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College of Business Administration ranked in Top 30 Best Online MBA Programs by BestColleges.com

AUGUST 4, 2014

The Georgia Southern University College of Business Administration Online Master of Business Administration (MBA) has been named one of the nation’s Top 30 Best Online MBA Programs by BestColleges.com. The University’s Online MBA was ranked 18th in the national rankings, coming in higher than other well-known university’s such as George Mason University and the University of Wisconsin.

According to BestColleges.com, the school rankings are compiled using information from the Integrated Postsecondary Education Data System (IPEDS) and College Navigator databases. Both databases are maintained by the National Center for Education Statistics. The publication takes the list of schools and includes only those with at least two of four data points such as acceptance rate, retention rate, graduation rate, and enrollment rate.

Each school was ranked against one another for every data point and all data points were weighted equally. The Georgia Southern University Online MBA posted in each category: 49% for admissions rate, 65% for enrollment rate, 77% for retention rate, and 50% for graduation rate. These four points cover the school’s assessment of students, student opinion of the school, and student success once enrolled.

“We are excited to see the ranking and believe it reflects the hard work of our faculty and staff, along with the quality and dedication of our students,” said Allen C. Amason, dean of the College of Business Administration at Georgia Southern University. “The challenge now is to stay on this cutting edge and continue adding value to our MBA and other programs. So, we are excited about the ranking, but we’re even more excited about the future.”

The Georgia Southern University Online MBA is offered through the Georgia WebMBA program, a 30-hour program that appeals to working professionals from a broad business background.

Georgia Southern University and all of its programs contained under the University’s umbrella are accredited through the Southern Association of Colleges and Schools. The College of Business has
undergraduate and graduate accreditation through the Association to Advance Collegiate Schools of Business (AACSB). Only about five percent of all colleges of business have AACSB accreditation.

For more information on Georgia Southern’s MBA programs, visit: GeorgiaSouthern.edu/mba or call 912.478.5767.