Lessons from Chemists on Improving Learning Behaviors and Outcomes

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Abstract
The hybrid General and Organic Chemistry courses have been designed to promote the development of students’ cognitive ability and critical thinking and reasoning. Data has been collected from more than 150 students over 3 years. The courses highlight:
- An integrated peer learning strategies with mediated learning strategies that extend beyond the classroom through question & answer blogs and online office hours.
- Rubrics and grading checklists used to evaluate students’ competencies and approaches to problem solving.
- Assessment of students’ perceived value of course activities to their mastery of content.
- Analysis of student learning outcomes in courses using flipped methods to those utilizing traditional methods for content delivery.

Presented here is an overview of the technology enabled approach. The presentation highlights the learning outcomes, perceptions, and motivation of two cohorts that were maintained throughout General Chemistry I & 2 and Organic Chemistry I: those beginning the General Chemistry course sequence in Fall 2012 (cohort 1) and Fall 2013 (cohort 2).

Format of Flipped Courses
The flipped General and Organic Chemistry courses utilized complimentary pedagogy (shown below) that is largely technology driven.

Students
The same population of students matriculated through both the General Chemistry two semester sequence and the first semester of Organic Chemistry with the exception of those lost due to attrition. The students were primarily chemistry and biochemistry majors.

Course Size
Course size in General Chemistry were capped at 40 and at 30 for Organic Chemistry.

Outcomes for General Chemistry
Average ACS Final Exam Raw Scores – 4 Academic Years
Students’ mastery of course concepts was measured using standardized American Chemical Society (ACS) exams as course finals. The General Chemistry I (fall term, F) courses used the 2002 first term General Chemistry exam and the General Chemistry II courses (spring term, S) used the 2003 comprehensive General Chemistry exam. It was found that final exam scores improved upon implementation of the blended courses as compared to the traditional lecture courses. The graph below shows average test scores out of a possible 70 correct responses.

National averages are 41.73 and 41.03 for the fall and spring exams, respectively.
- Hibbard taught all courses indicated as Sec3*.
- The blended format was used during AY 2012-13 (cohort 1) and AY 2013-14 (cohort 2).

ANOVA: Average ACS Final Exam Raw Scores – 4 Academic Years
ANOVA statistical analysis was performed on the ACS standardized final exam scores for General Chemistry I & II courses taught by Hibbard for the past four years.
- Courses taught using the blended method during Spring 2013 (cohort 1) and Spring 2014 (cohort 2) were compared to those courses taught using more traditional methods (Spring 2010 and Spring 2011).
- The analysis showed that there were significant differences in test scores between those courses taught by Hibbard using blended instructional methods as compared to the blended approach (p < 0.05; 95% confidence interval).

Outcomes for Organic Chemistry
Prior Knowledge Assessment
Students were assessed to determine their knowledge of fundamental Organic Chemistry concepts at the beginning of the course.
- The assessment contained 25 questions spanning 3 categories given below.
- Students assessed were from courses using blended strategies and those using traditional strategies.
- Cohort 1 (Blended 2013) and cohort 2 (Blended 2014).
- The score represents the average number of correct responses per number of questions in each category (standard deviation).

Concept Mastery
Student mastery of course content was measured using the standardized final exam, 2010 first term Organic Chemistry exam from the American Chemical Society. Values represent the number of correct responses out of 58 questions (standard deviation):
- National Average = 32.64 questions (97.3)
- Average across all sections = 27.08 questions (10.79)
- Average for sections using blended learning = 29.75 questions (11.70)

In 2014, there appears to be a significant improvement in learning outcomes in comparison to those in 2013. The most notable gain in knowledge relates to naming organic structures and self-efficacy.

Concept Category
- Mean Difference (I-J) 0.348 -0.474 -0.408 -0.822 -0.756 0.067
- Std. Error 0.141 0.170 0.158 0.167 0.154 0.181

Structure-Property Relationship of Organic Molecules
- Students believe that technology enhanced their performance in the flipped courses in comparison to those in the traditional courses.
- There appears to be an enhanced student performance in the flipped courses in comparison to those in the traditional courses.
- There can be a learning curve when identifying appropriate technology and the effective use of technology in courses.

Student Perception of Resources: Organic Chemistry
The data represents the resources student utilized the most to master concepts associated with each exam (n = 126). There was heavy reliance on in-class practice and practice tests for final exams.
- The AP success is based on students achieving a minimum score and percentage on the final exam.

Lessons
- Students do not prefer using their own device due to ease of distraction, preference for pen & paper, and limited personal data plans. However:
  - If required to use their own device, students would prefer cellphones instead of laptops or tablets due to portability.
  - Students believe that technology enhanced their learning experience.
- A cultural shift is needed for students to become accustomed to the required out-of-class activities and to overcome the stigma of “teaching one’s self.” However:
  - The effort exerted by students in the flipped course allows the student to demonstrate more responsibility and self-determination in their success.
  - There appears to be an enhanced student performance in the flipped courses in comparison to those in the traditional courses.
  - There can be a learning curve when identifying appropriate technology and the effective use of technology in courses.
- Given the amount of time required to develop learning resources, it may be difficult to resist the urge to lecture.

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