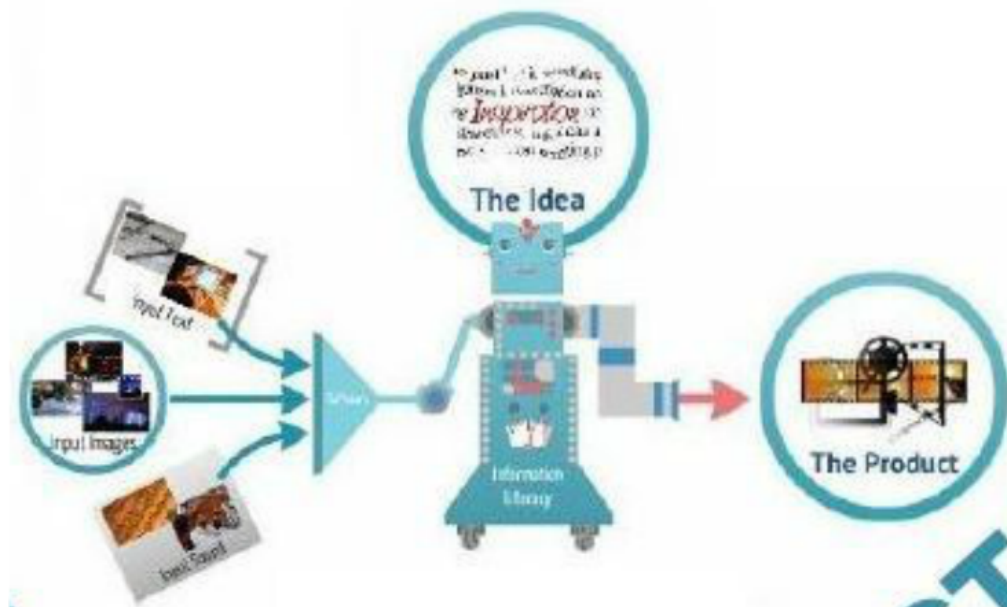
IN THE 21st CENTURY

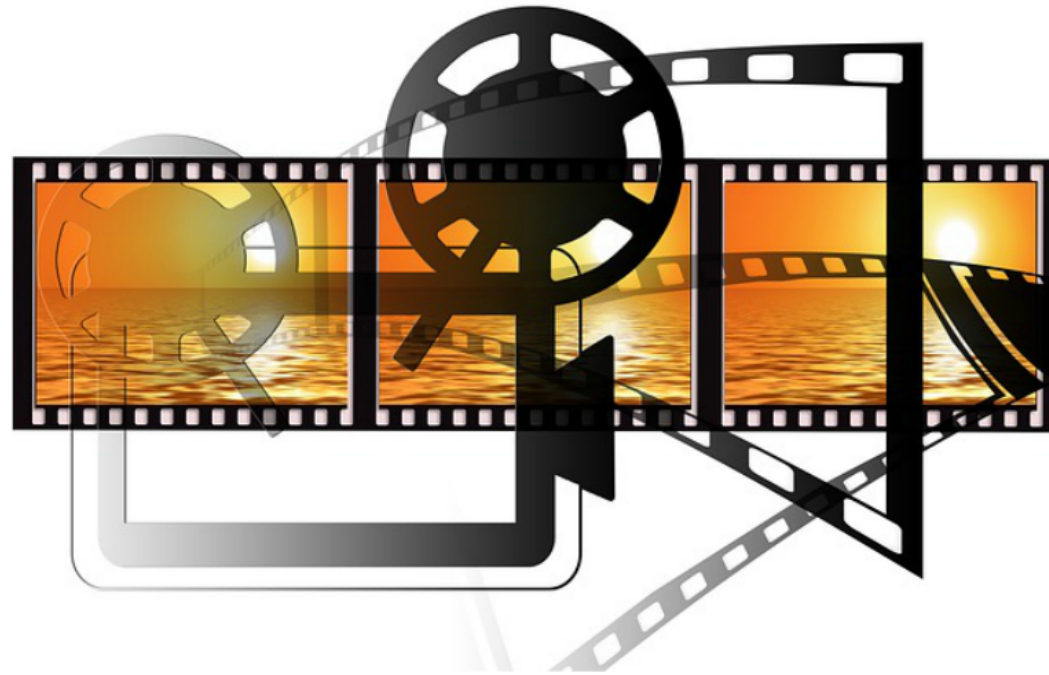


DIGITAL STORYTELLING

COPYRIGHT AND FAIR USE GUIDELINES FOR STUDENTS

Instructor
Yvonne Wichman





The Product

Digital Storytelling

Assessment for Digital Storytelling Project

Digital Storytelling Project is worth a maximum of 28 points based following seven grading categories:

ASSESSMENT

DIGITAL STORYTELLING PROJECT	Outstanding	Good	Average	Poor
Purpose of Project	Establishes a purpose early and maintains	Establishes a purpose early and maintains	There are a few lapses in focus, but	It is difficult understand the full

Assessment for Digital Storytelling Project

The Digital Storytelling Project is worth a maximum of 28 points based on the following seven grading categories:

DIGITAL STORYTELLING PROJECT	Outstanding	Good	Average	Poor	No Credit
1. Purpose of the Project	Establishes a purpose early and maintains a clear focus throughout. 4 points	Establishes a purpose early and maintains focus for most of the project. 3 points	There are a few lapses in focus, but purpose is fairly clear. 2 points	It is difficult to understand the full purpose of the project. 1 point	No purpose is included or the project was not submitted. 0 points
Comments:					
2. The Script is Well Written, Establishes a Meaningful Purpose, and Maintains a Clear Focus Throughout, Reaching a Logical Conclusion	The script is extremely well written and contains all of the required elements, including a meaningful purpose, clear focus, and logical conclusion. 4 points	The script is well written and contains all of the required elements, including a meaningful purpose, clear focus, and logical conclusion. 3 points	The script is adequately written and contains most of the required elements: a meaningful purpose, clear focus, and logical conclusion. 2 points	The script is poorly written and lacks a meaningful purpose, clear focus, and logical conclusion. Additional work is definitely needed. 1 point	The script was poorly written and does not contain the required elements, or no final project was submitted. 0 points
Comments:					
3. Audio Narration was of High Quality and Loud Enough to be Heard Clearly; Music, if used, was Mixed at the Right Level and Appropriate for the Content of the Project	The project contains excellent high-quality audio narration that can be clearly heard and understood. If music was used, it was mixed at the correct level and perfectly complemented the content. 4 points	The project contains good -quality audio narration that can be clearly heard and understood. The music was mixed at a good level and nicely complemented the content. 3 points	The project contains fair -quality audio narration that could be improved with effort. The mixing of the music could also be improved to complement the content. 2 points	The project contains poor -quality audio narration that needs significant effort. The music was not mixed at the correct level so it did not complement the content. 1 point	The audio narration was difficult to understand needs to be re-recorded. The music was not mixed at the proper level or was not appropriate; or no final project was submitted. 0 points
Comments:					

Digital Storytelling Project Report

In addition to the presentation of the digital storytelling project itself, each student is also expected to submit a final project report that describes work on the project. The report should address each of the following items:

1. What was the main topic of your project?
2. What were the major objectives of the project?
3. Why did you select this topic and who do you think would be interested in viewing it?
4. Please include a description of the images you took with a digital camera and the images that you modified with image editing software that were included in the final project.
5. Describe if and how this project might be used in a formal or an informal educational setting.
6. Describe the process you went through in completing the final project. This should include a list of all of the software programs you used, where the content for the project came from, what items in the project changed from the early stages of selecting the topic through completion, plus any other information that describes your work on the project.
7. Describe the major challenges you faced in creating this project and if and how you overcame them.
8. Discuss the most significant things you learned from completing the final project.
9. Please add any other information you feel should be included in the report.

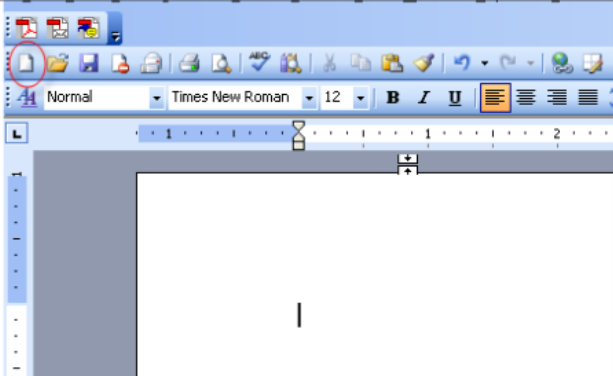
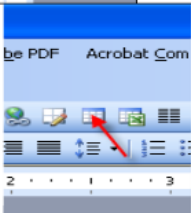


Storyboarding:

Creating a storyboard in Word

For some, storyboarding may seem like a hassle, or a tedious extra step in the process of digital storytelling. This is not true. Storyboarding is a valuable step in digital storytelling. It allows the user to organize images, text, motion, interviews, and music before they begin making their digital story. It allows the user to visualize how the story will be put together and what holes exist so that they can be filled. Storyboarding also inspires new ideas for the user's digital story because the user sees all of the pieces of the story laid out in front of them.

The following storyboarding tutorial shows users how to create a storyboard in Microsoft Word because many people have access to Word. There is a plethora of storyboarding software out there, but they tend to be more complex and involved. As users become more advanced, they may want to consider acquiring more complex software for storyboarding.

Type or Do the Following	Results
1. Open a new Word Document	
2. Insert a table into document	

Tell a Story, Become a Lifelong Learner



When the ancient tradition of storytelling meets
the digital age, learning blossoms.

Indispensable

tools

for faculty

Microsoft® Office® gives educators helpful ways to be more productive and collaborative using versatile programs from Microsoft® OneNote® to Microsoft® PowerPoint® to Microsoft® Word®. But with so many features to absorb, we offer this quick, education-relevant primer to these indispensable tools for professors.

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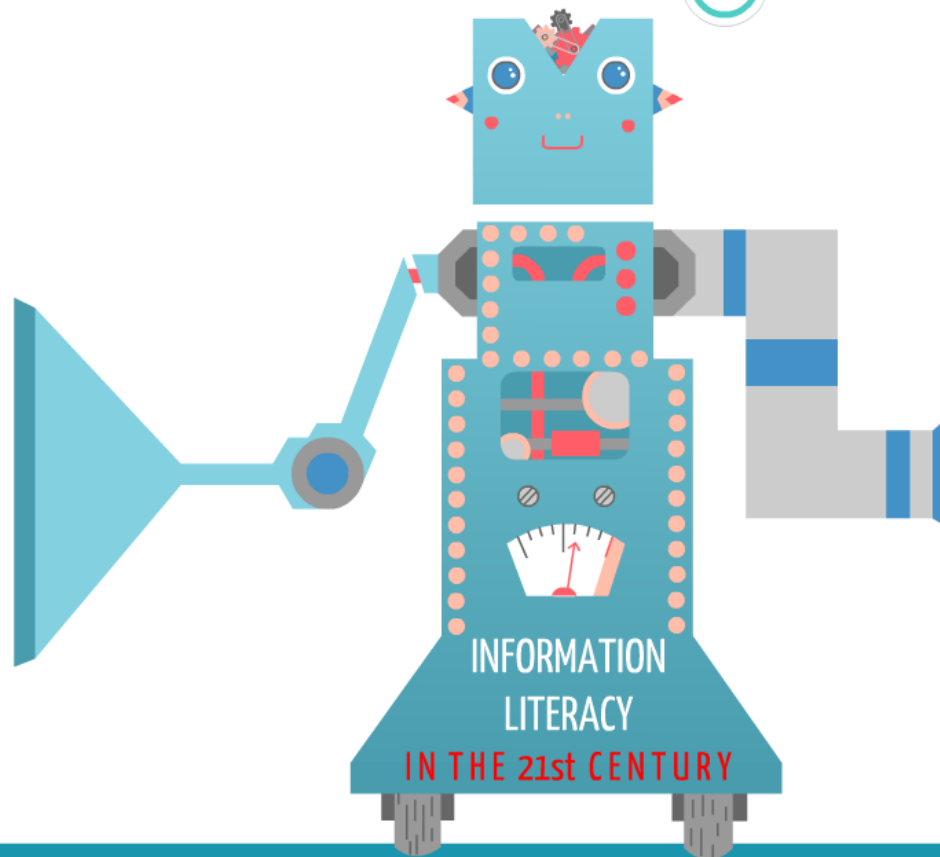
Microsoft



"When technology integration is at its best, a child or a teacher doesn't stop to think that he or she is using a tech tool – it's second nature."

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Thank
you!



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